Greetings Kiwanis Team,

As I start this year of Kiwanis Service to the District and you the members, I want to reflect a short time on a key element that brought me to this day. We are members of a great organization, but it is a great organization because of the stewardship of previous leaders at all levels in the District. Leadership is one of the two keys to our future as an organization.

Two types of leadership are critical in our organization, they are what I call institutional and self-initiated leadership. Institutional leadership are positions created by law or organizational structure. You all know them, in fact, many of you are filling them right now. They range from club presidents to the President of the United States. From entry level management positions to the CEO of a major company. What all these position have in common is that the “office” is the source of authority, not the person. The person who occupies that office is the caretaker of the position. Many of the men who have become President of the United States, including men who have held powerful leadership position like General Eisenhower, have comment on the overwhelming feeling of obligation and responsibility when they stepped into the Oval Office. They have also felt the tremendous authority of the office. This is the pit fall in institutional leadership, a level of authority is granted to the office holder without regard to who that person is. Everything you do in that position either enhances or damages the office. General Patton, one of the most successful leaders during the 20th century, had some real good advice for people in these type of positions. He said, "Never tell people how to do things. Tell them what needs to be done and they will surprise you with their ingenuity." By utilizing the strength of the people who work with you, you and the office will be strengthen. Leave it stronger than you found it!

Self-initiated leadership, roles you assume for the good of the organization, are critical to our District. From serving on committees at your club to District leadership positions, we need talented and dedicated people to step up to fill leadership roles in the organization. When there is a task to be accomplish, don’t set in the corner hoping someone else will volunteer, use your experience and help move the organization forward. This type of leadership can also help fill organizational roles. We need volunteers right now to serve as assistant administrators for sponsored organization and programs, with the objective of becoming the administrator. Each of the Regions likewise need people to serve as assistants or trainees for the Regional Director positions. The District Directors must have individuals who are learning their jobs so they do not have to serve as “Director for Life”.

Well, how does this tie into how I became Governor? I always tried to be ready to assume a leadership role in my Kiwanis organization. I learned as much as I could about the organization and the jobs in it, and starting at my club, stepped in to fill jobs when I was needed and felt qualified to accomplish them. So when I felt my work and Kiwanis experience could benefit the District I chose to run for Governor. You, the membership, have honored that choice by selecting me to serve as your Governor. I promise you first, my actions will never damage the Office of Governor, so my successor will have the ability to continue moving the organization forward, and I will do everything I can to ensure the Minnesota-Dakotas District is better able to serve the children of our District and the world. My theme for the year is “Our Focus, Our Future, the Children” and we as Kiwanis must focus our efforts on the children because they are our future.

Thank you for your trust, and now let’s get to work!

2004-2005 District Officers and Team

Your Minnesota Dakotas District Officers are here to help. Please feel free to contact them.

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District Governor Elect

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Service
Jack Zierdt
Printable Minnekotan

The printer-friendly version of the Minnekotan will be available soon. The goal was to have it completed by October 1, but we ran into a few difficulties. However, if all goes well, it is now expected to be complete by November 8. We're sorry for any inconvenience this may be causing your clubs.

Secretary's Column

Welcome to a new Kiwanis year. It is an exciting time to be serving our communities. I hope you are all off to a great Kiwanis year. It is important to strive for new members, but equally important is to retain the membership you have. Build new Kiwanis Clubs in your community or surrounding communities in order to give everyone an opportunity to do for others, and share the Kiwanis fellowship.

• 2003-2004 Annual Club Report:
All forms have been mailed to the clubs in our district the week of September 6th. The club secretary and Lt. Governor should have received a copy. I hope all clubs completed the paper work before the deadline.

• Dues:
All clubs received a current membership roster to review. Club Secretaries had a chance to make additions and corrections to the membership roster and return the form to Kiwanis International. No payment was to be made at that time. International processed the information and all clubs should have now received a bill. You have (30) days to pay. If you did not respond your club could have problems. You must pay the last known membership number at Kiwanis International if you did not respond.

• District Web Page:
We are still in the learning process regarding the District Web Page. The members who do not have access to a computer please have someone in your club pull the Minnekotan for you, and bring hard copies to your club meeting. www.mndak-kiwanis.org.

• New 2004-2005 Officers:
Congratulations to all Club Presidents and Secretaries who started on October 1, 2004. Please send your monthly reports to your Lt. Governor and to the District Office. Please do not send two or three months’ reports in one mailing. I hope you have a great year!

• Guidelines for 2004-2005 Distinguished Awards:
Our new designed District Web Page has all the information. www.mndak-kiwanis.org.

Interclubbing Criteria 04-05

Minnesota-Dakotas District Criteria for:

INTERCLUBBING

Two members from a club must visit no less than eight (8) clubs in their Region to qualify. They cannot visit the same club
twice. A visit to a sponsored youth club counts as an interclub. Conventions and council meetings do not qualify as an interclub.

Interclub reports are due on June 15th.

SEND TO:

JOE HESCH
3854 East Superior Street
Duluth, MN 55805

2004-2005 Achievement Criteria

The club and its members are the cornerstone of Kiwanis. It is essential that each member commit to service. The 2004-2005 achievement criteria are based on achieving the Kiwanis IDEA to:

Increase our commitment to young children,
Develop leadership throughout the Kiwanis world,
Expand Kiwanis service around the world, and
Access Kiwanis service and growth through the World Link Program

Distinguished Member

The Club President will verify members that qualify for Distinguished Member. To qualify, club members must:
• Recruit two (2) new members
• Attend both mid-winter and district convention (or equivalent)
• Participate in two (2) service projects

Distinguished Member Awards:

Club members who are awarded distinguished will receive a lapel pin and recognition at the 2006 Kiwanis International Convention.

