Of course both are true! (Did you expect me to say something different?) What I want to talk about is the how and why these statements are true. Also, my definition of service does not include fundraising. To hold an auction or golf outing, raise money and write checks to help people is something Kiwanis does and needs to do. But it does not lead to more growth like hands-on service can.

Why do we perform service? What do we get out of it? There is a quote that says, “Service is the rent we pay for being on earth”. Many of the same reasons we joined Kiwanis: to help children, give back to the community and make a difference are what keep us in Kiwanis. These feelings and satisfaction run through our lives and change us from being a Kiwanis member to being a Kiwanian. There are many others in your community who feel the same way and are not aware of Kiwanis. It’s up to us to provide them a means to give back by letting them know who we are and how we make a difference.

Performing hands-on service and inviting non-Kiwanians to help gives everyone an opportunity to “pay the rent” and find out about Kiwanis at the same time.

And if they feel as you do, once they get a taste of helping with a Kiwanis service project, they’ll probably want to do more and are more likely to want to join us. As you all know, more members=more ideas=more hands=more service. And the circle continues so the Kiwanis impact is even greater in the community.

Let me end with the story of one club I heard several years ago. This club was down to 5 members and discussed turning in their charter. But they liked Kiwanis too much and didn’t want to do that. So they stopped doing fundraising, stopped meeting and focused just on performing service. They volunteered wherever they were needed, helped other groups, jumped in anywhere in the community if there was a shortage of volunteers. Over the period of 2 years they became known as the group to contact if you wanted help with hands-on service. The result of these efforts is they now have a name and awareness in the community, have a focus and identity of who they are and the impact they make. They also now have 25 members and are going strong.

So the equation is “more service=more growth=more service=more growth……”
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GOVERNOR
Linda Lawther

GOVERNOR-ELECT
Dee Hudson

IMMEDIATE PAST GOVERNOR
Rebekah Hildreth

EXECUTIVE DIRECTOR
Greg Smith

PUBLISHED BI-MONTHLY
Fountain Communications, Inc.
Julanne Williams
e-mail: julanne1@me.com

DESIGN AND LAYOUT
Gerry Talarico

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Articles are due to the editor by the 5th of the month prior
to the month of publication.

Builder Publication Schedule

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<td>Feb/Mar</td>
<td>Jan. 5</td>
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<td>June/July</td>
<td>May 5</td>
<td>Dec/Jan</td>
<td>Nov. 5</td>
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Attention: Club Presidents, Secretaries & Bulletin Editors; Lt. Governors and District Chairpersons. Submit all articles, photos and video to TheBuilder@mikiwanis.org. All photo and artwork must be sent as either jpg or bmp files. Video must be sent as mpeg files.
When I started writing this article my intent was to tell our members and clubs about my Philly Experience. A team of Michigan members had the opportunity to participate in a six club opening event in Philadelphia the last week of April and it was an amazing opportunity. However, I have decided I will post an article on this experience on the website or Facebook instead - because today it became clear that we have a more immediate challenge.

When many, including me, become Lt. Governors, Foundation Trustees or District Chairs, we do so because we desire to serve Kiwanis at additional levels beyond the club level. We do this while continuing to work on behalf of our own communities as well. But far too often it seems we feel we must force members into various positions OR we cannot find someone who is excited about the opportunity to take the lead. Perhaps some are waiting to be asked or those who are interested don’t know how to express their interest in district level positions.

Right now, as we look towards the 2016-2017 year we have three divisions where we do not have anyone who is showing their willingness to serve as the Lt. Governor. I can tell you that until I became Governor, being Lt. Governor was my favorite year. I made so many friends and I truly enjoyed getting to know the clubs in my division and offer guidance. Participating on the board and helping create the future of our district was an honor. There were 10 clubs in my division which meant I attended about one extra meeting every other week and four board meetings. The training weekend was full of great learning and support. No one is ever in this alone.

We are also in dire need of new individuals to take on the roles as K-Kids Administrator, Builders Club Administrator, Aktion Club Administrator and K-Family Chair. It should be an honor to serve in any of these roles. Many of you are already club advisors in one or more of these areas and are passionate about supporting the clubs. We need you. Clubs – you know who your passionate advisors are. Please encourage them to reach out to Governor-Elect Dee Hudson or me. We will answer all your/their questions. As said about Lt. Governors, you are not in this alone and the individuals who were the previous administrators are all very willing to share information and support as new members fill these position. BUT WE NEED YOU TO STEP UP.

We are attaching job descriptions for each of these positions to assist you in reviewing areas of interest. But we also invite you to reach out to us and ask questions.

Why do you serve? You can definitely lead!
I was asked to do some research by Governor Linda on the Service Hours report each month by the Secretaries of all of our clubs which are done online. In doing the research I found an anomaly that I couldn’t believe. What we found is that a very large number of club secretaries were reporting ZERO hours of club service during multiple months during the year. We all realize that it’s possible a club may have a month when they may not be providing service to their communities, but for so many clubs month after month to report ZERO is just not a believable statistic.

