

OHIO DISTRICT KIWANIS INTERNATIONAL, INC.
2012-13 Board of Trustees Meeting
First Official Board Meeting

Sunday, September 30, 2012
9:00 AM

Findlay Inn & Conference Center
Findlay, Ohio

CALL TO ORDER

Governor Craig Wallace called the meeting to order at 9:00 AM.

ROLL CALL

Secretary Dave Whiteman called the roll. All were present and accounted for except Bill Losh (7) and Eric Timmons (21).

INTRODUCTIONS

Governor Craig asked the guests present to introduce themselves and he specifically introduced the Key Club Governor Moriah Saer, the Circle K Governor Alex Bour, and our International Counselor and International President Alan Penn.

CONSENT AGENDA/CALENDAR

Governor Craig asked for a motion to adopt the Agenda as presented. **Motion by Shirley MacDonald (15) to approve the proposed Agenda including the Consent Agenda items was seconded and carried.** Governor Craig noted that the consent agenda included many of the routine board approvals all in one motion. Items included in the Consent Agenda were Approval of Board Minutes of 8/10/12; Appointment of District Secretary; Appointment of District Secretary as Statutory Agent for the Corporation; Authorization of 2011-12 District Financial Review; Approval of authorized signers on our financial accounts; Authorization of District Secretary to Contract for Insurance and Bonding; Authorization of District Secretary to procure supplies, equipment, and professional services; Authorization for Governor, Secretary, and Administrative Secretary to charge supplies from Kiwanis International; and Approval of District Chairs.

OFFICERS REPORTS:

TREASURER'S REPORT

Treasurer Steve Donahue reviewed the Treasurer's Report prepared by 2011-12 District Treasurer Mike Fischbach. Mike found all accounts to be in order and a copy of his written report was included in the Board Booklet distributed to each Board Member prior to the meeting. Also included in the Board Booklet were the actual financial reports for Kiwanis, Key Club, and Circle K. Treasurer Steve noted that the District is in a very strong cash position and he reviewed the various reports and noted that all entities had a favorable year in 2011-12. After reviewing the various reports he asked for questions from the board. The financial report will be filed for review.

SECRETARY'S REPORT

Secretary Dave Whiteman presented a brief report on the District Office operations. A narrative report was included in the Board Booklets distributed and he highlighted several items in detail. Dave noted that a schedule of articles to be submitted has been prepared by Governor Craig and distributed to each District Chair. Club News should be encouraged and will be included with each month's Buckeye Bulletin. The year-end membership count will be frozen as of midnight tonight and as soon as the numbers are received they will be distributed to each Lieutenant Governor. This number will be the starting membership count for the 2012-13 Kiwanis Year. Dave encouraged each Lieutenant Governor to use the KiwanisOne Online Reporting system to review the activities of their clubs. A one page instruction sheet was included in the Board Booklet.

DISTRICT FOUNDATION REPORT

Foundation President Bill Flinta addressed the board briefly. The Ohio District Kiwanis Foundation was formed in the 1980's and all members of Ohio District Kiwanis are members of the Ohio District Kiwanis Foundation. Bill introduced the staff of the foundation responsible for the day-to-day operation and he thanked both Executive Director Leroy Martin and Secretary-Treasurer Jean Forbes for their service. The foundation is a source of grants for Kiwanis Clubs with a special focus on Pediatric Trauma. Please look at the Foundation website at www.odkf.org for additional information. He pointed out that the foundation is able to setup Club Advised Funds which allows clubs the capability of setting up a foundation without the extra costs and work required for establishing a separate foundation. Bill and Jean will be glad to discuss Club Advised Funds with clubs or divisions. Finally, Bill announced that each division has been assigned a liaison from the Ohio District Kiwanis Foundation Board to work with the division in promoting the activities of the foundation.

KEY CLUB REPORT

Governor Moriah Saer addressed the board briefly and reported on Ohio District Key Club. Moriah thanked all for their support of Key Club. She asked for help with the 9 divisions which do not have a Lieutenant Governor.. She advised that a letter is forthcoming inviting us to participate as contest judges at their 2013 District Convention and to contact Evan Williams. She looks forward to working with all of the Kiwanis District Board during the upcoming year.

