These two words may conjure up different images to different people, but many times these words go together. In order to grow you must change. Change can result in growth both positive and negative. However, we can learn from mistakes and failures just as well as successes. The important thing to realize is whether you change or not, you are making a decision. To do nothing is to decide, to do something is to decide.

If your club is at the top of its game, you have exciting, informative meetings, you are doing meaningful service work, you have all the members you want and you are having fun, then you can skip most of this issue of the Builder. Throughout this Builder, you will hear from different people and clubs about what they did to add members, what the District is doing to make Kiwanis more relevant in Michigan and why it’s important to do this now.

So let’s get started. To get you thinking here are a few quotes about Change and Growth:

- Success is achieved by developing our strengths, not by eliminating our weaknesses. – Marilyn vos Savant

- He who rejects change is the architect of decay. The only human institution which rejects progress is the cemetery. – Harold Wilson

- Faced with the choice between changing one’s mind and proving that there is no need to do so, almost everyone gets busy on the proof. – John Kenneth Galbraith

- If nothing ever changed, there’d be no butterflies. – Author Unknown

- Things alter for the worse spontaneously, if they be not altered for the better designedly. – Francis Bacon

- Neither a wise man nor a brave man lies down on the tracks of history to wait for the train of the future to run over him. – Dwight D. Eisenhower
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“In the end, it is important to remember that we cannot become what we need to be, by remaining what we are.” ~ Max DePree

Many of you have heard me recite this quote in the past. I believe it is important we revisit this sentiment repeatedly and on a consistent basis, simply because we as Kiwanians cannot become what we need to be for our communities by remaining what we are in this moment of time. Change is necessary to grow. We were not born into this world as the person we are in this moment. We have evolved and taken our life experiences, our learned and natural talents and have developed as a completely unique being. We are all given an opportunity to make these individualized changes.

Over the last several years the Michigan District of Kiwanis has lost hundreds of members annually. If this trend persists Kiwanis in Michigan will not exist by the year 2024. That is a short ten years from now.

Now, I am not sharing this fact to frighten our membership, I am sharing this fact because if we are not educated as to what the needs of our District are – then we will not be able to fulfill those needs swiftly and appropriately.

Once you take the membership numbers into account it becomes extremely clear that change is needed. The next question is what will this change look like? The truth is, this change will take on many forms and it will be individualized based on the needs of the clubs and divisions, but there are common factors that will be seen across the board.

One thing is clear, we must evolve to survive. What are some of our options?

- Embrace the change!
- Utilize “The Formula” Love it! Share it! Live it!
- Be valuable and relevant in your service to your community to create a positive image for Kiwanis in your community.
- Club satisfaction survey. Are your members getting a valuable Kiwanis experience?
- ASK! ASK! ASK! Ask people to become involved in service.
- Remember the three R’s: Recognize, Reward and Recruit
- Give members the opportunity to experience their Kiwanis moment.
  “People join people who have joined Kiwanis.”
- Start listening. Listen to your membership, listen to your visitors, listen to your community and listen to the brutal facts.
- Set 2-3 SMART goals annually for your club. Specific, Measureable, Action oriented, Realistic and Time bound
- Inform and educate our members and potential members adequately and in a timely manner.

Many of us have joined this organization because of the basic fact that we just wanted to make a difference. Kiwanis gives an everyday citizen the opportunity to impact and improve the life of those in their direct community and global communities. So…how are we spreading this consistent message throughout our communities? Are we branding correctly? Are we involving the media in our events? Answering these questions is a great way to begin to facilitate change in our clubs.

Even if you cannot do great things we can all do small things in great ways. A determined individual is a powerful force. A determined group of individuals can accomplish amazing feats. We must educate our membership, traditionally; clubs that have active members who have attended Club Leadership Education, Conferences, Convention, and Trainings/Webinars or have visited the online world of Kiwanis have more successful clubs. Trust your now educated membership and ask what direction they would like for the club to go.

Change can be terrifying. Change can be difficult. Change can be natural. Most importantly change is necessary to grow and thrive.

Yours in Kiwanis Service
In the last issue of the Builder, I talked about why I was excited about the next year for the Michigan District of Kiwanis and some of the changes we are looking to implement. There are some changes to public funding and private giving we have to be aware of. In spite of taking this into account, most of these initiatives suggested will either not be successful or even happen unless we are aware of the “Barriers to Change” especially for Non-Profits. Most of these points are taken from Michael Brand who has worked on change management at dozens of non-profits over the years.

**Barrier to Change #1: Lack of Urgency**

There is no urgency created if we think we have plenty of time to do things. After all, we are only losing about 3% of our membership in any given year. Yet here we are at 5,000 members when once there were 8,000 members. We need to change now and it’s up to the leadership of the District to create a vision of what things will be like once changes have been accomplished. Conversely, we need to look at what the future holds if no changes are implemented. Once this vision of positive change is established it’s up to each of us to share and promote that vision with others. Which brings us to Barrier #2…

**Barrier to Change #2: Inconsistent Message**

We must always remember why we are on this path of change. Why the change was necessary and what it will accomplish. This message must be repeated continuously and in as many forms as we can create. It needs to be at the forefront of every discussion, presentation and program. Yes, there will be distractions along the way. Yes, there will be setbacks. Yes, some people will let us down and not follow through. But as long as we are consistent with our vision and know that what we are doing is getting us there, all of us can move forward and accomplish more than we could have imagined. So now we know there is urgency in what needs to be done and we need to promote it all the time, what kinds of changes are appropriate? That leads us to Barrier #3.…

**Barrier to Change #3: Focusing on Weaknesses**

If we focus on our weaknesses and what we are poor at, we may improve them to an average level and that will be our District’s performance. We need to root our changes in our assets and focus on what we do well. Identify, access and build upon our strengths and we will go from good to great. We will have an identity recognized throughout the State of Michigan. We will know what we stand for and can easily describe what Kiwanis is and how we are making a difference in our communities. We will attract people who want to be part of what we are doing and join an organization that is moving forward.

Click on this link to view a video that takes a funny look at change. But I would like each of you to seriously consider how you can contribute to the improvement of the Michigan Kiwanis District. Some of the ideas listed in the last issue were ones a few of us came up with. I’m sure there are many more ideas waiting to be heard. We’re waiting and ready to listen…
I Have Grown – I Have Changed

The first week of November was a week of challenge for me. I spent the week at Kiwanis International in Indianapolis with International President Elect, Sue Petrisin and our team of Governor-elects from around the globe. What an amazing experience! I am honored to have been a part of this outstanding learning and stretching opportunity.

