

# Kiwanis

Ohio District

Vol.5 No.1 Official Publication of the Ohio District Kiwanis

December 2008





## Kiwanis:

### Ohio District

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Ohio District Foundation, Inc.

The Ohio District Kiwanis Magazine is a publication of the Ohio District Foundation, and is published bi-monthly beginning in October in the interest of the Foundation and for the development of the Kiwanis Clubs in the Ohio Dis-

trict. Articles, letters and photos must be postmarked no later than the date listed below for consideration for the next publication. Please follow these simple suggestions for submitting articles and photos:

1. Copy should be Singlespaced and be left justified. Do not indent paragraphs.
2. Use upper and lower case. Articles typed in all uppercase will not be published.
3. Do not type headlines in upper case.
4. Do not indent any part of the article and do not use "bullets, etc.
5. Submit only 35mm (or better) photos !

For best results please send articles as part of an Email text, and not as MS Word or Wordperfect file, etc.

Inclusion is subject to space availability, articles may be edited. Photos will not be returned, and become property of The Ohio District Foundation.

#### Send Articles to:

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Columbus, Ohio 43229

1-888-827-8196 (toll free) [dave@ohiokiwanis.org](mailto:dave@ohiokiwanis.org)

#### 2008 - 2009

#### Ohio District Foundation Officers:

Barbara Smith, President    Jean Forbes, Secretary/Treasurer  
Al Allender, Vice-President    Ted Coons, Executive Director

**Elected Members:** Bob Amster                      Randy Beard  
Fred Holman                      Charles Holtzman    Sande Johnson  
Walt Maki                          Claudette Rogers    Lynn Hanna Stoycheff  
Kevin Whittlatch                Bob Williams

#### Appointed Representatives:

Past Treasurers: Kent Williamson                      Circle K: Toby Markham  
Key Club:

#### Lt. Governor Appointees

Kathy Kelch (Div. 9)                                      Bill McCormick (Div.3)

#### Ohio Kiwanis Ex Officio Representatives:

Kip Crain, Governor                                      Donald Parker, Governor Elect  
Leroy Martin I.P. Governor                          Dave Whiteman, District Secretary  
Becky Crain, First Lady                                Len Abrams, Int. Foundation Chair

Contributions and correspondence for the Ohio District Foundation should be sent to::

**Jean Forbes**

**PO Box 1013**

**Wooster, Ohio 44691**

**Secretary@odkf.org**

**2008-2009**

#### Ohio District Kiwanis Officers

Kip Crain, Governor  
Donald Parker, Governor Elect  
Jerry Duerk, Treasurer  
Leroy Martin, Immediate Past Governor  
Dave Whiteman, Secretary



## District Secretary's Report

**Dave Whiteman,**  
**District Secretary**  
**[dave@ohiokiwanis.org](mailto:dave@ohiokiwanis.org)**

The 2008-09 Kiwanis year is now two months old and we are seeing many clubs enthusiastically providing service to their communities. I would just like to take a moment to update you on a few topics of interest.

#### Form 990-N

As has been published and noted throughout the past year, all Kiwanis Clubs (who are not required to file a Form 990 or 990-EZ) must file an electronic Form 990-N beginning with this year end. For Kiwanis Clubs with a 9/30/08 fiscal year end, this form will be due on February 15, 2008. If you have specific questions regarding this requirement, please feel free to call me in the District Office. I cannot stress strongly enough how important it is that you prepare this report and file it with the Internal Revenue Service.

#### Electronic District Newsletter Changes

Beginning with this issue of our district newsletter, it will only be prepared in an electronic format. You can access it online through our district website at [www.ohiokiwanis.org](http://www.ohiokiwanis.org) or we can email it to you. The District Education and Communication Action Team members are working on a revised format for our newsletter that we hope will be available early in 2009. We will be emailing this to all Kiwanians who have an accurate email address on the Kiwanis International database in Indianapolis. If you are a Club Secretary and are aware of email address corrections that need to be made, please contact the district office right away. We can email you a list of your members with email addresses included that can be updated and returned to our office to notify Kiwanis International of the revisions. Your help will be very much appreciated.

#### Mid Year Education Day

Our 2009 Mid Year Education Day will take place on April 25, 2009 and it will be held in conjunction with our 2009 Key Club District Convention. We know you will want to join us when we meet next April. What your mailbox for additional information on the 2009 Mid Year Education Day. Mark your calendars!



## Governor

**Kip Crain**  
kcrain@wscsc.org



## First Lady

**Becky Crain**  
BeckyCrain@sssbet.com

Becky and I would like to wish everyone a pleasant holiday season. This is a busy time with our many Kiwanis service projects, church, work, friends and family activities. But, please enjoy this special time. We would also like to thank you for your hospitality at division and club events and activities. We truly enjoy getting to meet you, spend time with you, and hear of all the amazing projects and difference you make in others' lives in your communities.

I do hope all of you are planning on joining us for an exciting time in Nashville from June 24<sup>th</sup> through the 28<sup>th</sup>. Uniquely, we have an outstanding opportunity to elect an Ohio Kiwanian as Kiwanis International Vice President. Alan Penn is a dedicated, innovative visionary leader that understands the needs of Ohio and Midwest districts. He has been able to generate support for changes in new types of membership and support for service leadership programs during his three year term as an International Trustee. Every Ohio club needs to now register their two delegates to convention and send \$1 per member to the Past Lt. Governor Association to support his campaign.

You will see a number of changes this year as we start to implement a new strategic plan, we have made deep budget cuts, moved the district office, went electronic, made changes to the website, joined Midyear Education Day with Key Club District Convention, held Regional TAG (Together Achieving Growth) Summits, held a fall Key Leader Camp in addition to the spring camp, have Lt. Governors, officers and chairs working on five Action Teams around the five District Goals. As always, the first priority is to support and assist the local clubs of Ohio in all we do.

