

BUCKEYE BULLETIN

Ohio District of Kiwanis International

No.10

July 2014

Being Committed to Kiwanis Membership

07/09/2014 - District: Ohio - Submitted by: Jennifer DeFrance

Greetings! I am writing this as I am in the midst of getting ready for the International Convention in Japan and planning details for Ohio's District Convention. Conventions are exciting. We get together to elect our leaders, celebrate our successes, and learn more about what it is to be a Kiwanian. (Don't forget to register for District Convention in Columbus on August 8-10!)

I think we have all stopped to think about why we have joined Kiwanis or even why Kiwanis exists. Individuals who are not Kiwanians, or in another service organization, often suggest that one can do service without a structured organization. Sure, we can all do service in many ways without the brand of Kiwanis. But there are many benefits to being a part of an organization.



People need to feel that they "belong." Introductory psychology classes have taught us that the need to belong is an intrinsic motivation to affiliate with others and be socially acceptable. We feel as if we are a part of something larger and more important than ourselves as individuals. Being a member of the Kiwanis-Family helps us all feel that sense of belonging and comfort. It has been nice to be able to go from Key Club to Circle K to Kiwanis and know that if I move, I will find a Kiwanis club. This provides a good stability for us.

Paying our Kiwanis dues provides us protection. The benefit of liability insurance should not be ignored. We work to plan safe fundraisers and activities, but risks can arise of which we would never imagine. The financial protection for our clubs and selves helps to make our membership more valuable.

Joining Kiwanis allows us to unite our goals and interests, particularly the needs of children and their mothers, to accomplish those things larger than ourselves. Developing and executing projects under Young Children: Priority One has given members a distinct direction and flavor for how we help young children and their mothers. We continue to develop this program and grow it even when it is not the main focus for the organization. We have brought more awareness to child safety, pediatric trauma,

maternal health, nutrition, child brain development, and more. This program has truly united our goals.

In the 1990s, we worked tirelessly to eradicate Iodine Deficiency Disorder. Internationally, we raised funds to enrich soil, iodize salt, and change the lives of people. We eradicated the world's leading cause of preventable mental retardation. Amazing! And now, we are raising funds and aware to eliminate Maternal/Neonatal Tetanus. This will be our second monumental achievement to eliminate diseases and suffering that should just simply no longer exist. We improve lives!

In addition to all of these enormous efforts, we serve children through our Service Leadership Programs. These clubs are, in my opinion, the largest ongoing service project that we undertake. The impact on students and developmentally disabled adults is profound. Shy members become club leaders! Disinterested members become valuable contributors to their communities! We change lives!

What is troubling, at times, is when Kiwanians resist our common goals. By joining Kiwanis International, we are committing to serving the children of the world. We are committing to the objects of Kiwanis International. And yet, I see resistance to participate in the Eliminate Project, to invite members to Kiwanis, or to share our resources with a child from a community outside our club's imaginary borders.

Please take a moment to appreciate the sense of belonging that Kiwanis gives you and fully commit to all this wonderful membership means.

Best,
Governor Jennifer DeFrance

District Secretary's Notes

07/10/2014 - District: Ohio - Submitted by: Dave Whiteman



As this issue of the Buckeye Bulletin is being completed, we are preparing for our 97th Annual District Convention. This year we will be meeting in the Crowne Plaza Columbus North Hotel in Columbus, Ohio. Additional information can be found elsewhere in this newsletter, as well as on the District Convention page of our district website at www.ohiokiwanis.org. Online registration is also available at that site. Some of the following information is being repeated from previous month's newsletters, but we felt it was important enough to duplicate.

Report of Club Elections

The deadline for return of the Club Elections Report to Kiwanis International and the Ohio District was June 1st. Once again all clubs were asked to report their 2014-15 club officer's online using KiwanisOne. As of July 10th, only 92 of 232 clubs have filed their report online. **If your club has not filed the report yet, please do so immediately.** If you have the same officers remaining in place next year, please file the report and tell us that is the case. This information is critical as it is used to publish the International and District Directories. In addition, the information is used to build a database that will be used for future mailings to your club. Thanks for your prompt attention to this request.

