

OHIO DISTRICT KIWANIS INTERNATIONAL, INC
2015-16 Board of Trustees Meeting
First Official Board Meeting

Saturday, December 5, 2015
9:30 AM

OSU Newark/COTC
Newark, Ohio

CALL TO ORDER

Governor Amy Zimmerman called the meeting to order at 9:32 AM.

ROLL CALL

Secretary Dave Whiteman called the roll. All were present and accounted for except Diana Keplinger (Immediate Past Governor), Mary Lou Crawford (1-N), Matt Nusbaum (1-S), and Farai Malianga (15).

INTRODUCTIONS

Governor Amy introduced the Executive Officers seated at the head table, Key Club Governor Laura Colagiovanni, and Circle K Governor Tyler Milburn. She asked other guests present to introduce themselves and thanked everyone for making time to be with us today.

MINUTES

Motion by Ron Lyness to accept the minutes of October 3, 2015 was seconded and carried.

OFFICERS REPORTS

TREASURER'S REPORTS

Al Allender reviewed the October 30th reconciliation reports and balance sheets. He noted that dues are starting to come in and additional funds are expected. He noted budget line items and pointed out the budget amounts for each District Chair. Key Club's balance sheet and reconciliation was briefly reviewed. Circle K reconciliation and balance sheets were noted with no unusual activities. The Treasurer's Report was accepted.

SECRETARY'S REPORT

Dave Whiteman reported that we are gearing up for SLP District Conventions/Mid Year Education Day again. He noted that there is a new District website that went live in mid-November. The new website works much better on mobile devices than the previous site. Convention information for Key Club and Circle K are posted on their respective websites. We will be debuting a new District Newsletter later this month. Membership for the District dropped by 232 members for the 2014-15 Kiwanis Year, making the final membership count 7,234 as of 9/30/15. Our membership is starting to rebound with membership growth of 77 members since 10/1/15. He reminded board members that he needs the conflict of interest and 990 forms that have not yet been returned to the office.

PAST GOVERNOR'S REPORT

Diana Keplinger was unable to attend due to illness. She did request that Bill Snellgrove report on membership totals and via Governor Amy, she reported that the Shoe Project is completed and was considered a terrific success. A donation of \$3,200 went to MNT and to the Salvation Army. An additional \$400 plus from a late donation went to MNT.

GOVERNOR ELECT'S REPORT

Bill Flinta reported he attended the Governor Elect training with 49 other Governors. He is starting to work on lining up his district chairs and asks individuals to consider their future Kiwanis involvement. He requested information as to which divisions have their Lieutenant Governor Elects in place. He requested that divisions who are struggling to find a Lieutenant Governor to contact him soon. April 22-23 will be the Lt. Governor training.

GOVERNOR'S REPORT

Governor Amy Zimmerman has visited nearly half of the divisions in Ohio, attended Key Leader, as well as several club celebrations and fundraisers.

Inspiration: Amy was very pleased to announce that divisions 10W, 11S and 3 are up significantly in membership numbers. She asked that divisions be working closely with their Formula Chairs.

Impact: We are at 2.4 million dollars with Eliminate donations. There is still time to order a Centennial award. There are several new SLP clubs in the District and Key Leader was a complete sell-out with a waiting list. The Governor's Project has been very inspirational and the Amtrykes are making a huge impact in local communities

Image: We have the new webpage and we had our first webinar this past week, the Foundation presented the program. She has also been seeing more press releases and thanks the clubs for making our presence better known in the community.

Investment: Thank you for everyone who has purchased a Kiwanis license plate and the support that is provided to the Foundation, it also promotes the organization. She was also very pleased with the Service A to Z service project list promoted by the Service Chair. Clubs seem to be very excited about the new ideas.

