



Kiwanian

The Official Publication of the Rocky Mountain District Kiwanis

www.RMDKiwanis.com

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DISTRICT CONVENTION

Save The Dates: August 3 - 6, 2017

Black Canyon of the Gunnison National Park - Courtesy of Nancy Wiehagen



The RMD Kiwanian

Volume 1617 – 0003

April 2017

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**2016 – 2017
 District Leadership**

GOVERNOR
 Kathy Lee
 Alamosa CO

GOVERNOR-ELECT
 Hayley Suppes
 Delta CO

SECRETARY
 Nancy Wiehagen
 Fort Collins

TREASURER
 Robert Garretson
 Fort Collins CO

IMMEDIATE PAST GOVERNOR
 Jonathan Mangino
 Castle Rock CO

Lt. Gov Division 1
 Michael Keim
 Casper WY

Lt. Gov Division 2
 Ann Stelling
 Greeley CO

Lt. Gov Division 4
 Harry Brandon
 Colorado Springs CO

Lt. Gov Division 5
 Dawn Rogers
 Alamosa CO

Lt Gov Division 6
 Derek Manley
 Gering NE

Lt Gov Division 7
 Vernon Gray
 Grand Junction CO

Lt. Gov Division 8
 Dan LeVan
 Glenwood Springs CO

Lt. Gov Division 9
 Harley “Lee” Katz
 Golden CO

Lt Gov Division 10
 Jennet Ballinger
 Dubois WY

Lt Gov Division 11

Lt Gov Division 12
 Brian Blasi
 Trinidad CO

Lt Gov Division 13
 Tim Sheppard
 Cheyenne WY

Lt Gov Division 14
 Steve Fairleigh
 Littleton CO

Lt Gov Division 15
 Gail Coombs
 Denver CO

Lt. Gov Division 16
 Rob Protzman
 Fort Collins CO

Lt. Gov Division 18
 Charlotte Pirnat
 Durango CO

The RMD Kiwanian is published quarterly by the Rocky Mountain District of Kiwanis International. All correspondence relating to editorial content, or distribution, should be sent via e-mail to KiwaniisRMD@gmail.com. The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered.

Black Canyon of the Gunnison National Park



Governor Kathy Lee's Message



Hey there Rocky Mountain Kiwanians!

A sincere THANK YOU to everyone that participated in the annual mid-year conference in Fort Collins. The whole weekend was inspirational, informative and, of course, fun! I know some of you might still be wondering if you landed your jet fighter plane or not. That exercise was absolute craziness, but I bet you got the point of it... communication is key to the success of everything we do.

We were blessed to host Kiwanis International **President Jane Erickson** at our Mid-Year Conference and at the "Step Up for Kids" event in Monument. Jane recently told me she was still smiling over the positive things that happened at the conference and was truly inspired by the great energy ignited from Monument Hill Kiwanis bringing so many key players to the table to have a conversation about collaboration.

Like always, I came away from the weekend recharged and inspired from spending time with the wonderful members of the great Rocky Mountain District, the best district in Kiwanis!

I'm excited about the upcoming conventions. International Convention will be in Paris, France July 13-16. Oui, Oui, come with me to Paris! (still working on my French and my rhyming!) Register now, as the registration fee goes to \$385 on April 15th. And then the next big shindig is District Convention. Dust off them boots, cowboys and cowgirls, we're headed to Cheyenne, Wyoming for our 89th Annual District Convention August 3-6. It will be at Little America. Mark your calendars!

It's hard to believe we are already at the halfway point of the Kiwanis year. Time flies when you're having fun, right? I have greatly enjoyed meeting members around the district and I love learning about the great projects each club does for its community. I commend Kiwanis International for creating the Signature Project Contest. I hope the contest inspires every club to review their projects and test whether their project is truly a signature project: Is it recurring, enhances the Kiwanis brand, makes a significant impact on the community and strengthens membership and partnership opportunities?

Another great idea came out of this contest - we now have an archive of great Rocky Mountain District service projects on the district website. Please go check it out. Even though the contest is over, I hope we can build on this site and add more signature projects to it. I'd love for this to become a sharing place for anyone to learn about the great projects we do in the Rocky Mountain District.

The Kiwanis year is halfway over, but our little mountain climber isn't half way up that big purple hill! We've still got a lot of inviting to do to reach our district goal of 448 new members.

Thank you to all the members who have sponsored new members into Kiwanis so far this year. As a reminder, the goal of 448 members is a gross goal, so that by the end of September we retain our total membership numbers for the district, currently at 2,573. It's inevitable that we will lose members every year for a variety of reasons. That is why it is so important that every club works on membership all year long.

Have you held a membership drive? Have you tried "Kocktails with Kiwanis" or an Open House? Would you like a member from the District Formula team to help coach your club to greatness? Whatever your club wants to do, just do it!

For some great ideas on membership drives, check out the Formula website:
www.kiwanis.org/theformula.

We can do this! We can do this together!

Until we meet again...Thanks for all you do to help our most precious resources on the planet, our kids!

Kathy Lee

À bientôt à Paris!





