

Kiwanis

Ohio District

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Kiwanis:

Ohio District

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The Ohio District Kiwanis Magazine is a publication of the Ohio District Foundation, and is published bi-monthly beginning in October in the interest of the Foundation and for the development of the Kiwanis Clubs in the Ohio District.

Articles, letters and photos must be postmarked no later than the date listed below for consideration for the next publication. Please follow these simple suggestions for submitting articles and photos:

1. Copy should be Singled spaced and be left justified. Do not indent paragraphs.
 2. Use upper and lower case. Articles typed in all uppercase will not be published.
 3. Do not type headlines in upper case.
 4. Do not indent any part of the article and do not use "bullets, etc.
 5. Submit only 35mm (or better) photos !
- For best results please send articles as part of an Email text, and not as MS Word or Wordperfect file, etc.

Inclusion is subject to space availability, articles may be edited. Photos will not be returned, and become property of The Ohio District Foundation.

Send Articles to:

Dave Whiteman, Editor
PO Box 14339
Columbus, Ohio 43214-0339
1-888-827-8196 (toll free) dave@ohiokiwanis.org

2008 - 2009

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Key Club: Jeff Eble First Lady: Becky Crain

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Leroy Martin, I.P. Governor Dave Whiteman, District Secretary
Len Abrams, Int. Foundation Chair

Contributions and correspondence for the Ohio District Foundation should be sent to:

Jean Forbes
PO Box 1013
Wooster, Ohio 44691
Secretary@odkf.org
2008-2009

Ohio District Kiwanis Officers

Kip Crain, Governor
Don Parker, Governor Elect
Jerry Duerk, Treasurer
Leroy Martin, Immediate Past Governor
Dave Whiteman, Secretary



District Secretary's Report

Dave Whiteman,
District Secretary
dave@ohiokiwanis.org

As the 2007-08 Administrative Year draws to a close, the Ohio District has both much to be proud of and much work left to do. We have provided many hours of "volunteer" service to our communities and they are better places to live and work because each of you made the decision to join Kiwanis. That being said many of our citizens are hurting and they need our help. Always remember that the more members we have the better we will be able to achieve our goals in "Serving the Children of the World". Please think of a friend or neighbor who you can invite to become a Kiwanis member during the coming year. Serving your community and the world is one of the most rewarding experiences you can ever have.

Online Reports

All Club Secretaries should now be completing Monthly Reports online using the KiwanisOne Reporting System. This is the only way to officially submit your reports and these forms are used as the basis for your Annual Club Report and the awarding of Distinguished Status to your club. Make sure your Club Secretary or some other authorized substitute is filing your reports monthly.

Form 990-N

As has been published and noted throughout the past year, all Kiwanis Clubs (who are not required to file a Form 990 or 990-EZ) must file an electronic Form 990-N beginning with this year end. For Kiwanis Clubs with a 9/30/08 fiscal year end, this form will be due on February 15, 2008. If you have specific questions regarding this requirement, please feel free to call me in the District Office.

District Office Moving

Sometime during the month of November, the Ohio District of Kiwanis International will be moving its district office. We have enjoyed a great relationship with our landlord at 67 Ceramic Drive for nearly 21 years, but all things must end. The new office will be located at 6161 Busch Blvd Ste 220, Columbus, OH 43229-2554. We will notify all by mail when the move is complete.



First Lady Marge and I are proud to have served you this past year. We were continually amazed to see all of the service that clubs and members perform to make communities around this great Ohio District of Kiwanis a better place to live. We saw smiles on children as Kiwanians performed service, gave clothing, food and school supplies. More smiles bring many, many more memories.

Your support for the First Lady's project of Pediatric Trauma, Education and Prevention was fantastic. Funds raised are available by application for grants from the Ohio District Kiwanis Foundation. Together we are making a difference in the lives of many children.

Membership growth didn't meet my expectations, but we see positive things happening here also. I know that each and every club will step up and support Governor Kip Crain. If we are to expand the service we provide to our communities and especially the children of this great Ohio District, we must bring new members into every club. We need more eyes to see the needs of children, more ears to hear the voices of children and more hands to reach out in service to children. Help one child and you help the world. YOU can make a difference.

Marge and I leave you with many different emotions. Feelings of pride in being part of the progress in service, feelings of humility that we could be a part of all that is good in Ohio Kiwanis and feelings of excitement in knowing that the future of Kiwanis is bright and positive.

Marge and I wish Governor Kip and First Lady Becky the best of all in their quest to make the Ohio District of Kiwanis continue moving from great to being the greatest Kiwanis District in all of Kiwanis International. Exciting times are coming.

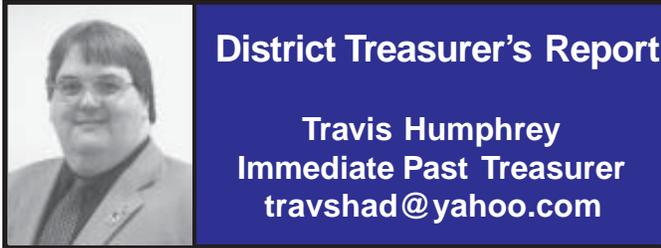
In parting, we thank each and every one of for all you do for Kiwanis and for those in your communities that are receiving much needed services. God Bless each and every Kiwanian.

IRS ruling regarding EIN for Service Leadership

During the past year there has been communication to many clubs from the IRS regarding the new filing requirements for clubs with gross receipts of \$25,000 or less. In March 2008, Kiwanis sent letters to the many Kiwanis, CKI, and Key Club clubs that, per our membership database, did not have an EIN – a necessary step needed for clubs to comply with the new IRS filing requirements. Many of the clubs complied with this request and obtained an EIN and reported it to Kiwanis. Many of our clubs also had questions about the letter – why did they have to get an EIN and file with the IRS in the first place? A large majority of the questions received related to Key Clubs. In particular, they wanted to know why the clubs had to get an EIN especially if the financial records of the club were kept by the school and the school already had an EIN and was already a tax-exempt organization. Because of the many inquiries on this topic, we contacted our tax advisor again to do further research and provide another interpretation of the situation. **The research identified that if the Key Club or CKI club had its deposits and disbursements (its financial records) controlled by the school in school accounts (such as extracurricular accounts), then the club did not have to apply for an EIN, did not have to report the EIN to Kiwanis and be a part of the group exemption filing, and did not have to file any of the related IRS tax returns – in particular, the new Form 990-N which must be filed by tax-exempt organizations with gross receipts of \$25,000 or less.** The reason for this interpretation is – since the school is a registered tax-exempt organization and the club has its financial records kept by the school, including the club as a subordinate of Kiwanis, Key Club or CKI would result in a duplicate filing and thus is not needed.

During the past few months, staff has been busy sorting through all of the IRS regulations, all of the information provided by the tax advisors, and communicating back and forth with the IRS. From all of this information, a Frequently Asked Questions list (FAQ) has been prepared and is attached for your use. One list is a complete listing of questions – as complete as we can do at this time. The second listing is a shorter list that has questions that relate only to SLP clubs. This information has not been easy to understand and has taken quite some time to compile, but it is my hope that these FAQ lists answer many of your questions. If there is a question that is not answered, please contact me and let me know. I will work to get the answer and add it to the list. In the meantime we encourage you to communicate this information to the clubs in your district.

