Fellow Kiwanians,

Congratulations for the hard and exhilarating work that our Lt Governors, our clubs and you as individual club members have done that result in continued growth in the great Ohio District. As of January 31, 2019, we are up to 6,913 Kiwanians – just 87 more to go to reach 7,000 members strong! Can you imagine the thousands and thousands of children/young adult lives that will be served and improved with this growth? We have 337 new Kiwanis members as well as many Kiwanians who have returned after some period of absence. Four Ohio clubs have had a double digit increase in actual club members, and, 29 clubs have had an overall increase of at least 10%. Five of our clubs have moved from below charter strength to charter strength or higher, and, 20 of our 24 divisions have already shown positive growth.

BUT, our work is far from complete. We must continue our message to potential new members and current members who are considering leaving our family that we are strongest as a team of passionate people who freely give of their time and efforts. Let’s be sure our new members receive the necessary club orientation. Let’s find out how our new members want to change their community and work with them as that group of passionate team members to accomplish their goals. When we do these things, we will increase our retention rates and continue to gain new members. I truly believe that every club in the great Ohio District has the desire and ability to become a GREAT club.
Top Ten Reasons Why You Should Attend Mid-Year Education Day

The 2019 Mid-Year Education Day is scheduled for Saturday March 23, 2019 at the Nationwide Hotel and Conference Center in Lewis Center, Ohio. Here are my Top Ten Reasons Why You Should Attend Mid-Year Education Day.

10. It is only one day (9:00 am to 5:30 pm)
9. Meet and learn from Kiwanis club members from all over Ohio
8. The food is excellent
7. To get information from our exhibitors which include the Ohio District Kiwanis Foundation, Key Leader, International Convention, Circle K, Key Club, Builders Club, K-Kids, Aktion Club and more
6. Attend education forums for new members and club issues such as Kiwanis 101: The why behind Kiwanis, Making meetings and inviting, Strategic planning/Hedgehog concept, and Goal setting
5. Learn new ideas from the service and Kiwanis family forums that include Creating community micro gardens, Red Cross: Setting up a blood drive, Servant leadership in 4 steps, First family project, Circle K, Key Club, Builders Club/K-Kids
4. Get your questions answered and learn from the training and fundraising forums such as How a 501(c)3 can benefit and impact your Kiwanis projects, Fundraising basics, Let an ODKF grant help Kickstart a new project, Youth protection guidelines, 4 seasons to “Safer & Healthier Kids”, Secretary workshop and Treasurer workshop
3. Participate in forums on membership including Membership recruitment: Wooster edition, Great Orientations, Keeping members engaged, The art of the cold call and recruiting members
2. Attend branding/partnership forums such as Effective press releases, Social media basics, and Partnerships
1. Hear our afternoon keynote speaker Amber Runyon. Amber founded her non-profit Legacy and Eleventh Candle Co. with the mission to redeem, restore, empower and equip those vulnerable to human trafficking, abuse, exploitation and addiction

The Mid-Year planning committee has a great day of Kiwanis education planned for you. Don’t miss out on this great opportunity. Registration is only $75.00 if you register by February 23 and $85.00 if you register after that date. The registration includes a light breakfast, snacks, lunch, and all your materials. Click here to register on-line. I look forward to seeing you on March 23.

Have news to share?

The Buckeye Bulletin is always looking to share good news about the terrific service that our clubs are doing. To share your club’s story in the Buckeye Bulletin, please submit an attached photo of your club members in action. A brief description of the project and who will be benefitting from the activity should be included. If this is a signature project or a new project, that information should be included as well.

You never know, your project could inspire another club in the district to do something similar in their community. We are also interested in your Service Leadership Program clubs’ activities since they often do amazing projects with minimal resources available to them.

Send articles to: info@ohiokiwanis.org. We will use them as space allows.
Introducing our 2019 MidYear Conference Speaker: Amber Runyon

Amber Runyon is a speaker, nurse, candle maker, social entrepreneur, founder, and visionary of Eleventh Candle Co. Amber began her journey as a nurse and went on to do medical missions across the world. While in Ethiopia, she witnessed two young girls being sold into human trafficking in broad daylight. In this moment she realized she didn’t want to live in a world where little boys and girls could be bought and sold.

In 2015 Amber founded her non-profit Legacy and Eleventh Candle Co. with the mission to redeem, restore, empower and equip those vulnerable to human trafficking, abuse, exploitation, and addiction.

