MINNESOTA-DAKOTAS DISTRICT BOARD OF TRUSTEES
“MINUTES”
Tri-K Winter Board Meeting
January 20 & 21, 2017
Bigwood Event Center, Fergus Falls, MN

Peter Larson, Governor**
Dan Leikvold, Governor Elect**
Kent Hochgraber, Immediate Past Governor**
Steve Handegaard, Secretary/Treasurer**

Lt. Governors 2016-2017**
Rachael Disrud Division 2
Joe Hesch Division 3
Wes Garcia Division 5
Kathy Welle Division 7

Lt. Governors Elect 2016-2017
Carol Nitschke Division 1
John Hauge Division 4
Lola Pollard Division 5
Dee Emmerich Division 6
Randy Schmidt Division 7

Immediate Past Lt. Governors 2016-2017
George French Division 2
Vern Hegedorn Division 4
Mark Nelson Division 5
Richard Odell Division 7

District Directors/Administators/Others
Denis Cornell Administration Director
Colleen Hyde Education Director
Al Vanderlaan Service Director
Bruce Klair District Growth Chair
Jason Stewart Circle K Administrator
Trevor Nicholas Circle K Governor
Jessie Ernster Key Club Governor
Dave Odette Club Counselor
• Following dinner the meeting was called to order at 7:03 p.m. on Friday, January 20, 2017 by Governor Peter Larson.

• Pledge of Allegiance was led by Peter Larson and invocation by Governor Elect Dan Leikvold.

• Governor Kent introduced himself and each person introduced himself/herself.

• Steve Handegaard explained the voting process.

• Motion made to approve the minutes of the August 2016 board meeting with a correction to Key Club removing the word internationally to read: “They have 4,200 members and are growing.” Joe Hesch/Kathy Welle. Motion carried unanimously.

• Governor’s report—Peter Larson
  o Strategic Planning meeting was held Thursday and Friday, Jan. 19-20, 2017.
  o Highlighted items in the I plan—Inspiration, Impact, Image, Investment.
  o Inspiration—150 new members have joined MNDAK since Oct. 1, 2016.
  o Impact—2 Key Clubs started and Harvey, ND built a playground.
  o Image—Gov. Peter’s club has shirts with the proper (new) branding on it.
  o 4 clubs have closed and team is working on filling Lt. Governor positions.
  o Filled positions—Katherine Ryan-Anderson is District Public Relations Coordinator, Amie Aesoph is Youth Protection Manager, and Erin Atkins is K-Kids Administrator.

• District Secretary/Treasurer’s Report—Steve Handegaard
  o Handed out written reports from Builders Club, KIF, Director of Administration, Aktion Club, Formula
  o The annual audit of the District treasury was recently conducted by Westberg Eischens, PLLP of Willmar, MN.
  o Discussion on the 2016-2017 Budget with a handout provided. Steve went over the budget.
  o Discussion on ICON Budget—add to New Business on Saturday.
  o 2 Outreach handouts—Reminder to Lt. Governors to remind clubs to contribute to Outreach.

• Good news in each Division
  o Each Division Lt. Governor team told the group about the good news and things going on in their Division.

• Recess at 8:46 p.m.
Governor Peter reconvened the District Board Meeting at 8:32 a.m., Saturday, Jan. 21.

Flag Pledge

Governor Elect Report—Dan Leikvold
  o Governor Elect Dan talked about Governor Elect Training in Indianapolis. Quote from KI President Elect Jim Rochford—“There’s nothing more important than growing membership.”
  o Governor Elect Dan would like the Lt. Governors to choose 3 prospective sites for new clubs in each division. Governor Elect Dan will send out on email on this.
  o He will attend SLP meeting in Indianapolis next week.
  o April 28-30, 2017 is Lt. Governor training in Fergus Falls, MN.

District Education Director—Colleen Hyde
  o Need Lt. Governors in place before April Lt. Gov. training
  o CLE—Let Steve and Colleen know. CLE will be also be available at DCON and online.
  o Please recruit CLE instructors now.
  o Make a good impression on club and help them as needed. Lt. Governors are the connection between the Governor and the clubs. Call ahead and make sure the club knows you are coming.

Governor Elect Report continued
  o District Convention will be August 11-13, 2017 in Watertown, SD. Plans for forums include membership growth and local service projects.
  o There will be a Spring Governor Elect listening tour later this summer.
  o Suggestion presented that those attending ICON from the board report at DCON by possibly doing a forum or session. Lola Pollard volunteered to do this for Paris and Dan Leikvold will also work on it.

