Former Executive Director Passes
Leaving a Hole in the Kiwanis Family

A Tribute to Al Dailey

Alan “Al” Dailey age 66, beloved, respected and admired Kiwanian and former Executive Director passed away unexpectedly at home June 28, 2014. Al was born on July 4, 1947 in Youngstown, OH to Lee and Shirley (Shaner) Dailey. On February 20, 1971 he married Suzanne Guzma in Monaca, PA. Al was a member of Kiwanis for 43 years where he served as the Executive Director of Michigan and belonged to the Kiwanis Club of Ann Arbor.

During his time as a Kiwanian he served as committee chair, club treasurer, and served as president in a total of five different clubs. In his home club in Ann Arbor he was chair of the shirt sales.

He met Sue on a double date during one winter break from college in 1968 when a girlfriend of Sue’s was dating one of Al’s fraternity brothers. They corresponded and dated for three years and married in 1971. His second love was Daisy his 1953 Cadillac which Al drove in parades and exhibited in car shows for ten years. In a recent interview with Lt. Governor Gordon Schleicher in preparation for his being “roasted” at the August District Convention, Al said he wished he had joined Kiwanis sooner and that during his time in Kiwanis he had “met many great people.” He said the best memory from all his years of Kiwanis service would have to be “working to get Sue Petrisin elected (as Kiwanis International Trustee and International Vice-President).” After retiring from his job as Executive Director of the Michigan District of Kiwanis Al took up a volunteer job at a golf course close to his home in Ann Arbor where he would play for free. He was the unofficial greeter and played a round of golf on June 9 in support of the Kiwanis of Michigan Foundation Golf Outing.

Greg Smith, Executive Director

We lost you too soon, Al. You were the steady hand and the answer man for the district. For the past four months I knew you were there if I had any kind of question or forgot what you already told me. It was comforting knowing you were that lifeline and now you’re gone. The whole district feels like we’ll get through, but it won’t be the same.

In working with the Key Club for the past 10 years, you were always there when we had questions, needed help and support. You were a champion for the Service Leadership programs and we appreciated that. You let us make mistakes and helped us whenever we asked. When we talked, we could be honest with each other because we both knew we had the best interests of Kiwanis at heart. We weren’t judgmental. Decisions were made, accepted and all of us as a team carried them out.

Everyone will work hard to improve Kiwanis in Michigan so you will be proud of the organization you put so much of your time and passion into. We lost you too soon and you will not be forgotten.

Greg Smith, Executive Director

Past Presidents Picnic, June 25
Kiwanis Michigan

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We are now ‘deep’ into the season of Conventions. Our District Convention (Aug 14-17) will soon be upon us. Our sister Districts are also busy with their own conventions as well. It certainly is a season for celebrating our service accomplishments.

I recently had the honor of being one of a small group of Michigan Kiwanians that represented our District at this year’s International Convention in Japan. I have attended a handful of previous International Conventions, certainly a novice to some of you who have attended many more, I think we can all agree that anyone who attends an International Convention will return home ‘energized’. Nothing motivates the psyche more than mingling with hundreds of folks that share the same passion for service, kids, and the quest to make this world a better and healthier place.

Although it is on a smaller scale, District Conventions are designed to be ‘energizing’ too. This year our Convention Planning Committee has invested a significant amount of time trying to offer programs and activities that will hopefully enrich your Kiwanis portfolio.

I attend conventions because, as a Kiwanian, I feel privileged. I am privileged to learn about programs and tactics that will help me better serve my community. I am privileged to represent the rest of our membership when making important decisions. While using the Kiwanis logo, I am privileged to support District and International programs the best as I can. I am privileged to share my love for my club and strengthen our organization through retention and membership growth.

If you haven’t already registered, please consider joining us in Kalamazoo.

Convention season doesn’t mean that our year is over. Our year doesn’t end until September 30 – more than two months from now! We still have time for more service projects. There is still more time to contribute to the Kiwanis of Michigan Foundation, Kiwanis International Foundation, and the Eliminate Project. There is still time for another fundraiser. And, of course, there is still time to ask a couple more friends to join Kiwanis!

We can’t take a break! Our communities and our kids need our service every day, not 10 months out of 12!

We Still Have Work To Do!

Thanks again for your service!
Kiwanis Mystery Shopper

Those of you with a retail background may be familiar with the concept of a “Mystery Shopper”. Basically, it is someone who stops in the store unannounced and unknown. He then evaluates how he is treated and the whole shopping experience. He reports back to the manager of the store with the results so improvements can be made and/or praise given to those who deserve it. An offshoot of this concept is the TV show “Undercover Boss”.

Why do I bring this up now? Because it’s time for each Kiwanis club in Michigan to consider implementing their own “Mystery Shopper” program. Starting in September several programs will be in full swing designed to create more awareness of Kiwanis in Michigan and ultimately, more members for our clubs.

1. A TV commercial featuring Kiwanis will be running on various broadcast stations throughout Michigan from September through November.

2. “The Formula” growth and member retention program will be fully implemented. It is a focused effort to grow existing clubs and build new clubs.

3. Several networking and partnership efforts are being developed to create greater community awareness of Kiwanis throughout the state.

All of these efforts are part of a marketing campaign to get the story out about Kiwanis, generate excitement and drive people to check out their local club and join.

So we can have all kinds of programs, spend all kinds of money and take all kinds of time to get people interested in attending their local Kiwanis club meeting. The question is “What are they going to see when they get there?” The marketing campaign may be wonderful, but if the product is not attractive, results will be disappointing.

This is where the “Mystery Shopper” comes in. Between now and the end of September each club should consider trying this program. We may all think we have good or great clubs, but how do we appear to new people attending the meeting?

Here are the rules for the “Mystery Shopper”:

- Only one person in the club should know who the Mystery Shopper is but not necessarily be there when he/she is attending your meeting. That should be the person who receives the report.
- The Mystery Shopper should not attend the meeting as a guest of anyone. She should say she heard about the club from others or found information on the website, etc.
- The Mystery Shopper should evaluate the club on criteria/areas you want feedback on. Different clubs may have different areas that need attention.
- The Mystery Shopper should be from the demographic group you are trying to attract.
- If your club is going to do this, it must be open to whatever the report says and not get defensive.

