

Buckeye Bulletin

Ohio Kiwanis Newsletter

September 2016

Amy Zimmerman

Governor

alzimmermanoh@yahoo.com



Kiwanis Bakes in the Goodness

Have you ever tasted something so good that you just didn't want the flavor to end? You could taste the richness, bursting with flavor. It triggered all sorts of happy memories...of summer and playtime; of comfort and cozy by the fire in the winter; or of a favorite relative or a special place? It is like the specialness of it was

made exclusively for you. That is what this past year has been for me. And the best part is that I shared this gooey goodness with each of you!

As we wrap up this year and prepare for the new Kiwanis year I hope you savor the goodness! Celebrate all of the lives that we impacted, all the memories we made for the children in our local communities and the children of the world.

I challenge you in the next 2-3 weeks to invite your friends and family to share in this wonderful dessert we call Kiwanis. To share that experience with someone you love.

I want to thank you for all of the children, veterans, Aktion Club members, and schools that you have presented Amtrykes too! Collectively, 67 Amtrykes have already been presented, another 13 are ready to be presented in the coming weeks and 30 more are in the early stages! Sharing these bikes has been better than any possible dessert to the child that received their Amtryke. This was the icing on their cake called life and made this spring, summer or fall their best ever! It is not too late to participate. Just contact your local school therapist, contact your Aktion club, check the Amtrucks National Wishlist or I can check with our local Amtrucks groups in Ohio, and you too can be part of making someone truly smile all the way to their belly! I can send you the paperwork for the therapist to complete and Mom will assist with ordering. Then you just need a special time to make the recipient smile! It truly is that easy to participate in this local project. I also have cards and books celebrating the project, just contact me as an alternative way to commemorate the impact of this year.

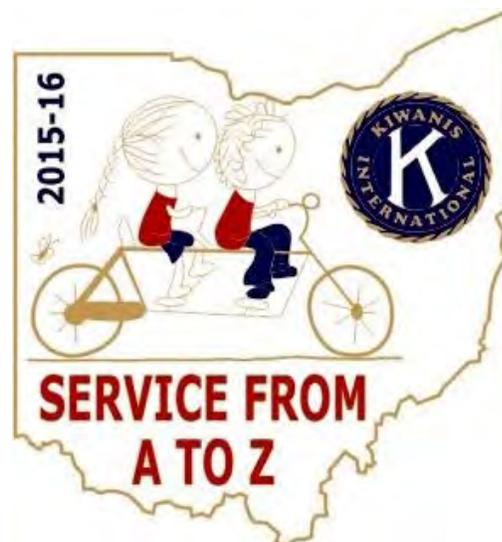
Thank you for the ride of my life. I feel like I have truly found my passion leading Ohio Kiwanis thanks to your commitment to the children of the world and your local community.

And since we are talking about desserts here, the three people to text or email me with the name of the person they are inviting to check out Kiwanis I will send you a sweet.

So finish strong. Savor the memories. Love one another.

Love it! Share it! Live it!

Yours in service,
Amy L Zimmerman



We will soon reach the end of our 2015-16 Kiwanis Year and we have much to be proud of. The count for Amtryke cycles that have been presented throughout the district is now in the mid-60's. What a great project to give the gift of mobility to someone in need.

Club Election Report

As we publish this newsletter, 164 Kiwanis Clubs have filed their 2016-17 Officers online using the KiwanisOne web portal. This is considerably better than in 2015, but it still leaves about 62 clubs who have not reported their officers online. Please make sure your club has their report filed either online or by email to the district office within the next few days. This information is critical to accurate preparation of the Kiwanis International Directory and our Ohio District Directory.

2017 Kiwanis International Convention

If you haven't heard yet, our 2017 International Convention will be held in Paris, France. We hope you will consider taking a trip of a lifetime to attend the convention in Paris. Our district has endorsed Tumlare as our tour package of choice. The package includes airfare and hotel (at Kiwanis International hotels adjacent to the convention center), plus several local tours around Paris during the convention. The package pricing begins at \$2,299.00 and additional Pre and Post convention tours are available at very reasonable pricing. Tumlare was the travel agent who booked our Alaska Cruise in 2013 and our Tokyo package in 2014.

Complete information regarding the package is available at <http://kiwanisparis.com>.

A + Images Affiliation Agreement

Elsewhere in this newsletter you will find information of our recent affiliation agreement with A + Images of Indianapolis, Indiana. Please check them out for all your Kiwanis apparel needs.

Finish Strong

We have less than a month left in the 2015-16 Kiwanis Year and so far, our district is still showing positive growth. Let's make a big push and see if we can finish the year with positive growth for the first time in 14 years. More Kiwanis members mean more hands serving the children and communities of the Ohio District.

Dave Whiteman

District Secretary

Secretary@ohiokiwani.org



Have news to share?

