

BUCKEYE BULLETIN

Ohio District of Kiwanis International

No.3

December 2013

The Value of Expressing Our Thanks

12/10/2013 - District: Ohio - Submitted by: Jennifer DeFrance

During this holiday season, we find ourselves reflecting on what we are thankful for during Thanksgiving and carrying on our goodwill through the December holidays. We are often generous in gift giving amongst friends, families, and co-workers, and as Kiwanians, we are often very generous in the community through adopting families for Christmas, buying children gifts, and donating more generously to food banks. We are thankful and inspired, and we choose to pay that good spirit forward.

We need to carry on our thankful spirit throughout the year and aim it towards our Kiwanis-Family. Being grateful is good for both oneself and for others. Jeremy Dean, author "Why 'Thank You' Is More Than Just Good Manners," shares that showing thanks to people will encourage them to help again; it is about more than just feeling good. A study found that people provided more help because they appreciated feeling needed and felt more socially valued when they were thanked. Our members want to know that their volunteerism and leadership is really wanted and accepted. Social acceptance outweighs increased good feelings.



We say thank you all the time, and I suspect that we sometimes genuinely mean it, and at other times, it is simply a formality or nicety. When we are giving our Kiwanis thanks, let's always be genuine in our sentiment. To do this, we may need to take a step beyond the words.

Here are some ideas to offer thanks and recognition within your Kiwanis Club and Service Leadership Programs:

- Make appreciations a regular ritual in meetings – take time to acknowledge good works done by members. It is important to take a balanced approach throughout the months so that certain members are not favored. A great way to do this is to have a member of the month. To show appreciation, your club can donate a book to a school on behalf of the honoree. This recognition can come out of your service

fund.

- Give formal recognition – create awards for your SLP or Kiwanis members like member of the month, service award (most service hours), or some other achievement. Make sure to honor your members in your club that have achieved a Legion of Honor Level and consider donating funds to the Ohio District Kiwanis Foundation in the recipient's name. Also, consider nominating members for the Ohio Kiwanis Hall of Fame.
- Submit articles to the local paper to acknowledge the good works your club is doing. Highlight specific members if they have made a particular contribution or have reached a certain mile marker in their service to your club.
- Send thank you cards – Your club receives thank you's from organizations to which you have donated funds, why shouldn't you thank your members through thank you notes sent your house. Wouldn't it be nice to get some personal mail outside of the holiday season?
- Post your thankfulness on your club's Facebook site – many people will be able to "Like" the thought and your thanks will be multiplied. Friends outside of Kiwanis will know how much you value their friend.
- Give small gifts of candy or tea – money may be tight, but tangible gifts of thanks will serve as a small reminder of your appreciation.

To each of you, I say THANK YOU for all of the service to the community that you provide each year, your leadership to your club and committees, your donations to the ELIMINATE Project and other causes, your outstanding sponsorship of Service Leadership Programs, and your continued commitment to Kiwanis. I have so many more thanks and so much appreciate for the thousands of members that make Ohio Kiwanis amazing. Keep serving Ohio to the fullest!

Merci beaucoup,

Governor Jennifer DeFrance

Kiwanis License Plate Available for Purchase

12/04/2013 - District: Ohio - Submitted by: Dave Whiteman



Great news! We just received an email from the Bureau of Motor Vehicles telling us that the new Kiwanis License Plate is now available for purchase through your local Deputy Registrar or by going to their website at <https://www.oplates.com/>. I took a few minutes and exchanged my current plates through the website this morning, even though I had just renewed them in

November. It is a simple process.

Remember that your purchase is helping us brand Kiwanis in the Ohio District and perhaps more importantly, it is providing our District Kiwanis Foundation additional funds that will eventually be returned to our local clubs to assist in projects throughout the Ohio District.

