

BUCKEYE BULLETIN

Ohio District of Kiwanis International

No.6

March 2013

District Governor's Report

03/26/2013 - District: Ohio - Submitted by: Craig Wallace

The Mid Year Education Day was a **tremendous** success. The forums were excellent, the keynote speakers-Alan and Jeri Penn-held our attention and the food was great. Over 350 people attended at Northpointe and had a great experience. Thank you to Mid Year Chair Diana Keplinger and her team for a job well done.

With the Mid Year Education Day behind us, it is hard for me to believe our year is half over. But the first 6 months of the 2012-2013 have gone by way too **fast**. Let's make the second half of the year be productive and exciting as it will also go quickly.

New club **building** is moving along at a rapid pace thanks to many people including Kathleen Moylan, her committee and the work of the Lt Governors. Let's keep moving to start new clubs. There are many communities that can support-and frankly will benefit from-a Kiwanis club. We need to be the catalyst to make it happen.

Reach out in **Fellowship** by adding new members to your club. Membership has been growing due to all of your efforts. And especially the efforts of the Membership chair Lyndon Thomas and his committee. We need to add more members to bring in new ideas, to have more hands for **Service** and to raise the energy level of our clubs. New members bring excitement to a club. If you have new members, you know what I am saying. If not, try adding a new member or 2. New members can reinvigorate any club. And the way to get new members-Just Ask! Invite someone to attend your next club meeting or project. And don't forget to ask them to join Kiwanis!

The Kiwanis International Convention will be held in **Vancouver** June 26th -29th. Early bird registration saves you \$50 and ends on **April 1**. Please plan to attend the convention and you will benefit in many ways-learning at educational forums, meeting new people from around the world, taking part in the business of Kiwanis in the delegate session, and experience a beautiful city. To register, go to www.kiwanisone.org. Following the convention, there is also a wonderful **cruise** to Alaska-with the Ohio District as one of the sponsors. You are encouraged to go on this cruise-relax and to enjoy the beauty of Alaska with other Kiwanians. If interested, contact Dave Whiteman



for further information.

The First Lady's Project is going well. At this point, the seven children's hospitals in Ohio, will each receive over \$1,000 to receive the latest training in treating pediatric trauma cases. The Eliminate Project will also receive an equal amount-and will save nearly 4,000 lives. More donations are needed and will be put to great use! **Healing** will happen both close to home and far away through this project.

I am sorry to report the recent passing of 2 great Ohio District Kiwanians-Denny Mozser was a Past District Treasurer and was very active in his club. Foxy Grant was active in many district activities and was known throughout the district for his outgoing personality. Both will be missed.

Lee Ann and I are excited to be serving you all. Thank you for your hospitality and **warmth** shared with us as we have traveled around the district. The Ohio District is warm in Fellowship, active in Service projects and donating to help with Healing.

REACH OUT IN FELLOWSHIP, IN SERVICE AND IN HEALING!

Craig Wallace
Governor 2012-2013

District Secretary's Notes

03/28/2013 - District: Ohio - Submitted by: Dave Whiteman



As we turn the page of our calendar to April, the 2012-13 Kiwanis Administrative Year is now officially half over. Has your club made progress toward meeting its goals for this year? As I review your monthly reports, I am seeing that many worthwhile community service projects are being performed by Kiwanis Clubs and their members. I am extremely proud to be a member of an organization dedicated to "Serving the Children of the World". Keep up the great work! Our communities need all of us pulling together to make them better.

Earlier this month, the Ohio District celebrated another successful Mid Year Education Day. While many worthwhile workshop sessions were held to help you meet your service goals and to help you better serve your communities, we also took time to look back and recognize our clubs and divisions for the great work done during the 2011-12 Kiwanis Year. Did you know that over 100 clubs in the Ohio District received recognition as "Distinguished Clubs" and 13 of the 27 divisions in the district were recognized as "Distinguished Divisions". This could not have happened without the hard work of all the Kiwanis members in the Ohio District.

[Click here](#) to review all of the award winners recognized at our 2013 Mid Year Education Day.

During the months of May and June, Club Leadership Education workshops will be held at sites throughout the District. Watch our district website for a complete listing of locations and dates. This year the training will be geared primarily toward your incoming Club President and a separate training session for Club Secretaries will be held at the District Convention in August. Watch for more details to come!

Once again I want to thank all of you for the great work you are doing in your communities. You are proving that "Kiwaniis is a global organization of volunteers dedicated to changing the world one child and one community at a time".

