

BUCKEYE BULLETIN

Ohio District of Kiwanis International

No.12

September 2012

District Governor's Report

09/18/2012 - District: Ohio - Submitted by: Bill Snellgrove

Wow – What a year it has been! Cheryl and I want to thank you for the gracious, enthusiastic welcome we received, and the friendships we made, wherever we went.

Traveling all over the district, seeing the great work your club members are doing, making official visits, working on your projects, attending prayer breakfasts and parades, and SLP conventions and charter nights, has convinced me that Ohio Kiwanians are building a great legacy of service! It is genuinely appreciated by your communities.

My meetings with club presidents around Ohio were informative – both in what wonderful service was being provided – and what concerns permeate our clubs. The concerns I heard: Shrinking membership, how to recruit SLP alumni into an “older” club, difficulties getting officers. Sound familiar?

Let me share what those clubs successfully working through these issues seem to have in common.

1. They enjoy fun and fellowship.
2. They have a plan to recruit new members and retain existing members through the fellowship and meeting the needs of all. This includes who will do what things and when.
3. Their projects are relevant to current community needs. Hands-on projects are especially helpful in building member relationships.
4. They welcome guests - and new members are introduced to members individually and encouraged to get involved in projects that meet the member's needs.
5. They mentor future club leaders to help them grow and succeed. They make sure they know the club's members, attend training sessions, and attend district and division meetings, conventions, etc.
6. Older members act as “connectors” to younger members. Connectors are people who know many people and can help younger members effectively network.
7. They celebrate successes – both individual and club accomplishments.
8. They respect traditions, but embrace change when needed.



Does this work? The 50 clubs that have done this are +440 members over the last two years. That means that the service they do can increase dramatically. Let me know what you think.

We also have a new "arrow in our membership quiver". Please check out the Family Membership program. It is a wonderful way to recruit young professional couples, new empty-nester couples, spouses and adult children. Those clubs that embraced it in New England have added 4 – 7 NEW members in the first year – that will be 20 – 35 new members over 5 years. Information will be on our district website – and I am willing to give a primer at any division council meeting you would like.

And First Lady Cheryl thanks you for the terrific support of the First Lady's project to help children removed from their homes on an emergency basis. To date you have generously donated about \$20,000 PLUS 10's of thousands of dollars in personal care items, books, school supplies, etc. (trust me – two bays of my garage are full). You are truly awesome.

We still have some time left this year - Finish Strong, so that we have a terrific start to next year!

Please know that your service as Kiwanians is recognized and does make a difference in the lives of the children in your community and in the world.

REMEMBER: EACH OF YOU ARE THE KEY – TO YOUR CLUB'S SUCCESS.

Thank you so very much for giving Cheryl and I this opportunity to serve you. It was an experience of a lifetime. Thank you for your friendship. Our very best to each and every one of you.

Governor Bill Snellgrove

District Secretary's Notes

09/20/2012 - District: Ohio - Submitted by: Dave Whiteman



The 2011-12 Kiwanis year is nearly over and we will soon install new Officers in our clubs and in the Ohio District. For us to meet the service needs of our local communities, membership growth must be a major focus of our clubs and the district. It appears that the Ohio District will once again show a decline in membership and a number of clubs have chosen to surrender their charters. Their communities will lose the benefit of dedicated Kiwanis volunteers. We must reverse this trend if we are to remain relevant. We cannot wait for others to bring in the new members or to build the new clubs. We must all do our part to grow what I consider to be the finest community service organization dedicated to "Changing the Children of the World". I would like to take a moment to update you on a few topics of interest.

Family Membership Pilot

One tool that we have available to grow our membership is the new Family Membership Pilot. The Kiwanis International Board approved our (Ohio District) participation in

the [Family Membership Pilot](#) being tested in the New England District. Information regarding this program can be found on our district website by clicking on the Family Membership Pilot page on the left side of the screen or better yet, just click on the link in this section of my article. Please review it and use this tool to add members to your club. Remember that it is a pilot only and if it is not shown to increase our membership, it will not be made permanent. If you have any questions regarding the program, please call me in the District Office at (614)848-5000 or (888) 827-8196 and press extension 201.

Electronic District Newsletter

Our electronic Buckeye Bulletin continues to receive great reviews from our members. Please make sure your members know that it is available for download on our district website at www.ohiokiwanis.org and more importantly, that they can also sign up to receive email delivery of the newsletter on our website by clicking on the appropriate link.

