Are you ready for the next BIG thing in KIWANIS?

While we recently celebrated 100 years of Kiwanis and all that we have accomplished, we must now focus our energies on the next 100 years. We must plan for how we will continue to serve the children in our communities - in our own backyards, and beyond! It is for this reason that Kiwanis International came up with the Kiwanis I-Plan. A strategic plan designed to help clubs across the globe reach their goals. Our own Michigan District has mapped the route to help us reach our destination – goals in Michigan.

Inside this issue of the Michigan Builder, you will find an article from four of your district officers outlining a portion of the Michigan District I-Plan. We look forward to our 4,500 Kiwanis members working together, shoulder-to-shoulder to reach these goals. Let’s make this year, the year we put the Michigan District of Kiwanis on the map! Let’s make this year, the year we impact even more children’s lives in a positive way. And let’s make this year, the year we share the wonder and gift of Kiwanis with others so they too can be a part of this great organization!

Our Global Network (From Kiwanis International Website)
Kiwanis’ global network is larger than clubs and members. When we connect and collaborate with schools, hospitals, government, other nonprofits, corporations, foundations and others, Kiwanis—and the service we can provide to children—becomes an undeniable force for good in our communities. That means stronger communities that nurture their children.

That means a bigger impact in the world.

1. **Inspiration:** Membership and Engagement
   **Goal:** To build, retain and support a growing Kiwanis membership network.

2. **Impact:** Meaningful Service
   **Goal:** To perform meaningful service, with service to children as our priority.

3. **Image:** Our Kiwanis Image
   **Goal:** To enhance the Kiwanis image worldwide.

4. **Investment:** Financial viability
   **Goal:** To ensure financial viability and responsible stewardship.

Our motto:
Serving the Children of the World

Our vision:
Kiwanis will be a positive influence in communities worldwide...so that one day all children will wake up in communities that believe in them, nurture them and provide the support they need to thrive.
Kiwanis has done it again.

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Michigan Builder
Michigan District of Kiwanis International
(USPS344-660)
Vol. LXXXII
Dec/Jan No. 2
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THE MICHIGAN BUILDER is published
Bi-monthly for $3.50 per year, by
The Michigan District of Kiwanis,
P.O. Box 231, Mason, MI 48854.

Articles are due to the editor by the 5th of the month prior
to the month of publication.

Builder Publication Schedule

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Attention: Club Presidents, Secretaries & Bulletin Editors;
Lt. Governors and District Chairpersons. Submit all articles, photos and
video to thebuilder@mikiwanis.org. All photo and artwork must
be sent as either jpg or bmp files. Video must be sent as mpeg files.
I-Plan – Inspiration

The main Part of the I-Plan Inspiration is the Formula. We just completed the third year of the five year Formula membership growth initiative. Last year ended with an improvement from our past years. We ended the year with a loss of 148 members, giving us a total of 4,300 members in the district. This is an improvement from an average loss of 195 per year over the last five years. If we go into the numbers, we see that we added 46 new Kiwanians to the district through the Formula by opening three new clubs. The down side of this is that we did not reduce the number of Michigan Kiwanians that left our existing clubs. This shows the importance of opening new clubs in new communities and growing our membership. Since 2010-2011 the district total membership has declined by 20%. The same trend is reported at Kiwanis International.

Having said this, it was a good year for membership in Michigan. We opened three new clubs in 2015-2016 and worked with clubs that were considering turning in their charters, to make them stronger and to continue to serve their communities. Thanks to the Formula team and everyone that helped to make this happen.

We are off to a great start this year by adding 94 new members in October and we have one club, Coopersville, organized in October. Two more clubs, Lansing Young Professionals & Birmingham/Bloomfield, are ready to go in the first quarter. We just finished a club opening event in Downriver for Trenton and Gibraltar. These should organize in the near future. The goal is to open seven new clubs this year, and we have plans for two more club opening events. On the counseling side for current clubs we are working on having two counseling summits this year in various locations. The one we held at District Convention was very successful and the feedback was positive. Working with our clubs is a very important part of the Formula and one that we need to continue to work on this year. Our goal is to reduce the number of deletes. In order for the Michigan district to add members, we all need to invite people to meetings and service projects. Let them see what your club does and ask them to join.

The Formula team leadership is made up of Rosemary Robinson on club counseling, Kelly Dougherty on young professionals and Larry Memmer on club openings. If you have any questions, please reach out to one of us. If your club needs help, we are willing to help in any way. To be part of the Formula team, please contact me. You will learn a lot about spreading the Kiwanis word and helping your own club.

Larry Memmer • Michigan District Formula Chair
As we are moving forward in our Kiwanis year, we need our clubs to work towards increasing our service hours in our communities by 3%. We can accomplish this by discovering new needs in our immediate communities or spending more time with our established service we are already doing to meet the growing needs in our communities.

Also we can strengthen our Kiwanian family by collaborating with one or more of our service leadership programs by doing at least 2 projects with them. It can be with your own SLP or any other program in the Michigan District.

If your club does sponsor a SLP, do you show up at their meetings? Communicate with the staff advisor and include them in your planning and implementation of service activities? The stronger bond you have with the schools that sponsor your Kiwanis Program, the more involvement and the more service you can accomplish and build on your bond with the SLP, and in your community.

Our Michigan District’s Key Leader Program is held in Grass Lake from April 28 – 30, 2017. Have you planned your budget to send 1 or 2 or more students? This program is a Kiwanis Program developed by Kiwanis International and develops great leadership skills in our youth. The students walk away with skills they will use their whole life, in school, work, careers, and in everyday life. Please plan on investing in our future of children and future leaders.

