

OHIO DISTRICT KIWANIS INTERNATIONAL, INC
2017-18 Board of Trustees Meeting
Second Official Board Meeting

Saturday, October 28, 2017
10:00 AM

Embassy Suites Dublin
Dublin, Ohio

CALL TO ORDER

Governor Dan Litzinger called the meeting to order at 10:01 AM. He also reminded the board of their district goals and that he will be having monthly calls with his board members, they will be group phone calls divided into six regions. He encouraged board members to promote the Kiwanis brand for name recognition, and to increase recognition of accomplishments of Kiwanis Clubs. He also wants the board members to utilize the board books that were passed out at training as a primary resource. He reminded Lt. Governors that he wants his official visit to revolve around a service project or membership event and he is willing to make multiple trips to their clubs and division as long as they are meaningful visits.

ROLL CALL

Secretary Dave Whiteman called the roll. All were present and accounted for except Betty Edgington (18), Ted Clutter (22) and Chuck Whitman (26).

INTRODUCTIONS

Governor Dan asked guests and committee chairs present to introduce themselves and thanked everyone for making time to be with us today. The executive committee also introduced themselves as well as Circle K Governor Bethany Sara and Key Club Historian Rachel Wegener.

MINUTES

Secretary Dave Whiteman presented the minutes of the 2016-17 and 2017-18 Board Meeting minutes held on August 11, 2017 for approval. **A motion to accept the minutes of both Board Meetings made by George McCarthy (9) was seconded and carried.**

OFFICERS REPORTS

TREASURER'S REPORT

Immediate Past Treasurer Peggy McQuiston reviewed the September 30th reconciliation reports and balance sheets. She pointed out that income will not start to arrive to the district until November. She noted budget line items and pointed out the budget amounts for each District Chair. She noted the District office move has saved a considerable amount of money and the district offices funds were tightly controlled. She expects the new copier will also save money. The District Convention made a nice income and the Aktion Club conference also made a modest profit. Key Club's balance sheet and reconciliation was briefly reviewed, she noted that the Key Club Savings was transferred to the Ohio District Kiwanis Foundation with expectation of being able to utilize the foundation for tax reduction on district events. Circle K reconciliation and balance sheets were noted with no unusual activities.

SECRETARY'S REPORT

Secretary Dave Whiteman shared that we took delivery of our new copier and we expect annual savings of nearly \$3,600 per year. Sarah has begun working 40 hours a week as per the budget you approved in August. He noted that we would not receive any dues income until November. A dropbox link was sent to all district and club officers with a copy of the District Directory. Hard copies of the directory are available for purchase for \$5.00 each. The Membership for the District dropped by 259 members (-3.7%) in 2016-17, making the final membership count 6,776 as of September 30, 2017. We must make Membership Strengthening and New Club Opening a priority in the Ohio District. Ohio is now the largest single state district in Kiwanis International.

We have two charter resignations from Dayton Breakfast (4) and Kent (20) that will need to be considered by the board later in the meeting. The International Board has already received this information. We received notice from Kiwanis International that several clubs had dropped below charter strength: E Club of Northwest Ohio (1-S); Hicksville (1-S); Bloom Carroll (10-S); Pickerington Area (10-S); Lorain (13); Hillcrest (15); Chardon Area (22); and Willoughby (22). One of the clubs dropped most of their members through a miscommunication and are no longer on the below charter strength. Governor Dan asked that we determine the cost of having our Ohio Kiwanis Logo and name added to the large street sign in front of our building. We must use a city approved company to install the sign since it is permitted through the City of Columbus. The estimated cost of the signage to be installed is \$1,684.31. Governor Dan urged the board to approve this sign and additional promotional activities through social media and bill boards to promote the Kiwanis brand. **A motion by Eric Willman (1-S) to approve installation of sign at District Office was seconded and approved.**

IMMEDIATE PAST GOVERNOR'S REPORT

Past Governor Bill Flinta has been working on building a new club in the Cleveland Heights area. He has been busy with the Ohio District Foundation and planning the annual district golf outing on July 11 in Canton. He also played in the 10E golf outing. He has been working on the committee to find a replacement for Dave Whiteman when he retires at the end of this Kiwanis Year. He has sent out surveys regarding district office function and he thanked everyone for the honor to serve the district.

