

Kiwanis

Ohio District

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May 2008





Kiwanis:

Ohio District

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The Ohio District Kiwanis Magazine is a publication of the Ohio District Foundation, and is published bi-monthly beginning in October in the interest of the Foundation and for the development of the Kiwanis Clubs in the Ohio District.

Articles, letters and photos must be postmarked no later than the date listed below for consideration for the next publication. Please follow these simple suggestions for submitting articles and photos:

1. Copy should be Singled spaced and be left justified. Do not indent paragraphs.
 2. Use upper and lower case. Articles typed in all uppercase will not be published.
 3. Do not type headlines in upper case.
 4. Do not indent any part of the article and do not use "bullets, etc.
 5. Submit only 35mm (or better) photos !
- For best results please send articles as part of an Email text, and not as MS Word or Wordperfect file, etc.

Inclusion is subject to space availability, articles may be edited. Photos will not be returned, and become property of The Ohio District Foundation.

Send Articles to:

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Columbus, Ohio 43214-0339
1-888-827-8196 (toll free) dave@ohiokiwanis.org

2007 - 2008

Ohio District Foundation Officers:

John Millar, President Jean Forbes, Secretary/Treasurer
Barbara Smith, Vice-President Alan Penn, Executive Director

Elected Members: Fred Holman Charles Holtzman
John Millar Pat Kelley Barbara Smith
Lynn Stoycheff Al I Allander Bob Amster
Robert Guyan Walt Maki Claudette Rogers
Craig Wallace

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Key Club: Emily Woods

Lt. Governor Appointees

Sande Johnson (Div. 1-S) Mike Keriotis (Div. 25)

Ohio Kiwanis Ex Officio Representatives:

Leroy Martin, Governor Kip Crain, Governor Elect
Cynthia Champer, I.P. Governor Dave Whiteman, District Secretary
Len Abrams, Int. Foundation Chair

Contributions and correspondence for the Ohio District Foundation should be sent to:

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Secretary@odkf.org
2007-2008

Ohio District Kiwanis Officers

Leroy Martin, Governor
Kip Crain, Governor Elect
Travis Humphrey, Treasurer
Cynthia Champer, Immediate Past Governor
Dave Whiteman, Secretary



District Secretary's Report

Dave Whiteman,
District Secretary
dave@ohiokiwanis.org

It is now May and less than half of the 2007-08 administrative year remains. Our next major event will be the International Convention in Orlando. Elsewhere in this magazine you will find information about events taking place in Orlando. We hope to see many of you in June at the International Convention.

Club Secretaries

1. Clubs should be sending us delegate forms for their representatives to the International Convention. These forms were sent to each registered Kiwanian. Please be sure that your delegates are certified. If you have questions about your representatives, please call us at the district office at (888) 827-8196, or at (614) 427-0630 if you live in the Columbus area.
2. The Report of Club Elections is due on June 1st. Clubs can now report their new officers online very easily using the KiwanisOne Online Reporting system. In excess of 80% of our clubs report using this system. Those not actively using the system will receive the report by E-mail or through the U. S. Postal Service.

Club Presidents

1. Your Annual Club Meeting should have already taken place by the time you receive this bulletin. Please work with your Club Secretary to guarantee that he/she completes the Report of Club Elections promptly. This report is due in the district office and in the Kiwanis International office by June 1st.
2. As stated to the Club Secretaries above, remember to think Membership Growth at all times. Nothing is more important to the continued survival of your local Kiwanis Club.

Club President Elects

1. Club Leadership Training is now in full swing. Elsewhere in this magazine you will find a schedule of training locations for all the divisions in the districts, as well as the individual to contact to confirm your attendance. This training is critical to planning a successful Kiwanis year in 2008-09. It is also one of the criteria listed in the "Distinguished" club.
2. As mentioned above, you too should be thinking Membership Growth. It is never too early to plan for your year in office.

Please remember that it is not too late to register for the International Convention in Orlando and we still have tickets available for the District Dinner on Thursday, June 26th. If you are interested in attending, a copy of the order form can be found elsewhere in this magazine.



Membership Growth

I want to give you an update on the progress in membership growth for the district. Ohio has the distinction of being third in all of Kiwanis International in membership growth. Actually, I should have said *THIRD* in total membership *LOSS* thus far this year. That is a distinction I am not be happy to hold. We have only two divisions with positive growth for the year. Those are Division 10W at +2 and Division 24 at +9. If the trend continues at the present level, the Ohio District of Kiwanis will cease to exist in about nine years. I ask you, what would your community do without your Kiwanis Club? Who will step up and provide the service to the children in need of your services? I am open to suggestions on how we can turn this around. I firmly believe that it is possible to reverse the trend and end the year on a positive note. Bill Pierce and his TAG Team have been working hard promoting membership and we need to support their efforts.

A very important side effect of this decline in membership is that of revenue loss. We made our budget for the year based on an anticipated membership figure. With the loss thus far, our revenues will drop by nearly \$9,400. This erodes our reserve funds which are already reduced to a critical point. We have made efforts to contain expenditures, but there is only so much that can be done. At this point in time, the financial future of the district is precarious at best. I have appointed a committee to examine the finances and make recommendations on the possibility of a dues increase. For your information, we have not had a District dues increase since 1997. I will inform the membership of the decision as soon as any decision has been made. In the meantime, if you wish to have input into the process, email me at leroy@leroymartin.com.

New Club Growth

On a positive note, Marge and I have been busy attending the chartering of K-Kids Clubs and Aktion Clubs. This has been an exciting part of our journey. Anyone who wants to see what it means to be excited about doing service and giving to their community should attend an Aktion Club meeting. You will see physically challenged adults who are proud of being a part of our Service Leadership Programs. They go about their service with excitement and enthusiasm.

Although no new Kiwanis clubs have been chartered as yet, we have one that is close to having the number of committed new members to apply for their charter. In addition, canvassing for members to start another club will begin in early May.

Interest in starting new clubs in various divisions has also been made known to me. I hope all of those areas under consideration for clubs will begin the process as soon as possible.

In spite of the decline in membership, Kiwanians around the district continue to do an enormous amount of service to their communities. Marge and I are in awe of all you do for children and for your communities. Share the wealth. Invite someone new to attend your meetings. Better yet, invite someone to join your club to share in the excitement. Remember, Yogi Berra (I think it was him) said that 100% of those you don't ask to join Kiwanis, don't join.

Thanks for all you do as Kiwanians!



Fellow Kiwanians:

As Leroy and I have traveled around the Mighty Ohio District this year, I have been in awe at all the great projects the clubs and divisions do in their communities. You are Kiwanians and YOU are AWESOME!

There is still plenty of time for you to donate funds to my project "Pediatric Trauma, Treatment and Prevention." Again, I am in awe of the donations you have already made to my project. You can make direct donations to the Ohio District Kiwanis Foundation with a notation that it is for the First Lady's Project. Another way to donate is for a club or member to award a "Past International Presidents" (known as a PIP) award for another member or you can buy one for yourself. The cost is \$500.00 and half goes to the Foundation's Endowment Fund and half goes to the First Lady's Project. Just be sure to make that notation on your check. A form can be downloaded by going to www.odkf.org. Clubs can apply for a grant from funds in the Pediatric Trauma account. What a great way to help the children in your communities.

At the beginning of the year I set a rather lofty goal of raising \$50,000.00 for the Pediatric Trauma, Prevention and Treatment Project. Breaking this down by division would be a little less than \$2,000.00 per division. I still believe this can be accomplished with your help.

I truly thank you for all you do for the children in your communities. Think about this – what would those children do without your help. Your projects for children are too numerous to mention here and they are all so worthwhile. I repeat: You are Kiwanians and YOU are AWESOME!



Education & Development

Preston Forbes, District Chair
pforbes@earthlink.net

For 2008-2009 Club Officers

Club Leadership Education (CLE)

The Kiwanis Club President-elect with the Club Secretary and other Kiwanians who are important to your club's leadership should attend CLE. The program for this year includes new Kiwanis

International tools for club leaders. Our revised program was well received last year.

You will learn from other clubs. There will be opportunity to begin planning and goal setting to make your club better. You will begin to build a club leadership team and become a more effective Kiwanis leader.

