With a grant from the Kiwanis International Foundation the South Lansing Kiwanis Club has produced four videos to help children better understand their peers who have disabilities. Each of the four videos is a short three minutes long and features a child with cerebral palsy, deafness, autism, and Down syndrome. They are available without cost at the Dropbox link - (click green button above).

The overall theme is “Be a STAR.” STAR stands for STOP; THINK, is this the way I’d like to be treated; ASK them (not someone else) if you have a question; RESPECT, if they don’t answer your questions, respect that. Despite their disabilities we shouldn’t treat other children poorly.

For more information about the videos contact Kiwanian Gordon Schleicher at hsv@mikiwanis.org
Kiwanis Michigan

contents

April/May 2015

District Office
Governor ................................................................. 3
Governor-Elect ......................................................... 4
Kiwanis and MBPA ...................................................... 22

Club News
Manchester raises over $16k ................................. 19
Woodhaven presents athletic award ....................... 20
Mason Golden K Celebrates 99th birthday of member 21
Tri-Cities donates $6,160 ........................................... 21

Feature
Strategic Planning saves a Club from Apathy .......... 11
Invite Lt. Governor’s office to speak at club .......... 8
Kiwanis and the U.S. Army ................................. 9

Kiwanis Clubs in the News! .................................. 14
• Kids Against Hunger - Ch. 4 News
• Key Club and Kiwanis District - station WDWO
• Detroit #1 Club - 100th Birthday Celebration in Detroit!

District News
Extra Mile Award Nominations .......................... 5
Detroit #1 - 100th Birthday .................................. 6
Kiwanis District & International Convention .... 7
ELIMINATE ............................................................. 9
Key Club, Circle K ............................................... 13
CLE - Club Leadership Registration ................... 14
Kiwanian taken hostage ...................................... 15
Kiwanis of MI Foundation ................................... 16-17
Governor Elect Candidacy .................................. 18
Kiwanis Business Partnerships ......................... 22

In every issue
District Directory Changes ................................. 23
In Memoriam ...................................................... 24
Calendar ............................................................. 24
Membership Trophy ............................................. 24
As We Go To Press ................................................ 24

Michigan Builder
Michigan District of Kiwanis International
(USPS344-660)
Vol. LXXX
April/May No. 4

GOVERNOR
Rebekah Hildreth

GOVERNOR-ELECT
Linda Lawther

IMMEDIATE PAST GOVERNOR
Stan Nelson

EXECUTIVE DIRECTOR
Greg Smith

PUBLISHED BI-MONTHLY
Fountain Communications, Inc.
(email: julanne1@me.com)

Articles are due to the editor by the 5th of the month prior to the month of publication.

Builder Publication Schedule

<table>
<thead>
<tr>
<th>Issue</th>
<th>Deadline</th>
<th>Issue</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb/Mar</td>
<td>Jan. 5</td>
<td>Aug/Sept.</td>
<td>July 5</td>
</tr>
<tr>
<td>Apr/May</td>
<td>Mar. 5</td>
<td>Oct/Nov.</td>
<td>Sept 5</td>
</tr>
<tr>
<td>June/July</td>
<td>May 5</td>
<td>Dec/Jan</td>
<td>Nov. 5</td>
</tr>
</tbody>
</table>

Attention: Club Presidents, Secretaries & Bulletin Editors: Lt. Governors and District Chairpersons. Submit all articles, photos and video to Thebuilder@mikiwanis.org. All photo and artwork must be sent as either jpg or bmp files. Video must be sent as mpeg files.

Phone: (517) 676-3837
toll free: (877) MIKIWANIS
Fax: (517) 676-6600
e-mail: executivedirector@mikiwanis.org
www.mi.kiwanisone.org

THE MICHIGAN BUILDER is published bi-monthly for $3.50 per year, by the Michigan District of Kiwanis, P.O. Box 231, Mason, MI 48854.
Are you the one?

I have spent the last two weekends at the Key Club Service Leadership Conference and then the Circle K District Convention and one thing is for certain, those SLP members who have been engaged by their Kiwanis clubs have the desire to continue on in the Kiwanis Family.

However, all too often, our District team hears from these young people who say they do not know what Kiwanis is or how unwelcoming Kiwanians are and how they are not willing to partner and share ideas. Now I know this is not the case for all Kiwanis Clubs but I also know this is the case in far too many clubs.

We talk quite a bit about how we want Kiwanis of Michigan to grow and thrive and how one of our main goals is to attract a younger generation, then I hear in the same breath, “young people don’t want to give back and they are absorbed in themselves”.

This statement is completely false. Our SLP members want nothing more than to give back to others, but when they attend a Kiwanis meeting, in general, the meeting falls extremely short of what they need.

So walk the walk, evaluate your club meetings and ask yourself if your club is fun and welcoming to new people who visit. Are you offering hands on service opportunities or have you just become a club that comes together for a meal then writes a check? The data shows that new members do not want to join a club they cannot be involved in.

Recently we had a non-Kiwanian, who is a professional in the area of membership growth and engagement, attend a Kiwanis function that involved 20+ Kiwanis Clubs with over 120 Kiwanis Members. The feedback we received was quite negative and extremely disappointing. She stated that only 1 or 2 people out of the 120 in the room took the time to stop and talk with her. She also heard several Kiwanians complaining about their clubs and their club’s activities.

Is this the image we want Kiwanis of Michigan to have?

Are you the one? Are you the one who is reaching out to the guests who visit our functions and meetings? Are you the one who is engaging our SLP members? ... OR ... Are you the one who is closed off and unwelcoming? Are you the one speaking negatively of our organization or your club when others can hear?

Talk the talk but then walk the walk.

Yours in Kiwanis,
Rebekah Hildreth
governor@mikiwanis.org
“IN A WORD”

Well at least in a few words I would like to share a recent experience. When one is involved in district leadership they see a lot – A LOT!

We see love of service, love of the club, love of socialization.

