Ohio District Kiwanis Members,

Thank you for the honor and opportunity for Anne and I to be your First Lady and Governor for the 2019-20 Kiwanis Year.

Members are the Heart of Kiwanis. Everything starts with the members, the “worker bees”, that have made Kiwanis the Greatest Service Organization in the World. Our International Kiwanis President Daniel Vigneron has expressed several times, “We need to remember why WE joined Kiwanis.” What was the reason and the purpose that lead us to be a Kiwanis member? We can use this to rebuild, revive our current clubs and build new ones.

It will take both, rebuilding our current clubs and building new clubs, to keep Membership Growth in our Ohio District alive.

We must also focus on doing a better job with our SLP’s. As Kiwanis members we are proud of our K-Kids, Builders, Key and Circle K Clubs that we support. Is our only support a check? Is that really enough? We need to attend their SLP events, invite them to our meetings, and when needed help fund educational, training and fellowship events.

The First Family Project. “Prevention of Kids Head Trauma.” Our project is inspired by the Ohio District Kiwanis Foundations “Safe and Healthy Kids.” This project was created to provide kids with bike helmets for “Bike Riding” and “Bike Rodeo Safety.”

“Prevention of Kids Head Trauma”, involves much more than just bike safety. Daily trips to emergency rooms are made involving accidental head trauma from roller blading, skate boarding, and backyard activities. Though the most common use for helmets is bike safety, helmets can also be used for many other activities.

Just as important is the education and training of parents and family members on the “Prevention of Kids Head Trauma.”

Our First Family Kiwanis Project is designed to involve Kiwanis Clubs in our District to network and combine efforts with “Safe Kids Ohio”. Safe Kids Ohio is part of Safe Kids Worldwide. Ohio Kiwanians working together with Safe Kids Ohio Coalitions, will help increase the safety of our children throughout our communities.

Two Ohio Organizations working together to help “Prevention of Kids Head Trauma.” Currently there are 15 Safe Kids Ohio Coalitions, linked with hospitals in local areas. These coalitions are active and established and know where help is needed. This collective information is “Key” to be able to help Kids and Families.

Kiwanis members, clubs and divisions are now able to order and purchase helmets directly from the Ohio District Kiwanis Foundation website, odkf.org

First Family Project donations can also be made on the same website. These donations will be used to provide free helmets to kids in need and pay for educational and training materials to help and support “Prevention of Kids Head Trauma.”

Continued on page 3.
**Happy Kiwanis New Year!** October is the start of a new year for our clubs and this is a great time to be reaching out and inviting potential new members to our club service projects, fundraising events and meetings. I would like to challenge you to think about who you know that would be a great Kiwanis member and invite them to experience Kiwanis with you. It could be a work colleague, a family member, a neighbor, a friend, a fellow church member, someone you do business with, a parent of one of your children’s friends, a teacher of one of your children or grandchildren, etc. If you have a smart phone, pull it out and look at your contact list. How many of those contacts have you invited to experience a Kiwanis service project or fundraiser with you? I am proud to say that I have already sponsored one new member into both the Kiwanis Club of University, Columbus and the Kiwanis Club of Hilliard that I am a member of since the start of the new Kiwanis year on October 1.

**2018-19 Distinguished Awards Process**

It is time for those Kiwanis clubs who have fulfilled the necessary criteria to submit their information for consideration of distinguished status for the 2018-19 year. To facilitate this, an online form can now be completed at [kiwanis.org/distinguished](http://kiwanis.org/distinguished). This form should be submitted only once by either the outgoing club president or secretary and is available through November 30, 2019.

Along with this, club presidents and secretaries are encouraged to submit nominations for 2018-19 distinguished members from their Kiwanis clubs. An online form for this award can also be found at [kiwanis.org/distinguished](http://kiwanis.org/distinguished).

Links to both forms are also located under the LINKS section of each club’s secretary dashboard found on the [Kiwanis Connect](https://kiwanis.org) reporting site.

**Monthly Club Report Improvements**

Have you heard? Some improvements are coming to the monthly club report in the new year!