There are many clubs that are known for their Signature Project. Does your club have one? When someone mentions your club name, they should be able to say your project you represent automatically. Our clubs do so much service, if you do not have one special project, look at what your club does and define that one special project that is recognized with your club’s name.

Does everyone know what your community needs are? You can survey your club by going to Kiwanis International website using their tool kit information.

Michigan District Kiwanis does so much for all our communities already but let us take that extra step to bring more awareness to our Kiwanis clubs and our Service Leadership Programs by increasing service and be recognized for all we do to promote and assist in the needs of our children and their families.

I want to hear from you!
You can reach me at governor-elect@mikiwanis.org.
Merry Christmas & Happy New Year!

This time of year we are thinking about the Holidays as well as how we are going to spend cherished time with our children, grandchildren, and other family members. We always want to have our families think the very best of us. What type of person we are, how we treat and help others and how we share our valuable time. In this issue of our Builder, the district leadership is focusing on our Michigan District IPLAN. Our timing is critical, and we are already working very hard to achieve our planned growth, as well as improve our 1’s - Impact, Image, Inspiration and Investment!

My goal is to focus on the IMAGE portion of our strategic plan which, is a vital part of our Michigan District IPLAN. The goal with IMAGE is to make sure that every club has a public relations committee and to ask clubs to promote the Kiwanis brand. How do we achieve that? We request that clubs have a Facebook Page, and utilize LinkedIn, Twitter and Instagram if you have the ability to do so, and monitor these social media outlets.

We have an association with the Hubbell Group which is located at Michigan State University. They will write an article for your club and have it published in the newspapers that you indicate you want it published in. You give them the Who, What, When, Where, and Why with photos, and they will follow up with some questions if necessary, and then write the article and distribute it after you have proofed it. We ask that you do a minimum of 1 – 2 “Shout Outs” to the community utilizing the Hubbell Group or on your own, if you have the means. This service from the Hubbell Group is at NO COST for your local club. What an opportunity to promote your clubs IMAGE!

We publish the Michigan Builder six times each year. When you receive it in your email In Box do you read it? Do you share it? Do you print it and take it to your meeting to share with those who perhaps do not have email or internet in their homes? Do you share this communication also with your CircleK, Key Club, Builders Club, and Aktion Club? They want to be a part of our communication links.

Signature Projects! What is your community known for? Is it your annual Christmas Parade, Santa House, Golf Outing, Park Clean Up, Pancake Breakfast, Flag Project, Hospital Showers, Kids Day, etc. Your club does one thing each year that your members get behind and support with their service.

This is how the community knows that your Kiwanis club is there – to help kids. We need to promote our Signature Projects. One way is if your club could partner with a local Manufacturer, Retail Store, Insurance Company, Restaurant, Lawn Implement Company, Eye Doctor, Dentist, Physician etc. to help you sponsor the club’s Signature Project. They get publicity as your partner, and you add real credibility to your Signature Project, and it will grow from year to year.

All of these measures help create your club IMAGE to the public in your local area. What does your Kiwanis Club look like to your neighbors? You want it to be a positive IMAGE, How do others view your club? What can YOU DO to help make the community more aware that Kiwanis is in town, and you are there to help with “Kids Need Helping Hands”?

Please review the other articles within this Builder and see if you can also help your club with the other three, I’s in our - IPLAN = Inspiration, Impact and Investment.

I wish all of you a Blessed and Happy Holiday Season!

Dee Hudson
2016-17 Governor
Michigan District
governor@mikiwanis.org
Strategic Plan
Investment

Any plan must have investments to succeed. It can be money, time, people, passion, interests, etc. The Michigan District Strategic Plan is no different. Let’s highlight some of the investments we need to employ over the next five years to help our plan succeed. By the way, a similar thought process applies to any plan your club develops for growth and success.

The overall Goal for Investment is: To ensure financial viability and responsible stewardship.

Strategies to help fulfill the goal include:

• A balanced District budget every year
• Build opportunities for fundraising
• Look for ways to build non-dues generating revenues
• Education of clubs on financial matters
• Affordability of meetings and training
• Find grants for projects
• Look at divisional realignment of the Michigan District

Why are some of these strategies necessary? Let’s take a look at three of them: Fundraising, Non-Dues revenue and Grants.

Up until recently, the district has been funded by member dues. This is no longer possible because of the shrinking Kiwanis membership. Steps are being taken to reverse this trend but something else needs to be done in the meantime. Kiwanis has always been about providing service to children, but it has also provided opportunities for Leadership among its members. To attract Leaders we must make the leadership positions practical and desirable. The Governor, Governor-Elect, Lt. Governors, Lt Governor-Elects and District Chairs need to know they are valued in the District, are necessary for the success of the District and they will not have to take money out of their own pockets to fulfill the duties of the position.

These three areas will help supplement member dues so we can cover travel expenses, training sessions, and meetings. In addition, we can offer more training to all members of the district with these additional funds.

It’s also more exciting and positive to raise revenue than to cut expenses and trim programs. If everyone can come up with ideas for raising revenue, we can make cuts in other areas strategically instead of with a chain saw. Investing in people almost always improves an organization. Let’s make this a priority so we can provide more service, develop more leaders and take Michigan Kiwanis to higher levels of impact in every community throughout the state.
From your friends across the Michigan District of Kiwanis season's greeting

Kiwanians listed below have made a contribution to the Program to wish you and your family happy holidays and to ensure a better holiday season for hospitalized children around our Michigan District.