We see pride, engagement, dedication, belief and more

However –

We also see tired, over-whelmed, disbelief, boredom and apathy.

Recently, a visitor from outside of Kiwanis, an expert in member growth and engagement, visited a Kiwanis event and offered their services. This individual has led a number of individuals to Kiwanis and its benefits. They were excited to help us and partner with us in strengthening our clubs. Sounds good doesn’t it?

Well, the rest of the story is that our Kiwanis members at the event were not interested in discussion with this visitor. They were so engaged in their own conversations and interests that they did not try to draw the visitor in. There was not a spirit of inclusion.

We say we want to grow and change. We say we love our clubs and want others to share in our service and mission. We say we are dedicated and believe in our communities, local and world-wide.

Are my comments a bit harsh? Perhaps – but if you were the visitor, would you return? Would you bring others?

We Say…

But do we Do?

We have AMAZING clubs. Love It, Share It, Live It! We need to take advantage of offers to help us grow and change for the changing environment. Take advantage of the offers of club counselors in the Formula program. Take advantage of the partnerships the district office is developing for us.

I am very open to discussions with our members on this and other topics.
Past Lieutenant Governors’ Become Engaged

The Past Lieutenant Governors Council has embarked on a new effort to assist the District in sharing the Kiwanis message throughout the State of Michigan. At our February meeting, we heard from Governor-elect Linda Lawther who asked us to help recruit future Lieutenant Governor-elects and future District Committee Chairs. We are also encouraging clubs in our various Divisions to use the Hubbell Group’s press release form to assist them in publicizing the numerous events and programs that Kiwanis is involved in every year. We urge clubs to partner with other non-profit organizations in their areas to brighten the lives of those in need. Once again, the Council will be awarding at least one Extra Mile Award at the District Convention. Last year, Mike Pugh from West Branch and Anna Gloria from Clinton Valley were recognized for going the extra mile with their clubs. Here is a link to the nomination form for this year: Click Here

Send in Nominations for the Extra Mile Award!
Presented at District Convention.

Bell Ringing Patch to be Issued to All Participating Clubs

In appreciation for the volunteer service of Kiwanis clubs across Michigan the Salvation Army is providing award patches and 2014 year tabs to all Kiwanis Clubs that participate in the Christmas Campaign. More than seventy Michigan District clubs participated in the 2014 campaign raising over $150,000 that provided food, heating assistance, and other social services for needy families across Michigan. The patches and year tabs will be given out beginning at this year’s Spring Divisional events.

Have you Shared the News recently?

The Michigan District offers a great opportunity to showcase the successes of your Club, your members and your community. Your successes when published reward your members for service and provide ideas to other Kiwanis clubs. The following guidelines will help get your information published:

Articles:
Provide the basic information that includes your club name, division, what was done, who benefitted, when it was accomplished, and how it was accomplished.
Narrative should be attached to an email in Word.

Pictures:
Send any pictures as attachments (not included in the body of a document) in highest resolution possible. Pictures downloaded from the web are generally not acceptable.
Identify persons in pictures, and try and use action pictures rather than poses of acceptances, podium speakers, and groups in rows.

Video:
Send video clips, 1-3 min., as mpeg files. You can also send us a link to your Youtube video.

Submit:
Send your email and attachments to: thebuilder@mikiwanis.org Subject Line: Builder

Detroit #1 Club hosts
KIWNIS 100TH BIRTHDAY Celebration!

NO TOWN PARTY LIKE A DETROIT PARTY

What a 100th Birthday Party it was! Detroit Number 1 hosted the party that celebrated the first 100 years as Kiwanis looks forward to another century of service. From the unveiling of the plaque at the Detroit historical Museum, Saturday morning service project to grooving to the sounds of Fifty Amp Fuse, it was a weekend to remember. Check out these highlights.
Kiwanis International Convention
June 24-28, 2015
Indianapolis, Indiana

Are you ready to go and experience a once in a lifetime event?

Are you ready to help celebrate 100 years of Kiwanis passion for serving communities and children all over the world?

Are you ready to help install the first female President of a world-wide service organization-our own Sue Petrisin?

There will be many other firsts at this convention:

- First time Kiwanis, Key Club, Circle K and Aktion Clubs will celebrate together with their individual conventions at the same location and dates
- First time we can drive or take a bus to an International convention in just a few hours-without a passport!
- First and largest pancake meal served to everyone in downtown Indianapolis by Kiwanis members

Other activities include building a playground with fellow members and Service Leadership members, Friday evening at a baseball game and picnic, workshops and lots of Kiwanis fun and fellowship.

Be sure to register and book your hotel room at the J.W. Marriott (Michigan District Hotel) before it is sold out.

Reserve and pay for your space on the bus from Dearborn or Kalamazoo so you can party with fellow Kiwanians even before you arrive in Indianapolis.

Contact the District Office (517-676-3837) or our On-To Chair Marge Ballheim (734-281-0344) for more details.

When you think about it, why wouldn’t you go?
DOES YOUR CLUB NEED A SPEAKER?

*Attorney General or representative will talk public safety*

Interested in learning more about some of the public safety programs offered by the Michigan Department of Attorney General? Curious to learn more about the role the Attorney General plays in our state?

Well you’re in luck!

Attorney General Bill Schuette has representatives that regularly attend and speak to community and business organizations across the state. In fact, the Department of Attorney General has spoken at several Kiwanis meetings already this year!

If your club would like to schedule a speaker from the Attorney General’s Department, please contact Scott Greenlee at greenlees@michigan.gov and he will work with your group to secure a presentation.

---

**The Ultimate Service Project**

_by J. Douglas Alexander, Michigan District Secy. /Treas. Emeritus_

Thirty five years ago our learned Governor Gil Zitzelsberger spoke about this subject noting that it defined the addition of a new member into a Kiwanis Club. In words to follow I will use quotes to relay words he wrote for the Builder.

