

MINNEKOTAN

Minnesota-Dakotas District of Kiwanis International

No.63

January 2015

Message from the Governor

01/01/2015 - District: Minnesota-Dakotas - Submitted by: Sherry Scudder

Happy New Year to all the members of Kiwanis and their families. Although our Kiwanis calendar year began on October 1st, our new calendar year begins with exciting times. Our hundredth birthday with Kiwanis is on January 21st. I hope all of the clubs are planning and will do something special to honor this day. A good news release or news media coverage would be good for your Kiwanis Club and your Community to know the importance of what Kiwanis does and who they serve.



One Club in particular is the Sturgis Golden K Club. After much work and planning, they will be opening their new Kiwanis Food Pantry on January 5th. With the partnering of the City of Sturgis, many people and organizations in the community as well as a grant, they will open the food pantry to serve the many needy adults and children each day. Kiwanis has managed and operated the food pantry for many years. Congratulations to the members of the Sturgis Golden "K".

January has many opportunities for us to gather. January 13-15 we will all gather for our Tri-K board meeting in Fergus Falls, MN, where we will discuss convention, membership, growth, service, bylaws and update our strategic plan ---just the normal routine work. Key Club and Circle K will also be present, which is another opportunity to work with our Service Leadership Programs.

I broke two ribs while I was in Florida so I have been idle for a couple of weeks and am looking forward to my year to begin my travels again. On January 22, I will be attending a council meeting and the Detroit 100th Anniversary Celebration in Detroit, Michigan.

I look forward to visiting some of the clubs in my travels to my other meetings so I will be in touch. Well, we have work to do, children to assist and communities to service so have a great year and Welcome to 2015.

Kudos to all the clubs who have exceeded their membership numbers from last month. Our growth formula is fantastic so we thank you for working on the program and inviting people to come to your Kiwanis Meetings. Let's make January the time to invite a friend to your meetings or a service project. They won't join if we never ASK. Happy New Year to All.

January Update

12/31/2014 - District: Minnesota-Dakotas - Submitted by: Steve Handegaard, District Sec/Treas



Happy New Year and Best Wishes for 2015!

Email Addresses: Club Secretaries- Please check your club member information database and make sure that we have the current email addresses for all members in your club that have one. You can update your club members' information through your online KiwanisOne Secretary access. The Kiwanis International database is

where we access email addresses for the District Minnekotan Newsletter and other important communications. Email addresses change often, so please keep them as current as possible. All members can also access and change their own profile information by logging into the following Kiwanis Portalbuzz website [Click here](#)

Annual Tax Filing Reminder: All clubs are required to file the appropriate annual IRS tax form by February 15th. See the separate article in January MINNEKOTAN.

2014-2015 Club Insurance Resource Guide: Your club secretary should have received the 2014-2015 Insurance Resource Guide in a mailing from Kiwanis International. It contains answers and information to most questions about your liability coverage and risk management practices. If you have very specific liability insurance questions you can call Lisa Hendricks at Kiwanis International (1-800-KIWANIS ext 112) or you can also contact the insurance carrier directly. That contact information is listed in the guide. You can also view all of the material online [click here](#)

Governor Elect Candidates: If you are interested in running for Governor Elect for 2014-2015, please submit a picture and a short biographical sketch not to exceed 600 words, along with an endorsement from your home club, to the District Kiwanis Office, P.O. Box 735, Dalton, MN 56324 no later than February 15, 2015 to be included in the March issue of the MINNEKOTAN. Candidates can announce their intention to run at a later date, but may not be able to have an article in the MINNEKOTAN or district website. Governor Elect candidates must be a Past Lt. Governor. The election will take place at the District Convention next August. A complete list of rules and regulations for district officer campaigns can be obtained from the District Office.

Leadership opportunities: If you are interested in being a future District Lt. Governor, Regional or District Chairperson, etc., please contact your Lt. Governor, other officer or myself. Each year the district is in need of interested and dedicated leaders. It can be a very interesting, rewarding and educational experience.

International Convention Information: Need help promoting the Kiwanis International Convention in your club bulletins and newsletters? Check out the convention Web site [Click here](#).

Online Monthly Club Reporting: Since our online reporting is so very important, I would like to once again review the process for the 14-15 year. Your club should be submitting your monthly club report online by the 10th of the following month. Your Lt. Governors, District Officers, District Office and Kiwanis International are able to view your reports without you having to send any additional emails or hard copies. If you have any questions, please give me a call or send me an email.