Top Sponsors 2016-2017			
New Members	Sponsor	Club	Div
8	Tracey Hately	Mesa Verde-Cortez, CO	18
5	Kathy Lee	Alamosa, CO	5
3	David Kellner	Riverton, WY	10
3	Karla Leach	Rock Springs, WY	10
3	Claire Snyder	Cheyenne, WY	13
3	Tim Sheppard	Cheyenne, WY	13

Top Clubs 2016-2017		
New Members	Club	Div
24	Cheyenne, WY	13
9	Mesa Verde-Cortez, CO	18
7	Grand Junction, CO	7
6	Monument Hill, CO	4
6	Pikes Peak, Colo Springs, CO	4
6	Alamosa, CO	5
6	Riverton, WY	10
5	Ute Pass Woodland Park, CO	4
5	Jackson Hole, WY	10
5	Rock Springs, WY	10
5	Skyline Longmont, CO	11
5	Poudre Golden K, Ft Collins, CO	16



161 New Members

as of April 3, 2017



From the District Office

Hello Rocky Mountain District!

Happy Spring!

We are now half way through the 2016-2017 Kiwanis year. Mid-Year Conference was well attended this year. We were very fortunate to have the ***Kiwanis International President Jane Erickson*** as our keynote speaker. She tucked our Mid-Year Conference in between her trips to Tanzania and Korea, and she shared stories of how Kiwanis is impacting the world.

Spring projects always seem to need more volunteer hands than we have available. This is a great way to show potential members exactly what Kiwanis clubs do in their communities. Photos, 500kb or larger, are always a great way to share what your club is doing with all members of the district.

Spring announces the 2017-2018 Governor-elect candidates. ***Tim Sheppard, Cheyenne Kiwanis Club & Lt. Governor Division 13*** has made his announcement! Check out his announcement and biography *page 6*.

If you were unable to attend, save August 3-6, 2017 for the 2017 District Convention in Cheyenne. The District Board and Event Committee feel that conferences and conventions add value to being a RMD Kiwanian. With that mindset, they are diligently working to create a convention that is the right mix of education, networking and fun.

Kiwanis is a family, which means there is always another Kiwanian willing and able to help your club and community.

Consider supporting the Foundation in serving the Rock Mountain District clubs in doing the projects. [Donate now](#) to the Foundation.

Kiwanis is not something you join, it is something you do.

Love it. Share it. Live it.

Yours in Service,

Nancy J Wiehagen

Executive Director/District Secretary

303-462-5148

KiwanisRMD@gmail.com



Submit Articles to
RMD Kiwanian!

July Issue: June 20th

Photos are Fabulous!

Send your great
project photos to
KiwanisRMD@gmail.com



Preferred file size **500KB or
larger**

Kiwanians NEED Kiwanians
The Leadership Team is
seeking trainers

For more info:
Russell Adsit,
russ@russelladsit.com

Dawn White
Brookwhite5@msn.com

Tim Sheppard, Cheyenne Kiwanis Club,
announces bid for
Rocky Mountain District Governor-Elect 2017-2018



Colonel Tim Sheppard is the current Lieutenant Governor for Division 13. He has held every leadership position in the Cheyenne Club: Director, Second Vice President, First Vice President, President Elect, President and Past President. Recently, he was elected as a club life member.

As Club President, he helped raise over \$110,000 for the ELIMINATE project. As Corporate Sponsor Chairman, he increased sponsorships to the highest level ever with 20 corporate sponsorships.

In the past, he has served as the Club Chairman for the Cheyenne Frontier Days Pancake Breakfast, Chocolate Indulgence and Rib Fest. Currently, he is the Club Chairman for Roadside Cleanup and the Kiwanis Reads Program. He is both a Zeller and Friendship Fellow.

As a Club Counselor, he revived the University of Wyoming CKI Program and the Cheyenne Central High School Key Club. Further, he has worked closely with all the clubs in Division 13 to increase their membership. As a Club Opener, he is working to establish a Kiwanis club in the Goshen County area and a Key Club at the Wheatland High School.

Colonel Sheppard is a career soldier with over 40 years of service in the Army and the Army National Guard—rising from the rank of Private to Colonel. He is married with seven wonderful children to include two sets of back-to-back twins! He is also a grandfather with two beautiful granddaughters.

His hobbies include bicycling—both road and mountain biking—basketball, tennis, kid time and reading. He is a passionate “Cheesehead”, who roots fervently for both the Packers and the Badgers.

In addition to Kiwanis, Tim is very active with the non-profit program Raising Readers in Wyoming. This program provides books to parents when they bring their children in for their well child checkups. To date, the program has given out over 400,000 “prescribed” books. He has been with Raising Readers for almost ten years and is proud to serve as the President of the Board of Directors.

Tim would like serve as the Rocky Mountain District Governor because he loves Kiwanis and wants to make a greater difference at the district level. Specifically, he believes that great organizations are committed to growth and he wants to see the Rocky Mountain District grow. Whether by chartering new clubs, increasing membership in existing clubs, or developing the Service Leadership Partners (SLPs), he wants to bring Kiwanis goodness to as many children and communities as possible.



Kiwanis International President Jane Erickson visited the District March 2-5 to promote her program “Step Up for Kids”. President Jane’s overarching message is “We all want to live in communities where kids are happy, healthy, safe and loved. By working together, we can make a bigger impact in the lives of children.”

The ***Monument Hill Kiwanis Club*** was responsible for getting a group of community leaders together in a panel discussion format to discuss this. The panel included an El Paso County commissioner, an executive vice president from the El Pomar Foundation, a vice president from Merrill Lynch, and the publisher of the local Monument newspaper. In addition, there were 18 representatives from non-profits, local schools and churches. 41 Kiwanians from the District also attended.

President Jane started the discussion by stating that efforts like this have been tried in the past with individual organizations working as separate “silos;” but this time, if we are positive and work together, we can achieve more than the sum of our individual work.

