

# Kiwanis

Ohio District

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**Kiwanis:****Ohio District**Published by  
Ohio District Kiwanis

The Ohio District Kiwanis Magazine is a publication of the Ohio District Kiwanis and is published bi-monthly beginning in October in the interest of the development of the Kiwanis Clubs in the Ohio District. Articles, letters and photos must be postmarked no later than the date listed below for consideration for the next publication. Please follow these simple suggestions for submitting articles and photos:

1. Copy should be Single-spaced and be left justified. Do not indent paragraphs.
  2. Use upper and lower case. Articles typed in all uppercase will not be published.
  3. Do not type headlines in upper case.
  4. Do not indent any part of the article and do not use "bullets, etc.
  5. Submit only 35mm (or better) photos !
- For best results please send articles as part of an Email text, and not as MS Word or Wordperfect file, etc.

Inclusion is subject to space availability, articles may be edited. Photos will not be returned, and become property of The Ohio District Kiwanis.

**Send Articles to:**

**Dave Whiteman, Editor**  
**6161 Busch Blvd., Ste. 220**  
**Columbus, Ohio 43229**  
**1-888-827-8196 (toll free)**  
**dave@ohiokiwanis.org**

**Ohio District Kiwanis Officers**

Don Parker, Governor  
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 Ray Patterson, Treasurer  
 Kip Crain, Immediate Past Governor  
 Dave Whiteman, Secretary

**District Secretary's Report**

**Dave Whiteman**  
**dave@ohiokiwanis.org**

The 2008-09 Kiwanis year is now over and we are nearly a month into the 2009-10 Kiwanis Year. Time waits for no one and our communities need us now more than ever. Please think what you can do to make your club stronger and more responsive to the needs of your community. Membership growth must be the top priority of all Ohio District Kiwanians. We cannot wait for others to bring in the new members. We must all do our part to grow what I consider to be the finest community service organization dedicated to "Changing the Children of the World". I would like to take a moment to update you on a few topics of interest.

**Form 990-N**

As has been published and noted the past two years, all Kiwanis Clubs (who are not required to file a Form 990 or 990-EZ) must file an electronic Form 990-N. For Kiwanis Clubs with a 9/30/09 fiscal year end, this form will be due on February 15, 2009. The form is only filed electronically and if you have specific questions regarding this requirement, please feel free to call me in the District Office. I cannot stress strongly enough how important it is that you prepare this report and file it with the Internal Revenue Service.

**Electronic District Newsletter Changes**

This District Newsletter, as well as many of our previous issues, can be found on our website at [www.ohiokiwanis.org](http://www.ohiokiwanis.org). Hopefully you have taken the time to sign up for electronic notice that the newsletter is now available on the website. At this time only 326 of our 9,227 members have actually done that. I would like to encourage you to let your fellow members know how important it is that they register for the newsletter. It is our hope that the next issue of the Ohio Kiwanis newsletter will be a "true" e-newsletter that will be both informative and attractive. The newsletter will be much smaller and we hope that it will be prepared monthly with information that will help you in your mission to serve your communities. Remember, remind everyone in your club to go to the district website and sign up on the left side of the page where it says *E NEWSLETTER REQUEST*. I promise that it is quick and painless!

**Mid Year Education Day**

Our 2010 Mid Year Education Day will take place on March 13, 2010 and it will be held in a completely new type of venue. We will meet at The Conference Center at NorthPointe in Lewis Center, Ohio. This center was built to serve as the Corporate Training Facility for Nationwide Insurance and it is especially conducive to educational sessions. We know you will want to join us at our premier Kiwanis education event in the Ohio District. Watch your mailbox for additional information on the 2010 Mid Year Education Day and mark your calendars right now!



In this first issue of the Ohio Kiwanis Magazine for the 2009-2010 Kiwanis year, let me tell you how honored First Lady Carol and I are to serve you this year. It is our sincere intent to be encouraging, appreciative, and helpful to all Ohio District Kiwanians to the extent that a District Governor and First Lady can be in the short 12 months of their tenure. We both fully recognize that we are only two Kiwanis members and like you we plan to continue to be productive members our local Kiwanis club because that is truly where our individual efforts can make a positive difference to our community and the children we are pledged to serve. At the same time we have the pleasant task of visiting Kiwanians all over the Ohio District and are very much looking forward to that. We plan to learn, share, recognize accomplishments, and perhaps provide some useful education and ideas to help clubs improve and grow.

We will not be doing our task alone. We have many knowledgeable and energetic district chairs and their committees to help us help you. I encourage you to seek out their contact information as soon as the 2009-2010 district directory is published and invite them to your club to assist in developing and implementing your improvement plans. You can also be directed to these dedicated servants by contacting the District Office.

We are asking each club in the district to develop a highly specific membership growth plan and implement it over the next several months. Kiwanis membership in the Ohio District continues to dwindle. Just talking about it doesn't stop the decline. We must make specific plans and then implement the plans to achieve a positive membership growth in 09-10. We recognize that a few clubs in the Ohio District have had an increase in their membership in 08-09. Those clubs worked hard to accomplish this feat and their efforts are to be commended. We are hoping that many more clubs will step up to the challenge of increasing membership this year.

