

BUCKEYE BULLETIN

Ohio District of Kiwanis International

No.2

November 2014

Governor's Report

11/11/2014 - District: Ohio - Submitted by: Diana Keplinger

At this time in the current administrative year Tom and I have had the privilege and pleasure of traveling to 12 divisions for my official Governor's visit. These division council meetings have been very enjoyable. We have met so many wonderful members, celebrated the induction of new members, presented awards, congratulated members who have 60+ years of membership in Kiwanis, given Legion of Honor Awards, and much more. Above all, we have had so much fun!

Imagine being introduced by someone wearing a court jester costume or being accompanied by a member playing a harmonica while we all sang Amazing Grace. In one division we gathered for a group photo while members joked with each other. In each location we laughed and had fun with Kiwanians. That is an essential ingredient to healthy vital Kiwanis Clubs.



Aristotle suggested that fellowship is the cornerstone of society. People who join organizations, go to conferences, participate in service projects, and attend fund raisers are all about fellowship. Fellowship is partly based on common tastes and interests, and also on mutual admiration and reciprocity. Fellowship, fun, and relevant service are necessary for a club to be effective and have longevity.

The member experience is so important to the health of the club. If members enjoy going to their club meetings they will want to attend the meetings, and they will want to share that experience with others. Those are two essential parts of the new KI growth Formula.

Here are a few ideas that may help you maintain the membership that you currently have and avoid the loss at the end of this Kiwanis administrative year. We have to be pro-active and start now to stem the tide of member loss. I believe it is essential to having positive membership growth.

- Use the "Measuring Member Satisfaction" survey in your club this year. It is part of the Achieving Club Excellence tools and can be found at www.Kiwanisone.org. Ask your members what they love about their club and what they don't love. The members that do not attend regularly can provide a wealth of information to help

you reduce member loss.

- Consider having a questionnaire for new members at the end of their first year, so that you can determine what they liked or disliked about their experience.
- Keep members busy with relevant service projects. New members should have the first opportunity to volunteer on projects. They join because they want to serve and give back to the community.
- Involve inactive members in committees. Call them and invite them to participate on a committee.

Above all, have fun and fellowship at each meeting and event. Members will attend if they enjoy the time away from work or other responsibilities and believe it was time well-spent.

In order to accomplish these goals we must be open to new ideas, be creative, and be willing to think "outside the box" to get results.

Tom and I looking forward to the remaining division visits where fun and fellowship will be the main ingredients of the evening.

We wish you a Happy Thanksgiving filled with friends, family and love.
Yours in Kiwanis Service,

Governor Diana Keplinger

District Secretary's Notes

11/13/2014 - District: Ohio - Submitted by: Dave Whiteman



The 2013-14 Kiwanis Administrative year recently concluded and we will soon be reviewing your nomination forms for the various District Awards to be presented at the 2015 Mid Year Education Day. You can find information about nominating your club for these awards on the district website at www.ohiokiwani.org by going to the District Awards page shown in the menu on the left side of the page. Please respond immediately as deadlines are fast approaching. To nominate your club for the Kiwanis International Distinguished Club Award, you must file the nomination online. [Click here](#) to go to the page on the Kiwanis International website that allows you to complete the nomination form. If you have any question, please feel free to call my office at (888) 827-8196.

Form 990 Information

I hate to sound like a broken record, but I must continue to remind all club leaders that the Internal Revenue Service requires that all Kiwanis Clubs file an annual tax return by no later than February 15th. Most clubs will only need to file an online, postcard 990-N return due to their total receipts being below a certain threshold. Other clubs will file a more detailed 990EZ or 990 return. If you need help determining which return you need to file, please contact a local accountant or call me in the District Office. Do not neglect this requirement. Several of our Ohio Kiwanis Clubs had their exemption from federal income tax revoked due to the failure to file the appropriate tax return. The process to regain their tax exempt status is not easy. Please do not take this message lightly!