Mid Year Education Day

Our 2012 Mid Year Education Day held at The Conference Center at NorthPointe in Lewis Center, Ohio was once again a smashing success. This center was built to serve as the Corporate Training Facility for Nationwide Insurance and it is especially conducive to educational sessions. Mark your calendars for March 9, 2013 and hold that date for our 2013 Mid Year Education Day. We know you will want to join us at the premier Kiwanis education event in the Ohio District. Watch our website (and your mailbox) for additional information to come.

Dave Whiteman
Ohio District Secretary

Membership Growth Update

09/18/2012 - District: Ohio - Submitted by: Fil Line

THE YEAR IS ALMOST OVER!!

This administrative year is quickly drawing to a close. On behalf of the Membership Growth Team I want to thank each and every Kiwanian in the Great Ohio District for their efforts to grow the membership of their Kiwanis Clubs in the 2011-12 year. Our Team has enjoyed the opportunity to work with many of you throughout the year. After the losses of last October, which occur just about every October, the total District membership has increased by 124 members. That's net new growth for the entire District, after additional losses that occur normally during the year. It takes a lot of work by a lot of dedicated Kiwanians to make that happen.



The Membership Growth Contest is now over and 12 Kiwanis Clubs have qualified for first prize recognition, 7 Clubs achieved second prize recognition and 18 Clubs grew enough to make the third prize level. That's 15% of the Clubs in the District that qualify for prize recognition. In addition, another 70 Clubs grew their membership during the contest time period, but not by enough to achieve an award. Almost 45% of the Clubs in the District grew their membership by at least 1 during the contest. All the winning Clubs will be notified as soon as final calculation of the prize amounts is completed. The prize amounts will be pro-rated since the original budget, plus additional money that was made available for the contest, was exceeded because of this great success.

By the time this article is being read the most important thing that we can all do is hold

onto our current members as we transition to the 2012-13 administrative year. I know that Governor Craig and his leadership team will be ready to hit the ground running with plans to continue to grow membership and establish new Kiwanis Clubs in the District. Efforts are already under way that will result in new Clubs, Satellites and membership growth plans for the coming year. The new Family Membership Pilot program approved for the Ohio District by Kiwanis International will play an important role in these efforts.

Thank you for the opportunity to meet so many dedicated Kiwanians throughout the District in serving you as your Membership Growth Chair for 2011-12. Special thanks to Regional Membership Growth Chairs Jodee Ward, Lyndon Thomas, Vee Reifsnyder, Ted Barrows, Diana Keplinger, Bill Pees, Tom Riggs and, especially Lanton Lee, representing Kiwanis International. This is the Team that did the hard work.

Fil Line
2011-12 Ohio District Membership Growth Chair

Back to Campus Updates

09/20/2012 - District: Ohio - Submitted by: Sarah Roush



It's time for back-to-school activities to kick into high gear again. There are so many things going on, it makes it hard to keep up with at times. Here are some of the upcoming events/changes coming for Ohio Circle K.

Faculty advisors have been mailed a letter from Circle K International explaining the new membership dashboard. **Advisors** are to log on to the Membership

Update Center at www.CircleK.org, establish their own password and update the membership rosters – as of October 1. Advisors will need to know the name, e-mail address and estimated graduation year for each member, since these fields are mandatory.

Clubs that are on campuses with more than 5,000 students will have an International Club Fee of \$600 per club, clubs on smaller campuses will have a club fee of \$450 per club. Both types of clubs will need to pay \$12.00 per member for district dues. Several clubs in the district now fall into this smaller designation of student fees, so be certain to double check when you pay your fees.

Fall Rally information has been sent to each Circle K President and we hope to have an outstanding representation at this event. Please encourage your Circle K members to attend October 19-20 in Toledo, Ohio. Early Registration is only \$20 per person and this event is an excellent way to educate club members about upcoming service initiatives and about what the organization as a whole is about. (Think of it as a Kiwanis Midyear with service projects and sleeping on the floor). Registration materials are on line at www.ckiohio.org

The District Convention has been moved back to the first weekend on March. It will be at the Embassy Suites, Dublin and we are excited about some of the activities/workshops we will be offering. Information regarding convention will be on line by December 1st.

Clubs that do not sponsor a Circle K are encouraged to support the Ohio District Circle K through the Ohio Kiwanis Foundation KICK Fund. A donation of just \$25 (or more) per

club makes a huge impact on the type of educational programs we can provide our members. Our goal this year is to bring the balance of that fund back up to @ \$3,000. That means we need to collect @ \$1,800 from supporting Kiwanis Clubs and members. Please consider the Circle K Clubs as you are finalizing your club budgets.