In each succeeding issue of this magazine the district chairs and I will be making suggestions and offering help to club leaders and club members as you each seek to make your Kiwanis Club even better than it is today. We will also be providing club leaders with direct, brief email communications on specific topics.

We also want your feedback and suggestions. To this end, my email address is provided above. I will be happy to hear from you.

Hopefully when Carol and I come to visit your division you will find the time to attend the event and let us get to know you if we have not already met and to renew our friendship with those we already know.

## WHO WAS YOUR KIWANIS SPONSOR?

Paul Palazzolo, International President



Can you name the winner of the Nobel Peace Prize last year? Who was the most valuable player in Super Bowl XLII? Who asked you to join your Kiwanis Club?

The reason the last question is easier to answer is simply because that person made a difference in your life. If I could meet your Kiwanis sponsor, I'd proudly shake their hand in gratitude. As a Kiwanian, when you help a child, it's almost as if your sponsor were involved. It's a legacy of service.

Strengthening your club's membership builds that legacy of Kiwanis service. During 2009-10, I'm asking you to help your club achieve its potential for service by achieving its potential for membership strength. Your club can achieve its potential by coordinating four membership efforts during the year:

- **October: Walk the Talk** – All Kiwanis Leaders sponsor at least one new member. It's not too late to generate the momentum for this effort right now!
- **January: Stay Flexible** by taking advantage of the new flexible membership initiatives like satellite clubs and corporate membership.
- **May: Kiwanis Membership Month** – Work with your club to plan now for a full-scale effort.
- **September: Keep it in the Kiwanis Family** by asking family and faculty of your sponsored clubs to join your club.

As a leader in Kiwanis, October is the time to set the pace for an entire year of membership growth. Please check out the details for each of these club membership initiatives on the Kiwanis website at: [www.kiwanisone.org/reveal](http://www.kiwanisone.org/reveal) and plan now to grow for service.

The greatest gift of gratitude to your Kiwanis sponsor is to return the favor and sponsor another new Kiwanian into your club. Let's use the concepts in the "Reveal" initiative to build that legacy of Kiwanis service. Thanks for making time to make a difference.





## Key Leader Program

**Kelly Shaffer**  
District Chair  
ohiokeyleader@gmail.com

### Exciting news from the Ohio Key Leader office (aka the Shaffers' living room)...

We are thrilled to have Brendan Burchard as our lead facilitator. Brendan was our keynote speaker at opening session of District Convention 2008. He has dedicated his life to service leadership education. Brendan is the author of *The Student Leadership Guide* and *Life's Golden Ticket*. Consider giving a student a chance to learn the principles of service leadership under his expert guidance.

Now is the time to locate and register your future



servant leaders. Key Leader at Recreation Unlimited will be November 13-15, 2009. Any student in grades 9-12 is eligible to attend.

We encourage you to look beyond the honors students and star athletes and see if there are students who might be waiting for their opportunity to shine. Of course, any student that your club deems worthy is welcome to attend Key Leader.

Registration cost is only \$175 per student (\$150 per Key Club member.) Early registration will end on October 30, 2009. Registrations received after this date are subject to a late fee of \$25. Contact us at ohiokeyleader@gmail.com or (330)405-6638 with any questions regarding Key Leader.



### Mount Vernon Creates Early Learning Fun

Infants, toddlers and preschoolers have a new opportunity for everyday learning in Mount Vernon thanks to a Kiwanis funding collaborative and project leadership.

Mount Vernon's Young Children Priority One Committee for Kiwanis leveraged a \$2,500 matching grant from the Ohio District Kiwanis Foundation for a total investment of \$5,000 in Mount Vernon's first early learning playground. As part of an early learning community initiative, a playground for two to four year-olds was installed in June in Mount Vernon's Riverside Park. It was then dedicated on June 20 in conjunction with United Way's Day of Action event for infants, toddlers and their families.



The new playground includes a wave climber, upper body trainer, counting panel, spelling panel, ganza drums, a calabazo, and gizmos galore. Beside the main playground unit is a fire chief's car and a handicapped transferable stock car. Because of Kiwanis interest in preparing children to succeed in school, a club member representing Mortellaro McDonald's added an additional \$2,000 to the project. As project planning progressed, it became obvious that the total project cost of \$14,000 was made possible through Kiwanis member affiliations in the following local companies and organizations: The City of Mount Vernon, The Community Foundation of Mount Vernon & Knox County, Knox County Board of Developmental Disabilities, The Energy Cooperative Operation Round-Up Foundation, and United Way of Knox County. With more than 100 members in the Kiwanis Club of Mount Vernon, every connection in this special community project had roots that tied back to the work of Kiwanis in the Mount Vernon/Knox County area.

This Kiwanis project is just another good example of the global work of Kiwanis member-volunteers working to change the world, one child and one community at a time.





Make A Difference Day Ohio is Saturday October 24, 2009

"Make A Difference Day Ohio" (MDDO) is the largest single day of volunteering in the USA. Getting involved is "Simple". You only need to identify a project in your community, put together a TEAM of Kiwanis Family organizations, friends, etc, and Plan your Project "NOW". Register your project on line at [www.serveohio.org](http://www.serveohio.org) to publicize your project. This can get your newspapers to view your project, take pictures, and even get more volunteers who can become members. Complete your project (take lots of pictures). I suggest that you write up with descriptive words and mail in your report with pictures.

