Past Governor Mauri and First Lady Dolores Cron introduced Ohio Kiwanis members to baby Andrew. They told the story of Andrew who was born without one half of his heart. He was in intensive care and in need of major surgery to rebuild his heart.

We all saw the pictures of Andrew as Mauri and Dolores toured Ohio and asked for donations to help with Pediatric Trauma Prevention and Treatment. Ohio Kiwanis members responded with over $60,000 in donations.

These funds were contributed to the Ohio District Kiwanis Foundation who in turn made grants to Pediatric Trauma projects within Ohio.

Most of us remember Andrew as a young boy with tubes and monitors surrounding him in a hospital bed. Many of you have asked what has happened to Andrew.

He is now 3 ½ years old and doing fine. He leads an active life. He tires some due to the lack of oxygen he gets from his weaker heart. He loves life.

We have included pictures of Andrew with this article so that you can see his progress.

Thank you Ohio Kiwanis members for your contributions on behalf of Andrew. You can see the good you have done for him.

Children like Andrew are why the Ohio District Kiwanis Foundation has made a commitment to pediatric Trauma Prevention, Treatment, and Education. To continue our efforts to give grants to Kiwanis club Pediatric Trauma projects we need your help.

Please consider making a contribution to our Pediatric Trauma fund. You can do so by sending a check to ODKF or you can pay on line by accessing our web site at www.odkf.org.
The 2007-08 Kiwanis year is now nearly a month and a half old and we are seeing many clubs enthusiastically providing service to their communities. I would just like to take a moment to update you on a few topics of interest.

Annual Club Reports

Nearly 70% of the clubs in the Ohio District are now reporting online using the KiwanisOne Online Reporting system. Those clubs will have the major portion of their Annual Report filled in using information provided each month on your Official Monthly Report. You will find that the Annual Report is now available for review and update prior to submitting it online. It is due no later than November 30, 2007. If you have trouble locating the form, please contact us in the District Office as soon as possible to guarantee that your report is completed on-time. Those clubs not reporting online were mailed or emailed a copy of the report to complete with the request that it be completed online by going to http://www.kiwanisone.org/annualclubreport/ and following instructions to register and complete the report.

Online Monthly Reporting

Once again the required method of filing your Official Monthly Report is online using the KiwanisOne system. If you are a new Secretary, or a continuing Secretary who did not use the system last year, you should have received the instructions to sign up for the program. If you did not receive those instructions, once again please contact the District Office. Filing reports manually by mail is no longer accepted in the Ohio District. This decision was made by our Board of Directors in September of 2006.

Mid Year Education Day

The next issue of our magazine coming in late December will be dedicated to our 2008 Mid Year Education Day. That issue will have registration information, conference schedules, and other pertinent information regarding the primary Kiwanis education event held during 2007-08. We look forward to seeing a great turnout at the Hyatt on Capitol Square in downtown Columbus on March 8, 2008. Mark your calendars!
We have embarked on a very important journey. This is a “Journey from Good to Great.” Many of our clubs are good, but how many are really great? Is your club one of those that is great? Just what makes a club great? Is it community service completed? Is it support for Service Leadership Programs? Is it the raising of funds for special projects such as scholarships and sending children to camp? Perhaps it is a combination of those things, but I believe it is much more. I believe greatness is anything that a club does that brings satisfaction to its membership. It is anything that makes others want to be a part of your club. I challenge you to define what greatness means to you and your club and then work to achieve that greatness.

If you accept the challenge and join your fellow Kiwanians in the “Journey from Good to Great,” you will help change the face of Kiwanis in Ohio. You will be a part of something magical. You will be a part of a growth in membership that we haven’t seen in many years. I find that to be an exciting thought. As we move on our “Journey from Good to Great,” we will see an increase in service to our communities. We will see an increase in service to our children. We will simply see an increase in service.

I am proud to be a Kiwanian. I want to be able to instill that pride in all of you as you participate in our “Journey from Good to Great.” In the first few weeks of my year as your Governor, I have had the opportunity to talk with many Kiwanians around our district that do indeed share in my enthusiasm. They have shown this by sharing with others. We have a couple of new Circle K, K-Kids and Aktion Clubs in progress that will share the enthusiasm with our youth. We also need to share our enthusiasm with those in communities without a Kiwanis Club by starting new clubs in these communities. We have the greatest service organization in the world. I challenge you to share our story with others and invite them to become part of our “Journey from Good to Great.”
Welcome to the new year of Ohio Kiwanis as we all look forward to improving our clubs, our projects and our communities. This is also a new year for your District Foundation and our expanded leadership board. To get ready for our year of service to the membership and for the children of Ohio, the board held a leadership retreat in mid-September. At this retreat, the board approved to continue our major focus of fundraising and project support to be Pediatric Trauma—Prevention and Treatment.

For the Ohio District Kiwanis Foundation to be successful and a force in the life as well as the growth of the Ohio Kiwanis District, the Foundation membership needs to become involved. And just who is this membership? It is each and every one of us who belong to an Ohio Kiwanis Club. If you are getting the Kiwanis Ohio District magazine, than you are members.

What can you do? Let’s star with your club. Is your club, along with your sponsored youth groups active in the “Walk the Magic Mile” effort? This is a program to assist both your club and the foundation in our joint efforts to support pediatric trauma initiatives and YCPO programs in your community. Simply by collecting sponsors and gathering together with Kiwanians, K-Kids, Builders and Key Clubbers to take a one mile walk through your community, resources are raised to support both programs. Half of the funds from the Magic Mile effort are returned to your club to support the project your club designates. The other half is added to the Foundation investment portfolio to provide Pediatric Trauma grants to Kiwanis club programs throughout Ohio. If your club is “Walking the Magic Mile” this Fall, great and thanks. If not, you can go for a “Walk” in April or May of 2008. Just visit our website www.odkf.org and select Walk the Magic Mile for details on the program. Or just contact me at jmillar@tiffin.edu.

Now, let’s talk about you...are you an Ambassador? The Ambassadors of the Ohio District Kiwanis Foundation is a program for Ohio District Kiwanis members to demonstrate their leadership and support of the Ohio District Kiwanis Foundation through continuing financial donations. Starting with a donation of $50.00, you can begin to build a level of contributions to the work of all Ohio Kiwanians. Along the way, there are a series of recognition points to say thank you for your participation and allow you to show others your involvement and belief in the Foundation’s mission. Be an Ambassador. For more details, go to www.odkf.org and click on the Ambassador program section or call me at 419-448-1772.

Here are just two ways you can become involved. There are others and I will share them with you in future issues of the Ohio Kiwanis Magazine.

2007-08 Kiwanis International Distinguished Member Award

The Club President will verify members that qualify for Distinguished Member. To qualify, club members must:

- Recruit two (2) new members.
- Attend either a Mid-Winter Conference or District Convention. Equivalent meeting may be K University, Zone or Regional Conference, or other opportunity provided by district.
- Participate in six (6) Kiwanis service efforts.

Distinguished Member Awards:
Club members who are awarded distinguished will receive a lapel pin and recognition at the 2009 Kiwanis International Convention.