Distinguished Club

Service:
• The club will sponsor and fulfill their responsibilities to a sponsored organization or program (K-Kids, Builders Club, Key Club, Circle K, Aktion Club and Kiwanis Junior). 10 points
• The club will contribute $5 per member to the Kiwanis International Foundation ($100 minimum per club). 10 points
• The club must participate in the Young Children: Priority One program. 10 points

Education:
• The club will provide all new members a new member orientation. 10 points
• The club will be represented at both the mid-year conference and District convention (or equivalent) 10 points
• The club will be represented at required Club Leadership Education (CLE) training sessions. 10 points

Growth:
• The club must have a net gain in membership of at least one member by the end of the administrative year. 20 points
• The club will complete one of the following three items: 20 points for completing one category. 10 bonus points for each additional category completed.
  o Sponsor (or co-sponsor) a new Kiwanis club in the community
  o Sponsor a new club in a developing Kiwanis Nation through the Kiwanis World Link program
  o Build a new K-Kids, Builders Club, Key Club, Circle K, Aktion Club or Kiwanis Junior club.

Distinguished Club Awards:

When the club accumulates at least 80 points, the club will receive the distinguished club banner patch, a distinguished lapel button for the president and secretary, and a certificate from the International President acknowledging their achievement.

Lt. Governor Award
The division will qualify for a Governor’s Citation, Outstanding Leadership, Outstanding Performance, or Honorable Mention based on the collective performance of the clubs in the division.

**Division Awards:**

If 50% of the clubs in the division achieve distinguished, the lieutenant governor will be awarded the Governor’s Citation and will receive a lapel pin.

If 40% of the clubs in the division achieve distinguished, the lieutenant governor will be awarded the Outstanding Leadership Citation and will receive a lapel pin.

If 35% of the clubs in the division achieve distinguished, the lieutenant governor will be awarded the Outstanding Performance Citation and will receive a lapel pin.

If 25% of the clubs in the division achieve distinguished, the lieutenant governor will be awarded the Honorable Mention Citation and will receive a lapel pin.

**District Award**

The district will qualify for a Presidential Citation, Outstanding Leadership, Outstanding Performance or Honorable Mention based on the collective performance of the clubs in the district.

**District Awards:**

If 50% of the clubs in the district achieve distinguished, the district governor will be awarded the Presidential Citation and will receive a ring and lapel pin. The district secretary will receive a certificate and an appropriate memento.

If 40% of the clubs in the district achieve distinguished, the district governor will be awarded the Outstanding Leadership Citation and will receive a special award and lapel pin. The district secretary will receive a certificate and an appropriate memento.

If 35% of the clubs in the district achieve distinguished, the district governor will be awarded Outstanding Performance Citation and will receive a lapel pin. The district secretary will receive a certificate and an appropriate memento.

If 25% of the clubs in the district achieve distinguished, the district governor will be awarded Honorable Mention Citation and will receive a lapel pin. The district secretary will receive a certificate and an appropriate memento.

**Rebuilding a Small Club Recognition**

“Bring the Club Back Alive”

Any club who starts the administrative year below charter strength and builds itself back to charter strength (25 members) will receive a US $50 gift certificate to the 2006 International Convention, attend a private reception at the convention and have a photo taken with the International President.

**Overview:**

1. Starting and ending membership figures will be based on January 15 published membership numbers by Kiwanis International. The date shall not be changed during the year or extended.
2. All new member add fees for the district and international must be paid at time the new member add is submitted to Kiwanis International to be counted.
3. All growth criteria will be verified by Kiwanis International.
4. Awards for the club and division levels will be sent from Kiwanis International to the district office for presentation at their discretion.
5. New clubs built during the 2004-05 administrative year are not eligible.

**2003-2004 Bulletin & Brochure Contest Winners**

Thank you for all the people who participated in the bulletin and brochure contest for the 2003-2004 year. The contest would not be possible without the entries as well as the volunteers from each region who did the judging.

Comments were made this year that the bulletins have been getting better than ever before and have more information in them that is useful as well as entertaining.

Guidelines for next year’s contest will be posted on the website soon. And remember if you are entering the contest for
next year to send the entries to the person designated by your regional Lt. Governor. Those names will be posted on the website as well.

The winners for the 2003-2004 bulletin and brochure contest are as follows:

**Bulletins:**
- White (30 or fewer members): St. Peter
  - Runner up: Port of Duluth
- Blue: (31-45 members) Rochester West
  - Runner up: Spearfish, SD
- Orange: (46-70 members) Rapid City, SD.
  - Runner up: Red Wing Golden K
- Silver: (71-100 members) Bismark Noon
  - Runner up: none
- Gold: (101 or more members) Red Wing Noon
  - Runner up: Friendly Duluth

**Brochures:**
- White: (30 or fewer members) Sioux Falls Daybreak
  - Runner up: Kiwanis Club of the Black Hills
- Blue: (31-45 members) Winona Sunrisers
  - Runner up: Slayton
- Orange: (46-70 members) None
- Silver: (71-100 members) None
- Gold: (101 or more members) North Suburban Golden K--St. Paul
  - Runner up: None