Club Background Check Information

Earlier this week I received two requests from clubs asking that we run Background Checks for their Service Leadership Program advisors. I want to make it clear that the district is not able to run background checks for clubs. However, Kiwanis International has made it possible for individuals to log on through the Kiwanis International website to order Background Checks from Safe Hiring Solutions at the very reasonable price of \$19.95. A credit card will be necessary to complete the order. Click here to access the applicable page on the Kiwanis International website and then click on the Quick Link on the right side of the page titled "Get a Background Check". If you have specific questions about the process, please call my office at (888) 827-8196 and select Extension 2. District Youth Protection Manager Jeff Eble will be presenting a workshop at the convention. Please take the time to stop and pick-up this valuable information.

CLE Makeup Session Planned

For those 2014-15 President's who were unable to attend Club Leadership Education (CLE) in their local areas, a makeup session is being planned for Friday afternoon, August 8th in Columbus at the convention hotel. This makeup session will be held beginning at 1 PM on Friday afternoon. Please call the district office to reserve a spot at this session.

CLE for Club Secretaries

At this year's District Convention a 1 hour module for Club Secretaries will be given on Saturday morning and I will be leading it. This session will take the place of attendance at the local CLE session and it will be tailored strictly to you. If you are a Club Secretary, I would encourage you to attend this very important training session.

Dave Whiteman
District Secretary

It's Time to Register

07/08/2014 - District: Ohio - Submitted by: Eric Bush

Convention is just around the corner!

August is quickly approaching. We have a great convention prepared for you. We hope your club officer's have let you know about everything from the convention packet.

We have had one change from the first materials sent out. The annual meeting of the Kardinal's (current and past Lt. Governor's) will be during the 1:45 - 2:30 block on Saturday. It was previously listed as prior to the breakfast.

Can you help save 10 lives! The Eliminate Walk on Friday afternoon can help you do just that. For just \$18 you can participate in the walk and have a ribbon on your convention badge representing your efforts. It is something new this year that you can choose on the registration form.



Do you know The Formula? Kiwanis International has a new initiative to support Districts, Divisions and Clubs for membership. You can hear about this starting at the breakfast on Saturday. Kiwanis is putting a lot of money, resources, and training behind

this initiative. Now you can find out how it applies to you. Come to the breakfast on Saturday.

Do you know who will be the next Governor-Elect for the Ohio District? Neither do we. The House of Delegates will convene on Saturday afternoon to determine the next leaders for the District. You can be there and be a part of it. Be sure your club has delegate representation this year.

This and so much more awaits you in Columbus at the Annual District Convention.

We are looking forward to seeing you there!

Sign up at www.ohiokiwanis.org

Stretch a Little More for Eliminate

07/08/2014 - District: Ohio - Submitted by: CindyChamper, Dist. Coor



STRETCH A LITTLE MORE FOR ELIMINATE!!

The Eliminate project was started back in 2010 as a means to save the lives of 61 million mothers and their children through \$1.80, which provides both a series of three immunizations and also education on clean birthing practices. To date, \$56 million has been raised and in Ohio we have saved one million lives, and on our way to 2 million.

All of this is part of Kiwanis' gift to the world, which will be celebrated in 2015 at the International convention in Indianapolis. With this thought in mind, we are asking ALL CLUBS AND INDIVIDUALS to stretch just a little more during this coming year. Do you want to save 690 lives? Then give a Zeller. Can your club pledge to give 2 or 3 Zellers or insure that the funds you do raise are sent in, in a timely manner? All this will help us to meet our goal quicker and save more lives.

Come to the district convention and enjoy our Eliminate table and forums. Highlighting our forums will be Past International First Lady Linda Christiano, who will be giving her personal story of why she is so involved. Our booth will feature gently used merchandise, a time to get literature and answers to your questions, and also meet our KI representative Chelsea Bolton, who is here to help all of us. Your help in this project is needed even more now, as mothers and children wait for their life-saving immunizations.