In tough economic times, like we face now in Ohio, our Kiwanis projects and support are needed now more than ever. Each year we have hundreds fewer members to do the service that is needed. It is essential that we do three things to keep Kiwanis as the great organization we are known for being. 1) We must work to consistently have the best clubs we can by constantly improving and involving all our members to retain current members; 2) We must put a growth plan in place and work on it a little each week to see new members joining; and 3) We must build new clubs in every division to provide service and support our Service Leadership Programs. Members move, pass on, and jobs change, but we must continue to serve. All three of these together allow us to do that.

Have a great Holiday Season and Kiwanis year!

I would like to thank you for your generous support for my project, Pediatric Trauma Treatment and Prevention. Your support will ensure that the children of Ohio will be given the best possible care when emergency treatment is needed. Clubs that are planning to do projects regarding Pediatric Trauma Treatment or Prevention please submit a grant application to the Ohio District Kiwanis Foundation ([www.ODKF.org](http://www.ODKF.org)). Clubs and individuals can continue their support by sending their donations to the Ohio District Kiwanis Foundation and designating the First Lady's Project.

Also, please consider recognizing a deserving Kiwanian with a Past International Presidents' Award (PIP). When you designate First Lady's Project, half of the \$500 for the award will go to the First Lady's Project and grants for pediatric trauma prevention and treatment. The other half will go to the foundation endowment to support all foundation grants. Again, thank you for your past support and your future giving.

Have a great Holiday/Kiwanis Season!

### Read Around the World Update

If your club is spreading the joy of reading through Read Around the World, you'll want to record your service on your online monthly report, which is available at [www.kiwanis.org](http://www.kiwanis.org) (click on "Service Projects," then "Read Around the World") in the Kiwanis Branded Programs section. Kiwanis International uses these reports to measure participation and improve programs, so your input is important.

Your participation in Read Around the World is also valued—so valued that your club deserves a banner patch. Complete the online banner patch form, which is available on the same Read Around the World Web page. The patch will be sent at the beginning of October, around the same time patches for Kiwanis One Day and Young Children: Priority One participation are sent.

-Elizabeth Warren, Branded Program Specialist,  
Kiwanis International



## District Foundation

**Barbara Smith, President**  
**cfsmith99@yahoo.com**

It is quite an honor to be serving as President of the Ohio District Kiwanis Foundation. I am looking forward to a great year promoting our District Jewel – the Foundation.

The First Lady, Becky Crain, continues the support of the foundation and its primary mission. Her project as you are aware is Pediatric Trauma Prevention and Treatment with the contributions raised going to the Ohio District Foundation Pediatric Trauma Fund. Thank you, Becky! This allows the foundation to give more grants to projects that fall under pediatric trauma. Clubs should consider submitting a grant to address this issue in their communities.

I will continue my support and promotion of the club advised funds under the Foundation's investment umbrella. For clubs of any size this is an opportunity of leaving a giving legacy as a 501c3 in your community without the IRS paperwork and manpower to manage a foundation on your own. It is something positive the Foundation can do for you.

Birthdays – think about how excited your child, grandchild, nephew or niece gets when they get a birthday card with money in it. Their faces just light up – don't they? They probably tell you how they are going to spend it. Well, when clubs get a birthday card from the Foundation and send us a check, our faces light up! We even know the more money raised and invested equals more money available for grants. We love to spend money through the grant process.

We are working hard to develop a speakers bureau making a Foundation speaker available to talk at individual club meetings. Keep us in mind. We have a story to tell and we love sharing it.

We have three strong goals for this year as a Foundation

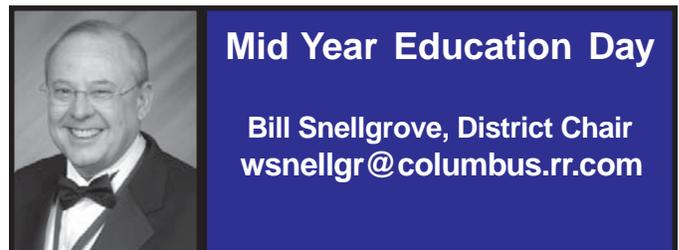
1. Educate clubs about the Foundation
2. Continue to focus on pediatric trauma as our primary mission
3. Marketing the grant process and publicity about projects funded

I am accessible to you by emailing me at cfsmith99@yahoo.com or calling 330 502 1460. If you have comments, questions, suggestions, etc... I would love to hear from you. Thank you for all you do for your community and children. Look forward to your continued support of our Ohio Foundation.

## Year End Donations to the Ohio District Kiwanis Foundation

Due to an extension to the charitable IRA rollover law, donors 70 ½ years and older can make gifts directly to the Ohio District Kiwanis Foundation from their individual retirement accounts with tax advantages. Certain guidelines apply (please see below). If you have any questions, talk to your tax advisor or call the Foundation Secretary/Treasurer, Jean Forbes at 330-345-5316.

1. Donors must be 70 ½ years or older.
2. Gifts for tax year 2008 must be made no later than December 31, 2008. Gifts in 2009 would apply to tax year 2009.
3. Donors can contribute any amount up to \$100,000. A couple with separate IRAs can each contribute any amount up to \$100,000.
4. Gift must be made directly from the IRA to the charity and the organization must be a qualified charity (which includes the Ohio District Kiwanis Foundation). If IRA owners withdraw funds and then contribute to the charity separately, amounts withdrawn will be included in the donor's gross income for tax purposes.



## Mid Year Education Day

**Bill Snellgrove, District Chair**  
**wsnellgr@columbus.rr.com**

Two years ago we introduced a make-over of the Mid-Year conference as Mid Year Education Day. Our Goal Was To Build on the Best of the Past While Adding New Features. You said you appreciated our efforts – the one day time commitment, a great keynote speaker, the new forums, good food and the use of themed tracks. We wanted last year's event to be even more memorable. Well it was. But the memorable part was – The Blizzard of '08!