A date has been set for your Division. You and your club leadership team should attend CLE for your Division. If there is a schedule conflict, arrange to participate in a nearby CLE on a different date. Make arrangements to participate with a different Division by contacting your Lieutenant Governor for 2008-2009 and the contact person indicated below.

Date	Divisions	Location
May 31	3	Miami Valley Centre Mall, 987 E. Ash St., Piqua, OH 45356 Contact Marijo Poling, 937-778-1057, polingma@hotmail.com
May 31	5, 6, 7, 8	Sharonville Firehouse, 11637 Chester Road, Sharonville, Ohio 45241 Contact Wendell R. Herrin, 513-769-3717, wenherr@fuse.net
May 31	9	Jackson Comfort Inn, 605 East Main Street, Jackson, OH 45640 Contact Clara Kutschbach, 740-774-3894, clara.k@chfands.com
June 7	10E,10W,10S	Ohio District Kiwanis Office, 67 Ceramic Drive, Columbus, Ohio 43214 Contact Leonard Hubert, 740-587-0531, ljhbert@juno.com
June 7	11S, 11N	Delaware Hotel, 351 S Sandusky St, Delaware, OH 43015 Contact Tim Dodge, 740-815-3599, tldodge64@verizon.net
June 7	1S	Henry's Restaurant, 810 N Locust St, Ottawa, OH 45875, (419) 523-5656 Contact Sande Johnson, 419-427-8452, sande@gofindlay.com
June 7	2	First United Methodist Church, 504 Glynwood Road, Wapakoneta, Ohio 45895 Contact Virginia Burk, 419-728-6440, vnrbr@bright.net
June 14	14, 13, 24	Rocky River United Methodist Church - 19414 Detroit Rd. Rocky River Oh. 44116. Contact Carol C. Tuck, 440-567-0624, thelampshope@aol.com
June 14	20,21,25	Wickliffe Christian Church, 3939 Potomac Ave., Youngstown(Austintown), Ohio 44515 Contact Jerry Osborne, 330-770-0003, jkosborne@zoominternet.net
June 14	1N	Senior Citizen Maumee, 2430 S. Detroit Ave., Maumee, Oh 43537 Contact Ray Patterson, 419-866-9402, ray@rapatterson.com
June 14 Norwalk, Ohio 44857	12	St. Alphonsus School building1360 Settlement Rd. (three miles south of Norwalk, off SR 61) Contact James Ludban, 419-934-6065, jimludban@yahoo.com
June 21	4	Christ United Methodist Church3440 Shroyer Road, Kettering, OH 45429 Contact Otto Burgess, 937-609-4784, otto.burgess@lexisnexis.com
June 21	15, 22	Cuyahoga Community College; Eastern Campus, Liberal Arts Bldg Rm 110: 4250 Richmond Road; Highland Hills OH 44122 Contact Dan Corrigan, 216-691-1405, lewisaclarkette@sbcglobal.netJerry Seppelt,
June 21	17	TBA Contact Jim Myers, 330-498-9905, jmyers0620@yahoo.com
July 12	16E, 16W	Rosemont Country Club; 3777 Rosemont Blvd.; Copley, OH 44321 Contact Steve Catalano, 330-666-2234, stephen.catalano@wachoviasec.com
July 19	18	205 North Seventh Street, 3rd Floor (Coshocton room), Zanesville, Ohio 43701 Contact Joe Lemon, 740-962-3186, director@abbothome.com



District Foundation

John Millar, President
jmillar@tiffin.edu

Wow...did it snow on Mid-year! We had this lovely presentation ready for all of you to see and you could not get there and we could not leave.

Below are three of the aspects of our Ohio District Kiwanis Foundation mission that we wanted to share with you. My thanks to Alan Penn and Jean Forbes for all their work in developing the presentation and if you would like us to come to your club or division to present parts of it, let us know at the contacts below

- To create, support, and promote projects throughout Ohio
 We want to support projects that reach those persons who are not met in existing services.

Our focus is to provide seed money for innovative programs in the Foundation's field of interest
 We do look for proposals that encourage matching gifts and hands-on Kiwanian collaboration with other community agencies

In short, with our limited resources we look for proposals that yield substantial benefits for the resources invested

Grants are given in May, August and December

- To focus on safety, good health, and education of young children – here are just a few of the projects the Foundation has provided resources to in the past:

Hamilton Living Water Ministry
 Ohio Disaster Relief Fund
 Hilltop Kiwanis Youth Foundation
 Inner City Youth Work Project
 Shirley's Soap and Such for Inner City Kids
 Can Do Project for Drug Abuse Prevention
 Shaken Baby Syndrome Project
 Poison Prevention Program
 ACTION Ohio Coalition for Battered Women
 Parenting Fairs
 Barnesville Community Playground Project
 Bicycle Helmet Project
 Kiwanis Bicycle Rodeo
 Wooster Baseball

- To emphasize Pediatric Trauma Prevention and Treatment

In September of 2008 the Foundation Board of Trustees reaffirmed our major focus of fundraising and project support for the next 3-5 years

Members of Ohio Kiwanis Clubs, the Ohio K Family and supportive community organizations are being asked to support this initiative by donating to the Foundation promotional projects dedicated to this initiative.

The primary focus is the First Lady's Project where the funds raised are split between investment and providing additional grant dollars to support Pediatric Trauma proposals from member clubs to the Foundation.

I would encourage you to go to the Foundation Web Site - www.odkf.org for much more information about each of these areas as well as other aspects of the Foundation. To reach us with questions or concerns about any of the Foundation's programs or operations send an Email - info@odkf.org or call me at 419-448-1772.

Please send me information from the Ohio District Kiwanis Foundation regarding:

- Ambassador's Program
 Annual Club Birthday Fund
 Pediatric Trauma Fund
 Past International President's Fund
 Ohio Kiwanis Endowment Society
 Don Williams Award
 Stan Schneider Award
 Walter Sellers Award
 KICK Program
 Make a Difference Day Organization
 First Lady's Project - Pediatric Trauma
 Grant Application
 Club Advised Fund Program
 Disaster Relief Fund
 Other _____

Name _____

Address _____

City _____ Zip _____

Phone: _____

Email: _____

Fax _____

Mail to: Ohio District Kiwanis Foundation
PO Box 1013, Wooster, Ohio 44691

Paulding County Tots Benefit from Reading Partnership



The Paulding County Carnegie Library and the Kiwanis Club of Paulding County have partnered to provide a "Head Start Through Reading", a collection of classic children's picture books donated to Paulding County Head Start. Pictured with the Cat in the Hat are library director and Kiwanian Susan Pieper, as well as staff, family and happy readers of the Head Start Program.

Helping out the Easter Bunny...



Seneca Co. Opportunity Center Aktion Club member Robert, and Honorary member Paula help fill eggs for the Aktion Club Community East Egg Hunt.

University of Rio Grande Charters New Club



A Circle K Club has been chartered at the University of Rio Grande and Rio Grande Community College. The new club will be co-sponsored by the Kiwanis Clubs of Gallipolis and Jackson Area. Pictured are charter members and officers of the new club.

North Royalton Kiwanis Makes a Difference for Royalton Woods Residents

Known by many names, the game of Cornhole is one of the greatest games to hit tailgate parties, backyard BBQ's, campgrounds, and family gatherings since horseshoes. People of all shapes, sizes and ages can play, and everyone has a great time. Cornhole is similar to horseshoes, except you use wooden boxes as platforms and bean bags, stuffed with corn, instead of horseshoes.



North Royalton Key Club members concentrate on painting the Kiwanis logo on the Cornhole games.

These Cornhole boards were made by Past President Dick Bredenbeck, Key Club liaison, Wally DeMattie organized the designing and painting of the Cornhole set to be done by Key Club officers.

The game was presented to the Royalton Woods residents at a "Game Day". Several Kiwanis members also joined in trying their luck. The residents had a great time laughing and cheering each other on! It was a special afternoon of "Cornhole Fun."



Royalton Woods resident let a cornhole square fly as she attempts to score for her team.

Kiwanis Bib Project Covers Babies Across Ohio

More than \$16,000 has been raised from Kiwanis Clubs across the state as well as individual members to help support the Kiwanis Bib Project to counter Shaken Baby Syndrome. This



includes a very generous grant of seed money provided by the Ohio District Kiwanis Foundation.