We all talk about adding members and getting the message about Kiwanis out to the general world. With the 100th Anniversary in 2015, Kiwanis will get more exposure over the next year. Let’s get our clubs ready to take advantage of this and prepare for the next 100 years of Kiwanis. This program and the marketing campaigns are some good first steps to make this happen. Who knows, your “Mystery Shopper” may become a member of your club!
“Stop your busy lives for just a moment and call up a fellow Kiwanian and friend you haven’t seen or talked to in a while and rekindle your relationship. We never know when this time will be our last.”

– Rebekah Hildreth

All too often we get caught up in our routines of our daily lives and forget to stop and treasure the people around us. This thought was amplified within me when the Michigan District was struck by the heartbreaking news of the sudden passing of our recently retired Executive Director Alan ‘Al’ Dailey.

Goodbyes are never easy but this one was especially difficult for me. We were forced, too soon, to say goodbye to an absolutely amazing Kiwanian, an outstanding mentor, a dear sweet man and most importantly an unconditional friend.

Al had touched so many lives. He always reinforced that others came first and it is not only our obligation but our duty to help those who cannot help themselves. Al truly exemplified all of the objects of Kiwanis including the daily living of the ‘golden rule’. Al lived each and every day of his life in some sort of service to others.

Al is the one who believed in me enough to motivate and encourage me to run for District Governor. He managed to see talents in me that I did not see in myself and that is a sign of a true leader. He was always willing to lend an ear and his gentle advice.

I want to encourage each of you to stop your busy lives for just a moment and call up a fellow Kiwanian and friend you haven’t seen or talked to in a while and rekindle your relationship. We never know when this time will be our last.

Tell someone that you appreciate them, that you admire them and that you love them. It was unquestionably and undeniably a testament to Al’s Kiwanis service and love of his fellow man to see the raw emotions of all of the Kiwanians in attendance at his beautiful funeral service. This was truly a time to see my Kiwanis Family at work. We are blessed as Kiwanians to be a part of such a compelling, authentic and loving organization. I am blessed to have each and every one of you in my life.
# 2014 CONVENTION... AT A GLANCE

## THURSDAY, AUGUST 14th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>3:00 PM</td>
<td>REGISTRATION &amp; CREDENTIALS</td>
<td>Pre-Kalamazoo Room</td>
</tr>
<tr>
<td></td>
<td>to</td>
<td></td>
</tr>
<tr>
<td>6:00 PM</td>
<td>EXHIBITS &amp; DISPLAYS</td>
<td>Kalamazoo Room</td>
</tr>
<tr>
<td>6:30 PM</td>
<td>DISTRICT BOARD DINNER</td>
<td>(By Invitation Only) Oaks Room</td>
</tr>
<tr>
<td>8:00 PM</td>
<td>2013-14 DISTRICT BOARD MEETING</td>
<td>Stone Theater</td>
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## FRIDAY, AUGUST 15th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 AM</td>
<td>KMF HOSTED BREAKFAST</td>
<td>Arcadia Ballroom 1</td>
</tr>
<tr>
<td></td>
<td>to</td>
<td></td>
</tr>
<tr>
<td>8:00 AM</td>
<td>REGISTRATION &amp; CREDENTIALS</td>
<td>Pre-Kalamazoo Room</td>
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<tr>
<td></td>
<td>to</td>
<td></td>
</tr>
<tr>
<td>6:00 PM</td>
<td>EXHIBITS &amp; DISPLAYS</td>
<td>Kalamazoo Room</td>
</tr>
<tr>
<td>7:30 AM</td>
<td>HOSPITALITY AREA</td>
<td>Pre-Kalamazoo Room</td>
</tr>
<tr>
<td></td>
<td>to</td>
<td></td>
</tr>
<tr>
<td>3:00 PM</td>
<td>HEARINGS ON RESOLUTIONS &amp; BYLAWS</td>
<td>Meadows Room</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>WORKSHOP PROGRAMS</td>
<td>(See program book for locations)</td>
</tr>
<tr>
<td></td>
<td>to</td>
<td></td>
</tr>
<tr>
<td>10:45 AM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 AM</td>
<td>CONVENTION KICK-OFF LUNCHEON</td>
<td>Arcadia Ballroom 1</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>DELEGATE SESSION</td>
<td>(Business, Foundation Meeting &amp; Caucuses) Arcadia Ballroom 2</td>
</tr>
<tr>
<td>6:30 PM</td>
<td>“TAKE OFF TO THE AIR ZOO”</td>
<td>Assemble at 6:15 PM (first bus) or at Arcadia Ballroom 2</td>
</tr>
<tr>
<td></td>
<td>to</td>
<td>6:30 PM (second bus) in the Front Lobby Entrance</td>
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## SATURDAY, AUGUST 16TH

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<thead>
<tr>
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<th>Location</th>
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<tbody>
<tr>
<td>7:00 AM</td>
<td>REGISTRATION &amp; CREDENTIALS</td>
<td>Pre-Kalamazoo Room</td>
</tr>
<tr>
<td></td>
<td>to</td>
<td></td>
</tr>
<tr>
<td>3:00 PM</td>
<td>EXHIBITS &amp; DISPLAYS</td>
<td>Kalamazoo Room</td>
</tr>
<tr>
<td>6:30 PM</td>
<td>HOSPITALITY AREA</td>
<td>Pre-Kalamazoo Room</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>ROAD RUNNERS HOSTED BREAKFAST</td>
<td>Arcadia Ballroom 1</td>
</tr>
<tr>
<td></td>
<td>to</td>
<td></td>
</tr>
<tr>
<td>11:30 AM</td>
<td>WORKSHOP PROGRAMS</td>
<td>(See program book for locations)</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>HONORS &amp; AWARDS LUNCHEON</td>
<td>Arcadia Ballroom 1</td>
</tr>
<tr>
<td>2:30 PM</td>
<td>DELEGATE SESSION</td>
<td>(Voting Bylaws and Candidates)</td>
</tr>
<tr>
<td></td>
<td>to</td>
<td>Arcadia Ballroom 2</td>
</tr>
<tr>
<td>4:45 PM</td>
<td>NON DENOMINATIONAL CHURCH SERVICE</td>
<td>Glens 1</td>
</tr>
<tr>
<td>4:45 PM</td>
<td>CATHOLIC MASS</td>
<td>St. Augustine Catholic Church</td>
</tr>
<tr>
<td></td>
<td></td>
<td>542 W. Michigan Ave.</td>
</tr>
<tr>
<td>6:00 PM</td>
<td>PRE-BANQUET RECEPTION (CASH BAR)</td>
<td>Arcadia Ballroom 1</td>
</tr>
<tr>
<td>7:00 PM</td>
<td>GOVERNOR’S BANQUET</td>
<td>Arcadia Ballroom 2</td>
</tr>
<tr>
<td>9:30 PM</td>
<td>Al Dailey Remembrance &amp; Celebration</td>
<td>Kalamazoo Room</td>
</tr>
</tbody>
</table>