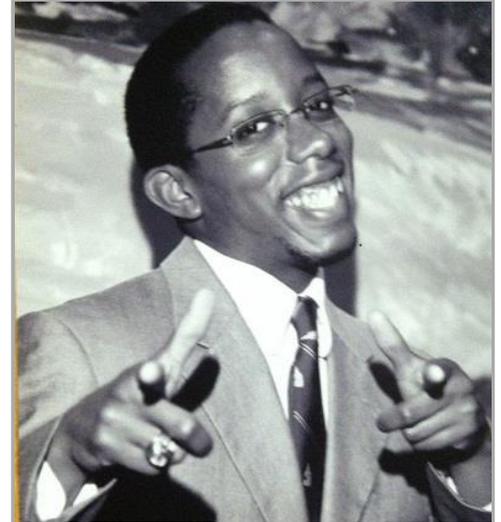
If you have any questions at all concerning the process, please feel free to call me in the District Office at (614) 848-5000 or on our toll free line at (888) 827-8196. With either number, select Extension 201 to reach me directly.

Dave Whiteman

Service and Moral Rectitude for the Holidays...and for Every Day

12/04/2013 - District: Ohio - Submitted by: Hasani Wheat

Several weeks ago, I happened to read an article that was profound in its message. A pastor decided to transform himself into a homeless person and went to a church that was supposed to be introducing its new head pastor. He went around the church wanting to greet people but the response was that of stares and skepticism. He sat at the front of the church only to be asked to sit in the back by the ushers. After the announcements, the elders (who knew about this plan) introduced the new head pastor to the congregation. The congregation was shocked and a bit embarrassed at the chain of events. The pastor told his new congregation what he had experienced that morning and then dismissed service until next week.



While this may be an extreme example of following through with a servant attitude, it is one that we all should be reminded of. As servants and Kiwanians, we not only need to talk the talk, but we must walk the walk. There are three things that immediately popped into my head while thinking about serving as a Kiwanian: 1.) While serving our communities, we must be cognizant of the fact that people view us as a unit, not a group of individuals. 2.) We ought to serve not because it looks good on a sheet of paper but because serving others is something you should live by and proudly live out. 3.) Service should be a constant in our lives, but, the holiday season seems to bring out even more opportunities to serve our communities.

I also have some food for thought that I believe you will find valuable, especially in terms of serving the community during the holiday:

1. Recognition is important. Think about ways to recognize people in your Kiwanis Club as well as members in your community. There is nothing like recognizing people to spread the holiday cheer around.
2. Kiwanians often serve in places that may not be thought of by other similar organizations. Consider helping out with a homeless shelter by providing clothing or preparing meals for the less fortunate. You may consider providing services for the institutionalized such as those individuals in hospitals and correctional facilities.
3. Providing child-care assistance, grief-counseling programs, or helping to take care of a disabled individual so that the caregiver can give a respite
4. Sponsor or co-sponsor a holiday program, exchange program, or study group that will pool resources from different houses of worship in your community.

We as Kiwanians must remember that we serve as a beacon of hope and encouragement to our communities. We must not be like the congregation that shunned the pastor that was dressed like a homeless man; rather, we should seek to serve every individual, no matter what the circumstances of the individual may be.

Hasani Wheat
Human and Spiritual Values Chair

Generosity Returns to the Giver

12/11/2013 - District: Ohio - Submitted by: Bob Buescher



A mentor once told me that when faced with a professional or personal obstacle, he often gave some money away.

He was guided by an inner wisdom that's now supported by scientific evidence. Call it counting our blessings. Seeing the bigger picture. Focusing on others, not just ourselves. These practices are strongly linked to better emotional and physical well-being. Some would even point to evidence they improve the likelihood for financial success.

Many of us express our gratitude by contributing to one or more worthy organizations during the holiday season and year's end. As Kiwanians we have many avenues for sharing what we have to help others. One of these is the Kiwanis International Foundation (KIF).

Clubs and Kiwanians are rightly focusing much attention on The Eliminate Project and our goal of eliminating maternal/neonatal tetanus in 26 more countries. Yet a personal contribution to the Kiwanis Children's Fund at KIF benefits additional ongoing programs... from project grants for clubs and districts to vital support for leadership development programs for teens, young adults and Aktion Club.

If you have already made a contribution to the Kiwanis Children's Fund, thank you. If you are moved to do just a little more, go to www.kiwanis.org/foundation and click the "Give Now" tab in the upper right corner. No matter the amount, your gift is another great example of how Kiwanians make a huge difference when we all work together.