Preston & Carol Abadie
Savannah Adams
J. Douglas Alexander
Kathy Alexander
Larry Alexander
Allegro Marketing - Print Mail
Pat & Dick Allen
Jeffrey & Cheryl Anderson
Donna Andres
Richard P. Arnst
Jerry Assenmacher
Connie Atia-Ahrens
Richard D. Aurand, Past Pres. Warren
Past Governor Dave Babbage & Fran
Gerald Baetz
Nicole Baker
Marjory “Margie” Ballheim
Kathleen Barden Perlberg
Howard Becker
Dick Benedek
Chuck Bissell
Angie Bomia
Claire Bouche
Tim Braun
Tim & Virginia Bringard
Past Governor George & Joan Brown
Bob & Marge Bryer
Randy C. & Marjorie J. Burritt
Richard A. & Joan C. Buttery
Michael & Linda Cahalan
Renee Calery - MI Partnership Coordinator
Nieves D. Camero
Sue Carol Church, M.D.
Bill Chynoweth, Treas. East Lansing
Cindy Clissold - District PR & Marketing Chair
Bill Consiglio
Al & Angie Cotto
Brian Crabtree
Jeff Crause
Robert W. Curran
Claire & John Dahl
Mark & Sharon Dantzler
Linton Davidson
Sue Dechert
Phil & Gayle Deschaine
Joyce Dixon
Jim Doman
Linda Doud
David J. Drake
D. Dennis Dudley
Dan Duderstadt
Barb & Bill Duran
Tom Duve
Paul & Louisa Elsey
Jovita Engeljan
Melissa England
Mary L. Evans
William Fennel
Tom Fioritti
Tim Ford
Mercia Foster, District K-Kids Administrator
Linda & Larry French
Danny Gallagher
Don Garvin
Steven Glaab
John B. Goff, Managing Partner
Past Governor William & Regina Gohier
David B. Goodwin, CPCU
Judy Greer
Mrs. Don A. Griffin
Lourdes R. Gungab
Mike & Marge Gyolai
Past Governor Nels & Jan Haan
Thomas Haas
Ron Hagen
Jaclyn Harabedian
Allana Harvey
Art & Virginia Hayes
Robin & Judy Hertzsch
Past Governor Jim & Charlotte Heymes
Lisa Hicks-Clayton, Lt. Gov. Div. 4
Henry Hill
Alan Burg & Kenneth Hillenburg
Austin & JoAnne Hoffman
Governor Dee & Al Hudson
Barb & Jerry Humitz
In Memory of Skip & Erma Clack
Dr. Narciso Inez & Filomena M. Inez
Carolyn Jackson
Past Lt. Gov. Tom Jankowski
Eugene Jenkins
Jeff Jenkins, Past Pres. Cosmopolitan Detroit
Bob & Linda Johnson
Kay & Jim Jorgensen
Michael Kane, Pres. Davison
Mary Ann Keilen
Tim Kellner
Sarah Kew, Lt. Gov. Div. 5
Don Killion, Past Lt. Governor
Past Governor Charles B. & Nadine O. Kincaid
Larry & Sharon Kirby
Kiwanis Club of Brooklyn
Kiwanis Club of Caledonia
Kiwanis Club of Clinton Township
Kiwanis Club of Clinton Valley
Kiwanis Club of Davison
Kiwanis Club of Dearborn
Kiwanis Club of Dearborn Heights
Kiwanis Club of Dearborn Outer Drive
Kiwanis Club of Dundee
Kiwanis Club of Flint
Kiwanis Club of Garden City
Kiwanis Club of Gladwin
Kiwanis Club of Greater Westland Area
Kiwanis Club of Grosse Ile
Kiwanis Club of Melvindale
Kiwanis Club of Metro Detroit Young Professionals
Kiwanis Club of Mt. Pleasant
Kiwanis Club of Owosso
Kiwanis Club of Portage-Suburban
Kiwanis Club of Romeo Area
Kiwanis Club of Shorewood
Kiwanis Club of Warren
Kiwanis Club of Woodhaven
Past Governor Ray & Jeannine Klay
John P. Knapp
Pat Korloch & Ron Mercer
Jack & Loretta Kramer
Phil Krauss, Lt. Gov. Div. 11
Anne Kruger, Sec. Owosso
Terry & Juanita Kubasiak
Doug & Carie Kuras
David & Beth LaBelle
Bill Lakin
Tony Lalli
Carl Lamphere
Tom Lassen
Immediate Past Governor Linda Lawther & Jeffrey
Ivan Lewis
Art Lopes
Patsy J. Lovely
Don & Beverly Lutz
Eleonor Madichum Jenks, Lt. Gov. Div. 1
Lina Mamary, Vice Pres. Garden City
Dianne & Billy Martin, Lt. Gov. Div. 13
Ann & Jim Mattson
Michael & Linda McCaffrey
Becky McCarty
Shirley McClenahan
Barb McCoy
Donna McLaughlin-Shuereb
Hugh & Peggy McNichol
Past Governor Joseph C. Medrano & Carol Presley
Walter Meiers
Larry & Nancy Memmer
John Merten
Linda Mihalek
Pete Michel
Duane Miller & Diana
Wes Modole
Rick & Ruth Montcalm
Ann Moody
Larry Morgan
George & Donna Morehead
Scott D. Murdoch, Pres. Dearborn Outer Drive
Linda Myer
Jennifer Nash
Past Governor Stan & Gerri Nelson
Karen Nys
Mayor Patricia Odette
Governor-Elect Marian O’Higgins
Victoria Virgo Okuniewski
Deborah O’Leary
Mark & Janet Ott
Gene R. Overholt, Past Int’l. President
Derrick B. Oxender, Victory Lane
Gerard Padge
Lydia & Roger Palaganas - Lt. Gov. Div. 7
Dr. Carl and Laurie Papa
Gail Parsons
Dennis & Peggie Pedenelli
Tom & Beth Pelkey
Darrel & Joan Penix
Matt Peterson
Sue Petrisin, Past Int’l. President
Charles A. Phibbs, Lt. Gov. Div. 10
Dick Pitcher - Past Pres. Ann Arbor Western
Dick Potter
JoAnne Prieur
Past Governor Benjamin C. “Ben” and Jeri Probert
Michael Pugh & Ellen Pugh
Jack Ready
Russ Rhynd
Jim & Rosemary Robbins
Sarah Roffi
Rocky Roland
Past Governor Benjamin C. “Ben” and Jeri Probert
Phil & Donna Rutledge
Vic Samuelson
Liz Sayre-King
Gordon Schleicher
Margie Schleicher
Allan & Dorothy Schulz, Pres. Dearborn Hts.
Larry & Donna Segerlind
David Sharum
Elaine Shumway
Joe Simkins, Pres. Ann Arbor Morning Edition
Bela Sipos
Mark & Carol Slater
Richard L. Smit
Greg Smith
Sheridan & Sallie Springer
Duane “the man” Stacey
John Steele
Sandra K. Stevens
The Stillwell Family
Cathy & Clif Stone
James R. Stone
Andy Such
Gary & Beverly Surratt
Andrew & Darlene Swift
Jane Talcott
Tom Talluto - Foundation Trustee
Peter Tavormina/Agnes Szeromski
David P. Thompson
Tracy Tvarozynski
Past Governors Joan & Bill VanArsdalen
Dr. Clarence E. Van Lear, Jr.
Werner and Mary Von Daggenhausen
Tim Wade
Nancy Wain & Terry
Charley Walker
Cheryl Warren, Lt. Gov., Div. 18
Janice & Jerry Wurster
Dave Weber - Past Pres. Alpena
Joyce & Judge Michael A. Weipert
Kathie Wilder
Julanne Williams
Past Governor Liz & Past 1st Dude
Tom Wilson
Harriett Wolbrink
Arlene Wolf
Woodhaven Kiwanis Bus Drivers
Tip Jar
William B. Wright
Lynn M. Zapolek
Dean E. Zaremba
Gil Zitzelsberger, Past Governor, Past Int’l. Secretary
My name is Renea and I am excited to share my journey as the “newbie” in Kiwanis. Back in June 2016, I was approached to be the MI Partnership Coordinator for all of MI. I was honored and excited about this newly created position, and was looking forward to the training that would take place for all the Partnership Coordinators in Kiwanis.