## SUNDAY, AUGUST 17th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:30 AM</td>
<td>PRAYER BREAKFAST &amp; MEMORIAL SERVICE</td>
<td>Arcadia Ballroom 2</td>
</tr>
<tr>
<td>9:15 AM</td>
<td>CLOSING SESSION</td>
<td>Meadows Room</td>
</tr>
</tbody>
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6 August/September 2014 Issue
2014 District Convention
Workshop Summary

*Note: Times subject to change

Friday Morning, August 15, 8:30 AM to 9:30 AM

Hearing on Bylaws and Resolutions: This session updates delegates on all proposed amendments, resolutions, and candidates.

*Liz Peters, District Chair, Bylaws and Policies
*Meadows

Aktion Clubs: Kiwanis is made up of people helping people to help people. Aktion Clubs are the greatest representation of this opportunity for Kiwanis to support others who also want to be able to help others. In this session you will learn how to start an Aktion club in your area, who can help you get it going, what your role is as the sponsoring club and ideas for service and fund-raising for the Aktion club that you support. If you already sponsor a club or are looking for information on how to be a part of the fastest growing part of the Kiwanis family, you do not want to miss this session.

*District Chair, Sue Devon
*Glens 1

Friday Morning, August 15, 8:30 AM to 10:45 AM

CLE Make-up for Presidents: This session is a refresher session for those Presidents who may have missed their CLE session in the summer or for those who are interested in a refresher. This abbreviated training for Presidents is also an excellent class for members to attend who have an interest in being or assisting a club president in the future. (Materials may be limited)

*Certified Instructors
*Glens 2

CLE Make-up for Secretaries: This session is a refresher session for those Secretaries who may have missed their CLE session in the summer or for those who are interested in a refresher. This abbreviated training for Secretaries is also an excellent class for members to attend who have an interest in being a club secretary in the future. (Materials may be limited)

*District Certified Instructors
*Glens 3

Friday Morning, August 15, 9:45 AM to 10:45 AM

Builders Club and K-Kids: We have often heard that most of what we need to know in life we learn as a child. This session will help Kiwanis club members understand the opportunities for being a part of the growth and development of children who not only learn to be servant leaders in their youth but to understand that Kiwanis offers a lifetime opportunity. This session will focus on how to start a K-Kids program or a Builders club. Learn how to develop the Kiwanis continuum in your community and hear suggestions for service and fund-raising that are appropriate for this age range.

*District Chair Liz Luttrell-Wilson
*Glens 1

Aspects of Diversity: Discover diversity through this interactive and thought provoking presentation. This workshop allows participants the chance to embrace various aspects of their identity. This session engages everyone...even the “unengageable,” and allows diverse people a unique opportunity to celebrate their differences and take part in thoughtful conversation - both in a fun and non-threatening manner.

*Kevin Wanzer
*Prairies 4

Kalamazoo Promise Scholarship-RoadRunners: Von Washington Jr.-Executive Director of Community Relations will be speaking on the Kalamazoo Promise Scholarship and how to start a scholarship program in your community.

*Liz Luttrell-Wilson
*Prairies 6
Saturday Morning, August 16, 8:30 AM to 9:15 AM

**Officer Summit:** This discussion based Q & A session is geared to help all members offer perspective on the Michigan District and ask questions of the Strategic Planning committee and other District Leadership. If you want to be a part of finding solutions - attend this session.

*Panel*  
*Glens 1*

**Growing Leaders:** In order for your Kiwanis club to be successful you need leaders. Learn how to identify and develop leaders for your Kiwanis club.

*Lanton Lee*  
*Glens 2*

**Youth Protection:** NEW REQUIREMENT - IMPORTANT INFORMATION: Does your club sponsor a Kiwanis SLP? (KKids, Builders, Key, CKI, Aktion clubs) Are you aware of the guidelines for Kiwanis Advisors working with SLP’s? Plan on attending this workshop to ensure we are protecting the youth we are working with to the highest standards. Clubs will have to ensure members and Kiwanis advisors are educated yearly on the club dashboard starting in October 2014.

*Bryan Crenshaw*  
*Glens 3*

Saturday Morning, August 16, 9:30 AM to 10:30 AM

**Growth, Growth, Growth...** You hear it all the time. But the reality is – If we don’t move forward, we WILL move backward. We cannot secure the future of Kiwanis without growth AND support. In this session you will gain knowledge on “The Formula” a new and exciting initiative. One that is ready to aid struggling clubs who want help and to open new clubs. Additionally, you will gain more perspective into the value of the Club Satellite and Corporate Memberships. This is not a session you can afford to miss!

*John Steele*  
*Glens 1*

**Strategic Planning at the Club Level:** This session will give you the basic tools to get started taking your Kiwanis club from good to great by developing a strategic plan.

*Lanton Lee*  
*Glens 2*

**KMF Hospitals:** Come hear firsthand from Hospital Staff how your contributions to the Michigan Foundation assist our youth as they encounter treatments and procedures that can be very scary and disruptive to normal life.
Committee Chairs: Committee work doesn’t happen by accident. You need a plan and a plan needs a leader. This session will educate committee chairs, co-chairs, vice-chairs and future chairs on the most effective means of leading your committee and accomplishing your goals all with great communication and recognition. If you want to be effective - you will want to attend this session.

Dick Hitch

Education: Learn about why your club officers and members in general should be educated, and what programs and opportunities are available for this purpose including classroom and online settings.