Membership Update

07/10/2014 - District: Ohio - Submitted by: Bill Snellgrove

Where do we stand after $\frac{3}{4}$ of the year? In the past few months we have seen membership growth in 127 of our clubs. That is great – OVER HALF OF OUR CLUBS HAVE GROWN! And that growth means over 10,000 hours more service to our communities each year. But we cannot relax now. We need to continue strengthening all of our clubs. The really good news is that we know there are people out there who are willing to be part of our great organization. These 127 clubs have found them. Ask a potential member to join in on one of your service projects so they can see and experience the good that we do. Then invite them to a club meeting. They won't be able to resist joining

if you make them feel welcome, involve them and meet their needs.

But don't neglect your existing members - Re-Member members who you have not seen for a while. Invite them back for service. Let them know that we care about them and that they are important to the club and the community. Don't let their next contact from you be their dues statement.

We also need to form new clubs. Why? There are two important reasons. First, we should strive to expand Kiwanis' service to new areas or to form a local club with a new focus. After all, someone did this to form our clubs. Second, when talking to prospective members you are spreading your message of service in your community also - with the chance to strengthen your own club. As Kathleen Moylan said last month: "While it may surprise you, the end result of your members inviting people to join the new club in town is that your club will add new members. How, you ask? Your members will learn inviting techniques, develop their Kiwanis One Minute speech, and enjoy the thrill that comes from adding more hands to provide service for both clubs. Just think what you will be doing for the children in that community!" Join in on this effort.



I am excited to tell you that the district and KI are now providing support for our clubs. "The Formula" is a new member-led initiative. We have 40 club counselors all over the state to help clubs strengthen their membership and 20 dedicated new club formers. Most of these volunteers had training over the last few weeks and are ready to go. They will be there to support your club's efforts. There will be much more information on this at the district convention.

Please know that your service as Kiwanians is recognized and does make a difference in the lives of the children in your community and in the world. You are building a great legacy! It is appreciated! Thank you for all that you do!!

Bill Snellgrove
District Chair
Membership & Growth

Going to Heck in a Hand-basket!

07/11/2014 - District: Ohio - Submitted by: Jeff Eble

KEY CLUB®

Key Club Governor Clayton Brown asked me to cover this article for him as he is on his way to Philadelphia with family. I said sure, but I was going to write about him, just kidding, but then I thought why not?

Clayton was elected Governor from the Piqua club Presidency, so he has a big learning curve regarding District Board procedures. Every Governor, and every Key Clubber has a starting point and grows with the program over the year. I first remember Clayton with a big smile when he won. I have noticed Clayton is always smiling. I tell him it makes me crazy as I am never sure what he is thinking.

Clayton is a good example of today's youth. So often we hear how the world is going to heck in a hand-basket, or all the problems with today's youth. Well, I just spent a week

with Ohio Key Clubbers at the International convention with over 1,600 High school students. I will acknowledge that I am biased, and that these are the cream of the crop, but it was, as it always is, a wonderful experience.

Repeatedly, I heard or overheard adults in the hotel regarding the key clubbers remark what great kids they were, how polite and how pleasant. I watched key clubbers give up their seat or their place in line for elders.

When the convention ended and Ohio went touring a couple days, I watched Key Clubbers hold the door for others, strike up conversation with a 7 year old princess, in costume, on the San Francisco Trolley. She beamed when told how pretty she looked in her costume and how that was the Key Clubbers favorite Disney Princess too. I observed the Ohio group be on time without prompting almost all the time (well they are teenagers and get ONE pass). I watched them enjoy their souvenir shopping and stand in awe looking at the giant redwoods, and just revel in the natural beach beauty of the rugged California coast.

I heard repeated from hotel staff "wow, what a great group of kids you have! Our youth groups are not all like this!" I watched Ohio Key Clubbers repeatedly give the "elevator speech" explaining Key Club to adults in stores, elevators, restaurants, and the airport. All these adults very impressed with our kids. The Key Clubbers just looked at me and said, "We're making new friends".

I think that the world is NOT going to heck in a hand-basket and I think we are in great hands. I also think Kiwanis can be very proud of the Key Club program, as kids simply improve their interactions and leadership during their year(s) in Key Club, regardless of their starting point.