Dave Whiteman
District Secretary

Grow and Build New Club

03/15/2013 - District: Ohio - Submitted by: Laura Brelin

Recruit New Members

Many of us give our all for Kiwanis and each of us gives in the best way that we can. We give money, time, ideas, and we offer our helping hands. We give so much that Kiwanis makes an incredible contribution to our communities and to the world. We spend hours helping in the community without thought of personal gain. Yet, many of us are missing our most important role in Kiwanis – for each of us to take ownership to help develop our clubs in strength and size.

Helping to expand our membership growth is often overlooked and frequently under done. A club that is not continuously adding membership each year becomes less and less effective and reduces its ability to help in the community. A club that stops growing begins a slow death as its members become fewer and older. Growing clubs bring fresh leaders and fresh ideas with their increasing growth. Statistically, they are able to weather through challenges and stay alive.



Simply put, a growing club will do more in the community and will be around for a longer time. A stagnant or declining club will ultimately get so small that it either dies or substantially loses its ability to support its community. Hence, we must spend as much time developing our memberships as we do fund raising and giving.

There are a number of things you can do to keep your club alive and thriving. First, form a membership committee with a chair to lead and delegate tasks. Engage the committee to meet, review current membership challenges, look at how many members are lost in a year as compared to how many are gained, and form a plan to expand. Realize that membership churn is part of a normal process, but develop a plan to exceed gains from those losses. Have the committee think of ways to hold a membership drive. Build a friendly competition around it that will inspire engagement from all of your current members and not just those on the committee.

I once held a contest with my club centered on a baseball theme. Early in the year we announced our goal on how many new members we hoped to recruit and rallied everyone around getting involved.

To kick the event off, the president of our club, president-elect (myself) and our past president went to a local baseball park to take pictures of ourselves holding a variety of baseball-themed props. We wore team jerseys, baseball caps, held a ball in glove, had a

bat in hand and simply had fun taking pictures with the ball field in the background. I used these pictures throughout the competition in newsletters and as email reminders. I encouraged our club to look around the playing field for prospects to join our team: sharing the Kiwanis message, telling of your club experience and asking someone to join you in service. I encouraged them to ask a neighbor, someone in your office who has children or one who enjoys giving back to the community and being active, perhaps a client or a customer who enjoys networking or someone at their local church. I asked them to review their rolodex contacts for names, or someone they enjoy a hobby with (cards, golf, walk, jog, tennis, etc), that they could invite as a guest to one of our meetings. Your natural environment is your first place to target and identify a guest candidate to your club.

Next, the contest called for everyone to take part in helping our team win a "home run." Bringing a guest to lunches and informing them of your club's mission, goals, and service opportunities meant that you swung your bat and began running toward the bases. The same applied for inviting guests to join you in service projects. A home run applied to any new member application being signed and submitted. The crowd cheered at the induction ceremony. All through the year, announcements and newsletters for encouragement and inspiration centered around baseball-themed language. For the next 7 months we pitched this All-American sport topic to inspire driving up membership and by the end of it, we successfully scored 8 home runs or new members. A \$25 gift certificate waited for the individual that sponsored the highest amount of home runs.

Membership recruitment does not have to be mundane, require an expensive budget or be done in an after-hour pretense. It can be fun. It can be inspiring. And it can be done via satellite with frequent communication to offer encouragement and information that keeps the team enthused and informed of your score. You can even invite another club to join in on the fun and make the scoring process a contest between your club and the visiting club's. As a new season of spring begins to emerge, I encourage you to form a committee and plan a membership drive that will knock your hits out of the ball park and score a variety of homeruns enhancing your membership.

Laura Brelin
Member Growth NE

Exciting Activities of the Ohio District Kiwanis Foundation

03/26/2013 - District: Ohio - Submitted by: Jean Forbes



Introducing a wonderful opportunity for branding our Ohio District and raising funds for our Ohio District Foundation. I'm sure you have seen Ohio license plates with logos from other organizations. Now it's time for Kiwanis!! We have support from a state senator to pass legislation to allow Kiwanians to purchase a license plate which will include a donation to the Ohio District Kiwanis Foundation. We need the signatures of 500 Kiwanians who will commit to purchasing these plates when they are available. Join other Kiwanians in sharing our enthusiasm for the service which Kiwanis provides. If you have not signed the petitions, contact

secretary@odkf.org to get a petition to pass in your club.

Does your club know what the Ohio District Kiwanis Foundation does? What services do we provide to support your community service? Arrange for a speaker for your club or division by contacting secretary@odkf.org. A board member in your part of the state will be glad to share about the benefits of your district foundation.

