

## 2016-17 Ohio District Kiwanis Newsletter Contest Criteria

The newsletter contest is designed to encourage clubs to keep their members and others up to date on

Kiwanis activities. Entries will be judged based on the following criteria:

Name: \_\_\_\_\_

Club: \_\_\_\_\_

Email: \_\_\_\_\_

### Required Minimum Criteria:

\_\_\_\_\_ Correct Kiwanis logo & use of Kiwanis International brand guidelines

\_\_\_\_\_ Published at least 4x/year

\_\_\_\_\_ Club address, phone number and website or email address

\_\_\_\_\_ Officers' names

\_\_\_\_\_ Meeting location and time, speaker names and topics

\_\_\_\_\_ Calendar of club events and projects

### Recommended Criteria:

\_\_\_\_\_ Article about recent or future club projects with photos

\_\_\_\_\_ Division or District news (i.e.-Mid Year, District Convention, Division Council, etc.)

\_\_\_\_\_ Kiwanis International news

\_\_\_\_\_ Reports by committee chairs

\_\_\_\_\_ Circulated to non-members

Other judging criteria will include: pleasing design, easy to read, positive tone/content.

Submitting newsletters electronically is the easiest way to enter the newsletter contest. Either add ODKI.PR@gmail.com to your newsletter distribution list, or email all issues for consideration with contest form. You can also mail at least four physical copies to: Ohio District Kiwanis - PR Contest, 941 Chatham Lane, Suite 326, Columbus, OH 43221. Deadline for all entries to be received is September 30, 2017.