



Laps for Literature



It's a new year with new opportunities. And this year the Membership Committee (The Formula Team) wants to strengthen our existing clubs

Why are we doing this? It's simple – Life happens. We lose members due to life changes – new jobs, moving, children, death. Without adding new members, our clubs grow weaker. And without Kiwanis members, our main purpose – service – is lost. This addition of new members is our life blood to continue the great legacy of service we have had over the last 100 years.

So how does it work?

This is a marathon of 26 miles, 385 yards. Each division is a team and each team has a goal to add new members to their existing clubs based on the division's October 1st membership. You move about 1 mile down the track for each about 3.8% of your goal added as new members. All teams across the finish line will be recognized at Mid-Year 2018, since every team that completes the marathon by September 30th 2017 is a winner as their clubs will be stronger and service greater.

The first three teams over the finish line will get prizes:

Gold - \$250, Silver - \$150 and Bronze: \$50, all donated for children's books to the local school, library or other group designated by the division to help Today's Readers Become Tomorrow's Leaders.

Every month, around the 4th, your Lt. Governor will receive an update on your division progress, so ask for a copy and see your progress.

The Runners are lined up – good luck this year!