The Lt. Governors, as one of their goals, all agreed they wanted to help their divisions increase service hours by 10% over the course of the 2015 – 2016 Kiwanis fiscal year. This means the club secretaries MUST report each month the service hours their members have been and are doing within their community. We realize this is still not happening, even with the Lt. Governors stressing this in their division council meetings, in communications with the clubs and pleas from our Governor.

We realized this is a core problem within our District and we had to figure out how we can correct this. Governor Linda and I have a suggestion for all clubs that are currently NOT doing the following procedure:

******Develop a short form and put these slips of paper out on the center of every table at your meetings. Just ask the basic question - How Many Service Hours did You perform this month? The member then enters for example, 3 hours and writes where they did the service – e.g. Library reading to 5 year olds etc. They can even put their name on it if your club wants to know that. It’s a super simple idea, and it will motivate the members to record the service. The Secretary then will collect them at the meeting and compile that information for their report which is due by the 10th of the following month.

This puts responsibility on the club officers and board members to make sure the Secretary is reporting the service hours each and every month on Kiwanis One. The club President should also be receiving a copy of the monthly report via e-mail each and every month. The secretary has the ability to enter the President’s e-mail and it automatically sends it when the report is submitted to Kiwanis International. If your club President is not getting this information, it is not too late to make the change so that it can be seen and reviewed by the board of directors.

The other thing Governor Linda is willing to do to help each club is to allow the Secretaries during one month to go back and estimate the number of service hours that have NOT been previously recorded and record them during that one month. This we realize will artificially inflate the service hours during a given month, but it will give us a more accurate year-to-date figure for our analysis and the ability to find out how we are doing with our district goal of increasing service by 10%. We do NOT want you to go back and correct by month the service hours from October – April. Just make one entry by June 30th that will catch up your entire service hours on the reports.

If you have any questions on this, or if you need a sample of the form referenced above, please let me know and I will be more than happy to get one sent to you. Thank you all for your compliance with this request - #KIDS NEED KIWANIS!!! This is one way to show that we are achieving our goal.

Dee Hudson
Governor Elect
governor-elect@mikiwanis.org

KIDS NEED KIWANIS!
Hi all! My name is Rosemary Robinson and I’m your new vice-chair for the Formula.

What is the Formula? The Formula is a two-pronged approach membership initiative geared towards growing membership in existing clubs and opening new clubs. Across the District, we have club openers working at opening new clubs and club counselors helping existing clubs identify ways to strengthen their club and attract new members.

So where does my role fit into the Formula? As clubs have questions and are looking for help in strengthening their clubs, I will be their starting point. I’ll also be working on some education sessions for District Convention and hitting the road to talk to individual clubs or divisional councils about the Formula and how it can help your club.

I’d love to talk to you about ways to strengthen your club and grow membership. If your club is looking for help, please call or email me! The stronger our clubs are, the more we can help our children and communities!

Kids at heart,

Rosemary
rosemaryrobinson82@gmail.com     810-875-3406
DISTRICT CONVENTION
...at a glance

25-27 AUGUST 2016

Following is information to obtain a room at our convention rate. Rooms in our Kiwanis block cannot be booked until June 1, 2016. Housing requests are not to be sent to the District Office. In order to obtain a room, housing requests may be made by phone to: 1-800-875-509. You must mention Kiwanis Annual District Convention and group code MDK082516 when reserving your room to receive our group rate. Be prepared to guarantee your room with a credit card. Our Kiwanis Convention rate is guaranteed for 2 days before and after the Convention. Cancellations must be made at least 24 hours prior to arrival to avoid charges. We have obtained a special rate and the District will be held to penalties for rooms not used – so we encourage you to book within our block.

HOUSING REQUEST INFORMATION

For on-line booking:
- Go to www.kelloggcenter.com
- Click on the “Reservations” link at the top of the page
- Select “Check availability and book now!” link
- Enter arrival, departure, rooms, & number of adults & children
- Select “Click Here for Special Rates” and enter your Group Code: MDK082516
- Click “Check Availability”. Or go to District Website for URL link.

ROOM RESERVATION DEADLINE IS August 5, 2016

Room Rates: All single, double, triple and quad rooms $99.00 per night plus tax.

Parking: Is complimentary for hotel guests and is next to the hotel. Guests attending just for the day will be charged $1.00 per hour or $8.00 for the entire day.