Coordinated by the Kiwanis Club of Columbus and its Young Children: Priority One committee, the project seeks financial support from clubs and Kiwanians to purchase as many infant bibs as possible. Bibs will be distributed to birthing hospitals across Ohio, and through clinics, home visits and referrals. Imprinted on the bibs will be the message, "Love Me...Never Shake Me!" in English and Spanish message. It will be reproduced on the gift bag that will also include a packet of information for parents and guardians/caregivers about the dangers of shaking a baby. Also on the bibs and the bag will be the Kiwanis International logo and wording acknowledging the support of Kiwanis clubs in Ohio.

All gifts (with no administrative or management fee) will be used to purchase as many bibs as possible. That total will be available by mid-April, with at least one club undertaking a project with funding available for the Kiwanis Bib Project. April is the targeted month because it is National Prevent Child Abuse Month.

We will announce the results of our statewide efforts in April which is National Prevent Child Abuse Month. This presents an opportunity for your club to feature the topic of Prevent Child Abuse and Shaken Baby Syndrome during an April meeting.

The Kiwanis bibs will be distributed through our partner, Prevent Child Abuse of Ohio (PCAO), a statewide nonprofit organization, to birthing hospitals across the state, and through clinics, home visits and referrals. Visit its website

for additional information on the appalling statistics detailing the dangers to infants and children when they are shaken and abused www.pcao.org or 1-800-CHILDREN.

For additional information, visit our website www.columbuskiwanis.org. All gifts to the Columbus Kiwanis Foundation are tax deductible as the Foundation is a 501(c)(3) nonprofit organization.



Newton Falls Soccer Teams Honors Kiwanians



Over 300 kids played soccer this year in Newton Falls and thanks to the programs like the indoor 4 & 5 year old instructional events Newton Falls, will have hundreds of future soccer stars in the making.

Mel Wilson of the Kiwanis of the Newton Falls Kiwanis Club was honored to receive a poster filled with signatures of the 4 and 5 year old soccer players.

Pictured with Mel are Beth Ann and Mike Rothacker. Beth volunteered with the indoor soccer program at the community center.

Mike had a thank you team photo from the Kiwanis sponsored "Big Kids" team that played this season on the Milton Blvd. Field.

**Ohio District Kiwanis
51st Annual Golf Tournament
Tam-O-Shanter, Canton, Ohio July 16-17, 2008
Registration Form**

Deadline for entry or cancellation is July 12, 2008. Please use this official entry form to register or check out website www.ODKF.org and click on the link to **GOLF**. You may send your entry by mail and include your check for payment or you can register online and use our PAYPAL account. **This is a co-ed event open to Kiwanis Family and Friends.** We encourage participation from all K-Family members.

PLEASE PRINT ALL INFORMATION USING BLACK INK

Club Name: _____ Division: _____
 Golf Chairperson: _____ Daytime Phone: (____) _____
 Address: _____
 City: State: _____ ZIP: _____

Enter Golfer Information Here

Clubs entering more than one team please list the names according to the team in which they will be playing.

Team # Course Desired: Hills ___ Dales ___ Day Desired: Wed ___ Thurs ___ Scramble: ___ or Best Ball ___	Team # Course Desired: Hills ___ Dales ___ Day Desired: Wed ___ Thurs ___ Scramble ___ Best Ball ___
Players Name _____ _____ _____	Players Name _____ _____ _____

INDICATE CHOICE OF TIME AND COURSE
(Events will be held rain or shine, sorry NO Refunds will be given.)

Time	Team #	Item	C o s t **	How Many?	Total Cost
7:00 - 8:58*		Golf	\$75.00		
11:05 - 12:56 *		Dinner Only	\$24.00		

*Please indicate times you desire within this time frame. _____
 ** \$5 increase for lunch which is now included with golf.

GOLF INCLUDES CART & DINNER

Payment Options: By check payable to: Ohio District Kiwanis Foundation, P.O. Box 1875, Stow, OH 44224

*** \$20 of each registration fee is tax deductible if paid by individual golfer**

By Credit Card: Card Type Visa ___ MasterCard ___ Expiration Date: ___/___

Card Number _____ Security Code #: _____

I agree to pay the above total amount according to the card issuer agreement.

 Cardholder Signature Date

Ohio District Kiwanis Golf Outing
Sponsored by the Ohio District Kiwanis Foundation
Sponsorship Registration Form

Each Sponsor will be listed in the official program and will have a sign on the golf course at the event. Please Print Name, as you want it to appear on the sign (limited to two lines):

Contact Name: _____

Address: _____

Phone Number: _____

E-Mail Address: _____

**Call Bill Flinta
330-923-0454
or Dave Kuhn
440-232-2562
to learn about
customized prize
sponsorship options.**

Your sponsorship is tax deductible because the Ohio District Foundation is a 501c3 organization. Make checks payable to the Ohio District Kiwanis Foundation. Deadline to sign up is June 16, 2008.

Indicate type of Sponsorship:

Hole Sponsorship at cost of \$100.00 _____ (includes sign on one hole and recognition in dinner program)

Preferred Hole Sponsorship at cost of \$175.00 _____ (includes sign on both courses and recognition in dinner program)

Par* Sponsorship at cost of \$250.00 _____ (includes sign on both courses, golf and dinner for one, and individual dinner recognition)

Birdie* Sponsorship at cost of \$500.00 _____ (includes sign on both courses, golf and dinner for two, and individual dinner recognition)

Eagle* Sponsorship at cost of \$750.00 _____ (includes sign on both courses, golf and dinner for three, and individual dinner recognition)

Double Eagle* Sponsorship at cost of \$1000.00 _____ (includes sign on both courses, golf and dinner for four, and individual dinner recognition)

Credit Card Payment Option: Card Type: Visa _____ Mastercard _____

Name on Card _____

Address of Cardholder _____

City _____ Zip _____

Account Number _____ Expiration Date _____

I hereby agree to pay the above amount per the card issuer agreement.

Cardholder Signature _____

Mail form and check (if applicable) to: The Ohio District Kiwanis Foundation, P.O. Box 1875, Stow, Ohio 44224

**For Par, Birdie, Eagle, and Double Eagle sponsorships please also complete the registration form indicating the names of player(s) and leave the amount section blank, unless paying for additional players not included in the sponsorship.*

DON'T MISS THE 51ST ANNUAL OHIO KIWANIS GOLF OUTING

The 2008 Ohio Kiwanis Golf Outing will be held on your choice of July 16 or 17, 2008 at the Tam O'Shanter Golf Course located at 5055 Hills & Dales Road NW, Canton, OH. The facility is easily assessable from I-77 and the dinner will be nearby at Rolandos Party Center. As a result of the event's affiliation with the Ohio Kiwanis Foundation a portion of each registration (if paid individually) and all sponsorships will be tax deductible and the event's net proceeds will be available to help support Foundation projects.

This event is open to the entire K-Family and all friends of Kiwanis. Both a scramble and best ball format are available, and there will be many team prizes as well as individual skill prizes. The price of this year's event is \$75.00 and includes lunch, golf, cart, prizes, and a great dinner. Sponsorships are available again this year to help defray the cost of the event. Registration and sponsorship forms are available at OhioKiwanisGolf.com, via the Foundation link on the Ohio District Kiwanis website (Ohiokiwanis.org) or via the link on the Ohio Kiwanis Foundation website (odkf.org).

Please mark you calendars and arrange your teams now to take advantage of the great fun, food and fellowship that takes place at this event every year. Tee times are assigned on a first come first serve basis so register early. The event is held rain or shine. No cancellations can be accepted after July 12, 2008. If anyone needs help with lodging arrangements please contact us. Please encourage your club to send one or more foursomes to this great District event. If you have any questions regarding the tournament please contact either Dave Kuhn (440) 232-2562 or Bill Flinta (330) 923-0454. Thanks for supporting this event. We look forward to seeing everyone in July.