The Buckeye Bulletin is always looking to share good news about the terrific service that our clubs are doing. To share your club's story in the Buckeye Bulletin, please submit an attached photo of your club members in action. A brief description of the project and who will be benefitting from the activity should be included. If this is a signature project or a new project that information should be included as well.

You never know, your project could inspire another club in the district to do something similar in their community. We are also interested in your Service Leadership Program clubs' activities, since they often do amazing projects with minimal resources available to them.

Send articles to: secretary@ohiokiwani.org. We will use them as space allows.

Kiwanis 101: Kiwanis International is a global organization located in 80 countries. There are currently 48 District and Districts in Formation. Some districts may include multiple states or even countries!

Ohio is a "stand-alone" **District** with over 200 clubs. Districts are divided into smaller demographic areas called **divisions** which are composed of 5-15 clubs. Our district is governed by a district board composed of an elected Governor, Governor Elect, Past Governor, Treasurer and Lt. Governors. The District Secretary is an appointed position.

Brian and Kelly Shaffer

Key Leader

District Chairs

ohiokeyleader@gmail.com



Want to change a student's life? Make a difference? Encourage a student to reach their leadership potential?

Key Leader can make this happen. Students will explore their own personal characteristics and abilities to determine how they are leaders. They will work with other young adults from over Ohio and an experience Lead Facilitator to develop the leader within. Kiwanis Clubs can help make this possible by spreading this message to local students, both in and not yet in Key Club. All high-school-aged people are encouraged to attend.

The next Key Leader event will be November 11-13, 2016 at Recreation Unlimited in Ashley, Ohio. Registration is open for student participants and student facilitators. Base fees are \$275 with discounts available for early registration (by November 4) and Key Club membership. Students may attend for as low as \$225. Student Facilitator fees are \$175. (Applications are being accepted.) All registration and application should be completed at www.key-leader.org.

In the event that a Kiwanis Club is unable to afford the cost of a full Key Leader scholarship, please consider a donation to the Ohio District Kiwanis Foundation, designated for Key Leader, to allow for the committee to assemble funds for students wishing to attend. It is also strongly encouraged to have students contribute to the registration cost if they are able. There are many ways to get involved in Key Leader. What are you waiting for? Get involved today!

Please contact Kelly Shaffer at ohiokeyleader@gmail.com or [\(330\)405-6638](tel:3304056638) with any questions or concerns.

**KEY
LEADER®**

KEY CLUB MEMBERSHIP UPDATE CENTER OPEN

The Membership Update Center is open! Faculty advisors and Key Club secretaries can access keyclub.org/muc to update membership rosters, identify club officers and submit dues. An email was sent to both Kiwanis advisors and faculty advisors announcing the opening of the online center. Also, keyclub.org/dar reflects the registration instructions. District dues information can also be found online at keyclub.org/dar/mdcr.

FALL MAILING UPDATE

The Key Club fall mailing is being sent out on September 12 to district administrators and active clubs to the attention of the faculty advisor. Be sure to remind your advisors to check their mailboxes. We will be creating a blog that goes into more detail about the contents that will be shared in the first Key Club member weekly email, but attached is the piece that will accompany each mailing, if you want a sneak peak. Please note that the file labeled as "no KL" does not include a Key Leader poster and the file labeled "with KL" includes a promotional poster for Key Leader. The Key Leader poster is included in mailings for clubs in the US, Canada, the Cayman Islands and the Bahamas because there are Key Leader programs being offered in those locations this year.

All kits should be received by the end of September, if a club hasn't received their mailing by then, contact member services at memberservices@kiwanis.org to have a new mailing sent out. For any further questions about the mailing, contact [Amanda Spice](mailto:Amanda.Spice).

Jennifer Weinberg

Aktion Club Administrattor

jldefrance@gmail.com



Aktion Club Convention – Campus Invasion a Success!

The Ohio Aktion Club Convention held at the University of Findlay on July 16th was a successful event. Around 90 Aktion Club members, advisors/caregivers, and guests were in attendance. Members enjoyed the start of the day with Findlay Mayor Lydia Mihalik welcoming the members proclaiming July 16th as Aktion Club Day and

Kiwanian Jim Knott motivating service and leadership.

The members then participated in workshops on service, officer training, and leadership. The campus was truly invaded when attendees ate lunch at the dining hall and then played tailgating games on the lawn. Clubs and members participated in the contests as well. Members had the opportunity to learn about other clubs service projects, their own leadership abilities, and share in the excitement of being an Aktion Club member.

Past Governor Tom Crawford joined the group to award the annual Tom E. Crawford Award for best overall service project. There were many worthy submissions this year. The winning club for 2015-16 is the Aktion Club of Medina. Medina held their Quarter Auction Fundraiser to benefit the Special Olympics and the Society of Handicap Citizens. They raised \$3,600 in just four hours. While benefiting organizations that are important to their membership, the club reports that there appreciation for community.

