

BUCKEYE BULLETIN

Ohio District of Kiwanis International

No.2

November 2011

District Governor's Report

11/15/2011 - District: Ohio - Submitted by: Bill Snellgrove

Cheryl and I continue our official visits to the clubs and divisions in the district. What a wonderful experience. The members, clubs and divisions do so much for our communities. Never doubt that you are making a difference – you are! Please keep up the good work – it is important to your community – it is why we are Kiwanians.

And we have learned a lot. Our club leaders are saying that increasing membership in our clubs continues to be a high priority. Those clubs (and there are 41 of them) who have shown growth over the last few years have several things in common:

1. They have a plan in place as to how they will add new members and how they can retain existing members by meeting the members' needs;
2. They have fun with their meetings and projects;
3. They have a small dedicated group that continuously works on membership growth; and
4. Many of them InterClub often.



Make sure that any plan for the club has time limits for reaching the goals. It has been proven that membership plans that have time limits that are too far in the future do not work. My goal for membership is that each club continuously grows so that it has enough members to continue doing the terrific service we do for our communities. Let's do this for our clubs and our communities.

As we all know, the need for Kiwanis service is greater now than ever. That is why Kiwanis International's President, our own Alan Penn, urges that each of our clubs add a service project in their community. And as you can read about elsewhere in this bulletin, we also have two special projects this year. We have the First Lady's project to help 10 – 12,000 children across Ohio who are removed from their homes on an emergency basis for their protection, often without anything but the clothes they are wearing and KI's international project to ELIMINATE maternal and neo-natal tetanus in 39 countries in the developing world. We know that there are many local needs, but we can always share a part of our budgets for those less fortunate elsewhere.

As Thanksgiving approaches, we should all give thanks for our blessings. As we look around the world, we find that we are truly blessed. Let us all pause and give thanks - and pledge to continue to increase our service through Kiwanis. By joining together as club members, as divisions and as a district, we can give greater service to others. That is the strength of being part of this great organization. Best wishes for a great Thanksgiving.

Thank you for giving Cheryl and I this opportunity to serve you.

Governor Bill Snellgrove

Two Important Projects, Both Need Funding!

11/14/2011 - District: Ohio - Submitted by: Len Abrams



A question I have been getting is whether a club should fund The Eliminate Project or The Annual Gift Campaign. It is very, very important that clubs understand the differences between these projects, both of which are sponsored by your Kiwanis International Foundation. Both of these projects are about serving the children of the world. That includes children both in and out of our Kiwanis World.

The Annual Gift Campaign provides the funding for scholarships for our sponsored youth as well as numerous projects jointly supported by your gifts and through our clubs. These projects are numerous, with many different goals, and touch children throughout the world and North America. The goal is \$5 per member of each of your clubs. It's great if your club can attain this, however, the most important goal is participation by all our clubs. Let's honor our Ohio District, Kiwanis President Alan Penn by making this a year where 100% of our clubs support their foundation at some level.

The second major effort beginning this year is The Eliminate Project involving tackling of Maternal and Neonatal Tetanus. I'll not elaborate here because there are numerous educational efforts throughout our District. However, let it suffice to say that this is a very special project that needs serious funding by your club, but independent of that for The Annual Gift Campaign.

Have questions - you can reach me at 330-465-4690
begin_of_the_skype_highlighting 330-465-
4690 end_of_the_skype_highlighting or lhachfc@yahoo.com. As always, thank you for all you do to make all our projects for the children of the world work.

Mark Your Calendars Now for the 2012 "MY" Education Day!

11/15/2011 - District: Ohio - Submitted by: Diana Keplinger

On Saturday, March 10th, Mid Year Education Day will take place at the Conference Center at NorthPointe. This center has been the location of the M-Y Day for the past two years. It is located near Polaris Fashion Place and is well known for the accommodations, comfortable meeting areas, and excellent food! In the warm and beautiful surroundings of North Pointe, we will have a special day of Kiwanis learning, sharing, and fellowship, while enjoying the delicious food that appears morning, noon and afternoon. We are very

fortunate to be able to have our mid-year conference there again in 2012.

