Southwest Ohio Selected as Kiwanis International Media Market

I am excited to announce that Kiwanis International recently chose Southwest Ohio as one of two medium market cities to try its first ever large scale media purchase to help boost the awareness of Kiwanis and hopefully membership. The other market chosen was Orlando, Florida. Part of the attractiveness of Southwest Ohio is its advertising reach into Kentucky and Indiana and the fact that Ohio can provide support to this market through our strong Formula team. The campaign, which will begin in mid-April and run for five weeks, will include television and online media advertising. A Southwest Ohio special implementation committee led by Alyson Gerwe of the Kiwanis Club of Cincinnati is in place to assist and guide clubs in the directly impacted Divisions with ideas and suggestions on how to benefit from this special advertising blitz. Division meetings in all Southwest Ohio Divisions are in the process of being planned over the next several weeks to explain more about this exciting opportunity for Ohio Kiwanis.

In support of this wonderful opportunity I have declared the month of **May to be Membership month** throughout the Ohio District. Although we need to focus on membership efforts all the time, let’s make an extra push in the month of May and plan some of your own club membership events that month such as a special membership drive or meeting, a special guest day, where all members bring a guest to your meeting, your own local advertising, club strengthening efforts, etc. Just think of the added fun, fellowship, and service that can occur with increased membership. If you need help with any thoughts or ideas regarding a membership event feel free to reach out to our Formula chairs, Bill Snellgrove, governor_bill@columbus.rr.com, and Rich Ulmes, rulmes@natca.net. To add some fun to this effort any Ohio Kiwanis club that grows their membership by at least two new net members during the month of May (as verified on the Kiwanis International monthly membership reports) will be entered in a drawing for one free basic registration to our Ohio District Convention in Dayton, Ohio on August 11-13. There will be two winners for this prize.

In closing I challenge all Ohio Kiwanians to share their love and passion for Kiwanis and their communities by inviting a friend, co-worker, or family member to join us in service!
District Secretary’s Notes

We are now nearly half way through the Kiwanis Year. We have heard great things from clubs throughout the district and many are participating in the First Family Project emphasizing Literacy and the fact that Today’s Readers will truly be Tomorrow’s Leaders. If your club is looking for a way to participate, please look at our district website and go to the “Today’s Readers Tomorrow’s Leaders” page. On that page you can download a document with 122 suggested projects, as well as a reporting form to send in information about your reading and literacy projects.

2017 Kiwanis International Convention

Now that the Mid Year is finished, our thoughts turn to the upcoming International Convention. This year our convention will be held in Paris, France. If you have never been to Paris, this is a great opportunity to visit the City of Lights. You can find more information on the Kiwanis International website (www.kiwanisone.org) by clicking on the Convention link at the top of the page.

I know many of you were not expecting to hear from me this month. My Kidney Transplant surgery originally scheduled for March 14th was postponed and it now appears it will not take place until April 21st. Thanks for all your thoughts and prayers.

Take Note of these Dates....

April & May, Officer Election Month for Key Club, Circle K, Aktion Club and Kiwanis. Be sure to submit officer information on-line and on time!

April 2 – 8, CKI Service Week

June 16-17, Kiwanis Lt. Governor Elect Training, Lewis Center

June 28, District Golf Outing, Tam O’Shanter Golf Course, Canton

July 5-9, CKIx International Convention, San Antonio, Texas

July 5-9, Key Club International Convention, San Antonio, Texas

July 13-16, Kiwanis International Convention, Paris, France

Have news to share?

The Buckeye Bulletin is always looking to share good news about the terrific service that our clubs are doing. To share your club’s story in the Buckeye Bulletin, please submit an attached photo of your club members in action. A brief description of the project and who will be benefitting from the activity should be included. If this is a signature project or a new project that information should be included as well.

You never know, your project could inspire another club in the district to do something similar in their community. We are also interested in your Service Leadership Program clubs’ activities, since they often do amazing projects with minimal resources available to them.

Send articles to: secretary@ohiokiwanis.org. We will use them as space allows.
The Kiwanis Club of Westerville participates in a project that was started as a collaboration between the club and another local service group, Westerville Partners for Education (WPE). The 'BOOK BONANZA!' project involves collecting FREE gently used books from different locations in the Westerville area and getting the books back into the hands of local children. The third partner in this endeavor is the public school system in Westerville.

