I t’s hard to believe but, we are already 5 months through our 2019-20 Kiwanis year. Spring will soon be upon us, even though it seems that our customary season of Winter, has somewhat eluded us. Knock on wood, “All Roads Lead to Kiwanis,” continues to be mastered without any weather-related delays. We are down to the last of our Official Governor’s Visits to be completed within our 24 Divisions. First Lady Anne and I continue to be overwhelmed by all your hospitality and fellowship during our Official Governor Visits. Thank you for the special gifts, many unique to your individual areas. Participation in our First Family Project, Prevention of Kids Head Trauma, in both donations and bike helmet purchases is much appreciated. Thank you for your continued, tremendous generosity. KIDS NEED KIWANIS!

We experienced a great Ohio District Circle K DCON over Valentine’s weekend. Kudos to the 2019-20 outgoing Board of Directors. We enjoyed working with you. Wishing you all the best in your future endeavors and hope to see you join a local Kiwanis Club in the future. Welcome to the newly elected 2020-21 Board of Directors. We look forward to working with you too! Thank you for all you do in the name of, “KIWANIS.”

March is going to be a busy month. Happy 100th Anniversary to Findlay Kiwanis. Their Gala is on Wednesday, March 4, 2020 at the Brugeman Lodge at Riverbend Park in Findlay. It’s going to be a very special celebration with them. Congratulations!

Looking forward to attending the 71st. Annual Ohio District Key Club Leadership Conference (DLC or DCON) March 13-15, 2020 The Dublin Embassy Suites, 5100 Upper Metro Place, Dublin, 43017 www.OHKC.org Make sure your sponsored Key Clubs are in attendance.

Ohio District Kiwanis Board Meeting #3, is Friday, March 20, 7:30pm at Nationwide Conference Center Meeting Room. Lt. Governor’s need to be in attendance.

(MYED) Ohio District Kiwanis Annual MidYear Education Day, is Saturday, March 21, 2020 at Nationwide Conference Center, Lewis Center. 9 AM to 5 PM. There is still time to register at: www.ohiokiwanis.org, includes Saturday Luncheon & Breakouts. Special luncheon keynote speaker, Past Kiwanis International President, Sue Petrisin. Our Kiwanis International Trustee/ Counselor, Chuck Gugliuzza and his wife, (fellow Kiwanian) Emilia will be spending the day with us. Discuss the KI Amendments with Candidates for Vice President that we will be voting on at Indiana Convention in June. Over 20 new educational forums. thanks to Kelly Brown and Dick Brulotte, 2020 MYED Co-Chairs & Committee for all of their combined efforts in putting together a full day of Destination Education, Motivation, Service, Fellowship, Food and FUN. See YOU there!
**Mid-Year Education Day**

Our 2020 Mid-Year Education Day will take place on Saturday, March 21st at the Nationwide Hotel & Conference Center in Lewis Center, Ohio. What a great opportunity to learn more about the greatest multi-generational volunteer service organization in the world! You can still register online or by mail and we also have a few more first-time attendee discounts available. On our district website at [Mid-Year Education Day page](#), you can register online, learn more about Keynote Speaker 2015-16 Kiwanis International President Sue Petrisin, and check out the workshops available. We hope to see you there!

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**2020 Ohio Key Club District Leadership Conference**

There is still time to register students and advisors for the District Leadership Conference for Key Club. Comparable to our Kiwanis Convention, students are able to attend leadership development workshops, participate in various contests, elect statewide leaders in the House of Delegates and celebrate a year’s worth of service to their school and community. Registration information is available online at [OHKC.org](http://OHKC.org).

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**2020 Kiwanis International Convention**

Now that we are wrapping up planning for this year’s Mid-Year Education Day, our thoughts are turning to the upcoming International Convention. The 105th Annual Kiwanis International convention will take place June 17-20 in Indianapolis, IN. The convention is a great opportunity to learn more on how to be a great leader and improve your club’s service to the community. You will have the opportunity to hear from outstanding speakers and help get our very own Kip Crain, Past Governor, from the Kiwanis Club of Wooster elected Kiwanis International Trustee. Don’t miss out on the early registration, the deadline is April 10. You can find more information and register now at [Kiwanis.org/convention](http://Kiwanis.org/convention).