Lanton Lee

Key Club and Circle K: An important component of the future of Kiwanis already exists in our CKI and Key clubs across the district and across the world. Do you have alumni members living in your area. Learn how to make contact with them for your current club growth. AND learn how to sponsor and partner with these clubs in your community. What do you need to know to sponsor a club, how is it done, what is your responsibility and what is the benefit for your club? You will also have the opportunity to discuss recommended activities and fund raisers. Most importantly - how do we help the Kiwanis family to communicate with each other?

Bryan Crenshaw and Lori Stillwell

Eliminate: Have you ever wondered how you can make a difference in the world? A real, long-lasting impact on someone else’s life? Check out this forum by Linda Christiano, past International President Jerry Christiano’s wife and USA Region 1 Coordinator for The Eliminate Project, and The Eliminate Project District Coordinator Dick Buttery. Linda will speak about how Kiwanis members all over the world are saving lives every day. This is our moment to be a hero-come learn how!

Dick Buttery
Board Summary

Highlights from the June meeting of the Michigan District Board

At the meeting of the Board, Saturday, June 7, with a quorum present, the following items were addressed:

• Accepted the activity reports from Finance, Key Club, Circle K, Michigan Foundation, Club Building, Eliminate, Key Leader, Strategic Planning and Youth Protection
• Reviewed Spring Divisionals
• Reviewed Education at Spring Divisionals and talked about CLE training and workshops at the Convention. Introduced new Education Chair Chandra Howard
• Reviewed new Standard Club By-laws and Policies requirements to be completed by September 30, 2014
• All Lt. Governor Elect positions are filled, but need to fill Young Children Priority One and Public Relations Committee Chair positions
• Review club delinquencies, election reports and monthly reports
• Approved District Distinguished criteria with addition of attending the International Convention or the 100th Birthday Party
• Approved a Key Club By-Law change to allow electronic meetings and voting

The untimely passing of our friend Al Dailey has left us all profoundly sad and a bit speechless. Al personally re-energized the Michigan District and made us all proud to be Kiwanians. I’m sure Al would support our new Executive Director, Greg Smith, in his efforts to spread the word about the great work each of you do in your communities. His column in this edition of the Builder outlines a program designed to “market” the positive aspects of Kiwanis, locally, statewide and internationally.

The Past Lieutenant Governors’ Council has been asked to assist in the effort to market the Kiwanis brand name by contacting local media outlets when a project or program in the Past Lieutenant Governor’s domain occurs. Each of you can help by notifying your current Lieutenant Governor or the representative of the Past Lieutenant Governors’ Council from your area when you are involved in a project and need additional publicity.

Be sure and stop by Past Lieutenant Governors’ Council booth at the District Convention in Kalamazoo and learn more about the work of the Past Lieutenant Governors’ Council. We want to make sure the good work that each of you do is made known to your communities and the State of Michigan. Al would be pleased if you do.

Robert Nelson
Chairman-Elect
Past Lieutenant Governors’ Council

10 August/September 2014 Issue
In an effort to stem the tide of lost members Kiwanis International has started The Formula program. The Formula is a member driven internationally supported growth plan. The plan is simple “Love Kiwanis, Share Kiwanis and Live Kiwanis”. There have been many clubs over the past years that have grown while other clubs are disappearing. The plan is to take the good things that we have learned from the growing clubs and share them with all of the clubs so that we can generate and sustain growth into the future.

The Formula is adding another layer parallel to and working with the existing management of Kiwanis. In addition to the traditional management of Governors, Lt. Governors, Club Presidents and Membership Chairman, The Formula is adding club builders and club counselors along with district and regional chairman. The purpose of this is to add 2700 members into leadership roles. The structure within the district is to add one club builder and two club counselors for every division within each district. At this point, we have a good start but we are a long way from our goals.

The overall five year plan is to open 1650 new clubs in North America and to have each club increase their membership by net 10 members. This is a very lofty goal but with work it is attainable. 20 years ago the Michigan District had 229 active clubs. At the beginning of this year we started with 171 clubs. We need to follow The Formula to keep Kiwanis thriving into the next century. With this in mind, Kiwanis International has set aside funds to provide for training and expenses in opening and strengthening our clubs.

As I stated, this is a member led project. This means that it is up to all of us to do our part to make Kiwanis grow and thrive. We all know someone who we’ve worked with or met at church or at a social engagement that would be a great addition to the Kiwanis family. We need to invite them to meetings and ask them to join. With that in mind, I am asking each of you to consider becoming a club builder or a club counselor. I would be happy to discuss these positions with you by email, over the phone or in person.

Richard Hitch, Michigan District Chairman
rphitch@ameritech.net
517.262.0053
Each Club should regularly do a review of all of the Club’s events and activities with respect to risk management and safety. The Guide includes information and resources to help with this review. Sample forms are offered for liability releases, hold-harmless agreements, waivers, accident reports and loss prevention worksheets for your events.

A share of each member’s dues goes toward a very comprehensive insurance program which is intended to cover your Club and your members from liability arising from most normal operations of your Club. Not everything is covered. Some events or exposures may require the purchase of separate specific insurance.

Each year Kiwanis International sends the new Club Insurance Resource Guide to your Club. Hopefully the Guide is passed on to someone in your Club to review and hold for reference during the year. Many Clubs have an insurance professional, attorney or someone who handles commercial insurance for their company. This individual can be an excellent choice for a Risk and Insurance Manager or Club Safety Coordinator.

Club Insurance Resource Guide includes a great summary of what your insurance program covers and excludes as well as typical questions and answers which come up most often concerning Club and member activities.

Your Guide also includes a section with blank Certificates of Liability Insurance which can be executed by your Club. This is to be done when proof of insurance is required by a property owner or sponsor of an event. Certificates can also be issued on-line at www.Kiwanisone.org/liability. If the certificateholder requires an Additional Insured provision or other special wording not already printed on the form, the request must be referred to our insurance agent, Hylant at 800-678-0361 or kiwaniscert@hylant.com.

Each Club should regularly do a review of all of the Club’s events and activities with respect to risk management and safety. The Guide includes information and resources to help with this review. Sample forms are offered for liability releases, hold-harmless agreements, waivers, accident reports and loss prevention worksheets for your events.