Goethe said “All truly wise thoughts have been thought already thousands of times; but to make them truly ours, we must think them over again honestly, till they take firm root in our personal experience.” This quote played out over and over again during my KI experience. The fact that in order to change, in order to grow, we MUST look at why we began this journey in the first place. Why do people join Kiwanis? Why did I join Kiwanis? What did Kiwanis represent when I joined? What does it represent today?

Change? Growth? – It is all founded in the past. The past of Kiwanis and my past – and Yours!

By now however, we must know that how we share the message has certainly changed. The world’s expectations of publicity and media relations involve much more than a phone call and a newspaper today. We have to be prepared with our message, with our experiences and with the technology to be seen and heard. Kiwanis International has heard you. They are beginning to train us on how to “bring it” for today’s world. They have developed The Formula. If you have not heard about this club support initiative, check with your LT. Governor or contact Richard Hitch, our Formula Chair, or email the district office, the Governor, or me! Our Formula team is ready to counsel clubs that are under charter strength and have a sincere desire to grow. The team will also be working diligently to open clubs in new areas and maybe even some places where we need more than one club.

Did you know that the most effective club ideally has a little over 40 members? But another very important fact is that the most effective club is the club with happy members, doing service in their community and in the world – improving the lives of children! This does not happen by accident. Each one of us should plan for what we want to accomplish. And the club should plan. The Plan should meet the needs of the members and the community. Back to The Formula. Love it. Share it. Live it.

Lisa M. Dietlin, key-note speaker at our Governor-Elect training in Indianapolis, spoke on The Power of Three. She laid out what is a very simple concept and yet it requires self-discipline and a true ambition to make a change. She laid out a very concise method for setting meaningful and substantive goals for ourselves and then how we can actually accomplish the goals we set!

The week at Kiwanis International provided me with new friends from around the world. It provided me with more information than I thought I could gain in a week and it provided me with self-direction. I came away from the week motivated and driven. Ok – I went in motivated and driven – but now I have a plan. And you can be sure that we will be sharing the plan over time. Be ready – Be willing to learn. Expect and Accept.

...And what am I reading? (Thanks for asking!) I am reading “The Power of Three” by Lisa M. Dietlin. Yes, she wrote a book too. It is a short easy read but full of meaning and useful tools.

Final Thought: Why not pay someone’s dues as a Christmas gift? Can you think of a better gift than sharing the great feelings you get from serving others? Wishing you all a Happy Holiday Season!!
Growth in membership is a goal that all Kiwanis clubs continue to have. The Shiawassee-Owosso Kiwanis Club has found some ways to attract new members who are willing and eager to be workers in our community.

The easiest thing to do is to ask friends to come to a meeting to see what we are about. We believe we can sell ourselves in general and Kiwanis in particular.

Another effective approach we use is to be active in the community. People want to join “do-ers.” We build handicapped ramps, do road clean-up, and help with Bright Beginnings, the Child Advocacy Center, and the Homeless Coalition. We enjoy raising funds for groups such as the Salvation Army, Goodfellows, and the American Red Cross. We encourage our members to set a personal minimum goal of 20 hours per year of volunteer time, and many are close to or over that number already.

We make a conscious effort to have meetings that are interesting and fun. Many visitors and speakers have told us that, for meeting so early in the morning, our club is a fun and welcoming group of people. Also, every visitor and speaker that comes to our meeting leaves with an application and invitation to come back.

These concepts have successfully guided our club in its membership drives. They bring in new members and additionally help maintain our membership.

Tom Perkin
Secretary
Shiawassee-Owosso Kiwanis

Woodhaven Kiwanian, Paul Elsey, reports, "No one was more surprised than me, when ninety years young, Shirley Bergman, walked into Woodhaven’s weekly Kiwanis meeting and asked to join the Club." Shirley had recently moved from Florida where she was a Kiwanian.”

However, rarely does anyone walk in and ask to join Kiwanis. Woodhaven Kiwanians have found over the years, if you want to build your Club, it takes the commitment of the membership.

Our President, Weslie Modolo, has promoted our Club and the successful service projects we do. Over the past year, she has been a true leader at bringing in new members. She has asked people to visit one of our weekly meetings, or join us at a service project, or fund raiser to see what "Woodhaven" Kiwanis is all about. Building membership is a responsibility of each Kiwanian. It takes time, effort, and commitment. Most prospective members need to be asked, encouraged, and reminded to visit and join Kiwanis. When a prospective member takes the big step to visit your Club for a meeting, they should be welcomed by everyone.

New members don't magically happen. They are the result of someone believing in what their Club is doing, and taking the time to promote Kiwanis membership among family, friends, and neighbors. There is no short cut to success. It was Past International Secretary Gil Zitzelsburger, from the Riverview Club, who said, "The ultimate service project is asking someone to join Kiwanis!"
The Kiwanis Club of Jackson finished the 2013-2014 year with a +6 in membership! We were asked to share our membership growth plan. We believe this year’s growth culminated from several steps taken over the past few years. We have used three basic steps to grow our club. They are personal invitations to friends with like values, the internet and the importance of getting new members engaged and feeling welcome. We have an established web page and a Facebook presence. The web page is easy to traverse, constantly updated and offers several links to our local projects as well as the larger picture of Kiwanis. We are finding there are several young professionals as well as recently retired people in our community who are using the internet to find an organization that gives back to the community. Kiwanis is a well-known name when it comes to organizations – we just have to make it easy for the community to narrow their search to the local level. We have worked hard to welcome and follow up with our program speakers and visitors to the club. Our monthly newsletter keeps every member tuned in to club activities. We strive to have interesting programs and include every participant in each meeting’s activities. We believe our flag project (putting over 1,000 flags throughout Jackson County) has given us great PR visibility! One of our most recent new members was a flag customer who came out and asked the Kiwanian planting her flag about Kiwanis. We don’t have a named membership committee. Our membership chair has made each club member feel that growth is everyone’s job. Our membership has become more diverse in age, race and gender. The bottom line is integrity and visibility – if we do fun and meaningful activities and stay true to the values of Kiwanis – we believe neighbors will want to be a part of our club. So far—it’s working!