Spring is arriving and golf clubs are coming out of storage. Line up your team and put July 17-18, 2013, on your calendar for the Ohio District Golf Outing. More information at www.odkf.org.

Key Club : Upcoming District Convention

03/24/2013 - District: Ohio - Submitted by: Moriah Saer

I would like to thank you all for welcoming myself and the other Key Clubbers into your clubs and daily events and activities. This is my last article for you all as Key Club Governor. In every article that I have done, I have brought up the importance of having a full board. For this coming Key Club year, we still are missing 9 Lt. Governors (4E,4W,6,9, 12E,15,19,20,25). This number has increased since the last time. If you know anyone interested, please contact Mr. Eble.



Currently Key Club is focusing on finishing our year strong. April 12-14, 2013 is our next big event which is our District Convention. We have many informative forums and speakers planned for this event. I am actually really excited for our opening session speaker who is a Past Key Club Governor of the Cali-Nev-Ha District. Oh and our theme is...Hollywood! This is going to be an amazing experience and I can't wait for it! Please encourage your sponsoring Key Clubs to attend. If you or your club sponsors Key Club members to attend, thank you so much for your support and dedication to Key Club!

It has been an honor meeting you all throughout the year and I would like to wish you luck with the remainder of your Kiwanis year. Thank you all so much for everything you do for Key Club!

Yours in Service and Friendship,
Moriah Saer
12-13 ODKCI Governor

The photo is of the incoming Key Club Lt. Governors!

Community Service: The Name of the Game

03/14/2013 - District: Ohio - Submitted by: Al Allender

We are a community service organization. That is who we are. That is what we do. That is our purpose. Governor Wallace has set a goal for each club in Ohio to do a community



service project at least quarterly and a new community service project this year. Is your club on track to meet these goals? The year is now half gone. Hopefully you have now completed at least two community service projects and there is still time for a new project.

Summer season will soon be here with weather suitable for any and all kind of projects. Now is the time to plan and prepare for these summertime activities. This gives an opportunity to get more of your club members involved and active. Service projects interest prospects for membership. New members bring more ideas, energy, and manpower that allows your club to provide more service to your community.

If you need project ideas, ask your Mayor, City Council Members, School Administrators, Community Social

Service Providers, and your own members and you will find that many ideas for service will come forward.

If you need financial help to complete a project, apply for a grant from the Ohio District Kiwanis Foundation. Application deadline for the next grant cycle is June 30th. You can find more information and the grant application at odkf.org .

Community Service projects can help your club recruit new members, benefit your community, generate new ideas for your club and community, and benefit your club in many other ways. Don't miss out on these benefits.

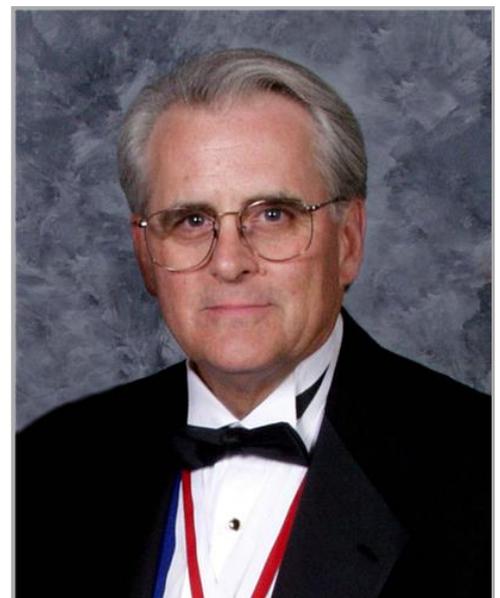
Al Allender, Ohio District Chair
Community Service and Kiwanis One Day

Certified Leadership Education 2013

03/28/2013 - District: Ohio - Submitted by: Dr. Dennis Lehman

Certified Leadership Education (CLE) will take place again this year on Saturdays in May and June. At this time the schedule is incomplete, but will be available soon. Once we have the locations confirmed, the schedule will be available on the District web site. Again this year we are encouraging on-line sign-up to give us an idea of the attendance at each site.

CLE is educational leadership information for the 2012-13 Presidents-elect (2013-14 Presidents). This is valuable information to help make your year as President of your Club a successful one. The President's attendance at CLE is also a requirement for a Distinguished Club status. This year (2013) any current club President who did not take CLE last year can take it this year and still get credit for Distinguished Club criteria.



Certified Instructors will be provided by the Ohio District for each site. The instruction will occur from 8:30am until 12:30pm and the materials used will be provided by

Kiwanis International and the Ohio District. There will be a new President's Workbook this year with a new presentation of information. There is no charge for the materials provided.