She made the point that Kiwanis has found that that ***only 10% of the public know about Kiwanis***. Kiwanis is in 80 countries where we identify and fill the needs of children. We are a cradle-to-grave organization in the sense that we exist in elementary schools as K-Kids, middle schools as Builder Clubs, high schools as Key Clubs, Colleges as Circle K clubs and finally the organization you see in communities across the globe as Kiwanis. Jane encouraged us to start robust conversations because we need to help each other. When we partner together, we accomplish better results than just our separate organizations working alone.

A robust discussion did indeed occur. There was a great exchange of ideas between President Jane and the panelists and later with the audience. The key points made were: we have multiple organizations that are working very hard to achieve this goal; although we have significant resources, we probably don’t have enough to completely achieve our goals; by working together rather than independently and competitively, we can make a bigger impact; and by developing better communication and understanding of the different strengths and weaknesses of the various organizations interested in this endeavor, we can be more effective.

There is an effort underway in Division 4 to determine the next steps.



Kiwaniis®

2016 Signature Project Recognition Program

1st Place Winner

[Grand Junction Pancake Day & Funfest](#)

2nd Place Winner

[South Denver Colorado Feeding Kids](#)

3rd Place Winners - 3-Way Tie

[Fort Collins Eyeopeners Fishing Derby](#)

[Longmont Toys for Kids](#)

[Monument Hill Empty Bowls](#)

To see all 13 Club Signature Projects submitted, go to www.RMDKiwaniis.com

By definition, a signature project is a service project, fundraiser or event that includes all of the following:

- Takes place annually or is recurring
- Enhances the Kiwanis brand
- Demonstrates significant impact on the community in terms of funds raised or children served
- Strengthen membership and partnership opportunities

To qualify for the Signature Project Contest, projects must meet the following criteria:

- Meet the above definition of a signature project
 - Be a service project, fundraiser or event
 - Benefit children
 - Follow proper brand guidelines and use the correct Kiwanis logo or other brand elements.
- See www.kiwaniis.org/brand for Kiwanis' brand book, guidelines and resources

Special consideration will be given to projects that also:

- Include at least one Kiwanis partner
- Involve other civic partners or community stakeholders



Kiwaniis®

2017 Signature Project Recognition Program

Kiwaniis Annual Pancake Day & Funfest Submitted by the Kiwanis Club of Grand Junction

a. Describe the project. Is it a service project, fundraiser or event?

The Kiwanis Club of Grand Junction Day & Funfest is an annual signature project of the Kiwanis Club of Grand Junction. June of 2016 was our 49th year. The project is the club's biggest of three fundraisers generating over \$50,000 annually. The Pancake Day and fun fest also is a service project showcasing and benefiting the children's services in our community. The event is an 8-hour pancake feed, silent auction and festival and includes children's services information booths and fun activities for kids. The event draws approximately 5,000 people in Mesa County.

b. Describe the need being met through the project. Was a community assessment completed to determine the need? How was the need discovered?

Community assessments have been completed by the community in Mesa County. <http://health.mesa-county.us/services/community/data-reports.html>. These assessments identify key determinants (e.g., social, economic and environmental factors) which "strongly influence individual and community health. Independently, each key determinant has the potential of impacting health and longevity. Even more troubling is the complex interplay of those determinants, the likelihood of being impacted by more than one factor, and the long-lasting effects even if conditions improve at any given time. Thorough understanding of key determinants can also facilitate the development of effective strategies to improve population health and support the development of the public health system." Put simply, improving lives of children in Mesa County is a complex task and the Kiwanis Club of Grand Junction helps by aligning with other community programs and funding service gaps.

c. Describe the population being served by the project. Please be as specific as possible.

The Kiwanis Club serves children and individuals with a disability in Mesa County. In Mesa County, 22.7% (33,626 people) are under 18 years of age. The percent of the total civilian noninstitutionalized population with a disability in Mesa County is 13.8% (20,188 people). According to the most recent U.S. Census Bureau ACS estimates, 26.8% (18,275 families) are family households with one or more children.

d. How does the project benefit children? If this was addressed in an earlier question, please state "See question XX above."

Children benefit three ways.

- Children's services are showcased at the event
- The Kiwanis Children's Resource Directory is distributed for free at the event
- All proceeds from this event are allocated to children's services and programs in Mesa County. More information presented in e-iii

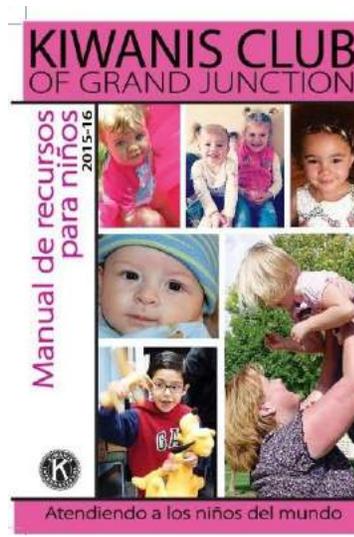
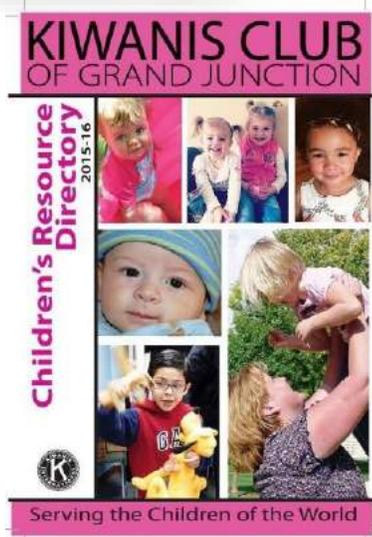
Nineteen local organizations serving children, listed below, had booths sharing information about their services and had child-centered fun activities for children.