This special day offers you many opportunities to learn more about Kiwanis and ways to serve. It will be a great time for you to get the tools that you can use to grow your club, enrich your service projects, use technology, support Project Backpack, strengthen your leadership skills, learn about Service Leadership, and much more. There will be twenty-four educational forums, in four time slots, that will give you many new ideas that you can use in all areas of Kiwanis service. If you offered suggestions at the 2011 District Convention in Toledo, we have listened and will use many of them to plan the 2012 MY Education Day.

Above all, we want you to attend the 2012 "MY" Education Day at the Conference Center at NorthPointe. We promise that you will have a wonderful time and return to your clubs with renewed enthusiasm, commitment, and passion for Kiwanis and service in the communities of the Great Ohio District and around the world!



Mark your calendars now! **Saturday, March 10, 2011 ~NorthPointe**

See you there!

Diana Keplinger
2012 Mid Year Education Day Chair

You are the Key!

11/03/2011 - District: Ohio - Submitted by: Vee Reifsnyder



Hello Fellow Kiwanians – I am Vee Reifsnyder, a member of the 2011-12 Membership Growth Team serving as the NW Regional Membership Growth Coordinator. Membership growth is a continual process, which starts with each one of us, this makes you an important player in the growth of your club, division and district. YOU Are the KEY!

Membership growth is achieved three ways:

1. Opening new clubs
2. Retaining current members
3. Inviting new members

New Kiwanis clubs are organized based on community needs, so if you find the need, you find the club. Sponsoring a new club is a win-win situation. Types of clubs to consider: Internet, Young Professional, Golden K, Family, Corporate and Ethnic, as well as the

Traditional.

Keeping members interested and active to maintain retention is an ongoing challenge. Keep a balance between focusing too much on finding new members and working to service existing members with gusto, generating super-charged loyalty. All that is necessary is a degree of self-analysis and the willingness to do something about the results, we need to retain these members that we have worked so hard to recruit.

What attracts a prospective member to Kiwanis? This differs from person to person. Everyone of us know someone that is not a member of Kiwanis, let us start by inviting this person to a club meeting as your guest or better yet, ask them to join you at a service project that could fit their interest . Just expose them to what Kiwanis is all about, then, let your club's membership committee do a follow up. It goes without saying, club committee structure and members selected for committee chairpersons significantly impact the success of club's programs. Select the right people for the right jobs. Membership matters, do your part – You Are the Key.

Vee Reifsnyder
NW Regional Membership Growth Coordinator

Discussing Eliminate Fundraising

10/24/2011 - District: Ohio - Submitted by: Cindy Champer, Dist. Coord.

I want to begin by thanking many of you who are becoming educated and in many cases, participating in fundraising efforts. We have one great 5K run, another scheduled, two fairs planned and the list continues. But it is important to note that clubs do not always need to set their fundraising goal at this point; in fact, it is often preferable to set a target of where the club want to be a certain point in this campaign that culminates in 2015.



This in no way attempts to diminish the work of Model Club giving by the Warren and Northwest Columbus clubs, and a tentative third club, with other \$100,000 gifts and many Zellers and personal giving, but instead to provide additional education and information to those who are unsure how much they can contribute and when. Please remember that the funds will provide immunization for women of reproductive age, immunization of pregnant women, and promotion of clean delivery practices.

Giving (or philanthropy) can be accomplished through club giving,, personal giving, special fundraisers, community/business donation and club foundations. Clubs can pledge to raise \$1.80 per day over the next two years and thereby fund a Zeller award to be given to one of their members. Or clubs can also participate on an individual member basis and receive a banner patch for this.

Please continue to contact your regional coordinator for more information or if you wish to volunteer to become a divisional or club chair.

