

MINNEKOTAN

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January 2010

Time to Stay Flexible

by: Bruce Klair, District Governor

I hope everyone had a great holiday season and is looking forward to the new year with hope and anticipation. Now is the time when we can re-dedicate ourselves to our Kiwanis mission and explore new ways to making our Kiwanis experience even more meaningful and rewarding. It is time to expand our club's influence in our community by exploring flexible membership options.



Many clubs in our District are developing club satellites. You can identify a group of prospective Kiwanis members based on geography, age, schedule, employment or special interest and form an offshoot of your club. Perhaps these folks cannot always find the time in their schedules to attend the weekly club meetings, but are looking for ways to work along with your current club members providing service projects in your community. Seek these prospects out, and tell them about the opportunities with Kiwanis. There is a great fact sheet from Kiwanis International answering all the questions about forming a club satellite.

Consider offering corporate memberships in your club. A Corporate membership allows a club to designate an individual membership in a Kiwanis Club for an employee of a specific company or organization. If this employee changes jobs or is transferred, a new employee can be designated to take his or her place without being charged a new member fee.

The MNDK District is developing a TAG (Together Achieving Growth) group. Quite a few members have been educated in the past several years on how to build new clubs and revitalize existing clubs. If you would like help with your club exploring its growth potential, or know of a neighboring community that should have a Kiwanis Club, several people are willing to help. Contact Vickie Walters, our District Director of Membership and New Club Building at vickie.walters@dsu.edu; Chuck Schroder, our District representative on the International Committee on Growth at ecshroder@alliancecom.net; or me, at pbklair@redwing.net. We will help you personally or find Kiwanians in your area who can work with your club on membership.

Above all, be flexible and willing to change. Look at your membership. Is it diverse, or are you missing opportunities with other groups in your community? Do you have good meetings and programs? Are your service projects meaningful? Don't forget, most Kiwanians joined your club to do service. Many clubs are developing the 3-2-1 concept that Kiwanis International is promoting. These clubs are doing three hours of service, two social hours, and one meeting hour each month. It's working for many clubs, and these clubs are experiencing an incredible growth in membership.

Thank you for staying flexible, and let's make 2010 the year that Kiwanis has the greatest impact in the lives of children in our communities and throughout the world.

You are invited!!

International President Paul Palazzolo to visit MNDAK

Submitted by: Bruce Klair, District Governor

Mark April 10, 2010 on your calendars and plan to meet our International President, Paul Palazzolo. President Paul will arrive in Mankato about mid-day on Saturday, April 10, which by coincidence is also Kiwanis One Day. We are planning an ambitious District service project which will include the Palazzolos on Saturday afternoon. There will be a banquet, entertainment and a chance to meet the president in a more formal setting at the City Center Hotel in Mankato Saturday evening. It is our hope that by choosing Mankato for this event, Kiwanians from a larger geographic area can participate. We have formed a committee that is working hard on planning this event. Watch for more details about this in the February MINNEKOTAN.



Two More Builders Clubs Join our Family

Submitted by: Bruce Klair, District Governor



We have chartered two more Builders Clubs in the past month! We are pleased to welcome the Builders Club of the West Middle School in Rapid City, SD, and the Builders Club of the Boys and Girls Club of Rochester, MN. The West Middle School is co-sponsored by the Rapid City Kiwanis Club and the Rapid City West Kiwanis Club. The Rochester club is sponsored by the Rochester Day Makers Kiwanis Club. Congratulations to both of these groups. For information on organizing a Builders Club in your community, contact our District Builders Club Administrator, Gary Munyer at gmunyer@jcpenny.com.



January 2010 Update

by: Steve Handegaard, District Sec/Treas

Happy New Year!

Governor Elect Candidates: If you are interested in running for Governor Elect for 2010-2011, please submit a picture and a short biographical sketch not to exceed 600 words, along with an endorsement from your home club, to the District Kiwanis Office, P.O. Box 735, Dalton, MN 56324 no later than February 15, 2010. Your information must be received by that date to be published in the March MINNEKOTAN. Candidates can announce their intention to run at a later date, but will not be able to have an article in the MINNEKOTAN or district website. Governor Elect candidates must be a Past Lt. Governor. The election will take place at the District Convention in Fargo next August. A complete list of rules and regulations for district officer campaigns can be obtained from the District Office.