Jeff Oatess, COO & William W. Parker, Controller
Kiwanis International



I want to begin this article by thanking the members of the Ohio District for the opportunity to serve as your treasurer. The amount of work performed by Governor Leroy and the entire 2007-08 leadership team is astounding and their dedication to serving the clubs and members of this district is inspiring. The quality, efficiency, and professionalism of our District Office staff is exceptional. As treasurer you must work extensively with District Secretary Dave Whiteman and Administrative Secretary Sarah Roush. In reviewing the financial records of the Kiwanis, Circle-K, and Key Club districts each month, I am confident that our financial activities are properly recorded and the operational procedures of our District Office are appropriate and adequate for our needs.

One of the duties of the treasurer is to report on the financial status of the District to the House of Delegates at the annual convention. I will give a brief overview of my report in this article along with some updated information. We have faced significant financial stress during this administrative year and it is my opinion that the financial condition of the district during the next few years will be of serious concern for the incoming leadership teams.

The main source of income for the district is dues income. Since our last dues increase in 1997 dues income has fallen from \$199,744 to \$146,340 in 2007 because of our declining membership. The district collects \$15 in dues from each member. This money is used to fund all of our administrative activities (office, partial reimbursement of expenses for district officers, Lt. Governors, committee chairs), etc.). The annual operating expenses for the district in 2006-07 were \$234,533. The operating expenses in 1997 were \$181,061. If we adjust the 1997 expenses for inflation they are \$237,048. In the eleven years since the last dues increase, the only increases in district expenses have been to keep up with general inflation.

I am estimating that the operating expenses will be essentially the same this year, but the District Board has made significant cuts for the future. District Secretary Dave has renegotiated, re-bid, and reduced the various contracts and expenses of the District Office. A committee has located a new office location that will

save the District a significant amount while still meeting our needs. The Budget Committee chaired by Past Treasurer Frank Walker has proposed a budget that reduces the expenses for the District Office by over \$37,000 in the next year. There is not an administrative expense, no matter how small, that has not been reviewed by our professional staff, the F&S committee, the Budget committee, and the District Officers & Board. Your District Leadership has taken their fiduciary responsibilities very seriously. We intend to be the best stewards of your dues money that we possibly can be.

Over the last several years the district has operated at a deficit, the difference being made up with returns on our undesignated reserve accounts and in draw downs of the reserves themselves. We have invested these resources in mutual funds that provided us with significant returns in prior years. Unfortunately the downturn in the investment markets are negatively impacting our reserve funds. We had positive returns of 14.49% in 2006 and 10.43% in 2007, but through August of this year our funds are showing a decrease of 10.78%. I am estimating that our undesignated reserves at the end of this administrative year will be in the \$90,000 range. Our District Policy Manual suggests that we should maintain reserves in the 50 – 100 % of the average of our annual operating expenses for the last three administrative years. That average is \$242,924 for the three years ending in 2007. We will fall below the 50% reserve threshold by the end of this administrative year. While I expect our operating expenses to be significantly lower in the next administrative year, we will not have the resources to build up the reserve fund to the 50% level.

These reserves are necessary for the ordinary operation of the district. Because of the staggered payable dates of membership dues, we rely on the reserve funds to provide the cash needed to meet monthly expenses until we receive dues payments from Kiwanis International. It is vitally important for your club to pay membership dues as soon as possible. Delays in receiving membership dues, require the district to draw more funds from our reserves and cost the district. To maintain sufficient reserves the district will need to increase membership dues, make even more significant cuts in operating expenses, and/or develop alternative (non-dues) funding sources.

I would like to thank everyone for their support this year and congratulate Jerry as he takes over the office of Treasurer. We are fortunate to have a capable incoming District Leadership team to work our District through the challenges and opportunities that await us in coming year.

ALAN PENN OUR CANDIDATE FOR VICE PRESIDENT ELECT OF KIWANIS INTERNATIONAL

We are entering an important phase in the evolution of the Ohio District and Kiwanis International. We have the opportunity to make a real difference in the future of all Kiwanians. At the International Convention next year in Nashville, Alan Penn will be the singular candidate who is forward thinking and dedicated to making Kiwanis International grow in service, grow in membership and be recognized as the premier organization dedicated to developing our youth as leaders for the future.



Alan is a proven leader who will continue the leadership legacy of the Ohio District. Alan is the one leader who will bring a new look to Kiwanis. Alan is a proven leader. During his tenure as our International Trustee, Alan initiated action to get the "NEW" membership classifications that were approved at the April 28, 2008 Kiwanis International Board meeting. This will assist clubs in adding members that will provide additional service to their communities.

We need the help of each and every Kiwanian in the Ohio District to step up to ensure that Alan Penn gets elected. There are two things we need to do, one immediately and one next June. Immediately, we need to back Alan financially. Campaigns are expensive. Therefore, we are asking that all Ohio District Kiwanians donate one dollar to offset expenses. To expedite this fund raising we ask that you do the following immediately:

1. Give a minimum of \$1.00 to your Club's Treasurer for the campaign.
2. Each Club Treasurer will collect the funds and forward them to their Division Treasurer.
3. Division Treasurers will forward a check payable to:
Past Lt. Governor's Association
c/o Lauri Bowman-Beach
1462 Belle Ave.
Lakewood, OH 44107

Next June, we need all clubs to send their quota of delegates to the International Convention in Nashville. This is imperative for getting Alan elected.

Thank you for stepping up and helping get Alan Penn elected Kiwanis International President Elect.

How does the everyday Ohio Kiwanian benefit from having a representative on the Kiwanis International Board?

Ohio is a conservative and large Kiwanis District that needs to have their input known in making decisions needed to keep our organization great in this every changing world.

Ohio has a tradition of Kiwanis leadership with 4 Past International Presidents that have provided the balance to keep Kiwanis on a steady path.

Edmund Arras served as President for two years (1923-1924) as Kiwanis expanded to a nation-wide service organization.

Stan Schneider was the first K I President to demand a written ballot concerning gender in Kiwanis and initiated the move of the Kiwanis International office out of Chicago, Illinois to Indianapolis, Indiana.

Don Williams was the driving force in the site selection committee in getting the Kiwanis International Office located in Indianapolis, Indiana from the high cost area of Chicago, Illinois. The sale of the Kiwanis International Office in Chicago and its relocation to a new facility in Indianapolis was accomplished at no additional cost to Kiwanis.

Walter Sellers led the way in getting the IDD program (79 million dollars) initiated and completed. Walter's dry and witty humor combined with his truly passionate attention to the subject allowed him to bring even the most emotional personality back to the humble reality that we are all equal under God.

Don Murray as a Trustee provided the guiding hand in developing the Kiwanis International "Strategic Plan."

Alan Penn initiated action as a Trustee to get the "NEW" membership classifications approved at the April 28, 2008 K I Board meeting to assist clubs to add members so as to provide the needed additional service to their communities.

Ohio Kiwanis International Leaders have had a voice in determining the policies of our changing organization, developing education strategies, initiate innovative training techniques for our Club Leaders, and to direct the focus of "OUR" organization and to generate excitement in the new directions of Kiwanis as we change the world one community and one child at a time.

