OHIO DISTRICT KIWANIS INTERNATIONAL, INC 2018-19 Board of Trustees Meeting First Official Board Meeting

September 23, 2018 10:03 AM Doubletree by Hilton Columbus/Worthington Columbus, Ohio

CALL TO ORDER

Governor Designate Faith Levine called the meeting to order at 10:03 AM.

ROLL CALL

Secretary Lanton Lee called the roll. Everyone was present and accounted for except for Joyce Rhodes (1N), Mike Rolfes (6), Dave Jennings (8), Steve Pitzer (12), Stanley Wojdyla (13), and Nancy Hoffman (26).

INTRODUCTIONS

Governor Faith introduced Key Club Governor Noah Malik.

CONSENT AGENDA/CALENDAR

After Governor Faith explained how the Consent Agenda would work and what items were included in the Consent Agenda, Governor Faith asked the Board to approve the Consent Agenda as presented. Motion by Ron Lyness (13) to approve the Consent Agenda was seconded and carried. Items included in the Consent Agenda were Approval of Board Minutes of August 10, 2018, Appointment of District Secretary/Executive Director; Appointment of District Secretary/Executive Director as Statutory Agent for the Corporation; Authorization of District Secretary/Executive Director to Contract for Insurance and bonding (subject to budget line items); Authorization of District Secretary/Executive Director to procure supplies, equipment, and professional services (within budget line items); Authorization of Governor, District Secretary/Executive Director, and Administrative Secretary to purchase items on credit through Kiwanis International; and approval of District Chairs.

OFFICER REPORTS:

TREASURER'S REPORT

Immediate Past Treasurer Dave Gallit, thanked Dave Whiteman and Lanton Lee, for their support as well as various other past treasurers for their assistance. He then provided a thorough review of the Kiwanis Finances and reminded everyone that membership dues were a vital revenue stream and we needed to encourage membership growth to support our district activities. He reviewed Key Club finances and noting that Key Club is expecting to end their year with a small profit. Circle K's finances were reviewed and noted they will also have a small profit for the year. He thanked everyone for the honor of serving as treasurer.

SECRETARY'S REPORT

Executive Director/District Secretary Lanton Lee, offered congratulations to Past Governor Dan and members of the Formula Team for their efforts with club building, the most the Ohio District has built in several years. He challenged the Lt. Governors with new clubs in their division to support those new clubs, so they not only survive, but, thrive. He pointed out that he

will be talking about membership a lot this year. His job is to not to build new clubs or recruit members – his job was structured to assist clubs with these tasks and to provide tools toward their successes. The last few months have been spent learning from Dave Whiteman and he is working hard on learning the administrative tasks affiliated with the district. He challenged everyone to think about their "Why". Why you are doing what you are doing, regarding volunteering and with Kiwanis? He feels the "why" is to support our children and community through service. The "how" is by strengthening our Kiwanis clubs and programs. The "what" is by developing a comprehensive strategic plan for our four areas: Membership and engagement, community impact, Kiwanis Image and Financial Viability. Lanton is looking at developing new partnerships, and internships to support the district office and district chairs.

Lanton recommended that board members read "The Power of Moments", which talks about how we create "moments" for our clubs and members. The book has been recommended at several different leadership development workshops he has attended. He wants to do some new things which includes some developmental activities for the district

IMMEDIATE PAST GOVERNOR

Immediate Past Governor Dan Litzinger shared that the district collectively built a lot of new clubs, a total of nine so far with a couple more clubs in the process of opening, including a new club in the Short North area. He expressed enthusiasm with continuing the club building momentum with completing the Shaker Square and the Kenton Club in the next month or so. He expressed appreciation with the membership growth among our clubs. He has expressed his concern with the aging population of many of our clubs that are providing vital services to their community. He believes that Ohio is in the process of change with all the club growth in the district and membership growth. He has a large group of people trained for club openers and club counselors. He is asking the Lt. Governors for potential sites for new clubs, and the membership team with work with the clubs in the area to build a new location.

GOVERNOR ELECT

Governor Elect Tim Cornelius reported he has begun the observing and learning process of our district operations. He has been assisting Governor Faith, the district chairs and assisting clubs with their service and growth initiatives. He is working on recruitment and training of district chairs, Lt. Governors and club development. He thanks everyone for their support and looks forward to helping the great district of Ohio grow.