Non-profit Organization with booth at Pancake Day Fun Fest		Mission
1	Alert Service Dogs (GJ Kiwanis club) and Diabetes Counts	Kiwanis Program: Alert Dogs for Diabetic, and Extremely Allergic Kids colocated with Diabetes Counts Network is a grass-roots organization made up of parents of children with T1D and medical professionals enriching the lives of our young type 1 community through fun and educational events, peer support, mentoring and access to information and resources.
2	American Red Cross	Children's games to teach fire safety and info on free smoke alarms
3	Girl Scouts	Girl Scouting builds girls of courage, confidence, and character, who make the world a better place. They had information about their program. Their making minion father's day cards
4	Grand Junction Fire Department	Fire truck on-site to offer kids an opportunity to see it up close and learn about fire safety
5	Grand Junction Police Department	SWAT bearcat on-site to offer kids an opportunity to see it up close and learn about what the police department does.
6	Grand Junction Imagination Library	Grand Junction Imagination Library: - Raises money to fund this program in Mesa County - Registers eligible children to receive books. - Purchases the books each month through our partnership with Dolly Parton's Imagination Library, which packages and mails our books.
7	Harmony Acres Equestrian Center	Their mission is to enhance the lives of people and horses through mutually therapeutic interaction. Explore our site to learn about all of the wonderful programs that we offer, pairing people and horses to create amazing outcomes
8	HOPE of the Grand Valley	HOPE of the Grand Valley's mission is to provide support and a hand up to hard working parents and their children who work and are not receiving welfare, or housing assistance.
9	Kids Aid	Kids Aid is a non-profit organization dedicated to providing for the needs of children, with a primary focus on supplying food to hungry kids. In collaboration with Mesa County School District 51, our Backpack Program sends food donations home with children who otherwise would go hungry over the weekend.
10	Marillac Clinic	Marillac Clinic welcomes underserved people and provides compassionate, innovative, and essential health care. Marillac Clinic takes a leadership role to promote access to quality health care for all.
11	Mesa County Safety Council	Mesa County Safety Council is dedicated to continued safety education to the people of Mesa County and especially the children.
12	Mesa County School District 51	School District 51 is the 12th largest of 178 School Districts in Colorado, serving over 21,000 students in Mesa County.
13	Riverside Educational Center	Riverside Educational Center provides tutoring not received at home due to several factors such as: Spanish speaking parents, single family homes, and parents holding down more than one job.
14	Special Olympics	The mission of SOCO is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with developmental disabilities. SOCO is for children 8 years of age and older, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics Athletes and the community.
15	St. Marys Grandparent Foster Program	The Foster Grandparent Program is a successful nationwide volunteer program that helps active adults use their experience to improve the lives of children in the community. Adults share time and experience with students in Schools who will benefit from one-on-one attention.
16	The Childrens Nature Center	The Children's Nature Center (CNC) is the only living museum within a 250-mile radius that exhibits exotic animals in naturalist habitats. The center hosts more than 120 unique creatures, ranging from 13-foot pythons to 1-inch-long dart frogs to lively stingrays. We have saltwater habitats and freshwater habitats, as well as numerous coral tanks with a wide variety of aquatic life. CNC features a collection of snakes, reptiles, and amphibians, as well as a variety of colorful parrots. Our living and inanimate exhibits are all designed to educate guests on animals, wildlife, and the environment.
17	Western Colorado Suicide Prevention Foundation	The Western Colorado Suicide Prevention Foundation is "committed to reducing the rate of suicide in the region by encouraging and coordinating collaborative efforts to provide diverse prevention and awareness messaging, education, advocacy and funding."
18	Western Slope Center for Children	A Child Advocacy Center, providing services to child sexual abuse victims and their families in a supportive environment that reduces trauma and promotes dignity, justice, and healing.
19	Catholic Outreach	Grand Valley Catholic Outreach is the collaborative effort of many churches and individuals offering emergency services to people in need with the help of over 500 volunteers.



Every booth offered an activity or education

The Kiwanis Children’s Resources directory was given out for free. The directory is published in partnership with Western Colorado 211, provides parents with information on available resources and programs that focus on the care and well-being of children in Mesa County. The directory is available to download at <http://www.kiwanis-gj.org/> and distributed to preschools, health care providers, libraries, and businesses and various other public locations.



e. What is the impact of the project-how many people were helped or served? Please quantify the number of people impacted in these categories:

- i. Attendees (if applicable)
5,000 people attended.



- ii. Service recipients

In addition to information shared by organizations to the 5,000 people in attendance at the 49th Annual Pancake Day and Fun Fest, the money raised at the event supported Camp Hope at Camp Kiwanis <http://camphopekids.org> with \$6700.00 and several community programs that serve children funded through the club's competitive application process for allocations. A recent survey conducted by club member Marsha Harbert, Chair of the Allocations committee, indicated that these programs collectively serve about 5,000 children.