In Memoriam

Member	Division	Club
Edgar Anqstadt	25	Vienna
Forest Croman	10S	Circleville
Sharon Hendel	1N	Perrysburg
Melvin Kurtz	24	Independence
Dr. Walter Lewin	14	West Park, Cleveland
Ted Purpus	2	Minster
Frederick Schiefer	10S	Berwick
James Ulrich	14	Lakewood
Wallace Wendt	14	Lakewood



One Can Make a Difference

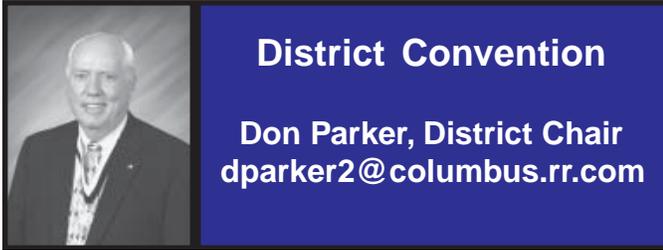
How will this help children? How will this help the Kiwanis member? How will this help our clubs help the communities?

These are the questions I keep asking myself as I review our district goals and operations and prepare for the future leadership. Governor Leroy has put together a talented group of Kiwanis members representing diverse interests and areas of Ohio to put together a strategic plan for Ohio Kiwanis. This plan will chart the course for our future success in Ohio Kiwanis. On May 9th and 10th, we will bring next years' officers, Lt. governors, and district chairs together in a leadership retreat to plan specific objectives with timelines, outcomes, and persons responsible for achieving them. Ohio Kiwanis' new strategic plan will give us the vision, mission, and goals to start this endeavor.

As I have visited clubs and divisions across Ohio the past two years, I have worked at watching and listening to our members and their needs. The Ohio District Leadership will continue to listen and then act to assist clubs in helping their communities. The members are the only reason we show up to lead everyday. None of us can do great things by ourselves. Working together Kiwanis members are implementing tremendous projects that have very positive impacts for children and their communities.

One can make a difference by bringing up a need in your community, chairing a service or fundraising project, bringing fun and fellowship to your club, taking a leadership role in your club and division, one member can provide a positive impact on the lives of others. We are incredibly blessed in Ohio with caring, talented members that step up when there is a need. Don't be afraid of doing something new or being too busy. The rewards and feeling of accomplishment you get back are directly related to the investment and passion you put in.

As one member, you can make a difference. By recruiting one more member for your club you have just doubled the potential for service and by bringing in two new members you have tripled it. By helping start a new club in a community without Kiwanis, you will leave a lasting legacy of service for thousands that will continue to serve long after we are gone. Growth of Kiwanis is vital to provide more service and meet the needs of children and to better the lives of all those in our communities. Through Kiwanis, one can make a difference. Start today.



District Convention

Don Parker, District Chair
 dparker2@columbus.rr.com

Planning continues for the 2008 Ohio District Convention to be held August 15-17 at the Crowne Plaza Columbus North, 6500 Doubletree Avenue, Columbus, OH 43229

Complete registration details will be available in the next issue of this magazine and in a letter to be sent to all clubs.

In the meantime, please elect your club delegates and make plans to attend the convention.

In addition to the usual meetings for the current Board and next year's leadership team, there will be educational opportunities on Friday afternoon as the convention begins. Each club should plan to send representatives to learn and engage in the leadership education opportunities that will be offered on Friday afternoon.

A fun, entertaining fellowship event will occur early Friday evening following the educational forums and workshops. Food, beverages, music, and entertainment will make this event a must to attend for all convention participants. No other district-sponsored events will be scheduled during this time so that all can enjoy this event.

The convention convocation will begin at approximately 8 p.m. on Friday evening with a welcome from Governor Leroy Martin and a host club.

Following the opening ceremony, attendees will be treated to a keynote address that is well worth the cost of convention registration.



Brendon Burchard

Nationally acclaimed speaker and author, Brendon Burchard will provide a motivation, inspirational presentation that will thrill all who hear it. Brendon Burchard is the author of "Life's Golden Ticket" and a highly regarded life coach, leadership speaker, and business consultant. As one of the top leadership and motivational speakers in the world, Brendon's authentic, powerful and hilarious presentations have become legendary. His message—that we are all called to "live by choice and live to contribute" has changed thousands of lives around the globe. You won't want to miss this keynote presentation.

Saturday's convention events will include the annual meeting of the Ohio District Foundation, additional educational forums and workshops including a follow-up with Brendon Burchard, and the delegate session.

The evening will be capped off by the Governor's Banquet that will feature awards, entertainment, and introduction of next year's leadership team.

Sunday morning will feature the annual and moving memorial service that honors those Kiwanis members who have left us in the past year.

It promises to be a great convention with a tighter, more compact schedule, opportunities to learn and share while conducting the annual business of the Ohio District of Kiwanis International.

Get the dates on your calendar now:

2008 Ohio District Kiwanis Convention
August 15-17, 2008
Crowne Plaza Columbus North

Two Very Special Opportunities Ohio District Convention

Friday afternoon, August 15th – A Pre-Convention Workshop

Kiwanis International Staff is preparing Interactive Leadership Workshops for several District Conventions and the Ohio District is fortunate to be able to offer one of these workshops this year. It will be inspiring, practical, and useful to you. You will need to pre-register for this workshop when you register for convention. Don't miss the opportunity to interact with the Kiwanis International Leaders.

Friday evening, August 15th – Kick Off Speaker – Brendon Burchard

Brendon was blessed to receive life's golden ticket—a second chance—ten years ago after surviving a dramatic car accident in a third-world country. Since then, he has dedicated his life to helping individuals, teams and organizations create and master change. Ohio Kiwanians who have heard Brendon speak enthusiastically about his message. Don't miss his presentation "*Life's Golden Ticket: An Inspirational Journey to Success*".

Leach Honored for Involvement on Make a Difference Day Ohio Steering Committee.

Dale Leach of the Grove City Kiwanis Club was recently honored for *his* involvement as a member of the Make a Difference Day Ohio (MDDO) Statewide Steering Committee.

Make a Difference Day Ohio (held the 4th Saturday in October) is the largest single day of volunteering – a day to lend a helping hand! Honorary co-chairs Francis Strickland, First Lady of Ohio, Jim Tressel, Head Football Coach, The Ohio State University, the Ohio Community Service Council, and a statewide Steering Committee have led the efforts to provide information, promote, and recognize outstanding MDDO volunteers throughout the state.



Francis Strickland presents Dale his recognition.

As a member of this statewide effort, Dale represents Ohio District Kiwanis, and our commitment to strengthen Ohio through volunteerism and service.

For eight consecutive years, Ohio has led the nation in the number of volunteer service projects on Make a Difference Day. More than 1,000 projects were held throughout the state. Ohio Kiwanis Clubs have consistently participated with total participation increasing each year. The projects are diverse and include everything from food, clothing or toy drives, community clean-ups to working with the homeless.

“Volunteerism is a win-win proposition,” said Francis. “It benefits the community and the volunteer. Make A Difference Day Ohio is an opportunity to work, learn and grow together. Volunteers across the state work to give back to their communities – and we’re all better for it!”

SAVE THE DATE!

June 26-29 Kiwanis International Convention, Orlando

July 9-13 Key Club International Convention,
Denver, Co.

July 16-17 Ohio District Golf Outing,
Tam O’Shanter Golf Course, Canton

August 15-17 Ohio District Kiwanis Convention,
Crowne Plaza North, Columbus

Kiwanis Clubs support local shelters

Turning Point, the agency serving domestic violence victims in Crawford, Delaware, Marion, Morrow, Union and Wyandot Counties and The Marion Shelter Program have been selected for another project by Division 11-South Kiwanis Clubs.

Clubs from Delaware, Marion, Mt. Gilead, Carey, Marysville, Powell and Bucyrus joined together to provide needed supplies to the organization. After hearing presentations from Turning Point and The Marion Shelter Program staff members, the Kiwanians recognized the need for assistance for families accessing shelter.

Responsible for this project is Richard Straub of Marion Noon Kiwanis who realized the needs of the shelters and began by collecting tuna. The next items collected were towels and washcloths.

“Turning Point and the Marion Shelter Program are both wonderful organizations that provide for some of the neediest folks in our society. Turning Point families are working desperately for a life free from violence and often come to the agency with nothing but the clothes on their backs. Those accessing the homeless shelter need our support as well. We came up with the idea of collecting needed items to get them started,” stated Richard.