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**990 Tax Return Available for Review**

The district recently completed and filed it’s 990 Federal Tax Return with the Internal Revenue Service. That return is now available for review in the District Office. We welcome all visitors who would like to review our return and it would even get you a make-up attendance credit with your own Club Secretary!

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**Have news to share?**

The Buckeye Bulletin is always looking to share good news about the terrific service that our clubs are doing. To share your club’s story in the Buckeye Bulletin, please submit an attached photo of your club members in action. A brief description of the project and who will be benefitting from the activity should be included. If this is a signature project or a new project, that information should be included as well.

You never know, your project could inspire another club in the district to do something similar in their community. We are also interested in your Service Leadership Program clubs’ activities since they often do amazing projects with minimal resources available to them.

Send articles to: info@ohiokiwanis.org. We will use them as space allows.
Destination Education is the place to be on Saturday, March 21

Being a Kiwanian is an ongoing journey. All of us are at different points on the road to developing the right service for our community. **Destination Education** (the 2020 Midyear education day) will help us navigate our way on this journey by helping to identify where we are and where we want to be. Kiwanis leaders will act as our guides in this learning experience and fellow Kiwanians will share their roadmaps to successful service.

Spend your day at the education forums discovering what it takes to:

- meet the needs of your community
- grow your club
- incorporate diversity
- keep members engaged
- embrace the objects of Kiwanis

The first stop at Education Destination is the opening general session where you will learn the layout of the day, hear from our District Leader, Governor Tim Cornelius and be introduced to candidates for International Trustee.

Second stop in our day will be two rounds of education forums where you will learn all things Kiwanis and discover super service strategies.

At midday, we will gather in the main ballroom to enjoy lunch while we hear words of wisdom from KeyNote Speaker, Sue Petrisin. Sue is a Past International President and the first woman in Kiwanis history to serve in this role. She will share her experiences and inspire us to take our service to the next level.

After lunch, we will venture out to two more rounds of education forums with even more offerings that will launch us into the service stratosphere.

We will conclude the day by venturing into the closing general session where we will re-cap the day, announce prize winners, and recognize district honorees.

But wait, there’s more....throughout the day you will have the opportunity to check out exhibits presented by Kiwanis groups and service partners. You can also get in on the 50/50 action to support our own International Trustee Candidate, Dr. Kip Crain.

And, be sure to stop off at the Kiwanis store and grab all the gear you need to show your Kiwanis pride. Your destination will also include lots of fellowship and fun. So, buckle up and get on board- it’s going to be a radical ride! (All for just $85 including lunch)

**How to Fit Destination Education into your Travel Budget?**

Do you know your club can cover the cost of MidYear Education Day from its service account? Clubs have always been allowed to cover members’ convention expenses from their administrative account.

The increased educational tracks offered at the 2020 Kiwanis International Convention meet the requirements of educational expenses allowed to be deducted from a club’s service account... The MYED committee has verified that this rule also applies to the full cost of MidYear Education Day ($85) which can be deducted from your club’s service account. This is new this year, so be sure to discuss with your club leadership to see if this is an expense they would like to cover on behalf of its members.

*Another reason to be at Destination Education on Saturday, March 21! We can't wait to see you there... MYED Co-Chairs, Kelly Brown and Dick Brulotte*
**Grow your club membership in May!**

A “New” program supported by the Ohio District, Public Relations and Membership Committees is being offered to all Kiwanis Divisions and/or Clubs* in our Ohio District.

**Divisions and/or Clubs* that choose to participate**, agree to contribute $100 toward the membership focused program. This contribution will be applied toward the expenses of development and execution of the membership campaign.

All Divisions and/or Clubs of 20 members or less are encouraged to participate by submitting a request to the email address listed below.

