

# BUCKEYE BULLETIN

Ohio District of Kiwanis International

No.3

December 2011

## District Governor's Report

*12/13/2011 - District: Ohio - Submitted by: Bill Snellgrove*

It's that wonderful time of year. There are lights and decorations to see, parties to attend, and friends and family to be with. What a wonderful season! I know we are all busy during this time with Kiwanis service, preparation for parties, etc., but remember to also enjoy this special time of the year.

Cheryl and I want to especially thank you for the hospitality and warmth you have given to us as we traveled to club and division events. We are really moved. We have enjoyed spending time with you, friends new and old, and hearing of the amazing projects that you and your fellow members do for your communities. And the Sponsored Leadership Programs that you support are always special – it is how we open the opportunity for service to our youth. What a legacy you are leaving!



As I have said during our visits to divisions, however, there is more need for our service than ever. But as we all know, we need more hands in every club, yours and mine, to do this. Our service and our clubs' membership are intertwined – there is no Kiwanis service without dedicated Kiwanians like you, and the purpose for membership is our extraordinary service. It is up to us as members to continuously add and retain members in our clubs. Service is our legacy – I encourage you to keep the legacy going! We are the only ones who can do it for our own clubs.

Cheryl and I wish you the best during this special season – and whether you celebrate Christmas, Hanukkah, Kwanzaa, or Dong Zhi - or just celebrate serving the children of the world, know that you are Kiwanians and you make a difference. YOU ARE THE KEY – TO YOUR CLUB'S SERVICE, TO YOUR CLUB'S GROWTH & TO YOUR CLUB'S SUCCESS.

We wish you a very safe and happy New Year! We truly thank you for the service you give to your community and for giving Cheryl and I this opportunity to serve you.

## Membership Growth - Time to Turn the Key

*12/01/2011 - District: Ohio - Submitted by: Bill Pees*



All clubs face challenges in growing their membership numbers. Vee Reifsnnyder mentioned retention last month in her article. Here are some ideas that a few clubs are currently focusing on:

- First: Put a member of your Membership Committee in charge of calling absent members on a weekly basis just to keep them interested.
- Second: When contacting absent members ask them to help on an upcoming service project.
- Third: If they can't make a regular meeting, assign them to a committee that they are interested in and tie that into a service project or fundraiser.

Maintaining your club's membership without losing members from your rosters will increase the chance of net growth every year. This will allow your club to expand its options for growth through e-clubs, corporate memberships, club satellites, family memberships etc....

Another idea for your club is to have each member bring one guest to a meeting during the course of the Administrative Year, and don't forget to ask speakers and parents of Youth Service Clubs if they belong to a "Service Club". This question can often lead right into a 60 second speech of what Kiwanis is all about. I was surprised recently at a Chamber of Commerce meeting when I asked people if they belonged to a Service Club how many said no.

The challenge to membership growth is to use all the options available to us instead of relying on past methods. Not all options will work for everyone and there are several more than I have not mentioned in this article. They may not increase your club by large numbers, but small numbers can add up over a period of time. It has been said before that increased numbers in membership means increase in service so not only can we continue our current programs, but additional ones that are needed in your communities.

We are the Key to Membership Growth so it's time to turn the key and unlock our possibilities.

Bill Pees  
Regional Membership Growth Chairman  
Divisions 3 & 4

## **Kissing Kilimanjaro: Leaving It All on Top of Africa**

*12/16/2011 - District: Ohio - Submitted by: Diana Keplinger*

Are you passionate about a goal, a mission or a dream? Come to the Mid Year Education Day on March 10, 2012 at North Pointe Conference Center in Lewis Center and hear our keynote speaker, Daniel Dorr, speak about his world travels and his goal and struggles to climb Mt. Kilimanjaro. Daniel will provide the keynote address and present a special forum to continue his message to the Ohio District Kiwanis members. Daniel attributes his success and accomplishments to his connection with Kiwanis as a young man. You will not want to miss his keynote address or his educational forum.

So you have the desire and motivation to climb your own mountain in 2012? But

successfully reaching the summit requires more. In Daniel Dorr's forum presentation you will work with him to create a personalized plan for how you can climb your own mountain this year. In the forum you will identify your goal, ensure it is connected to the things most important to you, identify possible pitfalls and what you might do to prepare and overcome them. You will identify support networks and find motivational resources in yourself and others. By the end you'll walk out with a clear picture of yourself on the summit of your own Kilimanjaro!



