



Kiwaniis®

Louisiana-Mississippi-West Tennessee District

THE 2016-2017 SIGNATURE PROJECT CONTEST

Signature projects are important for the future of Kiwanis. They help to elevate awareness of Kiwanis in local communities, engage current members and remind them why they joined, provide valuable and needed service to a community, and maximize community resources. Additionally, signature projects can increase membership!

The La.-Miss.-W.Tenn. District Board of Trustees will be asking all clubs in the District to submit a report at the end of the 2016-2017 Kiwanis Year to “brag” on the club’s **“Signature Project.”** The end result of this contest will be to collect and share the information with the entire District, so that other clubs may get motivated and want to do a similar Signature Project in their community.

Remember, a Signature Project is one that includes all of the following signature project criteria:

1. **Recurring** – the projects should take place annually.
2. **Brand enhancing** – the project should enhance the Kiwanis brand in the local community.
3. **High impact** – the project should be measurable in monies raised, children served, flags hung, playgrounds built, etc.
4. **Membership focused** – the project should strengthen membership and develop new partnerships.

Clubs will be asked to submit brief reports in either of 2 categories:

- **SIGNATURE SERVICE PROJECT** – Provide the Need, Plan, and Highlights of the **one (1)** most important signature **SERVICE** project your club did for your community in 2016-2017.
- **SIGNATURE FUND-RAISING PROJECT** – Provide the Need, Plan, and Highlights of your club’s **one (1)** most important signature **FUND-RAISING** project your club did for your community in 2016-2017.

We want the details of each project, that is... **THE NEED**, the conditions that motivated your club to undertake this project; **THE PLAN**, the committee organization and the method of project promotion; and **THE HIGHLIGHTS AND EVALUATION** – indicating the scope and significance of project, and citing the major features and the effects for your community.

The actual **REPORT** submitted should provide a written narrative of the project (not more than 3 pages double-spaced), including the information requested above, along with any supportive materials (photographs, newspaper articles, videos, etc.) that the club may wish to provide.

The District Board will select **one (1) overall WINNER for the SIGNATURE SERVICE PROJECT**, and **one (1) overall WINNER for the SIGNATURE FUND-RAISING PROJECT**. The number of Honorable Mention Awards will be determined by the judges.

More details for this contest will be provided nearer to the end of the 2016-2017 Kiwanis Year.