Also at the Convention, members had the opportunity to give a speech on the "Call to Lead." Five courageous members gave speeches on leadership. The winner of the Speech Contest was Dan Sartin from the Hancock County Aktion Club.

The Shelby Aktion Club was the 1st place winner in the Scrapbook Contest. In their first year as a club, they memorialized their projects, socials, and media coverage.

With some fundraising and savings at the Convention, the Ohio Aktion Clubs have been able to donate over \$500 to the Ohio District Kiwanis Foundation for the First Family Project of funding Amtrykes. What an exciting contribution to other individuals with disabilities.

The Aktion Club Convention would not be successful without the help of many Kiwanians. Thank you to all of the Kiwanians who help year after year as well as the Findlay Kiwanians who hosted and assisted at the Convention. Thank you!

Looking forward to 2016-17, we will need to decide whether to have the Convention at Recreation Unlimited or at a different location. Advisors and members enjoyed having the event on a college campus. If your Kiwanis Club is interested in hosting the Convention, please let me know.



Kiwanis
OHIO DISTRICT

Catch the replay at
[Youtube.com/ohiokiwaniis](https://www.youtube.com/ohiokiwaniis)

WEBINAR WEDNESDAY'S
1st Wednesday of the month at 8pm

Join from PC, Mac, iOS or Android:
<https://meetings.ringcentral.com/j/1487185021>
Or join by phone: 605-562-3185
Meeting ID: 148 718 5021

Vee Reifsnyder
Ohio Kiwanis Foundation
15-16 President
tibby1@live.net



As your Foundation comes to the close of its 34th year, having been founded in 1982 and I complete the year of having the pleasure and honor of serving as your Foundation President, I find myself reflecting on this Foundation's 34 years of focus in providing a philanthropic resource for extending Kiwanis service in Ohio as its major strength.

The Mission of your Foundation is to raise, manage and distribute funds to support programs of the Ohio District Kiwanis Family for improvement of individuals. Your Foundation has always been and still is committed to per-

petuating the excellent service projects throughout the District by providing annual grants and scholarships. Every Kiwanian is a member of this Foundation and your support is needed to ensure the continued success of this Foundation.

How can you contribute to your Foundation? Learn more about the many ways by going to www.odkf.org to check out these opportunities:

Become an AMBASSADOR
Legion of Honor Society
First Family Project
Kiwanis License Plates
Basket Room at DCON

Annual Club Birthday Gifts
Club Advised Funds
Endowment/Planned Giving Society
Annual Golf Outing
Become Board Member

Note that each Division is assigned an ODKF Board member to act as a Liaison. You are encouraged to work with them for assistance with all Foundation resources. Thirty four years of all Kiwanians serving all our Kiwanis Family and there is much yet to be done in the coming years to grow this service. Celebrate and take pride in your Foundation. What was accomplished this year was done by the efforts of the Foundation membership and I wish to take this opportunity to thank the 2015-16 Board of Directors, CEO Alan Penn and each of you Kiwanians for your support and please make the commitment to increase your participation in the coming year, welcome your new President Dave Kuhn and the 2016-17 Board of Directors, along with CEO Alan Penn, join with them to make this coming year even better than the last 34, remembering always this is, YOUR OHIO DISTRICT KIWANIS FOUNDATION.

As many of you may be aware, we recently signed an affiliation agreement with A + Images. A + Plus is a fully licensed vendor of Kiwanis International and they have been the company who embroidered and sold the district shirt we have used for a number of years. By becoming an affiliate, we now have access to all the items they sell on their website, including shirts, t-shirts, fleece jackets, etc.

We have also developed a new district logo that is available on any item that A + sells. While our "Official" district shirt is **red**, you can have the district logo put on shirts, jackets, etc. of any color. To order a shirt, please click on the following link:

<https://www.aplusimages.com/idevaffiliate/idevaffiliate.php?id=167&url=28>

If you have been to one of our recent conventions or conferences, you are probably aware that A + has several different Kiwanis designs that they also sell. Most have been very hot sellers at our conventions. To order one of their many Kiwanis designs, please click on the following link:

<https://www.aplusimages.com/idevaffiliate/idevaffiliate.php?id=167&url=29>

Should you like to order shirts for your club, A + Images will work with you to design a shirt to your specifications. We hope this partnership will prove beneficial to your club and to the district. If you have any questions, please feel free to call me in the District Office. The number is [614 848-5000 Extension 2](tel:6148485000).

Dave Whiteman, District Secretary





Bill Flinta
Governor-Designate
Gobucksprbf@sbcglobal.net

HAPPY NEW YEAR!