Three years later, the organization continues to welcome women with employment, trauma informed counseling and a safe place to be themselves. Amber has been featured in many magazines, articles and other media. In August of 2018 she gave a TedTalk in Hilliard, Ohio. Amber lives in Worthington, Ohio with her son and two dogs.

2019 MidYear Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-9:00 am</td>
<td>Registration – Lobby District Office/Kiwanis Store</td>
</tr>
<tr>
<td>9:00-10:00 am</td>
<td>ODK Foundation General Session featuring Keynote speaker: Ryan Miller, former Ohio State football player &amp; co-founder of 2nd and 7 Foundation, awards and recognition</td>
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<tr>
<td>10:15 – 11:00 am</td>
<td>Forums</td>
</tr>
<tr>
<td>11:15 – 12:00 pm</td>
<td>Forums</td>
</tr>
<tr>
<td>12:00 – 1:00 pm</td>
<td>LUNCH</td>
</tr>
<tr>
<td>1:15 – 2:45 pm</td>
<td>General Session featuring Keynote Speaker: Amber Runyon of Eleventh Candle Company, Awards, K-Family Governors, ICON/DCON Preview</td>
</tr>
<tr>
<td>3:00 – 4:00 pm</td>
<td>Forums</td>
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<tr>
<td>4:00 – 4:45 pm</td>
<td>Forums</td>
</tr>
<tr>
<td>4:45 – 5:30 pm</td>
<td>Service Fair/Fundraiser</td>
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Register at www.ohiokiwanis.org

Westlake Aktion Club Shares the Love....

The Westlake Kiwanis Aktion spent the afternoon making valentines while the rest of the U.S. was preparing for the Super Bowl. Pat Catan’s as usual was generous enough to supply us with a room and materials to make valentines. We had a great time with 17 members 2 advisors 11 parents/caregivers and 3 guests including Division 14 Lt. Gov Charles Byrd and his wife West Park Kiwanis President Nell Byrd.

The valentines which were made will be delivered to a local nursing home.
The MidYear Education Day crew continues to prepare the foundation to grow great clubs and we look forward to seeing ALL of you on Saturday, March 23 in Lewis Center.

**Keynote Speaker:**
I am happy to announce that Amber Runyon has been confirmed as Keynote Speaker for the afternoon general session. Amber is the founder of the Eleventh Candle Company and the Legacy Foundation. Inspired by a mission visit to Ethiopia and an orphan named Mulu, Amber vowed to help women in Ethiopia as well as Columbus Ohio who were challenged with the same problems and have the same heart. She founded her Eleventh Candle Company and Legacy Foundation to do just that. Amber believes that “if we can teach little girls to dream that they’ll be the force that changes the world. But I believe more than that: if we can teach broken women to dream like little girls again it will be a force the world has yet to see”. Please plan to hear Amber talk about her mission to help women on two sides of the globe. Clearly, she and Kiwanis share the passion to improve the lives of children.

**Sponsorship Opportunities:**
So that we may hold the line on conference fees and costs and insure the financial viability of the Mid-Year Education Day (MYED), we are seeking Sponsors for this event. All MYED sponsors will be listed in the program, on appropriate signage at the conference and get special recognition at the conference sessions. A MYED Sponsorship costs $100.00. You, your club, your company or your organization can become a MYED Sponsor by submitting this on-line form to the District office with the appropriate payment. The deadline to submit your sponsorship is **Friday, March 8**. The financial success of the conference depends on the generous support of our MYED. We hope that we can count on your support. [Sponsor form available online.](#)

**Exhibits:**
Exhibit tables are available at MYED for Kiwanis organizations, partners and outside organizations. Club or District Chair Request and Charitable Organizations are no charge. Club Vending/Fundraising are $25 and Commercial Displays are $50. Tables are available on a first come first served basis to Kiwanians up to the deadline of February 27.