Eliminate Project Continues Its Move in Ohio

09/14/2012 - District: Ohio - Submitted by: Cindy Champer

By the time you read this publication, our 2012-13 Kiwanis year may have already begun; but as for the Eliminate project, it continues to move forward strongly in Ohio with the addition of two new Model clubs - Washington Court House and most recently Lima. Congratulations and thanks to those who have and will continue to step forward to help save the lives of women and children who often have little or no way to speak for themselves.



And participation is not difficult. A simple \$1.80 will provide a series of three immunizations and also education on clean birthing practices. Both are crucially important - one to insure that the mother during her child-bearing years is not threatened with this terrible disease that kills one child every nine minutes; and the second to insure that the birth process is under clean and sanitary conditions that prevent the tetanus disease from even beginning.

How can you get involved? Donation is simple and can include fundraising ideas such as a 5K race, bake sales, funds from a blood drive or pancake sale, the sale of root beer floats - the list goes on. For your copy of the fundraising ideas, contact Multi division coordinator Jim Sayer at jasayer219@att.net. Or you can sign up to be a club coordinator or just participate! To schedule a program, contact your division coordinator or district coordinator Cindy Champer, 419/350-0477; CindyChamper@aol.com. Thanks for helping save so many lives!

Cindy Champer
Ohio District Eliminate Coordinator

First Lady's Project

09/18/2012 - District: Ohio - Submitted by: Cheryl Snellgrove

Hello to all you fine Kiwanians. It is with bittersweet feelings that I write this, my last message to you. This year has been a wonderful experience and one that I will never forget. You have all treated me with honor and respect and many of you have become true friends.

Even though the First Lady's Project was somewhat ambitious, none of you groaned or complained about the work I asked you to do. Everyone has been extremely supportive, and I truly appreciate that. I wanted every club to be involved in this project...not just writing checks.

We are now in the process of sorting, counting, and delivering. The Lieutenant Governors have stepped up and offered to help deliver the "goods" and I am very grateful for all the help. We ended up needing over 11,000 backpacks, so our estimate was actually right on target. I will have some backpacks left over, so if there are still clubs out there who have not committed to continuing this project, but would like to,



they can be yours for \$1.45 each, first come, first served as long as they last.

Please let me know. Once they are gone, they are gone, BUT there will be some money left in the First Lady's Project account. If your club wants to continue the project, but loses out on what I have left, you may make a grant request to the Foundation to purchase backpacks for future years. Contact Jean Forbes via their website at www.odkf.org to get grant forms.

I look forward to seeing all of you from time to time at future events.

Farewell, and God bless.

Cheryl Snellgrove
2011-12 First Lady

Key Leader is Back

09/16/2012 - District: Ohio - Submitted by: Kelly Shaffer

Where can a student go to have a life-changing experience?

Where will students spend a weekend making new friends?

Where are new servant leaders being educated in the Kiwanis ways of service leadership?

Where are goals being set, communities being built, and integrity being celebrated?

Where can students experience camp and enjoy being away from home for a few days?



The answer to all of these questions is Kiwanis Key Leader. All of this and so much more will be available to only 75 students in Ohio during the weekend of November 9-11, 2012. Once again, we will be hosting Key Leader at Recreation Unlimited in Ashley, Ohio. Students of high-school age are all welcome to participate. The cost is still only \$200 for the entire weekend.*

At this event, we are lucky to have the experience and leadership of Ohio's own Brian Ritchie as our Lead Facilitator. There is no question that three Brians should make for an interesting and educational weekend for all. Please have your students registered as soon as possible so they can experience Kiwanis Key Leader, Ohio style. Registration is online at www.key-leader.com.

Student Facilitators are also needed. They should apply through www.key-leader.org. Student Facilitator cost is only \$115 with discount available (Please email ohiokeyleader@gmail.com to get discount code before applying.)

Questions or information requests may be directed to ohiokeyleader@gmail.com or (330)405-6638 (leave a message).

*\$225 if registered after October 26. Key Club discount of \$25 available from Kiwanis International Foundation. Indicate student is Key Club member on registration form and discount will automatically be applied. Key Club cost is only \$175 (\$200 after 10/26).