Please send me information from the Ohio District Kiwanis Foundation regarding:

- Ambassador's Program
- Annual Club Birthday Fund
- Pediatric Trauma Fund
- Past International President's Fund
- Ohio Kiwanis Endowment Society
- Don Williams Award
- Stan Schneider Award
- Walter Sellers Award
- Clancy Scholarship for Key Club
- KICK Program
- Make a Difference Day Organization
- First Lady’s Project - Pediatric Trauma
- Grant Application
- Club Advised Fund Program
- Disaster Relief Fund
- Other ___________________________

Name ______________________________________
Address ____________________________________
City _____________________ Zip _______________
Phone: _____________________________________
Email: _____________________________________
Fax ________________________________________
Mail to: Ohio District Kiwanis Foundation
PO Box 1013, Wooster, Ohio 44691
As the new administrative year begins, I want to let everyone who has stepped up to take a leadership position in their club know that they are appreciated. I especially want to thank all the club treasurers for agreeing to serve their clubs. As a club treasurer (10 years), I often felt like the “forgotten” club officer. It seemed there was little support for or interest in club treasurers at the District level. I want to encourage club treasurers to attend district events (Mid Year Education Day, etc.) and I will make sure that these events include material that is useful to treasurers so it is worth your time and money to attend.

Every club should have a budget already completed and approved by now. If your club has not prepared your annual budget, then that should be one of your top priorities. For new (and continuing) club treasurers there is a wealth of experience in this district to help you. Please contact your Lt. Governor or myself to help you with anything you need.

I hope that every club has remembered to include support for Circle-K in their budget even if you don’t actually sponsor a Circle-K club. Circle-K members are the most active part of our Kiwanis Family. They perform the most service hours per member. They also are very active in attending District and International Conventions and training conferences. This creates a significant need for financial help that their sponsoring Kiwanis Club can’t meet by themselves. Please consider contributing to the KICK (Kiwanis Investment in Circle-K) fund in the District Foundation.

Has your club paid your Key Club sponsorship fee yet? How about your club dues? I know they are not actually “due” yet, but I want you to know why it is vitally important that you do pay your club’s financial obligations as soon as possible (even before they are due). Club’s now pay their dues on one of three different dates to the International Office. The international office then processes these dues payments and sends us the portion for district dues. This creates a significant delay in the district receiving dues money. Unfortunately we can not delay all of our expenses to match this cash flow. The district will not receive the first significant dues payments until January. To pay for November and December expenses, we have to tap into the modest investment fund that the district maintains for reserves. The returns from this investment fund allow the district to delay dues increases. The District Board and the District office staff work very hard to keep the costs of running this District as low as possible. Nobody likes to have to think about a dues increase. If your club pays your financial obligations as soon as possible, this will directly help reduce the district expenses and free up resources to support your club.

There is a way that you can also personally help to save the district money. The costs of producing this newsletter have continuously risen over the years. Many members now prefer to receive communication through electronic mail. If you would like to receive this newsletter electronically, please contact the district office. Your email box will not be filled with a lot of large messages. You will receive an email with a link to the District website, where you can view the newsletter (and print part of it, if you want).

I am proud to be serving as your District Treasurer this year. I want to work with as many of you as possible. Please do not hesitate to contact me.

**Aktion Members Scare Up Holiday Cheer for Local Nursing Home**

The Aktion Club of Union County met at the Coleman Farm near Richwood on October 27th, National- Make a Difference Day. The Aktion Club of Union County made Halloween place mats for nursing home residents and assembled Fire Safety Literature which was distributed at the Milford Center Fire Station on Halloween Night.

Aktion Clubs are Kiwanis sponsored clubs designed for developmentally and physically challenged adults who wish to learn leadership skills and provide service to the community. There were 66 MRDD individuals from 7 surrounding counties who worked on the projects. The Aktion Club of Union County is co-sponsored by Marysville and Plain City Area Kiwanis clubs along with the Union County MRDD. After working on their service projects, the members and guests enjoyed hot dogs and brats along with potluck dishes provided by the families. Halloween trick or treating, hay rides and boat rides completed the day’s festivities. Local businesses provided goodie bag items for the members.
Cleveland Heights Children Enjoy Toy Library

A grant from the Ohio District Kiwanis Foundation has helped the Heights Parent Center’s Toy Lending Library to increase the number of children finding appropriate toys for their play time. The Toy Lending Library has relocated this year and all inventory is now pictured in binders which are labeled by toy type and age appropriate level. Volunteers retrieve the toys and parents and children check them out and then stay to play with other selected Toy Library toys before leaving. The library is open four times a month and serves 15 families per session. Louisa S. Oliver, Director, reported that many new members are coming to the Library which serves as a wonderful community family resource.

Klepper Kids Recognized for Kindness

The Kiwanis Club of Tiffin recognized the Klepper children, Bobby, 10; Ben, 8; Will, 6 and Annie, 2 for their recent efforts at raising nearly $900 to aid local flood victims. They raised the funds by selling buckeyes. For their efforts and for setting an example of leadership, they were invited to a local meeting where they received Kiwanis medallions.

“Pink Panthers” Fight Against Breast Cancer

The Pickerington Key Club participate in stretching exercises prior to walking to raise awareness for Breast Cancer. The Key Clubbers had special t-shirts made up for the event in vibrant pink to draw attention to their cause and as a spin off of their school mascot - the Panthers.

The central Ohio event raised over $175,000 with the Key Club “Pink Panthers” donating $585.00
Greetings Ohio District Kiwanians,

The Ohio District of Circle K has been having an incredibly successful fall season. Clubs held their open houses to try to get new members to join and to welcome back old members. From what I have seen, this years club open houses have been a success.

On October 6th, we held our District Service Project, hosted by Baldwin Wallace member Kevin Sullivan. We had just under one hundred attendees spread out among five different service sites in the Cleveland area. Sites included renovating an urban church, doing crafts with the senior citizens, painting homes and much more. We also collected school supplies to send to needy children in Honduras. Circle K International President Amanda Badali from the Southwest District and Sub-Region E International Representative Stephanie Wieland from the Pennsylvania District were also in attendance.

I want to thank Kiwanis for all of the support that they have provided the Ohio District of Circle K this year. I hope everyone is looking forward to seeing spectacular things from Circle K this year!

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Another exciting thing happening in Circle K this year is that we have the potential of chartering four new clubs. Hiram College is very close to chartering and clubs at Rio Grande and Otterbein have also been holding meetings. Organizational meetings have been held at Cleveland State University by past Ohio District Key Clubbers Katelynd Faler and Robert Nero. Hopefully we will get all of these clubs up and going very soon.

I want to thank Kiwanis for all of the support that they have provided the Ohio District of Circle K this year. I hope everyone is looking forward to seeing spectacular things from Circle K this year!

Plain City Kiwanis Promotes Fire Prevention

Plain City Area Kiwanis completed their Fire Prevention Month with a dinner at the Milford Center Fire Dept after which they joined with the Firemen to provide trick or treats and Fire Safety literature which was furnished by the Pleasant Valley Joint Fire District for the Milford Center Residents. The Aktion Club of Union County assembled the literature for a service project during their recent Charter Party.