With approval from school principals, books are brought to individual elementary schools and given away during daylong events. Depending on the school enrollment, we give away 400-600 books at each event.

Kiwanis volunteers work at a "sign-out" table, where a sticker is placed in every book selected and students are asked to write their name taking ownership of the book. This process allows every student in the school to meet and chat with a Kiwanian, if only for a few seconds.

The photos shown in this article are from a special Family Literacy Night held one evening in early February at McVay elementary school. Students and parents were allowed to choose one (or several) books, so on this occasion we expanded our collection to include middle school through adult level publications. In one hectic hour we gave away over 250 books!

Thank you Ohio Kiwanis and the Ohio District Kiwanis Foundation! With your help we were able to raise $1150 at the Mid-Year Ice Cream Social for Kiwanis Investing in Circle K (KICK) and the Key Club Leadership Fund (KCLF). Both of these funds have been designed for Kiwanians like yourself to have the opportunity to help support our sponsored youth regardless if there is a club in your area. Your donation is tax deductible and can be made online by going to odkf.org and clicking the green donate button. #Kidsneedkiwanis

Brandi Bowen
K.I.C.K. Chair
(Kiwanis Investing in Circle K)
bbowen@compdrug.org

KIDS NEED PEOPLE TO LOOK OUT FOR THEM. #KidsNeedKiwanis
Celebration of Reading brings out Characters

SkippyJon Jones and the Granville Kiwanis Club visited Granville Elementary to celebrate National Read Across America Day. The second graders were read a story of SkippyJon via big screen and youtube during lunch then met SkippyJon. The third graders also met Skippy. Mama Berenstein also stopped by to celebrate. The character Martha Speaks visited Welsh Hills School earlier that day to read "Martha walks the dog" with students and also stopped by the Granville Public Library preschool storytime! What a day to celebrate Dr. Suess’ birthday and National Read Across America Day!

Kiwanis Kids

Jeri Penn, Chair
jeripenn@gmail.com

Annual Achievement Report

K-Kids club members can complete this online form with the help of club advisors. This is a self-scoring report that shares activities the club accomplished during the year. Points are earned for each activity the club has completed. The more activities clubs conducts, the more points they earn. Depending on the number of points earned, the club will be honored as a Distinguished Club or an Honor Club.

A banner patch is mailed to the club faculty advisor the following September.

The deadline to complete the K-Kids Annual Achievement report is April 1, 2017.

Online Advisor Education

Are you aware that K-Kids Kiwanis and Faculty Advisors have access to interactive training courses through the Kiwanis Online Reporting System? Advisors are encouraged to enhance and strengthen their skills by taking all of the courses available. No matter if they are new or experienced, those who this do will deepen the knowledge needed to guide and mentor successful clubs. For more information about the courses, visit kkids.org/advisoreducation.

IDEA advisory committee

In August 2017, the K-Kids program will begin implementing a high impact service framework to enhance the members' club experience. Member and advisor materials will be created to help clubs be intentional with their service projects and achieve all four steps of IDEA. The 4 steps in the "IDEA" framework are: 1) Identify the need; 2) Develop the passion; 3) Execute the project and 4) Advance the impact.

Kiwanis International is hoping to form an advisory committee that will regularly provide feedback on the new materials. Do you know a club advisor who would be willing to participate by implementing the IDEA framework in their club? Please send the advisor's name and email address to Kelly at kmyint@kiwanis.org. Thank you for your help!
Leadership Development
Dr. Dennis Lehman
Drdennisel@windstream.net

Each year Kiwanis provides instruction for the leaders in Kiwanis from the International President and officers to the Presidents-elect and secretaries at the club level. The education is provided to prepare each Kiwanis leader for their year in leadership. The Ohio District and Kiwanis International have a goal to see that every Presidents-elect in the Ohio District receives this instruction.

CLE is held on Saturdays in May and June each year at various locations in the Ohio District. Certified Instructors are assigned and materials are provided by the Ohio District and Kiwanis International. The instruction is for four hours on the Saturday mornings selected. All the instruction will cover the same information, so the Presidents-elect can attend any location. The CLE instruction is also provided on-line at the Kiwanis International web site.