Coverage for breach of “duty” or “wrongful acts” by Directors and Officers is not included in the insurance program for Clubs. An affordable group program is available for your Club through the agent for Kiwanis International.

As your District Chair for Risk Management, you may call on me for information and answers to your questions about how to handle your events and exposures to liability. Contact information for Kiwanis International and our insurance agent are in the back of your Club Insurance Resource Guide.

David B. Goodwin, CPCU
District Risk Manager
734-287-2400
DGoodwin@GLAInsurance.com
This past month, members of the Michigan district came together with other Circle K’ers from all across the country, and even a few from outside of the United States, for the first ever CKIx in Nashville, TN! CKIx is an annual convention, incorporating both the Large Scale Service Project (LSSP) and International Convention (ICON) where Circle K’ers come together not only to do service, but also to learn more about the organization, and have a voice in deciding its future.

**CKIx began with what is really the best part of being a Circle K’er: doing service.** Throughout the first couple days of convention, the attendees managed to perform a collective 3837.5 hours of community service! Members were divided into different groups who went out into the community and helped out different non-profits in the area, making sure that Nashville would remember Circle K was there, and that we left the community a bit better than we found it. My group had the chance to participate in two different projects that week: helping to sort medical supplies and helping to clean up a wildlife rehabilitation center. The medical supply facility, Project C.U.R.E., is dedicated to collecting supplies that hospitals would otherwise have discarded and sending them overseas to medical facilities that desperately need the most basic of equipment. We helped go through the donations and categorize them so that they could find them later when they were needed for a shipment. At the wildlife center, Walden’s Puddle, we had the chance to help them with different tasks around the grounds including setting up a pen for rescued deer and repainting a shed. It is amazing to me not just how much my group was able to accomplish, but how much every single LSSP group put together got done.

After the service was over with, we had the chance to move on to the business session of the convention. This year, I was amazed with not just the keynote speakers, but also the workshops that were put on. For the morning keynote, we had Josh Orendi from the Social Excellence Project come and talk to us about ways we could make sure we were better connecting with not just the members already in our clubs, but with prospective members as well. I think everyone in the room experienced a few shocking moments where we realized that we were going about things wrong, and I truly believe the organization will be better off overall from everyone experiencing not only the talk he gave but also his workshops. For our lunchtime keynote, we had “Mama Nonnie Owens” walk us through the proper etiquette for banquets, ensuring that no one from that convention will ever grab the wrong glass again.

**Finally, we had the chance to elect our new leaders for the coming year.** Through many intense rounds of caucusing and house of delegates sessions, a new International Board was selected to lead Circle K this year, and I know that they will be doing an amazing job. We also had the chance to vote on various amendments to the international bylaws, and I think the document is in a far better shape now that the convention has ended.

This upcoming year, not only will CKIx be held much closer to us (Indianapolis), it will also be held together with both the Kiwanis, Key Club, and Aktion Club International Conventions! There, members are going to have a chance to celebrate 100 years of the Kiwanis Family with the entire Kiwanis Family! The 2015 convention will be one you will not want to miss, so make sure to start talking to members of your club now and planning trips to go!
Michigan George Brown Key Leader Success Stories

- 64 Graduates of Key Leader this May at Camp FaHoLo
- 33 Kiwanis Clubs sponsored students
- Campers learned: Leadership, Respect, Integrity, Community, Excellence and Growth
- Initiative Course taught: Trust, Teamwork, and Leadership
- Campfire and Smore’s: Fun and Friendship
- Learning, New Friendships, and FUN had by ALL!!!!
- Guest Speaker: Olympian Kelly Gunter visited.
- Dance party, games and new friends. “I liked everything!”

CONGRATULATIONS to all the Participants of 2014
To ALL Kiwanian Clubs: Please plan on sending 1 or 2 students to Camp this coming year.
Dates: April 24 – 26, 2015. Held at FaHoLo. Call or email Marian O’Higgins,
Key Leader Chair (marian.o@sbcglobal.net  586.801.6706) for details and/or questions.
We are in our final year with the Eliminate project with 23 countries out of 38 remaining where mothers and their babies are dying of Maternal/Neonatal Tetanus (MNT). Kiwanians throughout the world are stepping forward making their commitments in saving these mothers and their babies, and Kiwanians in the Michigan district are leading the pack with $929,622.54 saving 516,457 lives from MNT. In conjunction with UNICEF Kiwanis once again is raising the necessary funds with commitments so that UNICEF can do their job in the field, immunizing these mothers from this deadly disease. Without our commitments UNICEF cannot immunize unless they have the funds. There are 50 clubs with 1,117 members in our district that have not made a donation or a commitment to this project. You know which ones you are and these mothers need your help. Our total as stated above is broken down as:

- Clubs with pledges and donations total $582,550.00
- Clubs with donations $347,072.54
- Current giving total $929,622.54

(3,356 Kiwanians have either made a donation and/or their club have made a commitment to this project).

With our total goal of $2.6 million we need to raise by June 2015 there is much to be done in achieving the necessary funds. We now have 12 Model Clubs and these members realize that it only takes less then 40 cents per day per member to save lives. Not only are Model Club members saving lives but clubs that are 100K clubs (clubs committed to $100,000) and clubs that are at the bronze, silver, gold, platinum and diamond levels are saving lives too. You and your club can achieve one of these levels by contacting our many coordinators. Call either our Multi, Divisional or Club Coordinators. Our Multi-Divisional Coordinators are listed at left.

In addition to these coordinators we have a speakers bureau and these members are also available to help with getting your club involved with keeping these mothers safe from MNT. These members are listed on right.

With our district’s convention in Kalamazoo August 14 – 17 the Eliminate project will have once again a display table with all the information you will need for your club and yourself to get involved and committed to this project. Also a workshop will be available on Saturday morning from 10:45 – 11:30 titled the “Passion for Life”. Check out this forum by Linda Christiano, past international president Jerry Christiano’s wife and USA Region 1 Coordinator and myself. We will show a short video and Linda will speak about how Kiwanis members all over the world are saving lives every day. This is our moment to be a hero-come learn how! Awards and recognition will be presented during the honors banquet and a special moment at the Governor’s banquet too.

Thanks to all that are saving lives. Please feel free to contact me too.