**Register Now:**
Registration is now open online – be sure to register soon! The early-bird fee is $75 if you register by February 23. After that date the fee goes up to $85. **Don’t forget, there is a $15 discount to the First 50 First-Timers to register!**

Visit [OhioKiwanis.org](http://www.OhioKiwanis.org) then go the Mid-Year Education Day tab to learn more, find forms and register. See you on March 23...Kelly Brown and the Mid-Year Crew

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**BEREA KIWANIANS HONORED AT SPIRIT OF COMMUNITY BANQUET**

On January 22nd, Berea Mayor Cyril Kleem hosted his 10th annual “Spirit of Community Banquet” in which he honors people in the community who have made a significant volunteer impact over the past year. Four Berea Kiwanis Club members received plaques from Mayor Kleem (who is also a member of the Berea Kiwanis Club!) for their volunteer efforts. They were recognized not only for their strong involvement in Berea Kiwanis Club fundraisers and service projects, but also for their frequent participation in other City-sponsored activities and events throughout the past year. These Berea Kiwanis members were Corky Cline, Barb Haskin, Sadi Morgan, and Mike Nichols.

In addition, **Ryan Bolin**, a Berea-Midpark High School senior and current Key Club Lt. Governor for Division 24, was honored for his participation in activities of the Berea Veterans Outreach Office. All five of these individuals join a select group of volunteer citizens who have been recognized over the past 10 years for working to make Berea a better, stronger, and more vibrant community!

*Shown are: Ryan Bolin, Corky Cline, Mayor Kleem, Sadi Morgan, and Barb Haskin*
Reading Corner in Laundromat Captivates Young Readers

The Kiwanis Club of Troy, Ohio established a reading corner in a local laundromat. The purpose of the reading corner is to foster early learning and literacy for young children. As we understand it, our little reading corner is the first one established in the Ohio District.

We first learned about this program from Steve and Linda Steinbrenner of the Coldwater Kiwanis Club. They were the invited speakers at our noon meeting on August 10, 2018. The talk was interesting and informative. They left literature explaining the whole program, what was needed and who to contact.

The national program is a collaboration between the Laundry Cares Foundation (an arm of the Coin Laundry Association), Ready Nation, and Kiwanis International. It seemed like a perfect fit with Kiwanis’ “Young Children: Priority One.”

A laundry reading center is a small space in a laundromat that contains a shelf, some books, a small carpet or rug, and some posters explaining what this all is and that children and their parents are welcome to spend time reading while doing their laundry, a time that is normally not all that productive.

The total investment for the club was the book holder (about $30 from Amazon and a rug (about $5 to $10 from Menards). The books were no extra cost to us because the Kiwanis Club of Troy has a Head Start reading program, so there were plenty of excess books. The original colorful tile pads were replaced with a piece of sheet vinyl and a colorful rug because the tiles got dirty very quickly.

One of those members listening to the presentation that day was Jim Luken. His neighbors, Tom and Carrie Trotter, own a laundromat in Troy. The Trotters were enthusiastic about the program and had the perfect space. Near the front of the store, Tom had just removed a soda pop machine and was not going to replace it.

Within a few days, Jim contacted Sara Watson, PhD. Global Director of Ready Nation. Our intentions to start a laundry corner were made known and posters were requested. The posters arrived within a week. The posters are colorful, inviting, professionally done, laminated and are written in both English and Spanish.

Jim had help from Kiwanis members Kim Meier, Penny Hoekstra and Ron Erwin. Jim stops by about once a week to check on the corner and clean up, replenish books and do any other maintenance that might be necessary. Tom Trotter, the owner, also stops by twice a day to check up on things. The reading corner has need very little maintenance.

Since the laundromat is not attended and there are no security cameras pointed at the corner, it is difficult to determine how much it is utilized. We expected (but did not encourage) people to take books home, but that hasn’t happened. We know books are being read because they are rearranged and Tom will spot someone reading on his regular checks.

Where do we go from here? The Club deems this a worthy project with very low cost and maintenance. We are set to expand to other locations. Troy has two other laundromats. One of them already has a reading corner set up by the owner (and not affiliated with any program) and the other doesn’t want one because he views kids in his laundromat as “trouble.” We are currently looking at a possible location in the next town of Tipp City.

To start a laundromat reading corner, contact Sara Watson, PhD., swatson@readynation.org. Kiwanians can also contact Jim Luken at jluken@live.com for questions about the Troy experience.

Looking for a Promotional Opportunity?

The Ohio District of Kiwanis is accepting sponsors for our MidYear Education Day so we may continue to provide quality educational opportunities to you at an affordable price.

All sponsors will be listed in our program, on appropriate signage at the conference and will receive special recognition at the conference sessions, which will be seen by Kiwanians from across the state. Sponsorship is only $100.00.