The Club Leadership Education is a valuable tool each year for the Presidents-elect as they consider goals and directions for their clubs when they serve as President. This year there will be more information about the Formula and I Plan as well as “nuts and bolts” information about leading a Kiwanis Club. There is always something to learn, especially from the interaction with other Kiwanians at the CLE sessions.

Also, this year we are encouraging the club Presidents-elect, secretaries, and other club officers to attend CLE as a team in order to start working together. CLE should be a priority or each President-elect as they prepare for leadership, even if they have served previously. Your club deserves your best effort and preparation. So, plan now to attend a CLE session in your area. CLE will be held on May 13, 20, and 27 and June 3, 10, 17, and 24 in selected locations. The locations will be provided by the Lt. Governors-elect and will be available the first part of April. We hope to see you at CLE 2017!

Make Dayton Your Destination Aug. 11-13

The Ohio District returns to Dayton for the 100th annual convention Aug. 11-13 and you may want to arrive early to take in some of the area’s newest attractions. The National Museum of the U.S. Air Force has opened a fourth building where you can board a space shuttle, walk through four presidential aircraft, step inside cargo planes and enjoy new STEM educational opportunities. The brand new RiverScape River Run offers smooth-water passage for recreational paddlers and whitewater play chutes for kayakers along the downtown stretch of the Great Miami River. Craft beer lovers now have 10 local breweries to choose from, including three just a short walk from the Crowne Plaza Dayton, headquarters hotel for the 100th district convention.

The district convention opens Friday evening, Aug. 11 with a family friendly casual dinner, trivia night and live entertainment. Convention will conclude with the installation of our new Kiwanis Governor and Board during Sunday Brunch. Watch for program details coming soon. A special rate of $109 will be available at the Crowne Plaza for the nights of Aug. 10-12.

Attention Delegates and Club Secretaries: Online voting delegate submission for the Kiwanis International Convention in Paris has been enabled on each club's secretary dashboard; club secretaries; assistant secretaries and presidents can now login to www.kiwanis.org/login, to access their dashboards, and report their voting delegates directly to KI.

From the form, clubs can submit the names of their two primary delegates and their two alternate delegates from the list of members on their club rosters, and electronically certify the submission. Please note, submitting a list of delegates is NOT the same as registering for convention.

International and district leaders that are automatically certified as delegates-at-large need not submit a delegate form - unless they will be representing a club of which they are an active member. If representing a specific club they are a member of, these individuals will relinquish their delegate-at-large status.
Foundation Grants Help Keeps Dayton Children Safe

Grants from Kiwanis Club of Dayton and the Ohio District Kiwanis Foundation are supporting a Dayton Children’s Hospital program that provides free helmets to fire and police departments to be distributed and fitted during bicycle rodeos and other education-based events in the hospital’s 20-county service area.

Each child fitted with a helmet learns the right way to wear it whenever they are riding a bike or other wheeled vehicles such as skateboards and rollerblades. Kiwanis Club of Dayton members will have opportunities to volunteer at helmet distribution events. The club foundation provided $1,500 to the program; the Ohio District Kiwanis Foundation awarded a grant in the amount of $2,500.

The Formula: Why Strengthen Our Clubs?

Why strengthen our clubs? There is no service without dedicated Kiwanians and the purpose for Kiwanis is our terrific service. To do this we need to continually rejuvenate our clubs and make membership meaningful to all.

What needs to be our goal? We lose 12 – 15% of our members each year. If we add new members equal to 17% of our clubs’ membership each year for 5 years, we will be nearly 20% stronger than today. I know all our clubs could use 20% more hands for service. So our goal is to add 17% more every year.

We are now halfway through this year. So how are we doing? As of early March, 49 clubs were between 40% and 200% of their goal. Dayton Breakfast, a club of 9 has added 4 new members, West Chester has gone from 6 to 8, and Richmond Heights has gone from 18 to 22 – all have exceeded their goal. And who has added the most new members? Wooster has added 24, Coldwater 12, Columbus 10 and Lancaster & Kirtland 8 each. Congratulations to all the clubs who are on target to meet or exceed their goal.

These clubs are helping their divisions in our virtual marathon, Laps for Literature, to add new members to every division. As of the end of February, Divisions 6, 2 & 4 are leading, closely followed by 16, 26, 8, 15, and 20 – with seven more close behind them. Your LG has the details, ask them for a copy and Good Luck.