Richard A. Buttery
Michigan District Coordinator for the Eliminate Project
E-mail: rjbuttery@charter.net
Phone 269.349.1859

Multi-Divisional Coordinators

Jeanette Harris, Detroit #1 Club for divisions 1,3,4,5,7 & 9
Phone 248.752.7147
e-mail: jharris48@yahoo.com

Joseph Scheuring, Chelsea Club for divisions 10,11,12,13,14 & 16
Phone 734.426.3586
e-mail: scheuring5@aol.com

David Garland, Charlevoix Club for divisions 17,18,19,20,21 & 22
Phone 231.547.6707
e-mail:dcgarland@sbcglobal.net

Speakers Bureau

Jeanette Harris – contact info above

Elizabeth “Liz” Peters, Saginaw Northwest club
Phone: 989.598.2155
e-mail: lpeters@masudlaborlaw.com

Sue Petrisin, E. Lansing club
Phone: 517.256.7293
e-mail: suepetrisin@gmail.com

Joan VanArsdale, Hillsdale club
Phone: 517.437.2962
e-mail: billjoan52@comcast.net

Bob Nelson, Lansing club
Phone: 517.332.3125
e-mail: rbnelso@gmail.com
The following Clubs have donated a minimum of 100% of their Club’s requested contribution based on $40.00 per member base on their October 1st membership.

**Division 1**  
*Brian Crabtree, Trustee*  
Detroit #1  
Lac Ste. Claire  
Roseville-Warren  
Shorewood  
Warren

**Division 3**  
*Lori Stillwell, Trustee*  
Almont, Imlay City, Capac  
Clinton Township  
Clinton Township North  
Romeo Area  
Sterling Heights  
Sterling Heights High Noon  
Utica-Shelby Township

**Division 4**  
*Don Killion, Trustee*  
Dearborn  
Dearborn Outer Drive  
Detroit-Northwest  
Garden City

**Division 5**  
*Paul Elsey, Trustee*  
Allen Park  
Grosse Ile  
Monroe  
Monroe Floral City  
Riverview  
Southgate  
Trenton  
Woodhaven  
Wyandotte 1000

**Division 7**  
*Roger Palaganas, Trustee*  
Birmingham Central  
Metro North-Troy  
Royal Oak

**Division 9**  
*Mark Ott, Trustee*  
Canton  
Colonial Plymouth  
Plymouth  
South Lyon  
Whitmore Lake

**Division 10**  
*Jeffery Lawther, Trustee*  
Ann Arbor  
Ann Arbor - Morning Edition  
Ann Arbor Western  
Manchester  
Milan  
Saline  
Ypsilanti

**Division 11**  
*William VanArsdalen, Trustee*  
Addison  
Brooklyn  
Hillsdale  
Jackson  
Onsted  
Tecumseh

**Division 12**  
*Terry Kubasiak, Trustee*  
Battle Creek  
Bronson  
Coldwater  
Lakeview-Urbandale  
Mendon  
Sturgis  
Sturgis Eastside

**Division 13**  
*Carl Popkey, Trustee*  
Portage-Suburban  
South Haven  
Westside Kalamazoo

**Division 14**  
*Gerald Schuur Trustee*  
Caledonia  
Grand Rapids North  
Hastings  
Muskegon

**Division 15**  
*Margery Schleicher, Trustee*  
Charlotte  
Delta Township  
East Lansing  
Holt  
South Lansing

**Division 16**  
*Tod Sorenson, Trustee*  
Burton  
Fenton  
Flint  
Lapeer  
Mount Morris  
Swartz Creek

**Division 17**  
*Michael Pugh, Trustee*  
Gladwin  
Standish  
Tawas  
West Branch

**Division 18**  
*Charles Kincaid, Trustee*  
Chesaning  
Haslett  
Okemos  
Owosso

**Division 19**  
*Tim Braun, Trustee*  
Alma  
Kiwassee Midland  
Midland  
Mount Pleasant  
Saginaw  
Saginaw Northwest

**Division 20**  
*James Doman, Trustee*  
Cadillac  
Kalkaska  
Manistee  
Traverse City

**Division 21**  
*Richard Luther, Trustee*  
Charlevoix  
Cheboygan  
Gaylord  
Indian River  
Newberry

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**Art Therapy**  
**Music Therapy**  
**Educational Support**  
**Activities for Siblings**  
**Holiday Activities**  

24/7 your Foundation supports the non-insurance reimbursable expenses of making children well!
Kiwanis Club of the Blue Water Area

A good meal and comaderie was had by those who attended the 2014 Port Huron to Mackinac Race Day, *All You Can Eat Pancake Breakfast*. What a great July 12, 2014! Won't you join us next year?

![Image of Kiwanis Club members](image1.jpg)

Angie, David Coulter, Past Governor Liz Luttrell Wilson, Mr. Tom Wilson (“First Dude”) and Jeanette Harris from Detroit Kiwanis 1.

![Image of Kiwanis Club members](image2.jpg)

Three Blue Water Kiwanians taking a quick break from working hard at the pancake breakfast.

NILES HIGH SCHOOL KEY CLUB ELIMINATE PROJECT A SUCCESS!

The Niles High School Key Club organized a school event to raise funds for the Eliminate Project for Maternal Neonatal Tetanus.

With the support of the school, the Key Club sold wrist bands for $1.80 so that students could get out of their sixth hour of the day and spend the last hour of the day in the gymnasium playing volleyball, dodge ball, basketball, ping pong, corn hole, and just plain have a good time while raising funds for MNT. Below Michael Geiger presents a check for $741.85 to Richard Buttery Michigan District Coordinator for the Eliminate Project.
This past week, Michigan Key Clubbers attended the 71st International Convention in Anaheim, California. They attended workshops, made new friends, went to the beach, and much more. Everyone had an amazing time. Here’s a recap:

June 30: We arrived at the DTW airport to fly to LAX at 8:00pm.

July 1: We went to the beach and had a lot of fun! We got together with the Rocky Mountain District and Capital District for a bonfire and s’mores, while some tour members enjoyed the shops and the street fair.