Grants makes Safety Rocks

Southwestern Ohio Kiwanis for Kids (SOKKs) have received grants from both the Ohio District and Kiwanis International Foundations. These grants have been used to develop a program to educate young children and their parents about childhood injury prevention. With the assistance of a part-time coordinator, , Safety Rocks has been presented to over 800 children. The goal is to reach 800-1,000 children in SW Ohio each year. Evaluations from teachers and daycare providers demonstrate the effectiveness of Safety Rocks in reaching the children.

The Safety Rocks Program is designed to capture the attention of 3 to 5 year olds. The 30 to 45 minute presentation includes a short video stressing situations and objects that can be a danger to children. The video teaches the children how to avoid these hazards. As part of the program, a Kiwanians from the local club read the children a book on home safety. Each child receives a coloring book and a home safety tip to take home to their parents. The Daycare center receives an interactive safety poster and can receive a packet provided by the local Kiwanis Club that contains the video and storybooks used in the Safety Rocks presentation.

Involvement of the Kiwanis Family Clubs in the community promotes the active participation with young children and their families in an area of unmet need – early childhood education on home injury prevention. As presentations of Safety Rocks are scheduled, the local club is contacted and either the Program Coordinator or a SOKKs board member attends the meeting, to encourage member sign-up in the presentation. To date, Kiwanians from the Reading, Greenhills Forest Park, Cleves Three Rivers, Mason, Northwest and Mariemont clubs have participated in Safety Rocks. The Kiwanians assist with the children; reading stories and passing out coloring books and home safety materials to be taken home.



Jim Lawler of the Greenhills Forest Park Kiwanis Club reads about home safety to a group of engrossed tots.

Kettering Kiwanis Club's Hospital Doll Project is Sew Easy



Wendell Bogner, President of the Kettering Kiwanis Club presents hand-made trauma dolls to Melissa Sherrill, RN at Sycamore Hospital Emergency Department.

Kettering Kiwanis Club members and their wives made and donated hospital dolls to Children's Hospital and to Emergency Departments at Kettering and Sycamore Hospitals. Everyone enjoys working on this project which provides a concrete way to help children who are dealing with the trauma of injury or illness.

The fifteen inch dolls are made from cotton material and stuffed; they have a round head, two arms and two legs, but no features. A child can point to the area where he hurts or draw on the doll to show how he is feeling. Nurses and doctors can demonstrate how they will treat the child using the doll. One ER nurse shared a terrified child became calmer when given a doll and she was then able to help him. The child may keep the doll when released.

These dolls are appreciated by the nurses who use them to help children and by the Kiwanians who enjoy making them. They are a fine example of how Kiwanians can aid children in their own community.

Information on how to make the Kiwanis Pediatric Hospital Dolls can be found at www.kiwanis.org. Select "Service Projects", select "Young Children Priority 1". Scroll down to Safety and Pediatric Trauma headlines and then select "Hospital Dolls" for instruction on making the dolls and "Hospital Doll Pattern" for a template for the dolls.

Out With the Old and In with the New

Alum Creek Park in Westerville has been nick-named “Choo-Choo Park” since 1968 when the Westerville Kiwanians built a play concrete train out of a large sewer tile, concrete block and slabs.

Generations of children have played on the train, but time took its toll.

Weather and use caused the structure to deteriorate and paint wouldn't stick. In addition, current safety standards considered the hard surfaces dangerous.



Removing the old concrete slabs.

A deal was made between the City Recreation Department and the Kiwanis Club. If the Westerville Kiwanis Club paid one half of the cost and helped remove the old and erect a new safety approved train, it would remain the Kiwanis train.

The old was removed with sledge hammers and muscle, and the new put together like an erector set. A large bronze “K” was removed from the old train, refurbished and applied to the engine of the new.

Club members pledged personal funds for this project, in order to reserve funds raised in the community for other projects.

Now the children are again playing on the brightly colored, state-of-the-art, “K” train in Choo-Choo Park.



The completed “K-train” of Alum Creek Choo-Choo Park.

Tiffin Kiwanis Family



Tiffin Kiwanis Members, K-Kids, Key Clubbers and Circle K's rode or walked alongside the Kiwanis Club float at the Tiffin Seneca Heritage Festival. Members passed out peanuts and candy to parade watchers.

Kick-in for Circle K

At this year's Kiwanis DCON, the members of CKI held a fun and unique fundraiser, pie-in-the-face, with the proceeds going towards KICK. With the help of Sarah Roush and Barb Smith, we rounded up some volunteers who would take a pie-in-the-face.

All day Saturday, CKI'ers sold tickets to anyone and everyone who would possibly buy one. They in turn, put their ticket in the persons' buckets – if their ticket was drawn, they would get to pie that particular person. We also had a deal with Kiwanis Governor Leroy Martin – if we sold \$500.00 in tickets, he would take a pie which was thrown by CKI Ohio Governor Jason Stewart.

The Ohio District Circle K would like to thank the following participants: Dr. Dennis Lehman, Claudette Rogers, Sande Johnson, Becky Crain, Bill Snellgrove, Sarah Roush and of course a special thank you to Governor Leroy and the convention committee for allowing us to hold this event.

With your help, KICK raised a total of \$594.

Thanks again for your support.



Past Governor Dennis Lehman takes one in the face to raise funds for Circle K.



Our diversified district leadership action teams are committed, caring, and innovative. Their first priority is to support and assist the local clubs and members of Ohio Kiwanis. We have seen and heard the need for education, resources, updated communication and technology networking, and support. We should not be Kiwanians serving leadership, but Ohio District leaders in service to Kiwanians and the local clubs of Ohio.

How will this help children? How will this help the Kiwanis member? How will this help our clubs help their communities?

These are the questions we keep asking ourselves as we reviewed our district goals, budget, and operations and prepared for this year. You will see a number of changes this next year. The inevitability of change is good news though. Imagine what our lives would be like without it.

The chairs of the district committees are serving with the officers and Lt. Governors on one leadership team. We need to be moving in one direction not thirty-five. Each are on one of five action teams with a focus, objectives, responsibilities and timelines. We have been working this year on a strategic plan, are eliminating overlaps and inconsistencies, have researched other districts and organizations in the U.S., have examined current expenditures and our use of time resources, are investigating new streams of revenue, deciding priorities, and exploring innovative options for Kiwanis.

After listening to Ohio Kiwanians, our five main goals are:

1. **Growth means more service.** We need to develop a TAG (Together Achieving Growth) team of experienced, educated, enthusiastic Kiwanians in every division to educate and assist our local clubs.
2. **Support our Service Leadership programs** (formerly the sponsored youth). Involve, support, and assist them while developing a tracking system for K-Kids through Circle K and to Kiwanis.

3. **Promote our Ohio District Kiwanis Foundation** as the charitable resource for our clubs and local communities through grants, 501(c)3 advised funds, Ambassador Recognition Program, and Walk the Magic Mile.

4. **Build a strong Education and Communication Network** with up-to-date technology, sessions and resources for local club leadership and members. We are working on a business to business web site for all Kiwanians and will put resumes from graduating seniors from Key Club and Circle K on it; and

5. **Develop a District Administration that is efficient, effective, and innovative to support our clubs and members of Ohio.**

We are changing services, dropping outdated services, adding new services, and making some difficult decisions while striving for quality service and support. Our budget is reduced from last year's by over \$85,000. We still will need to review the need for a dues increase, but amount of dues increase before the delegates will be much smaller.

