

**KIWANIS MOTTO:** Serving the Children of the World

**DEFINING STATEMENT OF KIWANIS:** Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

#### **KIWANIS CLUB OF ALGIERS**

**OUR VISION:** Our club will be the premier volunteer service organization in our community committed to improving the lives of youth and adults.

**OUR MISSION:** We will enhance the quality of life in our community through service.

#### **Our Priorities and Goals**

##### ***Inspiration* MEMBERSHIP & ENGAGEMENT**

**GOAL: To build, retain and support a growing Kiwanis membership network**

*Our club must promote excellence in developing members to achieve its mission.*

**STRATEGY:**

- Increase club membership
- Increase membership diversity
- Strong leadership succession plan
- Provided leadership participation opportunities
- Strong new member orientation program

##### ***Impact* MEANINGFUL SERVICE**

**GOAL: To perform meaningful service, with service to children as our priority**

*Our club must promote excellence in programs and service throughout the community and district.*

**STRATEGY:**

- Perform Community Service Projects
- Perform Youth Leadership Projects
- Perform Youth Services Projects
- Perform Young Children Priority One Projects
- Hold Annual Community Pancake Breakfast

##### ***Image* OUR KIWANIS IMAGE**

**GOAL: To enhance the Kiwanis image in our community and worldwide**

*Our club must promote excellence in awareness and marketing.*

**STRATEGY:**

- Provide high-quality newsletter
- Provide user-friendly Club web-site
- Submit weekly newspaper press releases
- Active inter club program
- Strong community oriented meeting speakers

##### ***Investment* FINANCIAL VIABILITY**

**GOAL: To ensure financial viability and responsible stewardship**

*Our club funds many activities and raises substantial amounts of funds. It must promote excellence in financial sustainability and the members must be good financial stewards.*

**STRATEGY:**

- Generate financial resources through community supportive fund raisers
- Generate financial resources through 100% dues collection
- Ensure that all income and expenses are accounted for according to the approved budget

## Strategic I-Plan For Kiwanis Club of Algiers - Tactical Plan

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<i>Inspiration</i>	<b>GOAL: To build, retain and support a growing Kiwanis membership network</b>							
	<b>Strategy 1: Increase club membership</b>							
<i>Inspiration</i>	a	Acquire Formula Trianing	Membership Chairman, President, and President Elect	Attend District Formula Training	Continue	Continue	Continue	Continue
<i>Inspiration</i>	b	Implement Formula Trianing	Membership Chairman	Set up Formula Training Sessions for club membership	Continue	Continue	Continue	Continue
<i>Inspiration</i>	c	Implement Incentive Program for Members to bring in new members	Membership Chairman	Develop Incentive Program for Members to bring in new members	Continue	Continue	Continue	Continue
	<b>Strategy 2: Increase membership diversity</b>							
<i>Inspiration</i>	a	Acquire membership diversity Trianing	Membership Chairman, President, and President Elect	Attend District diversity training	Continue	Continue	Continue	Continue
<i>Inspiration</i>	b	Implement membership diversiy Training	Membership Chairman	Set up diversity Training Sessions for club membership	Continue	Continue	Continue	Continue
<i>Inspiration</i>	c							
	<b>Strategy 3: Strong leadership succession plan</b>							
<i>Inspiration</i>	a	Identify candidates for Club Officers, Board Members, and Committee Chairmen	Membership Chairman, President and President Elect	Solicit members to fill leadership needs	Continue	Continue	Continue	Continue
<i>Inspiration</i>	b							
<i>Inspiration</i>	c							

### Strategic I-Plan For Kiwanis Club of Algiers - Tactical Plan

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<b>Strategy 4: Provided leadership participation opportunities</b>								
<i>Inspiration</i>	a	Identify leadership opportunities for club members	President and President Elect	Solicit members to fill leadership needs	Continue	Continue	Continue	Continue
<i>Inspiration</i>	b							
<i>Inspiration</i>	c							
<b>Strategy 5: Strong new member orientation Program</b>								
<i>Inspiration</i>	a	Develop a robust new member orientation program	Membership Chairman	Execute New Member Orientation Program	Continue	Continue	Continue	Continue
<i>Inspiration</i>	b							
<i>Inspiration</i>	c							
<i>Inspiration</i>	a							
<i>Inspiration</i>	b							
<i>Inspiration</i>	c							