So let me share with you what the Partnership Coordinator is:

- responsible for communicating partnership opportunities, news and updates within the district.
- coordinate partner promotions, education and advertising in your district communication channels and meetings/events.
- serve as the district liaison to the Kiwanis International corporate relations team and report on partner issues and activities in your district.

As a Kiwanis Partner, these partnerships are an exciting opportunity for both the partner and Kiwanis, as the right partnerships are important and vital to the support of our clubs.

We welcome industry leader partners who align with the Kiwanis mission and support club activity and/or member interest. Additionally, we are looking for partners who are interested in a long term relationship, rather than a transactional opportunity. If you are working with a company and feel they would be a good “partner” for Kiwanis – let me know and we can get it to the team at the corporate headquarters for review.

PARTNERSHIP PORTFOLIO

The Kiwanis Partnership Portfolio offers opportunities to reach people where they live, work, play and serve. Each partnership features a unique activation campaign, and our partnerships are structured to include a host of marketing rights and benefits.

Here is the Kiwanis Partnership Structure:
- Corporate Sponsor - Promotional Partner - Preferred Charity - Community Partner - Cause Marketing Partner.

To find out who our Partners are you can go to: http://www.kiwanis.org/kiwanisone/about-us/official-partnerships/marketplace#.WCoaCi0rKMK. Here you will find on the right side the “Quick Links” that will take you to the many partners that we have to work with – within your own club or internationally.

My Goals:

One of my goals for the 1st year is to share the “launching of partnerships” with all of you. I will help and work with you to understand why we are partnering with these amazing organizations.

Let’s think about inviting any of these partners to your meeting. As you are planning your Signature Project, take a look at our partners. For instance, if you need “bulk” supplies to use at an event, you can reach out to the Kiwanis Warehouse/Dollar Days and receive great prices and discounts, along with free shipping. You can then reach out to Scholastic and get a great discount on ordering books. These two would be great partners to use with your Key Clubs.

So I will be reaching out to you all via an email introduction and hopefully be able to attend one or two of your meetings, to introduce myself, learn how I can support you on reaching out and utilizing some of these companies.

Please feel free to reach out to me with any questions, ideas, possible partners. I can be reached at:

Renea Callery
313-505-0331 / reneaewi@gmail.com
The Michigan District of Kiwanis has done it again. The 2015-16 year of support for the Kiwanis International Foundation and the Children’s Fund has been great. Your support of your foundation has given each one of us much to be proud of. We, the Michigan District finished 2nd in Kiwanis International with the per member giving average of $13.82. Japan was first with $14.05.

Fourteen of our Divisions beat the Presidents Challenge. The Divisions are 1,3,5,9,10,11, 12,14,16,17,19,20,21,22. This enables the District to award four scholarships of $1,500.00 each and the District receives $3,070.00 to promote Kiwanis in Michigan.

Congratulations are also in order for the past Chairman of the Foundation Committee Richard Hitch for his excellent work in helping us to reach these achievements. THANK YOU DICK!

My goal for the current year is to repeat these achievements and to make both the District and the Foundation be successful because Kids need Kiwanis. There are many ways you can assist in making this happen. Feel free to give me a call. I am willing to assist you most any time.