“Men and women will join Kiwanis because YOU belong: if you don’t ask them, part of their potential energy may be lost to the world forever.” I would like to have each of you consider the 4 best worker/members in your club. Now, think where your club would be without their membership. You owe them a round of applause. Now, ask the name of their sponsor and if those persons are still around you need to shake their hand vigorously for their service and the Ultimate Service they performed by bringing in a great new member.

“Goals in Kiwanis are stated in terms of: (1) community service, (2) the membership growth that is possible, and (3) the fellowship which holds it together. To paraphrase Vince Lombardi: Achieving these goals isn’t everything, but failing is nothing.”

In 1960 and 1961 the District reached its highest membership with 9481. We now have 4816 or a loss in our work force of 49.2%. In 1991 and 92 we had 234 clubs and now have 162 a loss of 30.7% and 72 communities not being served. So where and when do we get back on track?

“Our purpose does not change. Kiwanis is built upon a firm foundation. That unchanging foundation is our common belief in internal fellowship which translates itself into external service to our communities.” I sincerely hope you will make The Ultimate Service Project your #1 AIM for the balance of this year and for several years to follow. Good luck!
Our success has been outstanding with the International Eliminate project raising pledges and donations of $75 million and saving 42 million lives from maternal/neonatal tetanus. To ensure that we have adequate time to reach our full potential and raise the funds necessary to eliminate this deadly disease, the Kiwanis International Foundation board has voted to extend the active fund raising for this project through December 31, 2015. As mentioned in our last Builder Mauritania conducted its validation process in January, also the Philippines conducted their validation in February. These countries are now free of MNT with the help of our many Kiwanians.

The Michigan district shouldn’t take a back seat with their accomplishment with over $1,090 million in pledges and donations saving 610,537 lives from MNT. Clubs in the district have been very supportive of the Eliminate project with 83% participation, and we will continue celebrating our progress. There’s still much work to be done as we are only 42% of our district's goal. Let's ask ourselves what we can do, either individually and/or club participation, so that we will achieve our goal of $2.6 million by December 31, 2015. The Utica Shelby Township club has reached their Platinum level in donations and pledges following their previous 100K commitment. The Coldwater club has Platinum model club commitment. Other clubs that have exceeded their commitments are: Detroit #1, Shorewood St, Clair Shores, Jackson N.W., Portage-Suburban, South Lansing. Midland and Mount Pleasant are at Bronze level commitment. Ann Arbor reached their Silver level following their previous 100K commitment. Also East Lansing achieved their Silver level commitment. Since the last Builder came out the Charlotte club’s board and membership have approved becoming a model club. Let’s congratulate all these clubs for their achievements and commitments on saving many lives from MNT.

Year five of the Eliminate project has been designated as the Year of Celebration. The campaign has raised the most money in the shortest period of time for a single cause in Kiwanis’ history. This campaign isn’t over and we need everyone’s help. Please contact one of our knowledgeable Multi Division Coordinators listed here or myself and let us show you and your club how you can be a continued supporter of this project along with a commitment.

In Kiwanis We Serve.

Richard A. Buttery
E-mail: rjbuttery@charter.net
Phone: 269.349.1859

What will your club do to help us reach our goal?
“Core Values are paramount in successful organizations; they serve as a foundation that members strive to live by. The “six Objects of Kiwanis International” provide a cornerstone to Kiwanis that gives purpose and direction to its members to change the world for the better. The seven Army Values are no different and in many ways are very similar to the “Objects of Kiwanis International”.

The Object to “encourage daily living of the Golden Rule in all human relationships” mirrors the Army Value of “Respect.” While words may vary the meaning is the same, we should treat everyone with dignity and respect and that same dignity and respect should be returned to you. This forms a solid basis for all relationships and helps to build the foundation of trust essential for any lasting partnership. The bonds built out of a mutual respect for one another allow for more growth and development than any other bond; whether it is to help at a local homeless shelter or hospital or providing humanitarian relief in a village half-way around the world that has different values and beliefs. We do our part to show that everyone matters and has a purpose in life.

Respect not only works when dealing with those outside your organization but also in leading and communicating from within. We need to respect the superior subordinate relationship and know that this respect goes both ways. Understanding the talents and responsibilities of each level and having open communication both up and down allows for growth and innovation within the organization. That will then push your organization to new heights and gain more visibility and influence to further your cause.

“Providing the practical means, through Kiwanis Clubs, to form enduring relationships, altruistic service, and to build better communities” closely resembles the Army Value of “Selfless Service”. Both Kiwanis and Army values ask that we put aside personal desire and provide for the greater good without thought of recognition. Each speaks to being a part of a team that represents something much bigger than yourself. Kiwanis helps countless people in Michigan through the Kiwanis of Michigan Foundation and its partnership with UNICEF to eliminate maternal and neonatal tetanus to make lives better for those having to deal with medical issues and other hardships. The Army strives to make a difference in the lives of others as well through their involvement in numerous humanitarian efforts during disasters like Hurricane Katrina and the Ebola outbreak in Africa.

These are just two of our Values that align with each other and have a common end game of making life better for everyone we interact with. The Values that have been established by our organizations set the tone for this to happen. The more we espouse these values and live by them day in and day out, the greater impact we can have on our organizations and their ability to create a better future for all of us.

To learn more about the Army Values and how the Army can help in your area, visit www.goarmy.com and find the Recruiting Center nearest you.
Why was granting more than $150,000 a year met with growing apathy from members?

by Ryan Rowe, immediate past-president & Michael Jacobitz, president
Kiwanis Club of Adrian, Michigan

Kiwanis Club of Adrian
Strategic Planning and a Vision to the Future

Thanks to the “think big” attitude of its forefathers, the Kiwanis Club of Adrian is in the envious position of fulfilling many of the wants and needs of its community. So, why was granting more than $150,000 a year to local non-profits, municipalities and school districts met with growing apathy from its membership?