Beth Philo
President, Jackson Club
The Kiwanis of Grosse Ile has experienced success throughout the past year by welcoming new members to their roster. President Barry Jensen believes their success is attributed to having everyone engaged and becoming open to new ideas. There was no single measure. Our members came to us through a variety of different avenues. One of our recent members came in through involvement with our major project – the Annual Island Wide Spring Clean Up and through connections with Kiwanians involved in other community service projects such as the Historical society and the Beautification Committees. Another recent member now a new board member became a Kiwanian by way of their son’s dedication to the Kiwanis mission. This awareness has resulted in our outreach to parents of student Kiwanis members.

Barry finds of interest the efforts which the Grosse Ile Kiwanis team members are making to attract attention and new members. Vice President, Gerry Page adds that some of the club’s success is linked to the creation of its new Communications Committee. Among other initiatives, the new Committee developed Club wear and Club banners, rebuilt the website, got a Facebook account established, and got involved with making Kiwanis of Grosse Ile visible in the community. Gerry indicates that this last task was accomplished mostly by participation in local events and celebrations. Our most recent projects included involving our local Builder’s Club and Key Club members in addition to local volunteers, in an effort to refurbish the children’s playscape structure and participating in the annual Halloween Parade. These efforts have brought us much positive attention and, it is hoped, will generate yet more new members.

Barry indicates with pride that being part of this supportive team was nothing less than energizing. He further believes that these endeavours relate indirectly to membership as he reflected on the importance of the club being open to new ideas, new involvement and moving in a new direction.

Parting words of wisdom from our President: “The only insight I can offer to other clubs is to accept change, keep new members involved and engaged and they will be more likely to stay members and invite other new members.”

– Denise Pevarnek
Dear Kiwanians,

The SALVATION ARMY CHRISTMAS RED KETTLE CAMPAIGN will be starting soon. For many years, Kiwanis clubs in the Michigan District have participated in those efforts. We have collected over $250,000 each year for several years. We ask for your strong support again this year. Let’s do it again this year. Working together, we can achieve this. If your club will “ring the bells”, thank you. If not, why not contact the nearest Salvation Army Office and learn how you can participate. If you cannot locate a Salvation Army Office, call 248-5500 x342 in the eastern half of the state or 616-459-3433 in the western half. You can also log on to salmich.org to find the nearest Salvation Army location or to donate online.

The Salvation Army is a major provider of social services in Michigan. These funds will benefit many children and families with services that Kiwanis clubs may not be able to provide. With so many families in need this year, let’s make an extra effort to help children have a brighter Christmas and a better year.

Gordon Schleicher
District Chair, Human and Spiritual Values.

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Dear Kiwanians,

I am writing to express our deepest thanks to the Kiwanis Clubs throughout Michigan for your continuous support and dedication to The Salvation Army. Your support has repeatedly played a key role in our success, especially during the Christmas Season. Each of the past several years the Kiwanis Clubs throughout Michigan have provided support of more than $250,000 annually through bell ringing.

There is no way to fully express our gratitude for your loyalty. We are truly inspired by the dedication and generosity of Kiwanis Clubs. We look forward to continuing this great partnership, in years to come.

We are grateful that you have extended your resources to allow us to serve God by helping those who are in need. May God continue to bless you as you share the gifts He has given to you with those who are less fortunate.

As we enter 2015 we look forward to a continued partnership as we both share birthdays internationally, our 150th and your 100th year of existence.

If you are interested in touring any of our facilities or have any questions about our programs, please let us know!

Thank you,

Anna Gatt, Divisional Christmas Campaign and Events Coordinator
The Salvation Army Eastern Michigan Division
The Eliminate project is winding down with 7 months to go when we will celebrate in June 2015 our achievement and hopefully have raised $2.6 million in the Michigan district. We have raised $1,037,852 from the current giving report and saved 576,585 lives from maternal/neonatal tetanus, but we need to save an additional 874,233 lives. We have a lot to do in the 7 months to reach our goal and need everyone to step up to the plate and ASK clubs and individuals to commit with their pledges and donations. I would like to congratulate the 75% of the clubs in the district that support The Eliminate Project with their donations and pledges, but we are only 40% of our goal. To further these clubs’ commitments and for others to support, there are many ways an individual and/or club can participate with their commitments. These are:

- To save or protect a baby a day – a gift of $657 payable over one year or $55 a month.
- Walter Zeller Fellowship – a gift of $1,250 payable over five years. This can also be used for a Presidential Zeller and a Mother’s Day Zeller.
- Model Club Match – five year commitment and the first year paid by an anonymous donor or 20% of the commitment.
- Centennial Award – International award recognizing 100 years of Kiwanis service for $1,500.
- Hixson Fellowship – a gift of $1,000.
- Tablet of Honor – a gift of $2,000

These are a number of recognitions for a club or individual to support, and they are all affordable to fit the pocketbook. Others are for a club to become a Bronze club for only 19 cents per day per member, a Silver plan at 28 cents per day per member, a Gold plan at 56 cents per day per member, etc. Funds can be raised to reduce the per member average with fund raising events and activities, club treasury, club foundations, local businesses in the community and matching gifts from local clubs or district foundations.

All these plans are credited to the individual clubs, individuals and the Eliminate project. Please contact one of the Multi-Division Coordinators listed here or myself and show how you can make a difference in saving lives with your clubs or individual commitments.

Fewer babies are dying from maternal/neonatal tetanus and this can be credited to Kiwanians and their clubs who support the MNT program. One baby now dies every 11 minutes from neonatal tetanus – a 15% drop from 2010 – 2013. Approximately 9,000 fewer babies die each year – 25 fewer each day. Once we raise $110 million by June 2015 MNT will be wiped from the face of the earth, thanks to Kiwanis.

Thank you all for your support with this International Project.

Richard A. Buttery
Michigan District Eliminate Coordinator
269.349.1859
rjbuttery@charter.net
A human being learns more in the first five years than during any other time in his/her life. He/she needs toys, people to talk and listen to, books to admire and enjoy, opportunities to explore, a safe sanctuary and warm hugs. There are so many children in need and so many ways to help.