Lt. Governors Elect for 2017-2018 status
  o Candidates are needed for Governor Elect and Lt. Governors Elect by April 1, 2017.
  o Governor Peter has 2016-2017 District Directors/Chairs in place and Governor Elect Dan will fill positions for 2017-2018.

Strategic Plan Task Force Reports and Discussion—Governor Peter
  o Strategic Plan Task Force met January 19 & 20, 2017. There are 8 goals and Governor Peter restructured them slightly. He told about each of them. Action items will be worked on by committees.
o Inspiration—Membership growth is Priority 1; Improve Kiwanis education, Improve DCON and Division conferences, and work on District Structure Review by possibly adding Division 8.

o Impact—Get clubs involved in SLPs. Service—Set up goals and look at signature projects.

o Image—Improve communication within the district, divisions, and clubs.

o Investment—Financial Viability—Foundation (scholarships), Kiwanis Children’s Fund, Eliminate. Make contributions to Outreach Fund for Key Club and Circle K.

o Governor Peter will update changes and give to committee. Will send to Lt. Governors when done.

o Each club does on I Plan (Strategic Plan) and some are done or almost done.

- District Convention Report and Selection of 2018 location—Dave Odette
  o Dave presented a proposal for 2018 DCON from Willmar, MN. Motion made to accept the bid from Willmar with the dates of August 10-12, 2018. Dan Leikvold/Kent Hochgraber. Motion carried unanimously.

- Online Reporting/Website/MINNEKOTAN—Steve Handegaard
  o Handouts—District Leadership Directory and Calendar.
  o Handout on Conflict of Interest Policy—Please review and it will be discussed at the board meeting in August at DCON.
  o District Website presentation—Monthly reports for clubs, District Leadership Tab, Club Recognition Award for KI, District news, and much more.

Break—10:00-10:30
Reconvened

o Steve’s report continued—more on District website—Can find out which clubs sponsor Kiwanis Family Clubs.

o KI Website has many resources including Kiwanis Partners and Club Resources.

- Campaign for Growth—Bruce Klair
  o When visiting clubs talk about growth, strengthening clubs. Ask who membership chair is in the club. Find out what the membership status is.
  o Ambitious goals for new club building for this year.
  o Focus on membership for existing clubs.

- Dave Odette
  o As of October 1, 2016 the MNDAK District has 3 clubs with 6 members and 3 clubs with 7 members. 17% of the District clubs are under club strength of 15 members. They also have SLPs or Foundations so we are also losing them.
  o Ask these clubs if they want support. We need the Lt. Governors to help clubs.
Timeline: January—Identify clubs with low membership and contact club counselors. February-March—Teams to help clubs. Will lose 3-4 clubs this year if we don’t do something to help them. Need continued support. Lt. Governors can help by telling Dave or Loreena of clubs that need help. Networking is important. Keep looking for opportunity.

- Bruce Klair
  - Dave and Loreena are working hard as Club Counselors. They are identifying areas to open new clubs. Bruce wants to identify 1 or 2 people in each division to help.
  - Need to “sell” resources we have.
  - Formula has a series of awards that members can receive. Check KI website.
  - Listed some possible new club opening cities in each Division.
  - Focus on opening clubs. 15 members needed to charter a club and they won’t have to pay dues until October 2018.

Other Old Business
  - Lt. Governor Home Club Banners
    - Motion to buy 7 new banners to replace current region banners with division banners from the district budget. Joe Hesch/Wes Garcia. Discussion on banners. 5 yes votes, 3 no votes, and 1 abstain. Motion carried.
    - Steve will order banners and they will be presented at DCON in August, 2017.
  - Edward Jones proposal—Steve Handegaard
    - Recommendation from Strategic Planning Committee to take $30,000 from Money Market Account (at Edward Jones) for long term growth. Discussion on proposal.
    - Motion to accept proposal from Edward Jones as presented. Dan Leikvold/Rachael Disrud. Motion carried unanimously.

  - Sons of Norway proposal—Kent Hochgraber
    - Additional way of generating additional non-dues income.
    - They would donate money back for the first year of each policy.
    - Need to make a decision to proceed or not with this proposal. Would need to check with KI on best practices later.