2016 KIWANIS ALLOCATIONS

	AGENCY	REPRESENTATIVE	USE OF FUNDS	AWARDED
1	Camp Hope at Camp Kiwanis	Louis Nelson	Activities for campers, food, equipment, games, transportation	\$ 4,000.00
2	CASA of Mesa County	(Janet Rowland) Joy Thompson and Heather Benjamin	Train 20 volunteers, help 30 to 45 kids, who are victims of abuse, through the legal system	\$ 1,800.00
3	Counseling and Education Center	Penny Frankhouser	Provide specialized play therapy treatment for children ages 2-13 from low-income homes. Our funding will ensure 16 kid will be able to obtain counseling.	\$ 1,500.00
4	Diabetes Counts	Robin Levine and Lorraine Call	Provide attendance to Family Camp for young Type 1 diabetics with their families	\$ 1,500.00
5	Girls on the Run	Jill Henwood	Monies will go towards scholarships for about 20 elementary aged girls to participate in the 10-week program	\$ 1,000.00
6	GJ Imagination Library	Lindsay Keller	Serves children in the 81501, 03, 04, 05, 06 & 07 zip codes providing new books to children promoting families reading together therefore strengthening family relationships and literacy	\$ 1,500.00
7	Grand Valley Catholic Outreach	Karen Bland	Provide new, hard covered books to young, usually homeless, children ages 1-6 who seldom receive anything that does not qualify as second hand.	\$ 1,500.00
8	Grand Valley Children's Choir	Daniell Behrens	Tuition scholarships to children who financially would not be able to participate in this enrichment program for children grades 4-7th.	\$ 600.00
9	Harmony Acres Equestrian Center	Christy Douglass	\$1,500 for Scholarships for youth to participate in their Equine Mental Therapy for children who have experienced trauma or abuse and Therapeutic Riding for children with physical or mental disabilities. \$1,000 for two office laptop computers	\$ 1,500.00
10	Hilltop Community Resources - Family First	Janet Hollingsworth	Provide weekly in home parenting education and support program that serves at risk families to prevent child abuse and neglect and promote healthy families. \$450 craft and activity supplies, \$150 Notebooks and materials, \$1,2000 incentives for program participants (24 young moms x \$50@)	\$ 1,500.00
11	Hope of Grand Valley	Vicki McGee	All of our programs focus on low to lower middle class income working parents with children ages 0-17 years old who are making a little too much to qualify for welfare assistance, such as SNAP, TANF and housing.	\$ 1,000.00
12	HopeWest & Hospice: HopeWest Kids	Joni Beckner	Last year they served over 684 children. This will provide youth the opportunity to attend Camp Good Grief to address the loss of a loved one. Prevention efforts of suicide and drug abuse.	\$ 2,400.00
13	How are the Children?	Melissa Lytle	Pinwheel for Prevention campaign To purchase 4000 pinwheels to be given to children in MC during Child Abuse Prevention Month in April and throughout the year.	\$ 1,000.00
14	Kids Aid	Mary Beth Luedtke	They took over The Backpack Program. These funds will be used to purchase food for 500 kids receive 9 food items per pack at \$ 4 per sack each week.	\$ 2,000.00
15	Marillac Clinic	Jacque Pipe	Funds will go towards the dental care of 1 to 2 low income children who are most in need of oral and over all health care.	\$ 1,500.00
16	Mesa County School District # 51	Karen Severson	To purchase children's books to be given to families at Child Fid and preschools within District #51	\$ 1,200.00
17	Special Olympics of Grand Junction	Julie Fite	The funds go towards our local special Olympians aged 4 and up with uniforms, equipment and events, in addition to our Young Athletes Program (YAP)	\$ 5,000.00
18	STRIVE - Parenting Place	Sarah Johnson	Support The Incredible Year (IY) program, an early childhood emotional and social health program that improves school performance, reduces child behavior problems and promotes positive and consistent dicipline.	\$ 1,500.00
19	Thrift Shop of Fruita	Pam Morris	Support the Lower Valley Imagination Library as it provides a quality age appropriate book to be mailed free of charge every month to a child's home. We currently have about 330 children registered.	\$ 1,000.00
20	Western Colorado Suicide Prevention Foundation	Martha Graf	Direct counseling for suicidal students	\$ 2,000.00
21	Western Slope Center for Children	Melissa Lytle	Funds will go towards providing comprehensive services for child victims of sexual abuse and their non-offending family members mitigating the trauma of working with the law enforcement and court systems.	\$ 2,500.00
22	RSVP		Senior Scholar Project Grant - recruiting and training 10 volunteers to teach children to read throughout elementary schools in Mesa County.	\$ 1,500.00
TOTAL AMOUNT ALLOCATED				\$ 39,000.00

iii. Kiwanis members, including members of service leadership programs, who participate

The 2016 Kiwanis Pancake day & Funfest was run by 128 Kiwanians from 5 clubs.

Kiwanis Family Participation in Pancake Day, June 2016 from Chris Howard, Club Secretary

Kiwanis Club of GJ Members	96
Golden K Club	12
Colorado Mesa University Circle K	4
Fruita Monument High School Key Club	4
Grand Junction Aktion Club	12
Total	128

In addition, over 50 volunteers from eight community organizations partnered with Kiwanis to help out at the event by serving, clean-up, and helping with the silent auction.

Volunteers from other Organizations helping at 2016 Pancake Day from Bill Byers, Volunteer Coordinator

Counseling Education Center	4
Catholic Charities	8
Hilltop Community Resources	3
Karis	3
Crime Stoppers	5
Suicide Prevention	3
RSVP	18
<u>Partners</u>	<u>10</u>
Total	54

f. Is the project recurring? If so, describe its frequency (annual, monthly, every-other year, etc.).

This was the 49th annual event.

g. Are there Kiwanis partners involved in the project? If so, which partners and what is their role?