Young Children Priority One is an ongoing community service program of Kiwanis International that addresses the needs of children from prenatal until 5 years old. All Kiwanis Clubs are encouraged to carry out at least one YCPO project per month, serving children, families and communities. YCPO focuses on 4 key areas: *maternal and child health - *Child care and development - *parent education and support – and - *safety and pediatric trauma. If children’s needs in your community don’t fit these areas, feel free to innovate.

The Michigan District of Kiwanis will be given a YCPO service award this year to all clubs who participate in the four service projects that are listed below. A form will be mailed to all clubs in August 2015 to be filled out and returned back to the District Office if you complete the 4 service projects.

1. **Eliminate** – Clubs must donate at least $180.00 to the Eliminate Project.

2. **Community Baby Shower** – Kiwanis clubs host a “Shower Project” to provide books, crafts kits, coloring books and gift cards to assist families during their stay at one of the four Michigan children’s hospitals in Ann Arbor, Detroit, Grand Rapids, and Petoskey. (We would really like to see your Community invited to these Showers, so that your community can see and be a part of what Kiwanis is all about). A list of what the Hospitals needs are will be included in this mailing.

3. **Read Around the World** – Every Child should experience the joy of reading. Suggested projects include donating books to a Library, organizing a book swap or book fair, reading and donating books to a preschool or kindergarten class. Give a new book to new parents in the hospital. Go to Kiwanis International’s website for more information on this project.

4. **Partner with one of the following organizations** - *Landscape Structures Inc. (Michigan Rep is Superior Play in Brighton) - They bring opportunities for play and playgrounds to communities. (1-888-438-6574). *Children’s Miracle Network – they raise money for Children's Hospitals all across the United States and use the money where it is needed the most. (childrensmiracle.net). *March of dimes – They give every baby a healthy start. (marchofdimes.org). *Scholastic – They promote a literacy outreach program – Read Around the World. (scholastic.com). *UNICEF – They work with people to overcome the obstacles that poverty, violence, disease and discrimination place in a child’s path. (unicef.org).

For more information on Youth Services/Early Childhood – YCPO and this award, please contact:

**Winnie Brys** – Michigan District of Kiwanis Children & Youth Services Chair
youthservices @mikiwanis.org
I am humbled by the outstanding support Michigan District Kiwanians gave our 2014 Thomas Oliver Greeting program. Four years ago, there were less than two dozen OliverGreetings in the Michigan Builder. This year, as we are adding the final names for publication, it appears we will be well over 269 names. Michigan Kiwanians should be very proud of themselves. This year, we will raise over $11,000 from this project. Gifts came in all sizes. There isn’t a right or wrong size contribution. We had gifts as large as $500 and $1,000, as well as, gifts of $5. They all go to further our work with the Family and Child Life Departments at the four hospitals we partner with. I am excited to say, this is the most we have ever collected!

I believe this sends a message to the Foundation Trustees that Michigan District Kiwanians support their Foundation and want to rebuild their Foundation. With this kind of support, we hopefully will be adding funding to each of our hospital projects at our District Convention in Detroit next August.

Thanks to the support of three Kiwanis Groups, we now have 6,000 coloring books and crayons on order. We plan on beginning to distribute them in January. They were purchased with a $5,000 grant from the Plymouth Kiwanis Foundation, a $1,000 grant from the Kiwanis Club of Midland, and a $500 grant from the Kiwanis Club of Owasso.

Let me give you three reasons to make your voluntary $40 per member contribution to our Foundation at your next Club Board Meeting:

Reason #3 .. The sooner you make your annual contribution, the more points you score on the District Club Excellence Program.

Reason #2 .. The sooner you make your annual contribution, it helps with your Foundation finances. We are committed to giving 1/12 of our funding to the hospitals each month. They depend on our support to pay salaries. We lose interest and dividends when we need to go into our reserves to make our monthly payments.

Reason #1 .. As Kiwanians we are here to serve the Children. Your support goes a long way to help hospitalized children. They are counting on you.

As the end of the year rolls around, it is time to take a serious look at your finances and contributions for the end of the tax year. Please remember your personal contributions to the Kiwanis of Michigan are tax exempt. Only here can you reduce your tax responsibility while helping hospitalized children. As we get ready for the holidays, please don’t forget the hospitalized children served by your Kiwanis of Michigan Foundation. Children across our Michigan District of Kiwanis depend on our support as they battle cancer and other deadly diseases. They need our support as they battle for their life during the holiday season.

In the last issue of the Michigan Builder, I shared the story of the new Downriver West Club. They gave $500 for 2013-14 and promised their full commitment for 2014-15. Just to up date you, they raised the money to pay their full 2013-14 share, AND have already contributed their full donation for this year. What an outstanding example for all of us.

Thank you for supporting your Kiwanis of Michigan Foundation.

Paul J. Elsey, Kiwanis of Michigan Foundation President

12 December/January 2015 Issue
Key Leader changes lives! Key Leader is a program for today’s emerging leaders. This life-changing event focuses on service leadership as the first, most meaningful leadership development experience. A Key Leader will learn the most important lesson of leadership—leadership comes from helping others succeed.

Participation in the program begins with attending a Key Leader conference, which is a weekend retreat for teens age 14–18. Workshops, lectures and team-building activities take place over the course of the weekend, providing opportunities to grow in confidence, make new friends and learn skills that can be taken back to the school community. Positive interaction with other Key Leader “graduates” can offer continuing reinforcement, encouragement and growth of leadership skills.

Since 2005, there have been more than 16,000 graduates throughout the United States, Canada, Grand Cayman, Brazil, El Salvador, Singapore and Malaysia.

Registration will open up after January-2015.

Please contact Marian O’Higgins, Key Leader Chair @ 586 801-6706 to find out more about Kiwanis Leadership Program.

Key Leader is a weekend event where young leaders develop their understanding of integrity, personal growth, respect, community building, and the pursuit of excellence. A Kiwanis Club, school, church, parent, business, or community can sponsor a student to go. Students do not have to be in Key Club to attend, but must be 8th – 12th grade.

Michigan Key Leader Camp
April 24 – 26, 2015
FAHOLO Conference Center
3000 Mount Hope Rd.
Grass Lake, MI

For More Information:
Chairperson: Marian O’Higgins
Marian.o@sbcglobal.net  586. 801.6706
Coordinator: Gloria Smart GloriaDSmart@outlook.com

Register at KEY-LEADER.ORG

Were coming back next year!
Hello Michigan District 
of Kiwanis

Hello Michigan District of Kiwanis

Circle K has been very busy as this school year has gotten started doing service on campus and in our communities. Since our year started in April, our members have completed 4537.5 service hours, attended 37 interclubs, and completed 85 Kiwanis Family events!