For nearly a decade, the club invited all of its 105+ members to participate in its Grants Night, where everyone voted on what grant applications to fund and to what level, generally between $2,500 and $40,000 each. For the first many years, two-hours of discussion concluded with the unanimous approval of a group of grant applications that everyone found acceptable, even if their favorite charity or project received less than full funding. It’s hard to fully satisfy everyone in a crowd of 75 or so, but at least everyone felt at peace with the end result. At first, that is.

If there is one thing a voting body develops over time, it is precedence. A few grant-seekers always seemed to find favor, while other worthwhile causes went unfunded or received much less than they’d requested. Many wondered if there was a growing sense of entitlement both among the club membership and the funded organizations. This is where the apathy began. On a snowy Thursday evening last February, it would have been handy to blame the weather for the low Grants Night turnout, but that would ignore the feelings of the 45 who did show. The displeasure in the room was vocal and, by the end of what should have been a joyous evening, that displeasure was demonstrated by the group voting to put a good chunk of the available funding back into its $3 million foundation instead of fulfilling a number of grant requests.

With Dana’s help, the SPLT group decided that its first task should be to review the mission and vision statements to establish a clear purpose and direction for the club. After numerous work sessions the SPLT presented the following mission and vision for club review, approval, and adoption at an August 2013 meeting.
Kiwanis Club of Adrian

Strategic Planning and a Vision to the Future

**Mission (Purpose):** The Kiwanis Club of Adrian intentionally takes action to positively impact our community.

**Vision (Direction):** We envision a club united in service, building a vibrant community, while preserving our heritage.

Once the club’s mission and vision statements were formalized, it was decided to outline those performance areas that the club wished to emphasize. The Strategic Planning Team identified seven areas of emphasis and decided to refer to them as “Performance Centers.” The seven Performance Centers include: Kiwanis Family (Aktion Club, Circle K, and Key Club), the Adrian Kiwanis Foundation, Club Operations, Community Impact, Fund-raising, Membership, and Public Relations.

While the mission and vision statements provided an overall direction for the club, members of the SPLT felt that more specific objectives were needed in order to provide individual club members with a sense of the organization’s purpose and activities. To do so, they established a list of Guiding Principles:

- Provide a visual representation of the seven areas performance centers to club members for opportunities of volunteerism/service
- Empower each member to participate with a performance center in which they are able to provide guidance and expertise
- Allow those serving within each performance center the opportunity to establish goals, an action plan, and measurable outcomes
- Provide a seamless process in which recommendations from the chair of each performance center are communicated to the Board for consideration/approval

Eventually, based on in-depth discussions within the SPLT group and the club membership, the “Revitalize Adrian” theme was fine-tuned to three action steps...

- encourage economic development in Adrian’s historic downtown,
- support educational development for young children, and
- create and support recreational opportunities for the Adrian community.

Based on these action steps, the club acted last fall to support three research endeavors. One provided funding for a market study for the Adrian downtown business district by nationally recognized retail consultant Robert Gibbs. Another provided an engineering study for Adrian’s community swimming pool - which, being over forty years old, was presumed to be in need of major, yet undetermined repairs. And, the third research project was a housing study for the local Habitat for Humanity chapter analyzing the housing stock of Adrian’s east side neighborhood. It was the club’s hope that one or more of these studies would identify specific needs and a possible projects deserving of club support.

As of this writing, the club’s Community Impact Committee (CIC) is reviewing all three of the reports generated by the research projects. Once its process is complete, The CIC will identify the project which will have the maximum positive impact on the Adrian Community.

Whether the club’s new process will address the issue of membership engagement or if it will maximize the community impact, remains to be seen. Its effectiveness will remain to be judged until sometime in the future. The process has, however, helped to focus the club’s purpose and to provide a new clarity of mission.
Hello, Kiwanians! My name is Natalie Taylor and I wanted to give you some Key Club updates!

**Firstly:** We had a great time at our Service Leadership Conference. We elected our new District Leaders for the 2015-2016 year, and you'll hear more from our new Board soon! SLC was also a great opportunity for us to make friends from all over the state. There were two dances, a Meet & Greet, and several dinner sessions where Key Clubbers got to mingle with each other. My favorite part of SLC is always the workshops! This year we had a planning workshop, a dancing workshop, and an Officer Training workshop! They’re a great opportunity for Key Clubbers to learn!

**Secondly:** Key Leader is coming up soon, and it's another amazing opportunity for high school students to learn. Key Leader is a leadership conference held annually where students in grades 9-12 can learn about student leadership. I've been twice, and I've learned so much each time. Consider sending a student from a high school near you this year! They'll have so much fun!

The Michigan District of Circle K has had a truly remarkable year. From over 80 attendees at each of our 4 district events, to performing over 17,000 hours of service, completing 118 interclubs, and attending 180 Kiwanis Family events, our year has definitely been full of service, leadership, and fellowship! We would like to thank the Michigan District of Kiwanis for their guidance and support throughout this year, with special recognition to Immediate Past Governor Stan Nelson, Kiwanis Governor Rebekah Hildreth, and Governor-Elect Linda Lawther. We would also like to recognize our District Administrator Lori Stillwell and our Assistant Administrator Caitlyn Kienitz for all of their support and help throughout this year as well. Thank you to each and every Kiwanis club that sponsors a Circle K or other Service Leadership Program; you are the reason that we can do what we do and we aspire to be Kiwanians just like you when we graduate. Thank you!