CIRCLE K REPORT

Circle K Governor Alex Bour presented a brief report to the board outlining the activities of Circle K. A copy of his report was in the booklet distributed to the board. Their Fall Rally is October 19-20 in Toledo. The event will be a great way to get to know your Ohio District Circle K members. Finally, Alex stressed the need for donations to the KICK Fund. A recommended donation of \$25.00 from each Kiwanis Club will guarantee that the Ohio District Circle K will have a successful year in 2012-13.

ACTION ITEMS:

Charter Resignations

District Secretary Dave Whiteman reported that he had received three Charter Resignation requests prior to this meeting. The Defiance Club in Division 1-S, the Navarre Club in Division 17, and the East Liverpool Club in Division 21 have all written (or emailed) requesting that they be allowed to resign their charters effective immediately. **Motion by Dave Kuhn (20) to accept the Charter Resignations with regret was seconded and carried.** Dave also noted that a letter was received from the Parma Area Morning Club (24) that they wished to merge with the Parma-Parma Heights Club and that process is going through the various necessary steps required to make that merger happen. That should be accomplished sometime in the coming year. Governor Craig noted that reviewing and accepting charter resignations is one of the duties of the board which we find most unpleasant. He noted that every effort is made to save the clubs before they get to this step in the process.

Ohio District Kiwanis Budget

Budget Committee Chair Bill Flinta began by thanking the members of his committee who worked to develop the budget for 2012-13. He then reviewed the budget for the coming year and explained the major changes. The budget was developed based upon 8,100 members and the cover page separates the "Fee Based" Events, such as Mid Year Education Day and District Convention, from the expenses paid primarily from Dues Income. He noted that this budget is once again in the black and we are ahead of the projections made by the committee that worked on our dues increase several years ago. Governor Craig made a few comments concerning the budget and his thinking in some of the changes that were made. Bill and Craig answered questions from the Board before the formal vote was taken. **Motion by Brian Burke (13) to approve the Kiwanis District Budget was seconded and carried.**

Ohio District Key Club Budget

Key Club Administrator Jeff Eble reviewed the Key Club general budget. The comments at the bottom of the budget helped explain the budget and he reviewed those. The International Convention Budget is based on 60 students attending at a cost of \$850 each. This cost is lower than last year because they will be traveling to Washington, DC instead of Orlando, FL The District Convention budget is based on 2 nights since the change to 1 night the past 2 years did not make a significant difference in the number of registrants. Jeff answered questions from the board as necessary. **Motion by Tom Norman (22) to approve the Key Club budget was seconded and carried.**

Ohio District Circle K Budget

Circle K Administrator Sarah Roush presented the Circle K Budget for review. Their budget is based on 525 members this year. The lower number of members meant that they had to make some reduction in line item expense accounts She pointed out the KICK Fund line item which has been reduced from \$2,500 to \$1,500. Donations to the KICK Fund are critical to them being able to meet their obligations during the coming year. **Motion by Tom Pace (10-S) to approve the Circle K Budget as presented was seconded and carried.**

Approval of First Lady's Project

First Lady Lee Ann Wallace addressed the Board and reviewed her project for the upcoming year. She reviewed how her project will work hand in hand with the District Theme this year. The First Lady's Project will benefit children in the Ohio District and around the world. One half of the funds raised this year will provide training in the seven Pediatric Hospitals throughout the State of Ohio. She noted her experience as a Neonatal Intensive Care Nurse and that specialized education and training are often the first line item cut when budgets need to be slashed. As a nursing administrator, maintaining this advanced training is very important. Through our gifts, these pediatric nurses and hospitals can be the "hands of healing" for Kiwanis. In addition, 50% of all funds raised this year through the First Lady's Project will be donated to the Eliminate Project to extend our healing efforts throughout the world. We must all be a part of this project to make this miracle happen. **Motion by Jennie Hipp (12) to approve the 2012-13 First Lady's Project was seconded and carried.** Governor Craig announced that Ohio Aktion Club has also voted to make the 2012-13 Ohio District First Lady's Project their special project during the upcoming year.