As Ohio Kiwanis Governor Designate I find myself thinking a lot about the beginning of our new Kiwanis year, which is why I bring Happy New Year greetings to everyone. Like the new calendar year the new Kiwanis year is a time for the setting of goals and making sure our clubs are prepared for the coming year. Here are some things we can do to make sure our clubs are ready for the new Kiwanis year:

1. Make sure all officer positions are filled and these have been reported to Kiwanis International on the club election report found on the Secretary's dashboard on the Kiwanis International website.
2. Make sure all officers have completed appropriate training. If they have missed the in person training they can still train online at www.kiwanisone.org and opening the "learn" and then the "club leadership education" tabs and following the leadership training instructions.
3. Prepare your club budget for the coming year.
4. Plan your projects and set your goals for the coming year.

In preparation for our "New Year" the Ohio District has completed the above steps with all officers elected, training of the Governor and Lt. Governors completed, a budget prepared, and goals established. District goals, as set by the 2016-2017 District Board, for the coming year include the following:

1. Our Inspiration Goal is to add 1000 new members (gross adds) in the Ohio District in the coming year through both organic club growth and new club openings.
2. Our Impact Goal is for at least 75% of the Ohio Kiwanis clubs to complete a literacy related project in their community, including their Service Leadership members in the project with them, in support of the First Family "Today's Readers-Tomorrow's Leaders project.
3. Our Image goal is to obtain press coverage of four regional service projects and one District wide service project.
4. Our Investment goal is to establish at least two new strategic partnerships that will potentially return rewards to our members, clubs, District or the Ohio Kiwanis Foundation.

Best Wishes from Peggy and I to you and your club for much success in the New Kiwanis Year. We look forward to serving with you.

Richard Kidwell
Community Services
District Chair
rkidwell@aol.com



Greetings,

We are asking for your help with a project for the 2016-17 year. Kiwanis International has **moved Kiwanis One Day from April to October.**

The date this year is Saturday, October 22nd. We are asking that you notify the clubs you work with, as soon as possible, of the change with this program. That will allow clubs to begin planning their Kiwanis One Day events. Also encourage them to include their sponsored SLP

groups in the event.

Additionally, we hope to be able to provide clubs with some literacy related project ideas for Kiwanis One Day in the near future. So please share that information as well.

Thank you!

Cindy Champer
Ohio MNT Chair
cindychamper@aol.com



The Eliminate Project **A Way to Save Lives**

Some fundraising organizations ask their members to give and give and give again until it hurts. In the case of the Eliminate project, we have just the OPPOSITE situation. The women, families and children we help ARE HURTING in many cases - and that is because the children have been lost to maternal and neonatal tetanus. That means there are NO families or families are not kept whole

simply because the woman could not get the series of three tetanus shots to protect her and all her unborn children.

How we can help is so simple. The easiest way to help is Save-a-Baby a Day. Simply by pledging \$1.80 per day over a year (\$657 per year) or even over two years! - you have the opportunity to provide not only the tetanus vaccines so desperately needed, and also give the women information and education about clean birthing practices. Providing these immunizations, which have been available for over 100 years in developed countries like the United States and Canada, will keep families whole!

Another way that you can help is to get involved with your local Key club or other Service Leadership programs such as K-Kids, Builders, Circle K or Aktion clubs in an annual fund drive. This upcoming event is known as "Trick or Treat for Unicef" and it is an easy way to scare up funds for a great project. Free boxes are available through the SLP website section of KI.

Key Club, which recently pledged \$3 million towards the Eliminate project, has been participating with Trick or Treat for Unicef since 1994, raising more than \$7 million for child survival and development programs around the world. Starting 2012 and culminating with the recently mentioned large pledge, Key Club joined other Service Leadership programs to raise funds for the Eliminate project in a very large way.

So get together with your SLP group or join with a neighboring Kiwanis or SLP club to make this year's project successful! Funds should be sent as follows - Make checks payable to Kiwanis International Foundation, memo line Eliminate project, and send to: The Eliminate Project Campaign office, P.O. Box 6457, Dept. #286, Indianapolis In. 46206. You will be glad you did!

Nancy McNeal
Builders Club Chair
musiclady46@frontier.com



School has started and our Builders Clubs should be starting too. The Builders Club kits are to arrive in September from KI for all clubs who paid their dues for the 2015-16 school year. Hopefully your club secretary has sent the information to KI as to the number of members, the address to send the kit to, and the advisor's information that is requested. All the materials that your advisors, officers, and members will need for a successful year are contained in the kit.

Our Key Club Lt. Governors have been asked to work with their Kiwanis Clubs to charter new Builders Clubs this year. Please give them your support and guidance in this venture. I know of one Lt. Governor who has taken this challenge to heart and is getting close to sending in the materials for chartering.

I'm here to help in any way that I can.
My e-mail address is musiclady46@frontier.com
Have a super year Builders Club!!!