Thank you to our following District Leadership Team for their year of service:

- Emily Bagwell: District Governor
- Chiara Kalogierna-Sackellares: District Secretary
- Alysia Rollins: District Treasurer
- Kathleen Hurley: District Bulletin Editor
- Christopher Seeman: Technology Chair
- Zachery Gizicki: Service Chair
- Stacey Tyburski: Kiwanis Family Relations Chair
- Amanda Beauchamp: Club Building Chair
- Jesse DeGrendel: Fall Rally Chair

KEY LEADER APPLICATION
Click Here
Club Leadership Education (CLE)

Registration Form ............................. July 2015

Please register the following KIWANIS CLUB for CLE Session at:  (check one date box only)

(NO PHONE REGISTRATIONS)

July 11  Fetzer Center at WMU,  Business Court, Parking Lot 72F,  Kalamazoo, MI 49008
Deadline to Register:  June 29

July 18  Suburban Collection Showplace,  46100 Grand River,  Novi, MI 48374
Deadline to Register:  July 6

July 25  Great Hall Banquet Center,  5121 Bay City Rd,  Midland, MI 48640
Deadline to Register:  July 13

Club Name:  Kiwanis Club of ____________________________

Total Number of Registrants:  ______ x $30 fee per person  Total Due:  $ _________________
No names required

Attendee Title in October:  ___ (2015-16) Club Secretary   ___ (2015-16) Club President
___ (2015-16) Club Committee Chair   ___ Other

Charge total to Credit Card (check one below)  Check Enclosed:  to Michigan District of Kiwanis

Charge total to Credit Card (check one below)  Check Enclosed:  to Michigan District of Kiwanis

VISA  Mastercard

Account Number (16 digits)

Name on Card:  ___________________________________________________________________ Expiration Date:  ___/____

Return entire form with payment to:  Michigan District of Kiwanis, P.O. Box 231, Mason, MI 48854

TO REGISTER and PAY ONLINE:  www.mi.kiwanisone.org  at the registrations tab

Kalamazoo Session is for Divisions:  11; 12; 13; 14
Novi Session is for Divisions:  1; 3; 4; 5; 7; 9; 10; 16
Midland Session is for Divisions:  17; 18; 19; 20; 21; 22

All Sessions begin with check-in at 8:45 with training to begin promptly at 9:15 AM. Content is designed to assist the incoming Club President, the Club Secretary, Club Committee Chairs. The program should end about 12:30 and includes your first Division Council meeting (try to attend location for your Division).

Watch these videos!

Our Michigan District Kiwanians continue to make their way into mainstream media. Click on the links below to enjoy videos about your fellow Kiwanians and the difference they continue to make in our communities.

Kids Against Hunger packaging event with Kiwanis Club of Clinton Township, Lt. Governor, Lori Stillwell is interviewed by Channel 4 News.

Executive Director Greg Smith is interviewed by station WDWO about Key Club and Kiwanis.

Detroit #1 Club is interviewed by American Black Journal about the 100th Birthday Celebration in Detroit.

Click to link to video
The photo of Kayla Mueller standing next to the Kiwanis Club banner was seen around the world. It was a testimony to selfless service. She died February 10, 6,000 miles from her Arizona home, taken hostage and then killed as she followed her call to offer humanitarian aid in Syria. Friends and family said the 26 year old daughter of Kiwanian and past club president Carl Mueller of the Prescott Arizona Kiwanis Club “was walking the path she believed God set for her.” Kayla regularly wrote a blog. In 2011, she wrote “I find God in suffering. I’ve known for some time what my life’s work is, using my hands as tools to relieve suffering.” Nancy Helfinstine, president of The Kiwanis Club of Prescott said of Kayla “Her compassion for all human beings without prejudice is exemplary of a unique soul who could never be constrained by borders…Her selfless efforts to relieve suffering and improve humanity remain her legacy and tribute to her short life.” Her Arizona State University campus pastor Rev. Kathleen Day said Kayla’s parents Marsha and Carl Mueller said that throughout their daughter’s ordeal they as parents did not feel the absence of God, they felt the presence of God. Rev. Day says of Kayla “She poured out her life and she didn’t worry whether she had enough. She worried about those who did not have enough. Her call was to use her gifts, her knowledge and privilege to fill someone else’s cup…and she called us to do the same.”
Kiwanis Michigan

At our most recent Board Meeting, our Hospital Liaisons brought back exciting reports from the Child and Family Life Departments at the four hospitals we serve.

Division 9 Trustee, Mark Ott, reported at Mott Hospital, the Child and Family Life Department has evolved from fun activities and programs with the addition of activities with clinical benefits through the decrease in stress levels for children with the need for less sedation. A good example is MRIs. At one point 80% of youngsters need sedation. Through their work, the Child and Family Life Program has reduced the patients needing sedation by 50%. This is a solid improvement that has reduced the risk to the young patients we serve.

**Child and Family Life Specialist in ER:** Using Foundation funding, Mott has introduced a pilot program, that has Child and Family Life specialist in the Emergency Room eighteen hours a day. Their goal is to reduce stress as soon as the patient and family arrive at the ER. They have also added both an art therapy fellowship and music therapy fellowship through our support.

**Family Life Specialist Added:** Division 21 Trustee, Jim Doman, visited with Anne Heier at McLaren Northern Michigan Hospital in Petoskey. At McLaren, our funding goes to pay most of Anne’s salary. Her unit has an average of 6 to 12 patients daily. Each child receives a bucket of toys, a stuffed bear and a brightly colored pillow case handmade and donated by a lady from the community.

**Mary Free Bed Hospital Opens New Wing:** Division 16 Trustee, Margie Schleicher, visited with Jackie Bultman from Mary Free Bed Hospital. The big excitement at Mary Free Bed is the opening of their new wing. Both Trustee Margie Schleicher and Lt. Governor Dee Hudson were on hand for the ribbon cutting. Please see the story of the ribbon cutting in this issue of the Builder. Mary Free Bed averages about 10 children a day. The length of their stay depends on their individual needs. Mary Free Bed is a rehabilitation Unit. They work with children with brain injuries, traumatic injuries, burns, spinal cord injuries, and surgical rehabilitation.

**Art Therapy Program:** Division 10 Trustee, Jeff Lawther, reported on Detroit Children’s Hospital where our funding is the major support to their Art Therapy Program. Art Therapy is the use of art materials and creativity to help a child express their thoughts and feelings. Art Therapy is about making and creating, to help the child reduce stress, encourage relaxation, share feelings, gain confidence, make choices and express themselves. In 2015, our Kiwanis support will fund almost 50% of the cost of Art Therapy at Detroit Children’s Hospital. Detroit Children’s Hospital admits about 12,000 patients each year.