Daniel spoke to a Kiwanis Club in the state of New York. The President, Mike Tenalio, had this to say to Daniel about his presentation that night. "Tonight you were able to reach inside the souls of our members and provide them inspiration to keep on working for the Kiwanis mission. We start and finish every day toward a goal of helping children and families locally and globally to have a better life. The message you deliver of never give up and never stop striving for the end goal is essential for everyone to hear. You demonstrate the values we live each and every day. Thank you for motivating us to keep on reaching out to help those who need a helping hand."

Daniel will also be signing his book, *Kissing Kilimanjaro: Leaving It All on Top of Africa*, at Mid-Year Education Day so that you can continue reading about his journey, struggles and victory at the peak of Kilimanjaro long after you leave the conference. Daniel resides in Cincinnati and has become well known as an author and motivational speaker. You will want to meet Daniel and hear his inspiring message.

Plan to attend the Mid-Year Education Day on March 10, 2012 at North Pointe Conference Center in Lewis Center. Hear Daniel and attend forums that will help inspire you to return to your club renewed, refreshed and excited about finishing the Kiwanis year. More information about the forums will be out soon.

Put the date on your calendar and plan to attend the Ohio District Mid-Year Education Day!

Diana Keplinger  
2012 Mid-Year Education Day Chair

## The Eliminate Project and Giving

*11/30/2011 - District: Ohio - Submitted by: Cindy Champer, Dist. Coor.*



By the time readers of the Buckeye Bulletin receive this article, the holiday giving season will be upon us. It is therefore important to reflect upon individual and club giving to the Eliminate project, of which Ohio's share is \$4.2 million.

Suffice it to say that Model Club, 100K and Zeller giving are **most** appreciated by the project as they allow the Ohio District to surge ahead in this very important, life-saving project that will provide a series of 3 immunizations and clean birthing practices to 129 million women in 39 countries, where such services are not normally available. But ALL giving, regardless of size, is also appreciated! Individual clubs can receive a banner patch when all members participate at whatever level they feel comfortable at;

and individual and SLP giving is also significant.

Yet it is **very** important to make sure that all gifts are properly submitted. Please make your check payable to: Kiwanis International Foundation, and in the memo section, write "Eliminate". The same statement is true if you are donating to the Kiwanis International Foundation annual gift fund which provides scholarships. These checks also need to be made payable to KIF, and noted for the annual gift fund. Following these simple rules will allow all giving to be properly recognized and credited. For more information, please contact me at: [CindyChamper@aol.com](mailto:CindyChamper@aol.com); or phone 419/350-0477, thanks and happy holidays!

Cindy Champer  
District Coordinator

## **First Lady's Comments**

*12/15/2011 - District: Ohio - Submitted by: Cheryl Snellgrove*

Happy Holidays! Now that Christmas and the New Year are upon us, I have been reflecting on all the blessings I have, and of course my thoughts have turned to all the kids in foster or relative care who don't have many blessings. I know how hard you all have been working at collecting all those items to go into the backpacks. We are also still hoping you will remember that we need money, in order to purchase those backpacks. We're about half way there, so please keep Project Backpack at the front of your minds.

Bill and I thank you all for thinking of us during this holiday season with Christmas cards. We enjoy them a lot.

We wish for all of you a joyful and peaceful Christmas!

First Lady Cheryl Snellgrove



## **Kiwanis One Day Shirts benefit The ELIMINATE Project**

*12/08/2011 - District: Ohio - Submitted by: Jennifer DeFrance*



Mark your calendar: Kiwanis One Day is April 21, 2012. Kiwanis One Day is the special day that Kiwanis and Service Leadership members get together across the globe to perform service. Hopefully, your club will continue its Kiwanis One Day project or create a new one. It is a great opportunity to perform service and Kiwanis to the community. To do this, your club can buy and wear Ohio Kiwanis One Day shirts for \$10-\$12, depending on size. At least \$2 from each shirt will go towards The ELIMINATE Project. Shirts which will be Navy blue with white print will be available for pick up at the Mid Year Convention on March 10th or can be shipped for \$5 per shirt. For an order form, please contact me at 330-591-8388. Paid orders must be

received at the Ohio District Kiwanis Office by Friday, February 17th. Can you imagine how great your club will look wearing Kiwanis One Day shirts?

