

# **KIWANIS MAJOR EMPHASIS PROJECT**

## **PLACING AEDS IN SCHOOLS**

### **It's As Easy As 1, 2, 3!**

#### **Step 1 – Educate and Motivate**

- ★ Educate Kiwanis members on the AED Project - to place an Automated External Defibrillator in every school in Louisiana, Mississippi and West Tennessee. (Refer to District website, show AED video, contact AED Coordinator for more information.)
- ★ Kiwanis Club members and board agree to get involved; appoint an AED Chairperson or committee
- ★ Identify all schools in your county, parish, or area and determine which schools already have an AED
- ★ Determine which schools are already partnered with a Kiwanis club.
- ★ Possible sources of funds: Club fund raisers, school business partners, parent groups, school funds, banks, hospitals, physicians, other local businesses
- ★ Meet with local Chamber of Commerce to partner with Kiwanis and the schools. What an easy way for businesses to publicly show their support for local schools – they might agree to fund it all.

#### **Step 2 – Reach Out**

- ★ Meet with local school superintendents, school boards and principals to educate them on the AED Project and receive permission to get involved
- ★ Discuss sources of funding and encourage superintendents and principals to work with Kiwanis to seek business partners
- ★ Inform them about **En-Pro** - a management company that oversees the installation, training, and maintenance of every AED. En-Pro writes the medical prescription, monitors and records use of unit, sends reminders to check batteries, replaces pads and batteries, 24/7 help-desk support
- ★ Set up a plan for implementation – include long range planning to cover every school

#### **Step 3 - Make It Happen**

- ★ Order the equipment: Send one **Order Form** for each school and the **Tax Exemption Certificate** for that school to Pam Morgan at the Kiwanis District Office by FAX 225-769-9215, e-mail at [AED@lamisstenn.org](mailto:AED@lamisstenn.org) or by mail.
- ★ Do not send money to the District Office. Zoll will ship the AED and bill you within 30 days
- ★ When the AED arrives, call En-Pro to begin the Activation Process - 866-352-5433
- ★ Training for school staff: En-Pro can arrange training through the American Heart Association or American Red Cross at a cost of \$50 per person. In some areas, EMS, hospitals, school nurses and other groups will conduct training at no cost - check out this possibility.
- ★ Publicize the donation ceremony in your local newspaper, community publications, television, etc.
- ★ Help create community awareness as you promote the Kiwanis Mission.

#### **Contact:**

Pam Morgan, AED Coordinator  
District Kiwanis Office: 225-769-9233  
[aed@lamisstenn.org](mailto:aed@lamisstenn.org)