During all these activities I would look over and there was Clayton; Just smiling!

Jeff Eble
Key Club Administrator
Ohio District

Fundraising Fun

07/10/2014 - District: Ohio - Submitted by: Bill Flinta

We all hopefully enjoy the fellowship and service aspects of our Kiwanis membership. For most Kiwanians these may be the primary reasons we joined Kiwanis. However, as we have all learned many service projects require fundraising efforts to be completed and the more funds raised the more service we can provide. I am sure many of you already have traditional fundraising events your club does annually, but if your club is like mine we are always looking for something new and different, so I thought in this article I'd provide some brief examples of "fun" fundraising events I've participated in or seen used elsewhere over the years. A successful event is often times something that is fun and new to your community. In my opinion one of the goals for a fundraiser should be to try and find ways to generate funds from organizations and individuals outside of your club rather than relying primarily on club members to make the event successful, so most of the examples below are events designed to help raise outside



dollars for your club.

Trivia Night

Design ten rounds of ten trivia questions each and tables of eight compete against each other to answer the questions. They are competing for a token prize at the end. Provide pizza, salad, or appetizer type food (hopefully donated by restaurants in your area) for attendees to enjoy between rounds. Raise additional funds by selling sponsorships for each round and/or having a silent auction of donated items going on simultaneously. Charge a modest price for the tickets to encourage widespread attendance from outside your club.

Golf Outing

Organize a golf outing with your local golf course. Many golf courses will assist you in the organization/format of such an event. Often times the course will provide the meal or some may let you cook it yourself to save money. Solicit teams of four from around your community to compete. Solicit donated prizes from the community to use as prizes for the winners as well door prizes. Raise additional funds by selling mulligans, hole sponsorships, 50/50 drawing, etc.

Host a pizza tasting contest

Invite all the pizza shops in your area to compete in a taste testing contest. Many of them will set up a booth and provide small samples to all attendees. Then allow all attendees to vote for their favorite. Provide the winning pizza shop a plaque they can display in their shop. Charge a modest fee to attend that includes a certain number of tastings and then charge extra for additional tastings. Consider having other family oriented events such as bounce houses, games, face painting etc to encourage family attendance. Raise additional funds by simultaneously having a silent auction of donated items or a 50/50 drawing.

Looking for a smaller event to help support your club's administrative account? Consider these:

- Have a 50/50 drawing at each meeting.
- Have "happy dollars" where a member can donate \$1.00 to say what they are happy for, what they are celebrating, or brag about themselves or their family.
- Consider playing "head or tails" at each meeting, this is where each member pays \$1.00 and they then choose, by placing their hand on their head or tail, whether a flipped quarter will land on heads or tails. After each flip those who were correct get to choose again and the quarter is flipped again and rounds continue until there is only one winner. The winner gets a small trinket prize with all funds collected staying with the club.

Looking for an easy Eliminate fundraiser? Try decorating baby bottles with the Eliminate logo and give them to club members for personal use and also place them at businesses in your area to solicit loose change donations with all proceeds being donated to the Eliminate campaign in your club's name.

These are just a few ideas to get your juices flowing I am sure you have many more. If you have other suggestions or questions please contact me at gobuckspbfb@sbcglobal.net.

Happy Fundraising!

Bill Flinta
2013-14 District Treasurer

District Convention Education Opportunities

07/10/2014 - District: Ohio - Submitted by: Jamie Kaufman



Ohio District Kiwanis Convention is just around the corner. August 8-10, we will be hosted in our capital city of Columbus for our annual District Convention.

Chair Eric Bush and his entire committee have put together a wonderful event this year.

The Crowne Plaza will provide an excellent setting for a weekend of fellowship, education, and celebration of an outstanding year. The Education Committee has worked very hard to ensure that the Educational Forums are as exciting as the rest of the convention. To this end, we will have 3 rounds of workshops on Saturday featuring 6 forums in each round. Kiwanis members and guests will have the opportunity to hear about Kiwanis' new membership initiative, The Formula; being inspired to participate even more in the Eliminate Project; here from past Kiwanis International Presidents and our incoming International Counselor. A full list of

workshops and descriptions can be found at www.ohiokiwanis.org.

