



In Partnership with



The Coalition in Support of Hungry Children

Ten Steps to Create A Kiwanis Red Barrel Program in Your Community

1. Get to know your local Food Pantry. Find out which items are the most needed.
2. Contact your local grocery stores. Explain the Red Barrel program to the store manager and obtain approval to place a Red Barrel at store entrance(s).
3. Get your barrels painted (your local auto body shop is a good place for painting) and apply decals and stop sign.
4. Devise a list of the most-needed items and make copies which include the Kiwanis logo.
5. Work with the grocery store in packaging sacks of most-needed items. Place these sacks on shelves alongside your Red Barrel.
6. Get Kiwanis members involved. Develop a volunteer pickup/delivery schedule on an on-going basis.
7. Have a “ribbon cutting” or photo op when the barrels are first placed in the store. Plan to have Kiwanis members on hand for several hours to explain the new program to patrons. Hand out lists of the most-needed items or encourage the sale of pre-sacked items.
8. Keep track of the number of items collected and periodically report your success to the local newspaper.
9. Feel good knowing that you’ve helped many families in your community by creating this new Kiwanis service project.



**Questions? Contact Jan Burch at
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