Kiwanis Service Leadership Programs

• K-Kids
• Builders Club
• Key Club
• Circle K International
• Aktion Club
Kiwanis as a Partner
A student-led, community service club for elementary-age students.

More than 36,000 members worldwide.
Middle/Junior High School

Ages 12 – 15

buildersclub.org

• A student-led, community service club for junior high or middle school students.

• More than 1,500 clubs in 18 nations.
K-Kids and Builders Club advisors receive a program kit each year with helpful resources.
Congratulations on being elected president! You're going to be awesome! You were elected to this role because your club believes in you, and you should believe in yourself, too. Be your best you and serve your club by serving others first.

**Official duties**
Below is a list of official duties related to your position, but feel free to add to it based on the needs of your club.

- Read through the IDEA Toolkit. This guide was created to help club officers and the club choose a high-impact service project that makes every member feel passionate about a life of service.

- Make sure your meetings are planned ahead of time. Figure out who will lead the club through each activity and create an agenda (a list of things to discuss during the meeting).

- Create a welcoming environment by getting to know club members. Make sure all members feel their voices are heard and their hard work is celebrated.

- Learn the Ki-Kids pledge. Say it at the start of every meeting.

- Help club advisors set a goal for new members. Create a plan that is realistic and achievable.
Secondary/ High School
Ages 14 – 19
keyclub.org

• Oldest and largest student-led service club for high school students.

• Club, District, International Leadership opportunities.

• Located in 34 nations with more than 251,000 members.
Youth Opportunities Fund grant

The Youth Opportunities Fund (YOF) is an endowed fund for Key Club International held within the Kiwanis International Foundation. YOF grants can help you take action. Look around and identify the service that needs to be done in your school, community or the world.

The basics: YOF grants are given only to Key Clubs and/or Individual club members. Grants are not given to divisions or districts.

There is only one opportunity per year to receive funds from the Youth Opportunities Fund. The application must be received by Oct. 15 at 11:59PM EST.

Clubs may request US$100 to US$2,000. The committee typically funds clubs that are asking for a portion of the total cost of the project, and clubs that are working with other organizations to fund and complete the project. Applications received by the Oct. 15 deadline are reviewed by the Key Club International YOF committee during their November meeting. Funding notifications are sent the first week of January each year.

Applicants must use the current YOF grant application at keyclub.org/yof. Guidelines for filing the application are listed in the Key Club Guidebook under “Board Policies.”

Deadline: Applications must be submitted by Oct. 15 at 11:59 PM EST. Applications will be online at keyclub.org/yof.
College/University students
circlek.org

• Largest student-led collegiate community service, leadership development and fellowship organization in the world.

• Located on 500+ campuses in 14 nations.
A service club for adults living with disabilities.
aktionclub.org

- The only service club for adults living with disabilities – mental, emotional, developmental, physical.

- Aktion Club is in 14 nations with 11,000+ members.
Ohio SLPs

448 Ohio SLP Clubs

77 92 224 21 34

78 Kiwanis Clubs do not currently sponsor an SLP.
Finding Interest In New Clubs

- Consider areas or institutions with specific needs
- Socialization Amid Social-Distancing
- Interest Groups & Social media marketing
- Emphasize local **and** global ties (Thirst project as well as local food banks, for example)
Growth Tactics & Tips

How to grow the Kiwanis family amid social distancing

“Chunking” & Social Media

- Sign up page w/targeted marketing
- Key Club referrals
- Parent referrals
- PTA connections
- Existing Clubs
Fall 2020

- Evolving
- Nimble
- Connections
• Evolving
  ▪ Moving paper/snail mailed pieces online to club websites and the “MUC”
  ▪ New training will be launched online
  ▪ Feedback loops
Fall 2020

• Nimble
  • Giving clubs more options to meet
    • Meeting resources online
    • Service online
    • Training online
    • Online forums for students to safely gather and connect
Fall 2020

- Connections
  - Wednesday Webinar series for students
  - Online DA and Advisor webinars and training
  - Leadership training for Key Club and CKI online
  - Key Leader online
Creating opportunities for youth to serve and help build (or re-build) communities.

**Tips to Prepare For New SLP’s**

- Identify advisor(s)
- Youth Protection Expectations
- Add expense item to budget
- Officer training & support
- Establish familiarity with club
- Strengthen relationship with school
Questions

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• CKI- Jeff Harris- Jharris@kiwanis.org
• Builders/Kkids/Aktion Club- Lisa Pyron- Lpyron@kiwanis.org
• Chartering/Ops.- Lori Martin- Lmartin@kiwanis.org
• Youth Protection- Melissa McMann- Mmcmann@kiwanis.org