Free "Make A Difference Day Ohio" promotional resources are now available at [www.serveohio.org](http://www.serveohio.org). Simply click on MDDO and then "free stuff" to print an order form for resource guides, posters, volunteer certificates, balloons and fact sheets while supplies last.

A "Make A Difference Day Ohio" project is any Kiwanis Community Service project that your Club might do year around, except that the majority needs to be done on Saturday October 24 (You might collect food all week, but count, package, and complete the project). More than 4 million Americans will participate on October 24 and be considered for National and Ohio recognitions. Projects may be as simple as helping a neighbor or as ambitious as restocking local shelters with food, clothing, etc. or more. Be innovative and lend a helping hand in your Community.

Each year the State of Ohio recognizes ten (10) outstanding projects and USA Weekend Magazine with "Newman's Own" also selecting National awards winners. Ten (10) National winners will receive \$10,000.00 for the charity of their choice (such as the Ohio District Kiwanis Foundation) or your local charity. Ohio has had three (3) \$10,000.00 winners in the last six years.

Remember our First Ladies Project "Child Abuse" can also qualify. "Walk the Magic Mile", again is an

approved "Make A Difference Day Ohio" project sponsored by Ohio District Kiwanis Foundation and the Ohio District of Kiwanis. Every Club can do this project on the fourth Saturday of October to raise funds to support Pediatric Trauma Care in Ohio. Contact the Ohio District Kiwanis Foundation for resources on how to plan and complete "Walking the Magic Mile". Trauma and accidental injury kill more children than all other diseases combined. 15,000 Children die from this killer each year and another 50,000 children are permanently disabled.

Remember "It's Time -To Do Something!" TOGETHER, YOU and I Can "Make A Difference to someone on October 24, 2009.

**Please send me information from the Ohio District Kiwanis Foundation regarding:**

- Ambassador's Program
- Annual Club Birthday Fund
- Pediatric Trauma Fund
- Past International President's Fund
- Ohio Kiwanis Endowment Society
- Don Williams Award
- Stan Schneider Award
- Walter Sellers Award
- KICK Program
- Make a Difference Day Organization
- First Lady's Project - Child Abuse
- Grant Application
- Club Advised Fund Program
- Disaster Relief Fund
- Other \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax \_\_\_\_\_

**Mail to: Ohio District Kiwanis Foundation  
PO Box 1013, Wooster, Ohio 44691**



"Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time". The clubs in our district live up to this – we are the best service organization in the world. Your clubs are making a difference in your community. Because of this we can start a new year full of hope – and action.

Most of our clubs have lost membership over the last seven years. But, 54 of our clubs maintained or gained members. So over the next few months we – you and I, and our clubs – are going to change this. We are going to do it for each of our clubs.

It starts with a club growth plan. It has to have goals, action plans to meet those goals, who will act on those plans and when the plans will be implemented. It needs to address gaining new members and retaining existing members. And a key to gaining and retaining members is to meet their needs – listen to them. We have a template for these plans and are willing to meet with presidents or club membership chairs in a division to develop a plan for specific for your club. And your Lieutenant Governor has a copy of the template or contact me for a copy. This membership effort should be continuous. While a "drive" can be a part of the plan – there is a need for continuous recruiting.

For prospective members, listen to what interests them and discuss how their interests can match what your club does. Get them involved in projects that meet their needs. You will see great results. And once they are a member, keep them active through projects. The more involved they are, the more fulfilling their needs will meet your needs.

And there are many helpful programs with downloads and webinars to help implement them. They are available at [www.kiwanisone.org](http://www.kiwanisone.org). These include the 1-2-3 Key Program, the REVEAL program, etc. Over the next few issues I will discuss these, as well as how some of our clubs have added new members – and importantly, how to retain them.

I have asked a lot of you. But I know you can do it. The growth of your club is important – to your community. As Governor Don has said: *"It's time - to do something."*



### **ON TO INTERNATIONAL 2010 - VIVA LAS VEGAS!**

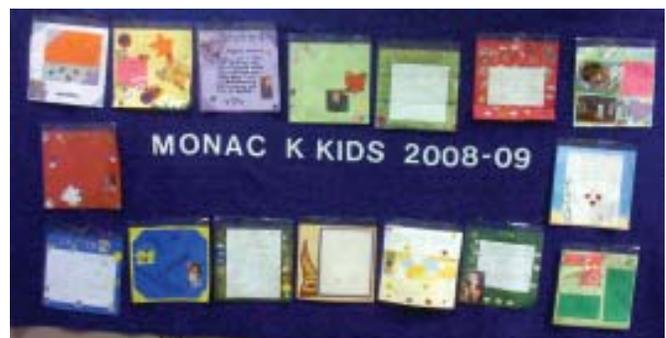
If you haven't heard already, the 2010 Kiwanis International convention will be June 24-27, 2010 in the exciting city of Las Vegas, Nevada - home to slot machines, lots of sun and lots of fun!

The convention will be highlighted by the star spotlight of comedian and entertainer Jay Leno, along with our own International Vice-President A. Alan Penn on stage.