Robert Buescher
2013-14 District Chair
Kiwaniis International Foundation

Growth Team Members Needed

12/12/2013 - District: Ohio - Submitted by: Kathleen Moylan

Do you love Kiwanis? Are you committed to the fellowship and opportunity for service? Are you looking for a way to serve that will outlast your lifetime? Then you are the individual that the Ohio District wants and needs! Please join our Membership Growth and New Club Building teams in extending our Kiwanis presence in Ohio!

The Ohio District of Kiwanis International has entered into an agreement with Kiwanis International to develop a 'Growth Team.' This team will consist of at least one (1) new club builder and two (2) club counselor/mentors per Division. The new club builder is a (2 - 3) year commitment and will require that you build at least one (1) new club during that period. The club counselor/mentors are a two (2) year commitment and will require that you mentor a new club or existing club that is under Charter strength for two (2) years.



If you are interested in "reaching out" and sharing your Kiwanis spirit with others, your district needs your commitment.

We will have a District training session on January 18th at the Ohio District Office, hosted by Area Director, Lanton Lee. There will be a session on New Club Building from 9:00 – noon. The next session for Club Counselor will begin at 1:00 and finish at 4:00. There will be additional training on May 31st at the International level. KI will pay travel, hotel, and meals for participants to attend this session, probably in the Pittsburgh, PA area.

If you would like to learn more about these opportunities, please contact Bill Snellgrove 614 361-9060 or me, Kathleen Moylan 828 467-0761.

Please join us in the campaign for International growth!

Kathleen Moylan
2013-14 District Chair
New Club Building

Mark Your Calendar for 2014 Mid Year Education Day

12/10/2013 - District: Ohio - Submitted by: Jamie Kaufman



The 2014 Mid-Year Education Day will kick off bright and early on Saturday, March 8th at a great new venue, the Marriott Columbus Airport. Mid Year Education Day is a great opportunity to come together to renew, refresh and re-energize for the remainder of our Kiwanis year. This is a time of learning and fellowship for members of all of the clubs of the Great Ohio District of Kiwanis. As Mid Year is such a great opportunity to learn more about Kiwanis and strengthen our clubs, we are offering a \$15.00 discount to the first 50 first time Mid Year attendees. Early registration for all attendees is \$55.00. Please promote this incentive within your club.

Talk to your club members and convince them that this is a valuable way to spend a Saturday. Kiwanis International President-Elect Dr. John Button of Ridgewood, Ontario, will be the keynote speaker. Dr. Button will share his vision for Kiwanis, the Eliminate Project, and a number of other motivational topics. He will motivate and inspire us to continue the great work that we do in our neighborhoods, the state, and internationally. This is a great opportunity for our members to meet and interact with Kiwanis International's 2014-15 President.

Following the general assembly will be 28 educational forums that will meet the needs of every club member. Such topics as membership and club growth, technology, community service, fund raising, Eliminate, and many more will be presented by people with specific expertise in these areas.

Along with our new venue, Mid Year will have a fellowship luncheon this year where all attendees will be able to hear from the leaders of our Service Leadership Programs. The event will be wrapped up by 4:45 culminating in a closing session and special award presentations.

Please talk to your club members about Mid-Year Education Day. Your help is needed to inspire and encourage your members to attend. More details will be available each month in the Buckeye Bulletin. Please check out the articles!

If you should have any questions about Mid Year, please feel free to contact me at jamie@impactbdg.com or 419-266-2984.

Jamie Kaufman
Mid-Year District Chair

Give the Most Important Gift of all - LIFE!

12/08/2013 - District: Ohio - Submitted by: CindyChamper, Dist. Coord.

During this holiday season, our thoughts may run to fancy gifts, but the most important of these is giving



life. And GIVING LIFE is possible through the Eliminate project! Right now we have 19 months to project completion and still have 26 countries that need protection. Considering that the tetanus vaccine was discovered in 1924, these 26 countries are the poorest of the poor and need our help! Every \$1.80 you raise and donate helps save a life - and what could be more important than that?