**Additional matching funds of $100 from these Committees** will go towards the total expense for this Social Media and membership campaign event in May. This event can be an open house, Kiwanis membership dinner, or Kiwanis social etc. Support work will begin in April with details posted for the event in May through Social Media. With a limited budget, this initial offer is based on supporting up to 30 Divisions or individual clubs between April 6th and May 31st.

To be considered, you must complete the [Social Media Membership Campaign Request form](https://forms.gle/iw2MDa9SxQqVM1La8) and provide the requested details of the event including matching dollar for the campaign **NO LATER than Friday, April 3rd**.

For any additional questions regarding the program, please contact James Minter (public relations) or Bill Pees (membership).

James C. Minter: PR@OhioKiwanis.org or JamesMinterBMS@yahoo.com 614-374-3341

Bill Pees: Membership@OhioKiwanis.org or williampees61985@gmail.com 937-361-8694

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**2020 Ohio District Kiwanis Signature Service Project Contest**

A signature project is one that includes all of the following criteria: **Recurring**: At a minimum, the project should take place annually. **Brand enhancing**: The project should be designed to elevate the Kiwanis Brand in the local community with opportunities for the public relations activities, such as using the Kiwanis name on the project, media mentions, etc. **High Impact**: should have a demonstratable positive impact on the community, this impact should be measurable in monies raised or children served. **Membership focused**: The project should support opportunities to strengthen membership and develop new partnerships.

This year the Ohio District had (9) Clubs that participated in the Kiwanis Signature Service Project Contest.

**Tier 1 – 27 members of fewer**

- Kiwanis Club of Euclid
- Kiwanis Club of Milford
- Kiwanis Club of North Ridgeville

**Tier 2 – 28 members or greater**

- Kiwanis Club of Independence
- Kiwanis Club of Lancaster
- Kiwanis Club of Mansfield
- Kiwanis Club of Portsmouth
- Kiwanis Club of Wooster
- Kiwanis Club of Zanesville

The Ohio District winners of the Kiwanis Signature Service Project Contest are:

**Tier 1 - 27 members of fewer** Kiwanis Club of North Ridgeville Trykes for Tikes

**Tier 2 – 28 members or greater** Kiwanis Club of Mansfield Friendly House

Congratulations. Your Clubs names and project information has been sent to Kiwanis International as the selections from the Ohio District for the International competition this 2020 year.

Tim Cornelius

Ohio District Kiwanis  2019-2020 Governor
ttcorny2020gove@att.net  440-336-5490
2020 Midyear Workshop Offerings

Session 1

How to Host an Open House: May is Membership Month. There is still time to check into KI’s template and tips for hosting a successful open house, then build an event that best fits your community.

Getting More Accomplished through Partnerships and Collaborations: Taking advantage of KI and District established partnerships helps clubs increase their impact. Also, consider how collaborating with others could help you meet community needs.

LGBTQ AND YOU: Creating Safe and Positive Environments for LGBTQ Youth in SLPs: From the roots of the LGBTQ movement to evolving gender norms to the current state of LGBTQ youth in Ohio, this fun and interactive workshop will help SLP advisors and club members create safe, welcoming, and inclusive spaces for all students and provide resources for advisors of students who identify as LGBTQ.

Serving at a Higher Level and Signature Projects: Have you wondered why a signature project is so important for your club? Are you curious about what the International board does? Have you wanted to spend 45 minutes with an International Trustee? If you can answer “yes” to any of these questions, then this is the workshop for you!

First Time Secretary Tips: Especially designed for those new to the job. While every club operates somewhat differently, the secretary must understand how KI and the District interface with their club.

Recognizing and Reducing Risks: Find out more about what KI insurance covers and what it doesn't. Make certain your service projects and fundraisers take risk into consideration and secure additional coverage when recommended.

Session 2

Bring the FUN! ideas for great K-Kids Clubs: Keep the interest and enthusiasm for your club high with new ideas and fresh approaches for service and fun. Also, stop by to learn how to get a club started!