There were 1,362 items collected from the 11S clubs, plus Bucyrus from 11N. The leading club for donations was the Delaware Noon club with 289 items given. The next project planned for the Marion Shelter Program and for Turning Point will be a drive to collect jars of peanut butter.



Paula Burnside, Program Director for Turning Point examines some of the towels that Tim Dodge (center) and Richard Straub delivered to the center.



Circle K

Jason Stewart , Governor
JRStewman@aol.com

Greetings Kiwanis,

The past two months have been busy for the Ohio District Circle K. We ended February with our 51st Annual District Convention. Convention Chair Jennifer Eckhoff and the University of Akron Circle K Club did an outstanding job putting together a fun and informative convention for attendees from all over Ohio. At the convention members participated in workshops, a service project, caucuses, the House of Delegates, a dance and an awards session. At convention we elected our 2008-2009 District Board.

In March we enjoyed our last month of the 2007-2008 administrative year. At the end of the month the 2008-2009 District Board met at Camp O'Bannon in Newark, Ohio, for a weekend of training and bonding. At the trainer the board set goals for the year. This year the board would like to increase membership to 650+ members, encourage the district to complete 20,000+ hours of service, work more closely with our Kiwanis and Key Club and try to get more Key Clubber to join Circle K, charter and or reactivate at least 3 clubs this year, and increase communication by better using the PACE Setter, the website and district reflectors. I know that we will work hard to accomplish these goals.

The Spring Officers Training Conference took place April 11-12 at Camp Nuhop in Perrysville, Ohio. SpOT Chair, Patricia Riley worked hard to put together an event where club officers from around the district could set goals for

the year, get trained in their new office and get to know the officers from the other clubs around the district. We have strong and motivated officers leading our clubs this year and I am positive that the district will accomplish great things this year.

As the school year begins to wind down and finals are approaching, many of our clubs are slowing down in terms of service hours, but many members will continue to do service over the summer. We are looking forward to our Large Scale Service Project and International Convention which are being hosted in Denver, Colorado August 2-9.

I would like to thank Kiwanis, Key Club and the other branches of the Kiwanis Family for their continued support of Circle K. I look forward to serving as Governor for this 2008-2009 year!



2008-2009 Ohio Circle K Board taking a break from their goal setting.

BASKETS and BOXES and BAGS—Oh, my!

How is your division's "basket" for the District Convention silent auction contained? Little red wagon? Waste basket? Golf bag? Punch bowl? Wheelbarrow? Fish tank? Be creative! Here are some steps to follow if you haven't started down that yellow brick road toward our First Lady's Project fundraiser, the silent auction.

1. Pick a theme: your area and its products, a sports outing or get-together, movie night, a special getaway weekend, a favorite team, gardening, family game night, boy's room, girl's room, "spa" products, golf, handyman, teatime, coffee break, special dinner, pets, etc.

2. Make a list of possible items to include in your container.
3. Send the list off to all the clubs in your division and have them choose the items they will provide. (Some prefer to contribute cash and have you buy the items.)
4. Send updates to the clubs to let them know what items have already been donated (or chosen to donate) by which clubs.

Remember to keep a list of the items and the total value of your "basket" to attach to the container at the auction.

And don't forget that we are looking for a few very special items for the raffle!



Community Services

Vernon Dillon, District Chair
vermonn@yahoo.com

Are you looking for a way to get involved with community service? With the Presidential Election coming this fall, you too can sponsor the next Barack Obama, Hillary Clinton, or John McCain!!! You ask how can we do that? I am glad You asked!!!

Call your local school or local American Legion Post to sponsor a High School Junior to attend a leadership youth government program called Buckeye Boys State or Buckeye Girls State.

Buckeye Boys State is June 14-22, 2008 at Bowling Green State University and Buckeye Girls State is June 15-21, 2008 at Ashland University. The cost is \$300.00 for a boy and \$250.00 for a girl.

What better way to make an impact on your community by investing in YOUR youth, maybe even a FUTURE President!



Pictured are young men from the Dayton-area attending 2007 Buckeye Boys State sponsored by Xenia, Dayton Breakfast, and Centerville Kiwanis Clubs.

KEY LEADER SOLD OUT!

Key Leader, which is scheduled for May 2-4 at Recreation Unlimited in Ashley, Ohio has reached maximum capacity. Kiwanis International is working with Ohio Leaders to explore the option of scheduling a fall event. We will keep you posted as details become available.

Thanks to everyone who promoted this great event.



A. Alan Penn
International Counselor to
Ohio
apenn@zoominternet.net

Ohio's Volunteerism Story

(Excerpts taken from the Ohio Community Service Council annual Report of which Alan Penn was the Chair for the past four years)

Ohio has a rich history of service and volunteerism. Our state has a unique combination of community service provided by Serve Ohio agencies, churches and other non profits, and of course our service clubs such as Kiwanis.

The strength of our service and volunteerism is the partnerships that have been developed over the years between public and private agencies. Collaboration is a standard operating procedure and will continue to be our strongest asset in furthering volunteerism and service in our state.

Too often we do not acknowledge the size and scope of service provided by our citizens.

In our 2007 Annual report the Ohio Community Service Council calculated what our Ohio citizens have done for their communities. Kiwanis was a vital part of the statistics being shared. It is what we call "Volunteering in Ohio".

- * 2.69 million Ohio volunteers dedicated over 333.8 million hours of service
- * Ohio's volunteer rate increased by 10.1 percentage points since 1989
- * In Ohio more than one in four Ohio volunteers served with an education or youth focused organization
- * In addition to the 2.69 million Ohio volunteers, nearly 175,000 people participated informally by working with their neighbors to improve their community
- * Overall 34.4% of people in Ohio were engaged in their community by volunteering

Ohioans are focused on volunteering and serving others. Now is the time for Kiwanis club members in Ohio to seek out these volunteers, to network with them as they work on their projects, and to ask them to join the greatest volunteer and service organization in the world.

If you want to learn more about Ohio community service, visit the ServeOhio web site.

If you want to grow Kiwanis all it takes is to "ask" someone in your community to join today.



Kiwanis Clubs all over the Ohio District are working to provide elementary students an opportunity to serve their communities through K Kids. In March, Lisa Pyron, who provides awesome support from Kiwanis International, attended a PTO conference in Columbus. From that conference came a listing of close to 20 schools who expressed an interest in having a club at their school. Bob Williams did a great job of matching these with a neighboring Kiwanis club, and we feel certain that many new K Kids will become a reality in the very near future. Great job to everyone involved in this initiative!

In this issue, we are spotlighting the two newest K Kids in the Ohio District, along with one that has been re-activated.

Garfield Elementary in Medina celebrated their charter on March 12th. Garfield is sponsored by the Medina Noon Kiwanis Club, with tremendous support from Jeri Penn, of the All Ohio-eMedina Kiwanis. They chartered with 60 members and six faculty advisors. The K Kids collected over 2,500 items for the Medina Food Pantry and have spent time with residents at two local nursing homes. The club organized as a combined student council and K Kids. Great idea!

John Sherman Elementary in Mansfield celebrated their new club with the Mansfield Sr. High Key Club on March 25th. This is the first Ohio District K Kids to be co-sponsored. The Mansfield Kiwanis Club along with the Mansfield Senior High Key Club worked to get this K Kids up and running. Their charter event was a joint installation of officers with the Key Club.

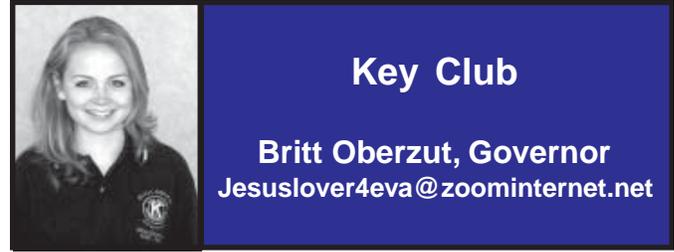
The Brook Park Memorial Elementary K Kids in Berea will again come alive, thanks to a joint effort of the Berea and Middleburg Kiwanis Clubs. Thanks to both of you for stepping forward to re-activate this once very active club.