You may email or call me.
616-608-2674 cell phone | 616-656-4191 home phone | kigov@aol.com email

Nels Haan
Kiwanis Foundation Chairman 2016-17
Larry Memmer from the Kiwanis Club of Chelsea
Announces Candidacy for Governor-Elect 2017-2018

My name is Larry Memmer, currently a member of the Kiwanis Club of Chelsea. I would like to announce that I am running for Governor-Elect for 2017-2018. Running for Governor-Elect is something I have considered for awhile. Being retired, I feel I have the time necessary to devote to the Kiwanis family. Some of my non-Kiwanis friends think I spend way too much time with Kiwanis activities. My answer, it is easy to work for an organization when you believe in its six objectives, and have a passion for the organization! I am prepared to work hard for Kiwanis and try to be available to help your club, when needed.

My journey with Kiwanis started in 1980, when I joined the Kiwanis Club of Grand Rapids North. I was an active member of the club for five years. My job moved me to Alma, MI in 1985. Unfortunately, the next 23 years I wasn’t a Kiwanian.

In 2008 I retired, and my wife, Nancy, and I moved to Howell, MI. I joined the Kiwanis Club of Brighton. I felt Kiwanis was a good fit for me; I enjoyed working with other Kiwanians, doing service projects in the community, and helping children in the district. When Howell opened a Kiwanis Club in 2009, I was a charter member. I continued to have dual membership in the two clubs until we moved to Grass Lake MI, in the summer of 2016. During the eight years in Howell and Brighton, I helped start a Builders club in Howell, and an Aktion club in Brighton. I worked on many service projects with both clubs, was Secretary of both clubs, and Treasurer of the Brighton club. I served as Lt. Governor for Division 9 for two years, and was an International Distinguished Lt. Gov in 2011-2012. I am a master Kiwanis trainer, and have facilitated training workshops for the Club Leadership Education and Fall Leadership Education.

Many of you know me as the District Membership Formula Chairman for the district. I have had this position since March of 2015, and have helped facilitate six club openings. Maintaining memberships in existing clubs, and opening new clubs is a major focus of both Kiwanis International, and the Michigan District. I am excited to see what we have accomplished, and know we will continue to use the Formula to increase membership in the years ahead. During those two years, I was fortunate enough to be invited to many of the clubs throughout Michigan to speak about the Formula. If elected Governor-elect, I would like to continue to visit clubs and meet the members. As a former businessman, and project manager, I feel that personal contact with members of clubs helps to make us all more invested in the Kiwanis organization.

Since I rejoined Kiwanis in 2008, I have watched the Governors of Michigan: I have seen new policies, good leadership, development of strong committees, and good strategic planning for the future. Kiwanis in Michigan is strong, and continuing to be stronger every year. As Governor-Elect, I would like to continue the work the governors before me have accomplished. I would like to encourage clubs to increase their service to their communities, and the youth. Together, we can continue to make Kiwanis of Michigan even stronger. I hope you will support me in my next chapter of Kiwanis life.

Larry Memmer
Candidate for Governor Elect 2017-2018
Engage your Service Leadership Programs as part of the Michigan Kiwanis Family

“Thank you for supporting your district Service Leadership Programs by your club gift of $3 or $5 a member which helps cover our travel and other expenses. And do invite us to be a program for your club meeting. We love to share how K-Kids, Builders Club, Key Club, Circle K, Aktion Club, and Key Leader are providing service to local communities and building leadership skills.”

Aktion Club Administrator
Sandi Stevens
(517) 974-3716
Email: sandi.stevens@rocketmail.com

Builders Club Administrator
Mark Middleton
(810) 687-3811
Email: markmiddleton810@comcast.net

K-Kids Administrator
Mercia Foster
Phone: (989) 775-8544
Email: merciaj.foster@gmail.com

Key Club Administrator:
Bryan L. Crenshaw,
213 E. Harris St. Lansing, 48906
Cell: (517) 256-6573,
Email: administrator@mikeyclub.org

Circle K Administrator:
Lori L. Stillwell (Rowdy),
47731 Meadowbrook Dr. Macomb, 48044-2756
Cell: (586) 295-7957
Email: lori2547@yahoo.com

Happy November, people of the Kiwanis Family!

This is Caroline Slack here, the Lieutenant Governor Chair for the Michigan District of Key Club! For this month’s Builders issue, I’m here to discuss some of the things the MDKCI Kiwanis Family Relations Committee has been accomplishing! For starters, our Fall Board meeting was a quick minute ago and our committee was successful in: planning for our workshop at our district Fall Rally event, making a video series with our district Membership Development committee to promote Kiwanis Family Week, and planning for our district-wide Kiwanis Family event. Prior to Fall Board, our committee has been extremely successful in planning for a more involved Kiwanis Family Week! In addition to the KCI-planning Kiwanis Family Week, from November 7th to the 11th, we allotted the following week on the calendar for district-specific Kiwanis Family activities! To promote for this, our committee created a small informational kit about the Kiwanis Family Week day descriptions to distribute to clubs in our district, and as aforementioned, we made a promotional video series with the district Membership Development committee to publish on social media. As our two week Kiwanis Family intensive period comes and goes, with a little break in the middle for our district Fall Rally event - our committee will be working hard to continue our successful trend while planning for our district Kiwanis Family event!
Kiwanis Kids (K-Kids)  
Builders Club  
Key Club  
Circle K  
Aktion Club  

Service Leadership Program  
sharing information and ideas, while mentoring and providing leadership development opportunities to the members

**KEY LEADER**

**28-30 APRIL 2017**

For more information

Chairperson Carol Abadie  
734.675.5033  
cabadie@comcast.net

Register online at  
KEY-LEADER.ORG

“*The great leader is seen as servant first, and that simple fact is the key to his greatness.*”  
Robert K. Greenleaf

**What is Key Leader?**

Key Leader is a weekend event where young leaders develop their understanding of integrity, personal growth, respect, community building, and the pursuit of excellence.

