A MESSAGE FROM THE GOVERNOR

By: Greg Beard, 2011-2012 Governor

The first month of the 2011-12 year is in the record books. I hope October was enjoyable for you as it was for me. It has been a memorable and FUN first month. Can’t wait for the second one.

The LaMissTenn District now has just under 5000 members in 141 clubs. We ended the 2010-11 year with minus 5 in membership. Even though not positive in numbers, the District was positive in maintaining our membership when others were not so fortunate. I thank past Governor Linda Ramsey and her leadership team in getting us to where we are today. Our task now is to end 2011-12 with a positive number with more members, doing more service, in more communities and making that difference in a child’s life.


Message continued on page 2

LAFAYETTE KIWANIS CLUB RECEIVES DISTINGUISHED MERIT AWARD

The Kiwanis Club of Lafayette recently was awarded the 2011 Distinguished Merit Award from the 2011 Lafayette City-Parish President’s Awareness Committee for Citizens with Disabilities. The award is given in public recognition of extraordinary service by an individual, organization or agency working in the disability field that has substantially advanced opportunities in Lafayette Parish for persons with disabilities to utilize their capabilities in achieving full participation in society. The club was also presented the “Outstanding Citizen” award by Lafayette City-Parish President Joey Durel. The club’s nomination letter will be submitted by the Committee to the 2011 State Gold Awards presented by the Governor’s Office of Disability Affairs.

Kevin Domingue receives the Distinguished Merit Award from Donielle Watkins (left), and the Distinguished Citizen Award from Lafayette City-Parish President Joey Durel (right).
DENNIS OLIVER ANNOUNCES CANDIDACY FOR INTERNATIONAL TRUSTEE

Dennis Oliver

Past LAMISSTENN Governor Dennis Oliver's candidacy for Kiwanis International Trustee was endorsed by the House of Delegates at the recent District Conference in Tunica. Presently there are 6 announced candidates across North America who are running for Trustee, with only 3 positions available. The election will be held in New Orleans at the Kiwanis International Convention June 2012.

Dennis has served the LAMISSTENN District for decades in many different capacities. For many of those years, he has been very active working towards District Growth. He and his wife Ame were recently appointed District Coordinators for ELIMINATE, Kiwanis' new worldwide service project.

As each club is allowed only 2 voting delegates to the International Convention, the District is requesting a great turnout at the New Orleans Convention from all clubs to help Dennis get elected as a Trustee from LAMISSTENN. Our District will want to unite in our support and encouragement for Dennis and Ame, as they seek to continue their Kiwanis service on the International Level.

Dennis's campaign is asking everyone interested in volunteering to support him to sign up as soon as possible, as there will be much work to do - mailings, contacting Clubs and other Districts to gain support, handing out materials at the convention, and more.

For more information, to sign up to help, or to contribute financially, please visit www.DennisforTrustee.com. Dennis and Ame appreciate your support and any and all help that you can lend them during the upcoming campaign.

Message continued from page 1

This month, we look forward to making a “run” through North Mississippi and Tennessee visiting Kiwanis Clubs in Grenada, Clinton, Memphis, Germantown, Jackson and Paris, TN; then later to University Center-Jackson, MS and North Jackson/Madison, MS.

As we make plans to celebrate Thanksgiving with family and friends, remember that November is also K-Family Month. Please make time to celebrate with the other members of our Kiwanis Family—the Service Leadership Programs (SLP) - K-Kids, Builders Club, Key Club, Circle K and Aktion Club. Remember that our SLP’s are our future. The more we interact and build relationships with them, the more we grow together as a family.

This month, November, enjoy your families; enjoy your friends; enjoy being a Kiwanian.

Greg

2011-12 LaMissTenn District Governor

Youth Children: Priority One

By: Neil Simmons, YC:PO Chairman, nfsimmons@bellsouth.net 800-460-4599

Great News!

From Kiwanis International: According to our 2009-10 (the latest we can get data) annual club report, of the 5,253 responding clubs, 3,320 said they participated in some sort of YCPO related project. That is 63.2% of the total responding clubs. More and more children are having better and healthier lives because of Kiwanis Clubs worldwide.
EVERY CLUB HAS A STORY TO TELL

By: Vic Couvillion, District Public Relations Team

La.-Miss.-W. Tenn. District Governor-Elect Greg Beard has asked that I re-join the district’s Public Relations team, an effort with which I was associated for a number of years in a variety of capacities.

During my tenure as Public Relations chairman I very much enjoyed reading the newsletters submitted by dozens of clubs in the district. Each of these publications was unique and offered insight into how the clubs approached the challenges of fund raising and the completion of community-enhancing projects.

My contention then and it is one that remains, is that every club has a story to tell! We are all doing great things in our communities and we need to share these rewarding experiences. Those who attended sessions I conducted at Midwinter and District gatherings heard me repeat over and over again, “Anyone can write a news story! We all tell stories all the time…just put them down on paper!”

Despite my urgings to share the great message that Kiwanis Clubs have to offer, club officers and members still seem reluctant to tell their stories. While we all have something to share, unfortunately all too often the messages go unwritten and the communications go unsent.

I agreed to join Governor Greg’s team in an attempt to bridge this gap and assist clubs in their efforts to spread the good news of what they are accomplishing.

Beverly Cain at the Kiwanis headquarters Office in Baton Rouge has done a tremendous job with the District NEWS and I have agreed to assist her in this effort. Those who know Beverly, (and who in the district does not?), realize that she is already overburdened with her other responsibilities and that she has taken on editorship of the District NEWS as a service to all Kiwanians in the district. Beverly certainly deserves our thanks and praise…and our help!

For those who are reluctant to write their own stories I am offering you a special service and it’s free. My request is that if you have a story to tell, send me the facts in any order, shape or form and I will write the story for you. After the story is written I will forward it to Beverly for inclusion in the next edition of the District NEWS. Maybe you think that you are not a reporter or a writer, and that’s understandable, but we are all list makers and that is what I ask.