During Fire Prevention Month, Plain City Area Kiwanis provided an appreciation breakfast for the Pleasant Valley Joint Fire Station; assisted the Pleasant Valley Joint Fire Station with their Open House; cooperated with the Meals on Wheels of Madison County to check all of the smoke detectors for the consumers of Meals on Wheels; provided free smoke detectors and batteries for those people who were in need; provided dinner for the Milford Center Fire Station and distributed Fire Safety materials, candy and trinkets for the families of Milford Center.

Noah and Kylee Eubanks show off their Halloween finery. Noah wanted to be a schoolbus, and made his costume - it had battery driven headlights, a workable stop sign and windshield wipers!
Immediate Past Governor
Cynthia Champer
cindychamper@aol.com

MOVING FROM 2006-07 INTO 2007-08

By the time you read this report, we will be well into the 2007-08 Kiwanis year. With that thought in mind, I am pleased to report that at least 25% of our clubs have so far submitted entries for the “Go for the Gold” program. As you know, this program gives clubs a second opportunity to be Distinguished - this through the Ohio District - as well as the Kiwanis International criteria which is based on your monthly report. If you have not already submitted your report, please do so ASAP. Awards will be announced and presented at the M-Y Education Day, scheduled for Saturday, March 8, 2008 at the Hyatt on Capitol Square in downtown Columbus.

In the meantime, Past First Gentleman Fred Franklin and I are preparing to distribute checks to the seven (7) Children’s Miracle Network Hospitals in Ohio. This has been an exciting venture, as each hospital used this opportunity to promote programs of need - from pediatric blood pressure cuffs to child life care specialists dealing with bereavement issues, and other worthwhile projects. Fred and I thank you for all your support and help in making this past year a great success, not only for the Ohio District Kiwanis and the Ohio District Foundation, but also in helping the children of our mighty Ohio District.

We urge you to continue your support of the Ohio District Foundation and other First Lady/First Gentleman projects of this year and the future. The children are counting on you.

First Lady’s Project
Marjorie Martin
MMartin@infoteam.com

Fellow Kiwanians:

I can say this now that I recently became a member of the All Ohio eMedina Internet Club. Leroy and I had a GREAT Installation weekend. One of the highlights of the weekend was the donation of money and shoes to the Esther Ryan Shoe Fund. Esther Ryan was a school nurse in Barberton and started this project many years ago for children starting school who were in need of shoes. This project is continuing to this day.

We have already started our visits to Divisions and have a busy schedule ahead of us. My First Lady’s Project for the 2007-08 year is Pediatric Trauma, Treatment and Prevention. This has been the focus of the Ohio District Kiwanis Foundation for the past few years. I need your help in providing tangible aid and safety for Ohio’s Children and to help our Foundation reach its eventual goal of a million dollars in its endowment fund.

My theme this year involves using a favorite Dr. Seuss book: ALL THE PLACES YOU’LL GO. We are all beginning a new journey this year and as Dr. Seuss related:

Congratulations! Today is your day. You’re off to Great Places! (around this District) You’re off and away. We have a lot of work to do this year but also “oh” the fun we can have in doing it. Oh, the places you’ll go.

So, as you join Leroy and me in our journey this year, please keep in mind, Every Place You Go, my First Lady’s Project of Pediatric Trauma, Treatment and Prevention. All monies for my project are to go through the Foundation designated for “The First Lady’s Project.” Your club or individual can award a fellow member a “Past International Presidents” award (known as PIP) by donating $500.00 to the Foundation. Half of this amount goes to the Foundation and half to the First Lady’s Project. These donations will definitely help to grow the Foundation’s funds. A form can be downloaded by going to www.ODKF.org

Ladies and Gentlemen of Kiwanis, You’re off to Great Places! Today is your day! Your mountain is waiting, So get on your way! OH, THE PLACES (around this Great Ohio District) YOU WILL GO!

I look forward to seeing all of you, throughout this year, whether you are Cats in the Hat or eating green eggs and ham, together we have wonderful Places to Go!
Ohio District Kiwanis Foundation
2007-2008 First Lady’s Project Contribution

Club Name: _______________________________________________________ Division ______

Donor’s Name: __________________________________________________________________

Address: ________________________________________________________________________

City: _______________________________________ State _____ Zip ______________________

Phone Number: __________________________________________________________________

Email: __________________________________________________________________________

Amount of Gift: __________________________________________________________________

(   ) I/We designate this gift for Pediatric Trauma grants through the Ohio District Kiwanis Foundation.

(   ) I/We wish for our gift of $500 to provide a Past International Presidents Award for the following person:

   Name: ______________________________________________________________
   Address: ____________________________________________________________
   City, State, Zip: _____________________________________________________
   Phone: ______________________________________________________________
   Club Name: __________________________________________________________
   Date of Presentation: __________________________________________________

and for the gift to be split between the Foundation endowment funds and Pediatric Trauma grants.

Make checks payable to Ohio District Kiwanis Foundation
Send to P. O. Box 1013, Wooster, Ohio 44691

Thank you for your commitment to our Foundation programs and your support of the First Lady’s Project. Your gift will help children receive pediatric trauma prevention and treatment throughout Ohio.
This month’s Young Children: Priority One article will focus on immunization for young children. Until last week, I believed that immunization was not a large problem in the U.S., and in particular, Ohio. At my Kiwanis meeting, I heard a speaker working to improve the overall health of our county through a coalition. From what was said, I gathered that about 30% of children under age three in Ohio are not receiving immunizations. What a huge percentage! (According to the “Every Child By Two” website, www.ecbt.org, the CDC states that 20% of preschoolers nationwide are not receiving appropriate immunizations.)

Why is immunization important? According to “Every Child By Two,” “preschoolers are particularly vulnerable to a host of childhood diseases and therefore, are most in need of comprehensive, preventive vaccinations. However, this is the age group with the lowest immunization rates. The gap in rates is particularly concentrated in some poor and minority communities.

From a variety of perspectives, including medical and financial, the public benefits when all children are vaccinated. High vaccination rates are important safeguards against the spread of epidemics. Numerous cost-benefit analyses show that vaccination against the most common childhood diseases delivers large returns on investment — saving $18.40 in medical costs and indirect costs, such as disability, for every $1 spent on immunization.”

What are some of the factors resulting in low immunization coverage? Systemic issues including under funded immunization programs. The federal and state governments fund vaccinations but there are often insufficient resources to cover the cost of immunization. Under utilized and unevenly supported immunization registry systems among the states cause problems. If a child receives the immunization from the Health Department, the child is then on the registry. If a child receives the immunization from the physician or hospital, there may be no public record of this. Without effective use of the system, it is impossible to track a child’s immunization. Public misperception about the importance of timely vaccination and vaccine safety is a factor. Parents may not understand the value this will add to a child’s health or may reject the concept of immunization.

What can Kiwanis do? Kiwanis International has a great resource on immunization. To find the pdf file go to www.kiwanis.org and select “Service Projects” and then “Young Children Priority 1.” A thorough 16 page document on immunization explains the problem of immunization in our country and how to create a program. KI suggests that Kiwanis clubs partner with area agencies to address at least one of the following: Education/Public Awareness, greater Access to Immunization, more immunization resources, and Tracking. Everything is made available in this document from planning to press releases to immunization cards. Does your club want to make a valuable impact on the health of young children and the community at large? Share with me what your club has done with immunization to jenniferdefrance@excite.com.