THURSDAY, AUGUST 25th

2:15 PM TO 4:00 PM
CLE MAKE–UP SESSIONS

2:00 PM TO 7:00 PM
FREE TIME

7:15 PM TO 9:30 PM
FUN NIGHT
Auditorium

SATURDAY, AUGUST 27th

7:00 AM TO 3:00 PM
REGISTRATION & CREDENTIALS
South Lobby

7:00 AM
PAST LG COUNCIL HOSTED BREAKFAST
Big Ten C

8:00 AM TO 1:30 PM
EXHIBITS & DISPLAYS
Lincoln

8:15 AM TO 1:30 PM
WORKSHOP PROGRAMS
(See program book for locations)

11:30 AM
HONORS & AWARDS LUNCHEON
Big Ten B & C

1:45 PM
DELEGATE SESSION & DIVISION CAUCUSES
(Voting Bylaws and Candidates) Big Ten A

4:00 PM
MEMORIAL SERVICE
Auditorium

6:30 PM
PRE-BANQUET RECEPTION (CASH BAR)
Big Ten A

7:00 PM
GOVERNOR’S BANQUET
Big Ten A

FRIDAY, AUGUST 26th

7:00 AM
KMF HOSTED BREAKFAST
Big Ten C

7:00 AM TO 6:00 PM
REGISTRATION & CREDENTIALS
South Lobby

8:00 AM TO 2:00 PM
EXHIBITS & DISPLAYS
Lincoln

8:00 AM
HEARINGS ON RESOLUTIONS & BYLAWS
(See program book for locations)

9:15 AM TO 10:00 PM
WORKSHOP PROGRAMS
(See program book for locations)

10:15 AM TO 11:15 AM
GENERAL SESSION
Big Ten A

11:30 AM
CONVENTION KICK-OFF LUNCHEON
Big Ten B & C

1:15 PM TO 2:00 PM
WORKSHOPS
(See program book for locations)
CONVENTION REGISTRATION FORM    ALL ATTENDEES MUST REGISTER AND RECEIVE A BADGE

Guest Name: ________________________________ Member Name: ________________________________

Badge Name (if different): ___________________________ Kiwanis Club of: ____________________________

Daytime Phone: ( ) ____- _______ Email Address: __________________________________________

Club Officer Position 2015-16 ____________________________

Check all that apply: ☐ First timer ☐ Legion of Honor ☐ KMF Distinguished Kiwanian
☐ 50 Yr. Kiwanian ☐ Life Member District ☐ Life Member KI ☐ KMF Trustee ☐ KMF J. D. Alexander
☐ Current District Chair ☐ Past Governor ☐ Lt. Governor 15-16 ☐ Lt. Governor 16-17

FEES AND EVENT SELECTION

<table>
<thead>
<tr>
<th>Event</th>
<th>Qty.</th>
<th>Price</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Fee</td>
<td>Everyone (includes convention shirt, size not guaranteed if registered after August 1)</td>
<td>15.00</td>
<td>$</td>
</tr>
<tr>
<td>Shirt Size</td>
<td>Small</td>
<td>Med</td>
<td>Large</td>
</tr>
<tr>
<td>LATE Registration</td>
<td>(after August 11)</td>
<td>25.00</td>
<td>$</td>
</tr>
<tr>
<td>Friday, August 26 CLE Make-up Registration</td>
<td>(Must Register separately at <a href="http://www.mikiwanis.org">www.mikiwanis.org</a>)</td>
<td>XX</td>
<td>30.00</td>
</tr>
<tr>
<td>Meal Package Price</td>
<td>(Includes Friday Lunch, Saturday Lunch, Saturday Dinner)</td>
<td>99.00</td>
<td>$</td>
</tr>
<tr>
<td>Friday, August 26 Kiwanis of Michigan Foundation Breakfast</td>
<td>Vegetarian Chef Choice</td>
<td>20.00</td>
<td>$</td>
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<tr>
<td>Friday, August 26 Kick Off Luncheon</td>
<td>Vegetarian Chef Choice</td>
<td>28.00</td>
<td>$</td>
</tr>
<tr>
<td>Saturday, August 27 Past Lt. Governor’s Council Breakfast</td>
<td>Vegetarian Chef Choice</td>
<td>15.00</td>
<td>$</td>
</tr>
<tr>
<td>Saturday, August 27 Governors Banquet (Business Professional Dress)</td>
<td>Vegetarian Chef Choice</td>
<td>52.00</td>
<td>$</td>
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</tbody>
</table>

INSTRUCTIONS: Do NOT mail or fax this form after August 11….Late Registration is handled at the walk-in registration in East Lansing. Online registration will remain open until August 15.

Hotel Reservations end August 5

Dress code for the convention is casual except for the Delegate Session which is business casual and the Governor’s Banquet which is Business Professional.

Everyone (Kiwanians and non-Kiwanians) must register if you are attending any part of the convention. At a minimum, include your full Name and Club Name. No paper registrations may be submitted after August 11. After that date only onsite registration is available and the late fee will apply.

If you are a Delegate…..make sure your Club has submitted the Certification Form to enable you to vote.

You may Pick Up your Tickets during Registration Hours (they are included with your Registration Materials). ALL EVENTS are Pre-Order Only. See On-Site Registration desk for any available tickets at Convention. Only registered attendees may receive a meal ticket.

If you are registering children under 18 (no registration fee but must pay for meals), list their names and age(s):

__________________; _______________; _________________

Both Registration and Payment are available Online: www.mikiwanis.org or fill in and mail this form.

