



# Kiwaniis®

Club of North Shreveport

## The I-Plan of the KIWANIS CLUB OF NORTH SHREVEPORT of the Louisiana-Mississippi-West Tennessee District of Kiwaniis International

**KIWANIS MOTTO:** Serving the Children of the World

**DEFINING STATEMENT OF KIWANIS:** Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

### KIWANIS CLUB OF NORTH SHREVEPORT

**OUR VISION:** Our club will be a volunteer service organization dedicated to improving the lives of children and adults in the community.

**OUR MISSION:** We will enhance the quality of life in our community through service.

#### Our Priorities and Goals

##### *Inspiration* MEMBERSHIP & ENGAGEMENT

**GOAL:** To build, retain and support a growing Kiwanis membership network

*Our club must promote excellence in developing members to achieve its mission.*

**STRATEGY:**

- Increase membership within the Kiwanis Club of North Shreveport
- Keep meetings informative and timely
- Encourage leadership within our club and the Kiwanis Family
- Provide new member orientation program
- \_\_\_\_\_
- \_\_\_\_\_

##### *Impact* MEANINGFUL SERVICE

**GOAL:** To perform meaningful service, with service to children as our priority

*Our club must promote excellence in programs and service throughout the community and district.*

**STRATEGY:**

- Volunteer our services at local boys and girls club
- Develop partnership with local schools
- Continue our partnership with the Salvation Army
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- \_\_\_\_\_
- \_\_\_\_\_

##### *Image* OUR KIWANIS IMAGE

**GOAL:** To enhance the Kiwanis image in our community and worldwide

*Our club must promote excellence in awareness and marketing.*

**STRATEGY:**

- Make use of social media and newspaper ads
- Make use of Kiwanis International's resources
- Increase access to community resources
- Advertise Kiwanis by wearing shirts, pins, logos to all events
- \_\_\_\_\_
- \_\_\_\_\_

##### *Investment* FINANCIAL VIABILITY

**GOAL:** To ensure financial viability and responsible stewardship

*Our club funds many activities and raises substantial amounts of funds. It must promote excellence in financial sustainability and the members must be good financial stewards.*

**STRATEGY:**

- Maintain adequate financial resources
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- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## Strategic I-Plan for Kiwanis of North Shreveport

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<b>Inspiration</b>	<b>GOAL To build, retain and support a growing Kiwanis membership network</b>							
	<b>Strategy 1: Increase membership within the Kiwanis Club of North Shreveport.</b>							
<b>Inspiration</b>	a	Designate Membership Committee to implement plan.	Membership Committee headed by President	Solicit names of prospective members and invite to a meeting.	Continue	Continue	Continue	Continue
<b>Inspiration</b>	b	Present membership strategy session quarterly.	Membership Committee	Plan strategy Session	Present Session	Continue	Continue	Continue
<b>Inspiration</b>	c	Host Community Awards Ceremony to recognize community achievements.	Club Membership	Determine how best to identify recipients.	Continue	Continue	Continue	Continue
	<b>Strategy 2: Keep meetings informative and timely.</b>							
<b>Inspiration</b>	a	Plan educational, active and engaging meetings.	Club President and Membership	Evaluate Meetings.	Create instrument for evaluation.			
	<b>Strategy 3: Encourage leadership within our Club and the Kiwanis Family.</b>							
<b>Inspiration</b>	a	Increase knowledge about Kiwanis and it's history.	Club President and Membership	Continue	Continue	Continue	Continue	Continue
<b>Inspiration</b>	b	Direct members to resources about Kawanis.	Club President and Membership	Continue	Continue	Continue	Continue	Continue
	<b>Strategy 4: Provide new member oriation program.</b>							
<b>Inspiration</b>	a	Provide new members the opportunity to learn club expectations.	Membership Committee	Continue	Continue	Continue	Continue	Continue
<b>Inspiration</b>	b	Schedule orientation programs as needed	Club President	Continue	Continue	Continue	Continue	Continue
<b>Image</b>	<b>GOAL To enhance the Kiwanis image in our community and worldwide</b>							
	<b>Strategy 1: Make use of social media and newspaper advertisements.</b>							
<b>Image</b>	a	Use all available sources of media to publicize events.	President and Publicity Committee	Continue	Continue	Continue	Continue	
	<b>Strategy 2: Make use of Kiwanis International's resources.</b>							
<b>Image</b>	a	Increase awareness and use of materials developed by Kiwanis International.	President and Membership	Continue	Continue	Continue		
	<b>Strategy 3: Increase access to community resources.</b>							
<b>Image</b>	a	Involve local government agencies, public officials, and businesses.	President and Membership	Continue	Continue	Continue		
	<b>Strategy 4: Advertise Kiwanis by wearing shirts, pins, and logos to all events.</b>							
<b>Image</b>	a	Encourage members to wear Kiwanis attire to meetings and other planned activities.	President and Membership	Continue	Continue	Continue		
<b>Image</b>	b	Display Kiwanis banners at all events.	Membership	Continue	Continue	Continue	Continue	

**Strategic I-Plan for Kiwanis of North Shreveport**

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<b>Impact</b>	<b>GOAL To perform meaningful service, with service to children as our priority</b>							
	<b>Strategy 1: Volunteer our services at local boys and girls club.</b>							
<b>Impact</b>	a	Call to schedule services.	President and Program Chair	Continue	Continue	Continue		
	<b>Strategy 2: Develop partnership with local schools.</b>							
<b>Impact</b>	a	Contact principals to offer our services	President	Continue	Continue			
	<b>Strategy 3: Continue our partnership with the Salvation Army.</b>							
<b>Impact</b>	a	Continue our yearly Christmas Project with the Salvation Army.	Membership	Continue	Continue	Continue	Continue	
<b>Investment</b>	<b>GOAL To ensure financial viability and responsible stewardship</b>							
	<b>Strategy 1: Maintain adequate financial resources.</b>							
<b>Investment</b>	a	Create yearly club budget.	President, Secretary and Treasurer	Continue	Continue	Continue	Continue	
<b>Investment</b>	b	Create system of checks and balances.	Secretary and Treasurer	Continue	Continue	Continue	Continue	
<b>Investment</b>	c	Continue fundraising efforts.	President and Fundraising Chair	Continue	Continue	Continue	Continue	
<b>Investment</b>	d	Collect 100% of dues from all members.	President and Treasurer	Continue	Continue	Continue	Continue	