

Barbara

Overall Priority	Strategies	Operational, tactical steps you'll take to accomplish the strategies: What, who, when, how measured and resources needed
Inspiration: MEMBERSHIP & ENGAGEMENT To build, retain and support a growing Kiwanis membership network	District: Increase membership Club: NET INCREASE	<p>4 PER YEAR NET GAIN - FEB 2016-2017 FOUNDED</p> <p>LIST OF PROSPECTS, BUSINESS CARDS, BUSINESS CONTACTS</p> <p>ADVERTISEMENT, SOCIAL MEDIA, MORE INVOLVEMENT WITH K-CLUBS</p> <p>ALL Club members ARE THE RESPONSIBLE PERSONS</p>
	District: increase membership diversity Club:	<p>Set up a booth at community activities to spread the word about Kiwanis</p>
	District: Encourage leadership participation Club:	<p>Club pays registration for leadership training</p>
	District: Provide consistant new member orientation Club: Quarterly	<p>Our club has no problem with this</p> <p>Have trained and specifically appointed members to have membership orientation quarterly</p>
	KI: Increase the value of the member experience Club: projects	<p>Continue our service projects with more member involvement</p> <p>Seek new service projects</p>
	KI: Build a network of partners Club:	<p>Talk to partners to see what they can help us with / how we can help them</p> <p>Get list of corporate sponsors to help assist in community activities and fund raising</p>

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<p>Impact:</p> <p>MEANINGFUL SERVICE</p> <p>To perform meaningful service, with service to children as our priority</p>	District: Provide SLP in all communities Club: 3 Key Clubs 4 schools TK 1 school BUGS	3 SLP advisors Terrific Kids - Certificates BUGS - Certificates
	District: Place AED in all schools in the District Club:	The area we serve schools have AED We will check with other child related agencies to see if they have AEDs
	District: Support the Eliminate Project Club:	Model Club 5 for 6 = 2
	District: Expand the use of the District Foundation to increase service Club:	Come up with larger projects where we will need assistance in attaining funds
	KI: Encourage each club to have a signature project Club: →	Terrific Kids → expand from 4 schools to 7 schools (Three Rivers, Hyman, Harrison Central) BUGS → expand from 1 grade per school to 2 grades per school
	Club:	

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<p>Image:</p> <p>OUR KIWANIS IMAGE</p> <p>To enhance the Kiwanis image worldwide</p>	<p>District: Ensure Kiwanis branding guidelines are followed</p> <p>Club:</p>	<p>Ordering new business-cards for all members to pass out</p> <p>Planning to order new shirts</p>
	<p>District: Provide a high quality digital newsletter</p> <p>Club:</p>	<p>We have a Facebook Page that we will update and reinforce our club</p>
	<p>District: User-friendly District website</p> <p>Club:</p>	<p>We will ^{try} start a website beginning with the 2016-2017 year</p>
	<p>District: Improve use of KI resources</p> <p>Club:</p>	<p>We use KI materials, banners, etc.</p>
	<p>District: Improve access and use of media</p> <p>Club:</p>	<p>Seek to get more coverage in our local newspaper - Advertise on the radio (Pancake Breakfast and other activities)</p> <p>TV spot to advertise on WXXV / WLUX</p>
	<p>District: Increase name recognition of Kiwanis</p> <p>Club:</p>	<p>Try to get more exposure for our club</p> <p>Wear our logos (hats, shirts)</p>

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Investment: FINANCIAL INVESTMENT To ensure financial viability and responsible stewardship	District: Maintain financial resources through collection of all member dues Club:	<i>We have an excellent treasurer who keeps outstanding records</i>
	Club:	<i>We have our annual Pancake Breakfast</i>
	Club:	
	Club:	
	Club:	
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