



Michigan Builder

Serving the children of the world

Michigan District

JUNE/JULY 2018 Issue



*Boyne Mountain
Resort and the
Boyne City Club*

CONVENTION 2018

This year's District Convention will be held at beautiful Boyne Mountain Resort and the Boyne City Club is happy to be hosting this year's Convention. For those not familiar with the Boyne City club, while we may be a small club, we are not your average club. We tend to be a little loud and people definitely know when we are in a room. Our focus is on FUN, and we are taking much of that same focus into the Convention with us. We will have everything from golf, and Zip Lines to exciting speakers, live entertainment and beautiful Lake Charlevoix as an added bonus.

Boyne Mountain is not only known for its skiing and championship golf courses, but has a many other amenities as well. Not into golf? How about a spa day? Or Zip Lining? Water Park? Great restaurants? All of this is right on Boyne Mountain property, but a mere six miles away on beautiful is Boyne City.

All of this, and you will want to find time for the convention as well.

For those arriving on Thursday, you will have a chance to check out the golf course during the afternoon, as well as take a chair lift ride to check out the view and have a snack at the top of the hill in the evening.

We have great speakers lined up for the Convention this year. Our keynote speaker on Friday will be Tony Rubleski of the Mind Capture book series. We will also have local leadership expert Chip Hansen speaking during lunch on Friday.

Haven't had enough leadership yet? How about some leadership games and exercises with Michael Cole? After all that leadership, let's have some fun with on a Zip Line, before exploring Boyne City.

[CLICK FOR MORE](#)



Where did MI District Kiwanis Executive Director Greg Smith's hair go?

Anybody ever hear of St. Baldrick's Foundation? They raise money for Pediatric Cancer Research by organizing "head shaving events"; it started around 50,000 shaved heads ago. 'Shave to Raise' is one of their catch phrases. Greg attended the MI District Circle K Convention in Detroit; Circle K has partnered with St. Baldrick's Foundation. When the hair challenge landed in his lap, he made an agreement

with some energized Circle K members; "Raise \$500 for Baldrick's and I'll do it." Greg is a man of his word! So heads up Kiwanians, the Baldrick's Foundation challenge could be coming to Boyne in September. You can start fundraising now to lose your awesome Locks! Greg could not be happier with his new look; and looks forward to sharing the challenge!



Click



Click



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2018 CLUB Leadership Education Dates

Calling all 2018-19 Club Presidents, Secretaries and Treasurers to attend Club Leadership Education this year. Information about these sessions and who should attend was presented at the Spring Divisionals in March and April.

[Click to Register](#)

calendar

JUNE

- 1** Deadline for filing Annual Report of Elections
- 2** Training for District Chairs 2018-19, Mason Past Governors Council Annual Meeting-Possible move to Circle K Convention
- 28** 2018-19 Club Presidents have Committee Chairs selected
- 28-1** Kiwanis International Convention, Las Vegas, NV

JULY

- 2-4** INDEPENDENCE DAY District Office Closed
- 4-8** Key Club International Convention-Chicago
- 4-8** Circle K International Convention-Chicago
- 5** Club Chairs to set Budgets & Projects for 2018-19
- 6** Deadline for Club Proposed Amendments & Resolutions to District Office
Fellowship of Christian Athletes Camp, Albion College
- 14** Club Leadership Education (CLE) , Grayling
- 21** Club Leadership Education (CLE) , Troy
- 22-27** State Police Student Law Academy, Lansing
- 28** Club Leadership Education (CLE) , Kalamazoo



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 Phone: (517) 676-3837
 Toll Free: (877) MIKIWANIS
 Fax: (517) 676-6600
 E-Mail: executivedirector@mikiwanis.org
www.mikwanis.org

GOVERNOR
Marian O'Higgins

GOVERNOR-ELECT
Larry Memmer

IMMEDIATE PAST GOVERNOR
Dee Hudson

EXECUTIVE DIRECTOR
Greg Smith

PUBLISHED BI-MONTHLY
Fountain Communications, Inc.
Julanne Williams
 email: julanne1@me.com

DESIGN AND LAYOUT
Gerry Talarico

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Builder Publication Schedule

Issue	Deadline	Issue	Deadline
Feb/Mar	Jan. 5	Aug/Sept.	July 5
Apr/May	Mar. 5	Oct/Nov.	Sept.5
June/July	May 5	Dec/Jan	Nov. 5

Attention: Club Presidents, Secretaries & Bulletin Editors; Lt. Governors and District Chairpersons. Submit all articles, photos and video to Thebuilder@mikiwanis.org. All photo and artwork must be sent as either jpg or bmp files. Video must be sent as mpeg files.

Education- **SERVICE** - Fun

**THAT IS
WHAT YOU
WILL HAVE
AT OUR
DISTRICT
CONVENTION
THIS YEAR!**

Plan on completing your Registration soon and experience a fully planned Convention with activities for everyone. DCON will be held at Boyne Mt. this year. Activities begin on Thursday with golf and a special luncheon followed by an evening going up to the top of the mountain in a chairlift for refreshments. Mark your calendar and plan on attending Thursday, September 6th to participate in these events. This year, we are having our Memorial Celebration of our past members at our Friday Breakfast. We want to start the Convention recognizing our past members that have given so much of themselves serving Kiwanis and their communities. A full day of Education, Service and Fun is planned for Friday (check our newsletter for all the details), ending with shuttle rides to Boyne City for strolling music, restaurants and a special project in town. We are working with St. Baldricks, to help them obtain funding for children with Cancer. We are looking for 10 participants to get their heads shaved this evening. We have 3 signed up so far, I will start the fundraising by donating \$100.00 for each Kiwanian participant. Our goal is to raise \$1,000.00 per participant to give to St. Baldricks for children with cancer. Saturday continues with great speakers, education. service and fun. After the Governor's Banquet we will have entertainment featuring a local group, Carl and the Cabanas, for 2 hours so we can relax with friends and enjoy. The Lt Governor's Banner exchange is on Sunday after breakfast.

