

Buckeye Bulletin

Ohio Kiwanis Newsletter

November 2017

Dan Litzinger
Governor
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As I enter my second month as Governor with an agenda to increase membership in our Clubs and build new Clubs I have to admit I am off to a disappointing start.

You may ask why, but most of you already know that Kiwanians are great at service. Our Clubs perform an amazing amount of

vital service in their communities but are negligent when it comes to asking others to join their club or get involved with the Formula Team.

Is it because I am asking too much to get out of your comfort zone to invite someone to your club meeting or service project? Or to be part of the Formula Team to coach other clubs on what you know has worked with your club; or to be part of a team to open a new club? This can be as simple as making phone calls to set up appointments for a new Club building team, to actually going out visiting prospective members to explain how Kiwanis can improve their community. You could also visit Clubs to walk them through the Formula processes that would help them increase membership. I cannot stress enough we all work together to accomplish the goal; no one is working alone.

I do have dozens of Kiwanians who have stepped out of their comfort zone to help, but I need hundreds. As our International President Jim Rochford has stated "1 + 1 = 3 means that when we come together and work together under the umbrella of Kiwanis programs, what we can achieve greatly exceeds what we can do individually", an attitude we need to embrace.

I cannot stress enough that we are a family working as a team, no one has to be fearful of stepping forward to help as we will train everyone and mentor you until you are comfortable with what you are being asked to do.

I have come to realize that Kiwanis is a gift to a community that provides opportunities for its members to contribute to the community. While it also presents opportunities to network and create lasting friendships.

Ohio Kiwanis members have been providing service in their communities for 100 years please help to assure another 100 years of service in Ohio by your personal commitment to help grow Kiwanis!

District Secretaries Notes

I want to take just a few moments to thank all the Ohio Kiwanis members for their dedicated service to their community and its children. Governor Dan mentioned in his article that membership and new club opening are always a concern and I would agree with that, but those members who remain active are certainly supporting the First Family Project to Feed the Children of the Ohio District. It was the same with last year's Reading and Literacy Project and the year before that with the Amtryke Project. Just think how many more mouths' we can feed if we reach our membership goals this year!

Dave Whiteman
District Secretary
Secretary@OhioKiwanis.org



Club Secretaries

You should now be able to view your club's Annual Report, if you have filed the 12 monthly reports online using the Kiwanis Connect or Portalbuzz web portal. For a limited time, you will be able to correct information on the report by going back to the monthly report that may have had incorrect information, correcting your errors, and re-submitting the report. If you have any questions on how to do this, please feel free to call us in the district office.

New Club Information

If your Kiwanis Club has formed since January 1, 2015, the IRS has a new filing requirement for the club. An email was sent to all New Club Presidents and Secretaries previously advising them of the need to obtain an EIN number from the IRS and to send the number to Kiwanis International to be sure your club is added to the group tax exemption filed annually by Kiwanis. In addition, some new clubs may need to file a Form 8976 with the IRS. If the club filed a Form 990, 990-EZ, 990-N, or Form 1024 prior to July 8, 2016, you are not required to file a Form 8976. If you have not filed one of the above forms and your club was organized prior to July 8, 2016, you must file the Form 8976 immediately. If you were organized on or after July 8, 2016, you must file the Form 8976 within 60 days of your organization date or the date of your EIN notification letter from the IRS. The Form 8976 is an electronic form and I understand it is short and simple.

I want to take a minute to thank you and your club for all that you do to serve your communities, its children, and the children of the world. Be sure to remember that the Ohio District Kiwanis Foundation and/or the Kiwanis Children's Fund has a Grant process that may help you increase the impact of your service to your community. Be sure to check out their websites at www.odkf.org and at <http://www2.kiwanis.org/childrensfund>.

Have news to share?

The Buckeye Bulletin is always looking to share good news about the terrific service that our clubs are doing. To share your club's story in the Buckeye Bulletin, please submit an attached photo of your club members in action. A brief description of the project and who will be benefitting from the activity should be included. If this is a signature project or a new project that information should be included as well.