COMMITTEE REPORTS

EXECUTIVE COMMITTEE

Craig Wallace

Governor Craig Wallace reviewed the Executive Committee actions from their meeting held on September 7, 2012. At that meeting the committee made several budget line item transfers to free up some additional funding for clubs that met the requirements of the 2011-12 Membership Growth Contest. In addition, the committee approved contracts for the 2012 Key Club Fall Rally at COSI on November 4, 2012 and for the 2013 Key Club District Convention at the Hyatt Regency Columbus. Craig noted that these actions could not wait due to various deadlines we were facing. Governor Craig asked the board to approve the actions of the Executive Committee. **Motion by Dave Kuhn (20) to ratify the actions of the Executive Committee at their September 7, 2012 meeting was seconded and carried.**

MEMBERSHIP UPDATE

Lyndon Thomas

Membership Committee Chair Lyndon Thomas addressed the board with a PowerPoint presentation outlining some ideas we can pass along to our clubs to help them in the recruitment efforts. The slides from the presentation were included in the Board Booklet. The district goal is that every club in the district will increase their membership by a net of 2 members in the 2012-13 Kiwanis Year. He noted the options we now have to grow our membership. Specifically mentioned were the new Family Membership Pilot and Corporate memberships. He also specifically referred to the members of the Membership Team and noted that each division has a specific membership team representative assigned to them. He encouraged all of us to use the resources available to us when it comes to membership growth.

NEW CLUB BUILDING

Kathleen Moylan

New Club Building Chair Kathleen Moylan recently relocated from the Georgia District and was a member of the Membership Growth efforts in that district. Kathleen reviewed the downward trend of building new clubs in North America the past few years and the corresponding loss in membership. This loss of membership has directly resulted in loss of service hours for our communities. Unless we reverse this trend of lost membership, Kiwanis will cease to be relevant in the not too distant future. To help meet our goals in the Ohio District, they will be appointing a New Club Building Team throughout the district made up of dedicated Kiwanis members willing to assist in any way they can. A partial list of the members of the New Club Building Team was included in the Board Booklet. As the team is finalized, the list will be sent to all of the district board members for their reference.

FAMILY MEMBERSHIP PILOT

Bill Snellgrove

Before asking Immediate Past Governor Bill Snellgrove to come forward with some remarks about the Family Membership Pilot, Governor Craig took a few moments to thank Bill for his assistance during the past year in preparing for office of Governor. Bill began his remarks by noting that membership is not about membership; it is about service and the number of hands we have available to serve our communities. The real goal of the Family Membership Pilot is to include couples in our recruiting plans. We want families to participate together in serving our communities. The first requirement of the pilot is that the individuals reside at the same address. We have clubs concentrating on this membership in their recruiting efforts. In the New England district, they have clubs who have added 7 or 8 members solely by concentrating on family members in their recruiting efforts. Bill believes that we should be able to add about 50-75 new couples and 30-60 spouses of existing members each year. This will make a significant positive effect in our district membership over the next few years. He asked only that we promote this program to our clubs throughout the district. No bylaws change is required at this time because this is a pilot program only. All we ask is that the club agrees to reduce the dues charged to the individual member by at least the \$42.00 reduction the club will see in their dues payable to Kiwanis International and the Ohio District. Bill has offered to come and talk to divisions about the pilot. It is his hope that we will see at least 500 new members generated by the pilot when it comes time for the Kiwanis International Board to review the pilot in a couple of years and to determine whether to make it permanent.

ELIMINATE PROJECT

Jim Sayer

Findlay Kiwanis member Jim Sayer, a member of the Eliminate Project Team in the Ohio District, addressed the board briefly. He congratulated us on the Ohio District becoming the first district to reach \$1,000,000 in funds raised for the project. We have saved 556,000 lives with our contributions but we still have much to do. A written report from the Eliminate Committee was included in the Board Booklet. Jim encouraged all Lieutenant Governors to build Eliminate teams in their divisions to help support our clubs in their fundraising efforts. He closed by telling the board to lead your divisions by example and to help the Ohio District to continue leading Kiwanis International in the Eliminate Project.