Our next district event is called Lovepit. Ferris State University Circle K will host Lovepit and it will take place on Saturday February 7, 2015 in Big Rapids, MI from 12-7 p.m. We would like to extend an invitation to the entire Kiwanis family to attend our event and meet dedicated Circle K members from across the state. It only costs $10, which includes fellowship, games, service projects, and dinner. Please visit our district website at www.micirclek.org/lovepit for more information as Lovepit gets closer or contact emilyabagwell@gmail.com if you are interested in attending or receiving more information. We hope to see you there!

Our club building committee is always interested in new leads at colleges in Michigan that do not currently have Circle K, so if you or someone you know is interested in looking at the possibility of creating a new club, please e-mail Club Building Chair Amanda Beauchamp at beaucha4@ferris.edu.

The ELIMINATE Ball is a Michigan District of Key Club International event! It is a fundraiser to benefit Project ELIMINATE, which is partnered with Kiwanis and UNICEF to eliminate maternal and neonatal tetanus, a very harmful disease that attacks mothers and their children.

This formal ball is for the whole Kiwanis family, including Builder’s Club, Key Club, Circle K, and Kiwanians. There will be dinner, a presentation on the organization, and a dance for all ages. The event will be on January 31, 2015, please watch for more details.

How to sign up for Michigan District of Kiwanis text messages:

Text @mikiwanis to (586) 200-1216.
It’s that easy!

Stay Connected With Kiwanis!

*Note: You can opt-out of messages at anytime by replying, "unsubscribe@mikiwanis".

Fall Rally was held at Wayland High School November 22nd. This was a day of fellowship, service and learning. We had clubs from all over the State of Michigan attend and many friendships were made that day. Key Clubbers were able to bring back to their clubs different fundraising ideas, service project ideas and excitement about the Michigan District. Thank you for all of the Kiwanis advisors, school advisors, Kiwanians and parents that were able to make this event possible by providing transportation and support.

ELIMINATE maternal/neonatal tetanus
Kiwanis | unicef

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ELIMINATE maternal/neonatal tetanus
Kiwanis | unicef

The ELIMINATE Ball is a Michigan District of Key Club International event! It is a fundraiser to benefit Project ELIMINATE, which is partnered with Kiwanis and UNICEF to eliminate maternal and neonatal tetanus, a very harmful disease that attacks mothers and their children.

This formal ball is for the whole Kiwanis family, including Builder’s Club, Key Club, Circle K, and Kiwanians. There will be dinner, a presentation on the organization, and a dance for all ages. The event will be on January 31, 2015, please watch for more details.

How to sign up for Michigan District of Kiwanis text messages:

Text @mikiwanis to (586) 200-1216.
It’s that easy!

Stay Connected With Kiwanis!

*Note: You can opt-out of messages at anytime by replying, "unsubscribe@mikiwanis".

14 December/January 2015 Issue
Kiwanian Robert Scott recently spoke to my Kiwanis Club about his preparing for his one and only marathon. He called his speech “A Team in Training”. Afterward I thought that the training that he completed to prepare himself for the race could serve as a lesson for all in leadership roles for this new Kiwanis year. I identified five aspects which correspond to what is needed to make this a successful Kiwanis year.

The Coach.
Within the club the coach corresponds to the club president, in any other role it is someone who has run the race before, who can help you lay out a plan, provide training and give you encouragement along the way. Seek out and cultivate a relationship with an experienced coach. You’ll do better with a coach than without one.

The Team
The team corresponds to those who surround you and work with you. As a team you work both individually and together to achieve more than what you could do on your own.

Preparation and Regular Practice
Club Leadership Education, online Webinars, and learning from others in the role provide the preparation. Being prepared means setting aside time for getting and staying in shape, availing oneself of ongoing training and planning ahead for each new task. Regular practice repeating what you’ve been taught will result in consistent performance.

Gradually Increasing Difficulty
One is not expected to be able to achieve a difficult task from day one; but one should look to increasing the amount of difficulty and effort over time.

The Actual Race
If this is your first race or role in the club much of what you will encounter will be new. But following the plan above should give you the confidence of being prepared. And remember to turn to your coach for advice; he/she has the experience to pass along to help you succeed in your Kiwanis role. In this yearlong race we call the leadership year, remember you are not alone; you are a part of a Club/Division/District team which is cheering for you, encouraging you onward and where others, who have run this race before, stand ready to offer advice and support.

Human and Spiritual Values Discussion Group Forming
New H&SV District Chair Gordon Schleicher, is looking for persons of all faiths who would like to join an online discussion of Human and Spiritual Values. No meetings, just online sharing. District bylaws call for a Human and Spiritual Values Committee which shall encourage clubs to cooperate with religious leaders and groups creating “greater consciousness of the importance of religious and spiritual values...” this online group will fulfill that requirement. Gordon is also working on club H&SV committee resources including program ideas and prayers suitable for club and district meetings.

To join the online discussion, submit prayers or other H&SV ideas email Gordon at hsv@mikiwanis.org
KIWANIS CLUB OF ALLEN PARK

The Kiwanis Club of Allen Park kicked off its 75th Anniversary on Oct. 4 with the dedication of a new playground for impaired children.

Allen Park Mayor William Matakas recognized members of the club for their 75 years of community service to the city, and declared Oct. 4, 2014 as “Kiwanis Day.”

The Allen Park Kiwanis Club invested approximately $190,000 in the new equipment – an investment made possible by The Frankie Toth Memorial Fund of The Kiwanis Club of Allen Park, which was created by an inheritance from a former club member.

Equipment installation is nearly complete at the Frankie Toth Memorial Playground, located at the Harold Duda Tot Lot in Allen Park.

KIWANIS CLUB OF ANN ARBOR

Simon Chafetz (U-M, MBA ’16) is serving on the Board of Directors of the Kiwanis Club of Ann Arbor as a non-voting member as a fellow of the University of Michigan Center for Social Impact (CSI) in the Ross School of Business.

The AA Kiwanis club president, John B. Goff said he will work closely with Chafetz and the board to assure the fellowship has a maximum impact for both parties.