The last two months, as I visited clubs in our district, I am hearing and seeing so many wonderful projects and service our clubs are doing. I so appreciate the work and time all Kiwanians are doing to make our world, our state, and our communities be a better place.

Thank you to all that attended our Spring Divisionals. Each Divisional had its' own unique planning and sharing. It was great seeing so many clubs receive awards and also have the chance of communicating with each other their special projects.

As this year progresses, keep working towards completing your goals and commitments to your clubs. Remember, our International President has labeled this year as the Eye of Tiger. Let us keep our passion, dedication, commitment and follow through to reach our goals.

I want to hear from you!

You can reach me at Governor@mikiwanis.org



Marian O'Higgins
2017-18 Governor
Michigan District
Governor@mikiwanis.org

Governor Marian





The calendar says **JUNE 1ST**

**WE MUST
NOT FORGET
TO SERVE
OUR KIDS
IN OUR
COMMUNITIES
IN THE
SUMMER.**

Hopefully, we have green lawns, growing gardens, and beautiful flowers in bloom. The busy days of summer are upon us! Our lives take on a different rhythm in the summer.

School is out, and families are busy. Our grandchildren have more ballgames. Vacations and outside activities fill a lot of our time. Clubs have very active summer reading programs, bicycle derby's, fishing activities, and other youth sports programs. We still need to package food to help families because the food programs through the school are not there. How is your club serving the children of your community?

For many of our clubs, summer is a time for their fund raising. They park cars at festivals, sell popcorn at concerts, work at the local fairs and festivals, and put out flags for the summer holidays.

As Kiwanians we are out in the public more. By wearing our Kiwanis apparel, we are noticed. This is a great time to accomplish two things.

One, when you are working at a community event, talk to people around you about Kiwanis. Tell them what your club does and why it is important. Invite them to attend a meeting and follow through to make them a member. Use your club tri-fold, application, and other information, to help them learn about Kiwanis. As the district continues to strengthen clubs and grow in numbers, we continue to make a difference in our communities!

Two, sell those raffle tickets you received in the mail from the foundation. This money will help support the foundation programs in the four hospitals. The district money will be used for education and training, marketing to support clubs, and strengthening existing clubs. If your club has 20 members and they sell 10 tickets each – that's \$200.00 that will come back to your club to support your programs.

Also, this summer there will be a club opening event in Novi and Farmington. International President Jim Rochford, with the eye of the tiger team, will be here July 16-18. Think about how much time you can help those three days? Come and learn how to recruit members from the best.

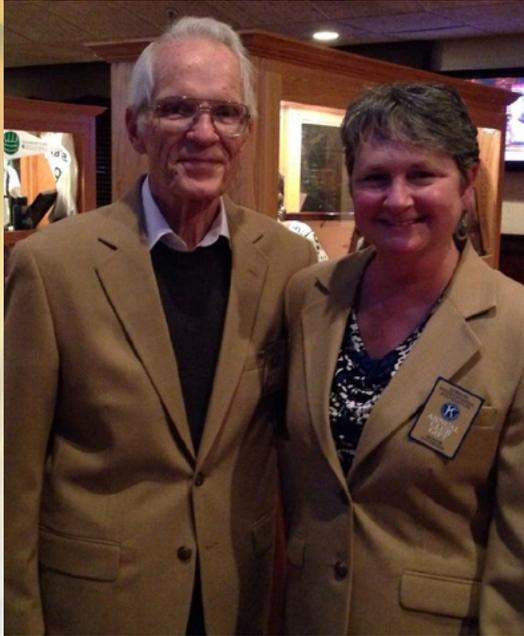
Contact me, larrymemmer@gmail.com, if you are willing to give some time. We need your help.

Kiwanis Making a
Difference Together



Larry Memmer
2017-18 Governor-Elect
Michigan District
Governor-elect@mikiwanis.org

PAST GOVERNOR *Spotlight*



Past Governor: Charles B. Kincaid

Year as Governor: 2004-2005

EDUCATIONAL BACKGROUND: Associate Baker College Medical Assistant

HOBBIES: Reading and golf

SPECIAL INTERESTS AND OTHER ORGANIZATIONS: Church work at Grace Pointe Wesleyan in Owosso

A BRIEF HISTORY ON YOUR KIWANIS CAREER: I joined the Kiwanis Club of Owosso in 1990. Have served three terms as president, two of those years we were recognized for being distinguished. Currently I am Treasurer of our club. Served as Lt. Governor, under Bob Page, 1999-2000. Served a convention chairman, new club building and Kiwanis Children's Fund.

WHY YOU JOINED KIWANIS: I was asked by a good friend and thought that was something that I would enjoy, and I have enjoyed it very much.

What do you feel your successes were as Governor: The year I was Governor was the year that Alan M. Dailey was hired as the Executive Director. Visiting so many different clubs and observing how they managed their clubs.