KIWANIS FAMILY REPORTS:

KEY CLUB REPORT

Key Club Governor Laura Colagiovanni shared that Fall Rally was extremely successful. There were over 500 members in attendance. They made dog toys, fleece blankets, non-slip socks and wrote letters to members of the military. They also raised over \$800 for the Eliminate Program through various fundraisers at the event. District Membership Conference will be March 11-13 at the Dublin Embassy Suites, and the theme is "Service Around the World". They are working on developing a more concise registration document. DLC is a carbon copy of Kiwanis District Convention. The District needs help with promoting the event, and to educate new advisors of the value of the event. She thanked everyone for their support

CIRCLE K REPORT

Circle K Governor Tyler Milburn spoke about some issues regarding a need to change the venue of the Circle K Convention the last weekend of February. The event will be just a Saturday and Sunday with most of the activities taking place on the campus of OSU. The registration packet has been released and is available on line. They are looking for individuals to purchase ads for DCON programs to help offset costs. He asked that clubs that sponsor Circle K Clubs to encourage their members to attend the event and to assist with transportation.

DISTRICT FOUNDATION REPORT

Foundation President Vee Reifsnyder reminded all attendees they are members of the district foundation. Vee reminded board members that she had given them a folder in October that spelled out the various programs and services available through the foundation. She had additional materials to add to the Foundation folder. Each division has a Foundation Board member liaison. She thanked the board for everyone's support and was so pleased to see so many Kiwanis license plates in the parking lot. They had a drawing for a gift certificate for a person driving a car with a signature plate. Vee also announced the new officers for the Foundation, Karen Hagerman as Secretary and Travis Humphrey as Treasurer. The Foundation will be meeting later today and deciding which grants will be awarded for this time period.

Amy presented \$2,200 in donations from clubs for the Amtrykes program.

Because Karen Hagerman (11N) is class president and was appointed Foundation Secretary, she will be stepping down as Finance and Structure member and Scott Lindsey (10W) will be assuming her place.

ACTION ITEMS

Charter Resignations

District Secretary Dave Whiteman reported there was a letter received from the Grafton-Midview Kiwanis Club stating that the club shut down October 9, 2015. The club disbursed all club funds to various community entities. Dave read the letter of resignation. Celeste Brlas (13) stated that she was going to follow up with the club and the remaining members about transferring to other clubs. **Motion by Kathleen Moylan to accept resignation with regrets was seconded and carried.**

Ohio District Midyear Education Day Budget

Midyear Education Day chair Dan Litzinger presented the flyers regarding the Midyear and encouraged board members to push their clubs to attend. They are aiming for 400 attendees, the format will be different from previous years. The International President will be in attendance and several other dignitaries from Kiwanis International, he expects the day to be fast paced. The hospitality budget line is for coffee and refreshments throughout the day. There will be signs and banners purchased that can be re-used in the future. There will be an ice cream social at the end of the day hosted by the foundation. Promotional materials will be on the website and available for sharing. **Motion for approval of the Mid Year Education Day budget made by Ron Lyness (17) was seconded and approved.** Amy reminded attendees about the Kiwanis Family diversity that will be in attendance at midyear. People are reminded that even though some attendees may act differently from themselves or be a different age, they are still welcomed and part of the Kiwanis Family.

Key Club Leadership Conference Budget

Jeff Eble stated that the budget is based on 300 attendees, with a \$10/person increase. **Motion to approve the Key Club DLC budget by Larry Warner (4) was accepted and approved.**

Ohio District Circle K District Convention Budget

Circle K Governor Tyler Milburn presented the budget for their revised convention. **A motion by Connie Potter (5) to approve the Circle K District Convention budget was seconded and approved.**

Revision to the Investment Policy

A motion by Scott Lindsey (10W) to bring the Revision to the Investment Policy off the table was seconded and passed. Treasurer Al Allender noted Section 4 needed to be corrected with slight revisions. 1A and 1B needed clarification, the document was revised for clarity. **Treasurer Al Allender moved to approve the revisions to Section 4. Motion was seconded and approved.** A search for a new investment advisor will go through the Finance and Structure Committee and will be voted on in March. **Motion originally made in October by Kathleen Moylan (5) to approve the revised investment policy was seconded and approved.**

COMMITTEE REPORTS

EXECUTIVE COMMITTEE

Amy Zimmerman

Minutes of Executive Committee Meetings were reviewed. The October 23rd meeting addressed the Key Club District Leadership Conference hotel contract and addressed the District Secretary's schedule and salary changes. The November 26th meeting addressed the approval for the Circle K Convention Hotel Contract. **A motion to accept and approve the minutes from Rich Levine (22) was seconded and approved.**

FINANCE AND STRUCTURE

Kip Crain

In Kip's absence, Amy reviewed the actions of the Finance and Structure Committee via the submitted written report.