GOVERNOR'S REPORT

Governor Faith stated she is working with Office Depot/Office Max for business cards for Lt. Governors to order their own cards. There will be board shirts and she is working on a design. She is scheduling Governor visits and asks that people contact her regarding potential dates for events. For the Governor Visits she will be bringing a video of her daughter regarding 4-H with her. She will need a projector and a screen for these presentations. She would also like to meet with the presidents for a half hour prior to the official meeting. Faith plans on continuing the monthly conference calls with her Lt. Governors and quarterly calls with her chairs. She asks everyone to live and breathe "growing great clubs", as she plans to.

She spoke about the Hedgehog Concept for Kiwanis. We need to provide a consistent message that to truly make a difference in the world, we need to have a team with a proven set of programs that work. This is Kiwanis. We have to tell people "we want them to join us".

KIWANIS FAMILY REPORTS:

KEY CLUB GOVERNOR

Key Club Governor Noah Malik, shared some of his background and his goals: He noted that Key Club is also struggling with convention attendance and working on filling vacancies on the district board. They currently have 9 board openings at mid-year. He spoke about the role of Lt. Governors and the value of students serving on the board. Their board starts in March and they have had their International Convention and are currently working on Fall Rally. He is also working on developing a continuity program of resources, so each year, the new board is not starting from ground zero.

November 4th is the Fall Rally at OSU, he asked the Kiwanians to support and promote the event with their Kiwanis and Key Clubs. He also asked Kiwanis Clubs to consider helping with financial support to their Key Club so they can attend conventions. He thanked everyone for their support.

OHIO DISTRICT FOUNDATION

Foundation President Dick Brulotte shared that the Foundation Board made great strides last year and is looking forward to additional growth this year. He thanked the mid-year and convention chairs for providing a venue for the foundation to get their message out. He praised the opportunity to do the foundation breakfast at convention. Dick asked the board to help get the message out about the foundation and how they can assist clubs.

Dick thanked Ellen Martin for her work with social media, the Facebook page and website were improved. Ellen is stepping down and the foundation is looking for a replacement. Dick spoke about the golf-outing and they announced the relocation to Deer Ridge Golf Club. Since it is a smaller course, they will probably be going back to a two-day format. The Foundation is working on their budget, the first board meeting will be October 20th in Delaware. Everyone is welcome to attend.

ACTION ITEMS:

Club Resignations

Executive Director Lanton Lee advised the board the club of Louisville (17) has submitted their letter of resignation and they have satisfied the requirements to dissolve their charter. **Motion to accept the resignation by Craig Smith (10W) was seconded and approved.**

Approval of financial accounts and Approval of Governor, Treasurer and Secretary as those authorized to sign checks and make deposits.

Lanton shared that the district office requested proposals from various banking institutions for the serving of our accounts. Based on information received, the office recommends we stay with Huntington Banks for at least another year. **Motion by Ron Lyness (17) to approve** financial accounts and to retain Huntington Banks as our financial institution was seconded and approved.

Lanton spoke about the need for us to apply for a district credit card since the District had previously utilized Dave Whiteman's credit for a card. Motion by Craig Smith (10 W) to apply for a district credit card was seconded and approved.

A recommendation to develop a policy regarding use of a district credit card was made, and recommendations will be available by the December meeting. Lanton advised a thorough review of policy codes.

Budget Approvals

Ohio District Kiwanis

Ohio District Kiwanis Budget Committee Chair Peggy McQuistion began by reviewing who served on the Budget Committee and spelling out the process that she and Governor Elect Faith used in preparing and revising the budget. She reviewed the ways the budget income was developed, noting membership growth and club building being slightly larger for the budget, including grants and club building fees from Kiwanis International.

Some of the chairs have reduced their budgets and the district office has cut expenses with telephone services, postage machine contracts and copier contracts. It is a deficit budget, as in the past knowing not all committees and board members will utilize their budget amounts. It's been nine years since the last dues increase and she acknowledged the efforts of the district office to keeping expenses in line. Motion by Jeff Schulman (2) to approve the Kiwanis District Budget was seconded and approved.

Ohio District Key Club

In the absence of Key Club Administrator Jeff Eble, Assistant Administrator Don Parker reviewed the Key Club budget. Don noted that the two primary sources of income are sponsorships of \$100 per club and membership dues, \$3.00 per member. This doesn't change much from year to year. District events are designed to be break-even events. Don noted that funds are transferred to the Ohio District Kiwanis Foundation, because the foundation is the disbursing agent. Motion by Ron Lyness (17) to approve the Kiwanis District Budget was seconded and approved.