Other Leadership opportunities: If you are interested in being a future District Lt. Governor, Regional or District Chairperson, etc., please contact your Lt. Governor, other officer or myself. Each year the district is in need of interested and dedicated leaders. It can be a very interesting, rewarding and educational experience.

Kiwanis International Convention in Las Vegas: Sign up early and save!

A reminder: Early-bird registration for the 95th Annual Kiwanis International Convention in Las Vegas (www.KiwanisOne.org/convention) ends Jan. 31. Sign up early and save US\$55!

American statesman Colin Powell, who served as United States Secretary of State from 2001 to 2005, will speak at Opening Session on Thursday, June 24. Don't miss his inspiring message. Jerry Mathers, an American actor known to many as "Beaver" on television's Leave it to Beaver, is keynote speaker for the Kiwanis Breakfast on Saturday. Mathers, a former Key Club member, will speak about his years in television and his memories of Key Club.

All clubs should be represented at the International Convention. Be a delegate and vote for the future of Kiwanis! You can help shape the future of this great organization by representing your club as a voting delegate. Kiwanis Clubs in good standing are allowed to designate two representatives to the House of Delegates. Of course, you do not need to be a delegate to attend, everyone is welcome!

Club Liability Information: All club secretaries should have received a packet of information from Kiwanis International entitled, "General Liability 2009-2010 Risk Management Packet". The packet contains information about your club liability insurance and risk management techniques. Be sure that your members are aware of what kinds of activities are covered by the insurance and what is not covered. Just a reminder that at the 2009 International Convention an amendment was passed that allows clubs to use funds from their service accounts to pay part or the entire general liability insurance premium.

Interclubs: I get lots of questions about the criteria for the Interclub Award. You can find the criteria on our district website in the Awards section- <http://www.mndak-kiwanis.org/Files/Districts/79/Documents/INTERCLUB%20AWARD%20CRITERIA.pdf>

Remember beginning this year the timeline for the award will coincide with our regular Kiwanis year- October 1st through September 30th. Since this is the transition year we will also accept Interclub visits made during August and September of 2009 for the 09-10 Award.

Online Monthly Club Reporting: Since our online reporting is so very important, I would like to once again review the process for the 09-10 year. Your club should be submitting your monthly club report online by the 10th of the following month. Your Lt. Governors, District Officers, District Office and Kiwanis International

are able to view your reports without you having to send any additional emails or hard copies. Among other things the online monthly reports will again be the official basis for selecting the Distinguished Club Awards for 09-10. If you have any questions, please give me a call or send me an email.

Tri-K District Board Meeting: Kiwanis, Circle K, and Key Club District Boards will meet in Fergus Falls, MN on Friday, January 15 and Saturday, January 16, 2010. Check out some of our other District event dates on the District Website ----- http://www.mndak-kiwanis.org/public_district/ViewEventListing.aspx

Thanks again for all your great work in Kiwanis!

Boxes and Boxes of Cheer

Submitted by: Chloe Johnson, Fridley Key Club OCC Chair

The Fridley High School Key Club donated a record setting 214 Operation Shoeboxes making its Operation Christmas Child Project a great success this year. The Key Clubbers filled the gaily decorated boxes with special toys, candies, school and art supplies and toiletries this past November. Many boxes were so jam-packed that they had to be divided into two boxes!

The contents of the boxes showed much thought went into them. They were filled with fun surprises for a girl or boy for Christmas. Some of the girl boxes had pink dolls, pink tiaras, pink boas and pink socks while the boy boxes tended to have footballs, matchbox cars and noise makers. The sorting and wrapping committee had a great time checking each box. They commented to each other on the items in the boxes, "Why didn't I think of that?" "Boy, this is a clever idea!" "Wow, look at this cute doll!"

After the sorting crew checked all of the boxes, three Key Clubbers, including Project Chair Chloe Johnson, loaded them into two vans. They then delivered them to radio station KTIS on November 21. It was a really neat experience to go there because there were people from developing countries who had actually received boxes when they were living in orphanages. Since then they have grown up and moved to the United States. They told heart-touching stories of their shoeboxes. It made us realize that they and we are now helping other children around the world.

I thank those who participated in Operation Christmas Child this year. This great project helps children in need around the world. It well-suits the Key Club motto: "Caring: Our Way of Life".