Kiwanis vision and leadership through service is needed now more than ever. Local leaders need to step up to help others. Seeing the future is a valuable quality, but we must then share the vision by communication with enthusiasm to our members, get their buy in, develop a plan, and then implement the plan to continue making an impact and difference in our communities.

Making a difference in the lives of others, Kiwanis Clubs across Ohio continue to provide valuable services to children and communities through a variety of needed projects. Service Leadership programs devote many service hours and "pay it forward" to others, benefitting countless families and communities.

Winston Churchill said, "we make a living by what we get, we make a life by what we give."

This is a critical time for Kiwanis and all service organizations, but working together, we will move this district forward into a bright future, fulfilling the defining statement of changing the world, one child and one community at a time. Leaders of Ohio Kiwanis, we thank you.



District Foundation

John Millar, District Chair
jmillar@tiffin.edu

Here it is the end of summer and the Kiwanis year is almost gone...as Governor Leroy says it isn't over 'til its over!

This past year, we have been working on communicating through club education and club public relations efforts four of the Foundation's programs:

- The need for participation in the Birthday Club Gift programs to both our Ohio District foundation and the KI foundation
- The "Walk the Magic Mile" joint club-foundation project to support children-focused efforts in the club's community and our Pediatric Trauma efforts.
- The Ambassador program of the Foundation directed at each Kiwanian and providing you an opportunity for personal participation in expanding our financial resources as well as helping to educate others about the Foundation.
- The Club Advised Funds under the Foundation's investment umbrella to assist clubs of all sizes to develop funding programs for the support of club efforts in all our communities.

All of these programs have shown some growth this year and we thank all of our members for their efforts. There is still much to do and now is the time to begin planning your "Walk the Magic Mile" event in conjunction with your Fall Make A Difference Day project. These two events work together very well.

One of our most important decisions this year was to insure the continuity of our operations through the development of a succession plan for the Executive Director. Alan Penn, who has been our champion and visionary regarding program expansion and financial growth, needs to step aside in order to pursue his work as a Kiwanis International Trustee and, I know I speak for all of us, the next Ohio Kiwanian to serve as International President! To thank Alan for all of his efforts on behalf of all Ohio Kiwanians, the board presented Alan with a Walter G. Sellers Award for

exemplary service and the title of Director Emeritus. When you see Alan, please tell him how much you appreciate his work on behalf of ODKF and thank him for his continued service to KI.

We are pleased to welcome Ted Coon from the Columbus club as our new Executive Director. Ted is a past-Governor of the Ohio District and brings a wealth of knowledge and experience to the position. When you see Ted, thank him for his willingness to serve.

Well, that's about it. My thanks to all Ohio Kiwanians for what you do in your communities, keep it up. I have enjoyed the year and I know you will all support Barb Smith as she assumes the leadership of the ODKF board for 2008-2009.

Please send me information from the Ohio District Kiwanis Foundation regarding:

- Ambassador Program
- Annual Club Birthday Fund
- Pediatric Trauma Fund
- Past International President's Awards
- Ohio Kiwanis Endowment Society
- Don Williams Award
- Stan Schneider Award
- Walter Sellers Award
- KICK Program
- Make a Difference Day Organization
- First Lady's Project - Pediatric Trauma
- Grant Application
- Club Advised Fund Program
- Disaster Relief Fund
- Other _____

Name _____

Address _____

City _____ Zip _____

Phone: _____

Email: _____

Fax _____

Mail to: Ohio District Kiwanis Foundation
PO Box 1013, Wooster, Ohio 44691



Make A Difference Day Ohio 2008, Saturday, October 25, 2008

"Make A Difference Day Ohio" (MDDO) is the largest single day of volunteering in the USA. Getting involved is "Simple". Identify a need in your community, put together a TEAM of Kiwanis Family organizations, friends, etc, and Plan your Project "NOW". Then register your project on line at www.serveohio.org to publicize your project (It can get your newspapers to view your project, take pictures, and even get more volunteers who can become members). Complete your project (take lots of pictures). I suggest that you write up with descriptive words and U. S. mail in your report with pictures.

Free "Make A Difference Day Ohio" promotional resources are now available at www.serveohio.org, click on MDDO and then "free stuff" to print an order form for resource guides, posters, volunteer certificates, balloons and fact sheet while supplies last.

A "Make A Difference Day Ohio" project is a Kiwanis Community Service project that we do all the time except that it has to be on Saturday, October 25th. More than 3 million people will participate on October 25th and be considered for National and Ohio recognitions. Projects may be as simple as helping a neighbor or as ambitious as restocking local shelters with food, clothing, etc. or more. Be innovative and lend a helping hand in your Community.

Each year Ohio recognizes ten (10) outstanding projects and USA Weekend Magazine (formally) with Paul Newman

selects ten (10) National awards winners and donates \$10,000.00 to the charity of their choice (Consider the Ohio District Kiwanis Foundation) or your local need. Ohio has had three \$10,000.00 winners in the last five years.

"Walk the Magic Mile", again is an approved "Make A Difference Day Ohio" project sponsored by Ohio District Kiwanis Foundation and the Ohio District of Kiwanis. Every Club can do this project on the fourth Saturday of October to raise funds to support Pediatric Trauma Care in Ohio. Contact the Ohio District Kiwanis Foundation for resources on how to plan and complete "Walking the Magic Mile". Trauma and accidental injury kill more children than all other diseases combined. 15,000 Children die from this killer each year and another 50,000 children are permanently disabled.

TOGETHER, YOU and I Can Make A Difference



Dale Leach with Susan Rogers, OCSC Chair, and Rev. Willie Peterson, OCSC Vice Chair receiving a Sponsor Appreciation photo of Coach Jim Tressel and First Lady Strickland.

Time to Report Interclubs for 07-08

Clubs should send in their reports of interclub activities to the District Interclub Chair. Interclubs include projects or meetings of Kiwanis Family members including K-Kids, Key Club, Circle K, Builders Club and Aktion Clubs. Please include division meetings, district and international conventions and for the district midyear conference, clubs who had members pre-registered may claim attendance even if members were unable to attend due to the snow storm.

Information should include, the name of clubs or events

attended, the date of the interclub and number of people participating in the interclub. Please make certain you include the name of your club on the report. Send information to:

Glenda Phillabaum
711 N. Vineyard Circle
Port Clinton, Ohio 43452
glendaphilly@gmail.com

Interclubbing awards will be distributed at the MidYear Education Day in April. Please send in reports by November 1st.



First Lady's Project

Dear Kiwanians and Friends:

One can make a difference. One Kiwanian giving of their time or resources can make a difference in the lives of many children. Pediatric Trauma Prevention and Treatment is the project I have selected for this year. This has been the focus of the Ohio District Kiwanis Foundation for the past five years. Pediatric Trauma can be caused by things such as car accidents, falls, bicycle related incidents, sports injuries, violence, child abuse, fires, or drowning. I had spinal meningitis as a child and still have traumatic memories of that time many years later. It breaks my heart when I hear of children that have suffered this way. Listen to one of those stories...