Cynthia Champer
Ohio District Coordinator
Eliminate Project

Young Children Priority One

11/10/2011 - District: Ohio - Submitted by: Ashley Ritz



The holidays can be an especially stressful time of the year for families with young children. The current economic conditions are certainly not helping with the extra holiday chaos. Many parents want to ensure their children have gifts to open, but struggle with having to choose between having heat in their home or making sure their children have gifts under the tree. As Kiwanians we can help to ensure that these youngsters enjoy an extra special holiday season. We have an obligation to serve the young children in our community, not just now but throughout the year. There are a variety of inexpensive projects that can be done by your club. Here are just a few examples:

- Adopt a child or a few children and purchase them gifts and needed items.
- Collect and donate stuffed animals, blankets, books to local shelters and social service agencies.
- Collect and donate baby food, formula, and diapers to local shelters and social service agencies.
- Collect hats and gloves to be donated to a local Coats for Christmas collection site
- Contact your local hospital and determine if they have a need for car seats for new parents to provide a safe ride home for their new bundle of joy.
- Volunteer your time wrapping gifts for children residing at shelters.
- Offer to make cookies or goodies for holiday Church and agency festivities.

The above mentioned list is just a few projects that any club can do. Look around and learn about your community to determine how your club can make a difference, and change the lives of the infants and toddlers in your neighborhood during the holiday season and throughout the year.

I would love to come visit your club! Please contact me at aritz@openarmsfindlay.org to make arrangements.

Thank you for all that you do on behalf of the children we serve. Happy Holidays!

Ashley Ritz
2011-2012 District Chair
Young Children Priority One

1st Lady's Project

11/15/2011 - District: Ohio - Submitted by: Cheryl Snellgrove

We are now six weeks into our official visits around the district, and for those divisions we've already visited, I can't thank you enough...for your hospitality and your overwhelming generosity not only in needed money, but also the many items you have so kindly donated for "Project Backpack". This project has touched the hearts of so many, and it has the potential of becoming a service project that every club will continue to implement year after year.

"Project Backpack" will ease the trauma of children who are removed from their homes and placed in foster or relative care in every county in Ohio. We're going to need about \$18,000 to purchase backpacks for 12,000 kids for one year. Since this is a two-part

project, I understand that many clubs have chosen to cut back on monetary donations in order to donate items to put into the backpacks. I appreciate that you are thinking about covering both parts, and I encourage all clubs to keep this project at the top of your "importance" list.

As Thanksgiving approaches, and you are spending time with friends and family, please consider what a family holiday means to kids who are separated from their families. I ask you to help in any way you can. Thank you.

Cheryl Snellgrove



Plan Now for International Convention

11/15/2011 - District: Ohio - Submitted by: Al Allender, District Chair On To Convention



Ohio Kiwanians have worked hard at several conventions to elect our own Alan Penn to international office. This year we have a chance to relax and enjoy the fruits of our labor, as Alan Penn is now the International President. Although we don't have a lot of work to do, Alan still needs the support of a large delegation at the New Orleans Kiwanis International Convention next June.

Plans are underway, but not yet complete, for what I expect (from seeing Alan in action) to be one of the best run International Conventions ever. Ohio will have a prominent place on the floor where we need to have a "sea of red" or "red-out" for Alan and the rest of the world to see.

The convention is held June 28 - July 1, 2012. The opening session is on Thursday and the closing session on Saturday afternoon.

Aside from supporting our International President, attending this convention could be one of your greatest Kiwanis experiences. It can include your partner and your whole family. Before or after the convention provides an opportunity for a family vacation in a beautiful and historic area of the country.

There are lots of options and opportunities for attending. Don't feel you are locked into a prescribed plan. Although you **CAN** do everything through KI, you don't have to. Registration is now open on the www.kiwanisone.org web site. Registration is \$195 until February 15 and then increases to \$250. Non-Kiwanian partner's registration is the same and children/youth under 21 are free. Registration gives access to all the convention facilities except special added cost events. Ohio is scheduled to stay at the Hilton New Orleans Riverside Hotel. The rate is \$165/night. After online registration, you are given the option of choosing KI hotels but there is no obligation to do so. If you have other, more practical options, feel free to use them.

The convention offers a great opportunity for Kiwanis education and fellowship. Many forums are offered every day providing information in all aspects of Kiwanis as well as

personal and motivational areas. You will have the chance to meet and exchange ideas with Kiwanians from all over the world.

If this is your first, or one of many International Conventions attended, this can be the experience of your Kiwanis career... don't miss it.

For questions or added information, contact Al Allender, On To Convention District Chair, 257 Green Valley Drive, Howard, Ohio 43028.