So, how can we top that? We are keeping the one day commitment, the new forums, a great speaker and the good food. And we will again feature all of this, which includes your materials and forums, refreshments, and lunch, for one reasonable price. What are we eliminating? – the snow and cold by moving the date to April 25<sup>th</sup>. Our intent is to make you feel welcome, energized, rewarded – AND WARM!!

When is it?: Saturday April 25<sup>th</sup>, 9:00 AM – 4:30 PM. Where is it?: Hyatt Regency at the Greater Columbus Convention Center. Why Come?: Learning, Fellowship, Fun – We have heard you! Come see what has been done. More in the next issue.

## Kiwanis WINS Diaper Dash Challenge

Kiwanis Club of Port Clinton, Young Children Priority One Committee, held their annual Diaper Dash through the month of October. The event raised 369 pounds of diapers to be distributed through Ottawa County Family and Children First Council to low-income families and emergency needs throughout Ottawa County.



Traditionally, Port Clinton Kiwanis challenged Port Clinton Lions and Rotary clubs, as well as adding a new challenge this year to Port Clinton Women's club, to collect the most diapers throughout the month of October. We want to Congratulate Port Clinton Kiwanis for its first, first place victory with 132 pounds of diapers, and honor Women's Club for their second place victory with 98 pounds, Rotary Club for their third place victory with 70 pounds and returning champions Lions Club for their fourth place victory with 69 pounds! Kiwanis would like to thank the four clubs for their participation in making this yet another successful event!



For more information about the Diapers and distribution please contact Ottawa County Family and Children First Council at (419) 898-3688 ext. 285.

## January a Busy Time for Service Leadership Clubs

K-Kids and Builders Clubs reports are due January 15. These forms can be found at [www.kkids.org](http://www.kkids.org) or [www.buildersclub.org](http://www.buildersclub.org).

January is also the start of Key Club Lt. Governor Elections. If your Key Club has an outstanding leader within their club, please encourage them to run for this office. Contact your current Key Club Lt. Governor for an election date. Service Contracts will soon be posted on the Ohio District Key Club website [www.ohiokeyclub.org](http://www.ohiokeyclub.org).

Circle K will be doing their last push to organize their district convention; there is still time to support their event by purchasing an ad for their convention program. Information and registration is available at [www.ckiohio.org](http://www.ckiohio.org).

### Please send me information from the Ohio District Kiwanis Foundation regarding:

- Ambassador's Program
- Annual Club Birthday Fund
- Pediatric Trauma Fund
- Past International President's Fund
- Ohio Kiwanis Endowment Society
- Don Williams Award
- Stan Schneider Award
- Walter Sellers Award
- KICK Program
- Make a Difference Day Organization
- First Lady's Project - Pediatric Trauma
- Grant Application
- Club Advised Fund Program
- Disaster Relief Fund
- Walk the Magic Mile
- Other \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

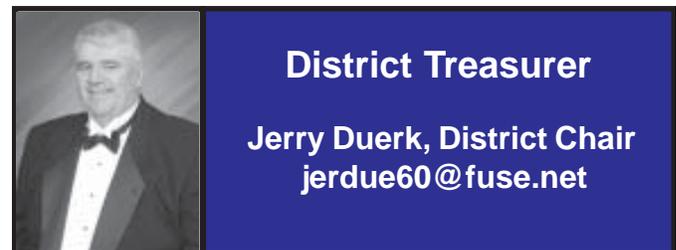
City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax \_\_\_\_\_

**Mail to: Ohio District Kiwanis Foundation  
PO Box 1013, Wooster, Ohio 44691**



Aktion Clubs in the Ohio District are alive, well and **GROWING!** With 21 clubs and more in various stages of chartering.

This year we are stressing 2 very vital components of Aktion Club. First - is the leadership development aspect both for the Aktion Club member and advisor alike. This will be the first year, that monthly reports are due from each club by the 15th of each month. Clubs who turn their reports in on time and have an interclub of 3 members with another Kiwanis club or convention participation will earn an Aktion Club banner patch. Just a reminder - advisors please be sure to update your roster and pay club dues to avoid charter suspension. Second - is that Aktion Clubs are Kiwanis clubs and their members Kiwanians who happen to have a disability.

This past week we were able to finally sit down with the Ohio Board of MR/DD. Their excitement about Aktion clubs is **fantastic!** and include plans for helping to promote and give assistance to Aktion Clubs across the state of Ohio. Watch for their 3 page article on Ohio Aktion Clubs in the MR/DD Pipeline Newsletter!

### **Expert on Child Abuse to Speak at Kettering Prayer Breakfast**

The Kettering Kiwanis Club will be holding their annual Prayer Breakfast on Saturday, March 7, 2009 at the Christ United Methodist Church, 3440 Shroyer Rd. Special Guest Speaker will be Dr. Dianne Dittmer, a nurse researcher whose area of expertise is violence. She will speak on "Violence through the Eyes of a Child." A Certified Sexual Abuse Nurse Examiner, her presentation will include signs to look for that would indicate a child is in need of help.

A dynamic presenter, she makes presentations throughout the US and Europe to speak to professional groups about violence as it impacts populations of all ages. This topic ties in with our Young Children Priority One Program and would be a tremendous topic for child care givers as well as anyone concerned about our youth.

Additional information can be obtained by contacting Tallye McCall at us2mccalls@fuse.net. or 937-433-8705.

Fellow Kiwanians,

As we go into the holiday season, we are bombarded with bad news about the economy, global suffering and hunger and unemployment in our communities. We might ask *what* is there to be thankful for and optimistic about? The future of the Ohio District of Kiwanis International is just one of many areas of optimism I can think of.

With a dedicated team of leaders put together by Gov. Kip Crain, the financial soundness of the Ohio District is being addressed head on. It's no secret that our great Ohio District has seen a severe depletion of our reserves and an annual overrun of expenses versus income for several years.