Lily was a healthy six year old, out riding her bike April 19th. She was hit by a teenage driver. Lily went to the hospital with broken ribs, a broken leg, and brain damage. She laid in the hospital in a coma while her broken bones healed. Finally, Lily came home June 24th with medical bills of \$500,000. She was alive but she was like an infant, needing 24 hour care. Learning to do simple things like chewing a raspberry brings joy to her family. If Lily had gone to Safety Town or been wearing a bicycle helmet it could have been Pediatric Prevention instead of Pediatric Trauma.

Kiwanians, all of your donations for the First Lady's Project will go to the Ohio District Kiwanis Foundation Pediatric Trauma Fund. If you or your club gives \$500, a Past International Presidents Award will be presented. Your donation will be split between the First Lady's Project and the Foundation endowment. Please send all donations to Ohio District Foundation, P.O. Box 1013, Wooster, Ohio 44691 and mark as First Lady's Project.

Funds in the Pediatric Trauma Fund are available for grants for projects that address pediatric trauma. Some from the past have been for bicycle helmet give-a-ways, safe playgrounds, parenting fairs, car seats, pediatric EKG machines, and equipment for trauma rooms.

You can make a difference in the life of a child. Prevent Pediatric Trauma in your community!

Kiwanis Club of Greenhills-Forest Park Plans and Initiates a Summer Job Fair

By Dan Beam, Job Fair Coordinator

The GH-FP Kiwanis Club in Cincinnati put together a summer job fair in April, partnering with the Forest Park Chamber of Commerce and the Winton Woods School District. About 60 high school juniors and seniors from the Winton Woods High School interviewed with 11 major area employers in a 3 hour job discussion/pre-screening process. The objective: to line up as many summer jobs as possible for these students, and to give them a valuable experience in connecting with the real job world. The Kiwanis Club, through its Job Fair Coordinator, Dan Beam, led the way setting up the entire program. Kevin Jones, Senior College Advisor from the high school, was key in working with students on signups, and developing their mini resumes. Even the Key Club was involved, helping set up the interviewing site and working with Mr. Jones in facilitating the discussions the day of the Fair.

Preceding the Fair, representatives from one of the employers put on a Job Interviewing Seminar to prepare the students for the evening event. The Club is now in the process of formally surveying the employers about interviewing and hiring results. Initial response the night of the Fair was totally positive among students and employer representatives, with several of the employers indicating that they would like to see this become an annual event.



Larry Greer (left), Store Manager for the Forest Park Wal-Mart Store reviews Job Fair results with Anita Williams, W.W.H.S. principal, and Dan Beam (right), Kiwanis Job Fair Coordinator. Photo by Chris Johnson

Ohio Kiwanis Convention in 15 pictures or less...



Friendly registration teams



Board Meetings



Once a band director...always a band director.



Friday Night "Name that Tune" Gets Rowdy



The judge gets bribed...



Brendon Burchard, Author of "Life's Golden Ticket" shares his message that we are all called to "live by choice and live to contribute".



Bidding on baskets at the Silent Auction



A really cute reminder of why we serve the children of the world.



Membership Education



Circle K'ers raise awareness and funds for KICK



Governor Leroy pays off his promise...



Our trustee, Ed Sedillo, addresses the House of Delegates



Retiring the board.



The 2007-08 board and their partners

What's new this year with K-Kids?

Online K-Kids Club Renewal Center

In September, the secretary of each Kiwanis club that has a sponsored K-Kids club will receive a renewal letter with registration instructions. The letter will include a password and login to access the online **K-Kids Club Renewal Center**. The club secretary will be asked to update club advisor information, provide the number of members in the club and pay the US \$150 registration fee. The fee can be paid using a credit card through pay pal or by printing an invoice and mailing a check to Kiwanis International. The K-Kids program kit will not be mailed until payment is received by Kiwanis.

Advisor newsletter posted on-line

The K-Kids Advisor Newsletter will be posted on-line for convenient viewing at www.kkids.org. Kiwanis and faculty advisors will receive an e-mail with a link to the newsletter. Newsletters will be posted in September, January and May.

New items included in the program kit

Up to 50 items will be included in each program kit. If a club has 1 to 24 members a quantity of 25 items will be provided, if the club has 25 or more members the club will receive 50 items.

Kit items include: buttons, handbooks, cards, bookmarks, magazines, bulletin board décor, posters, parent brochures, resource CD, advisor checklist, and advisor calendar.

Inside the K-Kids Zone magazine members will find a

member handbook, member card, and bookmark.

If additional K-Kids materials are needed the order form included in the kit can be used to order more items from the Kiwanis Family Store. ***Please review the attached order form to see the updated K-Kids kit materials.***

K-Kid Zone Magazine

The first issue of the K-Kid Zone Magazine is included in the K-Kids program kit. Inside the magazine members will find a member handbook, member card, and bookmark. Up to 50 magazines will be included in each program kit.

The second and third issue of the magazine will be mailed to the K-Kids faculty advisor at the school in February and in May. The appropriate number of magazines will be sent to each K-Kids club. This is the reason the Kiwanis club secretary is asked to provide the number of club members when registering the K-Kids club.

Fees for Chartering More Than Three (3) K-Kids Clubs

The K-Kids registration/charter fee is capped at three (3) clubs or \$450. Each additional K-Kids club is provided with materials free of charge.

K-Kids clubs that chartered after April 1 -(Summer clubs)

Clubs that chartered late in the school year, after April 1, will not be billed the next year, but will remain listed as active clubs in Kiwanis' database. A modified version of the K-Kids program kit will be forwarded to the Kiwanis advisor of these clubs.

Grants Available for Kiwanis Club Projects

The Ohio District Kiwanis Foundation will be providing funds for projects which have involvement by Kiwanis Family Clubs and are consistent with the goals of Kiwanis and the Foundation. Kiwanis Clubs may be involved through labor or financial contributions. Grants are made from the interest earned by the endowment, from the Pediatric Trauma Fund, and from the Disaster Relief Fund.

The next application deadline is October 31. The Grants Committee reviews the applications and makes recommendations to the Foundation Board for approval. Grant criteria and application forms can be downloaded from the Foundation website www.odkf.org. For additional information, contact secretary@odkf.org.

In August, the Foundation provided funds for the Kiwanis Club of Metro-West for a program to address "bullying" in the middle school. The Kiwanis Club of Cortland received funds for educational programs on environmental issues.

Ohio District on the Move!

After 20+ years at Ceramic Drive, the Ohio District Kiwanis Office will be moving. Our new address will be:

**OHIO DISTRICT KIWANIS
6161 Busch Blvd., Ste. 220
Columbus, OH 43229-2554**

We plan to be in our new offices before the middle of November. Just remember to change your mailing address or delivery will be delayed. Please visit our new offices when you are in the area.



What is our Kiwanis Membership Count?

-A. Alan Penn, International Trustee

It seems the most discussed issue when Kiwanis Leaders get together aside from dues payments is the counting of who is in our club for the official count for membership. This focus on membership is a good thing. With more members there is more service.

To help clarify how we should be counting our membership, your International Board has modified the one million member goal to reflect who we really have within our K Family.

Our Goal is to have 500,000 Classic Kiwanis members by 2015. Classic Kiwanis club members include those who belong to traditional Kiwanis clubs, Aktion Clubs, and Kiwanis Junior Clubs.