K-Kids are off to a great start for the 2007-2008 Kiwanis year! We already have clubs in Divisions 9, 14, and 16W that are very close to sending in their charter applications. Governor Leroy has set a goal of 10 new K-Kids Clubs. Using an average membership of 25, that is 250 additional youth who are learning about leadership and service through Kiwanis Service Leader programs.

Our job as Administrators is to help all of you make these clubs a reality, as well as continuing to support our existing clubs. You can reach Bob Williams at rwill731@aol.com or JoAnn at golfking@bright.net. Another great resource is www.kkids.com, where you can find everything from step by step instructions on new club building, contest information and suggested club meeting agendas.

October 1 - K-Kids sponsorship fees were due to Kiwanis International. Club secretaries, if you did not receive the billing from KI, please contact either Bob or JoAnn.

We are looking forward to hearing about your projects—and that includes photos that just might make it to a future issue of this magazine. Thank you for your commitment to our youth through K-Kids.
Key Leader—a new leadership experience for today’s youth leaders

Key Leader is our focus on service leadership for Ohio’s young people. A Key Leader will learn the most important lesson of leadership — leadership comes from helping others succeed.

* Key Leader is designed to open doors to leaders as young as eighth grade graduates. Leadership development shouldn’t wait.

* Key Leader is designed to reach students in the middle of the pack as opposed to those at the top of the academic pyramid.

* Key Leader is designed to begin a process of personal leadership growth and development. It will be a life-changing experience.

Our 2008 Ohio program will be on the first weekend in May — May 2nd through May 4th. We will again be at Recreation Unlimited, a wonderful facility located in Central Ohio near Ashley. The cost per student is $160 and students who are members of Key Club receive a $25.00 for an actual cost of $135.

This is where each of us as Kiwanian’s comes into the picture. It is OUR responsibility to work with our local schools to make sure a deserving student or students from your community are encouraged to go online and apply as well as receive a scholarship to cover their costs from your club. Please go to the K family website and take the initiative to get YOUR CLUB involved in this truly remarkable leadership experience for young people.

Feel free to contact me – jmillar@tiffin.edu or 419-448-1772. The Ohio Key Leader team is here to help!

Greetings From Key Club!

The Key Club year is in full swing. First, I would like to thank all Kiwanians for their continued support for our district. There is no way we could impact lives the way we do without you.

Key Club is just finishing up it’s fall season of service, UNICEF. Key Clubbers around the globe took little orange boxes while trick-or treating and collected money for UNICEF. The proceeds will go to our Swaziland Children project. Next we will be heading into winters season of service, Read and Lead. This allows Key Clubs to go into elementary schools and libraries to help younger kids learn. Talk to your local Key Clubs if you would like to help with these projects.

November 11 was our Fall Rally. Students from all over Ohio traveled to Columbus. This year’s rally was held at COSI, a hands on science center. We had informational sessions, service projects, and of course, some fun! Our International Trustee, Joey Russo, made an appearance as well.

Our on coming District Service Project for this year is titled “Drive”. Drive is an opened project that can encompass many different opportunities. Key Clubbers can hold blood, food, or blanket drives. Some clubs even come up with their own ideas. A club must perform 75 hours of combined service towards this project to be recognized at our District Convention in April. The District had several goals for this year. One goal is to increase attendance at all district and international events. For Fall Rally, we raffled a free District Convention registration for registered clubs. We hope this encourages many to attend both Fall Rally and convention. Another is to fill vacant positions on the board. Administrators have been key in helping us fill a few positions throughout the state. There are still a few vacant positions but we are hoping for full elections for Lt. Governor’s in January and February.

Again, I would like to thank you for your continued support. Please let me know if there is anything I can do for you by contacting me.

Yours in service, Britt Oberzut

Students at the 2007 Key Leader Weekend work together to develop a team approach to solutions.
The “Kiwanis Family Organizations” and “Ohio Make A Difference Day” are a powerful confederacy in making our communities better places to live! Volunteerism is a very important aspect of Citizenship! “Ohio Kiwanis “Make a Difference Day” is SUCCESSFUL because you cared! I want to THANK EACH OF YOU for the “TIME, ENERGY and ENTHUSIASM” you expended in planning, promoting and completing projects for this Year’s National Day of Service, October 27, 2007

The Ohio District of Kiwanis has been a sponsor of the State of Ohio’s “Make A Difference Day” for the last five years and we will continue for this next year as it places the name of Kiwanis (Branding and Marketing) before the public across the State Of Ohio with all the publicity of the Posters, Guide Books, etc. If you would like to support this activity financially, please send your tax deductible contribution to the Ohio District Kiwanis Foundation at: PO Box 1013, Wooster, Ohio 44691 and note it is for MDDO.

The Ohio preliminary grading will begin on December 8, 2007 with the winners being selected in February 2008. You can read online about other Ohio projects by going to www.serveohio.org and clicking on the “Make a Difference Day” icon. “Walk the Magic Mile”, a project for the Ohio District Kiwanis Foundation can be done in April and May, 2008.

What’s next? Ten $10,000.00 in awards on the National level – You can read about other Ohio projects by going to www.serveohio.org and clicking on the “Make a Difference Day” icon. “Walk the Magic Mile”, a project for the Ohio District Kiwanis Foundation can be done in April and May, 2008.

I look forward to reading about your projects; remember to report them by November 15, 2007. Ohio winners will be recognized on April 22, 2008 in Columbus. PLAN NOW FOR NEXT YEAR, It is October 26, 2008. Thanks again for all of your efforts on behalf of “Make A Difference Day, Ohio”.

Ohio District Certified Instructors Retire

Ohio Kiwanis has been privileged to have capable certified instructors whose primary task has been to provide educational programs for incoming Lieutenant Governors and Club Officers in particular. The program has changed over the years. Many of the current Instructors have been involved for a long time — some of them from the 1980s.  I am sure that all will continue to be active in the other educational programs of the District, their Division and Club.

During this year’s educational workshops we missed Harl Evans who retired as a Certified Instructor at the end of last year. Harl not only served as instructor for the Club Leadership Education (CLE) and Lieutenant Governor Workshops but he led many valuable new member recruitment and retention workshops. We appreciate his contributions to the education programs of the District.

Those who participated in CLE this year, and who are retiring from these responsibilities, are Frank Walker, Dean Cole, and Anna Bacho.

Frank Walker has been a Certified Instructor for more than 20 years. He brought much innovation to the program including arranging for and overseeing production of an educational video program for use in the District President's Education program in the 1990s. Most recently he was instrumental in the revision of CLE offered for the first time this year. He has been a true leader for the program.

Anna Bacho has been a certified instructor for about 5 years. Most frequently she has been an instructor for Divisions in the northern part of the District. Those of you who have experienced Anna as an instructor know that her calm approach often provides a nice balance for the workshop.

Dean Cole is another long term instructor for the District serving since the early 1990s. Dean has been noted for his ability to help CLE participants quickly focus on the most important issues of club leadership.