The underlying or root cause of that is **LOSS OF MEMBERSHIP.**

The financial soundness of the ODKI has been addressed in several ways. While we continue to recruit and retain more members in sufficient numbers, we don't have the luxury of time to deal with declining revenue. The district leadership has taken the following steps to cut expenses including:

- Moving to smaller, more efficient offices
- Publishing the district newsletter electronically
- Cutting the hours of the administrative secretary
- Cutting the expense reimbursement of Officers and Board members.

Plus many other dollar saving decisions.

The various committees working many hours have presented their recommendations to Governor Kip who will present them to the Board (the Lt. Governors), at the meeting December 6<sup>th</sup> for approval and then for a vote at the District Convention in Dayton in August.

If approved, the result will put the Ohio District on sound financial footing while the trend of lost membership is reversed.

Best wishes for a very happy holiday season.

## Connelly Medal of Valor Awarded by Port Clinton Kiwanis Club

In 1966, a man from Illinois, named Robert P. Connelly, gave his life in an attempt to rescue a paraplegic woman at a railroad crossing. By this unselfish action and dramatic personal involvement, he showed himself to be the epitome of all that Kiwanis strives to be. Therefore, in 1967, the Kiwanis International Foundation established an award bearing his name to acknowledge heroic service beyond the call of duty and honoring Robert P. Connelly as its first recipient.

Since that time, more than 600 people have been recognized at Kiwanis International Conventions, many honored posthumously, honorees from all over the globe - Japan, New Mexico, Thailand, Austria, New Zealand, and of course the United States of America. Their stories of heroism speak of saving people from electrocution, icy waters, burning cars and buildings, attackers, avalanches, explosions, on-coming trains, drunk drivers, and rapists.

From 1967 to 2008, approximately 30 honorees have come from Ohio. But, due to the thousands of nominees received by the Kiwanis International Foundation each year, not all can be awarded a Connelly. Some can be considered for the Medal of Valor. Only one Medal of Valor has been awarded by the Foundation in 2008. That honor goes to Mr. Chuck Herndon from Kelley's Island, Ohio.



*Chuck Herndon from Kelley's Island, Oh, receives the Kiwanis International Foundation Medal of Valor award from nominator and Past-President of Port Clinton Kiwanis, Kathy Jo Schweitzer.*

Chuck's story took place during the night of September 3, 2007, when a plane took off from Kelley's Island Municipal Airport. This plane held a father, Jeff Hutchinson, and his two sons, Jeremy age 9 and Joel age 7. Shortly after take off, the plane crashed into Lake Erie. It was reported that the fuselage was located 700 yards off the Island in 18-20 feet of water, when two passengers were found dead, the father and the oldest son. Seeing the crash, Chuck Herndon, resident of the Island got into his small row boat, and in the darkness heard faint cries for help. It was then that seven year old Joel clutched onto the side of the boat allowing Chuck to take him safely to shore.

When asked to explain to the Kiwanis International Foundation Board of Trustees why Chuck Herndon should qualify for recognition, Port Clinton Kiwanis Past-President Kathy Jo Schweitzer wrote, "Chuck Herndon did indeed accept self-imposed personal responsibility in the effort to save the life of another human being when he could as well have passed along that entire responsibility to the rescue teams. But, he didn't do that. Instead, in the dark of the night, Chuck got into a small boat on great Lake Erie, miraculously locating the third passenger from the airplane crash. This award's spirit of 'dramatizing the courageous assumption of individual responsibility' could not be more clearly exemplified than by being presented to someone who selflessly saved the life of a seven year old child - and for that, Chuck Herndon is worthy of being honored by the Kiwanis International Foundation Board of Trustees as well as our local Kiwanis Club of Port Clinton, Ohio."

### THE OBJECTS OF KIWANIS

- \* To give primacy to the human and spiritual rather than to the material values of life.
- \* To encourage the daily living of the Golden Rule in all human relationships.
- \* To promote the adoption and the application of higher social, business, and professional standards.
- \* To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
- \* To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
- \* To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.

The six permanent *Objects of Kiwanis International* were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.

## KeyLeader

Another successful KeyLeader event took place during the weekend of November 14-16. Sixty-one students from twenty-six different high schools in Ohio were in attendance. An associate of District Convention Keynote speaker Brendan Burchard, Jenni Robbins was the lead facilitator. Jenni presented a variety of information to the students by enlisting the five facets of service leadership: personal growth and integrity, respect, building community, and the pursuit of excellence. KeyLeader returns to Ohio May 15-17, 2009.



*A simple exercise helps develop communication and team work.*



*Defining the "Ultimate Key Leader"*



*A trust exercise - always a favorite!*



*Sharing their "Neighborhood" Name.*

Please consider the students in your community. Any high school-aged students are eligible to attend. Registration begins soon at [www.key-leader.org](http://www.key-leader.org). Any questions may be directed to Brian or Kelly Shaffer at [ohiokeyleader@gmail.com](mailto:ohiokeyleader@gmail.com) or (330)405-6638.



*The November 2008 Key Leader Class of participants and team leaders.*





### Kiwanis Kids

**Bob Williams, District Chair**  
rwill731@aol.com

#### Three Great Programs for Your Club

**Kiwanis Kids** offer three programs that develop capable, competent and caring leaders.

**Kiwanis Terrific Kids** – this is a student recognition program that promotes character development, self-esteem, and perseverance. Terrific is the acronym that stands for: Thoughtful; Enthusiastic; Responsible; Inclusive; Friendly; Inquisitive; and Capable. These are young leaders who practice good character and good citizenship. Grades K – 8.

**Bring Up Grades or BUG** – is a program designed to recognize students who raise their grades into an acceptable range and maintain or continue to raise them from one grading period to the next. There is even a Super BUG recognition for one who serves as a mentor assisting others in achieving their goals of bringing up one grade. This is building young leaders through academic achievement. Grades K – 8.