Your club, company, event or division can become a Midyear Education Day Sponsor by completing the sponsorship form and submitting it along with appropriate payment. Thank you and hope to see you there!
The 2018-2019 administrative year is in full swing as we continue to Grow Great Clubs. As January draws to a close, we will conclude the first quarter of the administrative year. In the past four months, can you honestly say that you have done everything you can to make your club GREAT? Have you added members? Have you given them a proper orientation and welcome to the club? Have you made your club fun so that they want to stay? One of the many limited resources we have is time. Members can choose to give their time to many organizations, yet they have chosen Kiwanis.

Members, new and returning, decide if their time is worth what our clubs give them. This is a very daunting task at times. If you are struggling with how to make your club GREAT, I would strongly encourage sending as many members as you can to the Mid Year Education Day on March 23rd at Nationwide Conference Center in sunny Lewis Center, Ohio. The event will kick off at 9:00 am. While many great things will take place, one thing to note is that there will be 28 action packed workshops for attendees to choose from, to gain insight on how to make their club GREAT.

One thing that will help with choosing which workshops to attend, is that we have added suggested “tracks”. These tracks will have workshops all centered around particular topics. While members are free to choose any workshop in any round, these tracks might help your club, if you are struggling with a particular topic. Tracks include: Fundraising, Branding & Partnerships, Service, New Members/Clubs, Kiwanis Family, Safety and Training, and of course Membership! These suggested tracks are merely that…suggestions. Attendees may want to pick and choose different topics based on their interests and that is perfectly fine as well.

Surely, there will be lots for everyone to learn as you take nuggets of information back to your club to make it GREAT. There is still time to make an impact in your community, 3/4 of the year remains to make your community better. But if you don’t have new members, that are orientated properly, engaged in the vision of your club and WANT to stay, the dream of making things better one child and one community at a time will be lost. We owe it our members, we owe it to the children of our community, to attend Kiwanis Mid Year. I believe in making my club GREAT…do you?

Has your Kiwanis club recently chartered a new Builders Club? If so, has your club planned a Charter Party event? This is a big event for new Builders Club charters. You will want to invite the officers from the sponsoring Kiwanis Club, possibly the District Administrator, School administration and most importantly the parents of the students who will be inducted into your Builders Club. This is also a great time to let the parents know about your Kiwanis Club but not longer than a 2-minute speech.

If you are the Kiwanis Club advisor, plan this event with the school Advisor and most importantly the Builders Club officers. Be sure they are the focal point of the program. This is also a great time to present the charter members with their pins. Be sure to have some refreshments following the installation.

As the Kiwanis advisor, be visible at Builders Club meetings, projects, and especially their Charter Party. Be sure the members know who you are and that you represent the club that sponsors their Builders Club.

Some of the workshop topics to be presented at MidYear. (More to be announced as speakers are confirmed.)

Membership - Hosting an Open House

There are different ways of conducting a Membership Drive, one of which is an Open House. Some proven steps below getting organized:

**Step 1: Prepare**

Two months before choose your team of people that are committed to making your club grow from good to great. Seek approval from your Board of Directors. Then develop a Project Lead who coordinates the entire program. After that appoint the following individuals:

- **Attendance** - this person develops the project list, arrange printing, mailing of invitations, and securing the attendance of members and Guests.
- **Venue** - establishes the meeting time, place, set up materials, name tags, applications, and greeters.
- **Program** - arranges speakers, and sets the agendas
- **Public Relations** - writes press releases and promotes in the event
- **Follow Up** - with invited guests after the event and answers questions and assess their interest in joining.

**Two Months before: Create handouts and purchase supplies**

- Order copies of the Join Us Brochure from Kiwanis Family Store
- Develop a brochure or handout describing your club’s activities
- Purchase envelopes- customized invitations can be downloaded at [kiwanis.org](http://kiwanis.org) and sent to guests.

**Six weeks before: Plan your Event**

- Pick the date and time- avoid competing with some community event.
- Pick and secure a venue- use your normal meeting place unless it is too small, then consider a community location or restaurant.
- Select a Theme- something that catches their eye.
- Plan your Agenda- Welcome 5 minutes, Introduce your Club - 20 minutes.
- Share a Dynamic Speaker in your Club talking about your impact - 5 minutes.
- Discuss club plans (projects) - 3 minutes.
- Offer a New Member’s Perspective- 3 minutes.
- Sell the Kiwanis Experience - 5 minutes, use club’s best salesperson
- Allow members and guests to mingle

**Step 2: Invite**

A month before; develop a prospect list

- Check out Chamber of Commerce list of businesses
- Good prospects - Friends, co-workers, clients, neighbors, business professionals, Church members, local educators, speakers, any business that deals with people- banks, real estate etc........