Email ajallender@embarqmail.com. Home 740 392-8471 or cell 740 507-4274

Al Allender, District Chair
2012 On to International Convention

Foundation Opportunities

11/15/2011 - District: Ohio - Submitted by: Jean Forbes

IRA Gifts – Time is Running Out

Late last year, Congress re-authorized legislation that allows you to make charitable gifts from your IRA accounts for the 2011 tax year without incurring federal income tax on the withdrawal. **To qualify, you must be age 70 1/2 or older at the time of gift.**

The IRA Charitable Rollover provides you with an **excellent** opportunity to make gifts from an asset that would be subject to multiple levels of taxation if it remained in your taxable estate.



If you are considering IRA funds as a way to fulfill an existing or new pledge, please contact your plan administrator as soon as possible so you have sufficient turn-around time. Keep in mind funds must be transferred directly from a traditional IRA account **by your plan administrator** to United Way of Summit County. If the IRA owner withdraws funds and then contributes to the charity separately, amounts withdrawn will be included in the donor's gross income and will be taxable.

For more information contact your IRA plan administrator or contact the Foundation at info@odkf.org.

Club Advised Funds – Help for Your Club

Investing club funds through the Ohio District Kiwanis Foundation allows your club to receive tax-deductible donations to your club advised fund. The Foundation provides oversight of investments in accordance with an established investment policy and with the guidance of an investment adviser at Morgan Keegan. Record keeping and IRS filings are handled by the Foundation. To learn how your club can benefit from this fiduciary responsibility of the Foundation, contact info@odkf.org or call the secretary/treasurer at 330-345-5316.

Applications for Executive Director Positions Sought

The Foundation is seeking to fill the position of Executive Director in August, 2012, upon the retirement of Ted Coons from this position. Information and job description for this part time volunteer position can be obtained from President Bob Williams at rwil731@aol.com or 440-227-2875.

District Secretary's Notes

11/11/2011 - District: Ohio - Submitted by: Dave Whiteman



The 2010-11 Kiwanis Administrative Year recently concluded. In looking at our membership throughout the district, it became very clear that many of our clubs worked very hard on membership growth last year. You are to be commended. Many of the clubs who did not grow; did not do that for lack of trying. We are all aware that we need more hands to perform much needed service in our communities. Early in 2012, the Ohio District will be sponsoring Membership Growth Summits throughout the district. These summits are a great way to "recharge your battery" and begin thinking about membership growth. Please watch for details as they become available very soon!

Insurance Reminder

Our Ohio District Kiwanis Clubs are getting revved up for another terrific year of service in the Ohio District. This is as it should be, but be aware that your club needs to make every effort to be sure our members and those we serve are protected in every way possible. District Risk Manager Jack Hilborn wrote a very timely article last month concerning the optional coverage's available through Kiwanis International and its insurance brokers. My club recently added Accident Coverage for our members and volunteers to protect them (and their loved ones) in the event of accidental injury or even death. It is very reasonably priced. If you haven't read Jack's article, please go back and open the October, 2011 issue of the Buckeye Bulletin on our district website and take a look at it.

Form 990 Information

Last month I included this information in my article, but it is important enough that I want to continue to remind all club leaders that the Internal Revenue Service requires that all Kiwanis Clubs file an annual tax return by no later than February 15th. Most clubs will only need to file an online, postcard 990-N return due to their total receipts being below a certain threshold. Other clubs will file a more detailed 990EZ or 990 return. If you need help determining which return you need to file, please contact a local accountant or call me in the District Office. Do not neglect this requirement. Four clubs in our district lost their exemption from Federal Income Tax for failing to file a return last year.