Meet the Candidates and Learn about Amendments [Repeated in afternoon]: Meet and hear from candidates running for KI Vice President before you vote at ICON in June. Learn about amendments- including Family Membership Amendment.

Building a Legacy for your Club by Partnering with ODKF (establishing club funds): Provide more help for your community by establishing a 501(c)(3) fund with assistance from ODKF. Learn about traditional funds and the new mini fund option

Grassroots PR and Social Media: Social Media such as Facebook, LinkedIn, Twitter, YouTube, and Pinterest can be used to better engage your audience. Learn the strengths and weaknesses and discuss measuring effectiveness of social media platforms.

Ready. Set. Grow! This workshop is intended to give you five easy ways to grow Kiwanis. So easy, you might be able to do it from your seat in this workshop!

First Family Project: "Prevention of Head Trauma" Developing a Helmet Safety Project in Your Community: Prevention of Kids Head Trauma involves wearing helmets while bicycling, roller blading, skate boarding, and backyard activities. Join us as we educate and promote the use of helmets to prevent head trauma to kids of every age.

Session 3

From Good to Great: Ideas for great Key Clubs: Keep the interest and enthusiasm for your club high with new ideas and fresh approaches for service and fun. Also, stop by to learn how to get a club started.

Meet the Candidates and Learn about Amendments [Repeated in afternoon]: Meet and hear from candidates running for KI Vice President before you vote at ICON in June. Learn about amendments- including Family Membership Amendment.

Your New Kiwanis Website: Kiwanis International has made available a free website with easy to use templates and a modern look. Clubs can easily develop and update a site that can assist in recruiting new members and communicating about the work of your Kiwanis Club.

CREATE Your Lasting Kiwanis Legacy in 2020: Kiwanians give unselfishly of their time, effort, and financial support to Ohio’s Kids and Communities. Giving is a personal matter – each according to his or her ability, interest, and inclination. Participation in ODKF’s Legacy Fund guarantees YOU a lasting legacy through the continued support of children by the programs/initiatives of the Ohio District Kiwanis Foundation.

Ready or Not: The Next Generation of Leaders: There is a growing stigma around the millennial and the Gen Z generations. Although Millennials will dominate the workforce over the next decade, will they be attracted to the club you have now? Learn what is important to each generation, their needs and interests. Evaluate how well your club delivers on these expectations.

Boosting with Brand Ambassadorship: Become a Brand Ambassador for Kiwanis at large scale events to attract new members and re-energize current ones. Discuss what works and what doesn't and develop "outside the box" methods to make your next event a success!
2020 Midyear Workshops continued.

Session 4

Ready, Set, Aktion! Aktion Club’s Motto is -- Where development has no disability. That means if your Aktion Club can "dream it", then there is no reason your Aktion Club can’t do it! Want to take Aktion Club members on a field trip or a vacation? Want to show off your Aktion Club members’ talents with a talent show? Find out how Ohio’s Aktion Clubs let their members SHINE! Also, information will be provided on how to start an Aktion Club.

Youth Protection Guidelines: Working with SLPs requires clubs to have updated protective and safety measures in place. Minimize risks for everyone involved by learning the dos and don'ts.

Club Treasurers! Sharpen Your Pencils to Impact Your Community: Make every dollar count for your club and community. Are you up to date on how to expense your service and administrative accounts? Learn some tips and share your ideas in this interactive session.

Setting Goals for Success: Help ensure the success and future of your club through regular goal setting, checking progress and evaluation of your goals. Help members gain a sense of accomplishment in a job well done.

A 45-year-old walks into a Kiwanis Club... : Don’t ask for the punchline; it’s not a joke. That 45-year-old is a lifeline for Kiwanis. What if you could reduce the average age of your club by 10 years? We will discuss subtle changes you can make to appeal to a slightly younger demographic. This workshop also will highlight target audiences that can make a younger Kiwanis membership a reality.

Safe and Healthy Kids- the Four Seasons of Service: Discover the four seasons of service created by ODKF to enhance local club efforts and how you can boost your activities with a Foundation mini grant.