Everywhere we turn, Kiwanis Clubs are in various stages of working to bring K Kids to their local elementary schools. What a perfect example of "changing the world, one child and one community at a time". Learn more about K Kids at www.kkids.org.

Reporting Deadline Fast Approaching!

Quarterly reports for the **Builders Club, K-Kids and Aktion Clubs** are due May 15. They can be downloaded at www.kkids.org, www.buildersclub.org or www.aktionclub.org. Annual club election reports for **Key Club** can be completed on line at www.ohiokeyclub.org.

Kiwanis Clubs can fill out their election forms when they log on to KiwanisOne to fill out their monthly reports.



Dear Ohio District Kiwanians,

As this is my last article as the Ohio District Governor of Key Club International, I would first like to take a moment and tell you how grateful I am for your support. Without you, I never would have stepped into the Medina High School's distance learning lab at 7:00 a.m. on Wednesday mornings, I never would have discovered how great it felt to serve others, and I never would have had the opportunity to travel across the country to make lasting friendships with caring teenagers just like me. Without Kiwanis I never would be where I am today. I truly appreciate all the support you not only gave me as my year as Governor, but to the other 240,000 teens just like me.

I will never forget being forced to jump into a pool to raise money, the countless frantic phone calls as I was lost in a foreign city trying to attend a meeting, or the lessons I have learned. Kiwanis is an outstanding organization that I sincerely hope to be a part of, after Circle-K of course. I hope each year the Ohio District grows stronger and everyone can see what a positive impact Kiwanis has on the children in this world.

As for the 2007-2008 Key Club Ohio District Board, we have had a great year. Though there will always be struggles along the way, my board has taken them in stride. We have had a successful Fall Rally at COSI and I know our District Convention was great. They have worked really hard, and I am proud of what we have accomplished.

I wish you all the best of luck in the future. I am sure I will see you there!

Thank you again.



A very surprised Britt receives a Past International Presidents Award from the Ohio District Kiwanis Foundation from Governor Leroy.



With summertime just a couple of weeks away, children will have fun but may face summer hazards. This article will explain how to prevent some of these dangers for children. (Source: www.aap.org) As a Kiwanis Club, please consider promoting child safety at your local fair and public events. Not only can your club provide literature found at www.kiwanis.org, but also your Kiwanis Club can give away items such as bug spray, sunscreen, bike helmets and reflectors, and other important summer safety gear. Promoting and supporting programs sponsored by the American Red Cross can foster summer safety.

Sun Safety:

- For babies less than 6 months old, avoiding sun exposure and dressing infants in lightweight long pants, long-sleeved shirts, and brimmed hats that shade the neck are still the top recommendations from the AAP to prevent sunburn. However, parents can apply a minimal amount of sunscreen with at least 15 SPF to small areas, such as the infant's face and the back of the hands.
- For young children, apply sunscreen, at least SPF 15, at least 30 minutes before going outside, and use sunscreen even on cloudy days.
- For older children, the best defense is covering up. Wear a hat with a three-inch brim or a bill facing forward, sunglasses (look for sunglasses that block 99-100% of ultraviolet rays), and cotton clothing with a tight weave.
- Stay in the shade whenever possible, and limit sun exposure during the peak intensity hours - between 10 a.m. and 4 p.m.
- Use a sunscreen with an SPF of 15 or greater. Be sure to apply enough sunscreen - about one ounce per sitting for a young adult.
- Reapply sunscreen every two hours, or after swimming or sweating.
- Use extra caution near water, snow, and sand as they reflect UV rays and may result in sunburn more quickly.

HEAT STRESS IN EXERCISING CHILDREN

- The intensity of activities that last 15 minutes or more should be reduced whenever high heat and humidity reach critical levels.
- At the beginning of a strenuous exercise program or after traveling to a warmer climate, the intensity and duration of exercise should be limited initially and then gradually increased during a period of 10 to 14 days to accomplish acclimatization to the heat.

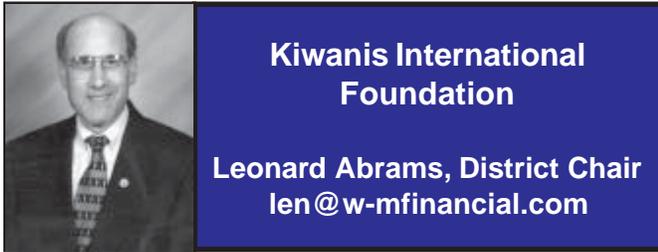
- Before prolonged physical activity, the child should be well-hydrated. During the activity, periodic drinking should be enforced, even if the child does not feel thirsty.
- Clothing should be light-colored and lightweight and limited to one layer of absorbent material to facilitate evaporation of sweat. Sweat-saturated garments should be replaced by dry garments.
- Practices and games played in the heat should be shortened and more frequent water/hydration breaks should be instituted.

POOL SAFETY

- Install a fence at least four-feet high around all four sides of the pool with no openings or protrusions.
- Make sure pool gates open out from the pool, and self-close and self-latch at a height children can't reach.
- Never leave children alone in or near the pool, even for a moment.
- Keep rescue equipment (a shepherd's hook and life preserver) and a portable telephone near the pool.
- Avoid inflatable swimming aids such as "floaties." They are not a substitute for approved life vests and can give children a false sense of security.
- Children may not be developmentally ready for swim lessons until after their fourth birthday. Swim programs for children under 4 should not be seen as a way to decrease the risk of drowning.
- Whenever infants or toddlers are in or around water, an adult should be within arm's length, providing "touch supervision."

BUG SAFETY

- Don't use scented soaps, perfumes or hair sprays on your child.
- Avoid areas where insects nest or congregate, such as stagnant pools of water, uncovered foods and gardens where flowers are in bloom.
- Avoid dressing your child in clothing with bright colors or flowery prints.
- To remove a visible stinger from skin, gently scrape it off horizontally with a credit card or your fingernail.
- Combination sunscreen/insect repellent products should be avoided because sunscreen needs to be reapplied every two hours, but the insect repellent should not be reapplied.
- Insect repellents containing DEET are most effective against ticks and mosquitoes, and can prevent Lyme Disease.



FOUNDATION STRETCH DRIVE FOR CHILDREN

Last year Ohio set records in both club contributions as well as grant monies received. It is an exciting time as our foundation begins to really grow enabling it to provide an expansive array of services to children around the world. However I want to emphasize that much of the focus is on helping our sponsored youth organizations through scholarships and grants. Our Key Club and Circle K organizations are the fastest growing parts of Kiwanis. They are the future and we must support them in every way possible. In addition here are a few of the ways your generous contributions have aided others; winter coats and blankets for earthquake victims in Peru; shoes and boots for 600 children in Des Plaines, IL; pediatric trauma dolls in Tokyo, Japan; dental services for 200 children in Waynesboro, VA; uniforms and food for a year for 100 children in Jeremie, Haiti; and school furniture and supplies for the Kiwanis Education Program in Shkoder, Albania.

The Kiwanis International Foundation Annual Club Gift Campaign is under way and truly focuses on helping children. It is important to remember the "Club" in this title. That is because the foundation is truly looking to clubs to provide the majority of this effort. Our goal is \$5 per club member. Many of you have already participated in the campaign but there are many more who have not. To date we have raised \$15,852 or only \$1.57 per member. This is very distressing as the districts around us are far outperforming us. As an example the Kiwanians of Michigan have contributed \$21,135 and \$3.37 per member. As you can see Ohio has a long way to go. It is especially disturbing because this is the primary vehicle to provide scholarships to our sponsored youth. The formula is very simple, one scholarship for Circle K and one for Key Club for each \$1 per member contributed. Last year we exceeded \$2 per member and received two scholarships. However, I am looking at the list of all the districts and there are many that received 3 to 5 scholarships. One that caught my eye was Louisiana-Mississippi-West Tennessee who qualified for 4. The reason I noticed it was because I just returned from the annual training session for chairpersons and I heard of the devastating losses in membership, as well as clubs, because of Hurricane Katrina. When I heard that it really motivated me to encourage all our clubs to make the effort, at their club level, to participate in The Club Gift Campaign. Together we can accomplish great things but it takes the effort of each club. Please let me

know, len@w-mfinancial.com or 330-345-7733 what I can do to bring the story of your foundation to your club or division. I have lots of support materials to share the story. I'll look forward to seeing your club participate and thank you in advance. ☐☐☐

IRS Postcard Form 990-N Filing Info

Over the last several months, Kiwanis Clubs, Key Clubs, and Circle K Clubs may have received a notice from the IRS regarding the electronic filing of Form 990-N e-postcard. Many of our clubs have questions regarding who qualifies for this new filing requirement and when the filing is due.