May is Membership Month. Make your plans to kick off a great month, then keep going the rest of the year and into next. As an incentive, see Governor Bill’s article about a special contest to add members in May.

Remember, when we love our club, members share Kiwanis with others, and live their Kiwanis experience – and our clubs become stronger, new clubs open and communities benefit from stronger, better Kiwanis service. That’s why The

Correction:

Last month a story was ran regarding a Veteran Honor Run. The story stated that the Avon Kiwanis and Avon Lake Key Club were hosting this event. It is the Avon Lake Kiwanis Club who is working in conjunction with the Avon Lake Key Club. Apologies for the mis-identification and our apologies for any confusion this may have created.

Bill Snellgrove
Membership Chair
Governor_Bill@columbus.rr.com
Greetings from the past LT. G Association. This a group that is open to all Past LT. Governor's and just recently Past LT. Governor's. It was formed in the late 1980's and our mascot is the Cardinal or "Big Bird" that many of you have seen at different functions around the State of Ohio and beyond. We have one breakfast meeting a year at 7:00 a.m. Saturday morning at the Annual District Convention. Our purpose is to draw attention to the great work that the Lt. Governor's do serving their respective Divisions. There are even some Divisions that form their own Past Lt. Governor's groups that help with Membership recruitment and other functions which is a great way to use their knowledge and experience.

If you are a current Lt. Governor or Past please join us this year at the District Convention for breakfast on August 12th at the Dayton Convention Center. Any questions please contact me at wpees61985@aol.com or 937-361-8694 or contact Secretary Bob Williams at Rwill731@aol.com

**J.E.F.F. Night 2017: “Joint Effort For Fellowship”**

50 years ago Fred Edwards of the Bellevue Kiwanis came up with the Idea of gathering all the service clubs in Bellevue together for an evening of fellowship, camaraderie, entertainment and to share with each other what each service club has done the past year and is planning to do with in the Bellevue community, the state of Ohio as well as Internationally. J.E.F.F. Night has become an annual event for the various service clubs in Bellevue for the last 50 continuous years and shows no signs of ending.

This year there were four service clubs represented, the original three (Bellevue Kiwanis, Bellevue Lions and Bellevue Rotary) and a new group Emerging Leaders. Bellevue had 19 of its 24 members in attendance at the event this year. Kenneth Hammontree was the guest speaker, who is a retired history teacher and a historical reenactor and speaker.

**Youth Protection Chair**
**Key Club Administrator**
Jeff Eble
Jeff.email.117@gmail.com

**What’s new in Youth Protection ??**

Effective October 2016, Kiwanis has defined a Chaperone as a Kiwanis or faculty member, parent, legal guardian, or person in loco parentis who is 21 years old or older, who has been approved by the school or agency to accompany youth to a particular event.

While attending Kiwanis events that require overnight stays, there should be one adult chaperone for every 10 or part of 10 students. Ideally they should be gender specific with male and female chaperones tying to the 10 count. Except for a parent sharing a room with their child, no adult should share a room with youth except in a bunkhouse type setting with multiple adults present.

When traveling with students, the rule of 3 should be observed. Either one adult and at least two students in the car, or two adults and one student in the car. Sometimes it is very difficult to transport a student other than one on one in a car. Should this prove the case an alternative is the Kiwanis travel form (soon to be on the website) that can be completed for the event and signed by the parent. At a minimum an alternative to the form is a note from the parent giving permission for the student to be transported, who the adult will be, and the anticipated departure, arrival and return.

Youth protection is the responsibility of us all that work with or sponsor youth programs. Best practices protect youth, us as adults, and the organization.

In this day and age it is unfortunately a necessity that we all must remain conscious of.
In this day and age where everything seems to move at a lightning pace, a devotional reading may seem out of place. On the contrary, a devotional can be exactly what we need in our lives to calm us down, to keep our focus, or to think about our next steps in our lives through and outside of Kiwanis. Devotionals are used for prayer, meditation, and even reconciliation. Devotionals can be for anyone, no matter the age or life experience.

Normally, a devotional is comprised of a scriptural message, time for self-reflection and meditation, prayer, and a key thought; however, these items can be substituted for a short poem or a song that illustrates a message. An example of a website that shares devotionals is Today: Reframe Media. The devotional library for Today: Reframe Media can be found at https://today.reframemedia.com/devotionals.