Kiwanis Builders Club

09/13/2012 - District: Ohio - Submitted by: Suzanne Lemak



The Ohio District has chartered 6 Kiwanis Builders Clubs this year. Thank you to the following Kiwanis Clubs for reaching out to our middle school age students to teach them life skills, introducing them to service learning and expanding their world:- **Barberton, Waverly Area, Granville, Mason, Wellington and Cleveland.**

Trick-or-Treat for UNICEF to benefit The Eliminate Project

In 2011, Kiwanis-family clubs—including Builders Clubs—participated in [Trick-or-Treat for UNICEF](#) and raised more than US\$600,000 to support [The Eliminate Project](#). This translates to saving or protecting more than 333,000 mothers and their future children from maternal and neonatal tetanus. That's amazing! And it shows the power of people of all ages to help children around the world.

Again this year, Builders Clubs are participating in [Trick-or-Treat for UNICEF](#). If your club has participated in Trick-or-Treat for UNICEF the past two years, watch the mail for your fundraising kit, which includes 50 design-your-own collection boxes. The Trick-or-Treat kit is mailed to the school address. If your club didn't participate in previous years but is interested in participating this year, contact the Kiwanis Member Services team at +1-800-KIWANIS, ext. 411, or e-mail memberservices@kiwanis.org and Trick-or-Treat for UNICEF boxes will be provided.

Worldwide DAY of PLAY On October 6th. Nickelodeon will host the 9th annual Worldwide Day of Play, a whole day dedicated to living a healthy and active lifestyle. Nick will “go dark” on air to help kids get out and active! Is your Builders Club doing anything special for it? (Visit pro-social.nick.com for more information!)

Ohio District Kiwanis Foundation

09/15/2012 - District: Ohio - Submitted by: Faith Levine

The Ohio District Kiwanis Foundation thanks everyone for being part of our significant growth this year. First Lady Cheryl's Backpack program has had a successful year and we have added the Ohio District Legion of Honor program to honor our members who have served the children of the world throughout their lifetimes.

There are three Kiwanians who deserve a special thank you from the Foundation. Al Allender has served as our President and was the Grants Committee Chair for the past two years. He leaves our Board this year and we all will miss his decision-making wisdom. Bob Williams, President 2011-2012, did a fantastic job of converting our recent Strategic Plan into Strategic Actions. Last but certainly not least we all owe Ted Coons a mountain of gratitude for all that he has contributed to the Foundation as our Executive Director for the past three years. A true listing of all that he has provided us with his direction and counsel would fill an entire page. THANK YOU GENTLEMEN for your time, wisdom and fellowship.



Additions to our leadership team for Kiwanis Year 2012-2013 will be: Bill Flinta – President, Doug Huth – Vice President, Leroy Martin – Executive Director and 4 Board

Members elected during our Annual Meeting – Rosalie Beers, Bob Columber, Faith Levine and Ralph Nolfi.

As you begin your new administrative year on October 1, please remember that the first deadline for grants applications is October 31. An Ohio District Foundation Grant is a fantastic way to continue to provide programs that "Change our world, one child and one community at a time"

Governor Elect Comments

09/18/2012 - District: Ohio - Submitted by: Craig Wallace



WOW! It is hard to believe that the new Kiwanis year is just a few weeks away. Lee Ann and I are very excited to be serving the Ohio District as Governor and First Lady. Thank you for the opportunity.

The district theme in 2012-13 will be **REACH OUT IN FELLOWSHIP, IN SERVICE AND IN HEALING**. This is an action-reaching out requires movement and activity. And there are so many ways you can reach out. One way to reach out is to extend your hand of Fellowship to a new member or a potential new member and welcome them into Kiwanis. Each Kiwanis meeting or activity is to be friendly and welcoming to all. If you make people feel they are a part of the Kiwanis family, they are more likely to want to come back.

Kiwanis is all about service and how we can make our communities even better. We should look for opportunities to serve others and the more Kiwanians involved in service, the more people we can help. We should strive to make and keep Kiwanis the Premier service organization in Ohio.

Children throughout the world and in Ohio will benefit from the First Lady's Project. The Eliminate Project seeks to heal women and infants around the world where maternal and neonatal tetanus (MNT) continues to be a problem. In fact MNT claims thousands of lives each year. With your help, for every \$1.80 donated, we can Eliminate the threat of MNT for 1 person. Closer to home, the Ohio District Foundation has an emphasis on reducing pediatric trauma within the state. The First Lady's Project combines these 2 important areas as all funds collected will be evenly divided between the Eliminate project and Pediatric Trauma projects.

Reach Out-it may seem like a simple act but by Reaching Out you can literally change lives. If we all **REACH OUT IN FELLOWSHIP, IN SERVICE AND IN HEALING**, we can have an impact in Ohio and around the world.