**Aim for 50 names** (generally a third will attend)

**Three Weeks Before - mail out invitations**

**One or Two Weeks Before - Extend Personal Invitations**

**Day of the Event - Focus on Hospitality**

**Print Name Tags**

**Be Prepared** - set each guest place with ink pen, Join us Brochure, and Club Brochure

**Step Three: Follow Up**

**One week Later: Touch Base** with every guest by phone or e-mail

**One Month Later: Welcome New Members**

- Plan an Orientation maybe even before you induct them into the club
- Install New Members- focus the evening on them
- Assign Mentors- this helps stabilizing

**Have a Display showcasing your Clubs activities, photos, power points**

Following this process above will help Ohio District “Grow Great Clubs”
The Fifth Club of the Ohio District of Kiwanis International

The Kiwanis Club of Dayton, by Bob Buescher

When Kiwanis members presented a wheelchair to a boy without full use of his legs, the Dayton Daily News reported, “From the pleased expression on the faces of members of the Kiwanis club, it would be hard to tell whether they or Tommy were the happier.”

These words are as true now as when they were written in 1922. Club members noticed newsboy Tommy Voss hobbling to his post each day and decided to do something about it. Today Kiwanians are still stepping in to bring health, success and enjoyment to children…and smiling along the way.

Kiwanis co-founder Allen Brown came to Dayton in 1916 and presented the idea for a Kiwanis club to Edward Burkhart, former mayor of Dayton. A charter was granted May 31, 1916 and Dayton became the seventh club in Kiwanis International.

From its earliest days the club played a significant role in civic life. Members got behind the YMCA’s Soldiers’ Welfare Campaign during World War I and sponsored a large industrial exhibit held in 1922. An article in a national magazine the same year called attention to the club’s robust Social Welfare Committee that engaged all members in direct service to the poor and disadvantaged. “The Kiwanians go at welfare work like veterans,” said the director of the Bureau of Community Support interviewed for the article. “They have such a good time that it puts new spirit in all of us.”

In 1926 the club made the first of many financial contributions to the Barney Community Convalescent Hospital for Crippled Children, now known as Dayton Children’s Hospital. In 1944 the Dayton club raised $12,704 to build the Kiwanis lodge at Cricket Holler Boy Scout Camp.

In July 1987, Neal Leffel, then club treasurer, sponsored the first woman into Kiwanis in the Ohio District. A year later the club created the Rae Burick Women in Sports Awards recognizing top female athletes from area high schools and colleges. Over the course of 26 years the event shined a spotlight on young women’s accomplishments in athletics, academics and community service. The winners’ trophies were designed and cast by Kiwanis club members.

In recent years, club members have enjoyed organizing a Christmas party for children served by The House of Bread. Each year we collect 1,000 or more board books to encourage young parents to read to their babies. We sponsor Power of the Pen, a writing competition for seventh and eighth grade students. We volunteer our time with Special Olympics and other organizations. The club earned legacy model club status for its support of The Eliminate Project.

One of our newest projects is Kiwanis Cakes for Kids, introduced during the club’s Century of Service celebration in 2016. Working with referrals from local agencies, club members deliver a freshly baked and decorated birthday cake to a child who might otherwise not have their special day recognized.

All of these projects not only lift the spirits of recipients, they bring satisfaction and enjoyment to Kiwanis Club of Dayton members.
Best Practices for Clubs: Keep Them in the Family
by Lanton Lee, Executive Director

Over the years I have been asked by Kiwanians how do we get Key Club and Circle K graduates to join our Kiwanis club. My response is very simple, you must develop a relationship with the students and that means your club should be fulfilling the responsibilities of sponsorship that I highlighted in last month’s newsletter. Below are some other ways that you can make your club attractive to our Service Leadership Program alumni and keep them in the family.

1. Leverage and offer opportunities for Alumni to participate in projects they love and remember. They fell in love with Key Club and/or Circle K. You could host a co-sponsored project and invite SLP alumni to attend sponsored by the SLP and several Kiwanis clubs.