Important Youth Protection Updates

The Kiwanis International Board of Trustees adopted this statement effective February 19, 2020:

No Kiwanis club or district is permitted to deviate from Policy 16(d)(1), which states:

“Kiwanis International requires clubs to have a clear criminal history background check for any club member serving as an advisor to any Service Leadership Program club.”

Therefore, any Kiwanis advisor to any Service Leadership Program who does not have a clear criminal history background check on file with Kiwanis International is not permitted to have any contact with youth at a Service Leadership Program meeting or event.

This policy has been in effect for several years and is not a change. As leaders in the organization, you understand that in order to serve the children of the world, we must keep them safe and continually demonstrate the importance of following all youth protection policies.

As of April 1, 2020, any Kiwanis International SLP advisor who does not have an approved criminal history background check on file will be ineligible to serve in the advisor role, and notice will be sent to the club secretary and district leadership. The Kiwanis International and Service Leadership Programs staff will make every effort to work with SLP advisors in completing this critical requirement.

In addition to these new policies, Kiwanis International is introducing new resources for our SLP advisors. We have new training from Praesidium, Inc., via their Armatus training database. We have new materials and training for chaperones, and we will have new in-person training at our Kiwanis Family Convention in June and July. And finally, we have introduced a 24-hour, confidential helpline at 1-888-607-SAFE. The helpline can be used if you think a youth has been harmed or their safety and well-being are at risk.
REMINDER: REDUCED RATES END WITH EARLY REGISTRATION ON APRIL 10TH

See https://www.kiwanis.org/convention/2020/registration-tickets for registration details

While there are many reasons to attend the Kiwanis International Convention the one that will result in both personal and professional improvement for you is to take advantage of the educational opportunities. Sharpen your existing tools and learn new tools to serve the children of the world.

The main Education Conference sessions take place on Thursday, and Friday. Thursday is directed toward each area of what it means to lead in Kiwanis:

- **Leadership Positions** of Club President, Club Secretary, Club Treasurer, and District Governor for anyone presently in, nominated for, or with a future interest in any of these positions.
- **Expanding your Kiwanis Experience** through improving your skills at Club Coaching, Club Leadership Education, and as an Emerging Leader in your community.
- **Serving your Community** through Service Leadership Programs, Community Service and Fundraising.
- **Your Club (only better)** through recruiting and retaining Members, Evaluating / Evolving your Club, Public Relations (let everyone know the fantastic things your club does), and reducing Risk and Liability.

Friday is directed toward expanding your club’s service to kids in your community:

- **Power of Playgrounds** presents all facets of playgrounds from “soup to nuts”.
- **Play Smart** to elevate kids’ health and learning through play at home, at school, and in the community.
- **Reading Skills** provides resources, projects and ideas for lifelong learning through reading.
- **Learning** that can occur anytime / anywhere – with a boost by your Kiwanis Club.
- **Money Making Events** through new ideas and putting a new face on your traditional events.
- **Healthy and Happy Kids** through encouraging and promoting physical activities and nutritional diets for Kids.
- **Kits for Kids** so all kids in your community can have the school supplies, warm clothes, and basic hygiene items.
- **Serving and Protecting Kids** through each of the Kiwanis Service Leadership Programs

A Pre-Convention Education Conference is also scheduled for Wednesday June 17th (at an additional registration fee of $99.00) that provides advanced education directed toward District, Division and Club leadership including developing a membership action plan for your club. The “master class” on leadership in your personal and professional activities will benefit you, your family, your church, your service clubs and your hobby groups for years to come.

Note: New for this year the Education Conference portion of the 2020 Convention has been organized so the education activities can be (depending on your club’s individual policies) eligible for reimbursement from the club’s service fund instead of the administrative fund.

Also take advantage of the Facebook Kiwanis International Convention Public Group to keep up to the minute on the what, why, when, and where while planning for and attending the 2020 KI Convention.