☐ VISA ☐ MasterCard Expire Date: ____/______
Sec. Code_______

Return Form to: Michigan District of Kiwanis, P.O. Box 231, Mason, MI 48854

Name on Card__________________________________Signature_______________________________
Support the MICHIGAN DISTRICT OF KIWANIS with your Ad or Message to appear in the Program Book to be distributed to all attendees at the 99th Annual Convention, to be held at the Kellogg Center in East Lansing, MI……………August 25-27, 2016

The SAMPLE GRID on the right is an exact Size of the options available.

Your camera ready copy (blk & white) should be submitted with the form and payment, or sent electronically to: executivedirector@mikiwanis.org

Full Page (4.25 x 9)
(Sold) Cover, back $350.00
Cover, inside back $250.00
(Sold) Cover, inside front $300.00
Inside $175.00
(cal for availability before or)
Half-Page (4.25 x 4.5) $100.00
Business Card $ 60.00
Patron (name listed) $ 25.00

Make checks payable to: Michigan District of Kiwanis

Send Payment to:
Michigan Dist. Kiwanis
P.O. Box 231
Mason, MI 48854

Advertiser: __________________________
Address: __________________________
City: _________________ Zip: ______
Day Phone: ( ) ______ - ____________
Email: ________________@____________
Contact Person: ______________________
MARKETING BEYOND Facebook

Let’s explore a few more marketing pieces that will help some of our rural clubs:

- **Word-Of-Mouth (WOM)** - WOM is still one of the best and most effective methods of marketing. Remember that WOM is not just the verbal spoken word anymore, it would include written word as well on personal Facebook pages, an editorial in a newspaper, a YouTube video, etc.

- **Local Newspapers/radio stations** - Despite what some believe the newspaper is still alive and kicking. It is true that online news has impacted the print version however, it has not knocked it out. In addition to the print versions of the newspapers many publishers also publish the articles online as well. So write press releases for everything! That includes projects, fundraisers, an interesting speaker at your meeting, announcement of new officers, an invite to your meeting. Need assistance writing your press release? Help is just an email away. Email the basics (Who, what, when, where and why) to Brittanie Chludzinski at chludzi6@msu.edu. It is always a good idea to send a quote and pictures/flier with the email.

- **Chamber of Commerce** - Chambers provide services such as working toward a strong local economy, networking opportunities, and are engaged within the community. To find information about your local Chamber of Commerce visit: www.ChamberOfCommerce.com. The website has contact information and includes links to chamber websites. Make sure to ask the Chamber to link your clubs website to theirs.

- **Church and community Bulletins/festivals** - If your town has a bulletin that is published (usually twice a year) ask about having a Kiwanis ad in it. Establish a good relationship with city officials and churches so they will consider allowing you to advertise on their road signs. Are there festivals in your community? If so host a booth at it!

- **Host a special guest night** - This technique is often viewed as a membership growth tool, which it is, however it is also so much more. When you hold a knock it out of the park, special guest night, you are advertising your club. The guests at your evening WILL talk to others about their experiences. The formula team has great resources for hosting one at: www.kiwanis.org/theformula/strengthen-your-club/hosting-a-membership-drive.

As with most things, you’re going to get back what you put into it. Try a couple of these options or come up with your own ideas, but the bottom line is don’t stop trying. What works for one club might not work for another. You’re not in this alone, if you need assistance please reach out to me!
The Michigan Builder is a bi-monthly digital publication sent out to Kiwanis members throughout the State of Michigan. Kiwanis is a worldwide volunteer organization dedicated to service, fellowship and leadership development. Kiwanis club members are community leaders filled with passion to serve children and communities. Six times a year, our magazines reaches 4,000 inboxes to share news of service, social and educational opportunities about our clubs’ service and fundraising.

**FREQUENCY:**  
Dec/Jan, Feb/Mar, April/May, June/July, Aug/Sept, Oct/Nov

**AD COPY DEADLINE:**  
- Nov. 1 - Dec/Jan  
- Jan. 1 - Feb/Mar  
- Mar. 1 - April/May  
- May 1 - June/July  
- July 1 - Aug/Sept  
- Sept. 1 - Oct/Nov

**RATES**  
- Full page................................................................$360 / issue $1800 / year  
- 1/2 page .....................................................................$180 / issue $900 / year  
- 1/3 page .....................................................................$120 / issue $600 / year

**Dimensions (in inches):**  
- Full Page 8 x 11  
- 1/2 horizontal 7 x 4  
- 1/3 vertical 2.5 x 9.5  
- 1/3 horizontal 3 x 7.5

**Best deals!**

**GOLD Package**  
- Exhibit Tables (2) in a corner  
- Full Page Ad in the Convention Program  
- 2 Meal Tickets to the Friday Lunch  
- Recognition at the Friday Lunch  
- 1/3 page Ad in the Builder two times...... $500