YOUR KIWANIS MOMENT: I do not have a particular moment but going to several conventions both at the National and State levels was very enlightening and good learning experiences.

WHAT KIND OF HELP COULD YOU OFFER A CLUB IF ASKED: Close to home I could help build new clubs.

Past Governor: Liz Wilson

Year as Governor: 2011-2012

EDUCATIONAL BACKGROUND: Graduated from Mason Michigan High School Business Management Degree from Lansing Community College Law Enforcement studies at Lansing Community College Public Administration and Public Speaking studies at CMU

HOBBIES: Golfing, Gardening and Travel

SPECIAL INTERESTS AND OTHER ORGANIZATIONS: President Mason Area Historical Society, Co-Creator, Mason Promise Scholarship, Past President, Mid-Michigan Crime Stoppers, Board Member Prescription Drug Task Force

A BRIEF HISTORY ON YOUR KIWANIS CAREER: Joined Kiwanis 22 years ago when I was asked to a meeting by a friend. Served as Circle K Administrator, Lt. Governor Division 16, Builders Administrator and Law Enforcement Academy Advisor, and Governor

WHY YOU JOINED KIWANIS: I saw the needs of our Mason Community were better met when I worked with a team. We could accomplish more when we worked together, than what I could do on my own.

WHAT DO YOU FEEL YOUR SUCCESSES WERE AS GOVERNOR: Though we lost members, we gained new members who brought new ideas to the organization and we were able to cultivate new leaders who continue to work hard to develop training programs, see that our youth programs continue to succeed, Key Leader being one of those and establish better communication between the Clubs and the District.

YOUR KIWANIS MOMENT: I was the Assistant Administrator for Circle K and we were doing a weekend leadership retreat with the students. I overheard one of the students on his phone being questioned by a friend as to why he was there hanging out with "Old People". "These people are not old" he told the guy on the other end, "These are my friends, they are Kiwanians." I came to realize how Kiwanis through service from K Kids to Golden K bridges that age gap and we see each other through different eyes.

WHAT KIND OF HELP COULD YOU OFFER A CLUB IF ASKED: After the experience of helping to build a club in Grand Blanc, I realize how club building tools can be used to help build up membership for existing clubs. I would love to be able to share that experience with any club that would like to try those technics. The club just has to be open to try them!

When a Kiwanian is so passionate to share their love for Kiwanis, their ability to promote leaders in the organization and their desire to serve their communities and all children, the next step one may take is to run for the office of the Michigan District of Kiwanis Governor.

If so honored to be elected by their peers to that position, it is an amazing 3- year adventure. (Gov. Elect, Gov. and Immediate Past Gov.) Governors mentor their clubs, get involved in their projects, provide advice when needed and act as the District cheerleader. Once that three year commitment ends, a Past Governor is always available to lend a hand, to help celebrate a success, to counsel a club through difficult time, to help foster ideas to assist a club to grow or to mentor those seeking to become the next Kiwanis Governor. Over the next months, the Builder will be profiling Past Governors to provide a resource match to help you or your club. Please use us! We love to share our experience in Kiwanis with you!

**Yours In Kiwanis
Liz Wilson
Past Governor 2011-2012**

6-9
SEPTEMBER
2018

District Convention *at a glance*

CONVENTION AND ROOM RESERVATION DEADLINE IS August 7, 2018

THURSDAY SEPTEMBER 6TH

- 9:00 AM **GOLF ON YOUR OWN** - (KIWANIS PRICING)
12:00 PM **LUNCHEON** - Vienna A
3:00 PM - 6:00 PM **REGISTRATION & CREDENTIALS** - West Lobby
EXHIBITS & DISPLAYS - Set up only - Matterhorn C & D
6:00 PM **CHAIR LIFT, EAGLES NEST & ICE CREAM SOCIAL**
8:00 PM **2017-18 DISTRICT BOARD MEETING** - Graz

FRIDAY SEPTEMBER 7TH

- 7:00 AM **MEMORIAL BREAKFAST** - Vienna
7:00 AM - 6:00 PM **REGISTRATION & CREDENTIALS** - West Lobby
8:00 AM - 2:00 PM **EXHIBITS & DISPLAYS**
Matterhorn C & D
9:00 AM **HEARINGS ON RESOLUTIONS & BYLAWS**
(See program book for locations)
9:30 AM - 11:15 AM **WORKSHOP PROGRAMS** - (See program book for locations)
11:30 AM - 1:00 PM **CONVENTION KICK-OFF LUNCHEON** - Vienna
1:15 PM - 3:15 PM **GENERAL SESSION** - Matterhorn A & B
3:30 PM - 5:30 PM **LEADERSHIP GAME-MICHAEL KOLE** - Matterhorn A & B

- 3:30 PM - 5:30 PM **ZIPLINE**
6:00 PM - 9:00 PM **EVENING IN BOYNE CITY**

SATURDAY SEPTEMBER 8TH

- 7:00 AM - 3:00 PM **REGISTRATION & CREDENTIALS** - West Lobby
7:00 AM **KMF HOSTED BREAKFAST** - James Bay
8:00 AM - 1:30 PM **EXHIBITS & DISPLAYS**
Matterhorn C & D
8:15 AM - 11:15 AM **WORKSHOP PROGRAMS** - (See program book for locations)
11:30 AM **HONORS & AWARDS LUNCHEON** - James Bay
1:30 PM **DELEGATE SESSION & DIVISION CAUCUSES**
(Voting Bylaws and Candidates) - Matterhorn A & B
6:00 PM **PRE-BANQUET RECEPTION (CASH BAR)** - Vienna
7:00 PM **GOVERNOR'S BANQUET** - Vienna
Post Banquet **PRIZE DRAWINGS** - (Must be present to win)
9:00 PM **ENTERTAINMENT**