Enter to win video of your One Day project

Make sure your impact on Kiwanis One Day is captured—enter the Kiwanis One Day video contest

(www.kiwanisone.org/Pages/Resources/default.aspx?PageID=209) today! Your club can win a video or magazine story feature about your club's project. Contest entry is a quick link on the right of the page. Entries are due February 15.



World Service Medal nominations due Feb. 1

Kiwanis International is accepting nominations for the 2010 World Service Medal. Kiwanis clubs, past medal recipients and organizations with the endorsement of a Kiwanis Club may nominate an individual, organization or agency that enhances the quality of life for many people in a significant way.

More information, along with nomination forms, can be found online at www.kiwanis.org/wsm.

Mary & Bo Shafer Legacy Society established

To celebrate the lives of the late Mary Shafer and her distinguished husband, Bo, the Kiwanis International Foundation has created the **Mary & Bo Shafer Legacy Society**, recognizing planned gifts of \$50,000 or more.

A past Kiwanis International president, Bo Shafer earned the nickname "servant with a heart" as he fulfilled many vital leadership roles. He and Mary generously contributed time, talent and treasure not only to Kiwanis International and its foundation, but to many other organizations.

Previous donors or those who wish to include a gift of US\$50,000 or more to the Kiwanis International Foundation in their estate plans can learn more about this special society by calling Linda Brimmer, Kiwanis International Foundation executive director, at 317-217-6155 or by e-mailing her at lbrimmer@kiwanis.org. Planned gifts must be registered with the foundation in order for donors to be honored as **Mary & Bo Shafer Legacy Society** members.

Get the latest convention news

If you're going to the 95th Annual Kiwanis International Convention in Las Vegas, you probably have some questions.

Need updates on workshops or speakers? Want to know what to see and do in and around Las Vegas? Need to rent a scooter? Want to see our latest videos?

All this and more is available on www.KiwanisOne.org/convention.

Check the site often for the newest updates!



Would you Believe 1197 Fleece Blankets Tied?

Submitted by: by Bill Zortman

In August 2011 – Minnesota-Dakota Kiwanians will bring their first 3 state convention to Sioux Falls in 17 years. Each convention does service work. What could be better than tying fleece blankets for all three states? Unless it was done as part of the Sioux Empire Fair that is done each August as well at the Kiwanis Pancake House.

Three years ago Lincoln High School Key Club enthusiast Kaitlin Vik suggested to her mom that Project Warm-up could tie blankets for homeless students identified by the Sioux Falls Schools. Tracy Vik loved the idea. Quickly, Sioux Falls Schools got involved as did Lincoln's Key Club sponsor club Sioux Falls East Kiwanis. Tracy brought the program to the infant Sioux Falls Diversity Kiwanis Club and the rest is history. Tracy even joined the Diversity Club. Thank heavens she did.



In 2006, 2007, and 2008 a total of 1300 blankets were tied. The 2008 number set a record with 484. The goal set for 2010 was an aggressive 1,000. With the help of Sioux Falls Schools – Tracy created a video that ran on You Tube, shared her goal with organizations around Southeast South Dakota, including the six Sioux Falls Kiwanis Clubs. Sioux Falls Daybreak tied 15 blankets in late October and then led a push in money for fleece by cutting a \$500 check. All Kiwanis Clubs submitted their own checks as well.

For the first time all three major network stations in Sioux Falls did live stories advancing the big event. Tracy appeared live on KSFY TV on December 11th at both 5 and 6PM. She appeared live at 6:15 Saturday morning live on KELO-TV.

In 2008 – a total of 120 helped tie blankets at the Instructional Planning Center. The 484 blankets that were finished seemed like an unmatchable mountain of blankets. On December 12th – in the first half hour in 2009 there were 125 people working the blankets from 3 to 8. In all almost 200 people had worked sometime from 10-4. At 3:37PM it was announced that 1,000 blankets had been tied. There was a loud cheer as the number was amplified over a speaker system and put up on the school's large screen.

KSFY ran this story <http://www.ksfy.com/news/local/79233147.html> as the lead story on their 10:00 news. The number crawled to 1037 by news time.

But that was not the end. Count as 2009 was closing was 1197. Five of the six Sioux Falls Kiwanis Clubs provided volunteers as did churches, schools, and people that just wanted to help students identified as homeless. Blankets were distributed in December and will continue as additional students are added to a homeless list. The hope for 2010? Tracy Vik put it in language even Jerry Lewis would approve of. We want to do at least 25 more blankets than we did in 2009.