You never know, your project could inspire another club in the district to do something similar in their community. We are also interested in your Service Leadership Program clubs' activities, since they often do amazing projects with minimal resources available to them.

Send articles to: secretary@ohiokiwanis.org. We will use them as space allows.

Jim & Sharon O'Neal
District Historians
sconeal@earthlink.net



This is the time of year we stop to remember those things for which we are thankful. Many communities count among their blessings, a local Kiwanis Club.

Please plan to keep an accurate record of the many ways your club has made an impact in your community. Be creative! If you are a new club, start a scrapbook, keep photos on a flash drive or simply start a file marked "Club History". For those clubs who have been "making a difference" for decades, look back through your records. Compile your history of special projects & events, fund raisers, memorable speakers, and just plain fun or humorous topics. Hopefully you will be planning a 25th, 50th, 75th, or 100th anniversary at some future time and you'll want to share this information with your guests.

If you submit a one-page historical club news report, it will be included in the Ohio District Historical Record Book to be displayed at the 2018 District Convention! You might even be a prize winner for the best contribution!

1 prize for a club serving less than a decade!

1 prize for an oldie, but goodie club!

Submit to Ohio District Historian Chair, sconeal@earthlink.net

Interclub & Fellowship

Rita Corbin

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Where does the time go? Here we are already one month into the new Kiwanis' year. How many interclubs has your club had with other clubs within or outside of your division?

Did you know that credit is given for visiting any of the K Family meetings, fundraisers, or service project? How easy is that! Not only are you getting credit (and working your way to Interclub Recognition), you are meeting new people, visiting with old friends, fellowship, and learning new ideas that you COULD take back to your own club.

Remembering back to when I first joined Kiwanis, we were always visiting other clubs. My 1st interclub was with our Key Club (which by the way was when I really got "Hooked on Kiwanis"). Shortly after, I became their Kiwanis advisor and still am today. I have met so many new people thru visiting other clubs.

If you don't like just attending a meeting, then volunteer with another club on one of their service projects or fundraiser. Each division could send out notices to other clubs and let them know what is going on each month. You can even ask your Lt Governor to help with this.

So as the year goes on, let's see how many interclubs we can achieve. Wouldn't it be awesome for every club in the Ohio District to receive an Interclub Award? Contest details are in the new 2017-18 Ohio Kiwanis Directory and will soon be on the Ohio District Kiwanis Website.

Francis Smith of the Bexley-Berwick Club and Phil Caito, Lt. Governor of Division 10-S, volunteering at the Circleville Kiwanis Pumpkin Show Booth. They were mixing up batter for the Pumpkin Pancakes and getting an interclub credit at the same time! It looks like they were having a lot of fun while helping another club.



Jennifer Weinberg
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Supporting An Aktion Club

Each year, it is important to reflect on our responsibilities to our sponsored Service Leadership Programs (SLP) and make action plans to accomplish strong support. Sponsoring an Aktion Club is a continuous endeavor and long-term commitment!

Show up: Ensure that your Kiwanis Club has at least one Kiwanis Advisor or liaison that attends your Aktion Club's meetings and activities. This person should share information between the Kiwanis and Aktion Club. Your support of your Aktion Club is shown through your participation.

Help with finances: Not only is it helpful to the Aktion Club for your club to have an expense line item in your service account to assist with the Aktion Club, but also, help the club with their budget, bank management, recordkeeping, etc. Aktion Club members can learn a great deal about money management with your guidance. Also, include Aktion Clubs in your fundraisers. Often it is too much for an SLP to take on an entire fundraiser, but providing an opportunity to raise some money will help them.

Level set: Meet with the agency or other sponsor each year to ensure a strong relationship and a clear understanding of purpose. Each sponsor (the agency and the Kiwanis Club) should understand the other's objectives for the Aktion Club and determine common goals.

Dues: Aktion Club dues are \$8.00 per member paid to Kiwanis International through the Membership Update Center. Dues are due at the same time as Kiwanis with their Administrative year starting October 1st. Kiwanis Clubs are responsible for making sure they are paid.