Jeff Eble

Youth Protection Chair

Key Club Administrator

Jeff.email.117@gmail.com



Youth Protection Guidelines have been around now for a couple years and should be starting to be more routine than new.

Kiwanis, like many organizations is involved with many ages of young people, and like many organizations, Kiwanis is bound to see that the youth are protected.

It is a sad commentary that today our youth are sometimes preyed upon from many different directions, and sometimes from adults closest to them. The goal of the Youth Protection Program is to be sure that Kiwanians have an awareness of this and take safeguards to protect the youth we try to help.

Each year Kiwanis clubs are expected to educate their members on the guidelines (available online at Kiwanis International), and see that those members directly involved with youth have criminal background checks. If they are in an officer, advisor, or overnight chaperone role they need a background check.

Transportation should be done in 3's, and students should not be in private situations alone with one adult. Always keep in mind the rule of 3's. When this is not possible a parent permission slip should be obtained in advance, and the student call home to say when they got to the event and all is well. Same for the trip home.

Kiwanians should be attuned to youth issues and if youth seem to be troubled, then school or official sources should be consulted to see if any further attention is needed to the youth. These are not rocket science guidelines, but more common sense considerations to help protect the youth we work with as if they were our own.

Further questions should be directed to myself at jeff.email117@gmail.com or to the Kiwanis Governor or Kiwanis International and any of these sources should be able to help you.

If you have not done training for your club, it is available online, or I can help. The next meeting is always a great time to do it if you have not!

Background Checks for SLP Advisors

On October 1, 2016, designated Kiwanis advisors to any sponsored Service Leadership Program (Aktion Club, Circle K, Key Club, Builders Club and KKids) will be required to have a clear criminal history background check conducted and verified by Kiwanis International. By offering a standard, comprehensive background check for all Kiwanis advisors through Kiwanis International, we can be confident that all Kiwanis clubs are protecting those we serve—and protecting all Kiwanis members. For more information, visit kiwanis.org/backgroundchecks2016.

If you do not already have a background check completed through Kiwanis International, you will receive an email from backgroundchecks@kiwanis.org in late September/early October with instructions and a link to complete your background check. Please follow the instructions and complete the background check application in a timely manner. For more information on the cost, process or other details about the background check.

- * If you are no longer serving as a Kiwanis advisor, please contact your Kiwanis club's secretary and have that person update this information in the Kiwanis Secretary Dashboard of the Kiwanis online reporting system.
- * If you do not receive an email with instructions on how to complete your background check by October 15, contact your Kiwanis club's secretary and have that person update this information in the Kiwanis Secretary Dashboard of the Kiwanis online reporting system.
- * Individuals will not be notified if the background check is clear. It will, however, be marked in the Kiwanis club Secretary Dashboard as clear.
- * All background checks are kept confidential.

Kiwanis Kids

Jeri Penn, Chair

jeripenn@gmail.com



K-Kids Rock!

The Ohio District is starting the school year with 7 new K-Kids Clubs! In the 2015-16 administrative year, the following K-Kids Clubs were chartered:
Hubbard Mastery School sponsored by University, Columbus

Step Stone Academy sponsored by Cleveland
Freedom Elementary sponsored by Lima
Marshall Elementary School sponsored by Oxford
Barberton Elementary West sponsored by Magic City, Barberton
CDF University Freedom School sponsored by University, Columbus
Granville Elementary sponsored by Granville

The Ohio District can also be proud of the following clubs which completed the Annual Achievement report and will receive banner patches for being Distinguished Clubs:

Heritage Elementary School, Lima
Independence Elementary, Lima
Park Avenue Elementary, Mt. Gilead
Slate Hill Elementary, Worthington
Noble Elementary, Tiffin
Unity Elementary, Lima
Walter Kidder Elementary, Brunswick



The District also had the following Honor Club:
Freedom Elementary, Lima

To better serve K-Kids Clubs, the 2016-17 membership kits were mailed to all active clubs (those who paid the renewal fee in 2015-16) in September. The sponsoring Kiwanis club will be asked to pay the renewal fee for the K-Kids club in October. The invoice for the club will appear under the Finance tab at the top of the Secretary dashboard at the beginning of the Kiwanis fiscal year on October 1.

The membership kit will contain essential tools to help club members throughout the year - member handbooks, membership cards, certificates and buttons. Bulletin board décor, pledge and calendar posters, table tents and stickers are also included. An Advisor guide, which is created for both the faculty advisor and Kiwanis advisor will be in the kit and can also be downloaded on the website.

Important Note:

Be sure to update both Kiwanis and Faculty Advisor information! Correct, current information is so important! We want advisors to receive newsletters and pertinent information.

Thank you to all Kiwanis Clubs for sponsoring a Service Leadership Program! Thank you for your continued commitment to our future. Let's have a great year!