**K-Kids Clubs** – this is a student-led community-service club for elementary-age students that teaches members the value of helping others through participation in community-service projects and club activities. This is building young leaders by helping others. Grades K – 6.

Energize the children in your community! Provide an opportunity for them to be part of your Kiwanis family. Growth starts with **YOU!!!**

**Make Plans Now to Attend!**



### New Club Building

**Don Parker, District Chair**  
dparker2@columbus.rr.com

#### Thoughts on new club building.....

Nearly every Kiwanis member recognizes the need for his/her Kiwanis club to recruit new members and keep existing members. Despite that recognition, membership in the clubs of the Ohio District continues for the most part to decline.

That decline is so severe that adding a few members each year to existing clubs will not make up for the loss over the years. Here is the math—the end of the 1997-98 year membership for Ohio was 12,723 members. At the end of the 2007-2008 year the membership was 9,639. That is a loss of 3,084 members over those years. With 262 clubs in the district, it would take an average of 12 additional (net) members per club to erase that loss.

While it remains extremely important for existing clubs to replace and add members, it is also important to realize that the existing clubs do not match the needs of all prospective members. Also there are communities without Kiwanis service and young people without a sponsoring Kiwanis club.

Chartering a brand new Kiwanis club with, for example, 50 members, not only helps meet the service needs not being met by existing clubs but helps the Ohio District regain in a single chunk some of the lost membership.

A new club in an unserved community, or one that meets the specific needs of its charter members, or perhaps a new type of club that focuses on one goal for its service project may be just what is needed in a particular location.

Membership growth in the Ohio District is not an “either, or” proposition. We need to do both—build membership in existing clubs and build new clubs.

Please give consideration to how you can help build a new club. Kiwanis International and the Ohio District has proven techniques and resources to help you build a new club, you don't have to do it alone. Contact your Lt. Governor, your division TAG coach, or me with your ideas about a new club building opportunity.

*For resource materials, please visit “Grow Your Club” under Member Resources at [KiwanisOne.org](http://KiwanisOne.org)*



**“WAY TO GROW!!...the following clubs **GAINED** members since October 1:** Cleveland, Cincinnati, Dayton, Newark, Sandusky, Alliance, Massillon, Bowling Green, New Philadelphia, Bellaire, Lakewood, Carey, Logan, Marysville, Barberton, Kenmore (Akron), Oxford, Tiffin, Piqua, Cheviot-Westwood, New Madison, Mount Vernon, Hilltop (Columbus), Clyde, Chardon Area, North Royalton, Independence, Anderson Hills (Cincinnati), Lander Circle (Pepper Pike), University (Columbus), Mason, Franklinton (Columbus), Riverview-Delhi Hills (Cincinnati), Perrysburg,

Stow-Monroe Falls, Southeast Lawrence County, and Waverly Area.

Many listed grew by one and, remember **ONE CAN MAKE A DIFFERENCE!!** One club grew by six (6); One grew by five (5); and **TWO** clubs grew by four (4)!! Let's have more clubs in the “W” column!! Don't just wait for your “Membership Drive” week or month. **ANYTIME YOU HAVE A PROSPECT IS THE TIME!!! ASK SOMEONE NOW AND BE A WINNER!!**

In case you missed the Growth Summits (3 have already been held with more to come) have your Lt. Gov. contact the TAG Action Team to plan **YOUR CLUB'S GROWTH.**

Be all you can; join the fun and increase service to your community and its children.

Be a Winner by leading the way to get more **MEMBERS** in **YOUR CLUB.**

## Lights! Camera! Action! Capture your One Day project on film!

If a picture were worth a thousand words, the value of video would be enormous. And a video of a special project such as Kiwanis One Day would be priceless, especially as it relates to story telling potential, emphasis on service and focus on the benefit that Kiwanis clubs bring to children and their communities worldwide.

Your One Day project could be the subject of that professionally shot video, or of specialized coverage in **KIWANIS** magazine, through the Kiwanis One Day Contest. If chosen for the video shoot, your club will receive a copy of the video, which you can use to share your club's service story, to recruit members, or just to share the good work you do, and Kiwanis International will retain a copy for use in its marketing and publicity programming around the world.

To enter, log on to <http://www.KiwanisOne.org/OneDayContest>, and enter the pass code that appears on the page to use the electronic form to describe your project, or describe your project in a letter and send it to:

Kiwanis One Day Contest  
Attn: Elizabeth Warren  
3636 Woodview Trace  
Indianapolis, IN 46268-3196

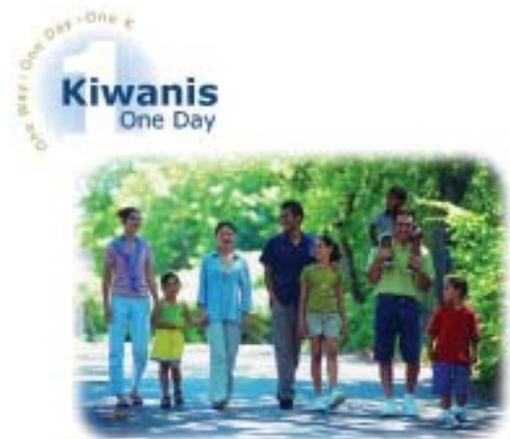
The submission should be as complete and comprehensive as possible, providing specific details about your planned project and its impact upon and benefit to the community, including its primary beneficiary audience(s). If Service Leadership Programs (K-Kids, Builders Club, Key Club, Circle K, Aktion Club, Kiwanis Junior) will be involved, explain how, and whether or not your club needs additional financial assistance. If financial assistance is needed, please explain the need and how the funds will be utilized.