Below are the links to the Kiwanis, Circle K and Key Club websites with information related to this new IRS filing requirement that clubs must follow for the 2007-08 administrative year and each year thereafter. It should be noted that this filing of Form 990-N is new for clubs that have gross receipts \$25,000 or less and the initial filing due date is February 15, 2009. The letter on each of the organizations websites has two links to the IRS website providing further information.

http://community.kiwanisone.org/blogs/kiwanis_public_news/archive/2008/01/03/warning-dont-throw-away-tax-exempt-status.aspx

<http://www.circlek.org/news/article.asp?id=290>

<http://www.keyclub.org/news/article.asp?id=2230>

Please feel free to communicate this information to your Kiwanis clubs and to include this information in your district's newsletter or other communication media. A similar email will be sent to the Circle K and Key Club districts to assist in communicating this information to their clubs. Should you have questions, please let us know.

Thank you for assisting us with this matter.

Joanne Fregeau
Finance Coordinator
Kiwanis International

Bill Parker
Controller
Kiwanis International

THE OFFICIAL OHIO KIWANIS POLO SHIRT

M's 100% cotton pique knit sport shirt.
 Double-stripe trim on collar and welt cuffs;
 3-button placket; rounded shirrtail. Double-
 needle stitching throughout.

L's Version
 Y-Placket pique with striped trim. 3-
 button placket; striped trim on collar;
 round-hemmed bottom.

Both Men's and Ladies are Brt Red with navy/White Trim



ORDERING INFORMATION

Name: _____

Street Address: _____

Residential or Commercial

City: _____ State: _____ Zip: _____

Daytime Phone: _____ E-Mail: _____

<u>Style</u>	<u>Size</u>	<u>Qty Ordered</u>	<u>Unit Price</u>	<u>Total</u>
M / L	Small		\$21.75	
M / L	Medium		\$21.75	
M / L	Large		\$21.75	
M / L	X-Large		\$21.75	
M / L	XX-Large		\$23.75	
M / L	XXX-Large		\$24.75	
Mail orders and payment to:			Shipping Charges 1 shirt \$7, 2-6 shirts \$9	
 EMB Designs PO Box 112 Coldwater, OH 45828			TOTAL	

Or fax to 419-678-3577 with Mastercard VISA Discover payment. Sorry no C.O.D.'s

Card Number _____ Exp. _____

Name onCard: _____ V Code: _____

Signature _____

Allow 2 - 4 weeks for delivery.

If you have any questions please call 419-678-2308 or 866-362-3374 ext. 101

Service in the Sun

Mark your calendars and pull out your maps – the 2008 International Kiwanis Convention will be here before you know it. This year, we will be traveling to beautiful Orlando, Florida for four days of leadership development, exhibits, educational sessions and of course, the House of Delegates where we will elect our future leaders as well as vote on important policies for our organization. We will be at the beautiful Orange County Convention Center shown on the front page of this magazine.

What will Orlando hold for Kiwanians and their families? Besides, fantastic tourist destinations like Discovery Cove, Cirque Du Soleil, Disney's Magic Kingdom, MGM Studios, Gatorland, Seaworld, or the Harry P. Leu Gardens. For the adventurous, there is the Skyventure Orlando (skydiving), Terror in Orlando (Haunted House), and Wonderworks (interactive activities).



Join us for fabulous dining at B. B. King's Blues Club on Thursday, June 26 as we join the Pennsylvania and California-Nevada-Hawaii Districts for an evening of great food and even better music. (See page 18 for registration information).

There are 26 different workshops for personal and club development that will be offered at the convention as well as special sessions you can register for – Breakfast with Crawford Loritts, an evening with Bob Newhart and finally the Kiwanis International Foundations "Party with a Purpose".

The Ohio delegation will be staying at the elegant Peabody Hotel where, if you are there at either 11 AM or 5 PM, you too can see the *Duck March* to and from the marble fountain in the hotel lobby, which has been a daily event at Peabody Hotels since the 1930's.

Plan to register soon so you too can be part of the fun in the sun in Orlando!

2006-2007 Distinguished Members

Kiwanis International has announced the Distinguished members for the 06-07 year. Club presidents verified the following individuals have completed the criteria for this recognition. The following individuals have completed the following:

1. Recruited two new members to Kiwanis
2. Attended both Midyear and District Convention
3. Participated in at least 2 Service Projects

Congratulations to the following individuals:

Ken Keller of the Columbus Club, Division 10W

Robert King of the Coldwater Club, Division 2

Alex Nasiri of the Milford Club, Division 8

Elisabeth McFarlan-Hutson of the Tiffin Club, Division 12

Barbara Kliner of the Austintown Club, Division 21

Victor Von Blon of the St. Marys Club, Division 2

Claudette Rogers of the Portage County Club, Division 20

Alfred Ruston of the Jackson Area Club, Division 9

Marilyn Coleman of the Plain City Area Club, Division 10W

Hey! That's not an Ohio Team!



District Secretary Dave Whiteman pays off a good-natured bet with La-Miss-Tenn District Secretary Charlie Ford by donning an LSU shirt at the District Secretaries Meeting. Dave and Charlie were rooting for home football teams, but, alas, OSU did not prevail. Maybe next year....



Congratulations to the Clubs, Members and their Leaders who are growing their Club Membership this fiscal year. Have you analyzed why your Club is growing or falling behind? Often it is a combination of things that affect why a club is growing or losing members. Still in other Clubs it is strictly a lack of focus and leadership.

Kiwanis Clubs that are growing, usually exhibit a number of similar characteristics:

1. Few current members are being lost. These Clubs are fun, friendly, energetic, welcome new members and guests, have a good meeting place, good food, good programs, meetings start and end on time, all members are actively working on a committee, all members are involved in their service projects, positive Club leaders, members call members who miss a meeting or two and Club members look forward to attending the next Club meeting. If too many of the above successful Club qualities are missing, it is difficult to keep members. Membership growth is sometimes referred to as a scorecard on how well a Club manages its meetings and its business. We could go on and on with this list but I think you get the idea.
2. The Club Members and the Club Leadership all agree that adding new members to their Club is extremely important. Membership is discussed at every Club meeting. The Club President makes a point of mentioning membership three times at every Club Meeting. A list of guests that will be attending the next Club meeting is kept by the Club President or Membership Chair. Guests- potential new members attend most meetings. A list of the Sponsors and current New Members is kept at the front of the meeting room. Goals with timelines are set for each specific membership goal. I am sure your Club has many other great ideas to keep the focus on membership at your Club. I would be pleased to have you share your ideas with me which can then be shared with others.

Would you please take a close look at your Club and ask the following questions:

1. Is your Club building for the future? Successful Clubs understand the importance of respecting and keeping their current members while adding new committed civic minded members. Membership Growth is the one basic fundamental

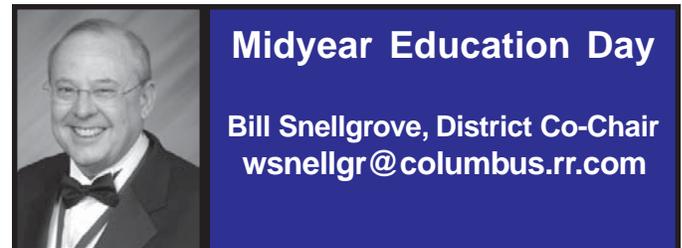
foundations of Club survival and excellence that impacts all that you do.

2. Is your Club living from day to day with few goals or plans for the future? The one sure way to kill a Kiwanis Club is to lose focus on Membership Growth (keeping current members while adding new members.) Club Leadership and Club Members must have the vision to be able to predict the future of their Club. The one proven barometer to gauge a Clubs future is to observe how they recognize the impact and importance of Membership Growth.