Kiwanis International Partners are not involved.

h. Are there other partners (outside of Kiwanis International’s official partners) involved in the project? If so, which partners and what is their role?

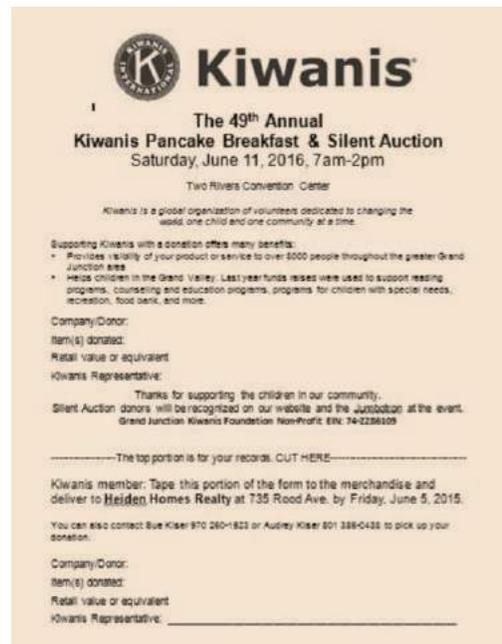
- \$44,025.00 of money raised was from 120 corporate sponsor partners.
- About \$11,000, half of total expenses were donated through in-kind corporate partnership.
- \$5700 was raised by the 93 Silent Auction items donated by businesses

i. Describe how the Kiwanis brand is incorporated into the project.

Each year, the Kiwanis brand is incorporated in all media promotion, including TV, radio, print media, billboards, posters, and event tickets. Samples are included below.



Week's Best Photos for June 12-18, 2016
Our best news and feature photos for the week of June 12-18, 2016.



2015 Kiwanis Pancake Day Corporate Sponsors

THIS ONE'S FOR BOB

The Kiwanis Club of Grand Junction is dedicating this year's Pancake Day in memory of Bob Colony. As a member of our club for over 50 years, Bob was a valued member overseeing Corporate sales for the past 14 years. Due to his great work and dedication we have raised over \$500,000 in corporate sponsorships.

The original Kiwanis Pancake Day was held on Main Street in front of the Colony family bakery. Over the years, Pancake Day has grown into an event the public looks forward to and is the largest fundraiser for the Kiwanis Club of Grand Junction.

We are going to do our best to carry on Bob's tradition of raising money for the children of the Grand Valley. We thank you in advance for carrying out his vision and making this the best Kiwanis Pancake Day to date.



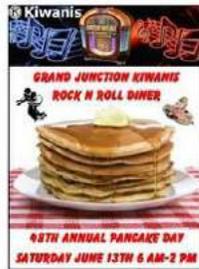
Toni Heiden, Corporate Sales Chair
970-260-8664, toni@heidenhomes.com

Stewart Cruickshank, Pancake Day Chair
970-260-1222

Kevin Price, Pancake Day Co-Chair
970-201-6533

Kiwanis Club of Grand Junction

Kiwanis is a global organization of volunteers dedicated to improving the world, one child and one community at a time.



Kiwanis branding at Annual Pancake Day and Fun Fest



Shirts, hats, aprons.



Our Aktion Club with their Tshirts at the event!



Clients in front of the Kiwanis Alert Service Dog Booth



Ticket Book Cover Front & Back

j. How is the project promoted?

- The 4 television and 31 radio stations in Grand Junction were provided public service announcements promoting the event, and some conducted interviews with Kiwanis members. One radio station broadcast live at the event.
- Bus shelter billboards of the event (poster enlarged to approximately 3 ftX5ft) were placed in 10 locations around the community for a month before event.
- 100 posters (16"x 20") were distributed by Kiwanis members to various community bulletin boards and storefronts prior to the event.
- Members sold tickets to friends and coworkers.