When approaching the task of telling a story, a solid way to start is to remember the “5Ws,” the elementary basis of all journalism. Those “Ws” are: who, what, where, when and why. If you supply this information, you have told a story. After listing the 5Ws, you can expand on the story with such things as direct quotes, additional information, and the “how” of the story you are trying to tell. For example, if you wish to relate a fund raiser, after listing the 5Ws you can explain how the fund raiser was accomplished. Include any information you deem important to the story. You do not even need to use complete sentences when relaying that information to me.

I ask that you e-mail your information to me at viccou@i-55.com. If you are reluctant to put your story on the internet, feel free to call me at (985) 351-3332, my cell number or at 9985) 345-8127. If I am not available at the later number you can leave a message and I can call you back. Beverly will also accept your messages at 225/769-9233 or send an e-mail message to: editor@lamisstenn.org.

Please know that I am also willing to assist you in planning, designing and writing a club newsletter. As I have said many times before in workshop sessions, there is no such thing as a “bad” newsletter. Any communications among club members is better than no communication at all. If you would like some pointers, or if you would enjoy having your newsletter evaluated, just let me know.

Finally, don’t forget, “Kiwanis is too great a story to go untold!” Make a resolution today to be a K communicator in the new Kiwanis year which starts October 1.
PAST GOVERNOR LINDA RAMSEY STAYS BUSY!

By: Linda Ramsey, Immediate Past Governor

Since October 1, I’ve still been busy working on several different projects and watching as Governor Greg Beard takes over the reins. I was very pleased to see that we did better in membership growth for our year than has been done in several years by being at minus five which moves us up from sixteenth place among the northern American clubs to fifth. I have encouraged my team of Lt. Governors to help Governor Greg Beard’s team reach number one!

I’ve begun working on promoting activities for Key Clubbers in the Tennessee area of our district. We have an upcoming Rally and Officer Training in Memphis at Central High School on November 12, 2011 which I’ve been promoting, so I’ve been locating and updating the Key Club Advisor List for North West Tennessee. I’ve also begun promoting the Key Leader Weekend on May 4-5, 2012 in Eva, Tennessee at Lakeshore Methodist Campsite.

Dennis Oliver has asked me to serve as Divisional Coordinator for Division 1A for the Eliminate Project. Both Otha Britton, Lt. Governor for Division 1A, and I have visited the Union City and Paris Lakeway Clubs and given presentations on the Eliminate Project. I’ve also given a presentation at the Martin Club.

I’ve volunteered to serve as Treasurer for Dennis Oliver’s campaign as he runs for the office of International Trustee in June, 2012 at the International Convention which will be held in New Orleans and hosted by the LAMISSWTENN District. I hope that all of you plan to attend and support Dennis in this endeavor. Kiwanis needs folks like Dennis to assist with planning for the future of Kiwanis International.

We’re planning to take an Interclub to the Jackson, Tennessee Club meeting on November 4 when Governor Greg Beard will be visiting their club. They have asked for some ideas to increase their membership, so I’m planning to attend their board meeting to offer some ideas for membership growth. Please remember that I’m always available to help with anything, if you need me.

I’m also making plans to attend a Key Leader Training Weekend on January 29, 2012. I have spoken with Dick Peterson from Kiwanis International, and he has suggested that the training could come to somewhere in Tennessee since the LAMISSWTENN and KY-TN Districts are co-sponsoring this event. He would like to have 15 to 20 attend this training, so if you are interested, please let me know asap. Thanks, and have a great year!

Sincerely,

Linda

Linda Ramsey, Past Governor

HAPPENINGS IN THE DISTRICT

Region I Activities by: Bill Austin, Trustee

Is your Kiwanis Club involved with a Service Leadership Program?

I can say with all sincerity that I am proud of my club’s involvement, sponsoring K Kids, Builders Clubs and Key Clubs in our local schools and this would also include Aktion Clubs. We also have a very active Terrific Kids program.

The Kiwanis Club of Germantown, Tenn. is very active in all phases. This activity involves many club members and I hear every week about how rewarding it is to them. I also hear the same from the other Kiwanis Clubs in Region 1.

The Service Leadership Programs are developing our future leaders and regardless of what you read or see on TV, this country's future is in good hands.

Recently my club devoted a meeting program to one of our local sponsored Key Clubs. The faculty advisor, Key Club President and School Principal spoke to the club about what Key Club has meant to the school and them personally and praised Kiwanis and the Kiwanis advisor for the support they give to the school. The principal's comments about the impact Key Club has made were especially rewarding.

If your club doesn't sponsor a SLP, then, why not?

If you do sponsor one, then, inter-club with them, invite them to present a program at your Kiwanis meeting. You will find it very rewarding.

Our SLP programs are already heavily involved with the ELIMINATE project.

Picture: Southwind High School Principal Mrs. Susan Vaughn, Southwind Key Club President Dejona' Lawrence, Key Club faculty advisor Ms. Dot Ewing


**Region VI Activities** by: Claudia Hall, Trustee

Welcome to Region VI!

The lieutenant governors for Divisions 7, 12 and 17 report that all club officers are in place and installations have been completed.

The Acadiana Club of Lafayette recently held its fundraiser, the Zydeco Pancake Breakfast. This function featured a special guest, Governor Greg Beard, who flipped some pancakes and met with Kiwanis members. The gathering was well attended. Children were everywhere, participating in rock climbing, getting their faces painted, and hiding out in fun jumps. A fishing pond was available for the little ones. Forty members of the Key Club from SLCC helped keep the fun going by manning various booths. Many of the guests danced the day away to the music of the Chubby Carrier Zydeco Band. The weather was cooperative and Acadiana Village proved to be a wonderful site for the event. The Acadiana Club deserves praise for this successful project.

Another “celebrity” recently visited the Region 6 area. Former District Governor Dennis Oliver and his wife Ame met with the St. Martinsville Kiwanis Club and the Dupont Breaux Club in Breaux Bridge. Dennis promoted the Eliminate Project. Other clubs in Region 6 are collecting funds for the Eliminate project. The St. Martinsville Club has incorporated collecting funds at their weekly meetings. Region 6 representatives are educating our clubs and promoting this great project.

The lieutenant governor of Division 17, Christine Berard, is to be commended for recruiting club officers to fill vacant positions. All club officers have been installed.