### Strategic I-Plan For Kiwanis Club of Algiers - Tactical Plan

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<b>Impact</b>	<b>GOAL: To perform meaningful service, with service to children as our priority</b>							
	<b>Strategy 1: Perform Community Service Projects</b>							
<b>Impact</b>	a	Perform Community Service Projects in accordance with the approved budget	Community Service Committee Chairman	Perform Community Service Projects	Continue	Continue	Continue	Continue
<b>Impact</b>	b							
<b>Impact</b>	c							
	<b>Strategy 2: Perform Youth Leadership Projects</b>							
<b>Impact</b>	a	Perform Youth Leadership Projects in accordance with the approved budget	Youth Leadership Committee Chairman	Perform Youth Leadership Projects	Continue	Continue	Continue	Continue
<b>Impact</b>	b							
<b>Impact</b>	c							
	<b>Strategy 3: Perform Youth Services Projects</b>							
<b>Impact</b>		Perform Youth Services Projects in accordance with the approved budget	Youth Services Committee Chairman	Perform Youth Services Projects	Continue	Continue	Continue	Continue
<b>Impact</b>								
<b>Impact</b>								

### Strategic I-Plan For Kiwanis Club of Algiers - Tactical Plan

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<b>Strategy 4: Perform Young Children Priority One Projects</b>								
<i>Impact</i>	a	Perform Young Children Priority One Projects in accordance with the Approved budget	Young Children Priority One Committee Chairman	Perform Young Children Priority One Projects	Continue	Continue	Continue	Continue
<i>Impact</i>	b							
<i>Impact</i>	c							
<b>Strategy 5: Hold Annual Community Pancake Breakfast</b>								
<i>Impact</i>	a	Set up Annual Community Pancake Breakfast	President Elect	Hold Annual Pancake Breakfast	Continue	Continue	Continue	Continue
<i>Impact</i>	b							
<i>Impact</i>	c							
<b>Strategy 6:</b>								
<i>Impact</i>								
<i>Impact</i>								
<i>Impact</i>								

### Strategic I-Plan For Kiwanis Club of Algiers - Tactical Plan

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<b>Image</b>	<b>GOAL: To enhance the Kiwanis image in our community and worldwide</b>							
	<b>Strategy 1: High-quality newsletter</b>							
<b>Image</b>	a	Develop high-quality club newsletter	Linda Leger	Publish club newsletter weekly	Continue	Continue	Continue	Continue
<b>Image</b>	b							
<b>Image</b>	c							
	<b>Strategy 2: User-friendly web-site</b>							
<b>Image</b>	a	Develop high-quality club web-site	Dave Knox	Maintain club webb-site	Continue	Continue	Continue	Continue
<b>Image</b>	b							
<b>Image</b>	c							
	<b>Strategy 3: Weekly newspaper press releases</b>							
<b>Image</b>	a	Weekly newspaper press releases	Publicity Chairman	Prepare and submit newspaper press releases on club activities weekly	Continue	Continue	Continue	Continue
<b>Image</b>	b							
<b>Image</b>	c							

## Strategic I-Plan For Kiwanis Club of Algiers - Tactical Plan

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<b>Strategy 4: Active inter club program</b>								
<i>Image</i>	a	Active inter club program	Inter club Program Chairman	Coordinate an active inter club program	Continue	Continue	Continue	Continue
<i>Image</i>	b							
<i>Image</i>	c							
<b>Strategy 5: Strong community oriented meeting speakers</b>								
<i>Image</i>	a	Develop a strong community oriented meeting speakers	Speaker Program Chairman	Coordinate a strong community oriented meeting speakers program	Continue	Continue	Continue	Continue
<i>Image</i>	b							
<i>Image</i>	c							
<b>Strategy 6:</b>								
<i>Image</i>	a							
<i>Image</i>	b							
<i>Image</i>	c							

### Strategic I-Plan For Kiwanis Club of Algiers - Tactical Plan

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<b>Investment</b>	<b>GOAL: To ensure financial viability and responsible stewardship</b>							
	<b>Strategy 1: Generate financial resources through community supportive fund raisers</b>							
<b>Investment</b>	a	Identify Community supportive fund raising projects	Project Leaders	Carry out community supportive fund raisers	Continue	Continue	Continue	Continue
<b>Investment</b>	b							
<b>Investment</b>	c							
	<b>Strategy 2: Generate financial resources through 100% dues collection</b>							
<b>Investment</b>	a	100% Dues collection	Treasurer and President	Collect 100% of member dues				
<b>Investment</b>	b							
<b>Investment</b>	c							
	<b>Strategy 3: • Ensure that all income and expenses are accounted for according to the approved budget</b>							
<b>Investment</b>	a	Income and Expenses Accounted for according to the approved budget	Treasurer and President	Account for all income and expenses as identified in the approved budget				
<b>Investment</b>	b							
<b>Investment</b>	c							



### Strategic I-Plan For Kiwanis Club of Algiers - Tactical Plan

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
<b>Strategy 4:</b>								
<i>Investment</i>	a							
<i>Investment</i>	b							
<i>Investment</i>	c							
<b>Strategy 5:</b>								
<i>Investment</i>	a							
<i>Investment</i>	b							
<i>Investment</i>	c							
<b>Strategy 6:</b>								
<i>Investment</i>	a							
<i>Investment</i>	b							
<i>Investment</i>	c							