“In 2015, we expect to finalize the purchase of a large warehouse building as a site for storage and the future sale of our Thrift Sale goods. Chafetz has demonstrated excellent marketing skills in his past employment and we intend to apply his multiple talents to promote this major acquisition.”

For many years, the club has a goal of authorizing an Impact Study of its forward-thinking Kiwanis club and the community. The organization annually awards nearly $250,000 in stipends, scholarships and grants through qualified area social agencies, who complete a grant request, and $30,000 in college academic scholarships and camperships to Ann Arbor area eligibles.

“This program appears to have the potential of making a dramatic effect on club achievement and growth,” Goff states, “A Fellow earns practical leadership and promotional experience and we benefit from his/her hard work and dedication to our club.”
Aktion Club Featured on WKAR Radio

Mason Rural Aktion Club members Bill Berger and John Scheffer, along with Kiwanis member Gordon Schleicher (not pictured) were featured on WKAR Radio's Current State program on September 17. They shared about Kiwanis and what it means to do service as part of an Aktion Club and were given a tour of the station afterward.

Kiwanis Club of Woodhaven
Cookie Mix Jars Made for Food Pantries

The Kiwanis Club of Woodhaven members made cookie mix jars at their regular meeting on Wednesday, September 10, 2014. Members, Rosemary Robbins and Beth LaBelle, along with production line supervisor, Jim Robbins, gathered flour, sugar, brown sugar, salt, and M&M’s from fellow members to make eighteen jars for area food pantries. The Ball jars were donated by Rosemary Robbins and were nicely decorated with fall fabric, yarn and a recipe. The final ingredients, eggs and butter, were also being donated by Kiwanians to the food pantries.
Woodhaven

Food Drive supports 11 Food Pantries and one soup kitchen

Woodhaven Kiwanian Paul Elsey called it teamwork at its best. An Apple for Ryan volunteers delivered three school buses full of food to a dozen area Food Pantries on Saturday, October 4th. Each October, Evelyn Kowoski, Bates Elementary School, and the Woodhaven Kiwanians coordinate a huge food drive in memory of Ryan Sergeant who passed away during Cross Country practice at Flat Rock High School. Ryan was a high school senior who spent much of the summer of his senior year helping out the less fortunate. His spirit continues on 17-years later!

Volunteering in Saturday’s delivery were staff from Bates Elementary School, staff from Porter-Clark Chiropractic, Woodhaven Kiwanians, members of the Bates Student Council, members of the National Junior Honor Society from Brownstown Middle school, Bus Drivers from WBSD First Student, and parents. Most never met Ryan Sergeant, but are touched by his spirit, as they help feed hundreds of the areas less fortunate. Volunteers ranged in age from five-years-old to senior citizens. Many of the pantries visited were nearly empty and it is not usually until about Thanksgiving time when the pantries begin to get food contributions. Kiwanian Rosemary Robbins said the food distribution is a yearly tradition for her and her granddaughters.

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CELEBRATE!
100 Years of Kiwanis

Let the celebration begin! Visit Detroit Historical Museum, North American Int’l Auto Show and be entertained by 50 Amp Fuse

Join Kiwanis Club No.1, Detroit as it celebrates the 100th Birthday of Kiwanis and the No.1 Club. There are activities planned for both Friday, January 23, 2015 and Saturday, January 24, 2015. On Friday there will be an 8:00 pm Dessert Reception at the Detroit Historical Museum, which is located at 5401 Woodward Ave., Detroit, MI 48202. There will be a display of Kiwanis history at the Museum. There is limited parking (about 40 spaces) behind the Museum. Also, there are buses leaving at 7:30 p.m. from the Marriott hotel at the Renaissance Center in downtown Detroit that will provide transportation to and from the reception. Tickets for the Reception are $35.00 until November 17, 2014, after which the price will increase to $50.00. Register online at www.kiwanis1.org

Saturday’s events begin with a service project called “Books for Kids”. It is the signature project for the No.1 Club and it involves putting Kiwanis stickers on thousands of books that are distributed to schools and Head Start programs in Detroit. There will be volunteers working at the warehouse during four shifts: 8-9 a.m., 9-10 a.m., 10-11 a.m. and 11 a.m. -12noon. You can sign up for a book stickering shift at kiwanis1.org and click on the Volunteer for a shift link. During Saturday Kiwanians and friends can visit the North American International Auto Show at Cobo Center, the Historical Museum, the Motown Museum or the nearby Greektown, MGM or Motor City casino.

Beginning at 4:00 p.m., guests can review the items available for the Silent Auction being held to raise funds for the Eliminate Project as well as photos and other memorabilia from the first 100 years of Kiwanis. These items will be outside of the Renaissance Ballroom in the Marriott Hotel, located at 400 Renaissance Drive, Detroit. There will be a reception starting at 4:30 in a room adjacent to the ballroom and the Banquet program will begin at 6:00 p.m. Banquet tickets are $75.00 until November 17, 2014, after which the price will increase to $100.00. The concert, featuring the group Fifty Amp Fuse, will begin at 8:00 p.m. in the ballroom. Come to Detroit, where it all began, and celebrate a century of service by Kiwanians.

REGISTER FOR THE RECEPTION AND THE BANQUET AT:
kiwanis1.org

19 December/January 2015 Issue
Kiwanians listed below have made a contribution to the Thomas Oliver Holiday Greeting Program to wish you and your family happy holidays and to ensure a better holiday season for hospitalized children around our Michigan District.