If you are a parent, grandparent or even have family members with children, you know that there is only one thought surrounding all children - that they are born healthy and have the chance at life, growing up, going to school, perhaps marrying and having children of their own. The parents of children in these 26 countries, like Madagascar, have the same visions for their unborn children. But they need our help to help their children be born, and be born healthy. Please donate now, in whatever amount you can, and SEND IT IN ASAP. There is about a 3-6 month lead time from when your donations get raised, sent in, and applied toward purchase and distribution of immunizations.

Congratulations are also in order for Bellefontaine in Division 3, the first club in that division to become a Model club. Their contributions will save approximately 35,000 lives. That's what you call a real Christmas/holiday blessing!

Stay tuned to this newsletter for more information as to how you can help, like Mother's Day Zeller's which will begin to be available as of March 1, 2014.

Cindy Champer
District Coordinator
The Eliminate Project

K Kids Builds Leaders

12/11/2013 - District: Ohio - Submitted by: Faith Cook

K-Kids Clubs in the Ohio District have been busy raising funds to help the Eliminate Project. Officially, between April 1, 2012 and September 30, 2013, K-Kids donated \$3,787. A special thanks to the many K-Kids Clubs who made a difference at Halloween by Trick or Treating for UNICEF for the Eliminate Project. K-Kids Clubs have until December 31 to send their funds and Giving Form to the Kiwanis International Foundation. During K-Kids Eliminate Week, May 5-9, clubs can join globally with other K-



Kids to raise funds for Eliminate.

K-Kids Clubs should be encouraged to take advantage of opportunities to be recognized by Kiwanis International with club banner patches for the following projects: Read Around the World; Kiwanis One Day; Trick or Treat for UNICEF; Annual Achievement Report. K-Kids Contests recognize Club Scrapbooks, Club Single

Service, Foundation Leadership Award, and contest categories of Essay, Speech and Art. Download the Contest Booklet on the Kiwanis Kids web site for information and entry forms.

The 60 Ohio K-Kids continue to learn leadership skills through various service projects. Whether honoring Veteran groups; filling and sending boxes to servicemen and women; making cards for shut ins; decorating and filling stockings for underprivileged children, these K-Kids are experiencing the satisfaction and fun of giving to others. Although the first semester will be completed in January, it is not too late to sponsor one of the three Kiwanis Kids Programs: K-Kids; Bring Up Grades; Terrific Kids. Give these children the opportunity to learn that leaders are built through service to others. All the information needed to get one started can be found on line at [Kiwanis Kids.org](http://KiwanisKids.org).

Faith Cook
Kiwanis Kids Chair

New Year: New Projects

12/11/2013 - District: Ohio - Submitted by: Sarah Roush

Happy (Almost) New Year!

The new year brings so many opportunities for service to others and a renewal of spirit to ourselves. Here are some suggestions of easy (and cheap) projects for you to consider:



- Start some seedlings of cherry tomato plants for local nursing or care centers. Many of the older residents miss having a garden – not to mention the taste of “real” tomatoes. Plant them now and they should be blooming by St. Valentine’s Day.
- Contact a local elementary school and ask about providing seeds and supplies for science classes. Make them interesting seeds. You can grow a cranberry bean plant or a snow-pea plant in a recycled cottage cheese container. A picklebush cucumber plant or a cherry tomato plant will do just fine in an old ice cream bucket. Purple or yellow carrots will grow in pretty much anything. This will help the students develop a connection to their food and provide a chance to eat these “exotic foods”.
- Organize a “Senior Prom” at the local retirement or senior’s center. Provide paper corsages, punch, cookies and music for a fun night.
- Organize a drive for old towels, pet beds, chew toys and food for all the animals that local shelters will soon have flooding into their care.
- Collect “Box Tops” coupons from food stuff for your local school.

Visit the Ohio District Kiwanis Website and check out the Healthy Kiwanians:Healthy Communities handbook (in Governor Jennifer’s message) for additional ideas.

For some exciting news... This year, the Midyear Education Day will provide not only a

day of education and fellowship, but also an opportunity for clubs to participate in the Healthy Kiwanians: Healthy Communities project.