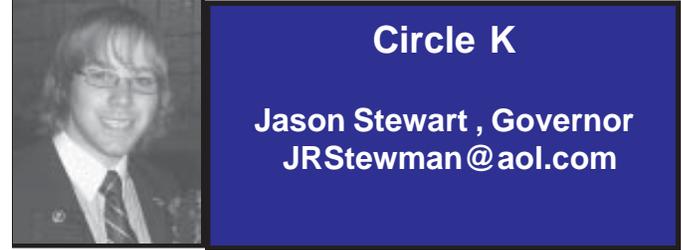
Include information on prior Kiwanis One Day projects, including details about the work and the benefit, and provide, by mail, any photographs

and/or videos of or for the project. Also include samples of media coverage from the past year and examples of how your project helped raise awareness of Kiwanis and children's needs in your community.

Submissions for the Kiwanis One Day video contest must be received at the Kiwanis International Office no later than December 19, 2008. An announcement of the winner is expected by January 30, 2009. The winning club will have its project professionally videotaped and, a runner-up project will be included in **KIWANIS** magazine.

Kiwanis reserves the right to discontinue the contest if Kiwanis, in its sole discretion, determines that the projects submitted for consideration do not meet the selection criteria. In the event of such determination, contestants will be notified on or before January 30, 2009.





“Make A Difference Day Ohio” for 2009 is **October 24**. **“It is not too early to start planning now for projects for the “MDDO” in October, 2009. If you Fail to plan, then you plan to fail.**

We will continue to promote the Ohio District Kiwanis Foundations “Walk the Magic Mile” as a MDDO project! Some 2008 projects that Ohio Kiwanis Family Organizations were involved in were: **“Walk The Magic Mile”**, Halloween Parties, Parades, Clothing Drives for homeless families, Planting Trees, Clean up Roads, Check Smoke Detectors for Seniors, Clean Parks, Paint Benches & High School Booths in Auditorium and Hang Curtains, Collect Food for Food Pantries, Take Pictures of Homeless Families, Paint & Clean Camps.

The 2008 grading results will be known around the middle of March with the Ohio Awards to be presented at a luncheon early in April, 2009 and the National Awards to also be announced in April 2009 in the USA Weekend issue of “Make A Difference Day”.

We will have Tips on how to win an award at the Education Day meeting on April 25, 2008.

**Remember: Together, We, You and I Can Make a Difference in our Communities!**

### New Service Leadership Clubs

**Fishcreek Elementary K-Kids** Chartered 11-17-08  
 Sponsored by Stow Munroe Falls Kiwanis 12 Members

**Milford Exempted Key Club** Chartered 11/25/08  
 Sponsored by Milford Kiwanis 52 Members

**Western Hills University Key Club** Chartered 11-17-08  
 Sponsored by Cheviot Westwood Kiwanis 21 Members

**Crawford County Aktion** Chartered 10-31-08  
 Sponsored by Bucyrus and Galion Kiwanis 35 Members

The Ohio District of Circle K has been incredibly busy over the past couple of months. On October 4 119 CKI members from around the district traveled to Akron to participate in the District Service Project. Proceeds from the registration cost went to benefit UNICEF and the CKI Six Cents Initiative providing hydration packets to children in Africa. Service sites in Akron included the Goodwill, Salvation Army, Keeping Akron Beautiful, Haven of Rest Homeless Shelter, Hattie Larlam Dog Walk, the YMCA, and several others. CKI members also brought canned goods to donate to the Akron food bank.



*Circle K'ers at DSP sort hangers at the Goodwill Thrift Store prior to refurbishing the clothing displays.*

On November 7-8 CKI members from all over the district traveled to the College of Wooster for the 2008 Membership Awareness Conference. At the conference members participated in educational workshops, service projects, fellowship activities and divisional meetings. International Ricardo Torres from the Pennsylvania District joined us for the weekend and was a great workshop presenter.

I am proud to say that for the first time in my year and a half a Governor, we now have a full district board. We recently appointed Ryan Merriman from Baldwin Wallace College to serve as Division Chairperson for the Buckeye Trails Division, Randi Amstadt from Ohio Wesleyan University to serve as District Service Chair and Colin Strylowski from the College of Wooster to serve as North Central Lt. Governor.

I am looking forward to a wonderful rest of the year as we prepare for our 2009 District Convention “Unveiling the Magic of Service” on February 20-22. As always the Ohio District CKI would like to thank Kiwanis for it's support.



## Community Services

**Vee Reifsnyder, District Chair**  
**vmreifsnyder@verizon.net**

SERVICE is what Kiwanis does best. I know every one of the clubs in our district is busy looking and addressing the needs in their community, as well as the needs that come to be known on a daily basis. Providing service and creating ways to meet these needs has and continues to be the mainstay of most of our Kiwanis clubs. Every club should take a look at the hours spent in service commitments and the raising of money to meet these commitments and take a great deal of pride when one sees the totals, knowing much has been done and much still needs to be done.

This year the need for service is greater than ever, the clubs might want to consider partnering with other agencies AND OTHER KIWANIS CLUBS as well as other established groups in the community so to maximize the effort of the many service projects and to spread the Kiwanis name in your local area. I bet every club reading this has a commitment to ring the bell for the Salvation Army this Holiday Season or is planning a Christmas Party for a special group of people in their area. Here is where Kiwanis can step in with members to work on a project and at the same time enjoying meeting people in your community. Show your Kiwanis Pride!

There are endless ideas out there. I invite you to share your service projects with the District. Kiwanis provides service year round, no doubt each of the clubs have a "signature service project" for which the club is well known, but we can venture into new areas and look into new needs and no one does this better than Kiwanis. Please have your Community Service Chair e mail to me your best service project with details and photos for the month of December. I am making a scrapbook to share with all at convention and would like to have every club be a part of this during the year. Every month I would like to hear from you about your "best" service project for that month. Help me fill this "BOOK OF KIWANIS SERVICE".