Claudia

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**News from Division 6** By: Lt. Gov., Barbara Bailey

Congratulations are most certainly in order for the Monroe Kiwanis Club which celebrated its 90th anniversary recently. After all these years, the club is still strong and active and remains a vibrant force for good in the community.

A new satellite Kiwanis club has been formed in Sterlington which is located about 10 miles north of Monroe. The Sterlington Club will meet on Thursdays at noon at Frenchman’s Bend. The group, which inducted 15 new members on Oct. 20, is well on its way to becoming an independent club. Kiwanians in the Sterlington Club will experience their first Pancake Day when they join the Monroe Kiwanis Club for this annual fundraiser which is scheduled for Nov. 15. It is expected that all who participate will enjoy the fun and fellowship that is always so much a part of Pancake Day.

**News from Division 14** By: Lt. Gov., John McCay, III

Division 14 is off to a great new administrative year! We had a Divisional Council Meeting recently in which we discussed the possibility of bringing the Harlem Wizards to the Mississippi Gulf Coast to help raise money for Divisional projects. Some of our clubs are already adding new members to their membership rolls! We have a great group of club officers who are committed to keeping the mission of Kiwanis in front of our clubs. Although fall is in the air and we are used to see leaves falling, Division 14 is going in the opposite direction than the leaves—we are only going up! Have a safe and happy Thanksgiving.

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**District and International Foundation Club Contributions** - as of October 31, 2011

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Dear Kiwanis Leaders:

As the New Orleans International Convention 2012 grows closer each day, it is time to begin making plans for our part in the convention as the Host District. The LaMissTenn District is expected to provide Volunteers beginning Monday, June 24th and continuing until Saturday, June 29th.

Registration for the New Orleans International Convention is NOW OPEN – with the following Registration Rates:

- Early Registration for Members and Guests: $195 per person, until February 15, 2012, when it will increase to $250 – even higher for walk-in registrations in New Orleans.

- Volunteer Registration for Members and Guests from the LaMissTenn District: $100 per person, until February 15, 2012

So if the desire to volunteer to help with the responsibilities to make New Orleans 2012 one of the greatest conventions ever doesn’t motivate you to sign up, then perhaps this special registration rate exclusively for volunteers from the LaMissTenn District will!!!

For those of you planning to stay in New Orleans for the Convention, most of the LaMissTenn District will be housed at the Hampton Inn & Suites New Orleans-Convention Center, located directly across the street from the Ernest N. Morial Convention Center. This hotel is one of the most convenient hotel for all of our volunteers. It’s an easy walk across the street to the convention center with plenty of restaurants nearby in the warehouse district. To make sure you get into this hotel, you need to make your reservations early. Please remember to make your reservations using the Kiwanis International Registration System to get the Convention Rate of $146 per night. We understand that our overflow hotels will be on Canal Street – nice hotels, just not as convenient!

One the following pages, you will find the events and times that volunteers are needed during the convention. If you are interested in working on one or more committees during the 2012 International Convention, please contact me with your preferred committee area(s) and time.

- Contact : Joe Pratt, Host Chair, New Orleans International Convention
  - Cell: 504-239-4662
  - Fax: 504-888-6433
  - E-mail: jlpromo@aol.com

VOLUNTEERS NEEDED FOR THE FOLLOWING FUNCTIONS:

**Golf Tournament**
- Monday, June 25th, 8:00 a.m. – 1:00 p.m.
- Pre-Convention Golf Tournament – foursomes from each District, playing golf with President Alan Penn and members of the International Board, and special guests.

**VIP Pickup**
- Monday, June 25th – Wednesday 27th
- VIP pickup involves airport pickup and transport of Kiwanis Governor, Governor Elect, and International Board Members to their respective hotels.

**Airport Reception**
- Monday, June 25th through Wednesday, 27th
- Airport Reception includes greeting convention attendees, providing information, directions, etc.

**Convention Registration**
- Wednesday, June 27th 1:00 – 6:00
- Thursday, June 28th, 8:00 – 5:00
- Friday, June 29th, 8:00 – 5:00.
- Manning the Convention Registration Desk at the Convention Center.

**Information Booth**
- Wednesday, June 27th, 1:00 – 5:00
- Thursday, June 28th, 9:00 – 5:00
- Friday, June 29th, 9:00 – 5:00
- Saturday, June 30th, 9:00 – 12:00
- Greet and help with directions, etc.

**Kiwanis Family Lounge**
- Wednesday, June 27th, 1:00 – 6:00
- Thursday, June 28th, 9:00 – 5:00
- Friday, June 29th, 9:00 – 5:00
- Saturday, June 30th, 9:00 – 12:00
- This is an area for convention attendees to bring their children for games, etc.

This is not a babysitting service.
Forms/Seminar Support & Coordination

Wednesday, June 27th, 1:00 – 5:00
Thursday, June 28th, 9:00 – 5:00
Friday, June 29th, 9:00 – 5:00
Saturday, June 30th, 9:00 – 12:00
Help assure that seminars run efficiently and that all needed supplies are in rooms.

LARGE SCALE EVENTS:

Wednesday, June 27th, 1:00 – 5:00
Thursday, June 28th, 9:00 – 5:00
Friday, June 29th, 9:00 – 5:00
Saturday, June 30th, 9:00 – 12:00

Kiwanians will paint ceiling tiles for Children’s Hospital in addition to two other major projects. These projects will take place during convention hours and in the Exhibit Hall.

On Thursday, June 28th, there will be a walk in the morning to raise funds for Project Eliminate.

So call or e-mail me with what you would like to help with in New Orleans – and REGISTER EARLY!!! Kiwanis International will not extend the deadline dates – it’s up to YOU to register by February 15th to take advantage of the VOLUNTEER REGISTRATION RATE – exclusively for members and guests from the LaMissTenn District, who offer their services to help make this New Orleans Convention, the greatest convention ever!!! Register for the New Orleans Convention and reserve your hotel room NOW…

(http://sites.kiwanis.org/Kiwanis/en/NewOrleansConvention/Home.aspx)

so you won’t forget! I hope to see you in New Orleans!