Beginning with the October 2019 submission, your club will see several enhancements to the activity report that each club submits through their online secretary dashboard on [Kiwanis Connect](https://kiwanis.org). Using feedback from diverse club and district leaders and Kiwanis staff, Kiwanis International is excited to share this opportunity to simplify and increase the value of the monthly club report to the Kiwanis members who rely on it.

Some of the enhancements include:

- Annual questions that need to be answered only once a year, rather than monthly
- Removal of redundant or duplicate questions
- Information “pop-ups” to provide clarity on certain questions
- An area to provide a text description of club monthly activities

Coming soon: A monthly club summary report that provides a snapshot of club activity and trends within your district and North America

To assist you with any questions on the report changes, Kiwanis International has created this helpful [user manual](https://store.kiwanis.org/Product/Join-Us-KI90000-1898.htm) that you can follow step-by-step.

Thank you for all you do to serve children and improve communities — and for sharing that information with us through your monthly reports!

Brochures to recruit new members can be ordered –free of cost from Kiwanis International Store. Call Member Services at 1-800-Kiwanis or shop the on-line catalogue [https://store.kiwanis.org/Product/Join-Us-KI90000-1898.htm](https://store.kiwanis.org/Product/Join-Us-KI90000-1898.htm)

Each club can order two packs of brochures (25 per pack) free of charge. Be sure to check out the other resources available through the Kiwanis Store including certificates, pins and recognition materials.
Kiwanians that make donations to the First Family Project of $50.00 or more will receive the “limited edition” First Family Project Pin “Prevention of Kids Head Trauma” shown here.

Kiwanis Clubs that make donations of $100.00 or more will receive a “limited” production “First Family Project” Banner Patch and (1) pin for every $50.00 donated.

First Family Update. 101 helmets were purchased for Kids in our District on October 1, 2019. The first day of our Kiwanis Year and first day of the 2019-20 First Family Project.

Service Leadership Event Deadlines Approaching

Key Club and Circle K both have Service Leadership development events in October.

The weekend of October 18-19 will find Circle K members at Camp Berry, near Findlay. Registration and additional information may be found on the Ohio Circle K website at http://ohiocki.org/district-events/fall-rally/ Registration materials have been sent directly to student leaders via email. This is a great event for new members wanting to learn more about the organization and returning members needed a reminder of why service to others is so great.

The Ohio Key Club District has their annual Fall Rally, October 27 at the Ohio State University Student Union. Registration materials have been mailed to schools and is available on-line at http://ohkc.org/fall-rally/ Clubs are encouraged to register early.

Finally, Key Leader will be the weekend of November 15-17, at Recreation Unlimited. Student and student facilitator information is available now at www.ohiokiwanis.org . Multiple students from each school may register for this leadership development and discovery event. Sponsorship opportunities for Kiwanians and other entities are also available for Key Leader.

Hard Copies of the 2019-2020 Ohio District Kiwanis Directory will be available for purchase by members within days! Each copy will be $5.00, payable to: Ohio District Kiwanis, 941 Chatham Lane, Suite 326, Columbus, Ohio 43221.

Please send a copy of the 2019-2020 Ohio District Kiwanis Directory to:

Name:___________________________________________________________________________________________

Club:___________________________________________________________________________________________

Mailing Address: ________________________________________________________________________________

City/State/Zip: ______________________________________________________________________________________

Email or phone number: ____________________________________________________________________________
To share your club's story in the Buckeye Bulletin, please submit an attached photo of your club members in action. A brief description of the project and who will be benefitting from the activity should be included. If this is a signature project or a new project, that information should be included as well.

You never know, your project could inspire another club in the district to do something similar in their community. We are also interested in your Service Leadership Program clubs’ activities since they often do amazing projects with minimal resources available to them.

Send articles to: info@ohiokiwanis.org. We will use them as space allows.