My personal appreciation is extended to each of these persons for the dedicated service to Kiwanis. Even though I know they will continue to be involved in Kiwanis in significant ways, they will be missed in CLE. Please extend your thanks to them when you have the opportunity.
2007 Findlay Flood Relief Project

In mid-August this past summer, Findlay along with many other northwest Ohio communities experienced the worst flood in its recorded history. As families were being rescued by boat, community rescue centers were being set up, the Kiwanis Club of Findlay went into action along with the Salvation Army, Red Cross, Chopin Hall and local school systems. Kiwanis members joined together to fill school supply needs and ease concerns of anxious parents. The total estimate of what needed to be raised to fill the need was $14,000 worth of school supplies.

Radio and newspaper PSA's were immediately issued requesting donations at a Saturday pickup. Kiwanis members were stationed at the doors of the 2 local Wal-Mart stores for supply as well as monetary donations. The donations were then picked up and taken to collection center at the CPA business of a Kiwanis member.

A request was submitted to the Ohio District Foundation Emergency Relief Fund resulting in over $650. Other requests for aid also went out through the Ohio District Kiwanis email distribution as well as Kiwanis Division 1-South. The Kiwanis response was overwhelming! Kiwanis clubs throughout the Ohio District and Division 1-South totaled almost $4500. Total Kiwanis contributions – over $5000!

Requests from children were taken which included the child's name, grade, teacher and school. Then school supply lists which had been supplied by teachers were pulled for each child and the lists were completely filled. School supplies were available for pickup by the children and their parents or were hand-delivered to schools awaiting the first day of class.

Looking in the eyes of the children who picked up their school supplies and knowing it was a joint Kiwanis effort that made this possible was truly a “Kiwanis Moment”!

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**Club Birthday Donation to Ohio Foundation**

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<thead>
<tr>
<th>Division</th>
<th>Club Name</th>
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<tr>
<td>Division 1-S</td>
<td>Kiwanis Club of Bryan</td>
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<tr>
<td>Division 2</td>
<td>Kiwanis Club of Coldwater*</td>
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<td>Division 4</td>
<td>Kiwanis Club of Kettering*</td>
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<td>Division 6</td>
<td>Kiwanis Club of Northridge, Dayton*</td>
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<td>Kiwanis Club of Milford*</td>
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<td>Division 9</td>
<td>Kiwanis Club of Downtown Athens</td>
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<td>Division 10-E</td>
<td>Kiwanis Club of Granville*</td>
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<td>Division 10-S</td>
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<td>Division 11-S</td>
<td>Kiwanis Club of Delaware*</td>
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<td>Division 12</td>
<td>Kiwanis Club of Tiffin*</td>
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<td>Division 15</td>
<td>Kiwanis Club of Lander Circle*</td>
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<td>Division 16-W</td>
<td>Kiwanis Club of Shaker Square*</td>
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<td>Division 18</td>
<td>Kiwanis Club of Cambridge*</td>
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<td>Division 21</td>
<td>Kiwanis Club of East Side Youngstown*</td>
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* Denotes club donated at least $3.00 per member
Children’s Miracle Network Checks Distributed

As you know, there are seven children’s hospitals in Ohio that are associated with the Children’s Miracle Network.

The First Gentleman’s project of Fred Franklin was the Children’s Miracle Network for the 2006-2007 year.

When co-chair Anne Cornelius and Past Fred Franklin met with them in August 2006, they gave us some hefty needs that totaled, if all items were completed, approximately $190,000.

While it might be impossible to think about raising that kind of money, we need to look at the picture as a whole. There are so many children who need our help. Their needs are something all of us Kiwanians in the Mighty Ohio District strive to commit themselves to daily.

The needs have ranged from a TB clinic incentive program, to a portable ultrasound machine for pediatric primary care; a Child Life Services coordinator who can deal with bereavement issues; and a transcutaneous bilirubin meter that assesses bilirubin levels on high risk babies; and others, and they are all important.

During the last week of October, Kiwanians from around the district joined Fred Franklin in different locations around the state to present the checks to each of the children’s hospitals for a total of …… drum roll please…… $ 41,422.75. The check figures were as follows:

- Akron Children’s Hospital $5,840.71
- Youngstown/Akron Affiliate Children’s Hospital $2,825.71
- Toledo Mercy Children’s Hospital $6,053.74
- Columbus Children’s Hospital $13,670.71
- Dayton Children’s Medical Center $3,900.71
- Cincinnati Children’s Hospital $2,192.71
- Cleveland Rainbow Babies & Children’s Hospital $6,938.46

Look what we, Kiwanians of the Great Mighty Ohio District, have accomplished while assisting the Children’s Miracle Network. A big THANK YOU to each and every one of you. It has show that one can make a difference!!!!!
Dear Fellow Kiwanis Leaders,

I am reprinting the following information from Kiwanis International CEO Rob Parker that was included in his Kiwanis Insider on September 28, 2007. It is being reprinted with Rob’s permission and I hope you will find it as enlightening as I did. I realize that it may be a little late, but the information would apply to any successful change in leadership for any organization.

Successful Succession
As our leaders throughout the Kiwanis world put the finishing touches on this past year of leadership, there is one final task to be accomplished. Strong leaders always set their successors up for even greater accomplishments in the future. Each of us has a personal responsibility to make sure there is a smooth transition of leadership and each new leader is as prepared as possible for the task ahead. Following are a few thoughts about how to do this well:

1. Communicate directly to your successor your willingness to do whatever you can to ensure their success as a leader.
2. Communicate to as many leaders as possible your desire and intent to be a positive force in support of the new leader or leadership team.
3. Make a commitment to not interfere with the work of the new leader and to never engage in criticism or negative comments.
4. Prepare yourself to re-direct people who continue to come to you with problems/issues.
5. Volunteer to take on a new leadership role that will keep you focused on the positive and unavailable for things that are counterproductive.

Once the administrative year is officially over and you have a chance to slow down a little, take a few moments to make a list of the things that you learned this year about leadership and about people. You might be surprised at how the things you have learned will help you develop as a person and as a leader. The final task is to make a list of all the people who made a difference on your journey and make sure you thank them. Remember to thank them in a way that is disproportionate with their contribution, as it is probably the only payment they will receive.

Lastly, please accept my personal gratitude for your willingness to share your skills, talents, and experience with the Kiwanis family. You are the one!

Thanks for leading.

Rob Parker

You can find the Kiwanis Insider on the Kiwanis Leader Website by going to the following link:

I am Vermon L. Dillon, 2007-08 District Chair for Community Service. Our 2007-08 District theme is Cherishing Our Past...Challenging Our Future!!!!!!

We have been challenged by Governor Leroy Martin to go beyond our comfort zone and think outside the box to do new community service projects in our various communities!!! Governor Martin would like ALL clubs to do a minimum of ONE new major community service project during the 2007-08 year.

The opportunities are endless with Think Green and Recycling projects to help our community environment, sponsoring local high school students to attend Buckeye Girls and Buckeye Boys State for developing future community leaders or do a community analysis to see what’s new can be done to help serve and improve our community.