Your Foundation goes a long way to ease the pain and suffering of youngsters around our Michigan District of Kiwanis. We need the help of all Michigan District Kiwanians to make this happen. If your Club hasn’t already donated their $40ºº per member to the Foundation, please do so at your next Board of Directors Meeting. The children are counting on you.

Golfers, we have two events coming up that provide you the opportunity to get in a round of golf, a day of Kiwanis fellowship, and support hospitalized children.

**Monday, June 8th**, the Kiwanis Club of Howell, is hosting the annual Kiwanis of Michigan Foundation at Whispering Pines Golf Course in Pinckney. For more information contact Matt Ikle at 517-545-9325 or mattikle@comcast.net.

**Wednesday, August 5th**, the Kiwanis Club of Hillsdale, is hosting their annual Max Drake Golf Outing, with all profits being donated to the Kiwanis of Michigan Foundation. For more information, contact Division 11 Trustee Bill Van Arsdalen at 517-437-2962.

As our 2015 Spring Divisionals are being held around the District, I hope you have had the opportunity to chat with your Kiwanis of Michigan Foundation Trustee and learn more about the extensive work of your Foundation.

I would like to close, by sending my thank you to all our Kiwanians around the Michigan District, who regularly take advantage of our “In Memorial” program, Thomas Oliver Greetings Program, and other projects to further your Foundation’s work with hospitalized children.

16 April/May 2015 Issue
Mary Free Bed Hospital, in Grand Rapids, held an amazing ribbon cutting ceremony, and tours of the 1st and 3rd floors of their new $42 Million Dollar six story expansion on Tuesday, February 10, 2015. Mary Free Bed Child Life staff member Jackie Bultman hosted Division 14 Lt. Governor, Dee Hudson along with Division 16 Michigan Foundation Trustee Margie Schleicher, Grand Rapids Golden K Immediate Past President, Kate Orent and Caledonia Kiwanis Club President Rachelle Lohrer.

This expansion will double the size of the hospital and they are currently renovating an entire section of the hospital designated for children with private rooms, and all the newest medical technology that was evidenced in the new expansion areas. The entire focus is on rehabilitation and it is now the 5th largest in the country.

The hospital sought input from patients, staff, physicians and therapists. There is an incredible support system in the ceiling to aid patients re-learning how to walk. It’s designed to support them completely as they work on walking the halls, and it gives them the reassurance that they will not fall.

The facility features bright bold colors throughout and themed art on the walls appropriate for each section. The lighting in the hallways are brightly colored glass floral arrangements. There is really nothing here now that looks clinical. It’s a very inviting environmentaly, and the children that will be housed in this area until later this year when their section is completed have their own spaces for gathering, watching TV, playing and interacting with other patients their own ages.

There is an apartment built in the new hospital for families of patients who are getting ready to go home to practice basic skills at home like using the appliances, and cooking and other daily activities.

Our Kiwanis Dollars are at work here helping the Child Life Staff provide the best environment and facilities for the children and their families. The entire process is patient focused and it absolutely shows in the design and implementation of modern technology and design. It’s a very pleasant hospital to visit and if you need to be an in-patient it makes that situation much easier to keep a smile on the patient’s faces.

This is a strong reminder to make sure all clubs get their donations of $40/member into the Foundation so that this environment for the children remains as positive and emotionally as healthy as it can be.
I decided to become a Kiwanian in 2003 when Mr. Bill Weitzel from Grand Rapids North Club and Mr. Drew McFadden, the local Edward Jones Investment Advisor, came into my Travel Agency office one afternoon. They both talked about Kiwanis and it sounded like an exciting opportunity to serve my community. From that point on, I was deeply taken by what Kiwanis does. I heard amazing stories, and at our Caledonia Club charter night in August, 2003, I had no idea who all these “leaders” were, including Chuck Nagy when some of the people there called him “Governor”. At first I was trying to figure out why the “Governor” didn’t look anything like the Governor of Michigan serving at that time! Well, my Kiwanis experience has come a long way since then.

As a charter member I was chosen to be a board member and I have continued in that role since August, 2003 in many different roles, and became the Caledonia Club President in 2006 – 2007 and the year after that elected as Lt. Governor for 2007 – 2008, then became our club Secretary in 2009 and have remained in that position through the current date, and received a Hixson Award in 2012.

At the district level, I have served in many roles such as: District Chair of Young Children Priority One, Achievement, and On to Convention, Convention Chair for 2 years in a row (Harbor Springs and Grand Rapids) and have served as Assistant to the Executive Director for over 6 years at the conventions. Al Dailey always called me his “Gopher”. (I always took that as a term of endearment.) I was the Chair of the Past Lt. Governors Council for 2 years and in 2014 became a Certified Trainer for Secretaries at Club Leadership Education.

Once again, I am currently enjoying the role as Division 14 Lt. Governor (2014 -2015), and also on the Re-Districting Committee. We are trying to help the divisions make logical sense of geography and make it economical for the Lt. Governors. This is a work in progress and no decisions have yet been made. However, it's interesting and challenging when you pin all the clubs on a Michigan state map and try to make a collective sense of what it all entails.