[Click here](#) to download a PDF copy of the Kiwanis One Day Shirt order form.

For ideas on how to develop new ideas for Kiwanis One Day projects, visit the Kiwanis International website at [www.kiwanis.org](http://www.kiwanis.org). You will be able to navigate through the website to get ideas for service projects, public relations materials to advertise your event, and interactive information on what clubs throughout the world have done in prior years.

Remember, plan a great Kiwanis One Day project for April 21, 2012 and order Ohio Kiwanis One Day shirts to advertise the event and raise money for The ELIMINATE Project.

Yours in Service,  
Jennifer DeFrance  
Kiwanis One Day Chair

## **K Kids Rock!**

*12/16/2011 - District: Ohio - Submitted by: Faith Cook*

The 57 K-Kids Clubs throughout the Ohio District have been learning and practicing leadership skills through the various service projects they have performed. Whether honoring local veterans; making cards for shut ins; filling and sending boxes to men and women in the service; decorating and filling stockings for children in the hospital; organizing and collecting coats, mittens, hats or food drives for local agencies that help the needy, these hard working K-Kids have realized that helping others is fun and rewarding. K-Kids truly ROCK!

On a serious business note, Kiwanis clubs who sponsor K-Kids Clubs must have their sponsorship fees paid. If this has not been done, please pay as soon as possible.

Advisors for K-Kids please check out the various contests in which your members can participate. They are fun and worthwhile.

Faith Cook  
Ohio District Kiwanis Kids Chair



## Club Newsletter Contest Details

12/15/2011 - District: Ohio - Submitted by: Faith Levine



An engaging club newsletter is an important way to keep your members involved in club goals, service activities and meetings. Your newsletter can also be one of the tools club members use to support their efforts to recruit new members.

The Ohio District is again sponsoring a club newsletter contest during this business year. Newsletters submitted will be judged for excellence based on the following four criteria:

### **Overall Appearance**

Pleasing design

Proper masthead with club name, location and Kiwanis logos used

Use of photos, preferably color images, and/or logos

Positive tone/content

### **Inclusion of Essential Content**

Club address, phone number and/or web address

Officers' names

Meeting location and time, speaker names and topics

Calendar of club events and projects

### **Kiwanis News**

Article about recent or future club project with photo

Division news or council meetings announced or discussed

Ohio District Kiwanis news (e.g., Mid-Year Education Day promotion)

Kiwanis International news

Reports by committee chairs

### **Frequency and Distribution Method**

Points will be awarded based on frequency and scope of distribution. For example,

distribution to all club members by e-mail is better than making copies available only at meetings.

Bonus points will be awarded for use of members' names in articles, a president or secretary's column, evidence that club meetings include fun.

Submitting newsletters electronically is the easiest way to participate in the newsletter contest. Just add [ODKnewslettercontest@gmail.com](mailto:ODKnewslettercontest@gmail.com) to your newsletter distribution list. If you need to furnish printed copies, send any four consecutive issues to Faith Levine, 836 Lindendale Ct, Columbus OH 43204 The deadline for my receiving your four consecutive issues is June 30, 2011.

Questions about the contest? Send a message to [ODKnewslettercontest@gmail.com](mailto:ODKnewslettercontest@gmail.com) or call me at 614-288-4571 begin\_of\_the\_skype\_highlighting 614-288-4571 end\_of\_the\_skype\_highlighting

Faith Levine  
2011-2012 District Chair  
Marketing & Public Relations

## Plan Now for Kiwanis International Convention

*12/16/2011 - District: Ohio - Submitted by: Al Allender*

Now is the time to plan to attend the 2012 Kiwanis International Convention in New Orleans. The convention will be held June 28 - July 1, 2012. The opening session is on Thursday afternoon and the closing session on Saturday afternoon.



Plans are underway. The schedule of events is online at [kiwanisone.org](http://kiwanisone.org), but the listing of workshops etc. is not yet available. There are lots of options and opportunities for attending. Don't feel you are locked into a prescribed plan. Although you CAN do everything through Kiwanis International, it is not necessary.