GOVERNOR ELECT'S REPORT

Faith Levine stated how proud she was of this leadership team under Governor Dan and her team will also be expanding and supportive of the goals this board has set forth. She has half of her chairs in place and would like for her event chairs to be able to shadow the current chairs. She is looking forward attending the Governor-Elect conference in Indianapolis. She will be joining Dan on her charter parties. She is planning on her Lt. Governor training in June and wants to have all her Lt. Governors in place by midyear and asks that if a division does not have a candidate in place by the first of the year to contact her to develop a plan.

GOVERNOR'S REPORT

Governor Dan Litzinger wanted to point out that he already has divisions working on club openings – Cleveland Heights and Colerain will hopefully be opened by the end of November. He thanked Connie Potter (7) and Mike Kahsar (6) for working with Division 8, since they do not have a Lt. Governor. He wanted to thank Wanda Young (17) for a new method of getting a new club started – as a college student project. Jim Rochford is coming into town in November to help build the club in Colerain. There will be a future blitz in North East Ohio for membership with Jim Rochford. He thanked Dave Whiteman for his efforts to finalize the contract at the Nationwide Conference Center for Mid-year, he is very excited about the facility and their accommodations and feels that will help draw attendees. He has started to make his visits, with many more scheduled in November, he reminded his board that at minimum, it should be a membership event. He reminded everyone that he appreciated everyone's efforts on behalf of the district. He reminded everyone that this was a Tri-K event and encouraged the board to mingle and get to know their Key Club and Circle K counterparts.

KIWANIS FAMILY REPORTS:

KEY CLUB REPORT

Key Club Governor Esam was unable to be at the meeting due to SAT's. Historian Rachel Wegener shared that Key Club is revamping their website and social media sites. They are focusing on Instagram and the website. The district project this year is The Thirst Project which provides clean drinking water in under developed regions. Their Fall Rally is this Sunday at OSU with over 500 registrants. They will be having a

basket raffle to raise funds for their project. She described the schedule for the Fall Rally. The event is Halloween themed, so it should be a lot of fun.

CIRCLE K REPORT

Circle K Governor Bethany Sara shared they had their Fall Rally at Baldwin Wallace University and had seven clubs in attendance, two of which had not been in attendance for several years. They kicked off their "Homeless, Not Hopeless" campaign for their service project. Their district convention will be February 16-18 at Bowling Green State University.

DISTRICT FOUNDATION REPORT

Foundation President Tim Cornelius was not able to be present, but Dick Brulotte, presented his report, he announced that Brandi Bowen is now their Foundation Secretary and Ellen Martin the Social Media coordinator. Their focus is working on the social media presence and website. He also wanted to remind the board the foundation has a liaison program to provide information to each division and clubs. He pointed out that the foundation has multiple ways to recognize outstanding contributions to Kiwanis or the community through various programs.

ACTION ITEMS

Charter Resignations

District Secretary Dave Whiteman reported there were two clubs that had submitted resignations:

Dayton Breakfast (4)
Kent (20)

Dan reminded his board that they need to be diligent about the health of their clubs and be pro-active with either rebuilding their clubs or shutting them down. Secretary Dave pointed out there is a document that breaks down the steps a club needs to take to close. **Motion to accept resignations was made by Connie Potter (7) was seconded and approved.**

Ohio District Midyear Education Day Contract

District Secretary Dave Whiteman shared that we asked for a three-year contract. The facility has been improved, with additional meeting rooms and sleeping rooms. They also believe they will be able to accommodate everyone at a single lunch session. The Day meeting package is now \$65. We are looking to have a \$75 registration fee per person. We locked in the \$65 rate for three years and all the rooms have AV equipment included in the price. Sleeping rooms will show a modest increase of \$3.00 per year.

The display tables will be five feet long and about \$25 each. District Chairs will get tables for no cost, commercial displays will have to pay a modest fee.

There is a \$10 late fee for anyone registering after the early bird deadline. First time attendees may register online for a \$15 discount for the first 50 first time attendees. The midyear will once again focus on the I-Plan.