Joe
Joe Pratt, Host Chair
New Orleans International Convention

NEW LOGO RESOURCE ONLINE

Your PR and marketing pieces can benefit from Kiwanis brand recognition.

At www.KiwanisOne.org/logos you’ll find a visual chart of the most popular Kiwanis-family logos. Simply click the image in the chart to download. You’ll also get an explanation of the file formats and a quick link to the Kiwanis International graphic standards manual. Don’t see what you need? Check the list below the visual chart or go to the KiwanisOne downloads area and use keyword search.

YOUR INTERNATIONAL FOUNDATION

By: Julia Carter, District Chair International Foundation

YOUR FOUNDATION CAN HELP

Many clubs are doing extraordinary things for our communities that are greatly improving the lives of children. Clubs are not only putting in many man-hours, but also many thousands of dollars of funding. Have you considered filling out a request for a GRANT from your Kiwanis International Foundation? Surely there are clubs out there whose projects are tailor made to receive a grant.

The KIF has a certain amount of funding to help clubs, divisions, or districts with their mission to help kids. Go to Kiwanis International Foundation for the Grant Application; see if you can meet the guidelines. The grant committee can award grants up to $50,000.

Needed: good, worthwhile projects that help children – projects that are Kiwanis Club initiated – board approved projects that your club promotes with member involvement and funding from the club, with impact and sustainability for the project. Disaster Relief Grants can be disbursed almost immediately.

Not favored: projects involving capital improvements: land purchases, bricks and mortar, a lot of salary expenses, or grants for an organization that just uses a Kiwanis club as a pass through.

The Grant Committee reviews grant applications three times a year at Board Meetings in January and June. The deadlines for any applications are November 15 and April 15.

Remember: funding for these projects is from our Annual Club Gift contributions and our endowment funding. Therefore, make sure your clubs are contributing so that funding for grants will not be denied clubs with worthwhile projects due to lack of funds.

View some of the grants that have been approved.

Julia
“CAN YOU EVEN IMAGINE”?

Fellow Kiwanians,

Can you even imagine the worldwide celebration that will take place in 2015 when Kiwanis becomes 100 years old and there is no more MNT. WOW!!! Members, Clubs, Divisions, and Districts around the world will join hands and recognize the 129 million mothers and babies who will be free from the debilitating disease that was taking the lives of babies, one every nine minutes.

Since IDD was hailed as one of the greatest health stories of the 20th century, eliminating MNT will surely join that recognition.

PLAN OF ACTION:
1. We are educating all members and clubs.
2. We are asking EVERY member and EVERY CLUB to start a plan of individual giving and club fund raisers with proceeds to be sent to International for ELIMINATE.
3. We are selecting a team of leaders including Multi-Divisional, Divisional, and Club Coordinators to lead our 4 year effort.
4. We are asking clubs to find community friends and local foundations to help in this effort.
5. We are asking all to approach ELIMINATE not as a duty, but as a sincere, heartfelt opportunity to save many babies lives.

THINGS TO REMEMBER:
1. This is a four year plan, but you need to be planning now and contributing soon.
2. All donations however they are obtained will be credited to your club.
3. Plan now for your "SKIP A MEAL" contribution on the week of Thanksgiving.

INDIVIDUAL GIVING SUGGESTIONS:
- $300.00 SAVES 175 LIVES
- $625.00 SAVES 350 LIVES
- $1250.00 SAVES 700 LIVES---very popular Walter Zeller Award

MAJOR GIFTS:
- $25,000.00 saves 14,000 lives.

LEAD GIFTS:
- $100,000.00 saves 55,000 lives.

CLUB GIVING SUGGESTIONS:
- Model Club $750 per member (This can be scaled down to $350.00 and up to $2500.00.)
- Note: When you determine your giving level, you are asked to send a pledge card to International. Remember all monies (SLPS, members, foundations, etc. count toward the “per member pledge”.)
- $1,000,000 Club------saves 55,000 lives

FOR LOTS OF ELIMINATE INFORMATION, LOG ON TO WWW.THE ELIMINATE PROJECT.ORG.

Please call on us for any way that we may help.

Ame and Dennis Oliver  Email: dmokiwanis@aol.com  Phone: 228/832-6786

LAMISSTENN GIVINGS AS OF 9/16/11---$28,756.16!

As you all know we are getting the ELIMINATE Message out. We still need 8 Divisional coordinators, which we will be soon placing dedicated Leaders, Like you, in those positions. I would hope we are meeting with Clubs to share our story - NO MORE MNT! Such a simple solution - $1.80 saves a child from dying every 9 minutes.

What a Kiwanis victory in 2015 when YOU and I will celebrate eliminating this tragic disease and on our 100th Birthday. WOW! Can You Only Imagine!

SKIP A MEAL

Please encourage all of your Clubs to observe "SKIP A MEAL WEEK" (THANKSGIVING WEEK!)
1. They can elect to meet but still send what a Meal cost.
2. They can elect not to meet and send what that meal usually cost.

Checks should be sent to Kiwanis International Foundation notated ELIMINATE.

Note: Be sure to list your Club as you will be given credit for your total giving.

This is our first of many District wide efforts to finish what Unicef has started in this most needed Project.

Clubs still need to be setting up plans for Individual Giving and Fundraising projects for ELIMINATE. Although this is a 4 year effort, money raised NOW, go to work NOW!

Thanks to all of you for accepting Leadership Roles in your Divisions as well as on the ELIMINATE TEAM.

Dennis
**GREATER COVINGTON KIWANIS CLUB DONATED FUNDS FOR 3 AED’S**

*By: Dorothy Garcia, Greater Covington Kiwanis Club*

The Kiwanis Club of Greater Covington made a donation to the St. Tammany Parish Public School System to buy three automated external defibrillators for Covington schools. The AED’s will be purchased and placed in Covington Elementary, Lyon Elementary, and Pitcher Junior High. Superintendent W.L. “Trey” Folse, III said, “This is an important project and it is great to see our community coming together to support our schools in this way.”

