

Fundraising Roundtable by Paula Adams, Springfield Downtown Kiwanis Club, MO-ARK Convention, Aug, 2014

1. Appoint a Fundraising Committee. The chairman is often club President Elect.
2. Budget to plan your need for funds
3. For best results feature one charity in posters and news postings

Ideas from the participants-

Dinners: sell tickets and get sponsors

Featured speaker or entertainer. E.g. magician

Honor a local citizen. Invite friends to tell stories about him.

Prayer Breakfasts

Golf tournaments

Miniature golf tournaments can be just as profitable and fun.

Pancake dinners

Sell business card sized ads on place mats.

Sell table sponsorships

Use place mats at meetings throughout the year.

(No returned tickets allowed. Members take 10 ticket and sell 10 tickets.)

Trivia nights: Theme chosen can attract specific groups

Harry Potter trivia night attracts younger audience/families.

Valentine's Day theme

Feature Eliminate in one round to force reading posters/literature at the event

Carry-in chili supper: \$5/bowl as source of extra income.

50/50 raffle

Silent auction

Ladies: **Mom's day baby shower.** Diapers, etc for the disadvantaged

Major events

Circus. Every other year to avoid saturation.

Carnival. Carnival often pays upfront fee for the date

5k Run. Attracts young participants

Concert

Talent show. Sponsors for the acts

Phantom ball

Mud volleyball

False event. Mail announcement for fictitious event asking for contributions to not have to attend
Father/daughter dance

Road block at a major intersection or grocery store parking lot
Kiwaniis Peanut Day
Get help from your Key Club

Bingo: Usually arranged through a commercial service. This was once a big money maker for Kiwanis clubs, but has been less successful due to competition from state lotteries.

50/50 Raffle and variations

Rubber Duck Race: Floating plastic ducks with numbers attached race in a suitable stream

Mouse Races: Usually arranged by a commercial service.

Cowpie Bingo: sell chances on a grid on where cow deposits manure.

Teddybear raffle

Miscellaneous

Sell poinsettias or daffodils

Motorcycle poker round

Flag service: \$10/day to install flags for appropriate holidays

Annual sponsorships included with corporate membership. Gold \$500.
(Avoids approaching the same people again and again to sponsor events.)

Restaurant fund raisers: Many chains will issue special one day coupons and pay 15% of sales with coupon to your club. Fuddruckers, Texas Road House, Dairy Queen, Applebees, Longhorn Steakhouse, Ruby Tuesday, etc.

Amazon.smile: <https://smile.amazon.com/> Amazon will pay 0.5% of orders placed on Amazon smile to a charity of your choice. Earl Collins Foundation and Kiwanis International Foundation already have accounts established.

Grocery Stores: Some have programs that pay a percentage of sales with your store club card to a charity of your choice. (e.g., Schnucks in Eastern Missouri)