July 2: Today was the official beginning of Convention! Meet and Greet began at 9:30. It featured activities like Just Dance for XBox Kinect, a photo booth, musical entertainment from an Army Band, and lei making, hosted by the California-Nevada-Hawaii District. It was a great opportunity for us to make friends with Key Clubbers all over the world.

July 3: Opening Session followed quickly by caucusing. The Michigan District is proud to say they were home to International Trustee candidate Gary Cheng. Michigan was represented by 3 delegates in the Nominating Conference. House of Delegates Session 1 also took place during this day. Some of the issues the delegates voted on includes Honorary Key Club Members, Dues, and the length of time a single person can hold office. The last event for the night was a beach themed dance.

July 4: Delegates gathered for Meet the Candidates and a growth session with Mr. Matt Mattson. One round of workshops and an Eliminate Luncheon with motivational speaker Louise Ashby followed. The final event for the evening was the Recognition Session where the distinguished officers and clubs were rewarded for their hard work. Our own IP Governor, Audrey Drotos and IP Secretary, Kelly Peng received distinguished awards! After that, we were given time to enjoy fireworks on our own.

July 5: This morning featured several workshop sessions. House of Delegates Session 2 was intended to elect international officials because all business regarding International bylaws were resolved during House of Delegates Session 1. Closing session – Incoming officers include International President, Maria Palazzolo; International VP Kevin Zhang; and Michigan’s own Gary Cheng for International Trustee! The dance to Elim8 was the final event for Convention.

July 6: One word: Disneyland. Each member attended either Magic Kingdom or California Adventure.

July 7: We landed safely around 6:00 a.m. MI time and all headed home.

Thank you to all the Kiwanis Family members who helped us get to International Convention this year! It was truly an experience we will remember for a long time. If you sponsored a Key Clubber for this trip, they would love to come speak to you about this amazing experience.

Natalie Taylor, Michigan District of Key Club Secretary.
Allen Park
Kiwanis Kids Day -- Art in the Park

About 100 Allen Park Kids spent a fun day with the Kiwanis Club of Allen Park on Saturday, May 31. The annual Kids Day event is three hours of Art, Crafts and Face Painting followed by snacks and beverages compliments of the Kiwanis Club and those who contribute to the Club’s Annual Peanut Day and other fund-raisers throughout the year. The Face Painting and Sand Art were the two most popular activities for the kids. Other crafts included hat decorating, decorating pots with flowers, glow-in-the-dark art, decorating picture frames and other activities. Kiwanis Members helped the kids create the art, abetted by parents and grandparents. Even the weather helped out with a perfect mix of sun and warm air. See many more pictures of the kids on Facebook.

Grand Rapids

On June 19, the Grand Rapids North Kiwanis Club held the sixth annual Strawberry Shortcake Fest for Kids. Excitement continues to build each year. In addition to Rosa Parks Circle, the club expanded to a second location serving shortcakes on the Gillett Bridge. The Grand Band from St. Cecilia Music Center provided entertainment at Rosa Parks Circle and Channel 95.7 played music at the bridge. The weather cooperated and this year members dished out approximately 300 shortcakes raising roughly $1000. Proceeds benefit Palmer Elementary School, Girls Choral Academy, Noorthoek Academy, Catherine’s Health Center, Helen DeVos Children’s Hospital, and Kid’s Food Basket.
Woodhaven
Holds 8th Annual Shower for C.S. Mott Hospital
In Memory of Maddie Pawelczyk

The Kiwanis Club of Woodhaven held their eighth annual shower/fund raiser for the Child and Family Life Department of C.S. Mott Children’s Hospital. The event was held at the Woodhaven High School in Brownstown, Michigan, on May 14, 2014 with approximately 170 guests attending and was co-chaired by Louisa Elsey, Young Children Priority One Chairperson of the Woodhaven Kiwanis Club and JoAnne Hoffman.

The shower this year, was held in memory of Maddie Pawelczyk, a very special young lady and friend of the Kiwanis Club of Woodhaven, who lost her battle with cancer last year. The guest speaker for the evening was Dan Fischer, Director of the Child and Family Life Department at Mott. Also in attendance were Representative Pat Somerville, Mayor Dr. Patty Odette, and Kiwanis Lt. Governor Fifth Division, George Lukawski.

Those attending enjoyed appetizers provided by the Pawelczyk Family and a delicious buffet by Secret Recipes Catering of Taylor. A cupcake tree was provided by Mary Schieltz, of Sugared Petal Cakes in Woodhaven. Guests also enjoyed Mott Hospital Bingo and were treated to numerous prizes and door prizes.

In addition, the Woodhaven High School Theater Company, gave a surprise presentation of their “Seussical the Musical”. Just over $6,800, in gift cards, a basket raffle, and donations, were raised that evening for Mott Hospital’s Child and Family Life Department which will touch many lives of sick children and their families during their stay at the Hospital.

Next year's event is scheduled for Wednesday, May 13, 2015 at Woodhaven High School.

Article by: Louisa Elsey
Photos by: Austin Hoffman
Woodhaven Honors Youth Citizenship

Each May, Woodhaven Kiwanians honor the Outstanding Citizen in each school in both the Woodhaven-Brownstown School District and the Gibraltar School District. This is not an academic award, but rather an award for the student who is a leader, and has provided service to their school or community. Kiwanians ask the schools to look for students who possess the outstanding personal characteristics we would like all youngsters to emulate. Each school chooses their own winner.

This year’s Kiwanis Youth Citizenship Awards dinner was held on May 28th at Woodhaven High School. After dinner, principals and teachers shared with those assembled, the qualities that made their winner stand out.

Vice President, Wesi Modolo, presented each child with a framed certificate as a remembrance of the day. Youth Services Chairperson, Paul Elsey, presented each youngster with a book containing a book plate commemorating the student’s award. Each child was then asked to present the book to their elementary school library collection. The book then supports the Kiwanis goal of building young readers in our community. Additionally, each student and family who uses this book will be reminded of graduates accomplishments.