Our Goal is to have 500,000 Kiwanis Next members by 2015. Kiwanis Next club members include those who belong to Circle K, Key Club, and a new type of membership that we are currently calling "Catalyst".

Builders clubs and K-Kids clubs are not included in the count because these groups are not recognized as adults. They can be counted to reflect the total count of the K Family membership.

Some Kiwanis Districts are recommending that the Kiwanis International Board membership committee revise the membership reporting to reflect these new categories. Many Kiwanis Districts are already showing these new membership numbers in a special box in their district newsletter.

The question is, "how would our District fare if we follow suit and had a more inclusive membership accounting system?"

The additional question is, "how do we change our recognition program to reflect new growth in members and clubs using these new categories?"

Alan Penn, KI Trustee suggests that Kiwanis Districts embrace this change in accounting and begin reporting membership as Classic and Next as early as October 1, 2008.

"We need to encourage Kiwanis members to build all forms of K Family clubs and not just focus on Kiwanis Classic." By changing to a more inclusive summary of K Family membership our membership should be encouraged to grow all forms of Kiwanis clubs. In addition we will have a true picture of our organizations "One Kiwanis" membership.

New Reporting Grid

<u>Type of Club</u>	<u>Number of Clubs</u>	<u>Number of Members</u>
<u>Classic Kiwanis</u>		
Kiwanis		
Aktion		
KiwaJunior		
	<i>Sub Total</i>	
<u>Kiwanis Next</u>		
Circle K		
Key Club		
Catalyst		
	<i>Sub Total</i>	
		<u>District Total</u>
Builders Club		
K-Kids		
		<u>Total</u>
		<u>District K Family Total</u>

Summary of items from KI April 2008 Board Meeting

- A. Alan Penn

This is a summary of a few of the items that address membership, club growth, and leadership development that were discussed and approved at the April 2008 Kiwanis International Board meeting.

501c3 for Leadership Development Programs

Approved the formation of a 501c3 organization as a subsidiary of Kiwanis International to provide funding and support for youth leadership, character development, and educational programs worldwide. The focus will be primarily on corporate, foundation, government, and individual donations from outside the Kiwanis Family.

Removing Barriers to Key Club and Circle K Club Growth

Approved a change in Key Club and Circle K Policies, Procedures, and By Laws to allow the flexibility to charter without a sponsoring Kiwanis club with the approval of both the Kiwanis District and Kiwanis International. There were over 300 requests for charters last year with no Kiwanis sponsors available. This will resolve this problem. The District will designate a liaison to work with the chartered club.

Global Growth Plan – Flexible Membership Initiatives

Under the flexibility amendment passed in San Antonio the following are approved *subject to the development of specifics as soon as practical*. These are exciting additions to our organizations membership structure in the Classic Kiwanis model.

Company Membership for Individuals in Clubs– allowing a company or organization to designate one membership in a club with the ability to change the employee member without having to pay a new member fee each time the designee for the membership changes.

Company Based Clubs – a Kiwanis Club can exist in an office, on a campus, in a company, or within an organization such as a hospital. A club fee would replace individual dues.

Club Satellites –Kiwanis clubs could form a satellite of an existing club with no minimum or maximum on the membership of the satellite. The members would belong to the parent club but can exist in another community or setting.

Example A: a group of moms in Town A would join the Kiwanis club in Town B as a satellite. They could be called the Moms Club Kiwanis Chapter or the Moms Club Kiwanis

group. They pay dues to the Town B Kiwanis Club and the two groups meet from time to time. Town B Kiwanis reports the Town A group as club members and manages their operation. This will help grow Kiwanis clubs that serve special groups.

Example B: a Kiwanis club is failing in membership. They only have 8 members on their roster. They have two choices. They can close and return their charter or become a club satellite of the Kiwanis Club in a neighboring town. They transfer their membership to this Kiwanis club who in turn reports them on their roster. They can still meet in their community and use their original name only they must indicate they are a Kiwanis chapter or sub club of the main club. Once they get 25 members they can return to charter strength and reform their old club. We can save Kiwanis clubs that are under strength and have the potential to close by networking them as satellites. This has the potential to save all of our under 25 clubs.

Example C: Seville Kiwanis Club has 30 members but they are having difficulty attracting members from Westfield Center and Lodi. Under the club satellite provision they can now form satellites in both towns of 5-10 members. In Lodi they can be the Lodi Kiwanis and in Westfield they could be the Westfield Kiwanis chapter. These two groups would be members of the Seville club but now there is a presence in two area towns. Eventually they may have enough members in these satellites for two full fledged clubs.

Ohio Key Club Fall Rally: Serving a Small World After All

The 2008 Ohio District Key Club Fall Rally is scheduled for November 9 from 10:00 AM to 3:00 PM. It will be once again held at Center of Science and Industry (COSI) in Columbus.

Early bird registration fees will be \$17 for everyone registering before October 24 and \$20 after the 24th. This is a terrific opportunity for new advisors and members to meet and learn about our great organization and for returning members and advisors to get excited about the service opportunities available to everyone.

Events of the day will include a Spirit Rally, Inspirational Speakers, Service Activities and breakout sessions. There will also be an opportunity to win one of three free registrations for the 2009 Ohio District Key Club Convention!

Registration costs include the Rally, lunch and admission to COSI! Registration materials are available at www.ohiokeyclub.org

District Installation

Ohio District Officers, Board members and district chairs were installed into office on September 20. The ceremony was held at Kent State University and hosted by the Wooster Kiwanis Club.

Friends and family of incoming board members and district chairs enjoyed a nice meal and witnessed the installation ceremony of the 2008-09 Board.

Retiring district officers received banners to be displayed at their home clubs on a permanent basis and the home club president of incoming officers received banners from the outgoing officers to display for the upcoming year.

The evening wrapped up with a message from Governor-Designate Kip with his vision for the district.



Lt. Governor Bob Columer and Carol come in on the procession.



2008-09 Board Members are pinned by their partners as part of the ceremony.



08-09 District Treasurer Jerry Duerk and Dolly listen as Jerry is installed.



2009-10 Governor Elect Don waits as Carol places his pin.



2008-09 Governor Kip with daughter Tiffany and First Lady Becky

2008 Aktion Club Conference



Everyone shows up to register at the same time!



Sharing Service Project Ideas



Gloves and mittens collected for a service project.



Oratorical Contest participants take a bow.



Trying to judge the poster contest.



Sharing how being an Aktion member has impacted his life.



Time for fun!



Members of the Delaware K-9 team pose for a picture after a demonstration of skills.

A Passion for Aktion

The Ohio Kiwanis Aktion Clubs held their second annual conference on September 6 and 7 at the Recreation Unlimited complex near Ashley, Ohio. Action Clubbers, their advisors, providers, caregivers, parents, friends and Kiwanians from all around Ohio were in attendance. The agenda included the annual Parade of Club Banners, Speech and Poster Contests, fun activities for all members arranged by Betty Will, an Aktion Advisors meeting moderated by Sande Johnson, a demonstration by the Delaware County K-9 unit, an awards assembly and the event was topped off with a special dance and social event in the evening.

The winners of the Speech contest in which a 3-5 minute speech was given around the theme: "What skills have you learned through participating in Aktion Club and how will these skills help you be successful in life", were: First Place; Robert Grant from the Westlake AC, Second Place; Mike Linardi, Marion Community AC and Third; Serena Coulter, Allen County AC.