Gift of AmTrykes Inspires Smiles

The Kiwanis Club of Mariemont recently donated two AmTrykes to the Mariemont City School District. They will be utilized in the elementary schools with students engaged in the physical and occupational therapy programs. Both trykes are designed to be modified to meet various motor skills needs for different children, providing opportunities for children to develop strength, coordination and balancing skills while engaging in typical age related activities.



Inter-clubbing End of Year Wrap-Up

Fellowship & Inter-Club

Stan Popp

spopp@waynemha.org



We are nearing the end of this administrative year and opportunities to complete Inter-clubs if your club is anticipating being awarded a V.I.P. Banner Patch. A reminder of the requirements:

Blue Level Banner Patch:

- 1) Interclub at each club within your division
- 2) Interclub at one Division Council Meeting

Silver Level Banner Patch:

- 1) Interclub at each club within your Division
 - 2) Interclub at two Division events
 - 3) Interclub at one Division Council Meeting
 - 4) Interclub at one District event
- And have your club name and date on at least one bike helmet!

Gold Level Banner Patch:

- 1) Interclub at each club within your Division
 - 2) Interclub at Mid-Year Education Day
 - 3) Interclub at International Convention
 - 4) Interclub at two Division Council Meetings
 - 5) Interclub at the District Convention
 - 6) Interclub at the Governor's Official Division Visit
- And have your club name and date on at least one bike helmet!

If you believe your club is eligible for a V.I.P. Banner Patch, please contact me by the end of the administrative year and I will arrange for your patch to be forwarded to your club. Summaries of your inter-club activities can be sent to me at: spopp@waynemha.org or Stan Popp, 22515 Highlook Drive, Mansfield, OH 44904.

It has been a pleasure to serve Governor Amy and the great Ohio District as a committee chair this past year, and I wish the best for every Kiwanian. Keep up your great service.

Club Leadership Education—It's Not Too Late!!!

Even if you have just been appointed as a club leader it's not too late to get some basic leadership education for your new office, and you can do it from the comfort of your own home! Visit the KiwaniisOne.org website to log in and "attend" one of these webinars to help you prepare for your upcoming term. Classes are simple, interactive and allows you to stop and start as your time permits. All sessions are available to any member and guidebooks are available for downloading and printing. Once you are logged in as a member of your club, click on the education icon and you should see a selection of class offerings (example, below). Simply click "start" on the class of your choice and follow along. If you have problems with the member log-in, call during business hours Kiwanis International's Member Services at 1-800-KIWANIS for assistance.

Office/Course	Status	Date Completed	Download Certificate	Action
President	Not Started			Start
Secretary	Not Started			Start
Committee Chair	Not Started			Start
Membership Committee	Not Started			Start
Youth Protection Guidelines	Not Started			Start
Club Board Member	Not Started			Start

Bill Snellgrove

Membership Chair

Governor_Bill@columbus.r.com



The Formula:

A Membership Initiative For All

I am pleased to report that the **new Springboro Club** in Division 5 chartered in July. Congrats to Kathleen Moylan and her team.

An important part of strengthening our clubs is to add new members consistently. Why? We lose 12-15% of our members each year through business relocations, retirement and moving, vice, we must replace those lost and add to it.

death, etc. To increase our ser-

That's why we have a new member add contest between divisions **-Tour d' A - Z-**: If you have not received or seen a detailed copy of the "Tour A - Z Handicapping Sheet", ask your LtG or division club counselors for a copy.

While the 'Tour' is a division contest, the results are from clubs. We have 29 clubs that already have added new members equal to 16% or better to their starting membership. These clubs (starting membership/percent new members) are:

Canfield-Jackson Milton (16/44%), Washington Court House (17/41%), Franklinton, Columbus (13/38%), Carey (27/37%), West Akron (21/33%), Dublin (19/32%), Medina Evening (14/29%), Middletown (37/27%), Brookville (15/27%), Marion (45/27%), Toronto (16/25%), Greenville (37/24%), Beavercreek (18/24%), Wellington (21/24%), Galion (30/23%), Lancaster (64/21%), Nardon Hills (10/20%), I-NEXT (21/19%), Independence (49/18%), Berea (109/18%), Bellefontaine (71/18%), Fremont (61/18%), Newton Falls (17/18%), Portsmouth (46/17%), Troy (61/16%), Chillicothe (49/16%), Sandusky (43/16%), Coldwater (63/16%) and Brecksville (38/16%)

Impressive results - Congrats to these clubs for a great effort. If these clubs can do it, we all can!!

AND, in honor of next year's First Family Project, There will be a new contest for adding new members to our clubs: **LAPS FOR LITERACY!!** Information will go to next year's Lt. Governors soon.

