2019-2020 Ohio District Kiwanis PR
Kiwanis Club Website Contest

Name: ______________________________ Club:_______________________________________________
Email: ______________________________

This new contest is designed to encourage clubs to have an active, up to date, dynamic website presence for the community to easily find and engage with. Websites will be judged based on the following criteria:

Required Minimum Criteria:

_____ Live and updated Kiwanis Club website. Web Address: ____________________________
_____ Correct Kiwanis logo & use of Kiwanis International brand guidelines
_____ Current club contact info for President, President-Elect, Secretary & PR Chair
_____ Club meeting info clearly displayed on website with times, dates and contact information
_____ Facebook page and other social media elements linked to the website
_____ Recent photos of club activities and events. Must be updated within 30 days of submission.
_____ List of club activities, past, present and future listed on website, preferably with pictures.
_____ A minimum of 30 FB likes to other K-family pages (SLPs, District, International, clubs etc.)

Tie Breaker(s):

_____ Incorporate social media platforms into club website (twitter, Pinterest, Instagram, FB etc.)
_____ Links to other local community groups (Chamber, CVB, schools etc.)
_____ Properly linked from the Kiwanis District and International websites
_____ Club webmaster name(s): _____________________________________________
_____ Attendance by a club member at District Mid Year PR forum or any District PR webinar.
_____ List event and attendee: ________________________________________________
_____ Promotion of SLP's, K-Family month and Kiwanis One Day Project on website

(3) Prizes: Winning clubs will receive a $100 check and certificate by Ohio District Kiwanis PR

Other judging criteria will include: Any additional membership drives and new member events.

Email completed form to PR@OhioKiwanis.org or mail to: Ohio District Kiwanis - PR Contest, 941 Chatham Lane, Suite 326, Columbus, OH 43221. Deadline for all entries to be received is September 30, 2020.

Kiwanis International is a global organization of volunteers dedicated to improving the world one child and one community at a time.