Recessed for Lunch

- Report on Key Club & Budget Approval—Jessie Ernster—Key Club Governor
  - April 7-9, 2017 is Key Club DCON at Breezy Point. All are invited. There will be officer training, service projects, workshops, and more. There will also be a dinner on Saturday night. Kiwanians can register for all weekend or just the Saturday dinner. Encourage your Key Clubs and advisors to attend as well as Kiwanis members.
  - Key Club treasurer will be added. It will be an appointment this year and elected the following years.
- ICON is June 30-July 9 in San Antonia, Texas. Have candidate running for International Board.
- Key Club at Valley Fair Day is June 16. Key Club would like a $500 deposit from Outreach. **Motion to approve financial budget as presented with the addition of $500 for Valley Fair.** Kent Hochgraber/Wes Garcia  Motion carried unanimously.
- Governor Peter suggested going to Key Club DCON if possible.

**Report on Circle K & Budget Approval—Trevor Nicholas—Circle K Governor**
- Trevor handed out the Circle K report and went over it with the group. Highlights included surpassing service hours goal, 75% of clubs have maintained or increased membership, good Kiwanis Family relations, Interclubs are hard to do because of distance between clubs, and no new clubs have been formed.
- 2016 ICON was held in Toronto in June.
- Fall Leadership Training was held October 7-9, 2016 in Mankato, MN.
- DCON is going to be held February 24-26, 2017 in Fergus Falls, MN. Encouraged Kiwanis members to come if possible. Circle K International Presidents, Shayna Cole, will be attending. The theme is Super Heroes. New officers will be elected. The motto is “CKI’s Volunteers of Tomorrow.”

**Returned to Sons of Norway presentation.**
- **Motion to approve Sons of Norway proposal as presented.** Joe Hesch/Dan Leikvold. Discussion. Kent Hochgraber called for the question. 1 yes vote and 8 no votes. Motion failed.

**Adding another Division proposal**
- Kent Hochgraber began discussion on adding Division 8. It would make it easier for Lt. Governors so there are not so many clubs to visit in Divisions 6 & 7. It was discussed in Strategic Plan.
- A committee would be formed to seek input. Would need 9 leaders for those 3 Divisions. If 9 can’t be found then not recommend to change.
- Will send out letters to clubs in Divisions 6 & 7 to see what they think. Also would need additional money to fund this.
- Would need to change Key Club and Circle K Club divisions as well.
- It would be voted on at DCON in August, 2017 if approved by the clubs.
- **Motion to move forward with the study for adding Division 8.** Joe Hesch/Rachael Disrud. Motion carried unanimously.
New Business

• 2017 ICON in Paris proposal—George French & Rachael Disrud
  o Motion made that for the 2017 ICON in Paris, it is encouraged that both the Lt. Governor and the Lt. Governor Elect attend from each division. If only one attends he or she may request reimbursement from funds available for the Lt. Governor and the Lt. Governor Elect from that division. If neither the Lt. Governor or the Lt.Governor Elect attends, the immediate past Lt. Governor may request funds unused by the Lt. Governor and the Lt. Governor Elect. Each Lt. Governor team needs to make its intentions known in regards to attending the International Convention in Paris by the time of the Tri-K Conference in Fergus Falls. Rachael Disrud/Dan Leikvold  Discussion on the motion. Dan Leikvold called for the question.
    o Amendment #1 to the motion. This includes all future International Conventions that are outside of the United States. Wes Garcia/Joe Hesch  5 no votes & 3 yes votes. Amendment #1 to the motion failed.
    o Amendment #2 to the motion. Motion to drop the due date. (by the time of the Tri-K Conference in Fergus Falls) Joe Hesch/Wes Garcia Amendment #2 to the motion carried unanimously.
  o Motion made to accept the motion as amended. Rachael Disrud/Dan Leikvold Motion carried unanimously.

• Shoe Project Proposal—Al Vanderlaan—Service Director
  o Al Vanderlaan discussed the Reading Oasis and sex trafficking education protecting children.
  o Discussion on Shoe Project proposal. We could do it as a district without much expense to clubs except possibly advertising or do it as individual clubs or clusters of clubs.
  o Discussion on the proposal—Funds4orgs. No motion on the proposal.

• Governor’s Closing Remarks
  o Governor Peter gave closing remarks and reminded board members that we need 525 new members.

• Meeting adjourned at 2:34 p.m.

Respectfully submitted,

Stephen K. Handegaard
District Secretary/Treasurer
Minnesota-Dakotas Kiwanis District
January 30, 2017