John & Mary Duderstadt
D. Dennis & Suzanne Dudley
Bill & Cheri Dundon
Paul & Louisa Elsey
Yvonne Emery
Jovita Engalan
James Faber
Mr. & Mrs. Lee Fassett
Jan Ferencz
Tom Fioritti
Norah Fix
James Fleser
Linda Fomby
Pam Frucci
Danny Gallagher
Don & Rita Garvin
Dean M. Gettemy
Mr. & Mrs. Richard Gillespie
William & Regina Gehier
David B. Goodwin, CPCU
David Grachek Jr.
Jan M. Green
Susie & Gray Grizzle
Michael & Margie Gyolai
Nels & Jan Haan
B.J. Harmon
Jerry & Mary Jo Harmon
Jeanette Harris
Warren Hartley
Alanna Harvey, Lt. Governor Div. 18
Art & Virginia Hayes
Verna Hayes
Elizabeth Hedeen
C. Sue Herman
Karl-Rainer Hermann
Paul Herndon
Clayton & Mary Lou Herrst
Past Dist. Sec./Treas. Jim Heymes & Charlotte
Byron Hodgson
Robert Hoepner
Mr. & Mrs. Austin Hoffman
Shannon Hoover
Tom Hornbacker
Margaret M. Horvath
Past First Lady Nancy Hoxie
Martin Hubbard
Al & Dee Hudson
Barb & Jerry Humitz
Lamar & Elaine Hunsicker
David Hunter
Dick Huntley
In Memory of Skip & Erma Clack
Connie Jackson
Geoff & Patty Jamieson
PLG Tom Jankowski
Barry Jensen
Doug & Lynn Jerry
Jackie Johnson
James E. Jorgensen
Chiara Kalogjera-Sackellaes
Daniel Kardas
Joanna Kartes
Don Killion
Charles B. & Nadine O. Kincaid
Pam King
Raymond L. King
Kiwanis Club of Battle Creek
Kiwanis Club of Bronson
Kiwanis Club of Caldeonia
Kiwanis Club of Clare
Kiwanis Club of Clinton Township
Kiwanis Club of Dearborn
Kiwanis Club of Dearborn Outer Drive
Kiwanis Club of Garden City
Kiwanis Club of Howell
Kiwanis Club of Mendon
Kiwanis Club of Owosso
Kiwanis Club of Portage-Suburban
Kiwanis Club of Sturgis
Kiwanis Club of Trenton
Past Governor Roy & Jeannine Klay
Art & Clair Koester
Pat Korloch
Kathleen Kozole
Jack & Loretta Kramer
Anne Kruger
Terry & Juanita Kubasiak
Doug & Carrie Kuras
Beth LaBelle
Bill & Jean Lakin
Steve Lambert
Carl E. Lamphere
James Lenze
Ivan & Jackie Lewis
Jim & Joan Lindsley
Thomas Oliver Holiday Greeting Program

Bernice Lirones
Carol S. Lirones-Flayer & Steve Flayer
David Longfield
Michael & Robin Losinski
George & Janet Lukawski
Past. Governor Liz Luttrell-Wilson & Tom
Kathy Martinez
Don Matt
James E. McCartney
Shirley McClenahan
McConnell Farm Supply Inc.
Barb McCoy
Peter & Heidi McInnes
Pat McKarge
Hugh & Peggy McNichol

Joseph Medrano & Carol Presley
Walter Meiers
Larry & Nancy Memer
John Merten
Pete & Janice Michel
Michigan District of Circle K
Kyle L. Middleton
Rev. Duane E. Miller
Wesi Modolo
Ann Thompson Moody
George Morehead
April Muzik
Ed Nagy
Ed & Jean Napierala
Jennifer Nash
Bob Nelson
Past Governor Stan & Gerri Nelson
Faith Nendorf
William Neubecker
Sandra Noble
Jack Novodoff
Karen Nys
Mayor Pat Odette
Marian O’Higgins
Jay Orwin
Harold Oswald
Mark & Janet Ott
Jacqueline & Jerry Otto
Past International President Gene
Overholt
Gerard Page
Roger & Lydia Palaganas
Dr. Carl & Laurie Papa
Vincent Parent
Andrew & Mary Parker
Charlotte Payne
Darrel & Joan Penix
Int’l. President-Elect Susan Petrisin
Martha J. Petroski
Christopher Pilzner
Tom Pirnstill
Richard Pitchel
Richard Potter
Melva Prentice
Jo Anne Prieur
Stella Prusak
Michael & Ellen Pugh
Mark B. Rabaut
Angela R. Rademacher
John Resteiner
Sally Reynolds
Russ Rhynard
Barbara J. Riegel
Jim & Rosemary Robbins
Ricky R. Rockwell
Tom Rowe

Barbara Rowland
Dr. Jim Rugenski
George & Tori Rust
Eric Sabree in memory of Bill
Humphries, Detroit No. 1
Carol Sandum
Rosa Scaramucci
Margie & Gordon Schleicher
Allan & Dorothy Schulz
Joyce & Jerry Schuur
John Seibt
Maurine Sharp
Julia Sheppard
Claude “Denny” & Elaine Shumway
Alex & Flor Sitchon
Jerry T. Spence
Barbara J. Sperry
Dr. Jodie Stevens
Jan Stewart
Ken Stewart
Don & Marty Stilwell
Lori Stillwell
Cathy & Clif Stone
Larry Strong
Bill & Gloria Summers
Andrew & Darlene Swift
Tom Talluto
Glady crystallin
Jeff Theobald
John R. Tolson
Jim & Ann Touse
Captain Tuttle
Bill & Joan Van Arsdalen
Dan Vanderstelt
Don Van Every
Marten & Marcia Vegter
Robert Vince
Werner Von Dagenhausen
Charles Walker
Tom & Sue Walsh
Cheryl Warren
David & Kay Warren
Jan & Jery Warstler
Joyce & Judge Michael A. Weipert
Brian Wensauer
John & Ann Wiedeia
Vesta Wiley
Julanne Williams
Shawn & Whitney Wilson
Rick Wresche
Norma & Andrew Wurmlinger
Kenneth K. Wyckoff
Paul Yettaw
Dick & Bev Zeluff
Leonard Zembruski
Gil Zitzelsberger
INFORMATION FOR KIWANIS CLUBS

SHOREWOOD, DIV. 1
Sec. Colin Casey – correct spelling of first name (Also make this change on page 19)

DEARBORN, DIV. 4
Pres. Michael Marxer, Email: marxer@att.net

DOWNRIVER WEST, DIV. 5
Sec. Henry Hill, correct email to: dwk18513@gmail.com. (Also make this change on page 20)

SOUTHGATE, DIV. 5
Sec. Peter Heggie, 15712 Golfview Dr., Riverview, 48193-8092

ROCHESTER HILLS, DIV. 7
Pres. Chad Rinke, 445 S. Livernois Rd., Ste. 317, Rochester Hills, 48307-2577, Phone: (248) 651-2426 Email: chad.rinke@edwardjones.com
Sec. Andy Oliver, 2845 Steamboat Springs Dr., Rochester Hills, 48309-1348 Phone: (586) 713-2048 Email: aolver@brownre.com