Dear Fellow Kiwanians,

WE DID IT!! We grew GREAT CLUBS. Some are recently chartered as you continued to add new members beyond your initial charter strength. Some are clubs that celebrated signature anniversaries by completing signature projects in your communities. Most of you achieved greatness adding new members, new projects and increasing your service hours. And you all continue to know the WHY behind Kiwanis by practicing our 6 Objects of Kiwanis.

But our job is not done. Kiwanis International President Daniel’s theme this year is “Your Actions Speak Louder Than Words” All of us must lead by example by asking a potential member to join Kiwanis, to mentor existing members and to work to add new clubs to the Great Ohio District. I have already promised Governor Tim that I will lead by example and I hope that you will too.
The Ohio State University Circle K
Teeter Totters for Animals

Each year for more than 50 years, Circle K at Ohio State puts on the Teeter-Totter Marathon. Club members teeter totter throughout the weekend in order to raise funds for a different charity.

The 2019 Teeter-Totter Marathon took place on September 20-22 and spanned 26 hours over the course of 3 days. There were a variety of locations, both on and off the OSU campus, including the Ohio Union, North Market, and Gateway Theatre.

Twenty-one Circle K volunteers came out throughout the weekend and teeter tottered for over 87 hours, raising a total of $1,300 for the Franklin County Dog Shelter! Every year, participants enjoy taking a trip down memory lane. Many people walking by joined the teeter tottering and said how fun it was to teeter totter again for the first time in many years.

Thank you to all the locations, donors, and Circle K and Kiwanis members; we could not have done this without their help!

CKI
Circle K International

It’s Time For Key Leader!

It's time to register for an amazing weekend of life-changing, servant leadership education! All high-school-aged students are welcome to attend Key Leader November 15-17 at Recreation Unlimited for a fun weekend of introspection, team building, and learning. Large- and small-group activities will have your students engaged and active all weekend. They will learn about their own personalities, leadership styles, and values.

Registration is quick and simple. Students can find the links to registration, forms, student facilitator applications, and other useful information at the Ohio Key Leader webpage at www.ohiokiwanis.org/page/44006. Also on this page, Kiwanians will find all of the information needed to sponsor a student or become an event sponsor. As a result of grants and sponsorships, we are able to keep the cost to an affordable $175 per student for the weekend. This cost includes absolutely everything they need while they are at camp: food, lodging, curriculum materials, chaperones, and more. It is anticipated that this event will fill up, so please register soon. Registration closes November 9, 2019 or when capacity is reached.

Please contact us for additional information on student participation, sponsorship opportunities, or becoming a chaperone. Please consider what you can do to make Fall 2019 Key Leader another great event. You can always reach us via email at ohiokeyleader@gmail.com.
Distinguished Club Criteria for 2019-2020 (90 points required for Distinguished)

Club President attend CLE and/or complete President Education on line at www.kiwanis.org (5 points)
Club Secretary attend CLE and/or complete Secretary Education on line at www.kiwanis.org (5 points)
Club Completes “Measuring Member Satisfaction” Exercise (5 points) (Achieving Club Excellence)
www.kiwanis.org
Club Completes “Rediscovering Your Community” Exercise (5 points) (Achieving Club Excellence)
www.kiwanis.org
Club Completes Annual Fiscal Review by December 1st (5 points)
Club Reviews Bylaws by December 1st (5 points)
Representation at Midyear (5 points)
Representation at District Convention (5 points)
Dues paid by December 1st. (5 points)
Key Club Sponsorship Fee paid to Ohio District by December 1st (if applicable) (5 points)
K-Kids and/or Builders Club fees paid to Kiwanis International by December 1st (if applicable) (5 points)
Sponsor a student to Key Leader (5 points)*
Donate to the Ohio Kiwanis Foundation (5 points)
Donate to the Kiwanis Children’s Fund (International Foundation) (5 points)
Club Election report completed by July 1st. (5 points)
Youth Protection Guideline Education presented as a program to club. (5 points)
Two inter clubs within division (5 points) (meeting, service activity or fundraiser)
Attend two division meetings (5 points)
Support First Family Project (5 points)
One new hands-on service project (10 points)
Representation at Kiwanis International Convention (5 points)
Article with photo submitted to Buckeye Bulletin (5 points)
Net growth of +1 (10 points)
Net growth of +5 (20 points)
Provide new member orientation (5 points)
Donation to KICK, Key Leader or Aktion Conference through Ohio Kiwanis Foundation (5 points)*
Sponsor a program ad for Key Club DLC or Circle K Convention or Kiwanis Midyear or Kiwanis Convention Program (5 points)*
Provide suggested topic for workshops at either Kiwanis Convention or Kiwanis Midyear. (5 points)
Sponsor a new Kiwanis Club (20 points)