Registration is now open on the [www.kiwanisone.org](http://www.kiwanisone.org) web site. Registration is \$195 until February 15 and then increases to \$250. Non-Kiwanian partner's registration is the same and children/youth under 21 are free. Registration gives access to all the convention facilities except special added cost events. Ohio is scheduled to stay at the Hilton New Orleans Riverside Hotel. The rate is \$165/night. After online registration, you are given the option of choosing Kiwanis International hotels but there is no obligation to do so. If you have other, more practical options, feel free to use them.

A concert, "Legends: by Aaron Neville and Branford Marsalis" is scheduled for Friday night. Early registration results in better seating.

Aside from supporting our International President, attending this convention offers a great opportunity for Kiwanis education and fellowship. Many forums are offered every day providing information in all aspects of Kiwanis as well as personal and motivational areas. You will have the chance to meet and exchange ideas with Kiwanians from all over the world.

This could be one of your greatest Kiwanis experiences. It can include your partner and your whole family. Before or after the convention provides an opportunity for a family

vacation in a beautiful and historic area of the country.

If this is your first, or one of many International Conventions attended, this can be the experience of your Kiwanis career... don't miss it.

For questions or added information, contact Al Allender, On To Convention District Chair, 257 Green Valley Drive, Howard, Ohio 43028.

Email [ajallender@embarqmail.com](mailto:ajallender@embarqmail.com). Home 740 392-8471 or cell 740 507-4274

Al Allender  
District Chair  
On to International Convention

## District Secretary's Notes

*12/16/2011 - District: Ohio - Submitted by: Dave Whiteman*



The 2011-12 Kiwanis year is now two months old and we are seeing many clubs enthusiastically providing service to their communities. Please make membership growth a priority in your club to insure that your community continues to have benefit of Kiwanis Service in the future. I would just like to take a moment to update you on a few topics of interest.

### **Club Treasurers**

As a long-time Club Treasurer, this is the time of year that we should be thinking about filing our required tax returns. The Internal Revenue Service now requires that all Kiwanis Clubs, no matter how large or small they may be, file a 990 tax return in one format or another. In most cases that would be a 990-N postcard return that is filed electronically. Last year, four Ohio Kiwanis Clubs had their exemption from Federal Income Tax

revoked for failing to file this very simple return. Other clubs may need to file a longer 990-EZ or a 990 tax return, depending on their total gross receipts. If you are unsure what your club needs to do, please talk to an accountant in your community or give me a call in the district office.

### **Club Secretaries**

At our Mid Year Education Day on March 10, 2011, I will be presenting two workshops to review the mechanics of using KiwanisOne to maintain your member database or to file your necessary reports. We will have wireless access to the internet available in our classroom for those who might want to bring their own laptop to follow along during the session. If there is something particular that you would like us to review during the Secretary Workshop, please let us know as soon as possible and we will do all that we can to make it happen.

### **Mid Year Education Day**

Our 2012 Mid Year Education Day will once again take place at The Conference Center at NorthPointe on March 10, 2012. Information and registration forms will be available on our website at [www.ohiokiwanis.org](http://www.ohiokiwanis.org) in the very near future. We know you will want to join us when we meet next March. Pay particular interest to the article on this page concerning our Keynote Speaker Daniel Dorr. I am sure you will enjoy his presentation and workshop very much. Please mark your calendar for the 2012 Mid Year Education

Day on March 10th!

Dave Whiteman  
Ohio District Secretary

## Club News

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### Cincinnati Kiwanis Pledges to Serve 100,000 More Children by 2016

12/07/2011 - Club: Cincinnati - Submitted by: Alyson Gerwe

The Kiwanis Club of Cincinnati is joining forces with Kiwanis members across the globe in our effort to eliminate maternal and neonatal tetanus (MNT), a painful disease that kills one baby every nine minutes, or 160 newborns each day. As the world's largest single donor, Kiwanis International is raising US\$110 million by 2015 for the project, which will ultimately protect at least 61 million women and their future babies who are at risk of this deadly disease. The Cincinnati Kiwanis Club has pledged to raise \$100,000 for the Eliminate Project by the 100th anniversary of their club in 2016.