SUNDAY SEPTEMBER 9TH

- 8:00 AM **PAST LG COUNCIL BREAKFAST** - Vienna
9:30 AM **CLOSING SESSION** - Graz

**CONVENTION
REGISTRATION FORM
AND TO RESERVE
YOUR ROOM**

CLICK TO
REGISTER

**SIX FUN
THINGS TO DO!**

CLICK TO
WATCH

Meet District Convention Key Note Speaker **TONY RUBLESKI**



**HE IS AN IN-DEMAND
SPEAKER WHO'S
GIVEN HUNDREDS
OF PRESENTATIONS
THE PAST DECADE**

For more information [Email](#)
or CALL 616-638-3912

Tony is currently the president of Mind Capture Group. His message is designed to help people 'Capture' more minds and profits. He is an in-demand speaker who's given hundreds of presentations the past decade, a strategic business coach, and global event promoter with over 20+ years of experience in the personal development industry.

His second book in the Mind Capture series went #1 in three different business categories with Amazon.com and received stunning reviews from a wide range of leaders in marketing, sales, psychology to academia and multiple New York Times bestselling authors. His latest book titled, TRAILBLAZERS: Leadership Lessons from 12 Pioneers Who Beat the Odds and Influenced Millions, will re-release globally on September 4th, 2018 with New York publisher Morgan James.

His work has been featured in various media outlets ranging from Toastmasters International Magazine, The Detroit Free Press, the FOX TV network, ABC, to CNN Radio, NPR and Entrepreneur Magazine Radio. In addition, he has also served as a Faculty member with the U.S Chamber of Commerce.

Leadership GAME

Conducted by **JOHN MAXWELL LEADERSHIP COACH** *Michael Kole*

Get Ready to Raise Your Organizations Leadership Lid!

The Leadership Game is a fun, yet challenging experience designed to help you and your team better understand core leadership principles and values. Through this game, you will be able to raise the leadership awareness of your team and introduce the timeless leadership principles that will bring about positive change through communication and connection!

In this two-hour event, you will engage in open discussions with your group about challenges and opportunities the Kiwanis organization is facing. You will discover ways to strengthen both your and your team's leadership abilities!

This is a fun learning experience, where you are exposed to leadership concepts, and most importantly, how to immediately apply them!

Everyone Communicates Few Connect

“Only One Thing Stands Between You and Success. It Isn't Experience. It Isn't Talent.”

World-renowned leadership expert John C. Maxwell says if you want to succeed, you must learn how to connect with people. And while it may seem like some folks are just born with it, the fact is anyone can learn how to make every communication an opportunity for a powerful connection. In *Everyone Communicates, Few Connect*, Maxwell shares the Five Principles and Five Practices to develop the crucial skill of connecting, including:

- Finding Common Ground
- Keeping Your Communication Simple
- Capturing People's Interest
- Inspiring People
- Staying Authentic in all Your Relationships

The ability to connect with others is a major determining factor in reaching your full potential. It's no secret! Connecting is a skill you can learn and apply in your personal, professional, and family relationships - and you can get a great overview of these principles during our workshop!

Let's play a game!

Continued from page 1

Friday night will find us in Boyne city at an event called Stroll The Streets, where we will have the opportunity to enjoy the sparkling waters of Lake Charlevoix, have a bite to eat at one of many fantastic restaurants or Tap Rooms. There are more than 15 eating establishments in walking distance in downtown Boyne City, all offering a wide array of entrees. Boyne city has everything from Latin and BBQ to European Café and breweries and Tap Rooms. During Stroll The Streets you will also have the opportunity to listen to wonderful street music and check out the local art district, and take a carriage ride as well.

Whatever you do, don't get a haircut before heading to Convention. Friday night will also present a great opportunity to raise some cash for a great cause, St Baldrick's. St Baldrick's is an organization focused on raising awareness and filling the funding gap in childhood cancer research. Get some pledges before you arrive or raise funds on sight to shave your head and show kids with cancer that we support them. Couldn't be talked into having your head? How

about making a fun yarn wig for kids with Cancer back at the Convention on Saturday morning?

After making your wig on Saturday morning, if not attending the break-out sessions, head back into Boyne city to check out one of the biggest and best Farmer's Markets in northern Michigan.

Boyne City has often been called the place where life meets the lake. And from the moment you arrive, you'll see why. From a leisurely afternoon on the Boyne River, to the beauty of watching a sailboat catch a summer breeze, anything having to do with fun on the water is found in and around Boyne City.

Haven't had enough fun yet...how about dancing the night away after the Governor's banquet to the live entertainment of Adam and the Cabana Boys.

We will conclude with the Governor's Breakfast on Sunday morning along with one more motivational speaker and leave with lots of memories of fun! With all these fun options, it will be hard to remember that we are here to learn.



Thirteen new members and **COUNTING**

Chris Holbert
PRESIDENT
Brooklyn Kiwanis

**RECRUITMENT
DOESN'T SEEM
SO HARD ANY
MORE. NOW
THAT WE
HAVE SOME
MOMENTUM,
THE TIDES
HAVE TOTALLY
TURNED. NEW
MEMBERS ARE
BRINGING NEW
IDEAS, AND
NEW FRIENDS.**

The Kiwanis Club of Brooklyn looked like a lot of small town clubs at the beginning of the year. They had around 25 members, with a core group of about a dozen who worked most of their projects. They had about 20 years under their belts since the club had been re-chartered (the club had closed its doors once before). And, many of its members were on their second or third round of serving as club president. It was a job that nobody was fighting for any more.