If this story doesn't make you a little warmer --- perhaps a trip to Sioux Falls for the 2011 Convention will show and share with you how it can be done --- one blanket and one child at a time. Maybe what started in Sioux Falls could be a Kiwanis staple in all of North and South Dakota and Minnesota as well.

Bill Zortman, Region 5 Kiwanis Correspondent



Webinar

details at www.kiwanisone.org/webinars.

Tuesday, January 12, 2010 3 p.m., EST	Quarterly Membership Campaigns – Stay Flexible The more flexible you are, the more attractive your club will be to new members. Learn strategies to make your club more flexible.	Wednesday, February 24, 2010 8 p.m., EST	Servant Leadership – Helping your club and club members become better Are you a leader? Do you want to be a leader? This webinar will explore what it means to be a servant leader and how this leadership style will help better your club and club members.
Wednesday, January 13, 2010 8 p.m., EST	Planning Your Club's Success Learn how your Kiwanis club can go from good to great by using the Club Excellence Tool and Community Analysis to create a simple game plan to achieve success.	Tuesday, March 2, 2010 3 p.m., EST	Servant Leadership – Helping your club and club members become better Are you a leader? Do you want to be a leader? This webinar will explore what it means to be a servant leader and how this leadership style will help better your club and club members.
Tuesday, January 19, 2010 3 p.m., EST	Planning Your Club's Success Learn how your Kiwanis club can go from good to great by using the Club Excellence Tool and Community Analysis to create a simple game plan to achieve success.	Wednesday, March 3, 2010 8 p.m., EST	How to motivate the 80% of the 80/20 myth We have all heard "...it is always the same 20% that do all the work..." in this webinar find out how to move the other 80% to action and why the 20 % always excel.
Wednesday, January 20, 2010 8 p.m., EST	Quarterly Membership Campaigns – Stay Flexible The more flexible you are, the more attractive your club will be to new members. Learn strategies to make your club more flexible.	Miércoles marzo 3 de 2010, 7 p.m., (Hora del Este)	Día Mundial Kiwanis <Español> Encuentre mayor información sobre el Día Mundial Kiwanis y cómo preparar a su club y los clubes de la familia Kiwanis para este día de servicio.
Tuesday, January 26, 2010 3 p.m., EST	Ten Habit's of a Successful Club A quality club with outstanding projects and valuable member experiences must be planned. Learn ten simple habits of successful clubs with Paul Palazzolo, Kiwanis International President.	Tuesday, March 9, 2010 3 p.m., EST	Utilizing Club Satellites to Sponsor SLP Clubs Expand your membership by creating satellite clubs to support current or create new programs for youth and adults with disabilities.
Wednesday, January 27, 2010 8 p.m., EST	Bridging the Gap – How to Understand and Work with Youth Experienced adults and youth will share with you how to develop effective communication skills with young people.	Wednesday, March 10, 2010 8 p.m., EST	Club Membership Chair II – Retaining Members in Your Club Learn how to engage new members and how to keep them involved with your club. In addition, learn some tools to keep current members active and rejuvenate others.
Jueves enero 28 de 2010, 7 p.m., (Hora del Este)	Nuevas Iniciativas de Membresía <Español> Aprenda más sobre las posibilidades que brindan los clubes satélites, los clubes corporativos, la membresía corporativa y el nuevo club de concepto 3-2-1 a su club Kiwanis y su comunidad.	Tuesday, March 16, 2010 3 p.m., EST	Club Membership Chair II – Retaining Members in Your Club Learn how to engage new members and how to keep them involved with your club. In addition, learn some tools to keep current members active and rejuvenate others.
Tuesday, February 2, 2010 3 p.m., EST	Bridging the Gap – How to Understand and Work with Youth Experienced adults and youth will share with you how to develop effective communication skills with young people.	Wednesday, March 17, 2010 8 p.m., EST	Utilizing Club Satellites to Sponsor SLP Clubs Expand your membership by creating satellite clubs to support current or create new programs for youth and adults with disabilities.
Wednesday, February 3, 2010 8 p.m., EST	Ten Habit's of a Successful Club A quality club with outstanding projects and valuable member experiences must be planned. Learn ten simple habits of successful clubs with Paul Palazzolo, Kiwanis International President.	Thursday, March 18, 2010 8 p.m., EST	Kiwanis Service Leadership Programs 101 You may have a Key Club or a BUG program, but do you know Kiwanis has opportunities for your entire community? Come learn all the basics about Service Leadership Programs.
Tuesday, February 9, 2010 3 p.m., EST	New Membership Initiatives Want to learn how you can help with diversity or to increase Kiwanis membership in your community? This webinar will show you how to use the new membership initiatives to do that.	Tuesday, March 23, 2010 3 p.m., EST	Basic PR & Marketing for Your Club Learn marketing basics to help your club stand out in your community, attract new members, potential sponsors, and secure your place as a community stakeholder.
Martes febrero 9 de 2010, 7 p.m., (Hora del Este)	Cómo crear un brochure para su club <Español> ¿Quiere promover su club Kiwanis con un folleto atractivo y profesional que contenga un mensaje completo y detalles sobre su club? ¡No se pierda esta sesión!	Wednesday, March 24, 2010 8 p.m., EST	Facebook 101 This webinar will introduce you to basics of the social networking Web site Facebook. Learn how to set-up a profile, find people you know and use the site to benefit your Kiwanis Club.
Wednesday, February 10, 2010 8 p.m., EST	Kiwanis One Day Learn how Kiwanians from around the world join together for one day of global community service? There are no limits to what you and your club can do for children, for your community, for the world.	Tuesday, March 30, 2010 3 p.m., EST	Facebook 101 This webinar will introduce you to basics of the social networking Web site Facebook. Learn how to set-up a profile, find people you know and use the site to benefit your Kiwanis Club.
Tuesday, February 16, 2010 3 p.m., EST	Kiwanis One Day Want to learn how Kiwanians from around the world join together for one day of global community service? There are no limits to what you and your club can do for children, for your community, for the world.	Wednesday, March 31, 2010 8 p.m., EST	Basic PR & Marketing for Your Club Learn marketing basics to help your club stand out in your community, attract new members, potential sponsors, and secure your place as a community stakeholder.
Wednesday, February 17, 2010 8 p.m., EST	New Membership Initiatives Want to learn how you can help with diversity or to increase Kiwanis membership in your community? This webinar will show you how to use the new membership initiatives to do that.	Thursday, April 15, 2010 8 p.m., EST	Expand your Kiwanis family through Service Leadership Programs This is a great program for a Kiwanis club who does not sponsor a Kiwanis family program. Learn the basics and how these valuable programs can benefit not only your community but each Kiwanis members' life.
Tuesday, February 23, 2010 3 p.m., EST	How to motivate the 80% of the 80/20 myth We have all heard "...it is always the same 20% that do all the work..." in this webinar find out how to move the other 80% to action and why the 20 % always excel.		