Tri-K District Board Meeting: Kiwanis, Circle K, and Key Club District Boards will meet in Fergus Falls, MN on Friday, January 16 and Saturday, January 17, 2015.

Minnesota-Dakotas District Kiwanis Office Contact Information:

Minnesota-Dakotas District Kiwanis Office

P.O. Box 735 Dalton, MN 56324-0735

Phone: 218-589-7581

Email: secretary@mndak-kiwanis.org

Introducing the Newest Kiwanis Club in MN-DAK

12/31/2014 - District: Minnesota-Dakotas - Submitted by: Stewart Ross

On September 11, 2014 the newest club in the district became a reality. The name of the club is the Kiwanis Club of South Suburban Twin Cities. It was chartered with 21 members, with the majority living in Lakeville and Egan, Minnesota. The club meets twice a month on the second and fourth Thursday of each month at Perkins just off of I-35 in Lakeville, Minnesota. Their meeting on the second Thursday is at 5 p.m. and the one on the fourth Thursday is at noon.



The elected officers of the club for the 2014-2015

Kiwanis year are as follows:

Liz Lawrence-Ross-President

Stephanie Davern-President-Elect

Stewart Ross-Secretary

Troy Spencer-Treasurer

The charter night of the new club took place on Thursday, November 20th at Rudy's Redeye Grill next to the Holiday Inn in Lakeville, Minnesota. There were over 50 Kiwanians in attendance, with many representatives of area Kiwanis Clubs including special guest, Judith Rosendahl (immediate past governor) and Myron. MN-DAK secretary-treasurer, Steve Handegaard and Laura were also special guests. Other district officers attending were Past Governor Jack Zierdt and Judy; Past Governor Denis Cornell and Nancy; and Past Governor Bruce Klair and Phyllis. Other district officers attending included Region 7 Lt. Governor, Richard Odell; Region 6 Lt. Governor-Elect, Jim Bock and Barb; Region 6 Immediate-Past Governor, Darryl Meyer and Jo and Region 6 Lt. Governor-Elect, Michael Tobin and Sandra. The guests included 10 Key Clubbers from Lakeville North High School who represented the over 70 members of the new Key Club formed there already by the new Kiwanis Club! There were also four student representatives of Lakeville South High School who are in the process of starting a Key Club at their school. It is exciting to see a new club already sponsor a large Key Club and begin to sponsor another as they are first forming!

After a wonderful buffet dinner the program began with club president, Liz Lawrence-Ross and club secretary Stewart Ross making introductions and comments about the beginning of the new club. A feature of the program were special comments were made by Kiwanis International District Growth Chair Bruce Klair. Bruce and Stewart worked together for many months to open the new club. Stewart and Liz moved to Egan, MN over a year ago from Mankato after Stewart retired as a professor at Minnesota State University in May after 37 years of teaching there. Stewart has been a member of the Mankato Kiwanis Club for 24 years prior to the move. It was determined quickly that there was a need for more Kiwanis Clubs in the south Metro area. Although it took some time to develop the club, the future is strong for a club that understands the importance of sponsoring Key Clubs and doing important service for the area.

A unique part of the evening was a silent auction of items secured by the club. Between the silent auction and donations by many Kiwanis clubs in region 6 and 7 the club now has over \$1000 in their service account! As we move into the new year, the club is developing ideas for ongoing service projects and groups who can benefit from donations.

Most of the club members attending the event, some with partners and all were given charter pins and certificates by Judith Rosendahl who was the governor of MN-DAK at the time of the club's opening.

The new club welcomes visitors to the club meetings beginning in January 2015. Please contact Stewart Ross at stewart.ross@mnsu.edu if your club is interested in attending a meeting with this newest Kiwanis Club in the district. Take a look at the photos of the club's charter night celebration! [Click here](#)

How is Your Club Doing?

12/30/2014 - District: Minnesota-Dakotas - Submitted by: Bruce Klair



January marks the beginning of another year, but we are already 3 months into our new Kiwanis year. How is your club doing? Have you been sharing your love for Kiwanis with others in your community and inviting them to your club?

I hope all clubs have a membership committee and that that committee is active and reporting back to the club what they have been doing to attract more members. Everyone should have a one-minute speech in their minds so when an opportunity occurs, you are ready to share your excitement about your Kiwanis Club and what it is doing for the community.

You don't have to know everything about your club or Kiwanis in general, just share what Kiwanis means to you. Tell them about all the great things your club is doing. Host a special guest day. Organize an event for potential members so they can learn about your club. You will be surprised how many friends, neighbors and co-workers have been waiting to hear more about Kiwanis, and most of them are flattered you are asking them to be a part of it.