KEY LEADER

Brian Shaffer

Key Leader District Co-Chair Brian Shaffer addressed the board and asked for help. He distributed flyers concerning the upcoming weekend and related one of his "Key Leader" moments in illustrating why he and Kelly are such believers in the program. He asked for help in finding funding for all of the students who wish to attend. The cost for the weekend is \$200.00 per student with Key Club members receiving a \$25.00 scholarship from the Kiwanis International Foundation. They currently have only 5 students signed up for the November 9-11 weekend and they need about 60. The Ohio District Kiwanis Foundation has recently established a Key Leader Fund to assist in providing funding for students who might not have funding available through a local Kiwanis Club. Kiwanis Clubs who do not have students in their area can make a donation to this fund to support the Key Leader Weekend in the Ohio District.

INTERNATIONAL COUNSELOR'S COMMENTS

Governor Craig asked our International Counselor for the upcoming year, 2011-12 International President Alan Penn, to make any comments he would like to the Board. Alan just received an email from Malaysia that he just has 36 minutes in his term. Alan emphasized something that Craig said last night about the need to make our Club Experience positive. If all Kiwanis Clubs were welcoming to all who joined and made the club experience a positive one, we would not have a problem with our membership. On August 1st, we were plus 7,000 members worldwide and we will end up with a negative for the year. We recruit more new members than Rotary and Lions, but we lose more as well. Embrace the new types of membership we have available and make our club experience a positive one and we will begin to grow as an organization. He congratulated all on the tremendous start we have had with the Eliminate Project. The coming year we will be concentrating on corporate gifts. If you know of a business you can talk to about the project, please do it. Kiwanians have a servant-heart. We raised that \$1,000,000 for the Eliminate Project without neglecting our local projects. We should be very proud of our accomplishments.

GOVERNOR ELECT COMMENTS

Governor Elect Jennifer DeFrance addressed the board briefly. She only had one comment for the Lieutenant Governors. She noted that their number one goal is to train their replacement. If they don't have a replacement, she welcomed them to next year's District Board.

IMMEDIATE PAST GOVERNOR COMMENTS

Immediate Past Governor Bill Snellgrove made brief comments to the board and advised them that they have a fun year ahead. Use your Past Lieutenant Governors for support in your divisions. He encouraged them to support the KICK Fund Project. It is critical to the operation of Circle K in our district.

GOVERNOR'S COMMENTS

Governor Craig Wallace addressed the Boards briefly. He thanked Tom Crawford for his job in leading the Installation Dinner last night. He thanked Denny Lehman, Sharon O'Neal, and Mauri Cron for their efforts in organizing the procession prior to the banquet. He thanked Cindy Champer for the work in make the Eliminate Presentations go smoothly. All were given one more round of applause. He appreciated the flexibility of the Lieutenant Governors last night and this morning as plans needed to be adjusted. He asked all of them to take out their District Goals and study them. Promote them to our clubs for the coming year. Name Badges were distributed and if any changes need to be made, let Craig know about it. He asked them to let him know in advance of his visits the names of individuals he can honor during his visit. He noted that his recent job change and the change for Lee Ann may make it necessary that changes be made in the schedule of official visits. He asked all to be patient and flexible if changes need to be made. We will have a very busy year coming up. He encouraged all to keep up on communications to be familiar with items as they arise during the year.

ANNOUNCEMENTS

- Secretary Dave advised all that our next Board Meeting is scheduled for Saturday, December 1st at the Ohio State University Newark Campus. More details will be coming later.
- Secretary Dave did not bring a supply of stationery or envelopes with him at this meeting. For those who wish to have an electronic copy of the stationery, please send him an email requesting a copy. We are looking to cut our expenses in any way possible and reduced printing costs is one such area.
- Finally Dave asked everyone to get last minute corrections to the District Directory to Sarah Roush in the district office as soon as possible. We would like to go to print very soon.

The meeting adjourned at 11:35 AM.

Submitted by:



B. David Whiteman
District Secretary