I also have been involved with Key Leader as an adult advisor and chaperone at the week-end for the last 4 years. This has truly been one of the most rewarding experiences of my Kiwanis journey. I have watched the current Key Club Governor, Miss Addie Clipfell, go from a Freshman in her upper bunk saying to me that she wanted to go home on Friday night, to a young girl who on Saturday bought into the program and when she left on Sunday she wanted to be (and became) the next Lt. Governor for Division 7 (Western Michigan.) The following year, 2014, as a Junior, she ran for Michigan Key Club Governor, won the election and has done a fantastic job in that role. She will be running for International Vice President at this year’s convention in Indianapolis, and I wish her nothing but the absolute best as she continues on her passionate quest with Kiwanis. All of this from a Freshman in her bunk saying she wanted to go home! This is my ultimate Kiwanis moment as we bonded and developed a wonderful relationship as student and mentor. I am so deeply proud of this amazing young woman. You heard her speak at our District Convention last year, and so many of you were impressed with her speech and the way she delivered it. This is what my Kiwanis experience is all about, mentoring and helping the young leaders of today, who will ultimately become future Kiwanians and lead our organization and our country into the future.

There are so many challenges facing our organization today, and we need to continue our work and programs for the youth of today from Young Children Priority One through Circle K to help grow our young volunteers, as our future lies with them! I want to help grow and continue our youth programs, Service Leadership Programs and Key Leader. I want to help make sure we have a leadership pipeline in place so our future leaders are prepared to take over when it’s their turn to lead our great Kiwanis Organization – this is Our Future, and we need to nourish and encourage! Finally, I want to be your Michigan Governor – Elect for 2015 -2016.

I appreciate all of the support over the years, and ask that at our district convention you consider supporting me as your Governor – Elect 2015- 2016.

Dee Hudson

Announces Candidacy for Governor Elect
Small Clubs Can Make a Difference!

Many times as members of small clubs we sit back in awe at the amazing accomplishments of our big sister clubs. We think “that is such a great idea if we only had more people or more money we could make great things happen.”

Kiwanis of Manchester (population 2,136) with a membership of 26 (with 13 actively involved) has a tried and true fundraiser that pays out big time for the community. We hosted our 16th annual Kiwanis Crazy Cash Night Raffle on March 7 with **profits of over $16,000**. The Manchester club chooses to “grant” the profits to community organizations and programs in need of support. This year we currently have over $10,000 committed to local organizations – everything from helping the Manchester Equestrian Team buy new equipment to helping the Senior Citizens pay their bus insurance. Since its inception 17 years ago (we took the year off after 9/11) **we have granted over $260,000 to support our local community from Crazy Cash proceeds**.

The concept is pretty simple. Each year local organizations are encouraged to apply for a portion of the profits from Crazy Cash. Their application includes a synopsis of their financial need and what their organization is about. The Manchester club reviews the grant requests and selects the recipients. In exchange for the promised monies these organizations provide volunteers to work at the Kiwanis Crazy Cash Raffle and to sell a certain number of tickets.

The total number of volunteers involved in this year’s raffle was well over 100. High school athletes bring in the muscle to do the heavy lifting, setting up and taking down. Key Clubbers decorate the hall and help with cleanup. Builders Clubbers work behind the scene pre-ripping thousand of raffle tickets. We don’t limit ourselves to our Kiwanis family either – the local service organizations like the Lions Club and other area clubs join in making this event possible.

The raffle is a reverse raffle with only 200 tickets available. Our tickets sell for $100 which includes one chance to win the grand prize and dinner for two. The last number remaining in the raffle wins the grand prize – in our case $5,000. Additional cash prizes are awarded throughout the evening with total cash awarded this year of $14,800 and merchandise prizes of $5,000. We choose to have many other small raffles and auctions included in our event, but you can make it as simple or complicated as you like.

For more information on the Manchester Kiwanis Crazy Cash Raffle event you contact Cindy Kenney at buildersclubadministor@mi.kiwanis.org or call at 734-417-3651.
Woodhaven Cross Country Awards Dinner

Woodhaven Kiwanians have a long tradition of recognizing Middle School and High School Athletes who participate in the grueling sport of Cross Country. Each year, at the close of the season, our Youth Services Committee asks the Cross County Coaches at the high schools and middle schools to choose a team leader to receive our annual award. To earn this award, a student athlete should be an outstanding runner, as well as a team leader.

A team leader is a runner who day in and day out displays the extraordinary personal characteristics we would like all youngsters to emulate. This year, we invited the award winners, their families, and their coaches to our Awards Dinner that was held at our weekly dinners on January 16th.

After dinner, the coaches were asked to speak about their runner’s accomplishment, and our Club presented the student a plaque and their parents with a Kodak moment. 2014-15 Kiwanis Cross Country Award.

Spiritual Aid

The first objective of Kiwanis is to give primacy to the human and spiritual, rather than the material values of life. To help visitors to our community, the Kiwanis Club of Woodhaven, has prepared a Church brochure for local motels. The Church brochure lets visitors know where local churches are located along with their phone number and web site. The directory was a joint project of Spiritual Aims Chairperson, Mike Gyolai, and Secretary Louisa Elsey.
Cecil Rosebury, a member of the Mason Golden K Kiwanis Club celebrated his 99th birthday on March 24. Cecil credits his long life to his faith and healthy living. An avid bicyclist, Cecil rode in six Dick Allen Lansing to Mackinaw bicycle tours, the last one when he turned ninety. That year he took five days to bike the 295 miles. Now he just uses a stationary bicycle in his apartment. He says he joined Kiwanis because “they help others in need.” Cecil lives independently but no longer drives, a club member brings him each week to the meetings.

Tri-Cities Kiwanis Supports Literacy in Area Schools

At the Spring Lake School Board meeting on February 26, Tri-Cities Kiwanis President Sandy Huber and Vice President Joe Legros announced a donation of $6,160 to support the Accelerated Reading 360 subscription in Spring Lake elementary schools.

“Accelerated Reading 360 adds a whole other level to our reading program,” said Jeffers Elementary Principal Shelley Peets, “This provides non-fiction texts that the students can read on their iPads. Students will be able to read, highlight and take quizzes on the devices.”

Just the week before, Huber and Legros presented a $7,000 donation to the Grand Haven School Board to help Grand Haven Area elementary schools purchase the nonfiction books required by the common core curriculum.