Train and Plan: Officers and members should be trained to succeed in their roles. As the sponsoring Kiwanis Club, you need to make sure the opportunities are provided whether it be through attending District Convention or holding an annual training. Membership and participation are more meaningful when you understand the bigger picture and what is expected. Set your members up for success and happiness in their role. Also, help the Aktion Club determine what projects and fundraisers they will pursue during the year.

Meet up: Participate in joint activities. Kiwanis Clubs should take care that participation is reciprocated between the Kiwanis Club and the SLP. Do a joint bowling social or clean up a park together or hold a spaghetti dinner fundraiser.

Host: Invite Aktion Club members to attend Kiwanis meetings and encourage regular attendance.

Convene: Assist with attendance at the Annual Aktion Club Convention and/or Kiwanis Mid Year. This can be in the form of funding, transportation, and chaperoning/attending with the members.



Sponsoring Service Leadership Programs is the most important and impactful service that we do in our communities as Kiwanians. Let's do it right!

Lima Kiwanis Club Honors Eliminate Chairperson

The Kiwanis Club of Lima recently achieved a five-year goal to contribute \$33,000 to the Kiwanis International/UNICEF Eliminate Program, a multi-million dollar campaign to eradicate neonatal maternal tetanus throughout the world. Tetanus is a major cause of death for babies and mothers in third world countries, yet a vaccine that costs less than \$2.00 can save a mother and baby and all future babies of that mother. Kiwanis Clubs throughout the world made similar pledges. The Lima Club was one of the first to achieve its goal, thanks to the concentrated efforts of Campaign Chair Beverly Beery. **The Lima Kiwanis Club honored Beery at their meeting Tuesday, October 10, with a Community Service Award for this and her many other services to the community.**



Children have been the primary focus of Beery's volunteer time. During her 14 years as a member of Kiwanis she has been involved as an advisor to the Kiwanis service leadership clubs in Lima City Schools devoted to creating leadership skills in students and encouraging an atmosphere of volunteerism. She is chair of the Kiwanis Children's Charity fund and her work with Family Promise, an organization that serves homeless families, has been consistent since it was chartered in 2008, serving eight years on the Board.

Children are not the only recipient of Beery's efforts. She is active in Trinity UMC and is in charge of the landscaping including the beautiful Trinity Park. She serves on the Senior Citizens Services Board and participates in many of their activities. Beery is an active member of the Chamber of Commerce and serves on the legislative committee. Although community service may seem like a full time job, Beery was one of the first women in the area to own her own insurance company when she founded Beery Insurance; she still finds time to work there as she fulfills her passion for service.

Tim Cornelius

Ohio Kiwanis Foundation

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Ohio District Kiwanis Foundation

This is a very exciting time for Kiwanis and the Foundation with many new developments for the 2017-18 Kiwanis year.

Brandi Bowen is the Foundations "new" Staff Secretary, and Ellen Martin as the Foundations "new" Staff Social Media Coordinator.

The odkf.org website, now allows you "Get Involved", "Donate", check the "Calendar of Events", and review the "ODKF Newsletter" online.

There are (16) Foundation Committees to develop and organize the numerous projects, fundraisers, and Kiwanis Events in this Kiwanis Year.

One of the most familiar committee's is the "Grants" Committee. The Grants Information, requests, and forms can now all be submitted on line. This is accessed by going to grants@odkf.org or going to odkf.org and entering "grants" under the information icon. The (3) Grants periods are, October 31st for decisions in December, March 31st for decisions in May, and June 30 for decisions in August.

With the Natural Disasters that taken place this year, the ODKF "Disaster Relief" Committee has already received over \$5,000.00 to help people in these areas. To HELP these people in need you can go to the odkf.org website, and select "Donate Now" box. Donations for any of the Foundations Funds can be made through this page.

With the holidays right around the corner, what could be a better gift to give, to help Kids, and People in Need, than with a (one time), or (automatic monthly) Tax deductible Donation through your Ohio District Kiwanis Foundation. This can be done with your major credit card.

Let's make this a GREAT, PRODUCTIVE, and HELP-FULL Kiwanis Year.