Annual Club Report

As most of the Club Secretaries should be aware, clubs using the KiwanisOne reporting system no longer need to complete the Annual Club Report. It is compiled automatically from the reports filed each month. During the month of November, this report is available for review on the Secretary Dashboard section of the KiwanisOne Reporting Website. Club Secretaries should review this report for accuracy and should they find

errors, they simply need to return to the Monthly Report that included the incorrect information. Once the report is opened, they simply need to correct the information and re-submit the Monthly Report. This should correct the Annual Club Report. If you have any questions, please call me at (888) 827-8196 Extension 201. If your club does not complete monthly reports, you can also complete your annual club report by clicking on the following link: <http://kiwanisone.org/memberresources/armenu.aspx>

Dave Whiteman
Ohio District Secretary

Club News

Kiwanians Score Big at Second Annual Tailgate Against Hunger

11/14/2011 - Club: Belden Village, Canton - Submitted by: Lyndon Thomas

The second annual Tailgate Against Hunger was held on Saturday, November 12th, in Canton, Ohio at Malone University's last home football game of the season. The Kiwanis Clubs of Belden Village, Canton, and Louisville, along with the Aktion Club of Stark County partnered with Malone University and Malone's Students in Free Enterprise (SIFE) to sponsor the event which benefits the Stark County Hunger Task Force. This year over 8,000 lbs of food were collected in donations and contributions; a ten fold increase from last year.



Admission to the football game is free with the donation of a non-perishable food item or cash contribution. "We are excited and honored to partner with Malone University and Malone SIFE to help Stark County Hunger Task Force serve the needy in our community," said Lyndon Thomas, event chair from Belden Village Kiwanis. Stark County Hunger Task Force serves over 15,000 families monthly and stocks food at 30 separate food pantries located throughout the county.

Steubenville Kiwanis Leads Community Project

11/08/2011 - Club: Steubenville - Submitted by: Phyllis Riccadonna

The Steubenville Kiwanis Club wanted to contribute to the downtown revitalization of the City of Steubenville. Many Kiwanians had enjoyed a small "pocket park" for many years which had been neglected for the past 10 years and had deteriorated. A year ago the project got started with the removal of bad weeds and renovation of park benches by city employees and Kiwanis members. A local garden club pruned flowering plants, contributed perennials from their own gardens, and lent rain barrels for a temporary irrigation system. This year others joined the project: The Daughters of Jerusalem painted the gates black; Steubenville Fire Department fills the rain barrels with water from their weekly equipment maintenance; local citizens removed an old fountain and



the pipe access holes were filled with concrete; others replaced the rusting steel drum that served as a trash can with a smoker to keep butt litter to a minimum.

The Steubenville Kiwanis Club paid for the wood for new benches, services of a landscaper, and for a brand new irrigation system. Wal-Mart contributed funds which were used to buy more new flowering plants and perennials.

The "pocket park" was recently dedicated by the Steubenville Kiwanis Club, and people are once again enjoying the park during their lunch hours. Visitors to the downtown have somewhere to take a break during their tours of the "City of Murals" and their shopping trips. Solid community projects are successful with a solid citizenry and good service organizations.

The Kiwanians in the picture are: Eric Timmons, Phyllis Riccadonna, Larry Coleman, Anita Jackson, Tom Timmons.

K Family Partners for 5th Year for Operation Evergreen

11/06/2011 - Club: Tiffin - Submitted by: Beth McFarlan-Hutson

Forty plus members of the Tiffin University Circle K, Tiffin Columbian Key Club, Tiffin Kiwanis Club and Kiwanis Manor residents joined together on Make A Difference Day to make ornaments which will be sent to soldiers overseas. It was a very productive day resulting in 400+ hours of service and 2460 ornaments at the end of the day.

Circle K members packaged them by the dozen on November 2, with holiday greetings from the clubs. Each tree is sent with four dozen ornaments, garland, tree toppers, if available and a bucket for a stand.



Members from Circle K and Kiwanis Manor traveled to Kaleidoscope Tree Farm in Mt. Cory, Ohio to select and cut six trees which will be sent from that tree farm to the troops. There were about a dozen Veterans present to assist with the tree cutting and were later presented with the many ornaments made by various school groups, as well as our groups.

FedEx deserves credit for providing the shipping. Only Ohio Christmas Trees are accepted for this project, which has been taking place for about seventeen years. This is the fifth year that the Tiffin groups participated. During that time about 10,000 ornaments have been made by our volunteers.

Apple Bobbing Contest

10/28/2011 - Club: Jackson Area - Submitted by: Marolyn Ruston

Apple Festival in Jackson in September with Kiwanis helping to break Guinness World



record for the Apple Bobbing Contest and we did set the record.