**SILVER Package**  
- Exhibit Table  
- 1/2 Page Ad in the Convention Program  
- 1 Meal Ticket to the Friday Lunch  
- 13 page Ad in the Builder 1 time.............. $300

**BRONZE Package**  
- Exhibit Table  
- 1/4 page ad in the Convention Program  
- 1 Meal Ticket to the Friday Lunch.... $200

All ads will be reviewed for content. We reserve the right to deny any ads that are not in line with our standards. Advertising cancellations cannot be accepted after the space closing date. Advertisements that resemble editorial pages will be labeled “Advertisement” by the publisher. Ads not conforming to correct sizes will be adjusted at Kiwanis’ discretion. Unless specifically requested, CD/DVDs will not be returned. Rates are for ads supplied in a format that meets our digital ad specifications. Files and ads that require file conversion, size adjustment, typesetting and/or design may incur additional production charges. For information about ad specifications, contact us at builder@mikiwanis.org.
Engage your Service Leadership Programs as part of the Michigan Kiwanis Family

“Thank you for supporting your district Service Leadership Programs by your club gift of $3 or $5 a member which helps cover our travel and other expenses. And do invite us to be a program for your club meeting. We love to share how K-Kids, Builders Club, Key Club, Circle K, Aktion Club, and Key Leader are providing service to local communities and building leadership skills.”

**Key Club Administrator:**
Brian L. Crenshaw,
213 E. Harris St. Lansing, 48906
Cell: (517) 256-6573,
Email: administrator@mikeyclub.org

**Circle K Administrator:**
Lori L. Stillwell (Rowdy),
47731 Meadowbrook Dr. Macomb, 48044-2756
Cell: (586) 295-7757
Email: lori2547@yahoo.com

**Aktion Club Administrator:**
J. Gordon Schleicher (Margie),
1586 Hagadorn Rd. Mason, 48854-9317
Club: South Lansing Phone: (517) 833-4988
Email: aktionadministrator@mikiwanis.org

**Builders Club Administrator:**
Lucinda “Cindy” Kenney (Darrell),
P.O. Box 445 Manchester, 48158-0445
Club: Manchester Cell: (734) 417-3653,
Email: buildersclubadministrator@mikiwanis.org

**Kiwanis Kids Administrator:**
Shataura Clayborne (Jonathan),
14341 Woodmont Ave. Detroit, MI 48227
Club: Ypsilanti Phone: (734) 796-0212
Email: kiwaniskidsadministrator@mikiwanis.org

**Key Leader Chair**
Marian O’Higgins,
8307 Clay Ct. Sterling Hts., 48313-4605
Club: Detroit No. 1 Cell: (586) 801-6706
Email: keyleader@mikiwanis.org

The weekend of April 22-24, 2016 was a life changing experience for 74 students! A full camp of excited students learning about: personal integrity, personal growth, respect, building community and the pursuit of excellence. Also, Saturday afternoon the students experienced the initiative course with trust building activities, a highlight of the weekend along with making many new friends and gathering around a campfire eating smores on Saturday night.

A great thank you goes out to all the adults that participated in making this weekend successful because of their dedication to our youth: Marian O’Higgins, key leader chair; Gloria Smart, key leader coordinator and Robert Allen, Rebecca Brinker, Linda-Ann Heldt, Dee Hudson (Governor-Elect), Sarah Kew, Caitlyn Keintz, Lori Litz, Anthony Otto, Laurie Papa, Tom Wilson and Robert Wynn. Our Lead Facilitator, Brian LeDuc was phenomenal and brought the whole group together with many hands on and group interactive experiences following the Kiwanis International developed curriculum.

Special visits were made by Governor Linda Lawther and International President Sue Petrisin. Please click on the link above that shares all the experiences the students had in this year’s camp.

---

Key Leader Camp Changes the Lives of 74 Students

The weekend of April 22-24, 2016 was a life changing experience for 74 students! A full camp of excited students learning about: personal integrity, personal growth, respect, building community and the pursuit of excellence. Also, Saturday afternoon the students experienced the initiative course with trust building activities, a highlight of the weekend along with making many new friends and gathering around a campfire eating smores on Saturday night.

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Special visits were made by Governor Linda Lawther and International President Sue Petrisin. Please click on the link above that shares all the experiences the students had in this year’s camp.

---

**Update from Key Club K-Family Committee...**

May 13-15th we had our first Michigan District Board meeting at YMCA’s Camp Storer. We were trained on our positions, and placed into our committees for the next year. As a committee, we went over our directives, discussed goals we would like to accomplish, and began brainstorming events we would like to hold for this summer. Our goals this year include; updating the Kiwanis Family Kit, creating resources for high school seniors about joining Circle K that would make the transition from Key Club to Circle K easier, and planning a K-Family picnic for this summer. We are looking forward to a wonderful in Key Club, and hope to accomplish a lot this year!
6 MONTH REPORTS

Aktion Club - Gordon Schleicher, Administrator

Aktion Club has a Goal of three new Aktion Clubs for the year which we are exceeding with six in the process of chartering. I have been making visits to those sponsoring agencies and Kiwanis clubs. I have also been keeping in touch by phone and have written two Builder articles.