Please put these dates on the calendar now and begin **thinking seriously about registering early. Registration between October 1, 2009 and January 31, 2010 will give you a savings of \$55** - money that can be used for shopping on the strip or the two outlet malls, viewing shows, a great dinner or participating in the music and activities on Fremont Street.

Las Vegas provides many other activities too, including indoor sky-diving, scenic tours of Hoover Dam, the Liberace Museum and great golf, and there are reasonable air fares. More information about hotels and activities will be forthcoming soon, and we look forward to sharing this with you! Contact Cindy Champer @ 419/350-0477 or [CindyChamper@aol.com](mailto:CindyChamper@aol.com) or Fred Franklin at 419/350-1595 or [fred@glasscity.net](mailto:fred@glasscity.net).

### **Monac K-Kids on Display**



The Monac K-Kids annual report also included a banner, complete with materials created by their members. This banner is on display on the second floor at the Kiwanis International Offices



**K-Kids Sponsorship Fees:** In September the secretary of each Kiwanis club that sponsors a K-Kids club received a renewal letter and registration instructions. Secretaries, please fill in all areas with updated information and submit to Kiwanis International with \$150 registration fee per club. Good news is that there is a \$450 cap on what clubs pay for K-Kids, so if you sponsor more than three (3) they are free. Clubs chartered after April 1, 2009 will not be billed this year. Advisors will still receive a K-Kids Program Kit.

**K-Kids Program Kits :** K-Kids Club Advisors receive program kits that include among other useful items: buttons, cards, magazines, posters, bookmarks, parent brochures. Materials received are enough for 50 members. Additional items (many are free) can be ordered from the Kiwanis Family Store. A calendar, included in the program kit, provides many suggestions that advisors can do with the K-Kids members each month. A complete calendar is posted on line, so check it out for possible activities that can partner the K-Kids and their sponsoring Kiwanis club.

**K-Kids Contests:** K-Kids contest and award opportunities are available to individual members and clubs. These contests are: Speech; Essay; Art; Leadership Award; Scrapbook; Club Single Service Award. A description, criteria checklist, and entry form are included for each contest. The current year's contest themes can be found at [www.k-kids.org](http://www.k-kids.org) Kiwanis clubs, through their Kiwanis Advisor, could offer to help the Faculty Advisor and K-Kids members participate in these contests.

For clubs thinking about sponsoring a K-Kids Club, there is an excellent tear away in the October Kiwanis Magazine that has information about working with elementary students.

**Kiwanis Kids Grows:** Kiwanis Kids now includes these Service Leadership Programs (S.L.P.): K-Kids Clubs – for service; Bring Up Grades (B.U.G.) – for academic achievement; and Terrific Kids – for practicing good character and good citizenship. Kiwanis International tracks K-Kids clubs through the registration letter; however, it does not keep a list of clubs that sponsor Terrific Kids and Bring Up Grades programs. If your club sponsors either one of these programs, would you please let me know which club and how many via e-mail at [tcook1@neo.rr.com](mailto:tcook1@neo.rr.com)

## Portsmouth Park Boasts New Playground



*Portsmouth Kiwanians drag heavy metal support beams into place.*

The Tracy Park of Portsmouth has a new Kiwanis playground as of last weekend. A muddy work area made the work rough going, so gravel was hauled in to make a surface by which the Portsmouth Kiwanis Club could work. Volunteers arrived at 7:00 AM and more joined in through out the day.

Cars honked as they drove by, recognizing the work being done and the Kiwanis flag proclaiming it as a service project. The families of Portsmouth will certainly appreciate the tremendous gift the city has received.



*The partially completed Tracy Park Kiwanis playground.*

### **DON'T KEEP THIS SECRET!**

Don't forget to tell your members they can find the district newsletter and additional information at [www.ohiokiwanis.org](http://www.ohiokiwanis.org)

## Kroger Rewards Provides Kiwanis Funds

Kiwanis members and their families can register their Kroger Plus cards in Ohio stores (except for the Dayton and Cincinnati areas) to provide credit for contributions to the Ohio District Kiwanis Foundation. This will not affect the bargains normally afforded to those using their Kroger Plus cards. To register, go to the website [www.Krogercommunityrewards.com](http://www.Krogercommunityrewards.com). For those without computer access, contact Jean Forbes at [secretary@odkf.org](mailto:secretary@odkf.org) for additional information.

## Rivalry and Teamwork

The Troy and Piqua high school football teams have the longest rivalry in the state of Ohio. The Piqua Kiwanis team has been providing infant car seats to families in need for the past couple of years.

Their budget has gotten tight and they came the Troy Club to see if they would be interested in partnering with them for this terrific Young Children, Priority One project. The Troy club was able to implement this program into their budget and now the clubs are 50/50 partners.

So while their respective football teams may be going head to head, the Kiwanis Clubs are working hand in hand to help protect the young children in their communities.



*Myrtle Hickman, Piqua Club President, Ryan Ratermann, Piqua YCPO Chair, Ron Erwin, Troy YCPO Chair and Jack Hoekstra, Troy Club President show the two different styles of car seats they provide.*



The Ohio District of Circle K International has had a very successful first half administrative year. The success stories thus far have been the attendance at district events, the revival of the Capital University CKI club, the newly elected International President, Jason Stewart from the College of Wooster and most of all: the 6,000+ hours of service that has been given back to our campuses and communities.