Let's make this the year Kiwanis celebrates their first 100 years and sets the stage for the next 100!

Annual IRS Filing Required of all Kiwanis Clubs

12/31/2014 - District: Minnesota-Dakotas - Submitted by: Steve Handegaard, Dist. Sec/Treas

A reminder to all club leaders that the Internal Revenue Service requires that all Kiwanis Clubs file an annual tax return by no later than February 15th. Most clubs will only need to file the online form referred to as the, postcard 990-N, due to their total receipts being below a certain threshold. Other clubs will need to file a more detailed 990EZ or 990 return.

If you need help determining which return you need to file, please contact a local accountant or contact me at the District Office. Failure to file the required tax return form will result in loss of your club's exemption from Federal Income Tax.



More Membership Ideas

12/21/2014 - District: Minnesota-Dakotas - Submitted by: Tom Allen



Happy New Year! I've been quiet for a while now and thought it was time to share some ideas so we can start thinking about increasing our club's prospective member list and then hopefully our club's membership. Let's talk about building a prospect list.

Prospecting is the foundation for building a database that we will use to reach prospective club members. Prospect lists can be bought from sources in almost any industry, but remember: No mailing list is perfect! They may cost as much as 10 cents per name and often offer

less than stellar results as the contact information is generally not up to date on a purchased list. And finally, and maybe most important, acquiring a list gives a sense of approval to stop visiting prospective members. Instead, we just send out a blind letter of invitation to a future meeting. This, as we all know, seldom receives a favorable response and, therefore the project grinds to a halt with the starting of the negative spiral down to the inevitable, "We tried it and it didn't work!"

Ok, since that didn't work, what can we try that will work?

Since many people are at their place of work during the day, this is where we need to contact them. So the base of a good list is best formed from chamber of commerce memberships, trade associations or city directories. Make sure to have the physical street address, not just a post office box. Use a contact name as well – blind letters are never well received..

Pass the list around to see if anyone in your club knows a person on the list. If so, get their approval to use their name as a referral. Better yet, if possible have that person make the call with a member of the membership committee. It would probably be good to check with local Rotary, Lions, etc. to make sure individuals on your list aren't members of their clubs. It will prevent your wasting time and it is a professional courtesy.

Of course the best prospect list is made up of the people you and your club members already know. Mining for prospects isn't always fun and may be a little work, but the payoff can be tremendous! Happy mining and Happy New Year!!

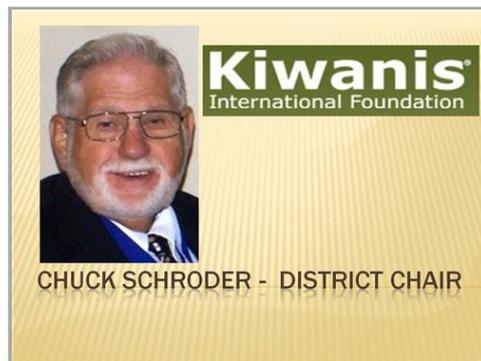
TODAY-TOMORROW AND FOREVER

12/12/2014 - District: Minnesota-Dakotas - Submitted by: Chuck Schroder

You are probably wondering why I kept the same head line this month as I had it last month. Well I think it is fitting because I have just written one of the hardest letter in e-mail form to a school counselor. I received an e-mail from a High School Counselor asking me why they have not received any applications for scholarships for their Key Club seniors. I had to write to her and explain that the program is no longer in effect. That the last school year was the last time that there were any scholarships. I tried to explain that with reduction in funds, the foundation had to make changes and we depended on the local clubs and individuals to support the foundation with their gifts. I would have liked to tell her the local clubs did not support the foundation the past couple of years, but I didn't. I might add, this high school key club has had a winner for the past five years.

I guess what I'm trying to say is, that the young people in our district do look for our support. This is why it is so important that you and your club support the Kiwanis International Foundation and we need to be in the top five (5) districts in the presidents challenge. Your clubs gift and your individual gifts are tax deductible. You as an individual can give what ever you feel like. It can be in the form of a Hixson, Leadership Society, Tablet of Honor or what ever, but lets help our young people.

Thank you all for your support.



Indianapolis Hosts 2015 International Convention

12/30/2014 - District: Minnesota-Dakotas - Submitted by: Courtney Taylor



Indiana joined the United States of America in 1816. Similar to Minn-Dak farming, Indiana's agricultural focus is on soybeans and corn. Hog farms and coal production are also significant industry. Indiana is known as the Hoosier State, and the state bird is the cardinal.