MEMBERSHIP

Bill Snellgrove

Bill spoke about the extraordinary history of our clubs and their service. He noted that 1/3 of the clubs in the district showed membership growth last year. He asked that the board encourage clubs to make meetings and projects fun. He also encouraged clubs to have an active membership chair – not one in just name only. He asked

that clubs work hard to meet the needs of their members and that each club have an action plan to grow. He also wants each club to be in contact with their division Formula Chair. Bill talked about the net +5 growth goal for each club. He pointed out that we are currently +77 members, but, we need to add an additional 150 per month for the whole district. The Formula Team is willing to attend council meetings.

NEW CLUB BUILDING

Kathleen Moylan

The committee will be reviewing performance of some of the trainers and may be making some changes. Kathleen stated that opening new clubs was not a hard task and she would be happy to help with training recruiters. North Baltimore, Leetonia and Springboro are being worked on for formation. North Park- College Hill will be a focus for re-building.

ELIMINATE PROJECT

Cindy Champer

Eliminate Chair Cindy Champer reminded us the holiday time is one of the best time for giving. She recognized Dick Brulotte (11S) in encouraging the Marysville into becoming the newest model club. Ron Lyness (17) announced the New Philadelphia Kiwanis Club agreed to become a Silver status club. Laura Brelin (20) announced that the Akron Kiwanis Club also agreed to become a silver status club. Cindy discussed how there is less than one month to donate and become a Centennial donor. Zeller awards will no longer be available to clubs that are not at least a Bronze level donor. Hixson's will be available, but they will not be earmarked toward the Eliminate Program. Cindy also promoted the gift cards that Amy's club creates and sells as an Eliminate Program.

CLUB LEADERSHIP EDUCATION

Dennis Lehman

District Chair Denny shared a handout regarding evaluating the CLE program and reconsidering secretary education at CLE. Denny also spoke about the need for the current LTG's to mentor and educate their incoming LTG's, especially regarding education and training for new club officers. There will be a quick meeting after this board meeting for CLE educators for planning purposes.

ON TO INTERNATIONAL CONVENTION

Joe Germana

Amy reported for Joe: The convention will be June 23 to 26. The official hotel for Kiwanis International has Ohio has been announced. It is the Weston Harbour Castle Hotel. The nightly rate is \$219.00 plus tax. Members are reminded to get their passport renewed and to get a district shirt.

PUBLIC RELATIONS

Jim Janosik

Public Relations Chair Jim Janosik shared that the committee kicked off the first of our webinars. He thanked the Foundation for their participation and support. The board then took a video of the board wishing International Trustee Barb a "happy birthday". Jim debuted a video that payed homage to the Cleveland Club and various members as to why they joined Kiwanis. The video is available on the Ohio Kiwanis you tube channel (OhioKiwanis) and on Facebook. We were not able to get the audio to work. He reminded the board that assistance was available to each division and club.

YOUTH SERVICES

Kevin Brusk

Kevin has been working on developing a coloring book based on the service A to Z. This will depict different projects and can be a service project at the same time. It will soon be uploaded on the district website for use by clubs.

KEY LEADER

Brian Yacucci and Kelly Shafer

Brian and Kelly presented a recap of the latest Key Leader Program. It was an overwhelming success and was sold out. 84 students were in attendance and 20 were wait-listed. The committee chairs asked about the re-instatement of a spring event. They presented a break-down on how they felt they would be able to recruit through various Kiwanis family entities. They seek to recruit 120 students with a minimum of 60 commitments. Several people gave testimonies about attending the event, including Key Club Governor Laura Colagiovanni. **A motion by Brad Kunze (3) to approve bringing back spring Key Leader Event was seconded and passed.**

ANNOUNCEMENTS

Dave Whiteman announced which divisions had not turned in their conflict of interest forms. The third board meeting will be March 4, 2016 at the Crowne Plaza Columbus North prior to the Midyear Conference. The office will be closed December 24 until January 4th. Please leave a message for Dave Whiteman if you have an issue that needs to be resolved.

A special presentation of an Amtryke will be made immediately following this meeting.

The meeting adjourned at 11:56 PM

B. David Whiteman
District Secretary