CANTON, DIV. 9
Sec. Janet, Ott, 371 Treasure Cv., Coldwater, 49036-7790

HAMBURG, DIV. 9
Sec. James Gleason, P.O. Box 420, Hamburg, 48139-0420 Phone: (810) 231-9352 (Also make this change on page 20)

HOWELL, DIV. 9

ANN ARBOR WESTERN, DIV. 10
Pres. Charles Phibbs, Phone: (734) 827-2921

BLISSFIELD, DIV. 11
Pres. Kenneth Lake, Phone: (517) 673-3357

NILES-SOUTHWESTERN, DIV. 13
Sec. Gregory Surber, 26206 Woodsong Dr., South Bend, IN 46628-9546

MASON, DIV. 16
Sec. Matt Stuard, c/o Mason Public Schools, 400 S. Cedar St., Mason, 48854-1417 Phone: (517) 812-3437 (Also make phone change on page 22)

LAPEER SUNRISE, DIV. 17
Pres. Jeannene Koprowski, 485 S. Elba Rd., Lapeer, MI 48446-2741 Phone: (810) 664-4318 Email: jjkopchartermi.net

SWARTZ CREEK, DIV. 17
Pres. Gregg Huyck, 2451 Anna Clara Ct., Swartz Creek, 48473-9792 Phone: (810) 655-2810 Email: ghuyck@adiol.com

OKEMOS, DIV. 18
Pres. Pamela Fraley, 4625 Allen Rd., Webberville, 48892-9785 Phone: (517) 521-3382 Email: dfraley@frontier.com
Sec. Terry Carroll, use cell (517) 256-5348 (Also make this change on page 23)

SHIAWASSEE-OWOSSO, DIV. 18
Sec. Thomas Perkin, 2025 W. Brewer Rd., Owosso, MI 48867-9726 Phone: (989) 277-0771 Email: perkintj@gmail.com (Also make this change on page 23)

ALPENA, DIV. 20
Sec. Dee Thomen, phone: (989) 464-9497 (Also make this change on page 24)

GLADWIN, DIV. 20
Pres. Daniel Sheehan, phone: (989) 426-8576, Email: sheehan1952@gmail.com

HOUGHTON LAKE, DIV. 20
Pres. David DenBoer, P.O. Box 379, Prudenville, 48651-0379 Phone: (989) 366-9108 Email: dave@denboer.com

BOYNE CITY, DIV. 22
Pres. Julie Gudmunsen, email: jgudmunsen@yahoo.com

LITTLE TRAVERSE BAY, DIV. 22
Sec. Jeremy Willis, 204 State St., Petoskey, 49770-2718 Phone: (231) 347-6284 Email: jeremywillis35@sbcglobal.net (Also make this contact change on page 24)

PETOSKEY, DIV. 22
Sec. Gail Kloss, 5515 E. Mitchell Rd., Petoskey, 49770-9663 Phone: (231) 838-6911 Email: gkloss@wrcnm.org (Also make this contact change on page 24)

CLUB MEETING PLACE/DATE CHANGES

SOUTHGATE, DIV. 5
1st & 3rd Mon., 6:10 PM (Also make this change on page 20)

BATTLE CREEK, DIV. 12
Captain Luey’s Calabash, 181 Columbia Ave East, Wed., Noon (Also make this change on page 21)

COLON, DIV. 12
2nd & 4th Tues., 8:00 AM (Also make this change on page 21)

LAKEVIEW-URBANDALE, DIV. 12
Captain Luey’s Calabash, 181 Columbia Ave East, 1st & 3rd Tues, 6:00 PM (Also make this change on page 21)

CADILLAC, DIV. 21
Mon., 6:00 PM (Also make this change on page 24)

CHARLEVOIX, DIV. 22
Thurs., 12:10 PM (Also make this change on page 24)

INFORMATION FOR ADDITIONAL INDIVIDUALS

COUNCIL OF PAST GOVERNORS
2000-01: Benjamin Probert, email: jnbprobert@gmail.com

EDUCATION CHAIR
Chandra Howard, phone: (517) 945-8409

KIWANIS OF MI FOUND. TREAS./TRUSTEE DIV. 9
Mark Ott, 371 Treasure Ctr., Coldwater, 49036-7790

KIWANIS OF MI FOUND. TRUSTEE DIV. 21
James Doman, cell: (231) 620-8544

PAST LT. GOVS COUNCIL/ TRUSTEE, DIV. 14
Vincent Weiss (Barbara), 5200 Bunker Ct. S.E., Caledonia, 49316-7980 Phone: (616) 890-5776 Email: weishaus@hotmail.com
2013-14 FINAL
Governor’s
MEMBERSHIP TROPHY

Congratulations to the Lapeer and the Shiawassee-Owosso clubs for being the overall co-winners of the 2013-14 Governor’s Membership Trophy Award!

<table>
<thead>
<tr>
<th>Club</th>
<th>Net Gain</th>
</tr>
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<tbody>
<tr>
<td>Lapeer</td>
<td>+8</td>
</tr>
<tr>
<td>Shiawassee-Owosso</td>
<td>+8</td>
</tr>
<tr>
<td>Swartz Creek</td>
<td>+7</td>
</tr>
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<td>+6</td>
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<td>Jackson</td>
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<tr>
<td>Woodhaven</td>
<td>+6</td>
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<tr>
<td>Shorewood</td>
<td>+5</td>
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<tr>
<td>Utica-Shelby Twp</td>
<td>+5</td>
</tr>
</tbody>
</table>

Net gain is from 10-1-13 thru 9-30-14 and includes only clubs with at least a net gain of +5 based on official membership numbers supplied by Kiwanis International.

AS WE GO TO PRESS

Active Clubs 162
Charter Suspended Clubs 0
District Beginning Membership 4661 members
Reporting Members November 1, 2014 4721
Net Gain + 60 members

December 2014

22-26 CHRISTMAS –
District Office
Closed all Week

January 2015

31 - 2 NEW YEARS, --District Office Closed
22 - 23 District Secretaries Conference, Detroit
24 Mid-Winter District Board, 9:30 a.m.
Marriott Ren Cen, Ambassador 1 Ballroom
24 Detroit No. 1 Birthday Party, Marriott Ren Cen
25 Kiwanis of MI Foundation Board, 9:30 a.m., Mason