Indianapolis became the state capital in 1824 due to its central location. Indianapolis officially received its city charter – and its first railroad – in 1847. The annual Indiana State Fair first took place here in 1852, and Indianapolis was one of the first U.S. cities to install electric street lighting in 1881.

1911 was the first year that the 500-mile Memorial Day race took place. This event is known as the Indianapolis 500. The Indianapolis Motor Speedway is a 2.5-mile oval track. During the two years prior to the first car race, the speedway was used for racing balloons and motorcycles.

To learn more about local history, be sure to include the Eugene and Marilyn Glick Indiana History Center in your plans during the week of the 100th Kiwanis International Convention - June 24-27, 2015.

The Eliminate Project

12/29/2014 - District: Minnesota-Dakotas - Submitted by: Bill Daugherty

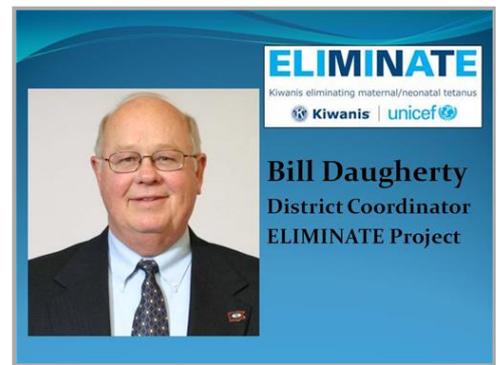
Tetanus has no holidays, it keeps killing babies at a rate of one every 11 minutes. We

can help in the Kiwanis war on tetanus by ensuring that funds we have set aside for the Eliminate Project are sent to Kiwanis International. Remember when sending a check make it out to the Kiwanis International Foundation - on the Memo line note The Eliminate Project.

Many of our clubs are within a reasonable amount of becoming a model club. They will receive a 20% reduction of the amount left to be a model club on the date they declare. The real plus is that the club still has FIVE years in which to complete the pledge. Please take a look at what your club has done and then pledge to be a model club.

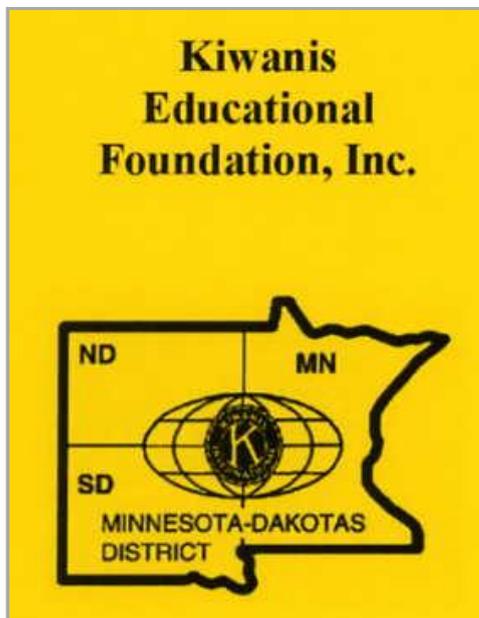
Consider the Save a Baby a Day option of donating to the Project. It involves donating \$1.80 per day for a year. Your pledge can be paid monthly, quarterly, semi-annually or annually.

A new award is also available to honor our 100th year. Its the Centennial Award and involves a donation of \$1500. This gift is also payable in the four methods mentioned above. For more information on this gift [Click here](#)



Recognize your members and support our District Foundation

12/30/2014 - District: Minnesota-Dakotas - Submitted by: Jeff McKinney



Fellow Kiwanians, before I share a few words about our District Foundation I would like touch on the loss of a couple of great leaders our district lost recently. The loss I'm writing about is the loss of Marcia Horan and Jeannette Enstad. Both of these ladies were fabulous and strong supportive partners. They were involved in Kiwanis before women were actually able to belong to Kiwanis as they supported their spouses when they were District and International officers. When the foundation held their annual meeting in Fergus Falls both Jeannette and Marcia hosted the luncheon, for several years the whole event was held at the Enstad lake cabin. Tom and Marcia touched many lives of our Key Clubbers when Tom was the District Administrator. When I was Governor in 1997-98 Marcia welcomed me into their home a few times so Tom and I could work on District activities. As a bonus Marcia always had an apple pie in the oven and ice cream in the freezer. This

loss was difficult when it happened but we will continue to miss these two gems for quite some time.