We highly recommend the personal instruction in the Ohio District at one of the selected sites. The interaction with other Kiwanians and sharing of information and experiences is most valuable. If you cannot attend CLE at our Ohio sites, you can take it on-line from Kiwanis International. You can attend any of the CLE sites in the District and receive the same information at any of them. Again this year the CLE sites are set up "regionally" not in every Division. Plan now to attend CLE in 2013!

Key Leader is coming April 26-28

03/27/2013 - District: Ohio - Submitted by: Kelly Shaffer



Dear Kiwanis Friends,

Key Leader is fast approaching. Now we are down to one month before lives get changed. It's true. Key Leader changes lives. Ask a Key Leader graduate and they'll tell you how they have become better leaders, learned to work with all different kinds of people, made new friends, and explored new ideas. And that doesn't

even cover the fun they had!

Have you identified those students who will benefit from the latest adventure in Key Leader? It's not too late. Remember that the only requirement is that the student is high-school-aged. There is no wrong way to choose a student. Some clubs defer to their school staff to choose for them. Some take applications. Some offer the Key Leader opportunity to any student who wants to participate. There are as many methods as there are Kiwanis Clubs. Need some suggestions to get you started?

1. Talk to your local high school's guidance counselors (or whomever helps you with your scholarships) for recommendations or suggestions. Don't forget career centers and area homeschoolers.
2. Seek out students you know from church, other groups you may be involved in, your neighborhood, your own family (children, grandchildren, nieces/nephews, etc.), your friends' kids, and so on. I bet almost everyone knows a high school-er.
3. Think of other places students go and advertise to them. You could send over a flyer (email us for printable attachments) to scout groups, church youth groups or other area hangouts. You never know when the right student will show up and want to participate. Anyone can become a leader if we give them the chance.

Information and registration are at www.key-leader.org. Have students registered by April 12 to take advantage of early registration rates. Cost for one student is \$200. After April 12, the cost goes up to \$225. Key Club students attend for \$175 (\$200 after April 12). This includes two nights lodging, five meals, snacks, giveaways, etc.

Please don't hesitate to ask questions about anything Key Leader. Just email us at ohiokeyleader@gmail.com and let us know how we can help.

Brian and Kelly Shaffer
2012-13 Key Leader District Co-Chairs

Ohio District Circle K Wraps Up Year

03/28/2013 - District: Ohio - Submitted by: Sarah Roush

The Ohio District Circle K Convention was held the first weekend in March. Students from across the state joined together to attend workshops, participate in service projects, compete for awards, elect district leaders and, of course, have fun.

Students collected and donated more than 50 pounds of pop top tabs to the Ronald McDonald House in Columbus, collected more than \$90.00 in pennies for the Eliminate Project and donated 15 pints of blood during the Red Cross Blood Drive that we hosted.



Logan Otto from the University of Akron was elected Governor for the 2013-14 term and Zachariah Lowe, also from University of Akron was elected as Lt. Governor for the Western Reserve Division. Megan Hurley from The Ohio State University was elected Lt. Governor for the Capital Division. The vacancies that remain are District Secretary, District Treasurer, Lt. Governor for River Hills Division (University of Cincinnati and Miami University), Lt. Governor for Buckeye Trails (Ohio University, Marietta College and Muskingum University) and the Erie Division (University of Findlay, Tiffin University, Ohio Northern University, Bowling Green State University, University of Toledo). There is also a wide variety of District Chair positions that provide leadership opportunities for interested student leaders.

One of the highlights of the District Convention is the awards banquet and we presented a wide range of recognitions this year. Congratulations to the following Clubs for these awards:

Single Service Award: First Place: Baldwin Wallace University for the Red Cross Blood Drive, Second Place: University of Toledo for their Murder Mystery for Eliminate and tied in Third place: Ohio Wesleyan University for Relay for Life and Marietta College for Christmas on Campus.

Daniel J. Romanello Sr. Club Achievement Award: First Place, Baldwin Wallace University and Second Place to Ohio Wesleyan University.

The West Toledo Kiwanis Club was recognized with the **Outstanding Kiwanis Sponsor Award.**

There were 16 additional categories for awards and trophies. We look forward to having more applications for awards and recognitions next year.

A lot of work goes into planning and running a district convention. The Ohio District Board members did an outstanding job, pulling together and presenting a smooth running event for their members. As shown in the photo, board members worked on writing scripts, coordinating power point slides and last minute details for the convention and try to avoid any complications that might ruin their event. These are skills that they will take with them into their chosen professions, yet another excellent reason to join Circle K.