Aktion Clubs in the process of chartering include a “community” club forming at the Oak Park YMCA in Lansing. Community clubs are those that are made up of members recruited from the surrounding community as compared from those whose members come from a school, workplace or living together in a housing facility. Jackson Aktion Club is the only other community Aktion Club in the district. You can help form an Aktion Club for persons high school age or older by contacting the Aktion Club administer with the name of a possible sponsoring agency, school or individual living with a disability. Gordon Schleicher is also able to visit your Kiwanis Club with a program. Contact Gordon at aktionadministrator@mikiwanis.org

Circle K - Lori Stillwell, Administrator

This past year CKI goals were set very high but together the board and the students reached the following goals: 561 total members (goal 550), Kiwanis Family Events 262 (Goal 190), Interclub attended 115 (goal 115), New clubs chartered 4 (goal 4), event participation 80% (goal 75%), money raised for Eliminate was $5,700 (goal $5,000) and CKI participated in over 22,000 service hours for the year. These last 6 months every club stepped up to obtain these goals.

Circle K has a very exciting year ahead with newly elected offices to our Executive Board and we have selected our 2016-2017 chairs. As we move forward we will be adding committee members to our team and start planning out an amazing year. On May 21st the new board and Presidents council will meet and set goals for membership, service and fellowship. Our first social will be our 2nd annual K-Family picnic - more information will be sent out by the first of June. If any of your clubs are interested in attending any others.

Key Club - Bryan Crenshaw, Administrator

I was invited to Lt. Governor Barb Duran’s Divisional Council Meeting to present for Key Club. Jim Gruzza, asst. Administrator presented. We have not been invited to attend any others.

We set a goal of ensuring that we collected all monies for our Fall Rally, Service Leadership Conference and changing the way we sent out some of our information this year. I am happy to say we were 100% on collection of our Service Leadership Conference fees and did change the method of distributing information for events this year. Instead of sending notices and packets in paper format, we did this electronically, which was more cost effective and eco-friendly.

The Michigan District of Key Club International is in a good position. We have had a better success in hosting and collecting fees for our events (Fall Rally only had about $200 in outstanding registration fees due compared to almost $600 in years past and SLC was 100% in collecting registration fees). Our District Board is planning to meet for the first time to hold our board training and currently we only have 2 positions that still need to be filled by appointment.

I have written two articles for the Builder. The first was a joint article with the SLP Administrators to urge Kiwanis Clubs to ensure they have a Kiwanis Advisor to their SLP clubs and this information was correct on the Secretaries Dashboard. The other was a request for help with our 501(c)3. We are still hoping to find someone that has experience in seeking out and writing grants. We have not had any leads to date.

The Kiwanis Club of Westside Kalamazoo held its third annual “Food Drive for Kidz” as its Kiwanis One-Day Service Event. Partnering with Kalamazoo Loaves and Fishes, the local food pantry distribution center, and Hardings Marketplace, the event targeted the 10,500 kids who are food insecure in the Kalamazoo area. During five hours on Saturday, April 2nd, volunteers from Westside Kiwanis and Loaves and Fishes distributed lists of kid-friendly foods to shoppers at Hardings Marketplace. The results were 1,229 pounds of kid-friendly food and cash donations of more than $475. Kalamazoo Loaves and Fishes equated the amount of food collected with 1,024 meals and because they are able to buy food for their Food Pantry Program at $0.09 per pound, the cash donations will buy an additional 5,300 pounds of food. This food drive receives tremendous support from the community and the Kiwanis Club of Westside Kalamazoo is grateful to Kalamazoo Loaves and Fishes and Hardings Marketplace for their continued partnerships.
Club Leadership Education (CLE)  
Registration Form .......................... July & August 2016

Please register the following KIWANIS CLUB for CLE Session at:  
(check one date box only)  
(NO PHONE REGISTRATIONS)

<table>
<thead>
<tr>
<th>Date</th>
<th>Location and Details</th>
<th>Deadline to Register:</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 9</td>
<td>Fetzer Center at WMU, Business Court, Parking Lot 72F, Kalamazoo, MI 49008</td>
<td>June 30</td>
</tr>
<tr>
<td>July 16</td>
<td>Suburban Collection Showplace, 46100 Grand River, Novi, MI 48374</td>
<td>July 8</td>
</tr>
<tr>
<td>July 23</td>
<td>Ramada Inn and Conference Center, 2650 S. I-75 Business Loop, Grayling, MI 49738</td>
<td>July 15</td>
</tr>
<tr>
<td>Aug 26</td>
<td>Make-up Session *Michigan District Convention, Kellogg Center, East Lansing, MI</td>
<td>August 12</td>
</tr>
</tbody>
</table>

Club Name: Kiwanis Club of ________________________________

Total Number of Registrants: ______ x $30 fee per person  
Total Due: $ __________________