This year, I set the theme for the district to be "Hop to It, Just do It: Service" with a main focus on inter-clubbing. The district mascot is a kangaroo named Kickie! Each Lt. Governor was given a mini version of Kickie that is to travel to each club in their division before District Convention in February. Each Lt. Governor set their own rules on how the division mascot can be obtained within their respective divisions.

The Ohio District Service Project (DSP) was held on Saturday, September 26<sup>th</sup> at Ohio Wesleyan University. Over 90 Circle K'ers from around the Ohio District came together for a day of service and completed over 360 hours of community service to the Delaware community.

Membership Awareness Conference (MAC) will be held November 6-7 in lovely southeastern Ohio on the campus of Marietta College. This conference is geared towards new members, but offers many valuable workshops for all members of the Kiwanis Family. The service aspect of this event will be much larger at this event than in years past. It is set to be an amazing event with all three CKI tenets: Service, Fellowship and Leadership! Registration forms can be found at [www.ckiohio.org](http://www.ckiohio.org)

If your Kiwanis club is interested in chartering in Circle K club or helping out the ODCKI, please contact myself at [governor@ckiohio.org](mailto:governor@ckiohio.org)

***Live to Serve, Love to Serve!***



## Community Services

Craig Wallace, District Chair  
cwallace@woh.rr.com

### DO SOMETHING...TO HELP OTHERS!!

*Community Service-helping others in need with no expectation of any return*

As Kiwanians, our focus is on serving others. I encourage each of you to Do Something to serve someone else. And here are some ideas:

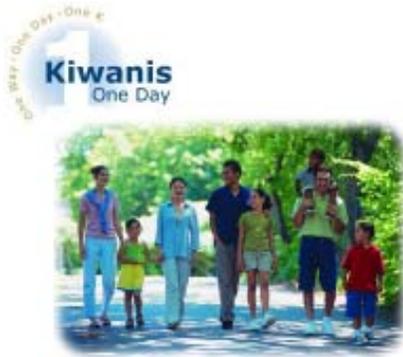
- Serve meals at a homeless shelter
- Visit a nursing home
- Donate paper goods (toilet paper, paper towels, napkins, or diapers) to Salvation Army, a church, etc.
- Read a book to an elementary school class
- Donate books to a library
- Assemble a Christmas box and donate it to Samaritan's Purse to deliver throughout the world
- Help a local charity sell Christmas trees
- Pick up trash in a local park, school, or community area
- Collect and recycle newspapers, plastic, aluminum, glass, etc.
- Tutor a student in your family, neighborhood or area
- Help set up community displays such as Christmas decorations
- Ring bells for Salvation Army at the holidays
- Collect, assemble and/or deliver food baskets at any time of year
- Wrap gifts for anyone-especially toys for kids at Christmas
- Help with "Toys for Tots"
- Assist with a "Giving Tree" and donate gifts
- Collect and/or donate canned goods to a local food bank
- Rake leaves for someone who can't
- Cut grass for someone who cannot
- Shovel, plow or blow snow for someone in need- perhaps a neighbor
- Spread mulch for someone else
- Plant flowers somewhere that could use a little color, and tend to them afterwards
- Donate a new pair of shoes to someone that needs them
- Volunteer at a local school- do whatever is needed if you can
- Plant a tree in a local park or school yard-with permission-install a plaque at the base
- Make a public service announcement (PSA) for a local radio, TV station about Kiwanis
- Visit sick people in a hospital-take greeting cards or small gifts (with permission)
- Donate professional clothes to someone that needs to look good for an interview or job
- Donate a used cell phone to United Way to be used by a local agency
- Contact local United Way and ask what you can do to help
- Hand out smoke alarms with a local fire department
- Donate a newspaper subscription to someone that can't afford one
- Mentor a youth in your area-one that may be at-risk

The list can go on but the main point-Do Something! And Do it now!

Each Kiwanis club is encouraged to add one new service project this year. Let me know what you are doing to serve others.

## Fourth Annual Kiwanis One Day

April 10, 2010



### Celebrate Kiwanis One Day

On April 10, be sure to set aside some time for the family: the Kiwanis family, that is.

Saturday, April 10, marks the fourth annual observance of Kiwanis One Day, a day when Kiwanis and its family of clubs—Kiwanis Junior, Circle K, Key Club, Aktion Club, Builders Club, and Kiwanis Kids—join forces with their communities for a day of hands-on service. A lot of good work gets done on this day, work that increases Kiwanis' presence in the community and builds awareness about the value of service.

More than 600 Kiwanis-family clubs participated in the inaugural Kiwanis One Day, and Kiwanis hopes to double that number this year. Projects undertaken run the gamut from beach cleanups to book drives, playground maintenance to pet days at senior centers, health fairs to high school beautifications.

Attention Kiwanians: Browse **resources** to help plan your Kiwanis One Day event, and don't forget to **share stories** and photos of your One Day experiences online.

**Attention:** New this year, clubs that participate in Kiwanis One Day should report the events on the online monthly report form. This helps Kiwanis track and measure service projects, participation, and help improve our programs. However, if you are requesting a banner patch, please note that you should complete the online banner patch form. Patches will be sent only once per year, on or around October 1. For clubs that also participate and request banner patches for Read Around the World and Young Children Priority One projects, patches will be sent at that time too.