Annual Club Report

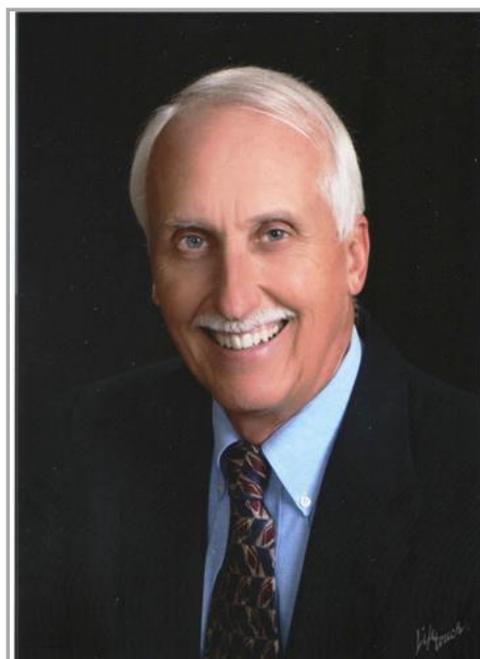
As most of the Club Secretaries should be aware, clubs using the KiwanisOne reporting system no longer need to complete the Annual Club Report. It is compiled automatically from the reports filed each month. During the month of November, this report is available for review on the Secretary Dashboard section of the KiwanisOne Reporting Website. Club Secretaries should review this report for accuracy and should they find errors, they simply need to return to the Monthly Report that included the incorrect information. Once the report is opened, simply correct the information and re-submit the Monthly Report. This should correct the Annual Club Report. If you have any questions, please call me at (888) 827-8196 Extension 2.

Dave Whiteman
Ohio District Secretary

Risk Management Update

11/07/2014 - District: Ohio - Submitted by: Jack Hilborn

As many of you know, Kiwanis International has now included Directors & Officers (D&O) liability insurance protection as part of the Kiwanis insurance program for every Kiwanian. I have received many inquiries as to just what D&O coverage encompasses. Let me very briefly give an overview. General liability protection, which is the basis of the Kiwanis insurance program, provides coverage for bodily injury and/or property damage to another. The protection is very broad as it applies to the individual Kiwanian, every Kiwanis club, every Kiwanis division and district, and includes all of our service leadership programs, in addition to club, division, and/or district foundations. The coverage also extends to any volunteer working for Kiwanis—i.e. a potential new member of a club working on a club service project. Coverage also includes Personal Injury (libel, slander, invasion of privacy, false arrest) and Advertising Injury. Most Kiwanis activities are covered—there are exclusions—projects involving bungee jumping, and aircraft—related projects are but two examples. Liquor liability protection and Sexual Misconduct liability coverage's ARE included as is the D&O protection. Please know that the Kiwanis International insurance program does NOT include property coverage. So, if your club owns property—i.e. a club house, or concession trailer, or whatever, you would need to secure property coverage locally.



D&O liability goes beyond what is provided by general liability to essentially encompass "wrongful acts," which could include such things as failure to abide by bylaws, wrongful allocation of funds, harassment, discrimination issues and the like. Many Kiwanis clubs grant scholarships to youth. The D&O liability protection could come into play should a parent of a child who applied for the scholarship, but did not receive it, files a lawsuit alleging discrimination in the selection process, for example. Adding D&O liability coverage to the Kiwanis International insurance program was unanimously recommended by the district risk managers, such as myself. For just \$4 per member per year, the D&O coverage has been included. This coverage was formerly offered as an option to any Kiwanis club at a minimum cost of \$500 per year. Thus, if your Kiwanis club has less than 125 members (which is mostly the case in the Ohio District), then the overall annual cost would be LESS than previous.

Kiwanis also offers two (2) optional insurance plans—Crime and Accident Medical. The

Crime coverage is relatively inexpensive and would offer protection should someone be convicted of stealing—i.e. someone who embezzles club funds. Accident Medical would offer accident protection to Kiwanians and volunteers working for Kiwanis for injuries suffered while out on a club service or fund raising project, for example. Various limits of protection can be purchased. Remember, too, that the cost for insurance can be paid out of either the club's service or administrative accounts, or a combination thereof.

As risk manager for the Ohio District, I am available to speak at a club meeting and/or division meeting. My contact information is hilborn@midohio.net or my best phone is my office number (740) 369-9641. Finally, be sure to check the Kiwanis website for more risk management information including downloading the brochures/application forms for both the Crime and Accident Medical coverages.

Jack Hilborn
2014-15 Risk Manager
Ohio District of Kiwanis International

The Formula Rollout

11/08/2014 - District: Ohio - Submitted by: Bill Snellgrove



There is no service without dedicated Kiwanians and the purpose for Kiwanis is our terrific service. Our challenge, yours and mine, is to grow our service and strengthen our clubs. This is the purpose of the new effort to strengthen our clubs: The Formula.