If we do what we always did, we always get what we always got!!! Same Old Thang!!! Ohio Kiwanians are not standing pat but looking for opportunities to make our communities a better place for all in our community.

I will give a Banner patch from the District to the Clubs who DO a NEW major community service project in the 2007-08 administrative year. Please send me a copy of your new community service project via mail or email at vermonn@yahoo.com.

Let’s pick up the challenge to make our Community Future Brighter!!!!
The concept of The TAG (together achieving growth) Team has been modified. We now have a special group of TAG Coaches that will organize and guide TAG Team in the Ohio District.

Kip Crain will be your New Club Building Chair this year and will be Co Chair with me on TAG Team.

Each Division in Ohio will have their own TAG Coach. This Coach will work with each Lt. Governor and their team to implement the goals, objectives and vision of TAG.

Each Lt. Governor in Ohio will have an organized- working Divisional TAG Team which will consist of the following:

- Division Lt. Governor
- Division TAG- Membership Chair
- Division New Club Building Chair
- Division Past Lt. Governor
- Division Lt. Governor Elect
- Division Public Relations Chair
- District Area TAG Coach

A special group of TAG Team members are the CLUB Presidents and Club Membership Chairs. These leaders will be working closely with the Division TAG Team as we grow members and clubs in your Division.

In the new TAG Team, every Kiwanis member is a TAG Team Member. We all are responsible for Kiwanis Service and Kiwanis Membership Growth.

Your Ohio District TAG Team Goals for 2007-2008 are as follows:
1. Establish A TAG Leadership Team In Each Division
2. Increase Membership By A Net 1200 New Members
3. One New Kiwanis Club IN Each Division
4. Revitalize Two Under Charter (25 Members) Clubs In Each Division
5. Make a concerned and positive effort to make sure our current members want to continue being members.

Please e-mail me your success in Membership Growth and New Club Building so these can be published in a new TAG Team Newsletter.

Kiwanis in Ohio has excelled at service for children and our communities. Now we need to add focus on Membership Growth. Would you please sponsor a New Member for your Club. Just think how much more service we could give to those in need if every member in Ohio would only sponsor one new member.

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**Yes! I would prefer to receive the Kiwanis Ohio Magazine electronically!**

The Kiwanis Ohio Magazine is available as a full color Acrobat PDF at the Ohio District website approximately one week prior to when you receive it in the mail. If you would like to receive email notification of when each new issue is available in lieu of receiving a printed copy in the mail, please complete this form and return it to the Ohio District Office at PO Box 14339, Columbus, Ohio 43214. (Fax 614-447-1915).

Name: ____________________________________________  Kiwanis Member Number: K_____________

Member of the Kiwanis Club of: ________________________________________________________________

Current Mailing Address: _____________________________________________________________________
__________________________________________________________________________________________

Email Address: _____________________________________________________________________________

Please note: You will receive notification when the Kiwanis Ohio Magazine is available. You will then need to go to the district website and download the PDF so you can read it, print it, or print only the pages you want on paper. You will no longer receive a printed copy of the Kiwanis Ohio Magazine via the US Postal Service.

Please also note that you must notify the district office of any e-mail address changes. In the event that an e-mail address on file becomes inactive, you will no longer receive e-mail notification of each issue. You will be returned to the mailing list for the paper copy.
**The Need for Service in Ecuador**

As I sit on the plane heading home from Ecuador, I have a number of thoughts which I need to share with Ohio Kiwanis members.

Jeri and I were fortunate to be in Ecuador as Kiwanis International ambassadors and counselors to the district.

Ecuador is a District in Formation with 17 clubs and 369 members. Their goal is to reach district status of 1000 members by 2010. Quite ambitious but they believe they can achieve it and we know they will.

While on our trip we learned about the commitment to service here in this region of the world. We saw a small Kiwanis District making a difference everyday in the lives of children and families.

- The Kiwanis club of Equinoccial leads medical mission trips to the remote mountain regions near their city. They treat the local Indian families who otherwise would not receive medical assistance.

- The Ibarra Kiwanis club is building a school for poor families. Our Ohio District Kiwanis Foundation gave them a donation which will help them add two more classrooms to the school. This will assist them in providing education for grades K-4. Their goal is a K-12 Kiwanis sponsored school.

- The Kiwanis club of Guayaquil sponsors a Kiwanis school for over 800 students from preschool age to grade 12.

- The Quito Kiwanis club also sponsors a school for grades K-12.

- The Kiwanis Club of Manta provides dental and medical help to low income families.

If you survey our Ohio District you will see a similar passion for service. What you need to know is that we are all alike. We have the same commitment to serving others in need within our communities. In Ohio and in Ecuador, there is no better time to be a Kiwanis member because of the difference we can make each day.

As part of my discussion with the district leadership we talked about the importance of having a Foundation for our Kiwanis Districts. They do not have a Foundation in Ecuador so they were interested in how they could develop one. They had checked our Ohio District Foundation Web site and expressed a desire to do many of the programs and projects we do each year.

Over the next few months I will be assisting Governor Leonardo and his district leadership team in the development and formation of the Ecuador District Kiwanis Foundation. Once formed, the district will have a vehicle for receiving and distributing funds for the many service projects throughout the country.

To help Ecuador establish their Foundation Jeri and I made the first donation to their effort. We are encouraging others to follow suit.

If you or your club would like to make a contribution to the Ecuador Foundation, send your donation to the Ohio District Kiwanis Foundation and mark your donation “Ecuador”. We will accumulate tax deductible funds and send them to Ecuador once they have established their “Fundación de Ecuador Kiwanis”.

Please consider helping the clubs of Ecuador continue to serve the children of their world.

Gracias!

Alan and Jeri Penn
KI Counselors to Ohio and Ecuador

**Port Clinton Club Shares “File of Life”**

On “Make a Difference Day”, members of the Port Clinton Kiwanis Club took on a new service project, distribution of the “File of Life”, a magnetic packet of medical information that attaches to the refrigerator to help paramedics in a home emergency.

L. to R.: Dr. David George, Bill Sharp (Past Ohio District Governor), John Schaffner and Russ Brown. The Kiwanians were assisted by Port Clinton High School students, faculty members, as well as members of the Port Clinton Police and Fire Departments. (Photo by Port Clinton Police Chief, Tom Blohm)
Athens Kids Ready for School

With a grant from the Ohio District Kiwanis Foundation, the Kiwanis Club of Athens assembled kits of school supplies for every child entering kindergarten in Athens County. Since 1998, the club has filled plastic boxes with crayons, glue, scissors, and pencils. While the club has focused on providing the essential supplies needed for kindergarten, they consider it equally important for every student to begin with the same items regardless of the financial condition of the school district or individual student. 694 kits were filled this year.

An assembly line makes the work easy

East Clinton Key Club Receives Outstanding Student Program Award

The East Clinton High School Key Club was recently selected by the Ohio School Boards Association for being an outstanding organization in the Southwest Region. Mr. Gary West, Superintendent of the East Clinton schools, nominated this Key Club for the award because of their many public service accomplishments. This nomination was also endorsed by the club’s sponsor, the Wilmington Kiwanis club. All nominees for the award were reviewed by Miami University, Middletown. The award was given on October 11th at the Southwest Region’s Annual Meeting.

