

ROCKY MOUNTAIN DISTRICT OF KIWANIS
BOARD MEETING MINUTES
Drury Inn & Suites 1170 Interquest Parkway Colorado Springs CO
October 1, 2016

The meeting was called to order by Governor Kathy Lee at 8:00a.m.

Roll call was taken and a quorum was present.

Board members present: Governor Kathy Lee, Governor-Elect Hayley Suppes, Past Governor Jon Mangino, Lt. Govs: Dawn Rogers, Derek Manley, Vernon Gray, Dan LeVan, Lee Katz, Jennet Ballinger, Amanda Griffin, Tim Sheppard, Steve Fairleigh, Gail Coombs, District Treasurer Bob Garretson, and District Secretary Nancy Wiehagen

Absent: Lt. Govs. Mike Keim, Ann Stelling, Jo Carroll, Brian Blasi, Rob Protzman, Charlotte Pirnat

Guests: Lindsey Finklang, Public Relations Coordinator; LeAnn Zetmeir, Formula Chair; and George Kinzer, Policies & Procedures Chair

Kathy Lee convened the meeting and welcomed guests.

Dawn Rogers moved, Derek Manley 2nd to approve the August 4 and August 7 board minutes. Motion carried.

Kathy Lee asked the Lt. Governors to each report on their division, including status of their clubs and their goals for each division.

Ann Stelling presented a proposal for Division 2 to host the 2018 District Convention in Greeley.

Jennet Ballinger moved, Dawn Rogers 2nd to approve the 2018 District Convention in Greeley. Motion carried.

Financial Report

Bob Garretson presented the estimated September 30, 2016 financial statements. These are estimated as there are transactions outstanding for the 2015-2016 Kiwanis year.

Bob Garretson also presented the District Reserves report as a supplement to the financial statements. He also explained the Stars of Tomorrow reserve, stating that he and Nancy Wiehagen were working to develop a current list of outstanding Stars scholarships.

Dan LeVan moved, Jennet Ballinger 2nd to accept the District Reserves report as presented. Motion carried.

Bob Garretson then presented the draft 2016-2017 District Budget, stating the budget was developed using Governor Lee's program emphasis. He further explained that anticipated revenues will not cover the district expenses this year, and reserve funds will be needed to cover the shortfall.

Governor Lee showed the Rocky Mountain District membership numbers from 2006 to present. Over that 10-year period, the district is down 1517 members.

Dawn Rogers moved, Tim Sheppard 2nd to approve the 2016-2017 budget. Motion carried.

Committee Reports

George Kinzer, Policies & Procedures, presented the revisions to the district policies & procedures manual, outlining a plan for reviewing and approving them.

Considered "housekeeping" changes, mostly related to the separation of the District Secretary and District Treasurer positions and duties, references to the current District Bylaws, references to the current Kiwanis International Bylaws, and references to Kiwanis International Policies and Procedures. This includes the following sections of our document:

Section 1, Contents, 2, 3, 4, 5, 6, 7, 8, 9, 11, 13, 14, 15, 18, 20, 21, 22, 23, 24, 25, 26, and 28.

Dan LeVan moved, Lee Katz 2nd to approve the housekeeping changes to the District Policies and Procedures Manual. Motion carried.

Sections 12 and 19 that include policy changes regarding reimbursement and financial commitments.

Jennet Ballinger moved, Dawn Rogers 2nd to approve the changes regarding reimbursement and financial commitments. Motion carried.

Sections 10, 16, 17, and 27 include procedure and responsibility changes for Convention Planning, Duties of the District Secretary and District Treasurer, and supervision of the Sponsored Leadership Programs.

Dawn Rogers moved, Tim Sheppard 2nd to approve the changes regarding Convention Planning, Duties of the District Secretary and District Treasurer and supervision of the Sponsored Leadership Programs. Motion carried.

Lindsay Finklang- Public Relations Coordinator- presented the plan for public relations in the District for 2016-2017. She explained that Kiwanis International conducted numerous surveys to determine brand recognition and the results confirmed that KI must improve their branding to improve their image, to focus on marketing to three key areas of membership: Workhorses, Seasoned Volunteers, and Youthful Professionals.

Lindsey discussed her plan for increasing awareness in the Rocky Mountain District in these key areas. Lindsey said KI staff are very willing to help design new club logos as needed.

Lindsey spoke about the #KidsNeedKiwanis tagline, explaining it was deliberately developed to emphasize who we serve and reconfirm that Kiwanians are kids at heart.

LeAnn Zetmeir- Formula/Membership- emphasized the role of the Lt. Governors as part of the Formula Team. Jon Mangino added that per KI reports, a single Kiwanian impacts 200 kids. LeAnn asked for Club Coaches, Club Openers and ideas for club site openings. LeAnn and/or Jon will contact each Lt. Governor to get the name of the club coach and club opener. She also stressed the need for a membership chair in each club.


Jon Mangino presented the Membership Incentives for 2016-2017.

- Kick Start Program is sponsored by Kiwanis International. The chance is open to all members that sponsor a new member. A sponsor can win two round-trip airline tickets up to \$500.
- Each Lt. Governor who meets their gross new member division goal will receive a \$100 gift card.
- The top 4 clubs that add the most new members from October 1, 2016 to July 31, 2017 will each win \$500.00. The contest is for gross new members and prize funds can be used however the club chooses, administrative or service.

Kathy Lee reported that the next in person district board meeting will be in January 21st in Denver and will be in conjunction with a Denver Nuggets Basketball game, which is a fundraiser for the RMD Kiwanis Foundation.

The next district board meeting will be a telephone conference call
November 2, 2016
5:30pm

There being no further business, the meeting was adjourned at 11:05a.m.


Respectfully Submitted
Nancy J. Wiehagen
District Secretary