**Kiwanis is a Global Organization of Volunteers Dedicated to Changing the World One Child and One Community at a Time.**

### IT'S AS EASY AS 1-2-3

## You Hold the Key!

More than 12,000 people have joined Kiwanis International since the beginning of the 1-2-3 You Hold the Key program.

### Why?

Nearly 7,000 members asked them.

**Have you invited someone to join Kiwanis lately? The opportunities to change the world one child and one community at a time are endless when we welcome new members into our clubs.**

### How does the program work?

- 1 Recruit 1 new member and you'll receive a bronze key lapel pin.**
- 2 Recruit 2 new members and you'll receive a silver key lapel pin.**
- 3 Recruit 3 new members and you'll receive a gold key lapel pin.**

**Clubs can order keys directly from Kiwanis International free of charge by calling 1-317-875-8755, ext. 411 (worldwide) or 1-800-KIWANIS, ext. 411 (US and Canada), or via e-mail to [memberservices@kiwanis.org](mailto:memberservices@kiwanis.org).**

- **Variety packets containing five bronze, three silver, and two gold keys are available. There is also a variety packet containing ten bronze and ten silver keys.**
- **There is no need to submit key recipient information to Kiwanis International; we are no longer tracking that information.**
- **There will not be a contest associated with the key program this year; however, there will be special gold key recognition at the 2009 International Convention in Nashville, Tennessee.**

**You'll receive your pin when your new recruit is inducted into membership. If you attain gold key membership status, you'll be among the 2008-09 recipients to be recognized at the Kiwanis International Convention in Nashville, Tennessee!**



### Marketing Your Club

I would first like to say how happy I am this year to get so many newsletters being submitted. Please keep them coming and if there are clubs that haven't sent their newsletters to me, please start. These newsletters are great and show the GREAT things the Mighty Ohio District does "changing the world one child and one community at a time."

I recently found this on the KI website and I thought that it was very helpful when talking about Marketing and PR.

#### WHAT IS MARKETING?

Marketing means everything from the organization's culture, positioning, targeting, market research, developing programs, advertising, promotion, attracting new members and sponsors.

#### SIMPLE WAYS TO MARKET YOUR CLUB

- Develop a simple marketing plan.
  - Objectives
  - Situation Analysis
  - Strategies
  - Budget
  - Evaluation
- Marketing Techniques
  - Website
  - Newsletters

- Signage, Flyers and Brochures
- Logo wear
- Advertising  
Unique Promotions

#### WHAT IS PUBLIC RELATIONS?

- \* Public Relations is the overall term for marketing activities that raise the public's consciousness about a product, service, individual or issue.
- \* In short, public relations is the ability to communicate, influence and persuade.
- \* Public relations involve planning PR activities, media relations, communications and articles, and aiding and advising organization staff on political issues.
- \* PR requires finding story angles, presenting new story packages, working with the media and helping develop special events.

#### HOW TO GET THE PUBLIC AND MEDIA INTERESTED

- \* The media is interested in issues of interest to the public. Find out what the public is concerned about and link these concerns to your cause.
- \* Public opinion polls can often guarantee you coverage.
- \* Most major publications use editorial calendar—find opportunities to connect.
- \* Become known as an industry expert and an information resource.
- \* Identify key reporters that may support your cause. Meet with them and ask questions to find what news stories they're interested in covering.
- \* Be sincere and passionate, but never exaggerate; always be honest.

Please remember I am here to help.

### Foundation Grants Help Children and Parents

Metro-West Kiwanis Club received funds for their involvement in the Challenge Day program at Rock River Middle School. This program for 7<sup>th</sup> grade students addresses the issues of violence, teasing, stereotyping, eating disorders, alcohol, drug and tobacco use in the teen years. It has been described as a life changing day. Kiwanians serve as facilitators as well as funding the expenses of the day. A teen reported "there is no bullying in our school...Challenge Day has made all the difference in the world." These Kiwanians are making a difference.

Cortland Kiwanis Club received a grant to assist in the efforts of the Trumbull Soil and Water Conservation District educational programs on water quality and natural

resources. Kiwanians have provided t-shirts, program supplies, awards and lunch for students in these programs. They are also volunteering in working with students on activity days.

Heights Parent Center in Cleveland Heights provides Play-A-Day Program which is a school-based family literacy program. The grant from the Ohio District Kiwanis Foundation allowed them to expand this to more families. One parent reported "The Heights Play-A-Day program helped my wife and me embrace the new school where our eldest child began Kindergarten and to be a part of the school's community. I also feel that this program has afforded us another opportunity at understanding how our daughters learn."

## Downtown Kiwanis Presents Polo Shirts to the Alpha School of Excellence

The Kiwanis Club of Downtown Youngstown presented 30 polo shirts to the Alpha School of Excellence on November 18, 2008. The shirts, part of the Kiwanis Club's commitment to serving children, were presented to Principal Jerome Harrell and members of the Alpha School staff by Natalie Scott, President of the Downtown Kiwanis, Chris McCarty, the club's president-elect, and visiting students from the Youngstown Academy of Excellence Builders Club. The shirts will be distributed to in-need students attending the middle school.

"Our commitment to children is the top priority of the Kiwanis Club of Downtown Youngstown," reports Club President Natalie Scott. "Presenting the polo shirts to Alpha students is just another example of our programs to serve local youth and the Youngstown community."

"We appreciate the commitment of the Kiwanis Club of Downtown Youngstown to our school," said Principal Jerome Harrell. "The club is always there – reaching out to serve young people and we appreciate its continued support."