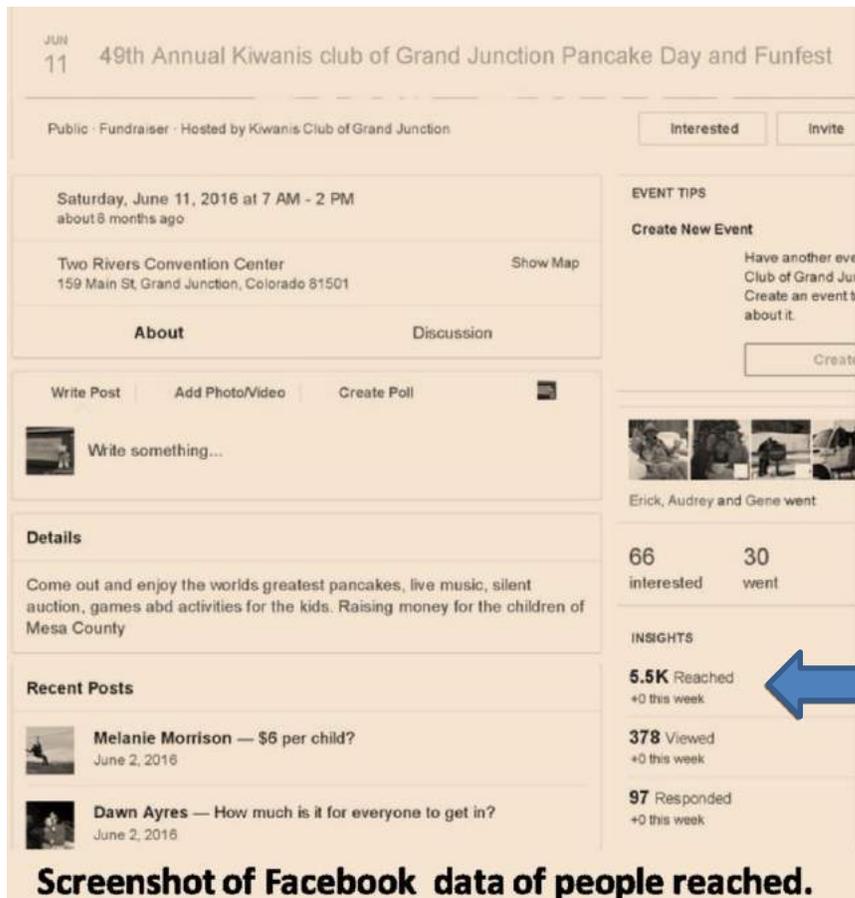


k. How many third-party news media hits resulted? How many social media shares were made?

Media coverage was formal and informal mentions of event. Links to Selected Media Coverage are included below:

1. <http://www.westernsloopenow.com/live-in-the-studio/49th-annual-kiwanis-pancake-day-and-fun-fest>
2. https://youtu.be/cEkh-hAm_k4
3. <http://www.gisentinel.com/lifestyle/articles/your-town-june-5-2016>
4. <http://www.gisentinel.com/lifestyle/articles/weekly-calendar-june-5-2016>
5. <http://www.gisentinel.com/news/galleries/weeks-best-photos-for-june-12-18-2016>
6. <http://thebusinesstimes.com/kiwanis-club-seeks-corporate-sponsors-for-fund-raiser/>
7. <http://www.kjct8.com/search?searchKeywords=+kiwanis+pancake+day&sType=atc>

The event was advertised via Facebook reaching an audience of 5.5 thousand people.



Screenshot of Facebook data of people reached.

I. How does the project attract new members?

The Kiwanis Pancake Day and Fun Fest is a highly visible tradition in the community. In February 2016, our BOB Membership Campaign was introduced. Pictures with Bob the Bear before the event with Corporate Sponsors (one example below), and at the event (one example below) were posted on Facebook. Following the event, Bob was taken to potential member's offices along with an invitation to a weekly meeting.



m. How many new members were gained through the project?

The Kiwanis Club of Grand Junction gained 7 new members in the 6 months following the event.

n. What is the total cost of the project (if applicable)?

Category	Amount (\$) (final accounting from Alan Watkins, Club Treasurer)	Per member (96 club members)
Revenue	\$73,080.00	\$761.25
Expenses	\$22,685.00	\$236.30
Net Income	\$50,395.00	\$524.95

o. What is the per-member cost of the project (if applicable): Total cost divided by total membership number?

\$236.00

p. What are the total funds raised by the project (if applicable)?

\$73,080.00

q. What is the per-member amount of funds raised by the project (if applicable): Total profit divided by total membership number.

\$524.95 net income.

r. Did members of a service leadership programs club participate? Please describe.

Members of four clubs (three service leadership programs plus the Golden K club) joined the Kiwanis Club of Grand Junction for the 49th Annual Pancake Day and Fun Fest. All were involved in all aspects of the event. From securing corporate sponsors and selling tickets, to set-up, cooking, serving and clean-up at the event, Kiwanians were there.



Ryan Chepovsky,

Hey Rocky Mountain Kiwanians!

Throughout this past year the Rocky Mountain CKI District Board has focused on laying ground work to help strengthen the future of CKI in the Rocky Mountain District. As we progressed through the year, we identified a number of challenges, such as irregular communication, outdated documents, and no clear long term goals. We addressed these challenges by creating plans that will improve them, beginning with updating the service agreements for club and district officers, and establishing a Bylaws and Policy Committee.

Focusing on bringing the CKI clubs together in service, we coordinated the first annual district service project where clubs were given a time frame to complete a service project that fell under a theme “Tap into Service” or Clean Water. Wanting to see this friendly competition spread, and enforce communication between not only CKI clubs but the rest of the K-Family as well, next year we are expanding the district project to Kiwanis and Key Clubs. More information regarding the district project will be posted to the [RMD CKI website](#) once the plans are fully developed.

A major discovery was to realize that many of our original plans were not possible to achieve in one year. Confirming that these plans are still relevant, we incorporated them into our long term goals. A primary goal of getting more involvement in CKI on a district and international level was not going to happen unless we provided clubs with workshops. These workshops will increase club confidence and understanding about district and international.

These are only a few things we did over the year and, in my opinion, are the most important. Overall this past year we focused on laying ground work for the future, strengthening the K-Family bond, providing more of a structure, and bridging the gap between club and district level of Circle K International.

I look forward to seeing how the 2017– 2018 RMD CKI Board improves on what we have began and taking Rocky Mountain CKI to the next level!

Sincerely,

Ryan Chepovsky

Rocky Mountain Governor 16-17

Circle K International

governorrm@gmail.com

2017–2018 RMD CKI Board

Governor: Samantha Leshikar CSM
Sec/Treas: Justin Moritz CU-Boulder

Editor: Kaori Keyser CSU - Fort Collins



Nichole Segaline presented *KI President Jane Erickson* an fully signed Origami Crane from the CSU CKI



Skye Kim & Laila Amery, CSM
Samantha Williams, CU—Boulder

Kiwanians loving it...living it...sharing it...



Mid-Year Conference in photos

Thank You, Amanda May & Bill Ciesla for great photos!