SEE YOU THERE!!
Thank you for supporting the Kiwanis Children’s Fund

Thank you to all Ohio District Clubs who have made donations to the Kiwanis Children’s Fund. So far this Kiwanis year 19 clubs have given a total of $8,712. We are on our way of exceeding last year’s giving total of $40,000. Well done Ohio Kiwanians!

Because of the generous gifts of Ohio Kiwanians, the Kiwanis Children's Fund helps children in many places, in many ways. For the Kiwanis family, the Children’s Fund is a way of reaching children through grants, scholarship programs and Kiwanis youth programs.

There is another way to support the Kiwanis Children’s Fund, it’s so easy, so simple and it costs you nothing.

It’s AmazonSmile

AmazonSmile is a simple way for you to support the Children’s Fund. When you shop at Amazon.com, sign up for the AmazonSmile program and choose the Kiwanis Children’s Fund as your charity, Amazon will donate 0.5% of your purchases to the Children's Fund. It’s another way to extend your Kiwanis impact—and it’s easy to do.

I recently signed up and as a result of my purchases, AmazonSmile has donated $2.94 to Kiwanis Children’s Fund. Every little bit helps and when Kiwanians shop donations go up quickly! As of November 2019, the Kiwanis Children’s Fund has received $3,563.31. Visit smile.amazon.com to sign up today!

Also, please do not forget that the Children’s Fund is ready to help with your club’s project. Since the beginning of the 2018-19 Kiwanis year the Children’s Fund has awarded $34,691 in grants to our Ohio District. Complete information on grant funding is found in the Guide to Club Grants on the Kiwanis Children’s Fund website.

Below are important deadlines for grant funding.

For June 1 funding decisions: Submit LOI any time before February 1, If approved, submit full application by April 1

For October 1 funding decisions: Submit LOI any time before June 1, If approved, submit full application by August 1

For January 1 funding decisions:Submit LOI any time before September 1, If approved, submit full application by November 1

Grant-funded projects must have a strong Kiwanis identity and the Kiwanis club’s hands-on involvement. Projects must also support activities addressing at least one of the following Children’s Fund cause areas: health, education and youth leadership development.

Complete eligibility requirements are outlined in the Guide to Club Grants. Take the eligibility quiz to see if your club’s project meets the minimum funding requirements.

Planting the Seeds of Change

Kim Burgess, Aktion Club President sold wildflower seed "Bombs" which have seeds and nutrients in a clay ball that can be tossed anywhere you’d like to grow flowers.

Newark Kiwanian, Pam Roberts helped her set up the project, involve the club, and her greenhouse volunteers to make them as the spring fundraiser for the Licking County Aktion Club.

Here is Kim at the Newark Kiwanis Pancake breakfast on Feb 29, 2020 at the Grove By the River in Newark, where she happily (and remarkably) sold 41! Raising $143.50! The Aktion members and Kiwanis members work side by side and help each other.
Kip for Kids

Jennifer Weinberg, Past District Governor

On behalf of the Ohio District International Election Committee, I am pleased to introduce our candidate for International Trustee, Kip Crain. Kip, with the support of his wife Becky, will be representing Ohio as he runs for Trustee at the Kiwanis International Convention in Indianapolis on June 18-20, 2020.

While Kip has a rich history of Kiwanis service, what makes Kip uniquely positioned for this role is his sincere commitment to children through both his profession and community involvement. Kip’s lifelong career has been education, first as a public-school teacher and currently as a superintendent. Kip has also served on a variety of professional committees in Ohio as well as taught Sunday School and coached team sports. On a day-to-day basis, Kip learns about the needs of children and the challenges that kids face in our communities. In his role as superintendent for 16 years, he affects positive change for students.

Kip has served Kiwanis on the club, division and district level. His breadth of roles from club membership chair to Service Leadership advisor roles to district Young Children: Priority One Chair to Governor has developed Kip to be a servant leader. He understands how to make clubs successful and how to grow membership as evidenced by his annual recognition as a Kiwanis Distinguished Member.

Kip and Becky live in Wooster and are members of the Kiwanis Club of Wooster. They have three grown daughters and seven grandsons! Kip and Becky lead an active life volunteering, spending time with their family, and cheering on the OSU football team. Kip and Becky are a team that will well represent the Ohio District both through their warm, energetic personalities and their sincere dedication to service.