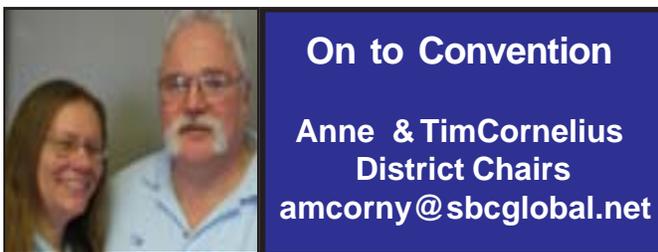
The Alpha School also hosts a Kiwanis Builders Club – a student-led community service organization made up of youth members. The Alpha Builders Club and the Youngstown Academy of Excellence Builder Club, both sponsored by the Downtown Kiwanis, are two of 2,000 clubs worldwide with more than 40,000 members. The Builders Clubs work to provide opportunities for students to work

together in service to school and community and help all members develop leadership potential.

Located on Hillman Avenue in Youngstown, the Alpha School serves more than 200 students in grades 7-8.



*Alpha School of Excellence Principal Jerome Harrell (far right), and members of the school's staff, accepted the Kiwanis Club of Downtown Youngstown's polo shirt donation. Presenting on behalf of the Downtown Kiwanis were Club President-Elect Chris McCarty (far left) and President Natalie Scott (right) – holding the school's Builders Club banner. Visiting students from the Youngstown Academy of Excellence Builders Club were also present. The Downtown Kiwanis-sponsored Builders Clubs at the Alpha School of Excellence and the Youngstown Academy of Excellence promote community service and leadership development for all young members.*



Now is the time for us to plan ahead for our KI Convention in Nashville, June 25-28.

While much of the convention activities have not yet been announced, we do know that the ODKI Caucus date is Thursday, June 25 early morning at our hotel. The Delegates Session is Friday, June 26 at Convention Center.

It is crucial for Ohio District to have maximum representation. Several issues regarding dues, dues collection, and the future operating mode of Kiwanis International will be voted on as well as trying to elect one of our own members to the office of International Vice President.

### Why go to International Convention?

Education and training!

To participate in the Election of our International Officers, by-law and Constitutional Changes!

To be directly involved in the "Focus" of OUR Organization and Generate Excitement in the "NEW DIRECTIONS" of Kiwanis.

Each Club is entitled to 2 Delegates and 2 Alternates.

Our assigned hotel is the Sheraton Nashville Downtown. Rates for Single/double occupancy is \$132.00. Registration this year is \$195 per Kiwanis Member and \$95 for Guests. These prices are firm until May 1, 2009, at which point a late fee will be added. You can register online at [kiwanis.org](http://kiwanis.org) and or contact your Club Secretary.

See you all in Nashville June 25-28, 2009.

## In Memoriam

Member	Division	Club
Robert Agan	24	Independence
John Baraona	16	Bath-Richfield
Ernest Bartha	13	East Elyria
Richard Demby	13	Elyria
Donald Fields	4	Northridge, Dayton
Ralph Gillman	20	Akron
Robert Henderson	12	Berlin Heights
Richard Lefko	15	Hillcrest
Albert Marignoni	16	Bath-Richfield
Richard Mather	6	Price Hills-Western Hills
Raymond Middaugh	1-N	East Toledo-Oregon
Clarice Morris	9	Lucasville
David O'Connor	6	Greenhills Forest Park
Howard Offenbacher	3	Piqua
Christopher Peta	14	Rocky River
Patricia Phillips	12	Tiffin
Robert Plummer	20	Stow Munroe Falls
Flora Robinson	7	Reading
Carol Sohmer	6	Price Hill-Western Hill
Edward Staubitz	6	Cheviot-Westwood
Leland Utley	14	Rocky River
Arthur Wisecup	10W	Hilltop, Columbus
Robert Wright	17	Salem
Harold Zigler	16	Seville

### Holiday Celebrations

*The following prayer offered by Rev. Bill Rauch, of St. Paul's Lutheran Church in Newark, Ohio, provided a powerful message on celebration. It is one worth repeating here and remembering throughout the year.*

Eternal God, we thank you that you have once again brought us to this season of light, for there is much to celebrate.

What with the Muslims of our community observing the Festival of Abraham, a man of steadfast faith, there is much to celebrate.

What with the Jewish people of our community observing the festival of Hanukkah, a holiday of religious freedom, there is much to celebrate.

What with the local Christian community observing the birthday of Jesus of Nazareth, who taught and brought peace to the human soul, there is much to celebrate.

In the midst of our celebrating, let us not forget the value of respecting one another and one another's beliefs. Uphold us and our nation in the basic value of religious freedom for all.

Strengthen us by the food that has been shared and send us forth to do good. In your name we pray. Amen.

## Turning Point Grateful for Kiwanis Kindness



*(L to R) Paula Burnside of Turning Point and Mark Lovett of Marion Homeless Shelter admire the tower of peanut butter Richard Straub and area Kiwanians collected.*

The Kiwanis Clubs of Division 11-S and Bucyrus worked together to collect needed supplies for Turning Point, the agency serving domestic violence victims in Crawford, Marion, Morrow, Union and Wyandot Counties.

Two items of special need were inexpensive sources of protein and towels. Two very simple items that we take for granted every day. Richard Straub of the Marion Noon Kiwanis kicked off the campaign by collecting cans of tuna, a shelf stable and versatile food item. Next, towels and washcloths were collected so shelter residents could have their own set to shower with. Finally peanut butter, a favorite of kids, young and old alike was also collected. Overall, the clubs collected 1,023 cans of tuna, 1,469 washcloths and towels, and 800 jars of peanut butter were collected and donated to the Marion Shelter Program.

"Turning Point and the Marion Shelter Program are both wonderful organizations that provide for some of the neediest folks in our society. Turning Point families are working desperately for a life free from violence and often come to the agency with nothing but the clothes on their backs. Those accessing the homeless shelter need our support as well", stated Richard.

Paul Roller, Turning Point's Executive Director comments on Kiwanians "Their willingness to serve certainly speaks well of their members. These men and women work tirelessly to make their communities a better place for all of us. Thank you, Kiwanis!"