Ohio MidYear: Eliminate Promotes Awards, \$2 million goal

03/10/2013 - District: Ohio - Submitted by: Cindy Champer, Dist. Coor.



The 2013 Mid Year Education Day is now history, but in terms of the Eliminate project for Ohio, the relentless pursuit of saving lives continues! Following on the heels of saving over 600,000 lives last year, **Ohio has set a goal of saving over one million lives through raising \$2 million by 30 September.**

This activity was kicked off with a 690 presentation (the number of lives saved through donation of a Zeller), followed by honoring of the following individuals with a Zeller: George Yanda (posthumous, presented to family); Rita Corbin, Hasani Wheat, Anne & Tim Cornelius, Dr. David Gallit (surprise); Hilliard Kiwanis members Don Parker, Tony Logan, Ted Jones, Clarence Cunningham, Norm McElheny and Barb Cash; and Diamond Level Zeller to past Governor Bill Snellgrove.

Ohio Multi-division and division coordinators are also deeply involved in goal setting for clubs, and this is an opportunity for every Kiwanian to get involved. We need club coordinators - folks who will get trained and then provide the information necessary for their club to understand the project and its scope and get involved with fundraising. It is also important that clubs establish a **consistent system** of submitting funds to the Kiwanis International Foundation. While your fundraising efforts may be great, they do no good sitting in your club treasury, as it may take 3-6 months to reach their intended destination and begin saving lives. Watch this newsletter and our district Eliminate newsletter for more information!

Club News

Builders Club of North Middle School has a Fundraiser to Benefit the American Heart Association

03/15/2013 - Club: Lima - Submitted by: Robert Day

The Builders Club of North Middle School, Lima, Ohio collected \$650.00 for the American Heart Association. Any student who donated at least \$3.00 got to play dodge ball against representatives of the administration, faculty, and staff of the school. In addition, members of the Builders Club read excerpts from a book on heart health to student assemblies. Finally, nearly 400 of the books were passed put to the students.



Showing Love to all Ages

03/12/2013 - Club: Wilmington, Clinton County, OH - Submitted by: Kim Hiatt



On January 17th, the Wilmington Kiwanis Club met with the Aktion Club of Wilmington for a Valentine service project. During this project, valentines were made for all children at Head Start and participants at Wilmington Adult Day Care. The clubs also made Valentine picture frames for the children at Timber Faith Preschool, a local preschool that the Kiwanis Club reads to. Aktion Club members joined the Kiwanis members for lunch where all enjoyed the food and conversation.

Berea Kiwanis and Baldwin Wallace University Chalks Another One Up

03/04/2013 - Club: Berea - Submitted by: Robin Gagnow

Circle K at Baldwin Wallace University is in full swing this semester. They recently participated in making breakfast for the guests staying at the Ronald McDonald House in Cleveland, Ohio. Since 1979 the Ronald McDonald House has served a home-away- from-home for over a 1200 families with sick children.

On February 4th, three Circle K members and three Berea Kiwanis members made hot breakfast for the parents and children staying at the RMD House. The families that sat down to breakfast appreciated the hot meal. The families were from all over the United States and would be living at the house for a few days to 8-10 months. The families are ask to pay \$20/night to off-set the cost. NO one is turned away due to their ability to pay.



After we finished cleaning up after breakfast, the RMD House staff gave us a tour of the facility and showed us the new plans for adding 18 new guest rooms, giving RMD House a total of 55 guest rooms. The 18 new guest rooms will be able to house an additional 620 families each year.

BW Circle K hopes to visit the RMD House again later this semester and help collect

donations for the families.

By Robin Gagnow, Berea Kiwanis

Aktion Club Helps at Spaghetti Dinner

02/24/2013 - Club: Westlake - Submitted by: victor Rutkoski



The Westlake Kiwanis Aktion Club helped at the West Park Kiwanis Spaghetti Dinner on Saturday, February 23, 2013. They sold tickets, set tables, bussed tables, served food and helped in the kitchen making salads. Pictured are Becky Humphries and Josh Kuntz making salads for the dinner. The dinner was a big success according to West Park Kiwanis President Marilyn Valentino.

Cinderella's Closet

02/23/2013 - Club: Lima - Submitted by: Robert Day

The Kiwanis Club of Lima sponsored Cinderella's Closet. This service project provided gently used dresses without any cost for any girl in the Lima area so she could attend her prom. Pictured are two of the 57 girls who found the dress of their dreams and their mother. Many thanks to Duffey's Cleaners for cleaning the dresses without charge and the First Federal Bank on Allentown Road for providing the facility.