Attendees Title in October: ___ (2016-17) Club Secretary  ___ (2016-17) Club President  
___ (2016-17) Treasurer  ___ Other

Charge total to Credit Card (check one below)  
Check Enclosed: to Michigan District of Kiwanis

VISA  
Mastercard

Account Number (16 digits)

Name on Card: ___________________________ Expiration Date: ___/____

Return entire form with payment to: Michigan District of Kiwanis, P.O. Box 231, Mason, MI 48854

TO REGISTER and PAY ONLINE:  
www.mikiwanis.org at the Event Registrations tab

Kalamazoo Session is for Divisions: 11; 12; 13; 14; 16  
Novi Session is for Divisions: 1; 3; 4; 5; 7; 9; 10; 17; 18  
Grayling Session is for Divisions: 19; 20; 21; 22  
Make-up Convention Session time on August 26 is 1:15pm – 3:00pm

All Sessions begin with check-in at 8:45 with training to begin promptly at 9:15 AM. Content is designed to assist the incoming Club President, the Club Secretary and the Club Treasurer. The program should end at about 12:30 and includes your first Division Council meeting (try to attend location for your Division).

14-Mar-16
Hillsdale

Gier Elementary School recognizes “Terrific Kids” at a school assembly for the month of April. “Terrific Kids” is a student recognition program that promotes character development, self-esteem and perseverance through improved behavior, peer relationships, attendance and school work. TERRIFIC is an acronym for Thoughtful, Enthusiastic, Respectful, Responsible, Inclusive, Friendly and Capable. The program is sponsored by the Kiwanis Club of Hillsdale.
Tri-Cities Kiwanis recently met at North Ottawa Community Health System (NOCHS) for a tour of the emergency room construction and to present a check for $20,000.

The Tri-Cities Kiwanis is proud to support the NOCHS Pulse Campaign, and has pledged to donate a total of $100,000 over five years. Kiwanis is specifically focused on supporting the needs of children and families using the emergency room.

NOCHS’ newly expanded Emergency Department will have two, specially designed trauma rooms that will allow families involved in serious accidents to remain together during treatment. This can provide a sense of calm and the proximity allows for real-time communication so family members remain in the loop on their loved one’s status. The new emergency room will also use specially designed mobile pediatric carts containing right-sized equipment and supplies, allowing greater flexibility to treat the littlest patients in any of the universal rooms.

Tri-Cities Kiwanis is also very proud of NOCHS’ collaboration with Helen DeVos Children’s Hospital, which has put in place updated pediatric protocols inside the Emergency Department that will ensure more pediatric patients can remain local. Or, in the event the child needs to be transferred to DeVos for more specialized care, the child will not have to repeat diagnostic tests or repeat the emergency department process when they arrive in Grand Rapids. Instead, they will be transferred directly to the medical/surgical floor, which saves time, costs and frustration for families.

“The extraordinary lead gift from Tri-Cities Kiwanis has made these advancements available to our local community through this important project,” said Jen VanSkiver, NOCHS Chief Communications Officer. “Without the support of the Kiwanis Club, these investments would not have been possible.”

Photo caption:
Cindy VanKampen, North Ottawa Community Health System (NOCHS) Director of Nursing, and Jeff Beswick, NOCHS Board Member and Co-Chair of the Pulse Campaign, pose with Tri-Cities Kiwanians to receive a $20,000 donation toward pediatric care in the new Emergency Department, currently under construction.
Our club had an amazing time on our first Kiwanis One Day. We volunteered with Focus:Hope, an organization that aims to bring about a stronger community in Detroit. Club members assisted them in boarding up abandoned homes in the area. We went in to the project knowing we would be doing good work, but the true impact of our work became clear throughout the day. The abandoned homes were across the street from an elementary school. Young children walking to school would walk past the homes every day; through broken glass, trash, and without knowing if anyone was inside the home. We weren’t just there to make the neighborhood look better. We were there to make the neighborhood safer for these kids to walk to school without fear of what they are walking past. Our members truly enjoyed the experience and we can’t wait to go back.

Member Quotes

Focus Hope was an excellent day boarding up blighted houses in downtown Detroit with Focus Hope. In addition to improving the neighborhood surrounding Thurgood Marshall Elementary School, we were participating in Kiwanis One Day where clubs throughout the Kiwanis International network join together to make a difference around the world. – Robert Allen

“My time at the project with focus hope was eye opening. I was happy to spend time in downtown Detroit and pitch in to make the community a safer place.” – Joe Blakely

“It was amazing to see how many neighbors expressed their appreciation for the work we were doing. There were neighbors who came out and thanked us for making it safer for their kids to go to school every day. There were neighbors who stopped what they were doing for the day to join us make their neighborhood better. The before and after photos are striking, but the real impact is in the safety the kids feel every day they walk through the area.” – Kelly Dougherty
Change Your 2015-16 Directory

(Also make appropriate changes on pages 19-24)

SHOREWOOD, DIV. 1
Sec. Colin Casey, 1915 W Fort St Apt. 319, Detroit, 48216-1760

COLON, DIV. 12
Sec. Deborah Marshall, Phone: (269) 386-2094

GRAND LEDGE, DIV. 16
Pres. Preston Childs, Phone: (517) 763-3729

SWARTZ CREEK, DIV. 17
Pres. Gregg Huyck, Phone: (810) 644-2084

CLUB MEETING PLACE/DATE CHANGES

HOLT, DIV. 16
2nd & 4th Mon., 6:30 PM (effective July 11th)

OKEMOS, DIV. 18
1st & 3rd Tues.