Kip’s desire to serve as a Kiwanis International Trustee comes from his devotion to helping children succeed. Kip believes in Kiwanis and the mission of serving children one community at a time. Kip wants to serve on the Board to ensure that Kiwanis is vital and growing and making the best decisions in the support of service to kids. Kip and Becky also will inspire Kiwanians by their devotion to helping children succeed and to growing Kiwanis to achieve that goal.

Our support of Kip’s election is critical to Ohio’s influence on and participation in determining the direction of Kiwanis’ future. To do this, register for the Kiwanis International Convention in Indianapolis on June 20, 2020 to vote at the House of Delegates.

To learn more about Kip Crain, please visit kipforkids.com.

2020 Ohio District Convention

August 7 - 9, 2020

Friday Evening Social Event
Education Forums
District Annual Meeting
Foundation Annual Meeting
Memorial Service
Fellowship Luncheon
Governor’s Banquet

Crowne Plaza Columbus North - Worthington
6500 Doubletree Ave, Columbus
614-885-1885
https://www.cpçolumbusnorth.com/

Thank you for all you do to serve the children of the world.
May is Membership Growth Month

Your Membership and PR Teams have been working along with Governor Tim Cornelius and Lanton Lee to develop a program to “Grow Your Membership in May.” For many years May has always been Membership Month and this year we are adding the advantages of using social media to assist clubs and or Divisions to promote your Club or Division the best way possible.

This could be in relation to an Open House or some type of Membership Event. There will be information in detail in this month’s Buckeye Bulletin that will help Clubs and or Divisions reach more people to support an event.

This will be limited to the first 30 clubs so the time is now to start planning an event. This program will run through April and the end of May.

Also, at Mid-Year Education Day on March 21st there will be a forum at 10:00 covering “How to Effectively Promote and Host a Membership Event.”

This will be followed in the second session on “Grassroots PR and Social Media” presented by PR Chair James Minter. At Mid-Year there will be a forum on “Setting Goals for Success” presented by Past Governor Kip Crain and Linda Brinkerhoff from the Wooster Club.

There will be a Membership table at Mid-Year that will have information on SLP’s, Young Professionals, Service Projects, Corporate Memberships, and Achieving Club Excellence.

In addition to what has been mentioned above, several speakers from Kiwanis International will be there presenting at the Forums. Let’s make this one of the best Mid-Years in the Ohio District.

When Kiwanis International Comes Calling

The Ohio District was fortunate enough to have a team of Kiwanis recruiters converge in division 13 to build a new club. The intent was originally to build two clubs, but, leaders of the 13th division shared that they had already committed to rebuilding one club, who had recently surrendered their charter due to low membership; the Lorain Club. The other community targeted for rebuilding a Kiwanis Club was Vermillion. Both clubs had sponsored large Key Clubs at their local schools and the supporting presence of a local Kiwanis Club was missing in these communities.

Bill Pees, Ohio District Membership Chair, coordinated making phone calls for appointments with potential members. Teams of two Kiwanians would then meet with potential members, explain the benefits of Kiwanis to both the individual and the community, then issue an invitation to join our organization. Individuals or companies could then complete an application to join.

Pre-scheduled appointments are key to this style of “blitz recruitment” which also works well for recruiting for established clubs. Information on how to set up appointments and develop a recruiting list is available on the Kiwanis International website under Rediscovering Your Community. This provides a step by step resource to creating a plan for membership growth for your own club or for helping to bring Kiwanis to another community.

Advanced planning and organized teams allowed for enough new members to be recruited to reform the Kiwanis Clubs in Lorain and Vermillion in just a few days. The same techniques used for building a new club can be effectively utilized for rebuilding or increasing an existing club.

For additional information on how to recruit members to your club, join us at the Kiwanis Mid Year Education Day to speak to our team of Membership Chairs or contact Bill Pees at williampees61985@gmail.com