Membership

Diana Keplinger

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Membership 101

For several years you have been hearing about the "The Formula: Love it. Share it. Live it." Again, this year in the Ohio District we have to take a look at the strength and size of our clubs. In order to continue to provide the legacy of valuable and relevant service to the children of our neighborhoods we have to consider strengthening our clubs by meeting the needs of our current

members and welcoming new members throughout the Kiwanis year.

First of all you need to provide a valuable experience for your members. Cater to the needs of everyone, have fun at meetings, and provide valuable programs so that members will look forward to the fun and fellowship of meetings. How will you know if your members are happy? Ask them! Annually your club should do a membership analysis to ask your members what they like or don't like about your club. You can find a survey at Kiwanisone.org.

Your club should have a membership chair. That person would be delegated to assess the wishes of the club, conduct a membership drive or plan a membership contest. You will get good results if you have a membership chair that keeps your club informed of your progress every month. Take a look at your history of membership loss. Plan to welcome more members each year than you lose annually.

A new member orientation is very important. Provide information at the local, district and international level so that new members really understand the scope of our organization and what we are able to accomplish if we work together. Your membership chair can be responsible for this or ask someone else who is particularly interested in education.

Ask your new members at the end of their first year how they enjoyed the Kiwanis experience. Valuable information can be collected by asking members what they liked about being a member of your club. Be a good listener.

You are the key to membership growth and club strengthening. You are the single most important membership strategy that Kiwanis has in the Formula Plan. Tell friends, family and associates why you "love it". Invite them to "share it" with you and then together "live it" as you serve the needs of your community.

If I can be of service to your club in any way, please feel free to contact me at dk.kiwanis@gmail.com.

Now Available:

The 2017-2018 Ohio District Kiwanis Directory is now available. PDF copies are available, free of cost to members. Simply send a request a copy from Dave Whiteman at Secretary@ohiokiwanis.org. He will send you an electronic version. Please keep in mind, your computer must be capable of opening PDF's and you can print out only the page(s) that you need.

A hard copy of the district directory is available. The cost is \$5 per copy. This fee covers printing and paper costs. To order a copy of the directory, please send a check for \$5.00 to:

**Ohio District Kiwanis
941 Chatham Lane
Suite 326
Columbus, Ohio 43221**

As always, the directory is to be used for Kiwanis Family purposes only, solicitation to membership is prohibited.



Public Relations

Ellen Martin

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I am honored to have the opportunity to serve the Ohio District as PR Coordinator!

#KidsNeedKiwanis

As we embark on a new year of Kiwanis service, let's all keep "hashtag" **Kids Need Kiwanis** top of mind. This short phrase resonates with people who hear it and helps explain what Kiwanis is all

about... It's all about the kids!

You can learn more about the #KidsNeedKiwanis campaign and find a lot of great resources for your club, including images to use in your social media posts and on your website, at <http://kiwanis.org/brand>.

What can you do?

I encourage you to post your club activities on Social Media as often as possible. The best way to do this is for your Club to create a Facebook Page, Twitter Account, and/or Instagram account. Assign one or two people to post to your club pages/accounts on a regular basis, then ask all your club members to comment on the posts and share them to their own personal pages and accounts. Everyone should include #KidsNeedKiwanis in every post. Posts with images and videos get the most views, so be sure to take lots of pictures and videos at your events! If you do it this way, Facebook will notice the activity and your club's original post will get a lot more views.

Need help?

The PR Committee will be setting up some training to help clubs get set up with a Facebook page. We will also cover some strategies for effectively sharing your club activities and service. Keep an eye out for more details.

Can you help?

The PR Committee will be actively supporting the Formula Team this year as they work to open new clubs in the Ohio District. If you or someone you know can help, we'd love to have you join the committee to support our marketing efforts.