The Poster Contest theme was: "Prepare a drawing, which demonstrates how one Aktion Club member can make a difference by helping others". The winners were: First Place; Cindy May, Mercer County AC, Second Place; Jennifer Rutkowski, Westlake AC and Third; Mark Lange, Mercer County AC.

A special award was presented by the All Ohio e-Medina Kiwanis Club in honor of Tom E. Crawford, challenged and deceased son of Past Governor Tom and First Lady Mary Lou Crawford. The Crawford family was on hand to make that presentation, along with a \$100.00 cash stipend to the Ohio Kiwanis Aktion Club of the year. The winning club was the Aktion Club of Knox County with a project honoring one of their deceased members. Advisor, Jeanette Carpenter and her whole crew were thrilled to be selected.

Special awards were presented to Kiwanian Jim and Past Governor Sharon O'Neal, Sande Johnson, Betty Will and Bob King. State of Ohio Representative, Jim Zerhinger made a surprise visit at the dinner and addressed the crowd, giving an inspirational talk about overcoming challenges in life. The whole weekend was a wonderful experience for ACers. Aktion Clubs are the fastest growing part of the Kiwanis Family. They are easy to build. If you are interested in starting an Aktion Club in your area contact Sande Johnson, Ohio Aktion Administrator at 419.721.3059 sande@gofindlay.com or Bob King, her assistant at: bobnan208@roadrunner.com



The Knox County Aktion Club receives The Tom E. Crawford Aktion Club of the Year.



Two really happy oratorical winners.



Dancing the Night Away.

Ohio Key Leader Program

Our Spring 2008 Key Leader program was held May 2nd - 4th at the Recreation Unlimited facility near Delaware. Our thanks to all of the Kiwanis clubs who provided sponsorship support for the participants. This year we had 76 participants, our largest program to date. Because of the interest shown by Kiwanians to support the program and send Key Leaders from their community, we had to close the registrations a week before the announced date! Thus, we are in the process of planning for TWO programs in the

next Kiwanis year.

NOVEMBER 14-16 we will have our next program at Recreation Unlimited. Registration online at www.key-leader.org is open now. For additional information on the November program, please contact Brian or Kelly Shaffer at ohiokeyleader@gmail.com.

My thanks to all of you who have worked to make Key Leader a success!

-John Millar



Spring 2008 Ohio Key Leader Program Participants with Nancy Young, our KI Program Leader.

Avon Lake Kids love Safety Town

Avon Lake Kiwanians have completed the new Safety Town at the local elementary school and the students are having a great time traveling the streets and learning about safety at the same time.

An eye catching town with purple side-walks and miniature homes, shops and traffic signs and future drivers zooming about on bikes, the area certainly appeals to the students.

The students really love the chance to be "drivers" and then pedestrians. The buildings reflect their community and the students love ringing the bell on the "school" when they walk by.

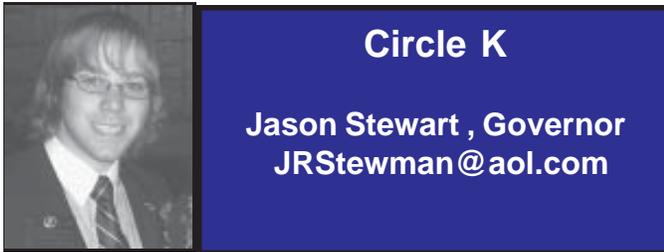
The favorite building seems to be a favorite hang-out for kids of all ages - the Dairy Queen! This is a terrific project that will make learning about safety fun and memorable for everyone involved.



Future drivers stopping at an intersection.



Maybe if we sit here long enough, they will open...



Greetings Kiwanis,

I am happy to report that the Ohio District of Circle K is having a fantastic start to the school year. With classes back in session, all members of CKI are back in action and ready to serve their campuses and communities.

On Saturday October 4th, over 130 Ohio District CKI members traveled to Akron to participate in the 2008 District Service Project. This year our theme was "Serviceland" and we went decorated with Candyland materials. I am proud to say that we were able to provide service to several organizations in the Akron area including the YMCA, Salvation Army, Keep Akron Beautiful, Goodwill, Rockynol Nursing Home, Haven of Rest Homeless Shelter and several others. At the event we held a canned food drive to benefit the Akron Food Pantry and all proceeds from registration fees went to benefit the CKI Six Cents Initiative and UNICEF.

On November 7-8, members from all around the district will be traveling to the College of Wooster for the 2008 Membership Awareness Conference. At MAC, CKI members will participate in educational workshops, fellowship activities, service projects and much more. Membership Awareness Conference is a great way for members to learn more about our outstanding organization while meeting new people. This year's theme is "Monopoly MAC".

As we get farther and farther into the fall semester, I am proud to say that we are getting closer and closer to reaching our goal of completing 20,000 hours of community service this year. Membership across the district seems to be pretty stable and we have several schools that are currently looking at chartering a Circle K Club in the near future.

I would like to thank all members of Ohio Kiwanis for all of your guidance and support. Circle K would not be as successful without all of your time and energy.

Ohio District Kiwanis Goals for 2008-09

Each year, the Ohio District Kiwanis Board announces goals for the upcoming year. These are the goals for 2008-09.

District Administrative Action Team

1. Review District Dues
2. Evaluate effectiveness of district structure/governance
3. Provide member education on district operations, procedures, resources

Growth, Marketing, Membership Action Team

1. Building clubs with focus on non-traditional teams
2. Promote Kiwanis brand through community projects
3. Grow the K-Family

Service, Service-Leadership programs, Kiwanis Branded Programs

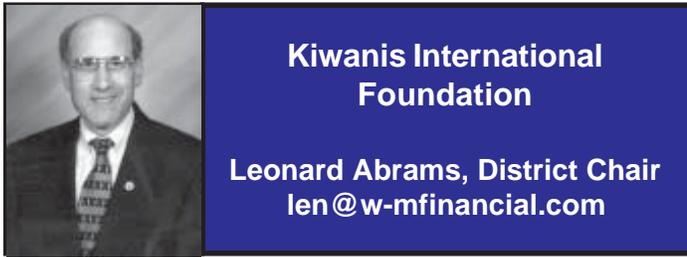
1. Clubs will sponsor one more service project this year
2. Clubs will have a net membership increase of +2
3. Clubs will have one more social event this year with a focus on membership growth
4. Twenty five (25) new clubs (Kiwanis, K-Kids, Builders Clubs, Aktion Clubs, Key Clubs, Circle K) will be chartered
5. Participation in leadership training will increase by 25%

District Foundation, First Lady's Project Action Team

1. Provide education to clubs about the Foundation
2. Continue focus on pediatric trauma
3. Provide information about the grant process and publicize the funded projects

Education and Communications Network Action Team

1. Improve and keep website current
2. Convert magazine to e-newsletter
3. Provide additional education and information in different formats for club officers and members



Congratulations to The Great Ohio District once again. Despite all the challenges of the past year we have come within \$100 of equaling last year's record amount raised to help both our sponsored youth and the children of the world. It's your understanding that we live in a world where there are many challenges and our foundation is the perfect vehicle to help when these arise. Last year we were faced with all the usual grant requests and an ongoing number of human tragedies such as hurricanes, tornadoes and floods.