All St. Tammany Parish Public High Schools have AED’s on campus, but there is now an effort underway to put the devices in all 55 schools. The Jeremy Hebert Defibrillator Fund was established by the Hebert family after losing their son Jeremy, who was a student at Pine View Middle School in Covington. The family says this is a way to honor the young boy’s long struggle with heart disease. Jeremy’s mother, Ann Hebert, attended the check presentation, “Thank you for recognizing the importance of this initiative for our kids. You think of needing AED’s in the high schools because of the athletics but why not have the resources we need in all of our schools in case something happens.” Pine View Middle School has also received donations to purchase an AED.

The Kiwanis Club of Greater Covington learned about the initiative and raised money to purchase the three AED’s. “We appreciate the opportunity we have to serve children in our community. This is what the Kiwanis is all about,” said Kiwanis of Greater Covington President Ed Murphy.

Many members went to the School Board Office after their morning meeting on October 18th to witness a check presentation to several school principals for the purchase of three AED’s. Mrs. Ann Hebert (second from left in the photo below and mother of young Jeremy Hebert who passed away last month), was there, along with past and current Lt. Governors Rick Danielson and Tom Sheldon, Trey Folse, Larry Favre and Bob Donaldson with the St. Tammany Parish School Board, and community activist and crusader for these AED’s Jason Dyer…it was a full house!

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**KEY CLUB**

*By: Gabby Murphy, La.-Miss.-W.Tenn. Key Club District Governor*

Hi! My name is Gabby Murphy, and I am the 2011-2012 LaMisstenn Key Club District Governor. I was elected in April of last spring, and I have been working hard since my election to make this an amazing Key Club year for the LaMissTenn District! My goals for this year are to increase membership as a whole, figure out why clubs have been delinquent, and try to reactivate clubs that have not succeeded. Apart from these, the district as a whole is working on chartering new clubs. Our District Project for this year is my governor’s project—Project Inspire. Project Inspire is dedicated to donating time, money, and love to St. Jude Children’s Research Hospital. These and others are among my top priorities for my term as governor. I hope to spread the service of Key Club along with my fellow District Board members and Key Clubbers! If you would like to contribute to the Key Club district in any way or have questions for me, feel free to contact me at gabbylamisstenngov@yahoo.com.
Kiwanis International Gets New Builders Club Specialist

Hello Builders Club Administrators!

I have some exciting news to share. Today we welcome a new Builders Club Specialist to the Kiwanis staff - Susan Myers. We had a great number of wonderful candidates to choose from, but Susan stood out for her experience and accomplishments. Susan has years of experience working with youth programs, mostly with the NCAA where she oversaw a mentoring program for middle/high school students and a character development program for 3rd-12th graders. She will be an outstanding addition to our team, and along with you, really move the Builders Club program forward.

John Shertzer, Senior Director of Kiwanis Programs

From Susan Myers.

Good morning!

I would like to take this time to introduce myself. My name is Susan Myers and I will be serving as the Builders Club Specialist at Kiwanis International. I am very excited about this opportunity as my personal and professional passion has always been impacting the lives of children and service to others.

I am from Indianapolis, Indiana and graduated from Lawrence North High School. I attended Indiana University, Bloomington where I majored in Sports Marketing and Management and minored in Business. After graduating from college I began my professional career at the National Collegiate Athletic Association (NCAA) working in Championships, Marketing & Promotions and Educational Affairs.

Of the 10 years I was employed at the NCAA, over 6 years of that time was spent in Educational Affairs working with youth programs focused on mentoring and character development.

I have been involved with many youth serving organizations including United Way, Habitat for Humanity’s Youth Programs, YMCA, Lutheran Child & Family Services, Youth Volleyball Coach for 5-8 graders and a Team in Training marathon participant. All of these volunteer experiences impacted the lives of youth in some way and I am very grateful to have had the opportunity to be involved with them.

I realize you are all volunteers and I want to thank you and your committees in advance for the time, dedication and commitment you display as a Builders Club District Administrator.

You will be receiving weekly communications beginning next Tuesday, October 4. My contact information is below, so please feel free to reach out to me if you need anything. I am looking forward to working with all of you!

**Important Information** - Because it is the end of the Kiwanis year, please submit via email or fax, all reimbursement entries, reports and requests in to KI by Friday, September 30. You can download the reimbursement form by using this link: [Reimbursement Form](#)

Sincerely,

Susan

Susan Myers, Builders Club Specialist [smyers@kiwanis.org](mailto:smyers@kiwanis.org)
Hello Kiwanians,

The most fun I have every month with the elementary school kids in our town is when we have our monthly Terrific Kids (TK) programs. The TK are always ready to have some fun and enjoy watching and listening to us older folks. We tell stories and challenge them with teamwork activities or just read to them. The best times are when they can participate in the program.

What is TK? Well, it’s Kiwanis recognizing students chosen by their teacher or classmates as having shown the attributes of a good citizen. It's a teacher’s tool to use as he/she sees fit.

Kiwanians stay out of the selection phase...please.

After our program we end with presenting each kid with a Terrific Kids Certificate, bag of school supplies, Kiwanis bumper sticker, TK sticker for their shirt, and the best thing... a cookie. The cost averages $1.67/student. Tell them you are proud of them.

To start a TK program you need to first commit your club to the idea.

Second, meet with the school staff and decide what you want to do for programs including how often and the number of kids.

I find that the 1st through 5th graders are the best target group. Once per month works for most schools.

When you show for the programs your faculty advisor should have the kids assembled and ready to go.

Hopefully, you will have different kids each program. I discovered early that you should let the advisor call the names of the kids when getting their certificates. The names today will get your tongue caught in your teeth. That's not good.

Please call or email me if you need assistance!

Don

Don Eye

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**CLUB TECHNOLOGY**

_by Kevin Domingue, Club Technology Chair 2011-12 - kevin.domingue@lafayettekiwanis.org – 337.654.3822_

In 2001, Mark Prensky wrote an article titled “Digital Natives, Digital Immigrants” about the way those in the younger generation (the “Digital Natives”) learn, and the way those of my generation (the “Digital Immigrants”) try to teach them. I think his comparison is a great analogy for Kiwanis today. Kiwanis International leadership is working to attract the next generation of servant leaders, and is using technology to help. Witness this by its website, its facebook page, its twitter feed, its blogs and more.