We have a block of 55 rooms for a room rate of \$129.00/night for individuals who come in early for the event. Promotional materials will be on the website and available for sharing. **Motion to approve the Mid Year Education Day contract by Gjergj Haxhiu (14) was seconded and carried.**

Ohio District Midyear Education Day Budget

Midyear Conference Jim Janosik allowed Dave Whiteman to present the budget, the budget is straightforward. We will be seeking some sponsorships to assist with keeping the event affordable. **Motion to approve the Mid Year Education Day contract by Dave Gallit (District Treasurer) was seconded and approved.**

Key Club Revised Budget

Key Club Administrator Jeff Eble, presented a revised budget reflecting the changes made with Foundation. The budgets are now combined and reflect the transfer to the Foundation. **Motion to approve the Key Club revised budget by Robert Day (2) was seconded and carried.**

Ohio District Circle K Budget

Circle K Secretary-Treasurer Samantha Gates presented their 2018 District Convention budget. This will be their 61st Convention and it will be held at Bowling Green State University. The Bowling Green Kiwanis has donated \$1000 toward convention expenses. They are benefitting from a clerical error on behalf of the hotel- being given a corporate rate normally given to the gas station. Administrator Jon Freeman commended the students on keeping their convention fees much lower than other districts. **A motion by George McCarthy (9) to approve the 2018 Circle K District Convention budget was seconded and approved.**

COMMITTEE REPORTS

Executive Committee

Dan Litzinger

Governor Dan stated that he had previously discussed the contents of the executive committee meetings in previous statements and they are available for review. **Motion by Hasani Wheat (15) to ratify the Executive Committee minutes was seconded and approved.**

Finance and Structure

Don Parker

Committee Chair Don Parker stated that there is a written report and presented a brief educational moment regarding the purpose and make-up of the Finance and Structure Committee.

Formula Committee

Brad Kunze

Formula Chair Brad Kunze shared information regarding who are the Key Team Leaders of the Formula, Diana Keplinger: Membership Strengthening, Bill Snellgrove: Training, Rich Ulmes: Logistics and himself for Club Building. Brad shared some statistics regarding membership, last year there were seven divisions showing club growth. and spoke to how Lt Governors can assist. Identifying locations for new club opening and identifying clubs that could benefit from a club coach. He stated there are currently 10 locations in the state that are in various stages of building new clubs.

Brad shared how referrals from Kiwanis International are processed and shared with the clubs. They are continuing to build their team of coaches (aka counselors). The International President will be in Cincinnati November 14-15 in the Colerain area.

Bill Snellgrove shared the membership contests guidelines and basic rules. He encouraged divisions to get involved and to encourage membership growth. He suggested a goal of 17% growth per club.

ELIMINATE PROJECT

Cindy Champer

Eliminate Chair Cindy Champer shared Ohio was the first district to reach the one-million-dollar goal for Eliminate. We need to still raise \$394,000 to finalize our goal. We have a new fundraising page through the Kiwanis Children's Fund, this is being kicked off during the holiday season with the goal of raising \$50,000 before December 9th. Each Lt. Governor received an envelope with information regarding the status of donation from the clubs in their divisions.

KIWANIS CHILDREN'S FUND**Craig Smith**

Chairman Craig Smith pointed out that his report was in the board book and it highlighted a couple specific programs. He pointed out that Amy Zimmerman is the Mid Central United States Ambassador for the Children's Fund.

INTERNATIONAL CONVENTION**Bon Handelman**

June 28-July 1; Bally's and Paris Las Vegas Resorts in Las Vegas, everything is inside. He has some handouts on activities that do not involve gambling for anyone interested. Governor Dan is working on a hospitality suite and we do have a candidate for international office. We need to have a decent representation.

KEY LEADER**Kevin Brusk**

Kevin offered apologies for Kelly and Brian Shaffer as well as Brian Yacucci for not being able to attend the meeting, he shared that they are still actively recruiting students for the upcoming Leadership weekend. Students have until November 3 for the early bird rates. Kevin has been heavily involved with the program for years and cannot say enough good things about the program.

INSTRUCTIONS FOR THIS AFTERNOON**Jason Miller**

He reminded board members to interact with their counterparts during lunch. There is not assigned seating at lunch. After lunch we will return to this room and have group discussions. The results will be compiled afterwards for sharing and there will be a short presentation on the First Family Project.

ANNOUNCEMENTS**Dave Whiteman**

- The District Convention will be August 10,11,12 in Toledo.
- Reminder to Lt. Governors to be reading "The Mentor" each month.
- The third board meeting will be March 16, 2018 at Nationwide Conference Center prior to the Midyear Conference.
- Please leave a message for Dave Whiteman if you have an issue that needs to be resolved.

The meeting adjourned at 12:05 PM.

B. David Whiteman
District Secretary