**Who can attend?**

Any student completing the 8th through 12th grades can attend Key Leader. Students do not have to be a Key Club member to attend – in fact, several Key Leaders have gone home and started Key Clubs of their own!

**Why sponsor a student?**

Students develop lifelong leadership skills, learn team building, experience an initiative course with trust building activities with a trained lead facilitator from Kiwanis International and have fun while making new friendships throughout the Michigan District.
WELCOME! New Clubs to the Michigan District

The adventure began in the fall of 2015 when just a few people sat around a table at Wayne County Community College hoping to make a difference in their community. The Belleville Area Community was in need of support and this diverse set of dedicated community members believed that a Kiwanis Club would serve that need! A team of Kiwanis members from around the state (and some from Indianapolis) began to hold meetings with just a few community members. Lists of prospective members and businesses were contacted, social media sites were developed, and the quest of opening a Kiwanis Club took root! The Kiwanis Club of Ypsilanti, MI agreed to sponsor the new club and members began to join with enthusiasm. Membership included community members as well as corporate members. There were even a couple Kiwanis members who joined the new club to give guidance and counseling as they move forward in their efforts to support their community.

Although the Belleville Area Kiwanis Club was officially chartered on August 9, 2016, the club began volunteering in the community well before that time. One of the first projects was organizing guest readers to read at Edgemont Elementary for March is Reading month. The project was a success, so the club continued supporting the community throughout the summer by offering free face painting at the Taste of Belleville, and putting together a clothing drive to benefit a local elementary school. They also organized a community shoe drive to help support a district fund raiser for the Eliminate project. This fall the club’s volunteer efforts really took off in “Booville” (Belleville becomes Booville in the fall!) when the club created a Kiwanis scarecrow to put on display on Main Street and free gourd painting was offered for children at two Harvest fest events! Many of these initial projects were directed at sharing the name of Kiwanis in the community and increasing visibility.

The Kiwanis Club of the Belleville Area was very proud to finally host the Charter Ceremony on October 25. Formula and District Leadership as well as community leaders joined together with the club members and their families to don costumes, eat pizza, cut the cake and officially install the members and board of the club. Rep. Kristy Pagan (also a member of the club and a Key Club Alum) presented a State of Michigan House of Representatives Special Tribute to the club.

The club looks forward to plans to develop programs in the school system and has the support of the Superintendent, Peter Kudlak and Edgemont Elementary Principal, Fred Abel (a member of the club). The first goal is to open a K-Kids at Edgemont and plan to make use of the BUGs program and Terrific Kids. The plan is to expand the clubs impact into other parts of the school system as well.

The members of the new Belleville Area Kiwanis Club are excited about serving the community!

Greater Area of Westland

The Charter Night for the Greater Area of Westland Kiwanis Club was Thursday December 1, 2016 at the Westland Administration building. The club members are organizing a Trivia Night for January/Febuary, 2017.

At this time, the Greater Area of Westland Club has held one service project- the Westland Veterans Memorial Clean Up. 17 volunteers assisted with cleaning the memorial stones, weeding and mulching the grounds. Community partners; Salvation Army, City of Westland, Westland Veterans Association, and the U.S. Army provided resources, supplies and volunteers. Future Soldiers from the U.S. Army assisted with heavy mulching of the grounds.

The November service project was with sponsoring club Dearborn Outer Drive. The Sunday after Thanksgiving, members joined Dearborn Outer Drive Kiwanis for a Bowling Day for those with disabilities. The Greater Area of Westland Kiwanis Club will be organizing a Membership Night on Thursday, January 26, 2017. This will be a well-publicized night for interested prospective members. Information on Kiwanis, local service opportunities and SLPs will be presented.

Coopersville Area

The Coopersville Area Kiwanis Club meets the first and third Thursdays of the month at 327 Pizza and Pub in Coopersville. With the guidance and assistance of the Tri-Cities Kiwanis Club in Grand Haven the club was formed in October with fifteen members and we are planning our charter night for December fifth. Our first event was a club participation in the Coopersville Kids Day and we had approximately 110 kids visit our booth.
Immediate Past President Tim Tingstad of the Kiwanis Club of Plymouth, MI, (far right) shares a moment with new and updated members of the KI Legion of Honor. (from left, seated): Richard Raison (45); James Jabara (55); Fred Hill (45). Standing (from left): Lee Harrison (25); Dr. Bob Gordon (30); Gary Walley (30); James Ryan (35); David Latawiec (30); David Siegrist (30); missing; Frank Sinagra (25). All but two served as Club President and two were Lt. Governors.

On Monday, October 17, 2016 the Kiwanis Club of Cadillac celebrated their 80th anniversary with an installation of officers/anniversary dinner at Lakeside Charlies in Cadillac. District Governor Dee Hudson and husband Al were the honored guests who performed the installation ceremony. Club President David Burrill was presented with a congratulatory letter on behalf of the District. In the attached photo is shown Governor Dee with President David behind the podium.

Also receiving special recognition plaques were Ferris State student advisor Ronald Kanitz for his 16 years of service to the Ferris State Circle K. Presenting the plague is Club President Megan Meeman. Also in attendance were Club Vice President Paige Kramer and CKI member Daravia Williams. President Megan will perform the presentation to Ron again at the next general membership of the CKI meeting at Ferris State.