What is the Formula? Let me quote Brad Kunze who is on our team.

"The Formula is a multi-year, MEMBER DRIVEN, STAFF SUPPORTED, initiative to strengthen Kiwanis membership in existing clubs and expand Kiwanis' reach to communities that do not yet have the benefit of a Kiwanis club. The initiative is based on the simple premise that when members have an exceptional Kiwanis experience, they want to share Kiwanis with others.

When members share Kiwanis with others, their clubs become stronger, new clubs open and communities benefit from stronger, better Kiwanis service. This idea inspired The Formula's tagline (Love it. Share it. Live it.).

As a part of The Formula, we have designated Club Counselors within each Division as a resource to assist Clubs, in conjunction with the Lt. Governors, in strengthening clubs, encouraging achievement and in improving the overall member experience."

Brad is right on target. Join our effort today. Be part of members loving, sharing and living their Kiwanis experience.

Do it for your club and your community. This is how we continue our great legacy. Only you can do it.

Bill Snellgrove, District Chair
Governor_Bill@columbus.rr.com

Fun, Fellowship, and Interclub

11/07/2014 - District: Ohio - Submitted by: Lee Fenrich

Where are they now? Of course I am referring to the hot air balloons that should be soaring across the state by now. Six Lieutenant Governors, two each from the Northern, Central and Southern portions of the Ohio District were given "balloons" to pass among clubs in their divisions and neighboring divisions in their part of the state via interclub. As each interclub takes place, a representative of the visiting club signs the balloon and passes it to the host club who then passes it along to the next club in the same manner. I would ask each Lt. Governor whose division is in possession of a balloon at the time of the December 6th District meeting to bring the balloon along to the meeting so we can check the progress and give a prize to the holder of the balloon with the most signatures. I won't say for sure, but the prize could be the keys to a classic Corvette. You'll just have to get those signatures and attend the December meeting (preferably with an interclub) to find out. In the meantime, keep those balloons soaring.



Last, but certainly not least, I would ask you "How much FUN are you having at Kiwanis meetings and events?" If the answer isn't "a lot", then it's time to make a change. If you aren't sure how to bring more fun into your members' Kiwanis experience, please contact me. I'd be happy to help. After all, we don't get paid for our efforts. So we'd better, at least be having some fun while we serve our communities. My contact information is: leefenrich@cox.net or (440) 235-9379.

Thanks for your service to the kids.

Lee Fenrich
District Chair
Fun, Fellowship and Interclub

Eliminate = Giving the Most Important gift = LIFE!

11/05/2014 - District: Ohio - Submitted by: CindyChamper, Dist. Coor



When we think of the upcoming holidays, we should begin to equate holiday giving with Eliminate. Why? Simply because Eliminate dollars save lives! Most of usually fill out lives with "stuff"; how about saving lives this year?

The Kiwanis International Foundation has a new initiative as part of the Eliminate project and it is "Save a Baby a Day". That's right, simply start putting \$1.80 in that cookie jar each day - thereby saving the life of a woman and her unborn children. But this initiative goes farther and asks you to do this for a year - a total of \$657 over a year and 365 lives saved! How simple it is to make a difference!

If you want to do more, there is the Zeller award for \$1,250 which saves 690 lives. Or you could do the Impact 100, which is \$180 and saves more than 100 lives. There is also an Impact 175 award, which is \$300 and saves more than 175 lives; and the Impact 350

award which is a gift of \$625 and saves more than 350 lives.

During this last calendar year of the Eliminate project, please also think of simple ways that you can raise funds to save lives. For example, bake 100 cookies and sell them. Or buy 100 tubes of M & M's, eat them and use the tubes to raise funds. And for those who have pledged at club levels of Bronze, Silver or Model, you still have the full five years to fulfill your pledge - or you could re-pledge at a higher level and save more lives!

What wonderful ways to celebrate the holidays and save lives! If everyone will do just a little, just think how many lives we will save!

Cindy Champer
District Coordinator
Eliminate Project

YCPO: Setting Every Child Up for Success

11/10/2014 - District: Ohio - Submitted by: Linda Steinbrunner

It is November already and Thanksgiving and Christmas are rapidly approaching. This is the time of year for us to focus on the many blessings we have been given and to give thought to actions we can take to bless the lives of those less fortunate. As Kiwanians, if we focus on our mission, we are charged with "Serving the Children of the World" and "improving the World one child and one community at a time." There is no better time to make a positive impact on the life of a child than during the early years. That is why Young Children: Priority One is truly a signature program of Kiwanis and deserves a primary focus from every Kiwanis club and all of its members.



