**Resolution #4**

Resolution in Support of the District Goals for 2017-18

(Proposed by Marian O’Higgins)

**Whereas**, Michigan Kiwanians have provided and continue to provide, outstanding service to the well-being of their communities for over 100 years.

**Whereas**, Kiwanis members realize that in order to reach our potential for service within our counties, we must communicate our goals and objectives to those we serve.

**Whereas**, All Kiwanians and their Service Leadership members are part of our full Kiwanis family,

**Therefore be it resolved,** that throughout the entire Michigan District all Kiwanians and Clubs pledge their support of the 2017-18 District goals based on the I-Plan:

**INSPIRATION – *Membership & Engagement***

 **GOAL: To build, retain and support a growing Kiwanis membership network by increasing each club by 2 new members, and opening 7 new clubs by September 30, 2017.**

**IMPACT – *Meaningful Service***

 **GOAL: To increase each club’s service hours by 3% over 2015 – 2016 year, and Include at least 2 service projects in cooperation with a Service Leadership Club. Increase total Service Leadership Clubs by 5% over 2015 – 2016 year. Develop a signature project within each club.**

**IMAGE - *Our Kiwanis Image***

 **GOAL - To unify and promote the Kiwanis Family and brand in the Michigan District through the establishment of public relations committees in 60% of the total number of clubs. Each club will do at least one “shout out” to the local press and has the ability to utilize Hubbell Group to post the press release(s).**

**INVESTMENT – *Financial Viability***

 **GOAL –To ensure financial viability and responsible stewardship by ensuring a board approved balanced Michigan District budget by October 1, 2016. Increase number of clubs contributing to foundation by 3% (beginning with 2014 – 2015 statistics of 82% contributing.) Study, present, recommend and implement district realignment plan for the Michigan District.**

Kiwanis is an incredible organization with dedicated volunteers doing the work of helping the children in our communities and around the globe. We achieve amazing things when we work together to provide more service and assistance by utilizing our financial and volunteer resources. With more active members we can continue to provide even more service to the children in our communities.