*Division donations to these specific programs will garner points for each club within the division.

A printable checklist will soon be available at www.ohiokiwanis.org under contests. For clarification of any part of this contest, please contact the district office at 614-848-5000 or Sarah@ohiokiwanis.org
Fellow Kiwanians,

As we embark on another year for Ohio Kiwanis clubs, there are several basic but critical elements that we will focus on to help clubs improve their presence within their community and to strengthen the Kiwanis brand. Here are a few key areas that the PR committee will be working on for 2019-2020.

1) Assist clubs with developing and updating websites and FB pages to reflect Kiwanis Club of _______ with proper Kiwanis logos. Training will be provided during quarterly PR webinars.

2) To encourage club presidents, secretaries and PR chairs to be more engaged with promoting PR initiatives for their club. To have key officers and PR chair on directory listings, club website and facebook pages. The Ohio District PR Committee and club PR chair will assist with this.

3) Training with more consistency on maintaining website, FB page, developing and executing PR and social media strategies. Additional training in these areas during select PR webinars.

4) A designated PR chair within each club to serve as an extension of the Ohio District PR Committee. This will assist us with building a stronger PR team across Ohio to help all clubs strengthening their presence within their community and support key initiatives for Kiwanis.

Club PR chairs, presidents and secretaries will be invited to participate in Ohio District PR webinars. These webinars will provide training, discuss PR initiatives, marketing and advertising strategies and allow for Q&A sessions to address challenges your club might be facing in these designated areas.

**Educational PR Webinars – all 7pm EST:**

October 24, 2019 - “Building your website and social media presence” - Make 2020 your best year ever!

January 30, 2020- “How to MAXIMIZE PR opportunities for your club” - “Tips & Tools” - Q&A

April 30, 2020 - Website updates, PR/Membership Contest – Success Stories/Challenges - Q&A

July 30, 2020 - Building your Kiwanis club within your community through partnerships & SLP’s

September 24, 2020 - “Train the Trainer” session - preparing for the transition with incoming officers

**PR CONTEST** designed to help your club GROW and strengthen the Kiwanis brand throughout Ohio.

$ Kiwanis Club Website Contest  
$ Social Media Contest  
$ Newsletter Contest  
$ Public Relations Contest  
$ First Family Golden “K” Club Award  
$ “Just ONE More” Contest (Public Relations & Membership)

Criteria, deadlines and monetary rewards regarding each contest are listed at www.OhioKiwanis.org.

Please send names of incoming club president, secretary, PR chair and anyone who might be interested in serving on the Ohio District Public Relations Committee to PR@OhioKiwanis.org.
Membership Report

As we reflect back on the past Kiwanis year, I would like to extend my appreciation to the District Membership Team, Coaches, LTG’s, and Clubs for your efforts in growing the District membership numbers. We haven’t received the final net numbers as of this writing, but it will be available at a later date.

One of the areas that has been discussed in previous articles is Rediscovering Your Community. This tool that is explained in the Tools for Success (Achieving Club Excellence) booklet is helpful especially if a club is noticing a decrease in membership. Organizing teams of two to conduct interviews from a contact list in the community. Community leaders, government leaders, school administrators, club partners, Boys & Girls Clubs, etc... This should be done every two years or sooner.

This will also lead to Developing Community Partnerships with other organizations in your area. Your club will become more relevant, connected, and vibrant. Clubs that are more connected will have more opportunities to develop projects that will help brand the Kiwanis name.