Ohio District Circle K

In the absence of Administrator Jon Freeman and Governor Samantha Gates there was no report. It was noted there were minimal changes from previous years. **Motion by Marla Marsh** (5) to approve the Circle K District Budget was seconded and carried.

First Family Project

Governor Faith Levine shared the First Family Project will be support of 4-H, with a focus on camperships for students. Steve Vrooman will be coordinating specific projects with 4-H in each division. **Motion by Ron Lyness (17) to approve the First Family Project was seconded and approved.**

2020 Convention Contract

Motion to table the contract until December board meeting by Charles Byrd (14) was seconded and carried.

Family Membership

Past Governor Bill Flinta spoke about the history of the pilot program for Family Membership Program. The districts involved in the Family Membership Pilot Program are coordinating efforts to present it to the House of Delegates in Florida as co-sponsors. The amendment must be submitted by October 31st to be presented at the convention in June. It must be approved by the district as written or it will be considered a competing amendment. The amendment provides for a family membership with a primary member and up to three additional family members, as long as they reside at the same address, at half dues rates. Districts will be required to vote and approve this amendment as well, requiring districts to also provide membership at reduced rates. Districts can phase it in with 25% the first year and 50% afterwards. Motion by Jeff Schulman (2) to approve co-sponsoring the amendment and appoint Bill Flinta to be on the submission committee was seconded and approved.

COMMITTEE REPORTS:

Membership

Bill Pees spoke about Club Opening and Strengthening and shared the organizational chart for Club Openings. He recognized Past Governor Dan and the Formula Team for their tremendous work this year with club openings. Dan will continue on as Club Building Chair, Bill Snellgrove will continue on with Club Coaches, we currently have 63 coaches within the district. Jim Janosik will be working on club strengthening, and Kevin Whitlatch will be doing Club Orientation. All region leaders are staying in place. Bill has copies of the orientation and recruitment power point presentation developed by the Kiwanis Club of Wooster. There will be a focus on club strengthening with 49 clubs at below charter strength. The other focus will be club opening. We had a record 572 membership additions this year.

He shared information on Bowling Green's new member guide as a template for a new member guide. Bill also asked that people respond quickly to emails.

New Club Opening

Dan Litzinger shared his excitement about the membership team and he will be challenging everyone in this room to assist with opening new clubs.

Eliminate Project Fulfillment

Cindy Champer acted out a skit about a mother whose children died because of lack of immunizations against MNT. The Eliminate Program has seen 45 Countries have MNT eliminated and there are 14 left to go. There is \$300,000 left to go to complete the Eliminate Program. Cindy appealed to everyone to push toward donating toward this program.

Key Leader

Kelly Shaffer shared a break-even budget for Key Leader based on 64 students. **A motion by Martin McGinty (24) to approve the budget was seconded and passed.** Kelly then reviewed various options that might assist with lowering the costs of registrations – which include sponsorships of meals, snack breaks and events for the event. The Children's Fund provided

enough money to discount the first 50 students by \$25. Kelly asked the board members to promote and educate this event to their clubs.

Kiwanis Kids

Jennifer Lewis challenged the Lt. Governors to open at least one new K-Kids in their division. With the emphasis on service leadership in the curriculum, schools are welcoming K-Kids within their facilities. While Key Clubs can be sort of self-led, K-Kids need more time and involvement from Kiwanians. She shared information about the contests available to the students and recognized Bob and Jerry's work on promoting the student activities. She shared the cost of chartering and then renewal of the K-Kids. She reviewed information on how to involve the K-Kids and provide recognition to volunteers.

Lt. Governor Class President

Class President Hasani Wheat shared information regarding defunct clubs in the district. He passed out listing of clubs that had closed in the last decade within the Ohio District. These represent locations with potential for rebuilding. He spoke about some of the concepts from the book "Good to Great".

Announcements

December 8 is the next board meeting, location to be determined. You will be notified as soon as a location has been identified. Lanton will be sending out a PDF of the expense reports. For Lt. Governor's, there is a \$100 stipend for Installation. Lanton thanked everyone for helping get the directory completed, he asked that changes be submitted quickly.

Meeting was adjourned at 12:38 pm.

Submitted by:

Lanton Lee Executive Director/District Secretary