2. Ask at the right time. Many SLP alumni were never asked at the appropriate time in their life. Asking them in high school or college is great but keep in contact and follow up later. Ask them to join and don’t be turned off if the right time is not now for them. Ask them to service projects they do have time for.

3. Sell Kiwanis their way. Make the right sell to meet their needs and educate them why they need to join. They will not join for the same reasons you did. Remember that people join people. Some talking points include serving does not have to wait till they get older, their knowledge and mentoring is needed now, they can give back for all the great opportunities and life changing experiences they had in the Kiwanis family by joining, and if membership is down then those opportunities may not be around for another young person like them in the future, they have so much knowledge --- need their guidance as advisors, advocates.

4. Leverage school/university alumni association. Are there publicizing options in their communication vehicles, you could co-host or participate in community/school events, learn from school/university communication tools and techniques.

5. Respect and learn to work with young adults. Learn about the generational differences, overcome your preconceived perceptions, cultural diversity has always been present, realize some may not put as much importance in traditional elements of Kiwanis.

6. Keep connected based on their communication style. Collect contact information – electronic communication --- university e-mails, have the actual Key Club or Circle K create an alumni communication plan/newsletter, set up a Facebook page for the club alumni and in all these communication links – have a “Kiwanis in the news section”. This communication is just a step to keep the Kiwanis name connection to their life.

7. Utilize their professional and personal experiences. Ask to present as a speaker at a Kiwanis meeting, to run AV at the next Kiwanis district convention, or to help with training for new SLP officers training.

8. Utilize the unique district officer experience. Set up Communication links, set up online Kiwanis clubs within a group of alumni who were past district officers, invite to help support at Circle K and Key Club district events, create and show them there are opportunities in positional leadership roles and allow these younger adults to serve in leadership roles... they are ready. Respect the leadership and fresh breath of new leadership style to the Kiwanis world. Be okay with these capable and educated young leaders to serve in district SLP leadership roles.

9. Enjoy meaningful service. Provide opportunities for meaningful service, focus on people and service first, create informative meetings, don’t get stuck on the organizational structure and past experiences/ offices held within the club.

10. Embrace that everyone wants a different Kiwanis experience. Accept and support that they might not want “your” Kiwanis experience. Another Kiwanis club might be better for them - online meeting, nontraditional type club. Offer various ways they can join or start their own club to meet their needs and their community around them. It is not important they join “your” club, but that they commit to serving the children of the world.

If your club will begin to utilize these ten ideas and the Attracting Young Professionals Toolkit available as a resource we will keep our Service Leadership Program members in the Family.
New Club Site Selection Factors

In an effort to build more Clubs in Ohio we all need to start looking in our areas for opportunities to build a new Club. The following New Club Site Selection Factors is a guide that is being used across Kiwanis International and it is my hope that it will spark some suggestions for a new Club site in your area.

Look for an area that has an ORPHANED Key Club or NO existing Key Club. Some schools have their own community-based service programs that are also easily transitioned into a Key Club.

Seek a community that has several school systems to allow continued growth once one service program is launched.

Is there low visibility of other organizations in the community? Find out the existing clubs, meeting day and time so this new venture can accommodate members who might join multiple clubs.

Identify and target community needs or risks. Significant media coverage on issues targeted in the community: drugs, food pantry shortages, teen drinking, homelessness, poor school test scores, etc. Many communities bordering or surrounding a larger city tend to feel significant impact but have limited or restricted support systems or finances available to assist with issues. Reference the needs, because individuals who are community oriented are community proud and want to reflect the best version of their community.

References from surrounding Kiwanis clubs and community members for contact points in an area. Making connections in the community and using those contacts to build a list to approach for membership. Many people feel more comfortable when they know others are becoming involved.

An area where an existing larger club is present with a need for alternative meeting time options and the area can sustain two thriving clubs. Consider a satellite club that has become large and ready to branch into an individual club of their own.

Do your homework! A quick visit to the Chamber of Commerce or City Hall can get you the following information:

Recent/Recurring community events.


What is the medium income of the community? Who are the top employers?

What is the transiency rate? Typical family living conditions?

What is the average educational levels? Childcare options? Local schools?

Where are opportunities for establishing Service Leadership Program Clubs in the community?

What service projects could the club undertake immediately following organization? Prioritize them with consideration to cost and manpower requirements.


If you do have a potential site please contact me or Bill Pees and we will facilitate putting the resources and team together to open a new successful Club.