LET ME REPEAT one thing from July. Some may have heard that **the Family Membership** pilot was cancelled by the KI board. The answer is "yes & no". After extended discussions with KI leaders and board by our district leaders, KI has agreed to 1) allow us to continue to add family members between now and **SEPT 2017** and 2) After that date, all family members will be grandfathered in as long as they belong to that club.

I hope your club has had a great year of service - and wish your club 100 more years of this much needed service.

Order Now!

Formerly known as the Join the club brochure, this color brochure is perfect for inviting new members at a membership event or one-on-one. It includes information about Kiwanis International designed to be supplemented with information about the specific activities your club undertakes, as well as a perforated membership application. English only. Shipped in packages of 25 brochures. **Up to 2 packages free.** All literature items will be shipped via United States Postal Service (USPS) or least expensive shipping method. For expedited delivery, please contact Member Services at 800-549-2647

Visit the Kiwanis Store at www.kiwaisone.org

A Place to Play for Every Child



The Wooster Kiwanis Club has its fingerprints on every playground in the Wooster park system. After raising over \$443,000 along with the City of Wooster, our Club spearheaded the community build of the Kiwanis Playground in Christmas Run Park, Wooster, Ohio on April 16, 2016 to build the disabilities accessible playground in a single day.



Almost 300 volunteers worked throughout the day to assemble the playground. Stout Excavating donated the removal of the old deteriorating playground equipment built by our club 25 years ago. Bogner Construction of Wooster provided the infrastructure work for the playground. Wooster's Buehlers grocery stores donated food and beverages for the volunteers throughout the day. Grace Brethren Church of Wooster provided volunteer teams to serve food and water. Tignor's Hometown Hardware in Wooster provided work gloves for all volunteers and tools. The City of Wooster and Penchura,

LLC led the construction of the Landscape Structures playground equipment.

A second work day the following Saturday was needed to finish spreading the mulch which covers the entire playground. On Facebook at "Christmas Run Kiwanis Playground" you can view additional pictures

and a video of the building process along with pictures of the completed playground. Other pictures are available at [https://](https://www.smugmug.com/gallery/n-86nkCT/)

www.smugmug.com/gallery/n-86nkCT/ . The build day was beautiful, the volunteers were outstanding and the playground is a tremendous addition to our community. We thank the Kiwanis International Foundation and the Ohio District Kiwanis Foundation for their substantial grants which helped the project come to fruition!



2015-16 Ohio District Distinguished Club

Distinguished Clubs

To qualify, a club must excel in service, leadership, education, and growth during the 2015-16 Kiwanis year. The following areas will determine if a club is recognized with distinguished status, measured by the award of one star per numbered item; a Distinguished Club shall achieve a minimum of 10 out of 14 stars.

Service

A Distinguished Kiwanis Club recognizes that children are our future. They fulfil their sponsorship agreements for SLP's as set out by Kiwanis International and/or supports leadership development programs.

- *Sponsorship fees and dues are paid in a timely manner (before December 1st) If a club does not have a SLP, they can donate to KICK (Kiwanis Investing in Circle K) through the Ohio District Foundation, sponsor a student to Key Leader (or assist with sponsoring a student to Key Leader via scholarship through the Ohio District Kiwanis Foundation) or by sponsoring an ad for the Ohio District Key Club or Circle K Conventions or by donating an in-kind contribution to the Aktion Club Conference.
- *Kiwanis Clubs support the Eliminate Project in a manner that is beneficial to the Worldwide Service Project and affordable to each Club.
- *Kiwanis Clubs will support the Governor's Family Project in a manner reflecting the ability of each club.
- *Each Club commits to a new hands on service project that directly supports the children of their community.
- *Each Club will provide support to the Kiwanis Foundation through either birthday gift campaigns, involvement of District golf fundraiser, raffle basket donations or the purchase of special recognitions.

Leadership Education

- **The Kiwanis Club officers (President, President-Elect, Vice President(s), Secretary, Assistant Secretary if any and Treasurer) complete a Kiwanis International Club Leadership Education (CLE) session (in person or on-line) by December 1st.
- *The Kiwanis club submits all 12 Monthly Reports via the KiwanisOne online Monthly Reporting System.
- *The Kiwanis Club is represented at the District midyear educational conference
- *The Kiwanis Club is represented at the District convention
- *Clubs will attend at least two division council meetings
- *The Kiwanis Club ensures that all new members receive Kiwanis International new member orientation which includes education regarding District and International resources.

Growth

- *The Kiwanis Club has a net membership gain by the end of the administrative year or returns to Charter Strength or is involved with the sponsorship of a new Kiwanis Club.

Bonus activities that show a commitment to excellence and sharing the Kiwanis Experience

- *Club has external club promotion to the community regarding service and how interested parties may become a part of the organization. This can be a newspaper article, trade magazine article or community flyer or PSA on the radio or TV.
- *Clubs will create, update and maintain a social media account either a website, Facebook Page, Instagram or Twitter Feed.