In the previous years, the club had only grown by two members. "My mom was a member of the club and was always volunteering me for events, so I figured I might as well be a member," says current club president, Chris Holbert. "Soon after, my husband joined for the same reason, except I was the one volunteering him."

Like most of its committees, the club's membership committee consisted of one person, usually the president. Whenever the dreaded issue of membership came up, the comments were always the same. "We've asked everyone already." "Young people don't volunteer anymore."

"My thought every time we discussed it was that we were literally a year or maybe two away from not having a club any longer," says Holbert. "Our members were fiercely committed, but they were getting burned out, and we couldn't afford to lose even one person from our core group of volunteers."

Not only was there no growth, but some of the club members had developed health issues, and a couple more had retired and started travelling more. Several more were snowbirds. It's a theme that Holbert says she hears about a lot when she talks to other clubs at conventions and trainings.

So what changed?

"One of our best volunteers had a change in her work schedule and had to leave the club. In one fell swoop, we lost our Fundraising Chair and our President Elect," says Holbert. "I had just been tapped to replace her as President Elect and was thinking we have to do something about this right now. And then I heard about Tecumseh."

At one of the Division 11 meetings, the Tecumseh Club reported that they had recruited 11 new members in 2016-2017. That was the "a-ha" moment that Holbert needed.

"Tecumseh took away all of our excuses," says Holbert. "I realized, the problem isn't with 'people' the problem was our attitude. We didn't believe it could be done, so we weren't really trying. We were doing the same things we had always done and getting the exact same results... so, we changed."

Holbert attributes their success to a few of these key changes. When asked what worked for her club, she gave us the following:

We dumped the stuff that we hated. At the beginning of the year, I asked the club to tell me what stuff they loved and what stuff they hated, and then we dumped the stuff we hated. We didn't like selling wreaths for a fundraiser, so

we dumped it. Running a kitchen at our annual craft show didn't bring in enough money for the amount of work that we were doing, so we dumped it. By the same token, we reasserted our love for the things that we really enjoyed or were particularly proud of. Now we had a plan for the year that felt less like "work" and more like a mission.

We became more visible. We were not great at taking credit for the things that we do and we weren't really getting our branding out there. People had no idea who we were, what we were doing, or why we were doing it. That seems silly when we have such a fantastic mission. We decided that we needed to come out of the shadows. We started submitting written articles to our local paper about every event. We became more interactive with our SLPs. We put a float in our Christmas Parade for the first time in years. And we started the flag program by partnering with our local scouts to lend the muscle our club didn't yet have.

We defined our target audience. Most of our club members hadn't joined when they were young because they, like young people today, were busy with their families – volunteering at school, coaching sports, and so on. We decided our real targets weren't "young people." They were the newly retired people moving to our area and the new empty-nesters who suddenly had more time on their hands and were looking for things to do. Once we made that decision, we focused on promoting the camaraderie of the club and social aspects along with our mission.

We created new groups within our club to find new members and "friends." We decided that it would be great to get new members, but almost as good if our club could make new "friends" who were willing to volunteer now and then. It was much easier for some of our members to invite people to be "friends" of our club than to make the membership pitch. It also made it harder for people to turn us down.

We took a look at things that our club members already enjoyed doing and created events around them so that people would have more opportunities outside of our meetings to interact with us. Now we have the Kiwanis K-nitters, making knitted projects for donation and for sale in our craft show; a sewing group called *Sew What?* that is making pillow cases for kids in the hospitals and foster care; and *Quarter-a-Quarter*, a quarterly event where we ask 25 members of the community to come to lunch with us to hear about some local programs and agree to donate \$25 per person. We also tried the Kiwanis StriKers, which was a bowling group that ultimately fizzled out, but only after we brought in two new members.

We created a satellite meeting once a month at a different time. Our meetings are at lunch, which automatically excludes most of our town's working people because they leave the area during the day. We created an evening meeting once a month so we could eliminate that barrier to joining the club.

CLICK FOR MORE

The Flag Project Changes a Life

About this time last year, a very nice lady knocked on my door and asked if I was interested in continuing the Flag Project. I love this program and had been proud to participate, but I had just lost my job due to downsizing and had been diagnosed with breast cancer. So even though \$30.00 isn't a lot, I was worried about expenses and told her I had to decline. Well, I had a flag in my yard last year because of her kindness. And that little bit of "normal", and the happiness I felt every time the flag appeared was a true bright spot during a long hard year.

I'm happy to report that life is a little easier this year. My treatment is going well and I am back to work part-time. So I am very excited to be able to participate this year. I also have included an extra \$30.00 for a flag for my sister. We lost my brother-in-law to colon cancer last October, and I would like you to put a flag in her yard in his memory. If the program doesn't extend to her neighborhood, please use the extra to help someone else, or put it toward the other good work that you do.

The Hillsdale Kiwanis Club is very proud of the many projects we are doing for our schools, community, county and the world. A big thank you to the Jackson Downtown Kiwanis Club for encouraging and supporting us on this endeavor. We are truly improving the world one child and one community at a time.