The conference began with a Friday Night Social with a 'no host' setting, including the *New Belgium Brewery Tour*, *The Tramp About Food Truck*, and live entertainment provided by Shaley Scott.

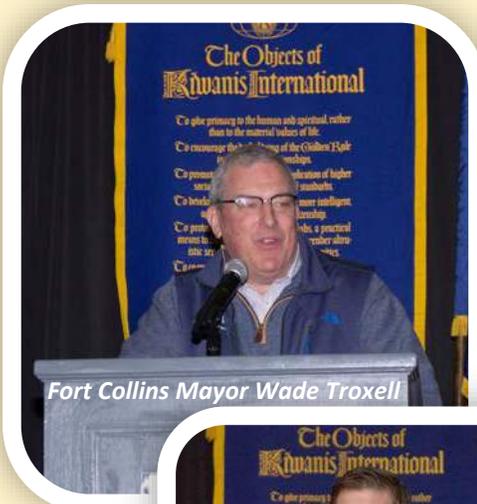


Energize  the dream 

Kiwanians loving it... living it... sharing it...



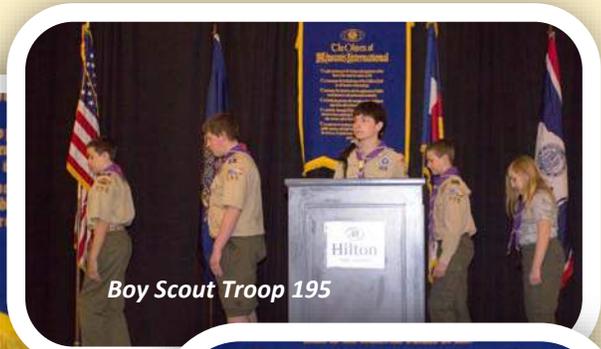
Opening Session Mid-Year Conference



Fort Collins Mayor Wade Troxell



Mikayla Douglas
Stars of Tomorrow



Boy Scout Troop 195



Zach Fangman



2016-2017 Governor Kathy Lee



Ashley Lauwereins



Kiwanis President Jane Erickson



Kiwanians loving it...living it...sharing it...



Interclub Lunch Mid-Year Conference



Ryan Chepovsky



Olivia Becker
Key Club Treasurer



Warren Mitchell , Grand Teton Award Recipient



Kiwanis International President Jane Erickson



Kiwanians loving it...living it...sharing it...



Awards Dinner Mid-Year Conference



KI President Jane Erickson & Gus Erickson

Hayley Suppes
Governor Elect



Stars of Tomorrow Performers
From Cheyenne & Greeley





I-plan Awards

Inspiration, Impact, Image & Investment



Dawn White
Inspiration Award



Pueblo Kiwanis Club
Impact Award



Jason Roshek
Image Award



LeAnn Zetmeir
Investment Award



Steve Wagner
Pat Rust Distinguished Club Secretary



Thomas H Martinez, Jr
Rod Ellerbush Leadership Award



Jennet Ballinger
Outstanding Lt. Governor Division 10



Kiwanis International Distinguished Member 2015–2016

The Kiwanis International
Distinguished Kiwanian Award
is granted to a member in good standing who
completes the following:

- Sponsors 2 new members
- Participates in 1 service project
- Attends District Convention **or**
- Kiwanis International Convention

Robert O'Connor
Greeley

Leslie Feuerborn
Arvada-Jefferson

Larry L Howell
Fort Collins -Eyeopeners

Lathrop P Smith
Fort Collins - Eyeopeners

Robert Hayes
Monument Hill

Gorham Brady Stephenson
Monument Hill

Tom Weyer
Monument Hill

Jonathan Mangino
Castle Rock

Joel Rieth
Colorado Springs- Academy

Thomas Martinez Jr
Ute Pass/Woodland Park



Whether it's a club's fundraising, service, leadership or presence in your community, members make it all possible. Give the gift of meaningful service to your community — by inviting more people to serve alongside you.

Achievement is based on 1, 5, 10 or 20 members sponsored into a Kiwanis club.

For a member to receive recognition for sponsoring a new Kiwanis member:

The new member must have been brought in between **October 1, 2013 and September 30, 2018.**

The award recipient must be reported as a new-member sponsor by your Kiwanis club to Kiwanis International.

SILVER AWARD (5 NEW MEMBERS)

Jonathan Mangino Castle Rock
Robert Protzman Loveland, Big Thompson

BRONZE AWARD (1 NEW MEMBER)

James Bolen Durango
Barb Broshous Monument Hill
William Byers Grand Junction
Dean Duckwitz Colorado Springs
Pam Feely Alameda West
Ed Glazer Durango
Rolf Hermanson Glenwood Springs
Tom Jacobsen Arvada-Jefferson
Paul Jones Golden
Peter Jouflas Grand Junction
Michael Kelly Grand Junction
Dan LeVan Glenwood Springs
David Marfitano Denver
Lisa Moerke Laramie
Lucinda Pickett Columbine
Elizabeth Rendon Alamosa
Dawn Rogers Alamosa
James Roos Columbine
Reid Schell Lander
Dan Smith Grand Junction Golden K
Ira Taylor Colorado Springs
Tom Trujillo Longmont
Michael Usher Greeley
Robert Wilson Arvada-Jefferson



Exhibits at Mid-Year Conference



2017 Conferences & Conventions
Plan to attend!



EARLY REGISTRATION ENDS APRIL 14
CLICK ON THE PHOTO TO REGISTER

District Convention
August 3 – 6, 2017
Cheyenne WY