2014 Kiwanis Youth Citizenship Award Winners

Travis Forgach - Bates Elementary School
Gabrielle Krzyske - Brownstown Middle School
Malory Deleon - Carlson High School
Karina McCullough - Chapman Elementary School
Gabriel Thomas - Erving Elementary School
Luciano Crapanzano - Gudith Elementary School
Elizabeth Gabbard - Hunter Elementary School
Samantha Stanaway - Parsons Elementary School
Amber Chmielewski - Patrick Henry Middle School
Kyle Hesson - Shumate Middle School
Tyler Weeks - Wegienka Elementary School
Courtney Moore - Weiss Elementary School
Leah Pletcher - Woodhaven High School
Karianna Garrison - Yake Elementary School

Left to Right: Paul Elsey, Youth Services Chairman, Elizabeth Gabbard, Fifth Grader from Hunter Elementary School, Wesi Modolo, President-Elect, Elizabeth’s Teacher.
Leslie Duane Turner Receives Certificate of Appreciation from Kiwanis International

Les was born June 5, 1925 and graduated from Williamston High School in June 1943. He turned 18 the next week and enlisted in the Air Force. Following basic training he departed for North Africa and for two years flew as crew and service repairman with General Stoll. Italy was in the theater of operations and never lost the B-25.

Following World War Two he re-enlisted for what became a total of 14 years.

His next assignment was in Panama where he met the young lady who had become his pen pal. They had a whirlwind romance and about a month later they married on May 24, 1947. She returned to Panama with him for 3 years. They had two children.

Upon their return to the States, he was assigned to the SAC program for the balance of his military career.

Les took a job at Fisher Body in the paint department and then decided to go into business for himself as a painting and decorating contractor.

In 1964 Les joined the Kiwanis Club. He served as president in 1972-1973 earning distinguished honors. He is on The Tablet of Honor, Kiwanis' highest award. He is a George Hixon Fellow, he is in the Legion of Honor with 49 years of membership, and he belongs to the Kiwanis Leadership Society, the Heritage Society, was distinguished Lt. Governor of our Division in 1986-1987, is a life member of Kiwanis International and the Michigan District, and possesses a J. Douglas Alexander Award for Hospitalized Children.

Les has served the Michigan District as a chair of least a dozen committees. He served as chair of the District Foundation in 1977-1978 and the International Foundation from 1988 to 2006.

Les still finds time to sell nearly 75 Chicken Barbecue tickets each spring and fall for the Kiwanis Club of Holt major fundraiser.
My name is Chandra Howard and I’m the incoming Education Chair for 2014-2015. I’ve been in the Jackson Kiwanis club for a few years now and I’m passionate about service and education. In my non-Kiwanis life I’m a financial counselor at GreenPath, Inc. providing financial education. I’m married to a fellow Kiwanian and we have two little boys. Over the next year I will be learning the ropes from Linda Lawther (the outgoing Education Chair) and focusing on ways to further the Michigan District’s efforts to provide quality training relevant to what you as Kiwanians want to be trained on. Please feel free to contact me with any questions, concerns or ideas for upcoming trainings.

Thank you,
Chandra Howard
Chandra.a.howard@gmail.com

FALL LEADERSHIP EDUCATION (FLE) - 2014
REGISTER ON-LINE AT  WWW.MI.KIWANISONE.ORG

Fall Leadership Dates:   Novi…..Oct. 4           Mt. Pleasant….Oct. 18
Registration Deadlines:  Novi…..Sept. 26       Mt. Pleasant….Oct. 10

Daytime Phone:(_____)_____________
(Print - Last name First Initial)

Club Name: _______________________________________________
Email Address: ______________________@__________________________

List name of person ordering tickets,  ONE FORM PER CLUB PLEASE (limit 4 registrations per club)

Cost of $25.00 each pre-registration, includes: materials and refreshments.

No Walk-In Registrations

Please register ____________ @ $25.00 each for Novi on October 4th for a total of ___________.
Suburban Collection Showplace, 46100 Grand River Ave., Novi, MI

Please register ____________ @ $25.00 each for Mt. Pleasant on October 18th for a total of ___________.
Ziibiwing Cultural Center, 6500 E. Broadway, Mt. Pleasant, MI

☐Charge total amount due to my: (check one)  ☐Check Enclosed Payable to: Michigan District of Kiwanis

☐ VISA  ☐ MASTER CARD  (These cards only accepted)

Account Number ________________________________ Expiration Date_______________
Signature____________________________

Return form and check/charge card info to:  Michigan District of Kiwanis
P.O. Box 231, Mason, MI 48854-0231
Phone: (517) 676-3837                            Fax (517) 676-6600

My name is Chandra Howard and I’m the incoming Education Chair for 2014-2015. I’ve been in the Jackson Kiwanis club for a few years now and I’m passionate about service and education. In my non-Kiwanis life I’m a financial counselor at GreenPath, Inc. providing financial education. I’m married to a fellow Kiwanian and we have two little boys. Over the next year I will be learning the ropes from Linda Lawther (the outgoing Education Chair) and focusing on ways to further the Michigan District’s efforts to provide quality training relevant to what you as Kiwanians want to be trained on. Please feel free to contact me with any questions, concerns or ideas for upcoming trainings.

Thank you,
Chandra Howard
Chandra.a.howard@gmail.com
2013-14 Governor’s
MEMBERSHIP TROPHY

Shorewood +10
Swartz Creek +9
Lapeer +8
Woodhaven +8
Shiawassee-Owosso +7
Downriver West +6
Midland +6
Rochester +6
Tri Cities, Gd. Haven-Spring Lake +6
Addison +5
Cheboygan +5
Detroit No. 1 +5
Tawas +5
Troy +5
Ypsilanti +5

Net gain is from 10-1-13 thru 6-30-14 and includes only clubs with at least a net gain of +5 based on official membership numbers supplied by Kiwanis International.

AS WE GO TO PRESS

Active Clubs 166
Charter Suspended Clubs 0
District Beginning Membership 4857 members
Reporting Members June 30, 2014 5062
Net Gain +205 members

August 2014
14-17 MI District Convention at Kalamazoo
14 4th District Board Meeting--8:15 PM, at Convention
14 Kiwanis of MI Foundation Board--at Convention
29 District Roster (Directory) to Printer

September 2014
1 LABOR DAY--District Office Closed
13 First District Board Meeting, 9:30 AM, Mason
15 All Expense Vouchers for 2013-14 Due
(not payable after this date)
15 Annual Report of Non-Profit Corp. filed by each club
15 Club Budget Committees 2014-15 Budget Due