THE PILLOW Project

When the Grand Blanc Kiwanis club heard there are kids right in their community that don't have pillows to sleep on, they decided to do something about it. Combining a love of reading with a lack of pillows led to the formation of the Kiwanis "Hop on Pop" reading night at Art Van Pure Sleep. During the event, books are read aloud by special guest readers who also encourage children to read at home. The children are also given books to take home and a special full size "reading pillow". Art Van Pure Sleep even let them run and jump (not too rough) on the beds. Several of the kids were more interested in holding their pillows than eating a cookie. Plans are to hold three or more of these special nights a year!

Welcome to my world as MEMBERSHIP CHAIR

REMEMBER,
AS FOR
MEMBERSHIP,
ONE MUST
PREPARE,
INVITE AND
FOLLOW UP, TO
BE EFFECTIVE.

When you love your club, you'll want to share that experience and invite others to be a part of it. It started when our two time Past President Thom Mann brought in his new member and received that Kiwanis cup I was giving away for new members. We planned new-member orientation and installation to help new member Marian feel special and involved. Growth was in the air with Kiwanis Detroit #1 Club's history; now we can look back and thank Thom for being the one who sponsored our First Female Governor of our Kiwanis Detroit #1 Club and Division 1. Since that time, Marian O'Higgins went on to be our President, our Lt. Governor of our Division 1, and still making history in the Michigan District. Next Marian O'Higgins as a new member, came on board diligently working to help build her legacy, in our club telling her story. Kiwanis asks you to "Tell Your Story." Well I realize this is just one of my many; mine has changed to fit the occasion when I tell you as Membership Chair of Detroit #1, I installed The Michigan District Governor in my club. However, membership growth is shared by all of our members. Remember, as for membership, one must PREPARE, INVITE AND FOLLOW UP, to be effective.

Have a membership drive; however, when it is not possible, there is still a Club goal to accomplish. At this time, I needed Team Work to get the job done. I asked all of our 56 #1'ers to be on the Committee, use a Lead Form that I had created to expedite the growth process. Marian worked the Oak Park 4th July Parade Kiwanis booth, talking and giving out over 200 Books with Thom in the park having fun with children, parents and the cute little dogs, telling our Kiwanis story. Did you know the most likely person to join are busy people, colleagues, friends and family? Give them at least three weeks to respond to an invitation, but also ask that any member who refers a guest follow up with a personal invitation as the date gets closer. From that request Marian gave me her lead form and it was her friend Renea.....History made at our Detroit #1 Club's Membership Chair & Past President, Beverly Wiggins' Story.

S L P

Service Leadership Program

sharing information and ideas, while mentoring and providing leadership development opportunities to the members

Engage your Service Leadership Programs as part of the Michigan Kiwanis Family

Thank you for supporting your district Service Leadership Programs. Do invite us to be a program for your club meeting. We love to share how K-Kids, Builders Club, Key Club, Circle K and Aktion Club are providing service to local communities and building leadership skills.

Aktion Club Administrator

Sue Devon
517-331-6256
susancdevon@gmail.com

Builders Club Administrator

Nicole Gayney
616-322-6299
nicole@grosseilekiwanis.org

K-Kids Administrator

Mercia Foster
Phone: (989) 775-8544
Email: merciaj.foster@gmail.com

Key Club Administrator:

Bryan L. Crenshaw,
213 E. Harris St. Lansing, 48906
Cell: (517) 256-6573,
Email: administrator@mikeyclub.org

Circle K Administrator:

Lori L. Stillwell (Rowdy),
47731 Meadowbrook Dr. Macomb, 48044-2756
Cell: (586) 295-7957
Email: lori2547@yahoo.com



It is time to register for the Michigan District Annual Aktion Club Convention.

The convention will be held September 14-15, 2018 at the Rock Lake Christian Assembly Camp in Vestaburg, MI. This year's convention promises to be educational, inspirational, and service oriented.

The convention will provide many fellowship and leadership opportunities for club members, as well as Agency and Kiwanis advisors. Our theme for this year's convention is: Aktion Clubs Show Olympic Spirit! Club members will have fun participating in Olympic contests and attending

the Olympic dance on Friday night. We are happy to announce our Keynote speaker this year will be Justine Caine. Justin is a Michigan resident, a Paralympic athlete, and accomplished inspirational speaker.

"People with disabilities, overall, have by far, a stronger work ethic than people without," Caine said. "Things aren't given to us. We've got to earn every step we get, and we don't want to take it for granted and then lose it, because you never know when another opportunity's going to come along."



Rock Lake Christian Assembly Camp

7389 Vestaburg Road Vestaburg, MI 48891 **989-268-5377**

REGISTRATION IS NOW OPEN!



KIWANIS AKTION CLUBS DAY!



LUGNUTS VS. CEDAR RAPIDS KERNELS

Monday, July 23rd @ 12:05pm

*Game typically last between 2.5 - 3 hours

Ahead the line, get a sack lunch!

For an additional \$4.00 each, your group can get sack lunches for everyone and avoid the concession stand lines. Sack lunches include a turkey sandwich, applesauce and a drink. Hurry, since this option is limited and can only be pre-ordered with your group tickets!

*Group raffle slips will be enclosed with tickets



Say Lugnut!

A Delta Dental smile shots photographer will find our group in the stands and take our picture! You can download the complimentary keepsake on the Lugnut's website 2 days after the game!

You might be a winner!

Someone from our group will win a special Lugnuts gift in the group raffle! Ask your group leader for your raffle form before you head to the game! Winners will appear on the scoreboard in the 7th inning!