The above are all good starting points to your Kiwanis Year. It will create a base for how you operate your club in your community. When you leave an interview with a prospective new member or community survey interview give them your Kiwanis Business card. If you do not have one, Kiwanis International will print some of them for you. Go to store.kiwanis.org and put business card in the search box. Samples of cards will show, and you can custom make your own. This will give them a more professional impression and more likely to remember your visit.

With the new Kiwanis year upon us our membership goal will be to continue to Strengthen Existing Clubs and Open New Ones.

Geauga County 4-H and Kiwanis Create a Winning Team

By Kenneth Humphrey

Kiwanis Clubs of Geauga County: Newbury, Chardon, East Geauga and West Geauga came together to donate $1,000 to the 2nd Annual Great Geauga County Fair 4H5K. While final numbers have not been verified, we fully expect 125 walkers and runners to be confirmed for our second year of this event. The race was coordinated by four local 4-H clubs; the GEAR Robotics, Geauga Primetime, Geauga Caprine Kids and Breeders and Feeders. As a student driven event, 4-H members made all the decisions on the race with parents and advisors helping them carry out the race. Students made the requests to sponsors for assistance.

On the day of the race, there were about 70 volunteers on hand to help with registration, handing out water, clean up and directing runners. The teamwork should net a return of nearly $6,000 to be divided amongst the four clubs. The clubs will utilize the resources for programing “outside of the norm” for dues. Last year the GEAR club, purchased equipment which will be used for multiple years, but would be too expensive and impractical for individual members to buy.

Regardless of the financial outcome, the Great Geauga County Fair 4H5K had original goals to build community relations between clubs and organizations; learning how to fundraise; family time, running and volunteering; we are hopeful the 2019 4H5K will build some lasting memories and impressions.
Know a Kiwanian who has gone above and beyond?

Someone who personifies the spirit of Kiwanis service and fellowship? Maybe it’s the member who has been an advisor of a sponsored youth program for years, or the coordination to your clubs biggest annual event. The “go-to” person in your club or division. Then nominate them to the Ohio District Kiwanis Hall of Fame. This recognition is available to any Kiwanian who is a member of the Ohio District.

The application process is simple, but, deadline is fast approaching. Additional information is available on the Ohio District Kiwanis website at [http://www.ohiokiwanis.org](http://www.ohiokiwanis.org). Below is an example of the nomination document. **But, hurry, nominations are due November 1st.**

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**Ohio District Kiwanis Hall of Fame Nomination Form**

Candidates Name: ________________________________________________________________

Email: ________________________________________________________________________

Mailing Address: __________________________________________________________________________________________

City/State/Zip: _______________________________________________________________________

Phone #: ____________________________________ Alt. # ___________________________________

Member of Kiwanis Club: ___________________________________________________________

Month/Year joined: ______________________________________________________________________

Offices Held (include years): _________________________________________________________________________________

____________________________________________________________________________________

Years of Perfect Attendance: _____________________

Division Offices held (Year served) ______________________________________________________

_____________________________________________________________________________________

District Offices held (Year Served) _______________________________________________________

_____________________________________________________________________________________

Reasons why nominee should be selected: Attach a one page typed letter explaining why the Candidate should be recognized. Your signature indicates that you understand the responsibilities of nominating a candidate.

Signature of Nominating Kiwanian: __________________________________________________________

Kiwanis Club: __________________________________________________________________________

Nominator’s Name: ________________________________________________________________________

Mailing Address: ________________________________________________________________________

City/state/Zip: __________________________________________________________________________

Phone #: ____________________________ Date: ___/___/____

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*This form with attachments should be forwarded to the Ohio District Kiwanis Secretary by November 1 to be forwarded to the Committee. Recognition will occur at the Ohio District’s Mid-Year Education Day. Fax to: 888-397-4457, Email to: ExecutiveDirector@ohiokiwanis.org or mail to: Ohio District Kiwanis, 941 Chatham Lane, Suite 326, Columbus, OH 43221-2416*