The club began during the 2006-2007 school year with 74 charter members! EC teachers Jacalyn Walker and Kim Hiatt were selected as advisors. Benjamin Collings was the first president. The club was responsible for several projects last year including the Earth Day activities, Adopt-a-Highway, and working at Your Father’s Kitchen.

The club continues its good works this year with even more members with Adam Kerns as President.

Supt. West presents the plaque to Key Club President Adam Kerns with Kim Hiatt, Kiwanis Liaison Roger Meredith and Jacalyn Walker.

Midyear Education Day

Bill Snellgrove, District Co-Chair
wsnellgr@columbus.rr.com

Save the date – March 8, 2008! Mid Year Education Day is a great opportunity to share ideas and learn new things with Kiwanians from all parts of Ohio. This is a one day event where you – the members of our great district – are the focus.

We will be at the same place as last year, the Hyatt on Capital Square in Columbus—but with more space. The opening session starts at 9:00 a.m. and the whole program ends by 4:30. We want to respect your time.

We will again have six themed “tracks” which will have 3-4 different but related forums throughout the day. There are tracks on Membership (TAG), Service Leadership, Personal and Leadership Skills, Kiwanis Service, Special Forums and more. There is something for everyone.

The project poster session was so well attended, we will again feature new poster presentations on some of the best club projects in the District—in a larger venue. Information to register your project poster will be available shortly.

Starting in January, our website will be up. Go to www.centralohiokiwanis.org and click on the “MYED” link at the bottom of the page after January 7th.

We will again feature all of this, which includes your materials and forums, refreshments and lunch, for one reasonable price. And if you register before February 8th, you receive a $10 discount off the full price. Our goal is to make you feel welcome, energized and rewarded.

We have heard you! Join us at Mid Year Education Day. Come and Be Part of “Cherishing Our Past – Challenging Our Future”.
2007-08 Ohio Magazine
Sponsor Form

Date: _____________________________

Club: _____________________________________________________________________________ Division: ___________

Your Name (and most current title i.e. Past Lt. Gov.) _____________________________________________________________________________

How do you want your sponsorship printed? ( ) club name ( ) Your name (spouse ________________________)

Your address: ____________________________________________________________________________

City: ____________________________________________________________________________________ Zip: ___________

Daytime Phone: ____________________________________________________________________________

Email: ____________________________________________________________________________________

Any Special Wording? _______________________________________________________________________

YES! Sign me up as a sponsor our Kiwanis Magazine:

( ) a Full year of issues (6) for $150.00
( ) a half year of issues (3) for $100.00

I understand that by becoming a sponsor of the Ohio Magazine, my name or club name will appear in the Ohio Kiwanis Magazine as a sponsor of the Objects of Kiwanis section and our sponsor ship fee is tax deductible. Any member of the Kiwanis Family may be a sponsor and help support the production and publication costs of the Ohio Kiwanis magazine.

Please make check payable to: Ohio District Kiwanis Foundation and send to: Ohio District Kiwanis Foundation, PO Box 1013, Wooster, Ohio 44691. Questions? Please call Jean Forbes at 330-345-5316.
**Baby Bibs Save Lives**

Ohio’s Kiwanians and their friends and families have the opportunity to save an infant’s life!

The national statistics are staggering:
- Instances of child abuse are reported every 10 seconds in the United States
- Fewer than 10-15 percent of shaken babies recover completely from that abuse
- **Four children die every day** in this country from child abuse and neglect

In Ohio, those statistics are equally devastating:
- Ohio’s rate of child abuse and neglect ranked **ninth in the nation** (at 17.4 victims per 1,000 children, well above the national average of 12.3)
- Shaken Baby Syndrome (SBS) is one of the most violent forms of child abuse and accounts for the majority of severe head injuries in children under the age of one year

To address these shameful statistics, the Kiwanis Club of Columbus recently developed a bib to be sent home with parents of newborns as they leave the hospital. **The bib reads, “Love Me … Never Shake Me” in both English and Spanish.** In addition, the bib contains the telephone Hotline number and the Kiwanis International logo.

So far, the distribution of these bibs has been confined to central Ohio. But because the response from caregivers has been so positive, we propose to roll the bibs out statewide by **enlisting the support of Kiwanis clubs throughout Ohio.** To assist in this recruitment we have received funding from the Ohio District Kiwanis Foundation. Our partner in this statewide collaborative project is the Prevent Child Abuse Ohio (PCAO), headquartered at Nationwide (was Columbus) Children’s Hospital and part of its Center for Child and Family Advocacy.

Working in partnership with PCAO (www.pcao.org), these Kiwanis bibs, together with additional informational materials, will be distributed through its appropriate channels statewide to parents upon the babies’ discharges from birthing hospitals, through clinics, home visits and upon referral.

We are asking each club to commit to a sum of money to this initiative, 100% of which will be used to purchase as many bibs as possible). Besides a club gift, your club may choose to follow our lead and invite individual members, their families and friends to add their contributions to the project. Another idea is to use the “pass the basket” approach for donations during one or more club meetings. All gifts are welcome…after all, what is a child’s life worth.

We ask for your support with the knowledge that this program compliments the Ohio District’s emphasis on pediatric trauma education, prevention and treatment, as well as Kiwanis International’s continuing service emphasis on Young Children: Priority One. All bibs will contain the Kiwanis International logo and no mention of the individual club.

Checks should be written to the 501(c)(3) Columbus Kiwanis Foundation, restricted for the Bucks for Bibs Project 2007-08, by Dec. 31, 2007.

Though the actual number of bibs we will be able to purchase will depend on the total amount of money received, we are setting a goal of 50,000 bibs. If current pricing holds next spring, we believe it will take about $50,000 to achieve that number of bibs. Rest assured, however, we will purchase as many bibs as we can with the dollars raised.

Confirmation of your willingness to join us in this effort must be in writing by Dec. 31, 2007. By April 2008, designated National Prevent Child Abuse Month, we will announce statewide the number of bibs that Ohio Kiwanis clubs combined were able to purchase. Distribution of the bibs as well as the statewide news releases will be handled by the PCAO, with copies to individual clubs.

For all our efforts we may save only a single child’s life. But who can guess what might happen if we all get on board. Please join with us in this vital and compassionate undertaking.

For more information, visit www.columbuskiwanis.org, www.pcao.org or contact office@columbuskiwanis.org. Please note that this is a project of the Columbus Kiwanis Club, is not an Ohio District Kiwanis Project and is strictly voluntary for club participation.
Kiwanis Bib Project
Coordinated by the Kiwanis Club of Columbus
Young Children: Priority One Committee

Yes, count on the _____________________________________________________________!
(name of Kiwanis Club)

We will commit: $ ____ from the club, and $____ from individual club members, families, friends

___________________________________________________________________________________________
Print Name

___________________________________________________________________________________________
Signature Office Date

to purchase Kiwanis bibs with the message “Love Me…Never Shake Me!” imprinted in both English and Spanish, along with the Kiwanis International logo, to be distributed to birthing hospitals across Ohio, and through clinics, home visits and referrals. Distribution will be handled by our partner nonprofit organization, Prevent Child Abuse Ohio (PCAO).