INDIAN RIVER, DIV. 22
Indian River Golf Club, 3301 Chippewa Beach Rd., Mon., 11:15 AM (June–Sept.)

INFO FOR ADDITIONAL INDIVIDUALS

LT. GOVERNOR-ELECT, DIV. 12
Current Lt. Governor Terry Tomlinson will continue

LT. GOVERNOR-ELECT, DIV. 13
Billy Martin (Diane), 1237 Whites Rd, Kalamazoo, 49008-2929
Club: Portage-Suburban Phone: (269) 720-1626
Email: billy@martinenvironmental.biz

LT. GOVERNOR-ELECT, DIV. 14
Cell: (616) 502-6079
Email: joe.legros223@gmail.com

The Kiwanis of Michigan Foundation

Last month, a guest to our Club, shared the circumstances around her nine year old son, Matthew’s, four year struggle and ultimate death due to HLH and Mitochondrial disease. Over the four year period of his battle, Matthew had been hospitalized at Children’s Hospital of Michigan and then at C.S.Mott Children’s Hospital. Mom’s face lit up at my mention of the Kiwanis of Michigan Foundation. She shared with me the Christmas and birthdays spent in the hospital. As a parent, you are physically and emotionally drained, and it is very uplifting on these dark holidays to have the Child and Family Life Department provide the holiday party for your child and family.

These important events happen regularly, in part, due to your Foundation’s support. That said, I need to remind you “these families” depend on your Club’s $45/per member voluntary contribution. If you have made your Club’s 2015-16 contribution, THANK YOU! If a hospitalized child is still waiting on you, PLEASE mail your Club’s contribution soon. Honestly, my personal goal is $45 for each and every Michigan District Kiwanian.

As we elect new officers and build Club budget’s for 2016-17, it is time to budget your support of the Foundation. Some Clubs pay the full $45 from their Club’s Activity or Project Fund. In other Clubs, each member makes their contribution with a personal check. Other Clubs split the contribution between the individual members and the Club. There is no correct way to make your contribution. Please remember there are seriously ill and injured children counting on YOU!

I enjoyed my opportunity to visit each of the Spring Divisionals this last couple of months. Thank you for welcoming me to your community. For those of you who allowed me to speak, I spoke of the Human Resources Directors dreaded “But Sandwich.” I don’t know how else to say it....your Foundation needs your $45/per member, BUT we need more to make our budget work.

Continued on page 18

Nurturing Kiwanis into the Future

growth
retention
service
children

Kiwanis Members asking = New Members

Dick Hitch running for Governor-Elect
Continued from page 17
You can help your Foundation by participating in your Foundation “For The Children” by attending the golf outing on Monday, June 13th at Whispering Pine Golf Course in Pinckey. The Howell Club has connected with the Lloyd Carr Foundation to put this outing on. If you are not a golfer, you are still invited to join us for the dinner and raffles! Hope to see you there.

We also need your help both selling and purchasing our Hawaiian Vacation tickets. If we sell all 5,000 tickets, both your Foundation and our Michigan District will benefit with a contribution over $20,000 EACH! A very special Kiwanis thank you to Governor-Elect Dee and Al for donating their condo for this cause. Kiwanians and non-Kiwanians alike can participate in this raffle. Examples of our Foundation's efforts are everywhere. Have you followed the story for the 14-year-old shot by the Uber driver and her outstanding recovery at Mary Free Bed Hospital? Take a look around and I am sure you will find many children, served by your Foundation through the Child and Family Life Department.

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In Memoriam

EUGENE E. COLE
Lt. Governor 1979-80
Addison

DAVID A. REDLOWSK
Clinton Township

EARL W. KLINDEL
Dearborn

WILLIAM B. SHARP
East Lansing

FRED G. STENKE
Gaylord

WILLIAM MARKLEWITZ
Kiwassee, Midland

DARLENE M. RAPLEY
Lapeer

KEITH JOHNCOX
Onsted

ELIZABETH J. WAGNER
Saline

DICK DUNCAN
ROBERT KYSER
Shelby Golden K

CHARLES T. JONES
Traverse City Area G.K.

RAYMOND J. WEINGARTZ
Utica-Shelby Twp.

DONNA J. RUTLEDGE
Past First Lady e5
Lt. Governor
2002-05 e5 2008-09
Whitmore Lake

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