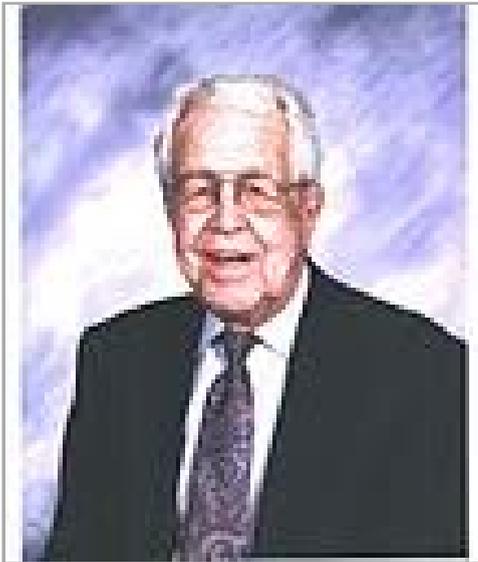
"By committing to raise \$100,000 for The Eliminate Project, Cincinnati Kiwanis is showing its commitment to saving lives around the world," said Maureen Bickley, President of the Cincinnati Kiwanis club. "Cincinnati Kiwanis has built a solid reputation as a premier hands-on local community service organization over the past 10 years, leveraging Kiwanis branded Service Leadership Programs and partnering with other service organizations to change and improve Cincinnati and our community one child and one community at a time. Our commitment to The Eliminate Project provides us with an opportunity to have a greater reach and impact by truly saving the lives of children and families on a global platform. Through our \$100,000 pledge, the Cincinnati Kiwanis club will reach over 50,000 people globally!

"In addition to our global commitment, Cincinnati Kiwanis has committed to serve an additional 50,000 people locally by 2016, its 100th Anniversary. We strive to serve a total of 100,000 people by our 100th Anniversary by reaching 100 members and raising \$100,000."

The Cincinnati Kiwanis Club voted unanimously to accept this bold challenge set forth by their club officers. This challenge means more than doubling their current fundraising and membership. Despite the audacity of this challenge, they are excited by it and confident that together they can achieve and surpass their goals!

### Marietta, Ohio Kiwanian Turns 105

12/02/2011 - Club: Marietta - Submitted by: Ann Hontz

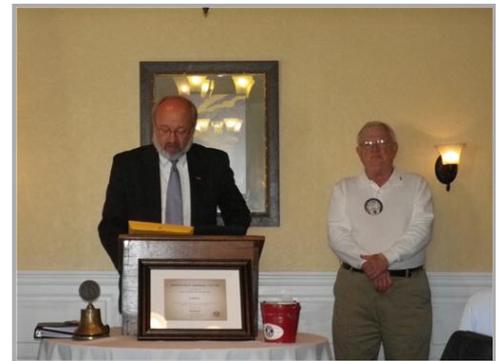


Dennis Morris, a member of the Marietta, Ohio Kiwanis Club turned 105. Denny remains very active with the club. Happy Birthday Denny!!

## Lima Mayor Berger names November 1st as Kiwanis Family Day in Lima

11/21/2011 - Club: Lima - Submitted by: Ginny German

Mayor Berger is pictured above reading the proclamation naming November 1st as Kiwanis Family Day in Lima Ohio. Standing next to the Mayor is Club President, Robert L. Day Jr.



## Korean War Veterans Honored in Club Veterans Day Observance

11/17/2011 - Club: Kirtland - Submitted by: William Pastor

The program for the weekly Kirtland Kiwanis club meeting was to observe Veterans Day by honoring veterans of the Korean War (WWII veterans were honored at last years program). Total attendance was 36 including 14 Korean War Veterans of which 3 were Kirtland Kiwanians. Jim Naughton and Bill Wright (club organizers for the program) honored all lthe veterans present with pins. The veterans came to the front of the room one by one to accept their pin and some chose to say a few words about their time in the service. The Kiwanis veterans that were present included Chuck Bickart, Lou Schupp, Rick Blum, Don White, Tony Zalar, Bob Eversole and Tom G. Johnson (also recognized as a WWII veteran).



Veteran Richard Martinett thanked the Kirtland Kiwanis for honoring the veterans and also thanked the Kiwanis for all the good things that they do for the community in and around Kirtland.

Thanks to all veterans for their selfless service to our country.