As District Chairperson for YC: PO, I had the opportunity to attend the Kiwanis Conference on Early Childhood held at the Kiwanis International Office in Indianapolis in late September. Kiwanis leaders from many states and countries came together to learn about and to address actions that can be taken to positively impact the lives of today's children in efforts to make the world a better place for all. A major focus was on brain development and readiness to learn. We learned that the greatest period of brain development for a child is from birth to age 3. It was noted that 80% of brain growth occurs by age 3 and 90% by age 5. Children who are not appropriately stimulated with language development opportunities during the early years will be at a significant disadvantage by the time they start kindergarten. Research has found that learning gaps can be identified by the time a child is 9 months old and achievement gaps emerge by the age of two. Educational researchers have found that on average, children born into low-income families, to parents who often have had less education and less access to parental guidance, will have been exposed to 30 million fewer words by the time they are three years old than children born into middle class and affluent families. This 30 million word gap, which can be positively impacted by parents or caregivers who regularly read bedtime stories, share picture books, and sing lullabies to their children, has been linked to poor school performance, a failure to learn to read, and a failure to graduate from high school. Regular exposure to age appropriate books and stories beginning at birth can open up a whole world of possibilities for all children.

Given the information we learned at the conference, I encourage every Kiwanis Club in the Ohio District to start at least one new YC:PO project in 2015 that will positively impact the literacy of all infants, toddlers and pre-schoolers in your community. To begin your research on potential project ideas, visit the following website:
www.ReadyNation.org/Ready2Go. Ready2Go is a collection of national, state and local

childhood initiatives that have significant business involvement. Many of their recommended projects require minimal funding. Their "Read Aloud 15 Minutes National Campaign" has established a goal of having 250 million Americans understand that reading aloud starting at birth is the single most important thing parents and caregivers can do to prepare a child for lifelong learning success.

Consider providing a book to every child born in your local hospitals. Then consider doing a book drive and working with your local pediatricians to provide age appropriate books to children who come to the office for well child check-ups. You might also consider working with your schools and literacy experts to provide or sponsor quarterly training sessions for parents, grandparents or other caregivers to teach them how to expose their children to increased words and to improve literacy. The ultimate goal is to get books into homes and regularly read to children beginning at birth which will lead to success in school and in life.

As you Christmas shop for the children in your life, give serious consideration to giving them a book and taking the time to read the book to the child. In doing so, you will be taking a step to help the child achieve success in school and in life. What better gift could a child receive?

Linda Steinbrunner
2014-15 District Chair
Young Children: Priority One

Builders Club Update

11/11/2014 - District: Ohio - Submitted by: Nancy McNeal



The new Kiwanis year has begun and so have our Builders Clubs.

I do hope that all of you are finding wonderful projects to help your schools and communities. Be sure to take some snapshots and write a short story to submit to the

Buckeye Bulletin about your project.

We have one new Builders Club up and running in Hilliard, Division 10W and another community based club coming together in West Alexandria. A big "Kiwanis Thank You" to the sponsoring Kiwanis Clubs and their liaisons to these new clubs.

Our Builders Clubs are so important for our young people, helping them to learn about volunteering and leadership. These young people are the future of your Key Clubs. If you are not currently sponsoring a Builders Club, check it out on the KI web site or you can contact me at musiclady46@frontier.com.

Nancy McNeal
2014-15 District Chair
Builders Club

Aktion Club Convention a Success

11/13/2014 - District: Ohio - Submitted by: Bob Hobart

We had a successful District Convention held on August 22-23 at Recreation Unlimited where 67 Aktion Club members, Advisors, Caregivers, and Kiwanians attended. A big thank you goes out to Administrative Secretary Sarah Roush, Immediate Past Lieutenant

Governor Kathleen Moylan, Immediate Past Governor Jennifer DeFrance, Governor Diana Kiplinger, Governor-Elect Amy Zimmerman, Past Governor Sharon O'Neal, Lexia Yankovic, and Jim O'Neal for all of their help in making this year's event a huge success.