Ticket Order Form

Order Deadline: Friday, July 13

Club: _____ Advisor: _____

Address: _____

Phone: _____ # of Box Tickets: _____ @ \$11.00 = _____

Number of sack lunches: _____ @ \$4.00 = _____ Total due = _____

Please return forms with payment for your entire group to:

ATTN: Josh Arendsen at 505 E. Michigan Ave., Lansing MI 48912.

Or to order with a credit card by phone, call Josh at 517-485-4500 ext. 229.

Hurry! ...The absolute last day to order is: Friday, July 13th.

Make Checks Payable to: Lansing Lugnuts

For more information please contact: Larry Memmer @ larrymemmer@gmail.com



Change Your 2017-18 Directory

(Also make appropriate changes on pages 20-25)

Distinguished Member RECOGNIZED



The Kiwanis Club of Cadillac proudly highlights their most distinguished member, Robert (Bob) Benson. The Benson family were true pioneers of our community going back 153 years. It all started with Bob's great grandfather

Sven John Benson's arrival to Cadillac from Sweden in 1865. Sven was approved to homestead 80 acres providing he would work the land and remain for a minimum of five years, which he did. Then in 1870 the homestead was legally his and he started out with 10 cows and took to planting cucumbers and potatoes.

After a period, the farm was passed on to Sven and his wife's son, Arthur, and his wife, Anna, Bob's parents. Arthur continued to grow cucumbers and potatoes and he grew the farm to 160 acres and maintained 10 cows. Arthur and Anna had eight children, Robert was the youngest, born August 13, 1931. Unfortunately, Arthur passed away when Robert was sixteen.

In 1951 Robert married Amelia and they continued to carry on the family business. In 1961, Robert became the sole proprietor of the family farm and proceeded to grow the business. Robert obtained additional dairy cows and more land to support the business. Robert expanded his dairy herd to 30 cows and added additional buildings. During this time Bob and Amelia brought six children into the world. They also transitioned from growing cucumbers and potatoes to growing corn and hay to support their growing dairy business.

In 1986, Robert began transitioning the business to his son William (Bill). Bill and his wife Jill continue to expand the family business and have 180 dairy cows. Robert continued to be active on the farm by helping with the planting and harvesting until recently. New, more sophisticated farm implements made it difficult to continue and so Robert stopped operating equipment.

[CLICK FOR MORE](#)

ALMONT, IMLAY CITY, CAPAC, DIV. 3
Pres. Melanie Lietz, 11282 Brandon Rd., Emmett, 48022-3304
Phone: (586) 202-2225,
Email: mlietz1@hfhs.org

BATTLE CREEK, DIV. 12
Pres. Savannah Hatfield, 13312 Banfield Rd. Battle Creek, 49017-9500
Phone: (269) 420-1291
Email: savannah3856@gmail.com

CLINTON TOWNSHIP NORTH, DIV. 3
Pres. Cyril Saverino,
Phone: (248) 875-9100

DAVISON, DIV. 17
Sec. Jennifer Ward,
Email: jward@lakestonebank.com

GRAND BLANC, DIV. 17
Sec. Joyce Dixon,
Email: joyceanne54@icloud.com

GREATER GIBRALTAR, DIV. 5
Sec. Marsha Kozmor:
email: kcgreatergib@gmail.com

GREATER WESTLAND AREA, DIV. 2
Pres. Melanie Hines,
Email: melandiehines@yahoo.com

HOLLAND, DIV. 14
Sec. Henry Dinkelmann,
Email: cobjob@charter.net

ROCHESTER HILLS, DIV. 7
Pres. Chad Rinke, c/o Edward Jones, 714 N. Main St. Unit 103, Rochester, 48307-1494

ST. IGNACE, DIV. 21
Sec. Janet Peterson, c/o St. Ignace Kiwanis, P.O. Box 76, St. Ignace, 49781-0076
Email: stignacekiwanis@gmail.com

STURGIS, DIV. 12
Sec. Eric Scheske, 2'27 W. Chicago Rd., Sturgis, 49091-1706

TAWAS DIV. 19
Sec. Kimberly Leet,
Email: kim@greatlakesinsuranceagency.net

CLUB MEETING PLACE/ DATE CHANGES

INDIAN RIVER, DIV. 21
Oct-Apr.: Vivio's Restaurant, 4531 S. Straits Hwy., Mon. 6:00 PM May-Sept.: Indian River Golf Club, 3301 Chippewa Beach Rd, Mon. 11:45 AM;

INFO FOR ADDITIONAL INDIVIDUALS

LT. GOVERNOR-ELECT, DIV. 1
Colin S. Casey (Melissa Boitos), 5701 Whitfield Dr., Troy, 48098-5113 Club: Shorewood
Cell: (248) 765-5549
Email: colin.s.casey@gmail.com

LT. GOVERNOR-ELECT, DIV. 2
Scott D. Murdoch (Victoria), 4712 Roemer St., Dearborn, 48126-3177, Club: Dearborn Outer Drive
Phone: (313) 943 3350,
Cell: (313) 645-1549
Email: smurdoch@murdochlawfirm.com

LT. GOVERNOR-ELECT DIV. 4
Current Lt. Governor Susan Cox Grizzle will continue

LT. GOVERNOR-ELECT, DIV. 6
Current Lt. Governor Jacqueline Otto will continue

LT. GOVERNOR-ELECT, DIV. 9
Rick Collins (Diane), 1000 Saint Joseph Lane, Marysville, 8040-1596 Club: Port Huron
Phone: (810) 982-9551
Email: rdcollins14@gmail.com