Many of our Ohio Clubs have negative Membership Totals this fiscal year. In fact, the Ohio District is down over 500 hundred members thru March. Will you and your Club do your part to solve this major problem by addressing and growing your Membership?

If you believe in Kiwanis and your Club, please step forward and do what is right. Understand that Membership Growth is the life blood of all that you do in Kiwanis.

Your TAG Team looks forward to helping your Club grow and exceed your greatest expectations. Your Division TAG Coach can give you ideas, guidance and help.



Well, we wanted our 2008 Mid Year Education Day to be memorable – and it was! Not as we planned - but as a once in a 100 year snow storm! What can I say, but Mea Culpa.

In spite of the storm, we had the Mid Year education Day – and almost all of the forums.

To the 86 hardy souls who came – THANK YOU! I hope you felt that your time was well spent.

To the committee of Tyler Stant, Claudette Rogers, Craig Wallace, Eric Bush, Cindy Champer, Sharon O'Neal, Dave Whiteman, Sarah Roush and Jim O'Neal – THANK YOU for all the dedicated hard work that you did.

And to those who planned to come but could not due to the weather, we were able to recover some of the costs from the hotel and are offering a partial refund. We truly wish we could do more.

And I promise you that next year will be a truly positive experience – and no 100 year storm to interfere with it.

We've got the "word on the street"

"I was just a young man when Dad (**CW Bercaw**) was in Kiwanis. He was a charter member, celebrating the Club's founding over 50 years ago in our hometown," recalls Bill Bercaw, a current Board Member of the Mason Kiwanis Club. These days Bill, his nephew Barry, and over 90 fellow Kiwanians in Mason, Ohio celebrated as the City posthumously named a street in his honor.

CW Bercaw Way is the newest "word on the street!"

Years ago, the unpaved alley going from Main Street to First Avenue was traveled by one or two cars each day. Now the whole area buzzes with activity! Situated in the middle of downtown Mason, **CW's Way** is at the hub of the City's current revitalization and beautification efforts. Across from the booming Northeast Cincinnati Chamber of Commerce, CW's home sits proudly on the corner of his namesake street. The home remains in the family serving as his grandson's auxiliary law office. "Grandpa would be proud to be honored in this way," said Barry Spaeth, a Past President and active Kiwanis member. "I can look out the window, see his name on the street, and recall how enthusiastically he spoke of his Kiwanis Club," said Barry.

A true Mason leader, CW taught high school in the district, served as principal of a neighboring high school, and co-founded two Mason manufacturing firms. Community service interests found him forming a Boy Scout Troop and a Kiwanis Club, serving on

the Village Of Mason Council, and volunteering for the Mason Fire Department, the County Board of Health and the Mason Building Loan and Savings Company. His passing in 1976 was truly a loss to the entire community.

"It's an honor the entire Club embraces," said Jack Flaherty, current Kiwanis President. "We are fortunate to have several Mason streets and even the municipal swimming pool named in honor of Kiwanis members. It's a true testament to the value placed on the volunteer efforts of individuals dedicated to serving our community,"



CW's son, Bill Bercaw, and grandson Barry Spaeth, proudly display the street sign soon to be installed. They stand in front of CW's home.

Yes! I would prefer to receive the Kiwanis Ohio Magazine electronically!

The Kiwanis Ohio Magazine is available as a full color Acrobat PDF at the Ohio District website approximately one week prior to when you receive it in the mail. If you would like to receive email notification of when each new issue is available ***in lieu of receiving a printed copy in the mail***, please complete this form and return it to the Ohio District Office at PO Box 14339, Columbus, Ohio 43214. (Fax 614-447-1915).

Name: _____ Kiwanis Member Number: K _____

Member of the Kiwanis Club of: _____

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Please note: You will receive notification when the Kiwanis Ohio Magazine is available. You will then need to go to the district website and download the PDF so you can read it, print it, or print only the pages you want on paper. **You will no longer receive a printed copy of the Kiwanis Ohio Magazine via the US Postal Service.**

Please also note that you must notify the district office of any e-mail address changes. In the event that an e-mail address on file becomes inactive, you will no longer receive e-mail notification of each issue. You will be returned to the mailing list for the paper copy.



Marketing & Public Relations

Claudette Rogers, District Chair
 papiamento1968@aol.com

How to Develop a Marketing Plan

Developing a marketing plan can be a tremendous asset to educating both members and the general public about our Kiwanis Family. By taking small steps toward your ultimate goal, you break the larger issue into manageable tasks that can be done easily and with minimal stress. Make certain your goals are clear and revisit the goals often because sometimes, they need to be adjusted. A good marketing plan can help target the audience that you want to reach and imprint the image of the organization that you wish to portray. In the event of a negative incident, it can also help your club by being pro-active rather than being re-active.

By doing some basic research, you can lay a good foundation of your marketing plan. Knowing who you are targeting (market segmentation) and what exactly our organization or services should mean to those in the market place (market positioning) helps fine tune those goals. Below are some guidelines to help you develop a marketing plan to achieve your goals.

Market Segmentation: Recognize the various segments of the community you are hoping to reach. For example: Say your club is giving away back-to-school supplies for needy kids. The message that you would send out to the parents of possible recipients will be different than the message that you would give to the people that you are asking to contribute

to the supplies needed. It will also be different for the people that you want to help assemble and distribute those same packets and finally the message that you want the media to have will be different since you want them to be projecting the good things your club is doing and make it sound like an enticing idea to join Kiwanis.

Demographics: Who are you trying to reach? Are you looking for younger members or retirees? Are you trying to attract the parents of your service leader members? Are you trying to gain the attention of business owners?

Psychographics: This is the study of how consumers may respond to a product, advertising or packaging. What is the perception of your club? Do a simple survey and you may be surprised at the response and give you a new goal on how to change that perception. It can also be as simple as using blue paper to advertise your events instead of pink paper (information on pink paper is less likely to be read than on any other color) or making certain people understand that we are a co-ed, multi-generational organization.

Life-Style: People make statements about their values through their use of time, services and products. People will make time for things that are important to them. For example, if you are working on literacy programs, target people who go to the library or young parents or retired teachers for assistance.

Market Positioning: Realizing that our organization or services cannot be all things to all people, very few items have universal appeal. Personal history plays into this as well – the best you can do is present our organization and your activities in the best possible light and reinforce that perception often and consistently.

Directory Changes

Division 10W: Washington Court House

President Change: G.L. Kuhlwein, 204 Clearview Road, Washington Court House 43160 Res: 740-335-1969

Division 11-S: Carey

Secretary Information Change:

Dennis Yingling email: dennisingling@yahoo.com

Division 16W: Wooster Breakfast Club:

Meeting Location Change: Tri County Educational Service Center: 741 Winkler Rd.

President Change: Jody Hostetler, 518 W. Prospect Street, Smithville 44677

Division 24: Parma Area Morning: Secretary address change: Fran Zielaskiewicz, 12175 Emma Lane, Parma Heights 44130 Res: 440-888-7412

New Service Leadership Clubs

John Sherman Elementary K-Kids 50 members

Sponsored by Mansfield Chartered 2-1-2008

Collingwood Key Club Sponsored by Cleveland Kiwanis

Chartered on 2-4-2008 43 members

Pickerington Central Key Club 58 members

Sponsored by Pickerington Area Kiwanis

Chartered on 3-21-08

Hiram College Circle K 21 members

Sponsored by Western Reserve Kiwanis

Chartered 3-14-08

THE OBJECTS OF KIWANIS

- * To give primacy to the human and spiritual rather than to the material values of life.
- * To encourage the daily living of the Golden Rule in all human relationships.
- * To promote the adoption and the application of higher social, business, and professional standards.
- * To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
- * To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
- * To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.

The six permanent *Objects of Kiwanis International* were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.

The following individuals and clubs are proud sponsors of the Ohio Kiwanis Magazine. See page 19 on how you can also be a sponsor.

- Kiwanis Club of Lander Circle
Cindy Champer, Past Governor, 2006-07
and Fred Franklin, First Gentleman
- Kiwanis Club of Gahanna
Chuck and Mike Ballou
- Kiwanis Club of Columbus Northland
Alan and Jeri Penn
- A Friend of Kiwanis
Preston and Jean Forbes
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