There are several ways in which Kiwanians can utilize devotionals:

**Creating your own devotional book:** Perhaps your Kiwanis club can create from scratch a book of devotionals that highlight the experiences of club members. One Kiwanian’s life experience may stem from being brought up in a particular faith and another Kiwanian’s life experience may stem from being raised in another particular faith and so on. Most devotional books and messages are short- less than 500 words. Have some of your Kiwanians generate an entry and compile those into our own Kiwanis devotional book.

**Delivering devotionals to local places of worship:** Places of worship (churches, temples, mosques, monasteries, etc.) may use devotionals to hand out to members in their congregation. A Kiwanis club could buy small devotional booklets and donate them to local places of worship or to a fellow Kiwanian’s place of worship.

**Donating resources and books to Sunday School and Children’s Ministries:** Sunday School and Children’s Ministries may be a good place to share resources such as Children’s Devotionals. Whether the devotionals come in the form of a book or is accessible through a website on a smart phone, this is an opportunity to promote literacy as well as give something for the children or student to relate to.

In short, devotionals can be used as a good resource for learning about ourselves and to inspire others.

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**Digital Spring Cleaning**

Websites, Facebook pages, twitter accounts, Instagram, even LinkedIn. These digital assets are often overlooked for routine maintenance and cleaning. The article linked to below is fairly helpful with tips and suggestions on what to do, but the primary thing is to ensure you have proper branding, content is easy to read and relevant, good visuals, and contact information is current. There are new profile and cover photos available on kiwanisone.org for your Facebook page and Kiwanis logos too, including a way to custom make one just for your club.

Watch for a newly redesigned Kiwanis.org and kiwanisone.org coming in early April, just ahead of a major marketing campaign pilot in the Orlando and Cincinnati areas. This campaign will feature television and online commercials of the Kids Need Kiwanis variety.

Key Leader
Brian and Kelly Shaffer
ohiokeyleader@gmail.com

Fall Key Leader is only about six months away, November 10-12, 2017. This means that there is plenty of time for you and your club to prepare to help students attend this life-changing event. There are two important tasks to consider at this time. The first is to get Key Leader into your budget for the 2017-18 year. Happily, there is no increase in the registration fees for the coming year. Fees will remain at $250 per student. Key Club members’ cost is only $225. Student facilitators’ cost is $175.

Please remember that you may directly sponsor local students to the event or make a club personal donation to the Ohio District Kiwanis Foundation’s Key Leader Fund. This is a great option for individuals who wish to make smaller donations or clubs who are unable to afford full sponsorships. Everyone can participate because no donation is too small. These funds are used to assist students who do not have access to sponsorships through local clubs.

The other thing that can be done now is to add Key Leader to your club’s calendar now and let your Key Club know that this event is coming up. Registration is open at www.key-leader.org right now. While at Mid-Year Education Day and Key Club DLC, many students showed interest in participating in Key Leader and being Student Facilitators. Once the students have verified their availability, they can apply at any time. Kiwanis International will review these applications and make the final decision a few weeks before the event, however, they only accept 12-14 applications for eight positions. Please talk to your Key Leader graduates about this extending their leadership skills by becoming a Student Facilitator at our next event.

Finally, please consider your personal commitment. Can you sponsor a student? If so, please let us know by emailing ohiokeyleader@gmail.com with your pledge and we will match you up with a deserving student. Can you make a donation to help the program? If so, please do that by donating at www.odkf.org and clicking DONATE NOW. Interested in being a chaperone? Contact Site Coordinator Brian Yacucci by emailing byacucci@cinci.rr.com. Any other questions can be addressed to either of these two email addresses.
Mid Year Education Day
Jennifer Lewis
Lewis.792@osu.edu

Mid-Year 2017 highlighted

Literacy and our SLPs
A district-wide service project in literacy was completed. Over 140 children’s books used as the table centerpieces were prepared for donation. Thanks to the initiative led by Governor Bill and First Lady Peggy Flinta, the books were labeled with the Ohio District Kiwanis First Family Project labels then signed by clubs sitting at the tables and collected for distribution by the host clubs (Granville Kiwanis and the Aktion Club of Licking County). Everyone who attended Mid-Year (over 330 people!), participated in this project. Thanks to John O’Connor from Westerville Kiwanis Club for collecting and preparing the books.