A special recognition plaque was presented to Big Rapids High School Key Club advisor Brian Weaver for his 12 years of dedicated, untiring service and leadership as Faculty Advisor to the Key Club. Presenting the plague to Brian was Key Club President Allison Scsavinicki. Also present were VP Kiara Cushway and Makenzie Giese. Cadillac Club President David Burill and a small delegation of representatives will travel to Big Rapids to participate in the presentations at their general meeting.

Several members received acknowledgement for their continuing service to the Cadillac Kiwanis with perfect attendance. They were Robert Benson, 53 years, Jack Dillion 49 years, Jim McGuire 47 years, Tim Coffey, 47 years, Tim Coffey, 38 years and Tom Jobson, 36 years, just to name a few. The Cadillac Kiwanis club was the only club in Division 21 to have a net gain of two members in the 2015/2016 fiscal year.

The Cadillac Kiwanis Club continues to serve the City of Cadillac, Wexford Count school districts with distribution of dictionaries to all third grade students in all public and private schools. They have a long history of construction and maintenance of a Kiwanis Park, filling and distribution of backpack lunches for underprivileged children (over 450 bags weekly), a disc golf course and a new cabin at Camp Torenta YMCA youth camp, just to name a few of the projects.

The Club main fund raisers are the concession stand at the high school sports stadium and the summer Arts Festival concession.
What do the boys wondering eyes see but a shiny sleigh with a bright smiling elf! The unexpected kindness of a stranger brings joy to the boys. The surprise of an unknown gift brings hope. Christmas is such a wonderful time of the year, especially for children! Did you know that Kiwanis has made Christmas happen yearly for boys living at Sunny Crest Youth Ranch? These boys have found their way to a safe place, away from the extreme abuse and neglect they endured from their parents.

Sunny Crest Youth Ranch is “a safe place for kids”. Due to their extreme abuse and neglect, many children don’t get a quality education. This is the case for each of the boys who arrive at Sunny Crest Youth Ranch. If we don’t act immediately with innovative solutions, we are merely entrenching them into the cycles they have been born into. Through ranch-provided clinical care, education credit recovery, and vocational opportunities we have seen lasting change. All children deserve a quality education; it is a foundational human right. Learning to read and write is the foundation of a successful future. Impact is made, not only on one life, but on future generations.

It’s been said, “Man can live about forty days without food, about three days without water, about eight minutes without air, but only for one second without hope.”

On behalf of the boys at Sunny Crest we thank the members of the Kiwanis of Caledonia for your love, gifts and most importantly the hope you have given to the boys!
100 Year Anniversary Party

Kiwanis started in Detroit in 1915. One more club began that year in Cleveland. In 1916, 29 clubs started, many of these first clubs are still around and celebrating 100 years of service. The Grand Rapids club, also known as the downtown club, was the second club in the state with an anniversary date of November 3, 1916. The club’s primary fundraiser was sponsoring travelogues at the Civic Auditorium. This drew thousands of people for many years and was the primary source of money. This is still held today in the local Kiwanis Foundation. The Grand Rapids North club was chartered in 1952 and the two clubs merged in the late 90s. Over the years, the activities of the club became increasingly focused on helping children. They raise funds for Kids Food Basket, tutoring at Palmer Elementary and sponsor a Terrific Kids program at six elementary schools. In 1923, the downtown club started a relationship with Mary Free Bed, a world renowned center for physical therapy, and this support continues today. The club provides generous funding to Spectrum and the DeVos Children’s Hospital.

In September the Grand Rapids North Kiwanis Club held a 100-year anniversary party, celebrating a century of Kiwanis in Grand Rapids. Several of the district officers attended; Governor Linda Lawther, Governor-Elect Dee Hudson, Marian O’Higgins and the Executive Director, Greg Smith. Gerry Hardebeck, who served as Secretary/Treasurer for 34 years returned for the event.

The featured speaker was Judge Donald Johnston who spoke about his grandfather, also Donald Johnston, and the Canadian connection to Kiwanis. His grandfather was one of the founding members of Kiwanis in Detroit. The Oct/Nov issue of the Kiwanis Magazine has a feature article that mentions his grandfather. Judge Johnston recently spoke to the Grand Rapids North club and talked about a Canadian tribute to his grandfather.

Flint Kiwanis expanding relationship with Hurley Medical Center

The Flint Kiwanis heard from Dr. Mona Hanna Attisha on Thursday about what’s still needed to help the children of Flint succeed while the water crisis continues.

Service Circuit: Clubs help Macomb students give back

Key Club International is a service leadership organization for teenagers in high schools in 30 nations. It is probably the most familiar youth club sponsored by a major service club organization.
NEW CLUB: GREATER WESTLAND AREA, DIV. 4
Mr. Mike's Grill, 6047 N. Wayne Rd.,
4th Thurs 7:00 PM
Pres.: Joshua Ferencz, 36480
Ford Road, Westland, 48185
Phone: (517) 803-1247
Email: joshua.e.ferencz.mil@mail.mil
Sec.: Lisa Hicks-Clayton, 26826
Rouge River Dr., Dearborn Hts.,
48127-1642 Phone: (313) 348-9848
Email: hicksclaytonlisa@yahoo.com

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48127-1642 Phone: (313) 348-9848
Email: hicksclaytonlisa@yahoo.com

ST. JOSEPH-BENTON HARBOR, DIV. 13
Sec. Thomas Oatman
Email: sjbhmi@kiwanis@gmail.com

SWARTZ CREEK, DIV. 17
Pres. John Kickerbocker,
Phone: (810) 513-9370
Sec. Laurel Burns, Phone: (810) 423-1662,
Email: burmsreliy@yahoo.com

CADILLAC, DIV. 21
Pres. David Berrill,
Email: tomtalluto@gmail.com

MANISTEE, DIV. 21
Pres. Jennifer Seigneurie, 1
1628 N White Pine Dr.,
Manistee, 49660-9244
Phone: (231) 510-4967
Email: jenniferseigneurie@gmail.com