We look forward to an exciting, inspirational and rewarding year of serving others. Let's have an **AWESOME** year!

Craig Wallace
Governor Designate

Club News

Kicking It Up a Notch! Student of the Month Program

09/13/2012 - Club: Alliance - Submitted by: Susan Denning

Even the best programs can use a little dusting off now and then. The Alliance Club's Student of the Month Program has been a community favorite for decades. Many interesting program speakers have been introduced as former student of the month honorees! This year the committee decided to promote the program and our Kiwanis Club by designing yard signs that will be presented to each recipient.

The Alliance Club recognizes outstanding 5th graders chosen at each of seven local elementary schools during the academic year. The students and their families are invited to a kid-friendly lunch and program. Each student is recognized with personal praise (as provided by each school), certificates and a Kiwanis Student of the Month bumper sticker. A group photo appears on the club website. This year we will urge the students and their families to proudly display their yard signs, which prominently feature the Kiwanis name and traditional logo.



Aktion Club of Wilmington is Chartered

09/12/2012 - Club: Wilmington, Clinton County, OH - Submitted by: Kim Hiatt



On Wednesday, September 12, 2012, the Aktion Club of Wilmington formally chartered their club of 14 members with a dinner and program. The club has already completed two service projects and are anxious to make a difference in the Clinton County community. The club is sponsored by the Kiwanis Club of Wilmington. In addition to local and Division 4

Kiwanis members, Ohio District Governor Bill Snellgrove and his wife, Cheryl, were also there to show their support for the Aktion Club. The Aktion Club membership is made up of adult clients of Orion, Inc., part of the Clinton County Board of Developmental Disabilities.

Free Summer Lunch Program in Berea

08/27/2012 - Club: Berea - Submitted by: Mike Nichols

The Berea Kiwanis Club in conjunction with Berea area churches completed a very successful free summer lunch program providing lunch for youngsters. With schools closed for the summer break, the target was providing lunches to children on the free or reduced school lunches. Each participating group took lunch duty for one week.

The Berea Kiwanis Club took the week of July 27th and used twelve volunteers to shop, make sandwiches and pack individual lunch bags containing chips, fruit, juice and dessert. Through the course



of the week over 160 lunches were packed and distributed from two locations in Berea. A choice of peanut butter & jam or luncheon meat Sandwiches were provided daily. As a special treat hot dogs were also provided Monday, Wednesday, and Friday.

As one of the local pastors commented, the Berea Kiwanis club "knocked it out of the park".

By Mike Nichols

The Brecksville club works with city to build another wheel chair ramp

08/24/2012 - Club: Brecksville - Submitted by: Kevin Brusk



In the past five years the Brecksville Kiwanis club has built nine wheel chair accessible ramps for the residents of Brecksville. These ramps are offered to any resident in Brecksville that is in need of one. The most recent ramp was put up on August 24 and it will enable a 90 year old WWII veteran to enjoy the fresh air and sunshine. Although his wife is unable to maneuver his wheelchair on the ramp his daily care giver can now help him outdoors on nice days.

The Kiwanis club does not work alone building these ramps. The city of Brecksville waives the fees for the building permit and inspections and Larson Lumber which is located in Brecksville provides the lumber and materials for the ramps at discounted prices to the home owners. The club members do the design work and provide the labor to build the ramps in accordance with ADA regulations.

Coldwater Club Supports First Lady's Project

08/18/2012 - Club: Coldwater - Submitted by: Barbara Kremer

Coldwater Kiwanis Supports Ohio Kiwanis Project

Across Ohio between 10,000 and 12,000 children are removed from their homes on an emergency basis for their protection, often without anything but the clothes they are wearing. This is very traumatic for them as they are separated from family, friends, schools and churches. Ohio Kiwanis First Lady Cheryl Snellgrove wanted to show these children that someone cares by providing inexpensive backpacks, with personal care items, and small toys and stuffed animals to these children in all 88

counties of Ohio. The Coldwater Kiwanis Club and the Coldwater Elementary K-Kids supported First Lady Cheryl's project by donating 50 filled backpacks to the Mercer County Jobs and Family Services agency to give to children who must be removed from their homes. The packs were designed by EMB Designs of Coldwater. Jason Cupp, of the Jobs and Family Services agency, said he appreciated the packs and the fact that the packs' supplies were varied by pack to suit children of different ages.



Shown in the photo L-R: Jason Cupp of Mercer County Jobs and Family Services, Coldwater K-Kids Advisor Jane Diller, and Coldwater Kiwanis President Ken Gelhaus.