## First Lady's Project for 2009-2010

First Lady Carol Parker is asking Kiwanians to support her project to provide funds for the Pediatric Trauma Fund. Grants will be given for projects that address the prevention or treatment of pediatric trauma. Carol is especially interested in raising funds for projects addressing the prevention and treatment of child abuse. She is selling tote bags to raise funds for her special interest. Clubs and individuals can make donations of any amount directly to the Ohio District Kiwanis Foundation for the Pediatric Trauma Fund. A donation of \$500 will provide a Past International Presidents Award for a designated individual and will be split between the First Lady's Project and the Foundation. A form for these donations can be found at [www.odkf.org](http://www.odkf.org) and link to Forms.

### Ohio District Kiwanis Foundation Elects Officers and Board Members

Al Allender of the Mount Vernon Kiwanis Club will serve as president of the Ohio District Kiwanis Foundation for the coming year. Randy Beard of the Warren Kiwanis Club has been elected as Vice-President. Jean Forbes of Warren and Ted Coons of Columbus were elected to serve as Secretary/Treasurer and Executive Director, respectively. Newly elected board members are Bob Columber of Marion, Ralph Nolfi of Portsmouth and Bill Snellgrove of Northwest Columbus. Governor Don Parker has appointed Bob Buescher and Faith Levine to represent the District Board on the Foundation Board. Toby Markham will represent Ohio Circle K and Amy Buck will represent Ohio Key Club.

### Marketing Tools at Your Fingertips

The Kiwanis International website has terrific tools for producing quality recruitment materials for your club. On the KiwanisOne site, click on the Member Resources tab and find the Marketing & PR sidebar. Click on there and a menu for will drop down. Find a club marketing brochure your club can personalize. There is also a Club invite sheet which provides the who, what, when and where to potential members.

There are even materials for billboards as well as Kiwanis fact sheets. Be sure to visit [www.KiwanisOne.org](http://www.KiwanisOne.org) to find more useful tools to help your club grow!

## Key Club All Week

### Capitalize on Kiwanis Family Month by chatting up Key Club

Do your part to make sure Key Club Week—November 2–6—starts Kiwanis Family Month with a bang. Join other Key Clubs from around the world by following these suggestions:

#### MONDAY, NOVEMBER 2

**Show your K in every way**—Show people what Key Club is all about! Spread the word by wearing Key Club gear and publicizing Key Club Week in local stores, your school Web site, community newspapers—even on the radio. Refer to the Key Club public relations manual at [www.keyclub.org](http://www.keyclub.org) for examples of news releases, public service announcements and media advisories.

#### TUESDAY, NOVEMBER 3

**Kudos to the Key players**—Personally thank all the Key Club supporters you know—teachers, advisors and other Key players. Write thank-you notes, host an appreciation dinner or do something uniquely your own style to recognize the contributions of these special people.

#### WEDNESDAY, NOVEMBER 4

**Connect the Ks**—Key Club is the largest high school service organization in the world and is a member of the Kiwanis family. Celebrate the entire family of Kiwanis by getting the whole gang involved. Connect with local Kiwanis, Circle K International, Builders, Kiwanis Kids or Aktion clubs and team up for a joint service project.

#### THURSDAY, NOVEMBER 5

**Bring a friend to Key Club**—More members = more service. Increasing the amount of service Key Club performs increases the impact Key Club has on the world. Bring a friend, or two, or more to your next Key Club meeting. Download recruitment resources at [www.keyclub.org](http://www.keyclub.org).

#### FRIDAY, NOVEMBER 6

**Your way**—This is your club's chance to do its own thing and make its mark. Pick a project, plan a recruitment party or combine activities from the other Key Club Week days. Whatever idea you choose, take it and run with it.



Builders Club provides a way to form sound, personal values based on experiences in meaningful community-service activities. The members learn by doing. They learn organization, teamwork, and leadership. But the most important lesson they learn is that individuals working together can and do make a difference to the world around them.

Besides Middle Schools, Builders Clubs can be established at churches, libraries, YMCAs/YWCAs and Boys and Girls Clubs. They are tweens – ages 12-15. We have to think outside the box.

Chartering resources: Our new chartering site is live and ready to support new club growth at [www.kiwanis.org/charter](http://www.kiwanis.org/charter). When you meet someone who has an interest to open a new Builders Club encourage them to check out all of the amazing resources available. Also, you can send them to the literature section of the Builders Club store to order FREE promotional materials.

The Builders Club Web Site is [www.buildersclub.org](http://www.buildersclub.org)

Recently I read statistics that 40% of High School students are dropping out and not graduating. As Kiwanis members we have a great opportunity to help these young adults by working with them through Kiwanis Kids, Builders Clubs and Key Clubs. Middle school year bridges the gap between childhood and young adults. It is the crossroads in their lives where we can empower them to move forward in a positive way. As Franklin D. Roosevelt said—"We cannot always build the future for our youth, but we can build our youth for the future".

I am asking every club in the Ohio District to open your hearts and doors to Builders Clubs. These young people are our future.

Kiwanis Builders Clubs are Building Leaders.  
If you need any help, please contact me.

