2019-2020 Ohio District Kiwanis PR Newsletter Contest

Name: ____________________________________ Club: ________________________________
Email: _________________________________

The newsletter contest is designed to encourage clubs to keep their members and others up to date on Kiwanis activities. Entries will be judged based on the following criteria:

**Required Minimum Criteria:**

- Correct Kiwanis logo & use of Kiwanis International brand guidelines
- Published at least 4x per year (ONE copy sent to PR@OhioKiwanis.org)
- Club address, phone number and website or email address
- Officers’ names – President, President-Elect, Secretary and PR Chair
- Meeting location and time, speaker names and topics
- Calendar of club events and projects – link to club website calendar is sufficient

**Recommended Criteria:**

- Article about recent or future club projects with a minimum of 2 photos
- Division or District news (i.e.-Mid Year, District Convention, Division Council, etc.)
- Kiwanis International news
- Featured article about your clubs’ history, current or past members or feature SLP advisor
- Reports by committee chairs
- Circulated to non-members

(3) Prizes: Winning Clubs will be awarded $100 and a certificate from Ohio District Kiwanis PR

Other judging criteria will include: pleasing design, easy to read, positive tone/content.

Submitting newsletters electronically is the easiest way to enter the newsletter contest. Either add PR@OhioKiwanis.org to your newsletter distribution list, or email all issues for consideration with contest form. You can also mail at least TWO physical copies to: Ohio District Kiwanis - PR Contest, 941 Chatham Lane, Suite 326, Columbus, OH 43229-2554. Deadline for all entries to be received is September 30, 2020.