The Lt. Governor will recommend those Clubs that achieve 10 stars for Distinguished Recognition to the Governor for consideration and approval. Please contact your Lt. Governor if you feel your club qualifies as a Distinguished Club.

2015-16 Ohio District Kiwanis Newsletter Contest Criteria

The newsletter contest is designed to encourage clubs to keep their members and others up to date on

Kiwanis activities. Entries will be judged based on the following criteria:

Name: _____

Club: _____

Email: _____

Required Minimum Criteria:

_____ Correct Kiwanis logo & use of Kiwanis International brand guidelines

_____ Published at least 4x/year

_____ Club address, phone number and website or email address

_____ Officers' names

_____ Meeting location and time, speaker names and topics

_____ Calendar of club events and projects

Recommended Criteria:

_____ Article about recent or future club projects with photos

_____ Division or District news (i.e.-Mid Year, District Convention, Division Council, etc.)

_____ Kiwanis International news

_____ Reports by committee chairs

_____ Circulated to non-members

Other judging criteria will include: pleasing design, easy to read, positive tone/content.

Submitting newsletters electronically is the easiest way to enter the newsletter contest. Either add ODKI.PR@gmail.com to your newsletter distribution list, or email all issues for consideration with contest form. You can also mail at least four physical copies to: Ohio District Kiwanis - PR Contest, 6161

Busch Blvd, Suite 220, Columbus, OH 43229-2554. Deadline for all entries to be received is September 30, 2016.

2015-16 Ohio District Kiwanis PR Social Media Contest Criteria

This new contest is designed to encourage clubs to have an active and dynamic social media presence for the community to engage with. Entries will be judged based on the following criteria:

Name: _____ Club: _____

Email: _____

Required Minimum Criteria:

- ___ Correct Kiwanis logo & use of Kiwanis International brand guidelines
- ___ Current club contact info (email & phone for at least one point of contact)
- ___ Formal social media policy for the club
- ___ Facebook page. Web address: _____
- ___ Net increase in new likes on Facebook from Oct. 1, 2015-Sept. 30, 2016
- ___ Average of 2 posts per month on Facebook.
- ___ Create club events (fundraisers, community events) on Facebook

Recommended Criteria:

- ___ Active Google+ page with current club contact info and correct Kiwanis logo
- ___ Active Pinterest account/board with current club contact info and correct Kiwanis logo
- ___ Active Twitter handle with current club contact info and correct Kiwanis logo
- ___ Active LinkedIn page with current club contact info and correct Kiwanis logo
- ___ Club Webmaster or Communications/PR Chair. Name: _____
- ___ Attendance by a club member at District Mid Year PR forum or any District webinar.
- ___ Promotion of K-Family month and/or Kiwanis One Day

List event & 1 attendee: _____

Other judging criteria will include: overall design elements of social media pages, engaging and relative content, inviting to visitors. Please furnish additional links to other social media accounts with this form.

Email completed form to ODKI.PR@gmail.com or mail to: Ohio District Kiwanis - PR Contest, 6161 Busch Blvd, Suite 220, Columbus, OH 43229-2554. Deadline for all entries to be received is September 30,

2015-16 Ohio District Kiwanis Public Relations Contest Criteria

This new contest is designed to encourage clubs to have an active and planned strategy for communicating with the public. Entries will be judged based on the following criteria:

Name: _____ Club: _____
Email: _____

Required Minimum Criteria:

- _____ Submitted at least 4 press releases to local media (submit copies of releases)
- _____ Had at least 2 published (print or online) mentions of your club (about an event, fundraiser, Service Leadership Program, membership drive, etc.)
- _____ Club newsletter with correct Kiwanis logo & use of Kiwanis International brand guidelines
- _____ Club newsletter sent to non-members
- _____ Event signage and/or permanent public signage with correct Kiwanis logo & use of Kiwanis International brand guidelines (submit photographic evidence)

Recommended Criteria:

- _____ Notable/Signature project/event in the community (submit brief description, attendance)
- _____ Print advertisements/flyers/brochures with correct Kiwanis logo & use of Kiwanis Club Webmaster or Communications/PR Chair. Name: _____
- _____ Attendance by a club member at District Mid Year PR forum or any District webinar. list event & 1 attendee: _____
- _____ Promotion of K-Family month and/or Kiwanis One Day

Submitting press releases electronically is the easiest way to enter the PR contest. Either add ODKI.PR@gmail.com to your release distribution list, or email all releases for consideration with contest form. You can also mail at least four physical copies to: Ohio District Kiwanis - PR Contest, 6161 Busch Blvd, Suite 220, Columbus, OH 43229-2554. Deadline for all entries to be received is September 30,