As for my foundation article, my topic this time around is honoring those deserving members of your club with a Vantine Life Fellow or a Joseph Messer Fellow. A Vantine Fellow is a gift of \$100 in someone's honor; the recipient will receive a certificate of appreciation for their dedication to Kiwanis. A Messer Fellow is a gift of \$500 which can be paid over two installments. The recipient receives a plaque recognizing them as a Messer Fellow. Both of these honors help build the endowment of the District Foundation and assure the scholarships will continue for years to come. Also the recipient has their name and club published annually in the convention handout

recognizing all of the Vantine and Messer Fellows. If you are interested in proceeding with one of these honors please ask any of the Foundation board members or contact our Foundation Secretary/Treasurer Jack Zierdt, 914 Southern Pine Ln SW, Rochester, MN 55902.

I know we as Kiwanians get satisfaction from helping others but a little recognition will go a long way in building up those who do exceptional work in your clubs.

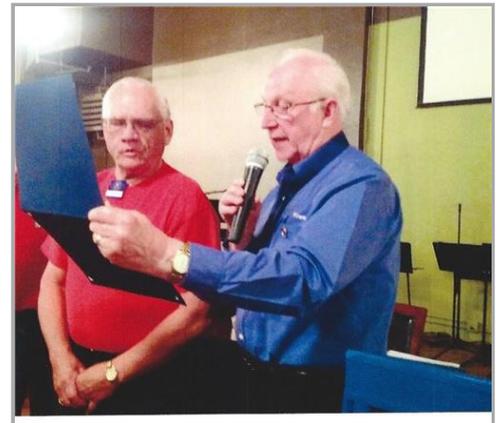
Club News

Walter Zeller Fellowship Presentation

12/30/2014 - Club: Early Risers, Worthington - Submitted by: Jeanene Townswick

On October 9th, 2014 the Worthington Early Riser's Kiwanis was excited to honor Dr. Dale Carlson with the Walter Zeller Fellowship award. The funds are used for the Eliminate Project which is a vaccine used to save a mother, and her future children, with the Maternal/Neonatal Tetanus vaccine.

Worthington Early Riser's are proud to award this to Dr. Carlson because of the years in Kiwanis he served. Dale is a charter member of Worthington Early Riser's Kiwanis being a member from 1968 to the present day. Dale has served 3 terms as President of Worthington Early Riser's which were 1974-1975, 1990-1991 and 2010-2011. Dale has served on most of the committees, been a Lt. Governor in 1992-1993; District Chairperson for Young Children Priority One in 1994-1995; President of the Past Lt. Governors Association in 1996-1997; District Club Administration Chairperson, 1998-1999; and attended numerous district, and international, conventions. Dale was the Minnesota-Dakota Kiwanis Governor from 2000-2001 and served on the Educational Foundation. Dale was an active leader and advisor for K-Kids at Prairie Elementary, Advisor for VOKK (Volunteer Optimists Kiwanis Kids) Club at Worthington Middle School, and a member of the MN-Dakota's Kiwanis District Past Officers Association and a member of the Minnesota Dakotas Kiwanis District Past Governor's Association. Dale was also awarded his "40 years" perfect attendance pin.



It was an honor, and privilege that a co-hort of Dale's, Mr. Jack Zierdt, was here to not only honor Dale, but install Dale's wife, Joanne, as the newly elected President of the Worthington Early Riser's Kiwanis Club to serve 2014-2015 year.

Dale Carlson, we salute you...and appreciate your unending service to "serving the children of our community and the world! "Thank you" Because you cared many children have benefited and so has our community. Thank you Dale.

Kiwanis Painting Project

12/02/2014 - Club: Early Risers, Worthington - Submitted by: Jeanene Townswick

This summer the Worthington Early Riser's Kiwanis Club was looking for a project to



raise funds for the **Kiwanis Eliminate Project**. We chose to paint the original family home of Mr. Ludlow. This is the home where he grew up. In the late 1800's the house was transported to Worthington via "ox cart" from St. James, MN. It was placed south of Lake Okabena, close by where the current Christian Reformed Church is now, by Mr. Robert Ludlow's grandparents, Mr. & Mrs. H.J. Ludlow before railroads were available. The home was later moved to the local Pioneer Village located on Highway 90.

Many of the members of the Worthington Early Riser's assisted in painting, or assisting the painters, followed by a picnic. The Ludlow sign was painted by Mr. Maynard Townswick, whose wife had worked for 28.5 years in the Sales/Customer Service and promoted to Purchasing/Transportation Department at Bedford Industries, Inc. Now the sign hangs proudly on the Ludlow home, freshly painted, at Pioneer Village, Worthington, MN.

"The Ludlow home remains a treasure." Thank you Bob & Pat Ludlow.