DEADLINE for all gifts (and pledges, in writing) must be received by Dec. 31, 2007, to ensure distribution during April 2008 - National Prevent Child Abuse Month. Make checks payable to: Kiwanis Columbus Foundation, a 501(c)(3) organization, 197 E. Broad St., #203, Columbus, OH 43215.

For more information, contact office@columbuskiwanis.org, www.columbuskiwanis.org or 614-233-6464. Please note that this is a project of the Columbus Kiwanis Club, is not an Ohio District Kiwanis Project and is strictly voluntary for club participation.

Marketing &
Public Relations

Claudette Rogers, District Chair
papiamenti1968@aol.com

Welcome to a New Year fellow Kiwanians! Public Relations is very important. I am here to assist any of you and your divisions when coming to this issue. Please remember the following:

The purpose of Kiwanis public relations

· The purpose of Kiwanis public relations is to create greater awareness, understanding, and appreciation of Kiwanis, not just among the public but among Kiwanians too.
· We live in a hectic, multi-media world. That makes the role of Kiwanis public relations chairman more vital to a club’s success than ever before.
· Kiwanis public relations has two audiences, external and internal.
· External public relations is often equated with publicity, but it’s more than that. The basic purpose of external public relations is twofold: to increase recognition of the Kiwanis name and to increase public understanding of Kiwanis’ community-service role.
· Internal public relations includes all those aspects of club life that create a positive attitude about Kiwanis among members. The public relations chairman should work closely with the club president and the newsletter editor to ensure that new members are recognized and made to feel at home, the Kiwanian who wins an honor is complemented on his or her achievement, and the Kiwanian who is ill is remembered with a card or visit.

The opportunities to raise public awareness of Kiwanis do not begin and end with traditional media relations tactics. There are countless other ways to create additional visibility for your club. One of these ways is Naming Rights: Always attach the Kiwanis name to Kiwanis service projects and programs, for example: Kiwanis Park, Kamp Kiwanis, the Kiwanis Hiking Trail, and so on.

We are having a newsletter contest this year. Please have everyone who puts out a newsletter send me their newsletters at the contact information listed.

Email: papiamenti1968@aol.com
Claudette M. Rogers, 467 S. Sycamore Street #1, Ravenna, Ohio 44266 330-297-5477 (h) 330-297-8770 (w)
Dear Fellow Kiwanians:

By this time you should have received a packet of information regarding the “Bib Project” being promoted statewide by Kiwanis Club of Columbus. As you know, this statewide project is designed to raise the level of awareness of Shaken Baby Syndrome (SBS) by distributing bibs to birthing hospitals throughout Ohio that advise parents in English and Spanish - “Love Me, Never Shake Me”. Our partner in this project is Prevent Child Abuse Ohio (PCAO), a statewide nonprofit organization that provides services in each of Ohio’s 88 counties.

Recently Kiwanis Club of Columbus was awarded a grant by the Ohio District Foundation to provide seed money for the project, including our cost of mailing the bibs and other promotional materials to your club. Unfortunately, when we mailed the material to you, one of the enclosed documents had a headline that might lead you to believe this was a District project. We are sending you this letter to set the record straight - this is a Kiwanis Club of Columbus led project - not a District project - and it is strictly voluntary.

We apologize for any confusion this may have created. It is our experience that these bibs are helping in the fight against SBS, and we are excited at the prospect of partnering with your club in helping to eliminate this shameful fact of Ohio life.

If you have further questions regarding the Bib Project, please contact our Columbus Kiwanis Office via e-mail at office@columbuskiwanis.org, at our website www.columbuskiwanis.org. Or by phone at 614-233-6644. We look forward to working with you and your club to serve the children of our world.

Best regards,

Sam Vogel
President
Kiwanis Club of Columbus
In Memoriam

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<th>Member</th>
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<td>Piqua</td>
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<td>10E</td>
<td>Buckeye Golden K</td>
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<td>Howard Wilson</td>
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<td>Westland Area</td>
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New Kiwanis Club

I-Next Division 10W Chartered 9-13-07
Membership 29
President: Dave Gallit Secretary: Cindy Champer
Sponsored by: Northwest Columbus and Plain City

Wooster Breakfast Division 16W Chartered 9-26-07
Membership 25
President: Stephen Apple Secretary: Betty Aylsworth
Sponsored by: Wooster

New Sponsored Youth

Marion Community Aktion Club 31 Members
Sponsored by: Town & Country, Marion Kiwanis
Chartered on 8/23/2007

Union County Aktion Club 18 Members
Sponsored by Plain City Area & Marysville Kiwanis
Chartered on 9/28/07

Lost & Found:
A pair of reading glasses were turned in to the district office at the Ohio District Convention in Aurora. The glasses are in a dark brown case and have black rims and tortious shell stems. If these are yours, please call the district office at 888-827-8196.

Directory Information Changes

Div. 1-N Toledo Secretary: Julie Dangelo
Bus: 419-242-9511 Res: 419-885-2899
Fax: 419-242-9513 jadangelo@buckeye-express.com

Div. 6 Cincinnati: Meeting Changes:
1st, 3rd, 5th Monday at Noon,
Bankers Club: 511 Walnut St. # 3000
2nd Monday 6:00 P.M Board Meeting
4th Monday, 5-7 PM, Service Project:
Ronald McDonald House, 350 Erkenbrecher Ave.

Division 8 Russellville: President email correction
ghschumacher@dragonbbs.com

Div. 9 Gallipolis: Secretary email change
gladysgrant@suddenlink.net

Div. 12: Sandusky: Secretary email change
wendelyn07@aol.com

Div. 22 Kirtland: Secretary email change
jbodmer@roadrunner.com

District Tag Team and Education Committee
Kelly Brown (Larry) 5943 Norwell Drive, West Carrollton
45449 Res; 937-432-9557 kelkuhlman@aol.com

District Tag Team
Ohio Certified Instructors
John Bodmer: jbdemer@roadrunner.com

Circle K District Officer Changes:
New Bulletin Editor: Taylor Swope 740-507-7443
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North Central Lt. Governor
Jamie Kranak 814-688-4480 kiltedclarinet@yahoo.com

S.p.O.T. Chair
(Spring Officers Training)
Melissa Merrill 440-679-2140 mem54@uakron.edu

Fundraiser a Moooving Event
Western Mahoning County Kiwanis club, Div 21 held its Cow Patty Bingo fundraiser. Plops of cow poop were worth money to those with the right squares. The club raised $1700 for its scholarship fund.

Witnessed by 50 spectators of the event. The club annually gives three $1,000 scholarships. One to Jackson Milton High School, Canfield High School and the Mahoning County Career and Tech.
THE OBJECTS OF KIWANIS

* To give primacy to the human and spiritual rather than to the material values of life.

* To encourage the daily living of the Golden Rule in all human relationships.

* To promote the adoption and the application of higher social, business, and professional standards.

* To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.

* To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.

* To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.

The six permanent Objects of Kiwanis International were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.

The following individuals and clubs are proud sponsors of the Ohio Kiwanis Magazine. See page 19 on how you can also be a sponsor.

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and Fred Franklin, First Gentleman
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