Ohio District Circle K and Key Club members brought character (literally) to Mid-Year this year! They led some of the craft and SLP workshops and donated their time and service in support of the First Family’s Service Project “Today’s Readers – Tomorrow’s Leaders” by dressing up as children’s book characters. You may remember seeing The Cat in the Hat (Key Club Governor Prestin Minter) and an array of fuzzy costumed characters including Curious George and Mama and Papa Berenstain Bear. Your children and grandchildren will be jealous when they tell you saw Martha Speaks (the dog that ate alphabet soup and could speak) or SkippyJon Jones. Thanks to our costumed Circle K members Bethany Sara of Bowling Green State Univ, Jessica Holland of the Univ of Toledo, Molly Baumann of The Ohio State University, Abby Tyson, of Case Western Reserve University, Brynn Schaadt of Virginia Tech and Gov. Allyson Beechy of The Ohio State University.

Aktion Club Members participated in workshops, exhibited and hosted the opening session. Various clubs hosted an exhibit table and actively participated in the workshops and opening session. The Aktion Club of Licking County (chartered on Sept. 1, 2016) attended their first MidYear and were honored to be the official host club of the Opening Session. Congratulations to Thomas Olsen who rang the opening bell and Carl Gruber who led the Pledge of Allegiance.

Any qualifying club can claim an interclub with both the Aktion Club of Licking County and the Kiwanis Club of Granville. Granville Kiwanis was the official host of the lunch session. Thanks to Don Lewis, Sally Schaad and Dave Thomas who rang the SHINY bell, led the pledge and gave the invocation.
New, hands-on Craft Workshops were a big hit! Thanks to Key Clubbers Prestin Minter, Kendra Asiedu, and Bethany Waleri, Circle K members Bryn Schaadt and Ally Beechy, and Kiwanians Sally Schaadt and Beth Riemenshneider who led these sessions. Aktion Club members and Kiwanians learned about projects they can complete with their clubs and SLPs for children and seniors. They also shared information about other projects, branding and tips to make your own marketing material and tri-folds. The format encouraged fellowship while learning new crafts. A variety of crafts were completed. If you were unable to attend, then check out www.caillins-smiles.org for craft kits for children in hospitals and Touching Little Lives www.touchinglittletlives.org for crafts to complete with seniors including quilting squares and patterns for clothes for babies.

Key Note Speaker Shary Williamson and the surprise Character Lunch were fun! Shary’s books bring to life her Woodland Elves. If you were too busy getting character selfies, you can learn more at her website http://thewoodlandelves.com Shary’s amazing level of energy and contagious joy to educate and entertain children drove people to her exhibit table where her illustrated books were a big hit!

The next ice cream social should include a contest for the biggest Build-your-own-sundaes! There were some pretty hefty bowls and equally large smiles this year! Thanks to the ODKF and KIF for sponsoring this fun event. The Circle K raised money for their K.I.C.K. fund and 36 door prizes were announced!

24 Exhibitors included Half Price Books, the Reading Recovery Council at OSU, the Children’s Dyslexia Center, The Columbus Metropolitan Library Foundation, The Children’s Reading Foundation of Licking County, CASA of Franklin County; Shary Williamson The Woodland Elves, Stories by Nana (Diane Preston, Granville Kiwanis), Little Reading Libraries (Debbie Moore, New Albany Kiwanis), Book Bonanza (John O’Connor, Westerville Kiwanis), Emoji-Decorative Book Collection Bins (Alice Lewis, Granville Kiwanis), Aktion Club, Builder’s Club, Circle K International, K-Kids, Ohio Key Leader, Young Children Priority One, Eliminate-MNT Fulfillment, Ohio District Formula Team, Ohio District Kiwanis Foundation, Ohio District Kiwanis Foundation Golf Outing, On to International Convention (July, Paris) and District Convention (Aug, Dayton), and KI Corporate Partnerships. Thanks to our Partner DollarDays/the Kiwanis Warehouse for donating the blue folders. They contained more Information from these exhibitors, as well as useful new member application, an SLP booklet, a notepad from Governor Bill, and a pen from ODKF.

Thank you for making this Mid-Year a fun-filled, furry success!