Currently, only 9 out of the 31 Aktion Clubs have paid their dues for the new administrative year. If your club sponsors an Aktion Club, please check in with them to make sure that they have submitted their \$8 per member dues to Kiwanis International.

If you are interested in starting an Aktion Club in your area, please contact me at rhobart@lb.com.

A Thanksgiving for Julia

11/07/2014 - District: Ohio - Submitted by: Alan Penn



It is 3 AM, it was two days before Thanksgiving, and Shannon hears a sound coming from her 3 year old daughter Julia's room. She gets up and goes to check and finds Julia grasping for air and thrashing around her small bed.

Shannon tries to help but Julia continues to gasp for air and tries to cry. Her child in distress she calls 911. Within minutes the EMT's arrive and race to Julia's bedside. They see she is in distress and try to help her. Their equipment is too large, it is adult size and they fear that if they do not get Julia some help soon she will be gone.

They rush her by ambulance to the hospital where doctors are waiting, Julia is taken to the operating room and the race to save her life begins.

Time passes and finally a doctor comes out to take to Shannon about Julia's condition. He tells her that she had a blocked airway and an allergic reaction to the material causing the blockage. Shannon was relieved to learn that the doctors had received Julia in time and she would make a full recovery.

But then the doctor told Shannon something she would never forget. He said that Julia would not have been treated successfully if it were not for the pediatric equipment the hospital had in its emergency room. A gift of child sized and adapted equipment given by the local Kiwanis Club. Their gift of a pediatric trauma kit had saved Julia's life. Julia would now be able to go home and celebrate Thanksgiving with her family.

Shannon never forgot this incident. In fact she shared this story with me years later when I visited the Kiwanis Club in her home town. A club in which she is a proud member.

I share this story because the local Kiwanis Club had received a grant from your Ohio District Kiwanis Foundation. They matched this grant with local funds to fully equip the emergency room at their local hospital with pediatric trauma equipment.

Your Foundation has a mission to support our Ohio Kiwanis Clubs as they work to

improve the lives of children and families in Ohio. One way we do this is through our grant program. Help us continue to be able to provide funds for children like Julia by giving to one of our many programs. These include our annual birthday fund, our Legion of Honor recognition program, our Ohio Kiwanis License plate program, our Ambassador program, and our Past International Presidents recognition program. You can learn more about these and our other giving options by visiting our web site at www.odkf.org

Ohio has many children like Julia who need our help. Let's make sure they have a Happy Thanksgiving as well.

Club News

Lakewood Kiwanis in Lakewood Ohio give purpose to Scarecrows

11/08/2014 - Club: Lakewood - Submitted by: DeDe MacNamee-Gold

Lakewood Kiwanis in Lakewood, Ohio knew that it was going to take the whole community to join them in the Kiwanis International Eliminate Project if they were going to be successful, so they asked Uptown Lakewood, a merchants association to join them in organizing a scarecrow festival along Madison Avenue, a main street in town. People rallied to get their creativity on! There were 83 entries from business, community organizations, schools and individuals.

Contacting our local Chamber of Commerce for addresses of local business along Madison Avenue and working with our local PTA's, and Community Organizations, a list was developed to contact with information and an application. Once all the information was in the hands of the community, a group of Kiwanians and members of Uptown Lakewood met on a Sunday to build the weighted portable bases to be used in the display of the scarecrows. The morning of registration, a "silly props" table was available to put the finishing touches on various unique scarecrows. Entries received a portable base with their \$25.00 donation. Corporate Sponsorship was \$100. The scarecrow Festival was from October 10th through October 24th.

As an exciting kick-off, Mayor Summers, declared all the scarecrows honorary citizens of the city. It was important that residents pay homage to the newest residents as they transform the scenery, for however brief their stay.

There were awards for the Best of Show; Best Entry by a Community Organization; Best Entry by a Business; Best Entry by a School; Scariest and Most Creative. Ballot boxes were placed along Madison Avenue to encourage residents to vote.

Lakewood Kiwanis and Uptown Lakewood look forward to making this an annual event.



I-NeXT Eliminate Fundraising

11/07/2014 - Club: I-NEXT - Submitted by: Cindy Champer



I-Next member Fred Franklin does his part to raise Eliminate and local club funds by flipping pancakes at the recent Circleville Pumpkin Show.

