



Kiwaniis®

CLUB OF SOUTH DENVER

Signature Service Project: Colorado Feeding Kids – cofeedingkids.org

History of the Project: The South Denver Kiwanis Club started the organization Kids Against Hunger in 2008. The mission was to help provide food for children and families in need here in Colorado. The program has grown immensely throughout the years and we now feed both Colorado families and families throughout the world. In 2011, Kids Against Hunger was changed to Colorado Feeding Kids a separate organization with its own 501.c.3.

Need: 14,400 children die each day from hunger or related disease (*per WFP*). There are 1,000,000,000 people hungry around the world (*per WHO*) and 815,000 hungry in Colorado (2011). 1 in 7 or 14% of Coloradans worry about food. 23% of Colorado households report food hardships. You can change lives with this food.

The solution is a revolutionary food package that has been developed by some of the world's leading food scientists at Cargill, Pillsbury, General Mills and ADM. This one package provides six nutritionally complete servings to feed starving children around the world as well as the hungry here at home. All for the low cost of 25 cents per serving!

Mission: Significantly reduce the number of hungry children in Colorado and feed starving children throughout the world.

Population Served: As of this fall 2016 Colorado Feeding Kids has packaged more than 5,000,000 meals packed for the greater Colorado market, Haiti, Africa, Mexico and Nepal.

Benefit of Children: In 2016 Colorado Feeding Kids has given away 422,500 meals mostly to Colorado Food Banks. Some of the organizations receiving our food are: Weld Food Bank, Greeley Co, Pine Ridge Reservation, Pine Ridge, SD, Larimer Food Bank, Ft Collins, CO Community Ministries, Englewood, CO, WeDontWaste.org, Denver. Just in January, In January, 2017 49,000 nutritious Rice and Bean casserole meals were distributed to local food banks and 11,800 meals shipped to Tijuana, Mexico House of the Poor. This is only possible because of you our volunteers.

Project Impact: Over 5 Million meals packed and donated. At least once a month we hold a community pack. Each pack hosts 30 – 50 volunteers. These volunteers are from our local Kiwanis Club, other Rocky Mountain Kiwanis Clubs, Key Clubs and other service organizations including Optimist and Rotary. We also have many church, school and business organizations. This gives our club an opportunity to promote Kiwanis and Serving the Children of the World on a regular basis.

Project Re-occurring: We host a regular pack on the first Saturday of every month. Beyond that we have sponsored packs for other service organizations, businesses and churches throughout the Colorado market.

Kiwanis Partners: Key Club members often attend packs throughout the year and other Kiwanis Clubs also participate. We are planning to have our friends with Denver Sister Cities participate in a few upcoming packs as well.

Outside Partners: Rotary Clubs, Optimist Clubs, School Organizations and Churches also participate in our packs and contribute money for fund packs. Over the summer of 2016, 42 students and their teachers from Arrowood Elementary School in Highlands Ranch packed 3,000 meals. Plus, 150 high school students and adult volunteers with Gen-Go who donated and packed 18,400 meals in beautiful Estes Park, CO at the YMCA camp. Finally, 100 Kappa Sigma Frat volunteers from Colorado School of Mines packed over 20,000 meals. Over 100 volunteers at Church of Jesus Christ Latter Day Saints in Lafayette, CO in December of 2016. Best of all, on Saturday, September 10th, 2016, 650 plus volunteers for Xcel Energy Day of Service teamed with Colorado Feeding Kids & South Denver Kiwanis to pack 150,000 nutritious Rice and Bean Casserole meals at Century Middle School in Thornton, CO. These meals were distributed to local food banks.

Kiwanis Brand: The South Denver Kiwanis Club is credited with starting Colorado Feeding Kids. Additionally, at each regularly scheduled pack we introduce our club to the volunteers and have brochures available regarding our club. We offer to buy lunch for anyone interested in checking out our club at our next meeting.

Event Promotion: Our regular packs have been promoted by the website for Colorado Feeding Kids and our South Denver Kiwanis Club website. We also have a Facebook page for Colorado Feeding Kids and South Denver Kiwanis that promote our events. We also speak at other clubs to promote the packs and organization. Finally, we get a lot of recognition and promotion for the actual food banks in the Colorado that we serve.

3rd Party Media Hits: We have had the opportunity to be on NBC, Channel 9:

<https://youtu.be/qgkJ-erHezU>

CBS, Channel 4:

<https://www.facebook.com/CBSDenver/photos/a.55276458299.66819.52552983299/10154149451583300/?type=3>

Attracting New Members: Every regular pack on the first Saturday of the month we promote our club and hand out brochures for interested individuals. We also offer a free lunch for attending one of our club meetings.

New Members: This past year we attracted two new members to our club through the Colorado Feeding Kids Packs. We have become more efficient with our presentation at the packs and started providing club brochures at the packs at the end of 2016.

Cost of the Project: \$54 supplies one carton of meals which feeds 216 malnourished children. \$108 provides enough meals to feed a child for 60 weeks. \$1,782 enables 35 volunteers to create an entire shipping pallet of meals. That's enough to feed 7,128 children.