**Kiwanis is a global organization of volunteers dedicated to changing the world, one child and one community at a time.**

## 1-2-3 program - Keys to Kiwanis growth

More than 12,000 people have joined Kiwanis since the beginning of the 1-2-3 You Hold the Key program because members did a simple thing. They invited someone to join.

The 1-2-3 You Hold the Key program is simple—and fun. Here's how it works:

- Recruit one new member and you'll receive a bronze key lapel pin.
- Recruit two new members and you'll receive a silver key lapel pin.
- Recruit three new members and you'll receive a gold key lapel pin.



It is recommended that clubs recognize members for their growth efforts. Clubs can order keys free of charge by calling 800-KIWANIS, ext. 411 (U.S. and Canada) or 317-875-8755, ext. 411, or by e-mailing [memberservices@kiwanis.org](mailto:memberservices@kiwanis.org).

The program runs on the Kiwanis administrative year, beginning October 1. Gold key recipients will be recognized at the 2010 Kiwanis International Convention in Las Vegas.

More information is available at [www.kiwanisone.org/123](http://www.kiwanisone.org/123).

### Plan Ahead...

2010 Circle K District Convention: February 19-21  
 2010 MidYear Education Day: March 13  
 2010 Key Club District Convention: April 9-11  
 2010 Kiwanis International Convention: June 24-27  
 2010 Ohio District Convention: August 13-15



## Circle K

Sarah Roush, District Chair  
[sarah@ohiokiwanis.org](mailto:sarah@ohiokiwanis.org)

### Are You Making an Impression?

One of the questions I have thrown out to Circle K'ers is whether or not they will join Kiwanis once they graduate. The usual answer is "maybe". When I press for insight about the hesitation, the response most often given is that they really don't know that much about Kiwanis. *How weird is that?*

As the parent organization of Circle K we should be front and center and making a lasting impression on those students. Ask yourself, if your club is *actively* involved with their Circle K members. I can list the ones in the district who are, simply by seeing which clubs it is the Circle K alumni join upon graduation. If your club is a presence at your service leadership events, including their meetings, fund-raisers, social and service events – guess what – you are recruiting future Kiwanians. If your club invites these same leaders to your fundraisers, service projects and meetings – you are cultivating a relationship – especially if there is one on one interaction with the students rather than letting them huddle together as a group at your meetings. Invite them to give a reflection, run a model meeting, etc. to your club.

When I was in Key Club years ago – I told my Kiwanis advisor that I wanted to join Kiwanis someday (it was an all male organization at the time) – I was really disappointed when I was told that my husband could join someday and I could support him instead. I was disappointed because I saw the wonderful things they were doing in the community, how much they were respected and I LOVED the way they made me feel when I was interacting with them. They made me feel like I could do anything I put my mind to and that my puny efforts were making a difference in the world.

Thankfully, Kiwanis became co-ed and I would like to think that I am still making a difference and that the students we work with feel like they can do anything at all – simply because they are getting tons of support from Kiwanians.

If your club does not support a Circle K – you can still help this dynamic group of do-gooders. Donate to the KICK fund via the Ohio District Kiwanis Foundation. Support our District Convention, Spring Officer Training or Membership Awareness Conference by purchasing ads for the program, sponsoring activities or supplies. Offer to help a struggling club grow. Host a division rally.

Ohio Circle K'ers are making a huge difference in our communities – are you making a difference in theirs?

# One

can make a difference

A child's potential is limitless, but it needs to be nurtured. Since 1915, Kiwanis International has provided the framework to bring volunteers and children together, with thousands of hours given each year working one-on-one with children all over the world. Teaching them to read. Involving them in service projects. Showing them how to build stronger communities. Grassroots involvement on every continent. Because every child has the potential to shine.

[www.ohiokiwanis.org](http://www.ohiokiwanis.org)

**Kiwanis**  
International

## New Kiwanis Family Clubs

### ***E Club of Northwest Ohio Kiwanis Club***

Chartered 9/27/09  
Craig Wallace, President  
Marlene Hoorman, Secretary  
1st & 3rd Sunday 8:00 PM  
[www.allohiokiwanisclub.org](http://www.allohiokiwanisclub.org)

### ***Hillside Middle School Builders Club***

Chartered 10/8/09 with 15 members  
Sponsored by Parma Area Morning Kiwanis

### ***Independence Primary School K-Kids***

Chartered 10/2/09 with 30 members  
Sponsored by Independence Kiwanis

### ***Simon Kenton Elementary K-Kids***

Chartered 6/30/09 with 50 members  
Sponsored by Xenia Kiwanis

### ***Lake County Aktion Club***

Chartered 8/24/09 with 13 members  
Sponsored by Geneva Kiwanis

## Foundation Awards Grants



Grants were awarded by the Ohio District Kiwanis Foundation in August to three Kiwanis clubs for their involvement in community activities.

Barberton Club received \$700 for an after school tutorial program in Barberton. Willard Kiwanis Club received \$2,000 for a community soccer field. Olmsted Falls received \$2,500 for a permanent safety town structure.

The Foundation has given a total of \$32,628 in the 2008-2009 administrative year.

Funds from the First Lady's Project for pediatric trauma provided the Foundation the ability to provide these grants. Applications for future grants are due October 31, March 30 and June 30 each year. More information is available at [www.odkf.org](http://www.odkf.org).