NOTE: All webinar times are listed in Eastern Standard Time.

District Scholarship Deadline Looms

Submitted by: Bill Lardy, Immediate Past Governor

The deadline to submit scholarships to the District Foundation Secretary/Treasurer Jack Zierdt is January 22, 2010. That means each original application, along with 3 copies must be received by the secretary/treasurer by that date in order for the applicant to be considered for one of the scholarships.



If your club has distributed applications to local high schools it might be advisable to contact the principal or counselor to remind him/her of the deadline. Of course, to meet the deadline the scholarship application must be received by the principal/counselor well in advance of January 22nd so the application can be reviewed for completeness and copies can be made. Consideration must be given for the time it takes the US Postal Service to deliver the packets to the secretary/treasurer's office in Rochester MN.

This year each scholarship is \$750. It is expected that 54 scholarships will be given for the 2010-2011 school year.

Jack Zierdt's phone number is 507-289-7012. If you have any questions please feel free to contact him. His mailing address is: 914 Southern Pine Lane SW, Rochester MN 55902.

To view more news and current and past MINNEKOTAN newsletters go to www.mndak-kiwanis.org and click on "News".

HOW TO SUBSCRIBE TO THE MINNEKOTAN NEWSLETTER

If you do not receive the MINNEKOTAN Newsletter directly to your email address each month you can find a subscription link on our district webpage. (highlighted in red lettering on our home page)

Be sure to select "MnDak Kiwanis Newsletter" from the list.

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