Kirtland Hosted October Division Council and Governor & First Lady

10/27/2011 - Club: Kirtland - Submitted by: Bill Pastor

Photo: Lt. Governor Rick Fox, Marilyn Fox, Governor Bill Snellgrove, First Lady Cheryl, and Kirtland Club President Ed Jurrus.



Seventy Two folks representing 10 clubs from Division 22 attended the October Division Council hosted by the Kirtland Kiwanis Club at the Kirtlander Wednesday October 19th. Emceeding the event was John Bodmer. Starting off was the recognition of all members by club, past Lieutenant Governors, as well as Key Club Lt.

Governor, Dominic Apolito, who is from the South High Key Club. Governor Bill than installed all the immediate past Presidents, Vice Presidents, Treasurers, Secretaries, President-Elects, and Presidents.

After this, the Division Vice-President, Gary Stumpf, from West Geauga, was installed. Then came the installation of Division Treasurer John Vitale from Eastlake, and Kirtland's John Bodmer as Secretary.

After installing Kirtland's newest member, Bruce Sandacz, Governor Bill than introduced First Lady Cheryl, who gave a talk about her First Lady's Project, Project Backpack, which involves every Department of Child and Family Services in the State of Ohio, who will provide backpacks filled with necessary items for children who are moved from place to place through the Foster Care Program or other reasons.

Governor Bill than spoke to the meeting about membership and than honored Past Lt. Governor Duane Siracki for his service to the division during the past year. The Governor than passed the Lt. Governor Flag to the Kirtland Club.

Warren Kiwanis Club Offers C.H.A.D. Stickers

10/24/2011 - Club: Warren - Submitted by: Jan Vaughn

The Warren Kiwanis Club takes seriously the motto of the International Kiwanis organization: *Serving the Children of the World.*

In support of this concept of service to children, this local service organization has developed a child safety identification sticker program, to ensure rapid identification of a

CHAD: Children Have An iDentity			
CHILD'S NAME	NICK NAME	DATE OF BIRTH	
ADDRESS	CITY	STATE	ZIP
MOTHER'S NAME	(H) PHONE	(W) PHONE	
FATHER'S NAME	(H) PHONE	(W) PHONE	
CHILD'S PHYSICIAN	PHONE		
EMERGENCY CONTACT (NOT A PARENT)	PHONE		
MEDICATIONS & ALLERGIES			
SPECIAL NEEDS			
SPONSORED BY WARREN KIWANIS CLUB			

child by law enforcement, emergency medical service staff, or other first responders.

This program was developed following an Ohio traffic crash involving a 13-month-old boy named Chad. The babysitter, who had been driving, was killed. Chad was injured, but no one at the scene knew his identity. Thus, the C.H.A.D. stickers (**C**hildren **H**ave **A**n **i**Dentity) program was born.

Parents and guardians of children are encouraged to fill out requested information on the CHAD sticker with a **Sharpie marker only**:

- Child's full name, birth date, address
- Parents' names, home and work phone numbers
- Child's physician name and number
- Additional emergency contact information if parents are unreachable

Stickers should be placed on the right front corner of a child's safety seat (under the cushion or center back). Stickers may also be placed:

- Inside book bags
- Inside bicycle helmets
- Beneath bicycle seats

Stickers should not be placed where they are visible to the casual passer-by. Parents should check occasionally to confirm that the sticker is still in place and is legible.

These stickers are available at no cost through the Trumbull County Health Department's monthly "Safe Kids" car seat classes, at the Warren YMCA, or by contacting Warren Kiwanis Club CHAD Chairperson Wendy Marvin at (330) 394-1565.

Walter G Sellers Memorial Football Game

10/20/2011 - Club: Xenia - Submitted by: Vermon Dillon

The Captains (#15 Steve Rasso, #38 Colin Bowers, #55 Timmy Lovett and #7 Thomas Crute) of Bellbrook Golden Eagles receive the Winner's Trophy!! Presenter – Lions Club President Tad Barnes Bellbrook won in double overtime over Xenia 22-21 Friday, Sept 3!!! This is the 4th annual Walter G. Sellers Memorial Trophy Football Game sponsored by The Bellbrook Lions Club and The Xenia High School & Bellbrook High School Key Clubs.