Even so, those of my generation will always be immigrants to the Digital age and will always have our “pre-technology accent” in the way that we communicate and interact. Personal computers (PCs) didn’t arrive in the marketplace until I was in college, and today’s kids can do more on their phones than the original PCs costing thousands of dollars. And yet in August of this year, Mark Dean, the engineer who designed the original PC, said “These days, it’s becoming clear that innovation flourishes best not on devices but in the social spaces between them, where people and ideas meet and interact. It is there that computing can have the most powerful impact on economy, society and people’s lives.”

Wise words for us to think about when we think about Kiwanis in the years to come…
**HUMAN AND SPIRITUAL VALUES**

By: Porter C. “Court” Crow, Committee Chair 2011-12  crow52269@aol.com

**SOME IDEAS FOR HUMAN AND SPIRITUAL VALUES CLUB PROJECTS**

Kiwanians, let’s not over-look significant service and community projects that can be accomplished in the name of Human and Spiritual Values. Here are just a few to get your creative juices flowing:

**Prayer Breakfast:** plan and manage a community prayer breakfast. Invite civic leaders, other civic organizations and, of course, the public to attend. In larger communities, you may have to join forces with Rotary, Lions or religious groups to plan and manage such a breakfast if it gets really large.

**Layman of The Year:** start planning to recognize such a man or woman in the spring who contributes a great deal to your community who is not in formal or full-time church careers.

**Transportation To religious services:** volunteer to pick up deliver the elderly to their favorite churches (just call the Minister to Seniors at any church. I recommend two volunteers in any vehicle so one Kiwanian can get out to assist the passenger while the driver never has to leave the vehicle.

**Visits to Nursing Homes:** form a committee of Kiwanians who can visit the various nursing homes or Retirement Centers for singing, Bible study, leaving books, whatever the facility suggests.

**Support of Grief Counseling:** Though none of us are licensed counselors, we can certainly assist at churches or community counseling centers in small group discussions on how to deal with grief. As our communities get older, there are more and more widows and widowers who need assistance either in the field of counseling or other forms of assistance.

If your club is doing any project specifically in the area of Human and Spiritual Values, please send it along to me so I can share it with the District.

Please don’t make this committee one of little consequence. There are so many ways that our clubs can emphasize our first Object and many Kiwanians feel that their clubs broaden their personal ministries in our communities. Let’s make 2011-2012 a year we can remember for our reigniting our love for Human and Spiritual Values.

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**INTERCLUB RELATIONS**

By: Cal Robbins, Committee Chair for Interclub Relations

**Getting Off on the Right Foot**

With the start of the new Kiwanis year it is time for your club to organize its Inter-club activities. To have a successful Inter-club program requires and active Inter-club chairman and committee. So if they have not done so yet, each club president should appoint an Inter-club committee, headed up by an enthusiastic and active chairman.

All clubs are urged to Inter-club at some level during this year. If you choose to participate in the District Inter-Club contest there are various levels at which your club can participate. You can find the rules on the District Website. The lowest level of the contest is the "District Inter-Club Award." To earn this award your club must, 1. have one Inter-club each month. 2. Inter-club with every club in your division at least once. 3. Inter-club at least once each quarter with a Service Leadership Club sponsored by your club and if your club sponsors more than four Service Leadership Clubs you need to Inter-club with each sponsored club at least once. 4. Inter-club at a Regional Mid-Year Conference. 5. Inter-club at the District Convention in Lafayette. 6. Inter-club with four clubs outside your division, the Inter-club's at Mid-Year conferences and the District Convention do not count. And finally, 7. report all Inter-club meetings on the Official Monthly Report.

Sounds easy, let’s do it.

Cal
RISK MANAGER
By: Chuck Morgan, District Risk Manager

CLUB ACCIDENT INSURANCE

A New Optional Coverage

Most of you are familiar with the Kiwanis International General Liability Insurance Policy which provides coverage for accidents and injuries caused by the fault, or negligence of a Kiwanis club or its members. That coverage is provided to each club on a yearly basis and paid for through your International dues. Kiwanis also has offered for a number of years Directors’ and Officers’ Liability Insurance coverage and a Crime Policy that can be purchased by clubs for an extra premium. However, beginning last year, Kiwanis International introduced a Club Accident Insurance Program which could be of significant benefit to your club, its members and volunteers who may be injured through no fault of Kiwanis. This optional program covers guests, volunteers, SLP members, and club members should an accident occur during the course of a Kiwanis event resulting in injury to someone at no fault of the Kiwanis club. All volunteers and members of a Kiwanis club-sponsored event, provided the club has paid the appropriate premium, would be covered while participating in club-sponsored events, including, but not limited to, special events, fundraisers, and projects. Benefits are paid based upon a schedule for accidental death, injury and dismemberment.

An example of the type of injury that would be covered by such accident insurance would be where a Kiwanis member sets up the club portable refreshment trailer but decides that same is not level, and attempts to pick up the trailer by the tongue, and drops same on his foot, crushing it. Neither the Kiwanis club, nor any other Kiwanis member is “at fault” in that accident. Consequently, no coverage would be provided under the Kiwanis liability policy, but if the accident insurance was in place, the Kiwanian would be eligible for benefits under the accident policy of up to $10,000 or $25,000, depending upon which option for coverage the club chooses to purchase.

The cost of the program is based upon the number of members and/or volunteers the club chooses to lists on the policy. For $10,000 in coverage, the cost would be $2.15 per member, and $1.08 per volunteer per year. For the $25,000 coverage, the cost would be $3.50 per member, and $1.75 per volunteer per year. To cover an SLP club, the Kiwanis club would merely have to identify the club and include its members in the count for computation of premium purposes.

To sign up for the Club Accident Insurance Program, the club must fill out and submit the application form to the broker for the Kiwanis International Accident Program. The application form can be obtained by downloading at www.KiwanisOne.org/liability, or by contacting the District Risk Manager for a brochure.

Please remember that the District Risk Manager is available to provide a Risk Management Program for any club, or group of clubs in the District. Please contact Chuck Morgan at 225-924-1600 or 225-753-5479 if you are interested in such a program for your club.