In order to promote the idea of healthful eating, we will be doing a food drive for food pantries in under-served areas of the state. We are looking for food items that are low (or lower) sodium, such as soups, vegetables, canned meats and pasta dinners. Fruit packed in natural juices or juice boxes with 100% fruit juice, low sugar peanut butter and old fashioned oatmeal all pack a much bigger nutritional punch than other variations of these foods.

We are hoping clubs will donate at least the equivalent of a case of food (24 cans/boxes/combo) to this project. Clubs that participate in this project at the midyear will be eligible for the Healthy Kiwanians: Healthy Communities project participation recognition project.

Midyear is also when clubs will be able to pick up their Kiwanis One Day Shirts that have been pre-ordered by February 10th. Order forms were sent to clubs earlier in the year and additional forms are available by contacting me at Sarah@ohiokiwanis.org. These safety green shirts are eye-catching and perfect for wearing while doing service in the community. They are not dated, so they can be used for several years and are appropriate for any member of the Kiwanis Family.

I am looking forward to reading your monthly reports and seeing you at the Midyear Education Day!

Sarah Roush
2013-14 District Chair
Community Services

Marketing your Kiwanis club—Whose job is it?

12/08/2013 - District: Ohio - Submitted by: Don Parker



The marketing of a Kiwanis Club is every member's job. Do not just leave it to the club's marketing committee chair to put the occasional news article in the local paper. Take it upon yourself to market Kiwanis in a positive way each and every day. Know why you want to market your club. Usual reasons to present your club in the most positive manner are to recruit new members, inform your community, encourage support for your projects, and promote Kiwanis in a general way.

Here are some suggestions you can personally adopt or adapt to make Kiwanis more visible wherever you go:

- Wear the Kiwanis logo—your Kiwanis pin and Kiwanis logo clothing.
- Display the Kiwanis logo on your car, your desk, in your home. Show that you are proud to be associated with Kiwanis. Special note: Kiwanis license plates are now available in Ohio. Get yours at any deputy registrar or visit the BMV website at www.oplates.com.
- Be prepared to answer the question "What is Kiwanis?" Have a brief answer that highlights your club and the mission of Kiwanis in general. Emphasize service to children.
- Look for opportunities for your club to be represented in your community. Participate in parades, display Kiwanis at the local street fair, assist with local

- events (wearing your Kiwanis shirts, of course), be part of the local Chamber of Commerce, make flyers and newsletters available in local businesses and libraries.
- Take pictures, especially action shots of your club members doing service in the community. Share these pictures on social media, and provide them to your club's webmaster and PR chair for publication.
 - Tell positive stories. Word-of-mouth marketing remains a powerful marketing tool. Avoid negative comments about your club in public settings.

Here are some suggestions for the club to consider:

- Appoint a marketing chair and committee. Make certain the chair and committee have the skills and interest to market the club and Kiwanis in general in an aggressive manner.
- Develop and implement a marketing strategy.
- Club leaders should frequently remind members of the suggestions listed above.
- Use all available means of marketing. These include:
 - Website
 - Newsletter
 - Brochures
 - Social Media
 - Local news publication
 - Radio/TV
 - Billboards
 - Word-of-mouth

Finally, don't forget to use the resources available to you from Kiwanis International. There are numerous marketing tools available online at the KiwanisOne website www.KiwanisOne.org to help you market Kiwanis.

Club News

Medina Breakfast Kiwanis "Decks the Halls" of Town Square and Hosts Successful Lunch with Santa

12/15/2013 - Club: Medina Breakfast - Submitted by: Quinn Behler

The Medina Breakfast Kiwanis Club donned their warmest to decorate the Christmas tree in the center square Gazebo on November 17th. Members from our club as well as those from a local key club came to assist.

On December 14th, hundreds of children came to see Santa for a "Lunch with Santa" event put on by Medina Breakfast Kiwanis. Lunch as well as snow cones were served to the children and attending adults. It was, most definitely, our best Lunch with Santa yet!