## "Go for the Gold" Deadline Approaching

Clubs applying for the "Go for the Gold" district recognition of excellence should send in their forms by no later than November 1. Forms were sent out to club secretaries via email. If your club did not receive a form, please contact the district office at 614-848-5000 or at [dave@ohiokiwanis.org](mailto:dave@ohiokiwanis.org) for an additional form.

## Xenia Club "Works" to Help Kids

By Elizabeth Studebaker

It's all about helping children! One Saturday late this summer, the Xenia Kiwanis Club "labored" doubly hard to raise funds to help finance their projects to help children! It was all about funds, food and fun when the Xenia club had not one, but **two**, food concessions at the Annual Rail and Arts Fest in downtown Xenia!

The *Choo Choo Station* (hot dog stand) in its 5<sup>th</sup> year and the first-ever Bar-B-Q Rib Fest (concession and cook-off) each netted between \$600 and \$700. While the grown-ups satisfied appetites of the festival-goers, Xenia High School Key Club members were busy helping set up and tear down tents, canopies and tables and assisted vendors. They also had a craft table where children made toy trains out of flower pots. Kiwanian Jo Carman and Janean Cardenas are Key Club advisors.

Kiwanian Janet Haines who has been in charge of the *Choo-Choo Station* since its inception five years ago reported she and her crew served about 340 hot dogs!

**Bob Buescher (District 4 lieutenant governor); Rosalie Beers, Xenia Kiwanis Club president, and Bart Dolbeer, treasurer, are all smiles during their shift at the club's Rib Bar-b-Q concession.**



## In Memoriam

Member	Division	Club
Lloyd Beck	10S	Lancaster
Clifton Berry	10E	Northern Columbus
Julolina Daggert Carter	16	All-City
Larry Cramer	6	Greenhills-Forest Park
Charles Ebner	16	Magic City, Barberton
Donald Freeman	8	Mariemont
Thomas Gosen	16	Magic City
Charles Hanks	17	Alliance
George Henkle	5	Lebanon
Clarence Higham	21	Poland
Robert Koman	6	Greenhills-Forest Park
Donald LaRosa	6	Riverfront, Cincinnati
Steve Lewis	5	Lindenwald-Hamilton
Grant Malone	3	New Madison
Grant Mier	7	Silverton-Kenwood-Madeira
Albert Moeller	6	Cheviot-Westwood
John Pennington	5	Lindenwald-Hamilton
John Stasenko	14	Olmsted Falls
Glenn Talmor	20	Western Reserve
Maurice Reed	4	Springfield
Norma Russell	2	Kenton
Elmer Sanders	18	Marietta
Fred Sharm	8	Mariemont
Robert Strelau	14	Olmsted Falls
Dr. Gibney Vincent	6	Riverfront, Cincinnati
Joe Walker	20	Southeast Summit
George "Bucky" Wertz	10W	Columbus
Laura White	5	Oxford
David Wolf	10W	Westland Area
Doris Zeiser	6	Riverview-Delhi Hills

KEY CLUB

**Spread  
the word**

Key Club Week is  
Nov. 2-6, 2009

Find out more  
[www.keyclub.org/keyclubweek](http://www.keyclub.org/keyclubweek)

## No Bones About It - This Playground is Awesome!



Cleveland Metroparks newest 'jewel' is the 2.4 mile Lake-to-Lake Hiking and Biking trail that connects Lake Abram and Lake Isaac in Middleburg Heights.

The trail features a 10-foot wide, year-round asphalt surface with board walk sections over wetlands with two overlook decks. It passes through a 175-acre area that is the largest and last remaining glacial wetland in Cuyahoga County.

One of the unusual features of the trail is a children's play area called the Prehistoric Playpit that has a 25-foot replica of a Mastodon skeleton half buried in sand that is designed for climbing and "archeological digs' in the sand.

In keeping with their emphasis on community service projects for families and children, the Middleburg Heights Kiwanis club provided a donation to support the construction of this playpit area. On September 15, a group of Middleburg Heights Kiwanians gathered at the playpit with Mr. Vern Hartenburg, Executive Director of Cleveland Metroparks, and Ms. Karen Kannenberg, Manager of Gift and Donor Development for the Cleveland Metroparks. A check for \$10,000 was presented to Mr. Hartenburg by Kiwanis President Angie Scholtz and Committee Chair for this project, Matt Selvaggio.

In thanking the Kiwanis for their generous donation, Mr. Hartenburg stated that the Lake-to-Lake Trail, which was just opened in July 2009, already is used by as many people as some of the most popular trails in the entire Cleveland Metroparks system.

**2009  
Key Club Fall Rally  
information is now avail-  
able on the Key Club  
District Website.**

**Visit [www.ohiokeyclub.org](http://www.ohiokeyclub.org) to  
download registration and  
event materials!**

### THE OBJECTS OF KIWANIS

- \* To give primacy to the human and spiritual rather than to the material values of life.
- \* To encourage the daily living of the Golden Rule in all human relationships.
- \* To promote the adoption and the application of higher social, business, and professional standards.
- \* To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
- \* To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
- \* To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.

**The six permanent *Objects of Kiwanis International* were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.**