January 2005

Tom's Thoughts - District Secretary/Treasurer

Happy New Year!

The holiday season is now over. I hope everyone enjoyed their times with celebrations and families.

Just a Reminder:
District Dues and District New Member Add Fees must be sent to Kiwanis International at the same time you send the International dues and New Member Add Fees to Kiwanis International. Do not send money to the District Office. Kiwanis International electronically transfers the funds back to our bank account. The District Office must return any dues or new member add money sent to our office back to the club that sent it. It must go to Kiwanis International.

Club Monthly Reports:
Club Secretaries must send the District Office a monthly report and a copy to your Lt. Governor each month. Your Lt. Governor then will send the District Office a report of all clubs in their region with all the clubs' results. Sorry to say that is not happening. Please - we need all clubs to send in their reports every month to your Lt. Governor and the District Office.

Governor Elect Candidates:
The February electronic Minnekotan will be the issue that all candidates will be published. E-mail a copy of your article and picture directly to the District Webmaster under Minnekotan. Today we have no candidates. You must have been a Past Lt. Governor to be elected Governor. If you have questions please call Tom P. Horan at the District Office 218-291-0020.

Dues:
Not all clubs have paid their dues for October 1, 2004 - March 31, 2005. Dues are now past due!

Tri-K Mid Winter Conference:
Our Kiwanis District Board, Key Club and Circle K District Boards, will be meeting in Willmar January 14-15, 2005.

Kiwanis Responds to Tsunami Tragedy

The Kiwanis International Foundation will use its Disaster Relief Fund to assist children affected by the recent tsunami and typhoons that have devastated much of the Asia-Pacific Region.

"The Kiwanis International Foundation has received numerous messages of concern for the well-being of those distressed by the recent tragedies," says Foundation President Ralph E Wilson Jr. Consequently, the Kiwanis International Foundation Disaster Relief Fund will be used to aid children affected by the devastating disasters."

"Our Foundation will be working through the districts and clubs within the affected areas to ensure that contributions will be directed to children with the most immediate and critical needs.

"Many of those expressing concern also ask if there is anything they can do to help. Contributions are being accepted. Please send your support to the Kiwanis International Foundation Disaster Relief Fund, 3636 Woodview Trace, Indianapolis, Indiana, 46268, or donate via the secure online form at http://kif.kiwanis.org/kif/grants/disaster.asp.

"Our thoughts are with the countless individuals suffering because of these natural disasters. Please join us in serving the children who are truly the most innocent victims of severe tragedies."

The death count in January was expected to pass the 200,000 mark.

Daya Ratnayake -- a member of the Kiwanis Club of Colonbo City, Sri Lanka reports an immediate need for IV equipment,
diabetic tablets, bandages, water-purification tables, surgical needles, clothes (summer), and cough medicines.

Should there be help from our Minnesota-Dakota district -- we will share that on-line with you.

**Newly-chartered Circle K, MSCTC—Fergus Falls**

New inducted MSCTC Circle K members include (l to r) Front row: Annette Dockter, Katrina Gregor, Nichole Barnes, Gretchen Robertson, Danielle Hensley, Michelle Portz; Second Row: Brett Mangan, Rebekah Henrickson, Jonathan Hanson, Jonathan Hodge, Luke Haugen, Lindsey Johnson; Back row: Hannes Skillingsstad, Nathan Lenthe.

The new Circle K club is sponsored by both the Fergus Falls Otter Risers and Noon Kiwanis and they held their charter banquet December 7th.

At the time of this writing, the club has around 20 active members and have already completed a few service projects.

**Sioux Falls Kiwanis Club Moves**

The Downtown Club has moved it's meeting place from the Westward Ho Country Club to the Downtown Holiday Inn located at 8th Street and Phillips Ave. They meet at Noon on Wednesdays.

**Definition and Criteria for Bulletin/Newsletter Judging.**

The terms Bulletin and newsletter are interchangeable. A Bulletin is a periodical document that informs Club members and others of news and happenings from within the Club, Region and District that would be of interest.

**Checklist for Evaluating Club Bulletins**

**Frequency**
- Weekly
- Biweekly
- Monthly
- Other
  (Content should be reasonably proportional to frequency.)

**Appearance**
- Legibility
- Layout/organization
- Effectiveness of headings/headlines

**Masthead**
Includes name of bulletin, name of club, and date of issue

**Directory**
- List major officers
- Editor with phone number and/or email address

**Kiwanis Information**
- Club meeting time and place
- Nearby clubs meeting information (extra points)

**Meeting Programs**
- Next 1, 2, 3 meetings
- Summary of last 1, 2, 3 meetings

**Board Reports**
Summary of board actions

**New Members**
• Named only
• Biographical sketch (extra points)

**Attendance**
• Recognition for perfect attendance
• Welcome back/We miss you notes

**Guests**
Note guests and their hosts

**Sponsored Youth**
Report on activities

**Recognition**
Kudos to members for club contributions

**Personals**
• Members' birthdays, anniversaries
• Short items about members' family/business/community affairs

**Club Activities**
• Inter-club reports
• Service/fund-raising reports

**Kiwanis Education**
Policy, procedure, or history items

**Division/District/International News**
Meetings, programs, actions

**Fun Items**
Quips, quotes, cartoons, contests to create reader interest.

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**Definition and Criteria for Brochure Judging**

A Brochure is a document that is used to explain what our Kiwanis Club is and does. It is used as an advertising and publicity tool. It is not a periodical but contains general information about each club.

The following is the criteria for judging club brochures:

1. Easy to read
2. Attractive, with a finished look
3. Informative enough to lead a reader to a meeting
4. Include goals of Kiwanis International and the local Kiwanis club
5. History of service activities without mention of fund raising activities
6. Information is general enough to have long-term accuracy; that is the brochure does not have to be redone each year.

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*Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time*

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