In Memoriam

He left us quietly, His thoughts unknown, But left us a memory, We are proud to own;
So treasure him Lord, In Your garden of rest, For when on earth, He was one of the best.

Sydnie Mae Durand – St. Martinville
Charlie H. Sullivan – Northshore Mandeville
WELCOME TO LA.-MISS.-W.TENN. DISTRICT’S NEWEST MEMBERS

Alvarez, Heather - Germantown
Bergeron, Paul David - Kenner North
Brockman, Tracy F. - Jackson
Bruce, Richard - West Jefferson, Harvey
Bruno, Ayneka - Baton ouge
Bruno, Mary L. - Pascagoula
Brumfield, Cheryl - Hammond
Casse, Robert - Camellia City, Slidell
Crase, Thomas P. - Greater Covington
Cummings. Kenneth M. - Ruston-Sunrise
Devilbiss, Edith F. - Southwest-Lafayette
Hadden, Cynthia - Southwest-Lafayette
Hanzell, Jeremy - Southwest-Lafayette
Hart, William A. - Martin
Hebert, Charlene - Memphis
Hunter, Daniel - Ruston
Johnson, Lee - Martin
Kavanaugh, Jobeth - Acadiana-Lafayette
Leibold, Kenneth - Martin

Lewellen, Emily - Pascagoula
Packer, Stephanie - Olla
Rainey, Michael A. - Camellia City, Slidell
Robert, Angela D. - Laurel
Schimmeck, Debbie - Monroe
Shaw, Erin - Natchitoches
Sisk, Mark - Natchitoches
Smith, Jeff - Natchitoches
Symeon, Gerald E. - Germantown
Turner, Lori - Pascagoula
Wellikoff, Jason - Memphis
Witherspoon, Sonny - Clarksdale
YWCA of Greater Memphis, Jackie Willliams - West Monroe

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.

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Oxford Kiwanis Club distributes Dictionaries
By: Michael Danahy, Oxford Kiwanis Club

During the month of October, the Kiwanis Club distributed nearly five hundred free dictionaries to all third graders and their teachers at Oxford Elementary and Lafayette Elementary. Club members pictured are the Club President, Judge William Lamb, and Dr. Jack Taylor. This marks the sixth year that Oxford Kiwanis has partnered with "The Dictionary Project", a national organization to promote lifelong reading and writing skills.

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Key Club Officers show appreciation for Kiwanis involvement
By: Bill Austin, Germantown Kiwanis Club

Membership in the Germantown, TN High School Key Club had been on the decline over the past several years. This year there is renewed interest and enthusiasm in Key Club membership at the school. There is a new principal that is very supportive of Key Club and a young teacher serving as faculty advisor.

(Picture) The Germantown HS Key Club co-Presidents Vivian Hu and Rebecca Fong recently attended a Germantown Kiwanis meeting to show their appreciation for Kiwanis involvement and to give a report on the growth and activities planned by the Germantown HS Key Club.

The Germantown Kiwanis Club sponsors Key Clubs in three local high schools.
Ossun Elementary K-Kids
By: Richard J. Latiolais, Acadiana-Lafayette Kiwanis Club

The Ossun Elementary K-Kids sponsored by the Kiwanis Club of Acadiana-Lafayette recently installed officers for the 2011-2012 school year. They are pictured left to right: (top row) - Vice President of Projects – Kamryn Powdrell, President – Kylie Weber, Fifth Grade Representative – Emily Begnaud, (bottom row) Vice President of Fundraising – Janson Matte, Secretary – Alec Quebedeaux, Sergeant at Arms – Brody Bernard, Fourth Grade Representative – Diamond Young, Treasurer – Kaleb Bruno. Not included in the photograph are faculty advisers Adriene Guidry and Alysa Mesa. The K-Kids promote leadership training, community service and encourage loyalty to school, community and nation.

Oxford Kiwanis Club presents Special Award
By: Michael Danahy, Oxford Kiwanis Club

Samir A Ross, Research Professor in Pharmacy, receives a special award as Kiwanian of the Year from Club President Alan Barber. For eight years, Dr. Ross has spearheaded two reading and writing improvement projects in the local elementary and intermediate grades. Each year third grade teachers choose "the Most Improved Readers," and Kiwanis awards six students a bicycle and helmet. At the intermediate level, hundreds of students have submitted one to two page short stories which are judged by Kiwanians. The top writers receive cash prizes from Kiwanis.

Dr. Ross has worked closely with the teachers and the school administration to ensure coordination with the curriculum and support for the teachers in their classroom efforts.

Germantown Kiwanis visits Martin Aktion Club
By: Bill Austin, Germantown Kiwanis Club

The Kiwanis Club of Germantown, TN recently formed and Aktion Club in Germantown. Some of the Kiwanis members recently inter-clubbed with the Aktion Club of Martin, TN to get some ideas of how a club meeting was conducted and what projects that were working on. Also attending the meeting were IP Governor Linda Ramsey and Division 1A Lt. Governor Otha Britton, both members of the Kiwanis Club of Martin.

Attending the inter-club from Germantown Kiwanis (Pictured left: front l to r) Larry Cyr, Bill Austin (back row, l to r) Don Eye, Martin Kiwanis Advisor Evelyn Blythe and Germantown Inter-Club Chairman Ed Martins.

The Aktion Club held a pumpkin coloring contest. (Pictured right) Larry Cyr and Bill Austin entered the contest but did not win.

(Pictured left) IP Governor Linda was hard at work coloring her entry.

The meeting was very active and much fun and the Kiwanians were fed soup and cookies.
The Acadiana-Lafayette Kiwanis Club holds 11th Annual Zydeco Pancake Breakfast

Gov. Greg flips pancakes with club members; Walter, balloon man; Key Club members from Early College Academy

The Kiwanis Club of Acadiana held their 11th annual Zydeco Pancake Breakfast on October 15. For only $5, attendees were treated to “all you can eat” buttermilk or sweet potato pancakes, sausage, drinks, and plenty of entertainment.

The kid’s area included face painters, balloon creations, and many arts and crafts. The fishing pond let kids try their hand at catching wooden fish while standing in a pirogue and the more adventurous did their best on the rock wall. The Lafayette Fire Department’s Smoke House taught everyone how to escape from a smoke filled building and the Children’s Museum of Acadiana helped kids make paper washe-boards in honor of the zydeco theme.