LT. GOVERNOR-ELECT, DIV. 12
Current Lt. Governor Phil Krauss will continue

LT. GOVERNOR-ELECT, DIV. 13
Current Lt. Governor Patrick Lynch will continue

LT. GOVERNOR-ELECT, DIV. 14
Current Lt. Governor Stacey Garrison will continue

LT. GOVERNOR-ELECT, DIV. 20
Current Lt. Governor Diana Needham will continue

LT. GOVERNOR-ELECT, DIV. 21
Current Lt. Governor Sharon Kirby will continue

KIWANIS OF MICHIGAN FOUNDATION TRUSTEE DIV. 19
Michael Pugh (Ellen), 133 Fremont St, West Branch, 48661-1120
Phone: (989) 345-0978 Cell: (989) 329-8767
Email: pughmichael46@yahoo.com

KIWANIS OF MICHIGAN FOUNDATION TRUSTEE DIV. 20
Kenneth Visser (Nancy) 7845 Cedar Ln, East Jordan, 49727-8635
Phone: (231) 582-7649
Email: visserk@charter.net

INTERESTED in
Advertising or Sponsorship

[Click for more information](#)

We changed our attitudes. At the beginning of my term, I told the club that our recruitment goal would be 12 new recruits, one more than Tecumseh had added the year earlier. I think it was mostly met with nervous laughter. Once we started gaining new members, it not only started to seem attainable, but we soon realized that we had set the goal too low. Many of our new members just needed an invitation to join.

We didn't try one thing, we tried everything! We decided to just throw ideas against the wall to see what would stick, and it all worked together. We had one new member who heard about us through the local paper and our PR efforts. We recruited all of our local principals because we wanted to work more closely with the schools. We met two new "friends" through our bowling group who turned into members once we launched our evening meetings. We gained one through our knitting group and one through our sewing group and many "friends" in both who we are hoping will become members. We brought in two new members through a volunteer expo that we helped organize in the community. We brought in two more at our Quarter-a-Quarter event. One new corporate sponsor joined because they gave us a program and we created a funding opportunity for them and another joined because they heard so much about us that we seemed like an important partner organization.

Recruitment doesn't seem so hard any more. Now that we have some momentum, the tides have totally turned. New members are bringing new ideas, and new friends. Our committees are turning into actual committees instead of one-man-shows and for the first time in years, we're not struggling quite so much to fill volunteer positions at our events. We have two new board members this year, and our meetings are filled with new people and new ideas.

But first... We had to believe it was possible.

Robert has always maintained an active role in the community. He was a member of the Wexford County Farm Bureau for many years, until the mid-1970's. He also served with the Department of Human Services for 36 years. During his tenure at DHS the department instituted Project Christmas which is still celebrated today. Robert was also a member of the Conservation District Board from October 1969 through 1978, receiving the Farm Cooperator of the Year award in 1974. Robert enjoyed his recreational activities as well; he loved to bowl and golf. His wife Amelia enjoyed playing the piano and singing in the church choir.

In July of this year, Bob will become the longest serving member of the Kiwanis Club of Cadillac with 55 years of dedicated service. Bob joined Kiwanis on July 1, 1963 and has maintained his membership throughout the

years. Bob has been an active member from the start, working at the Kiwanis Christmas tree farm, now gone. He is a regular volunteer at the Kiwanis concession stand at Veteran's Memorial Field, which he built during his term as President he also is a regular at the food booth at the annual Art's Fair. Bob also is a weekly volunteer with the Cadillac Area Backpack Program. Bob is an avid golfer and he enjoys meeting with fellow Kiwanis Club members for a weekly luncheon followed by a lively round of golf. Bob is a faithful member, attending all our weekly dinner meetings at Lakeside Charlies on Monday evenings.

Bob is truly an inspiration and a role model to us all in Kiwanis through his loyalty and dedication to community service. We in Kiwanis extend our most heartfelt thank you to Bob and congratulate him on his achievements.

In Memoriam

LLOYD E. KITCHENS
SHERIDAN W. SPRINGER
Lt. Governor 1971-72
Ann Arbor

MICHAEL L. HALLIFAX
Hastings

ROBERT SCHOLL
Hillsdale
JACK T. HIGGINS
Kiwassee, Midland

GREGORY T. LONGPRE, JR.
St. Joseph-Benton Harbor

2017-18 Governor's MEMBERSHIP TROPHY

Flint	+12
Brooklyn	+12
Woodhaven	+8
Lac Ste. Claire	+7
Lapeer	+7
Metro Detroit YP	+6
Shorewood	+6
Tawas	+6
Tecumseh	+6
Traverse City	+6
Mt. Morris	+5
St. Joseph-Benton Harbor	+5
St. Johns 707	+5

Net gain is from 10-1-17 thru 4-30-18 and includes clubs only with at least a net gain of +5 based on official membership numbers supplied by Kiwanis International.

as we go to PRESS

Active Clubs	159
District Beginning Membership	4246
Reporting Members May 1, 2018	4450

Members

**Net Gain
+204 members**

SLP MEMBERS

	CLUBS	PAID MEMBERS
K-Kids	15	
Builders Club	40	
Key Club	117	5462
Circle K	13	511
Aktion Club	24	381

**THE TEACHER SHORTAGE
GOES BEYOND THE CLASSROOM.**



KIDS NEED KIWANIS