"Touch a Truck" in Mt. Gilead

The Mt. Gilead Kiwanis Club celebrated Kiwanis One Day with a Kiwanis Family Touch-A-Truck event that was held at the Morrow County Fairgrounds on Saturday, Oct. 28th from 10 a.m. to 1 p.m. Cold weather and snow did not dampen the enthusiasm for the event. Nearly 20 service and business vehicles came and children of all ages enjoyed learning all about them and their drivers. Ad-



mission was a non-perishable food item for weekend backpacks for students and the local food pantries.

The Key Club students did face painting, the K Kids served popcorn and passed out tattoos, and the Aktion Club served a nice lunch.

This is the first Touch-a-Truck for the Mt. Gilead Club, but hopefully not the last!



Kiwanis Kids
Jennifer Lewis
Lewis.792@osu.edu



Inspired to Start a K-Kids Club? With the support of your elementary school administration, K-Kids gives kids age 5-12 a chance to learn leadership skills while helping others. It naturally leads into Builders and Key Club. You may also introduce our related programs **Terrific Kids** and **Bring Up Grades**. Excellent charter tools are available online at www.kkids.org and free brochures from Kiwanis Store (<http://store.kiwanis.org>).

Did you know? K-Kid's Clubs can be sponsored by a Kiwanis Club or SLP including Key Club, Circle K or a school or church. K-Kids'

parents are great resources for your club and are potential new members so involve both your Kiwanis clubs and parents in projects and meetings. K-Kids and parents are always excited to get involved and learn more about Kiwanis in the process. Invite parents and teachers to get involved in Kiwanis too! Please contact me to help you get started. **Kids Need Kiwanis and Every Kid deserves a chance to be a K-Kid!**

Is your K-Kids Club Doing Great Things? Help me share your K-Kids' service projects and photos!

Send a short summary of your K-Kids service project with photo to me at lewis.792@osu.edu with "Ohio K-Kids Project" in the subject. Each entry gives your club a chance to a **\$100 Target gift card**. We will share with Ohio K-Kids!



Your best gift to K-Kids and their Faculty Advisor is your time! Get Involved with K-Kids Today!

DUE DECEMBER 15, 2017 - [Club Recruitment - Best Poster](#); [Identifying Service Needs - Best Essay](#); [Developing a Passion for Service - Best Speech](#); [Club Promotion - Best Video](#)

DUE MAY 1, 2018 - [Annual Achievement Award](#); [Kiwanis Children's Fund Leadership Award](#); [Distinguished Club Officers](#); [Distinguished Advisors](#); [Best Scrapbook](#)

USEFUL: <http://kiwaniskids.org/en/KKids/Lead/Contests.aspx> Follow us on [Facebook](#) and [Twitter](#) to see winning submissions and receive more updates.

<https://www.facebook.com/KiwanisKids> @KiwanisKids <https://twitter.com/KiwanisKids>

NEW: Slideshow video for K-Kids and Builders Club

Now available on the [K-Kids YouTube channel](https://www.youtube.com/user/kiwaniskidstv) (<https://www.youtube.com/user/kiwaniskidstv>) or [Builders Club YouTube channel](https://www.youtube.com/channel/UC.../buildersclubtv) (.../buildersclubtv)! This new slideshow video is a great resource to use when hosting exhibit booths or showing school principals, leaders of youth-serving organizations or potential sponsoring Kiwanis clubs what the programs are about.

NEW: The IDEA Toolkit

The IDEA Toolkit was created for K-Kids and Builders Clubs to help guide advisors to help students to find their passion for service and take the lead in service projects that make a lasting impact in their school and/or community. As clubs get up and running, members will be excited to choose their focus for their first service project. Step 1 of the IDEA Toolkit: Identify the Need. In this step, members will investigate their school and community needs to identify how their club can help. Look for this in your member kit or Visit kkids.org/IDEA.

Coming soon: Monthly reporting process for advisors

Kiwanis International is creating a monthly reporting process to begin tracking club activities for K-Kids. Both the Kiwanis and faculty advisor will have permission to complete their club's monthly report, and they will access it by logging into the [Kiwanis Online Reporting System](https://reporting.kiwanisone.org) (<https://reporting.kiwanisone.org>). Help keep the club's contact information updated. Establish a record of the club's activities saved for current and future advisors. Be able to email completed reports to the leaders of their school or community organization and sponsoring Kiwanis club to share the work their club has done.