Over the past few months, Tri-Cities Kiwanis members have investigated the literacy needs of children in Grand Haven and Spring Lake, in an effort to replace the Dictionary Project with something that would better support the curriculum of school children. The club has sought the advice of school leaders, and secured a matching grant from the Loutit Foundation in order to donate appropriate funds to support reading programs in each school. Tri-Cities Kiwanis will donate a total of $14,000 in support of literacy to all the educational sites in the Tri-Cities area, including private and parochial elementary schools.

“Thank you to the Kiwanis club,” said Paul Aldridge, Spring Lake School Board President. “In tight times, it’s great to have members of the community step up in such a way.”
Introducing! Kiwanis’ Business Partnerships

Cindy McCann-Clissold
Business Dev. Representative
Michigan Business & Professional Association
Cell: 586.808.2820

MBPA

The Michigan Business and Professional Association boasts a sphere of influence with one in three businesses in the State of Michigan. We help members succeed by offering discounts on a wide variety of products and services, host educational events and seminars on a variety of topics including health care reform, advocacy in Lansing, as well as working with members to solve their individual challenges.

The Michigan Kiwanis joined the MBPA as a Business Champion in October 2014. The goal for the MBPA is to help grow Kiwanis visibility both as an organization and as individual clubs. MBPA membership is statewide, touching one in 3 businesses in the state employing approximately 300,000 people. Any current Kiwanis member can join the MBPA at a discounted rate. The cost for companies who employ 1-25 folks currently is $140.00 for a year’s membership, but Kiwanis members are offered $25.00 off membership pricing. This means the one year cost for Kiwanis members is $115.00.

Membership includes a fleet card program, vision and prescription discount cards for your employees, as well as discounts with over 100 companies. Please call me with any questions you might have…I am happy to fill in the details for you.

Since the last newsletter was published the Kiwanis has had representation at our Women In Leadership conference as well as a couple of networking events. 450 predominately business professionals attended this conference. While most folks have heard of the Kiwanis, they really have no idea what the organization is truly about. It has been my pleasure to help educate the business community about what a great program you have. Through these events there have been a number of folks who would like to attend a Kiwanis meeting in their area as well as possibilities for future alliances with the Kiwanis program.

Greg Smith was at our Women In Leadership conference as well as Linda Lawther. Greg and Linda made some great connections that have led to new Kiwanis members already! So excited to be able to help grow the Kiwanis visibility.

I would love to learn more about your chapter as well as individual members/businesses. Please feel free to reach out to me at cmccann@michbusiness.org or 586.808.2820. Thanks!

As a member of Kiwanis Michigan, you will receive the following mortgage discounts and benefits:

- Exclusive access to our most experienced Home Loan Experts
- Powerful, industry-leading online tools and mobile apps for ease, speed and insight – check the status of your loan anytime, anywhere
- $500 cash back after closing*
To help Kiwanis celebrate their 100th Birthday the Michigan Peach Festival has invited the Romeo Area Kiwanis Club to have a representative as the Grand Marshal of the Peach Festival. We have invited our International President, Sue Petrisin, and she has eagerly accepted!!

Currently, we are in planning stages of having a mid-morning brunch/reception at a local orchard. Afterwards, the club invites Kiwanians to join Sue in the afternoon parade by riding on floats, followed by a post parade gathering with refreshments.

Tickets go on sale early May for Kiwanians who want to participate.

If you have suggestions please call Don or Cindy at 586 752-7534

Romeo Area Kiwanis Club

84th Michigan Peach Festival

Save the Date!

Labor Day, Monday
September 7th, 2015

To help Kiwanis celebrate their 100th Birthday the Michigan Peach Festival has invited the Romeo Area Kiwanis Club to have a representative as the Grand Marshal of the Peach Festival. We have invited our International President, Sue Petrisin, and she has eagerly accepted!!

Currently, we are in planning stages of having a mid-morning brunch/reception at a local orchard. Afterwards, the club invites Kiwanians to join Sue in the afternoon parade by riding on floats, followed by a post parade gathering with refreshments.

Tickets go on sale early May for Kiwanians who want to participate.

If you have suggestions please call Don or Cindy at 586 752-7534
In Memoriam

DALLAS FALLS
Gladwin

LEO HARLEY
Jackson

HAROLD T. KRAUSS JR.
Lansing

WOLFGANG WENZLAWE
Mt. Clemens

FREDERICK R. RIEHL
Port Huron

STANLEY A. BROOKS
Shorewood

JACK D. BOWKER
Westside Kalamazoo

Governor’s MEMBERSHIP TROPHY

St. Johns 707 +8
Ann Arbor +7
Monroe +7
Tri Cities, Gd. Haven-Spring Lake +7
Detroit No. 1 +6
Kiwassee, Midland +6
Clare +5
Gaylord +5
Holly +5
Jackson Northwest +5

Net gain is from 10-1-14 thru 2-28-15 and includes only clubs with at least a net gain of +5 based on official membership numbers supplied by Kiwanis International.

AS WE GO TO PRESS

Active Clubs 162
Charter Suspended Clubs 0
District Beginning Membership 4659 members
Reporting Members March 1, 2015 4816
Net Gain +157 members

April 2015

3 GOOD FRIDAY, District Office Closed
11 Kiwanis OneDay (District wide)
11 Spring Divisional--Div. 17 & 19, Governors Visit
18 Spring Divisional--Div. 4 & 5, Governors Visit
24-26 Key Leader, Fa HaLo Camp, Grass Lake
25 Spring Divisional--Div. 11 & 12, Governors Visit

May 2015

1 Club Boards should elect Delegates to District Convention at Detroit
2 Kiwanis of MI Foundation Board, 9:30 AM, Mason
9 Training for District Chairs 2015-16, 10:00 AM, Mason
16 Past Lt. Governor’s Council, 9:30 AM, Mason
15-17 LG 103 Training, Training
22 District Office Closed
25 MEMORIAL DAY--District Office Closed
30 Final Convention Planning, Detroit