Kiwanis of Lima Hosts Family Day

11/04/2014 - Club: Lima - Submitted by: Robert Day

The Kiwanis Club of Lima hosted its fifth annual Kiwanis Family Day meeting on November 4. There were 47 members and guests of the Aktion Club of Allen County; the Key Club of Lima Senior; the Builders Clubs of North Middle School and South Science Technology Magnet K-8; and the K-Kids Clubs of Independence, Heritage, and Unity Elementary Schools who attended the luncheon. Division 2 Lieutenant Governor Karen Cisco inducted two new members. Each of the clubs reported on their various endeavors. All are busy serving the community, both locally and around the world.



K-Kids of Heritage Elementary School in Lima Make Thank You Cards for Veterans

11/04/2014 - Club: Lima - Submitted by: Robert Day

The K-Kids Club of Heritage Elementary School in Lima made 56 thank you cards for veterans who are patients of the VA Hospital in Dayton, Ohio. This is the second year the club has done this service project in recognition of Veterans Day.



Kirtland Kiwanis Club 2014 Citizen of The Year

Awarded

10/28/2014 - Club: Kirtland - Submitted by: Bill Pastor

The Kiwanis Club of Kirtland's 46th annual "Citizen of The Year" recognition award dinner was celebrated at the club's Thursday October 23rd meeting held at the Kirtlander.

Kirtland Kiwanian Rick Blum was this year's honored recipient. The committee successfully managed to surprise Rick as the "Citizen of The Year" by not naming him until the beginning of the meeting while the committee escorted his family into the dining room. To ensure that Rick would be present, he previously had agreed to work on the evening's welcoming door committee.



The choice of Rick as this year's "Citizen of The Year" was an easy choice for the committee. Rick has been and is an outstanding volunteer of the Kirtland community and the Kirtland Kiwanis Club. Several speakers including the Mayor presented just a small glimpse into Rick's accomplishments as well as his volunteer activities.

Rick is a graduate of Mayfield High School and Cleveland State University with a degree in Electrical Engineering; a veteran of the U.S. Army having served in Korea; was a small business owner before joining the Lubrizol Corporation where he had a long successful career where he retired from his position as Worldwide Superintendent of Facilities. It was shared that while at Lubrizol, Rick was honored with the Lubrizol Founders Award in recognition for his outstanding service.

Rick's dedication to his community has been displayed by his volunteering on the following projects:

- Appointed to the City of Kirtland Planning and Zoning Commission;
- Currently coordinating the Kirtland Road Levy Campaign;
- Kirtland High School stadium visitor bleacher restoration where he organized and coordinated the volunteers in the repair and painting efforts;
- Currently serving on the Board of Trustees of the Deloris C. Parsons Library Endowment fund;
- Coordinated the renovation of the Kirtland High School concession stand;
- Coordinated the refurbishing of the varsity boys baseball dugouts at Recreation Park and coordinated the construction of the dugouts on the girl's softball fields.
- Worked with the Kirtland School District to develop a rolling five year facilities maintenance plan. As Kirtland School Superintendent stated, Rick has been referred to as a "Rock Star" for our schools.

Rick's Kiwanis activities are extensive as well:

- Actively involved in the Kirtland Middle Schools Builders Club;
- Coordinated the making and distribution of the "Trauma Dolls" which went to Kirtland's emergency responders when dealing with young children along with coordinating the effort to provide Backboards and inflatable mattresses.
- Actively involved in the Kiwanis "Eliminate Project"
- and actively working to ensure the success of the Kirtland Kiwanis annual Strawberry Festival.

Many during the evening pointed out that Rick does "nothing half way, everything is first class". The meeting closed with a very special heartfelt "Thank You" to Rick and his family for generously sharing his time and talents with a city full of very grateful people!

The Kiwanis Club of Kirtland is indeed fortunate to share fellowship with Rick.

Aktion Club Scares Up Some Fun

10/27/2014 - Club: Westlake - Submitted by: Victor Rutkoski



The Westlake Kiwanis Aktion Club had a Halloween themed meeting. Along with the meeting they had a Halloween Parade with costume judging with trophies for the best two costumes. They had plenty of food and games.

Aktion Club Bakes To Fund Projects

10/27/2014 - Club: Westlake - Submitted by: Victor Rutkoski

The Westlake Kiwanis Aktion Club held a bake sale at the Kiwanis Pancake breakfast. Members baked plenty of goodies and the club earned much needed funds for club projects.