There will be forums on membership growth, new service project ideas, engaging our sponsored programs, and many more. Please join us at District Convention in Columbus to celebrate our past year and start our new Kiwanis year on the right footing.

I hope to see you all there.

Jamie Kaufman
2013-14 Education Chair

Ohio District Kiwanis Foundation at District Convention

07/10/2014 - District: Ohio - Submitted by: Faith Levine

Did you know that the your club's basket presented at the District Convention Basket Silent Auction will be the primary source of funds for Pediatric Trauma Fund this year? And this fund comes right back into your club with grant requests. Your Lieutenant Governor should have provided your club with the Silent Auction flyer this spring. This flyer has all the details for this very important fund-raising effort. If you need another copy of the flyer, it is available through the Ohio District Kiwanis Foundation website at www.odkf.org or email a request for the flyer to faith.kiwanis@gmail.com.



The Foundation Annual meeting will be held on Saturday August 9th at 9 am. During this meeting you will vote on the new slate of Ohio District Kiwanis Foundation Directors, receive a copy of the Foundation Annual Report and learn

more about our successes this year. Remember EVERY Ohio Kiwanian is a member of the Foundation and eligible to vote during the Annual Meeting.

Reminders for Service Activities

07/13/2014 - District: Ohio - Submitted by: Sarah Roush



The year has been a busy one and we have received a lot of positive feedback regarding the Healthy Kiwanians, Healthy Communities service initiative from Governor Jennifer. Unbelievably, we have just a few more months before this administrative year wraps up and a new one begins. This does not mean that your club should quit doing activities that promote healthful living. If, your club initiated a service project that provides meaningful service to your club and community, you are absolutely encouraged to make this a signature project.

Kiwanis Family Clubs are also encouraged to submit a participation form regarding their involvement in the Healthy Kiwanians, Healthy Community service initiative. Each club will receive a banner patch as a token of appreciation from Governor DeFrance to commemorate your promoting and participating in this activity. We have already received applications from an

Aktion Club and a Key Club as well as from a couple of Kiwanis Clubs. The form is in the back of the Kiwanis directory, the "Healthy Kiwanians, Healthy Community" handbook and on line at www.ohiokiwanis.org.

Clubs are also encouraged to email photos of their projects to sarah@ohiokiwanis.org so we can showcase your efforts at the Ohio District Kiwanis Convention in a slide show presentation. Please have photos to me by no later than July 25, so we can have the presentation ready in time for convention.

Finally, clubs are encouraged to send donations of boxes of crayons and coloring books or scribble pads to district convention. The Healthy Kiwanians, Healthy Community team will be collecting them at the community service display table. The contributions will be distributed to local mental health and emergency children placement services for children to utilize as a means of art therapy and as a soothing activity. Crayons are on sale now at many stores as the back-to-school season begins.

Thank you for your service to your communities and for making such an impact.

Sarah Roush
2013-14 Community Services

Club News

Wooster Kiwanis Club partners with Wooster Police

Dept. for Annual Bicycle Rodeo

07/11/2014 - Club: Wooster - Submitted by: Ashley Brillhart

On June 7, the Wooster Kiwanis Club partnered with the Wooster Police Department for the 3rd Annual Bicycle Rodeo at the Wayne County Justice Center. This free event was held on a beautiful day in Downtown Wooster and hosted a record turnout of over 300 children and their family members.

During the event, officers and club volunteers had the opportunity to provide instruction on bicycle safety and put each child through a skill course. Each child received a bicycle helmet, water bottle, bicycle lock, t-shirt, hot dog, refreshments and were entered into a drawing to win one of four new bicycles donated by the Wooster Kiwanis Club! Local business Ride On Bicycles checked and properly adjusted each child's bicycle and employees of the Cleveland Clinic were on hand to play games and give out backpacks and bicycle reflectors. Club volunteers assisted with registration, helmet fittings, course instruction, food preparation and many other tasks.

The event was a huge success due to the hard work of the officers, club volunteers and their family members, as well as the collaborative efforts of the partnering business and organizations in the community!