Now it is a new administrative year and we pick up the mantle of accomplishment all over again. This year our goal will not be as focused on a monetary figure as much as participation by 100% of our clubs. If we can have every club support the foundation at some level, we will exceed all our previous accomplishments handily. So thank you once again for this past year and you will be hearing from me in the near future. If you would like to have a presentation at your club or division meeting please let me know at 330-465-4690 or lhachfc@yahoo.com

PROMO KITS AVAILABLE

Promotional materials are available for *Walk the Magic Mile for 2008-09*.

When your club supports the Walk the Magic Mile project of the Ohio District Kiwanis Foundation - your club also helps your community. 50% of the funds raised will help support the Pediatric Trauma Fund of the Foundation - the other 50% will go to the permanent endowment of the ODKF, earnings from this endowment are available under Foundation procedures for project grant awards which fit within the Foundation mission.

The promo kit from the Ohio District Kiwanis Foundation cost only \$5 and includes a CD with Walk the Magic Mile logo, format for registration brochures, posters, pledge forms, event time frame, registration summary form and fact sheet.

Additional information about the Walk the Magic Mile may be obtained at www.odkf.org under "fundraising".



Five Club Installation

On September 25th, Fourth Division Lt. Governor John Balmer had the unique experience of installing the officers of five clubs in the division. Under the encouragement of Tim Lane of the New Paris club, arrangements were made to hold the joint installation at Rob's Restaurant in Brookville. Incoming Lt. Governor Bill Pees of the Kettering club helped with the ceremony. The clubs involved in the installation were Brookville, Dayton Breakfast, New Paris, Northridge and West Alexandria. Past Lt. Governor Bob Brown spoke to the group on leadership and motivation for the coming year.

The clubs were so enthusiastic about the event that they want to plan to do it again next year.



Bill Pees, Tim Lane, Bob Brown and John Balmer

Plan Ahead....

Here is a quick rundown of dates for our most popular events for Ohio Kiwanis Family members- mark your calanders so you can plan ahead to participate!

- October 25: Make a Difference Day
- November 7-8: Circle K MAC Conference, Wooster
- November 9: Key Club Fall Rally, Columbus
- November 14-16: Key Leader, Ashley
- February 20-22: Circle K District Convention, Dublin
- April 25: Kiwanis Midyear Education Day, Columbus
- April 24-26: Key Club District Convention, Columbus
- May 15-17: Key Leader, Ashley
- June 25-28: Kiwanis International Convention, Nashville
- July 1-4: Key Club International Convention, Dallas
- July 15-16: Kiwanis District Golf Outing, Canton
- August 5-8: Circle K International Convention, Birmingham
- August 14-16: Kiwanis District Convention, Dayton
- August 28-29: Aktion Club Conference, Ashley



Marketing & Public Relations

Claudette Rogers, District Chair
 papiamento1968@aol.com

Welcome to a new year fellow Kiwanians! Public Relations is very important. I am here to assist any of you and your divisions when coming to this issue.

Please remember the following: The purpose of Kiwanis public relations: The purpose of Kiwanis public relations is to create greater awareness, understanding, and appreciation of Kiwanis, not just among the public but among Kiwanians too.

We live in a hectic, multi-media world. That makes the role of Kiwanis public relations chairman more vital to a club's success than ever before. Kiwanis public relations has two audiences, external and internal. External public relations is often equated with publicity, but it's more than that. The basic purpose of external public relations is twofold: to increase recognition of the Kiwanis name and to increase public understanding of Kiwanis' community-service role.

Internal public relations includes all those aspects of club life that create a positive attitude about Kiwanis among members. The public relations chairman should work closely with the club president and the newsletter editor to ensure that new members are recognized and made to feel at home, the Kiwanian who wins an honor is complimented on his or her achievement, and the Kiwanian who is ill is remembered with a card or visit. The opportunities to raise public awareness of Kiwanis do not begin and end with traditional media relations tactics. There are countless other ways to create additional visibility for your club.

One of these ways is Naming Rights: Always attach the Kiwanis name to Kiwanis service projects and programs, for example: Kiwanis Park, Kamp Kiwanis, the Kiwanis Hiking Trail, and so on.

We are having a newsletter contest this year. Please have everyone who puts out a newsletter send me their newsletters at the contact information listed.

Email: papiamento1968@aol.com or
 Claudette M. Rogers
 467 S. Sycamore Street #1
 Ravenna, Ohio 44266
 330-281-1557 (c) 330-297-8770 (w)

New Service Leadership Clubs

Bucyrus Key Club Sponsored by **Bucyrus Kiwanis**
 Chartered on 6-26-08 22 Members

Mahoning Valley Aktion Club Chartered 9-24-08
 Sponsored by **Youngstown Kiwanis** 11 Members

Midway K-Kids 20 Members
 Sponsored by **Cheviot-Westwood Kiwanis**
 Chartered on 9-4-08

Wellington Aktion Club Chartered 8-18-08
 Sponsored by **Wellington Kiwanis** 16 Members

In Memoriam

Member	Division	Club
Ed Brown	18	Marietta
Joseph Cabbage	16W	Barberton
Charles Gerhold	10S	Berwick - Columbus
Edwin Murphy	15	Metro-West Cleveland
Bill Owen	6	Cheviot-Westwood
Walter Sholl	1-S	Hicksville
Don Snell	1-S	Hicksville
Robert Wettstone	3	Troy

District Magazine Changing

The Ohio Kiwanis Magazine will be changing beginning in 2008-09. Our magazine has been published at significant deficit each year by the Ohio District Kiwanis Foundation. The annual deficit is now in excess of \$10,000. Due to this fact, the 2007-08 Ohio District Kiwanis Board of Trustees voted to eliminate the magazine in its "printed" form.

Beginning in 2008-09 the district newsletter will be published electronically only in a format to be determined by our Communication and Education Action Team. We ask all of you to be patient as we work through the process of reinventing our newsletter. Once it is complete all club leaders will be notified how to find the newsletter. If you have questions regarding this decision, please feel free to call me in the district office.

Dave Whiteman
 District Secretary

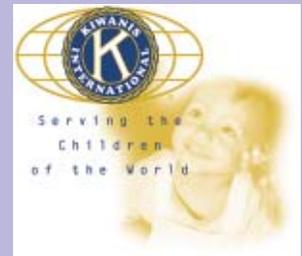
THE OBJECTS OF KIWANIS

- * To give primacy to the human and spiritual rather than to the material values of life.
- * To encourage the daily living of the Golden Rule in all human relationships.
- * To promote the adoption and the application of higher social, business, and professional standards.
- * To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
- * To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
- * To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.

The six permanent *Objects of Kiwanis International* were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.

The following individuals and clubs are proud sponsors of the Ohio Kiwanis Magazine. See page 19 on how you can also be a sponsor.

- Preston and Jean Forbes
- Dave and Joanne Whiteman
- Cindy Champer, Past Governor 2006-07
and Fred Franklin, 1st Gentleman
- Jack and Mary Hilborn
- Kiwanis Club of Lander Circle
- Kiwanis Club of Columbus Northland
- Kiwanis Club of Tiffin
- Chuck and Mike Ballou
- Alan and Jeri Penn



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