TRaverse CITY, DIV. 21
Sec. Gary Carlson, Phone: (231) 590-2033

NEWBERRY, DIV. 22
Pres. Kevin Vanatta, Email: kevin@ newberrymotors.com

CLub MEETING PLACE/DATE CHANGEs
LAKEVIEW-URBANDALE, DIV. 12
Clara's on the River, 44 McCamly St. N.,
1st & 3rd Tues., 6:00 PM

CALEDONIA, DIV. 14
Nighthawk Restaurant, 6950 Whitneyville Rd.,
Alto, Thurs., Noon

GRANDVILLE HUDSONVILLE, DIV. 14
Osgood Brewing, 4051 Chicago Dr. SW,
Grandville, 4th Tues., 4:30 PM

GLADWIN, DIV. 20
1st & 3rd Tues., 5:30 PM
(make correction on page 8)

MANISTEE, DIV. 21
Bungalow Inn, 1100 28th Street,
2nd & 4th Mon., 6:00 PM

INFo FoR ADDITIONAL INDIVIDUALs
ACTING LT. GOVERNOR, DIV. 9
Melissa Pilzner, c/o Raymond James, 37727
Professional Center Dr. Ste. 100,
Livonia, 48154-1195
Phone: (734) 237-3952
Email: Melissa.Pilzner@yahoo.com

LT. GOVERNOR-ELECT, DIV. 12
Delete Nighi “Ricky” Van –
position vacant at this time

KEY CLUB, NEW CLUB BUILDING
CHAIR
Jacob Kedroske, Phone: (734) 770-4745

DISTRICT CONVENTION
CO-CHAIR: Denny G. Kiroff (Pat),
102 Chickasaw Trl.,
Prudenville, MI 48651-9731
Clubs: West Branch &
Dearborn Hts. Phone: (989) 366-4936
Cell: (313) 218-5067
Email: dpkiroff@charter.net

PAST LT. GOVERNORS COUNCIL
SECRETARY: Div. 16 Trustee Ruth
Milbourne is serving as secretary

PAST LT. GOVERNORS COUNCIL
DIV. 10 TRUSTEE:
Larry French (Linda),
2201 Twin Islands Ct,
Ann Arbor, 48108-8657
Phone: (734) 994-6599
Email: lefrench@comcast.net

CALENDAR OF EVENTS
(pgs. 34 & 35)
SPRING DIVISIONAL 11,12,13,14,16:
Change to March 18

CIRCLE K DISTRICT CONVENTION:
Change to March 24-26
(also change in box on page 29)

MI FOUNDATION GOLF TOURNAMENT:
delete from June, is correctly listed for
August 14

INFO FoR ADDITIONAL INDIVIDUALs
ACTING LT. GOVERNOR, DIV. 9
Melissa Pilzner, c/o Raymond James, 37727
Professional Center Dr. Ste. 100,
Livonia, 48154-1195
Phone: (734) 237-3952
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Michigan District of Kiwanis Announces
A Community Partnership with LegalShield

We are proud to add LegalShield to our list of partners here in the Michigan District. They join the list which includes Quicken Loans, Office Depot/Office Max and MBPA. In addition to the great services they can provide our District members, families, friends and businesses, they will offer a percentage back to us at the end of every year. So you can protect yourself and benefit Kiwanis. Below is some information about our LegalShield contact and the services they offer. Please contact me with any questions.

Greg Smith—Executive Director

Hi! My name is Tracy Katz. I am an Independent Associate/Executive Director with LegalShield and a member of the new Birmingham Kiwanis Club. I have lived in Michigan my entire life and am the proud mother of my 20 yr. old son. I love educating people on how the Legal and Identity Theft Services can help them, their families, businesses and employees. I am very excited to be working with the Michigan District of Kiwanis. Please feel free to call me with any questions at 248-225-9407. Or contact me via e-mail at tracystantonkatz@gmail.com.

Here is the link to the Kiwanis LegalShield portal. www.legalshield.com/info/mikiwanis

In Memoriam

FRED F. CONLEY
Charlotte

WILLIAM CANTERBURY
New Center, Detroit

ROBERT B. EVANS
Colonial Plymouth

THOMAS G. STONE
Bernard Tomas
Rogers City

FRED W. FABIAN JR.
East Lansing

MARY ELLEN SOMA
Royal Oak

SALLY J. JAEGER
Flint

JERRY W. DROWN
Shorewood

DEAN JOHNSON
Gaylord

2016-17 Governor's MEMBERSHIP TROPHY

Lapeer +6
Colonial Plymouth +5
Kalkaska +5

Net gain is from 10-1-16 thru 10-31-16 and includes clubs only with at least a net gain of +5 based on official membership numbers supplied by Kiwanis International.

SLP MEMBERS

K-Kids 11
Builders Club 45
Key Club 117 2436
Circle K 15 9
Aktion Club 26 130

2015-16 FINAL Governor’s MEMBERSHIP TROPHY

Congratulations to the Garden City club for being the overall winner of the 2015-16 Governor’s Membership Trophy Award!

Garden City +12
Colon +8
Charlotte +7
Hudson +5
Livonia Early Risers +5
Sturgis +5
Tri Cities, Gd. Haven-Spring Lake +5
Woodhaven +5

Net gain is from 10-1-15 thru 9-30-16 and includes only clubs with at least a net gain of +5 based on official membership numbers supplied by Kiwanis International.

Active Clubs ............................................ 160
District Beginning Membership ............. 4300
Reporting Members Nov. 1, 2016 .......... 4394