Jack Hilborn
Risk Management
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Greetings: Kiwanis International has invested on your behalf in an excellent overall insurance program that protects not only the individual Kiwanian, but also clubs, SLP's, club foundations, divisions, districts, along with volunteers working for Kiwanis. It is a very all-encompassing policy. In addition, the KI insurance program includes liability protection for both liquor and sexual misconduct exposures. Clubs have the ability to purchase optional Crime and Accident policies.

Each club should have already received the new Club Insurance Resource Guide for 2017-2018. This brochure is very valuable and contains information on a whole host of important insurance-related topics such as Certificates of Insurance, having a club insurance Advisor, and many others. In addition, each club should have also received the brochure with the applications for both optional coverages – the Crime and Accident policies. I heartily recommend that each club seriously consider purchasing both options.

I am ready and willing to counsel your club and/or division on insurance matters. And, I have an excellent power point presentation that I would like to present to as many divisions/clubs as possible, particularly those that I have never addressed or haven't addressed in a number of years.

Hopefully, with over 40-years of experience in the insurance industry, I can answer your good questions. If I don't have an answer, I know where to obtain the answer – either from KI or The Hylant Group, Our Kiwanis insurance brokerage firm in Indianapolis.

I am ready to assist. Thank you.



Westlake Kiwanis Family Event

The Westlake Kiwanis Club held their semi-annual fundraiser on October 29. The Kiwanis Club sold pancakes, while Key Club and Builders Club members helped with service. The Aktion Club also had their annual bake sale, raising funds for their club activities .

One of the projects supported by the Kiwanis Club is the K-9 Project for Westlake Police. They are raising funds to purchase trained dogs for the Westlake Police Department. The drug detection dogs typically cost over \$15,000 and training for the officers and additional equipment can add another \$8,000.



The club is hoping to expand the Westlake K-9 Unit and has to date raised nearly \$35,000.00. Fundraisers like the pancake breakfast and selling stuffed police dog toys help support their goals, as well as their many other service activities in the community.





Julia Martin
Young Children Priority One
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Addressing the Needs of Children Prenatal to Age 5

This almost 30 year old Kiwanis initiative embedded itself into many of our clubs years ago, but may need a fresh start in others. There is just as much reason to focus on 0 to 5 year olds as before.

21% of children ages 0–5 live in poverty.

24.2 children per 1,000 children under age 1 are maltreated.

28% of children ages 19–35 months do not receive the recommended combined seven-vaccine series.

3% of children living in poverty had blood lead levels at or above 5 µg/dL.

4 injury-related visits to the emergency room per 1,000 for children ages 1–4 are caused by motor vehicle crashes.

9.6% of infants are born preterm.

8% of infants are born with low birth weight.

The infant mortality rate is 5.8 deaths per 1,000 live births.

Please think about recommitting to one of the four common areas of concern for serving young children.

Maternal and Child Health

Immunizations

The effects of cigarette smoke on your baby before it's born

Childhood diseases you can prevent

Bags for babies

Alcohol awareness

Lead poisoning

Child Care and Development

Child safe playgrounds

Intergenerational programs

Early childhood development

Reading Is Fundamental

Child and parent play days

Child care education

Brain development

Parent Education and Support

Parenting fair

Prevention of child abuse

Shaken baby syndrome

Fetal alcohol spectrum disorders

Parenting education

Parents Anonymous

Home visitation programs

Safety and Pediatric Trauma

Home security checklist

Smoke detector safety

Preventing pediatric trauma

Car seat check

Prevention of burns

Open water safety

Children's Miracle Network

Kiwanis dolls

Share your stories and photos on the Ohio District Kiwanis Young Children Priority One Facebook page <https://www.facebook.com/ohiokiwanisyoungchildrenpriorityone/>!

Statistics from America's Children: Key National Indicators of Well-Being, 2017. <https://www.childstats.gov/americaschildren/index.asp>. (Most statistics based on 2015.)