Of course, you can’t forget the music if you are going to call it a zydeco event. Grammy winners Chubby Carrier and the Bayou Swamp Band provided the tunes and got the crowd on their feet. Chubby pulled kids on stage to help the band and a LARC (Lafayette Association for Retarded Citizens) member spent some time on the accordion.

Key Club members from Early College Academy did a great job working in the kid’s area and anywhere help was needed. The highlight of the day for them was getting on stage with Chubby and the band.

Thanks to the hard work of the club members and money raised through sponsors and ticket sales, this year’s event was the most successful to date. Proceeds from the event will benefit The Children’s Shelter of Lafayette and the La-Miss-Tenn AED project.

Germantown Kiwanis Club Inducts New Member

By: Bill Austin, Germantown Kiwanis Club

At the weekly club meeting on October 27, the Kiwanis Club of Germantown inducted Jason Wellikoff into Kiwanis membership.

Pictured (right): Kiwanis Vice-President and new member sponsor Steve Jackson places the Kiwanis International pin on Mr. Wellinkoff.

DATES TO REMEMBER

November 30: Annual Club Report deadline
January 1: Kiwanis Float in Rose Parade
January 21: 97th anniversary of Kiwanis’ founding
February 15: Deadline to propose Kiwanis International Bylaws amendments)
February 15: Deadline for submitting entries for Kiwanis One Day contest
February 15: Filing deadline for IRS Form 990 (U.S. clubs only)
Two decades ago the Hammond Kiwanis Club was looking for a new way of raising funds for the many community-enhancing programs sponsored annually by the group. Club member Cathryn Rossie, whose husband, Ronnie, was a bicycling enthusiast, suggested that the club host a ride, charge the participants a fee, and reap the profits.

The club’s directors accepted the challenge and while few at the time knew anything about bicycling over lengthy distances, the Tour de Tangipahoa was born. The Tour’s first few years were almost strictly trial and error and the event attracted small numbers, almost always fewer than 100. Each year, though, due to corporate sponsorships and the early and continuing support of the local Albertsons Supermarket, a small profit was made each year. Patience, faith and persistence by members of the club gradually began to pay off and the Tour de Tangipahoa slowly attracted more riders. Still, the venture was not a great profit maker for the club.

All of that changed in the years following Hurricane Katrina. A growing interest in fitness, cycling in general, and the designation of the Tour de Tangipahoa as a training opportunity for the much larger MS Tour for Cure which is conducted over much of the same territory, the Hammond Kiwanis Club ride suddenly “exploded.”

On the 20th anniversary of the initial tour, a record number of 606 riders participated in the event. The club raised nearly $21,000. With these funds, the club is able to accomplish new and more ambitious projects that especially serve the students enrolled in a number of local schools.

Judy Couvillion has chaired the event for the past several years and said of the 2011 event, “I am just overwhelmed…this was our best tour ever and it was wonderfully gratifying to realize that it was. We put a lot of work into this, but it is all worthwhile.”

Couvillion is quick to point out that the success of the Tour de Tangipahoa is a total club effort. Fifty Kiwanis club members participated in the Tour accumulating 755 hours of community service in the process. The Tour de Tangipahoa is a “K family” experience. Key Club members from Hammond High School and St. Thomas Aquinas Regional Catholic High School and Southeastern Louisiana University’s Circle K all make contributions to the Tour’s success.

Besides benefitting the club’s projects, Couvillion said that other rewards are realized through the Tour de Tangipahoa. “We bring a large number of guests to our city from a wide area of Louisiana and a number of other states and this is a boost to our local economy. Many of the riders are very complimentary of our event and we enjoy being able to provide them with the opportunity to enjoy a nice ride in the scenic Tangipahoa Parish countryside. We have riders who return each year and we have even make friendships with them.”

“A tremendous amount of work goes into producing the Tour de Tangipahoa each year. This has become perhaps the major event for the Hammond Kiwanis Club each year and no matter what the demands are, we all pull together to make this work. This is always a great experience for our members and it really brings the club together. We marvel each year at our success and as the annual event ends, we look forward to next year’s event.”
WE PRAY FOR CHILDREN
We pray for children
Who put chocolate fingers everywhere,
Who like to be tickled,
Who stomp in puddles and ruin their new pants,
Who sneak popsicles before supper,
Who erase holes in math workbooks,
Who can never find their shoes.

And we pray for those
Who stare at photographers from behind barbed wire,
Who can’t bound down the street in a new pair of sneakers,
Who never “counted potatoes”,
Who are born in places we wouldn’t be caught dead,
Who never go to the circus,
Who live in an x-rated world.

We pray for children
Who bring us sticky kisses and fistfuls of dandelions,
Who sleep with the dog and bury the goldfish,
Who hug us in a hurry and forget their lunch money,
Who cover themselves with band-aids and sing off key,
Who squeeze toothpaste all over the sink,
Who slurp their soup.

And we pray for those
Who never get dessert,
Who have no blanket to drag behind them,
Who watch their parents watch them die,
Who can’t find any bread to steal,
Who don’t have rooms to clean up,
Whose pictures aren’t on anybody’s dresser,
Whose monsters are real.

We pray for children
Who spend all their allowances before Tuesday,
Who throw tantrums in the grocery store and pick at their food,
Who like ghost stories,
Who shove dirty clothes under the bed, and never rinse the tub,
Who get visits from the tooth fairy,
Who don’t like to get kissed in front of the car-pool,
Who squirm in church or temple and scream in the phone,
Whose tears we sometimes laugh at,
Whose smiles can make us cry.

And we pray for those whose nightmares come in the daytime,
Who will eat anything,
Who have never seen a dentist,
Who aren’t spoiled by anyone,
Who go to bed hungry and cry themselves to sleep,
Who live and move but have no being,
We pray for those who want to be carried and
For those who must,
For those we never give up on and
For those who don’t get a second chance.

For those we smother …
And for those who will grab the hand of anyone kind enough to offer it,
We pray … Amen.