Beavercreek Club Hosts Charter Event

12/11/2013 - Club: Beavercreek - Submitted by: Bob Buescher



Kiwanis Club of Beavercreek hosted a charter celebration Nov. 20. Immediate Past Governor Craig Wallace, Governor-elect Diana Keplinger and additional representatives of the Ohio District and Division 4 Kiwanis clubs were on hand to welcome and congratulate the members of Ohio's newest club. Kiwanis Club of Beavercreek meets at noon on the second and fourth Tuesday at Cherry House Café, 1241 Meadow Bridge Drive, Beavercreek.

Westlake Kiwanis Work Around Construction For Pancake Breakfast

12/03/2013 - Club: Westlake - Submitted by: Victor Rutkoski

The Westlake Kiwanis family of Kiwanis and Key Club, Builders Club and Aktion Club worked together to transcend the many construction obstacles to make their recent pancake breakfast at the high school a success. A new location and construction of buildings, parking lots and sidewalks made getting to the breakfast an adventure. The day was saved when the Key Club procured a golf cart from the school's athletic department to transport breakfast attendees' who weren't able to walk to the breakfast.



When Leaves Fall Kiwanians Rake

12/03/2013 - Club: Westlake - Submitted by: Victor Rutkoski

The Westlake Kiwanis and Westlake High School Key Club joined forces on a recent autumn day to rake leaves for senior citizens in Westlake. This is an annual fall project for the Kiwanis and their Key Club.

The Kiwanis family enjoys working together while providing a needed service for our seniors. This year they worked together raking 21 lawns.



K-Kids Collect Food for Veterans Food Pantry

11/24/2013 - Club: Lima - Submitted by: Robert Day

The K-Kids Club of Heritage Elementary School Collected food for the Veterans Food Pantry in Lima Ohio.



K-Kids of Independence Elementary Collect Toilet Paper for a Local Shelter

11/23/2013 - Club: Lima - Submitted by: Robert Day

The K-Kids Club of Independence Elementary School in Lima, Ohio collected 419 rolls of toilet paper for Samaritan House, a local shelter for women and children. This is the third year that the club has done this service project.



Warren Club Gives Out Checks

11/18/2013 - Club: Warren - Submitted by: Jan Vaughn

The Warren Kiwanis Club distributed nearly \$12,000 in proceeds from its fundraising events, including last

year's annual Turkey Trot, the club's largest yearly fundraiser. Receiving checks at the club's weekly meeting were representatives from the following organizations:



- Champion Robotics Team
- Children's Rehabilitation Center
- Eastern Ohio P-16 Partnership
- First Book-Trumbull County
- Greater Western Reserve Council of Boy Scouts of America
- Kent State University Trumbull Campus
- SCOPE, Inc.
- The Camelot Therapeutic Riding Center
- Trumbull County 4-H
- YMCA
- YWCA

Warren Kiwanis Immediate Past President Jan Vaughn said, "We are grateful to our community for its continuing support of our fundraising efforts, especially the annual Warren Kiwanis Turkey Trot race/walk. Proceeds allow us to make these significant financial contributions to local organizations, helping them continue their good works."

"Kiwanians have a stake in their local community, and it is incumbent upon us to support groups that offer needed services to a wide variety of individuals, especially young children. We applaud the work of our recipients, and are very proud to be a part of their service to others."

Pictured are representatives from the recipient organizations.

Cambridge Club Presents Zeller Awards

11/16/2013 - Club: Cambridge - Submitted by: Don Sigman

Walter F. Zeller awards were presented in honor of Bill Shepard (WWII survivor and hero of Pearl Harbor) and H. Clark Armstrong (Cambridge Kiwanian with 64 years of perfect attendance). Both passed away in 2013. Also, honored were (l. to r.) Gayle Heinton (Hixson), Cheryl Rayburn (Zeller), Rick Long (Hixson) and Jolene Sigman (Zeller)



Cambridge Kiwanis recently presented Walter F. Zeller awards in honor of Bill Shepard (WWII survivor and hero of Pearl Harbor) *Upper Left* and H. Clark Armstrong (Cambridge Kiwanian with 64 years of perfect attendance) *Lower Left*. Both passed away in 2013. Also, honored were (l to r) Gayle Heinton (Hixson), Cheryl Rayburn (Zeller), Rick Long (Hixson) and Jokene Sigman (Zeller)